

# Global Targeted RNA Sequencing Kits Market Research Report 2024(Status and Outlook)

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## **Abstracts**

### Report Overview:

Targeted RNA-sequencing (RNA-Seq) is a highly accurate method for selecting and sequencing specific transcripts of interest and offers both quantitative and qualitative information. Targeted RNA-Seq can be achieved via either enrichment or ampliconbased approaches, both of which enable gene expression analysis in a focused set of genes of interest, with enrichment assays also providing the ability to detect both known and novel gene fusion partners in many sample types.

In the report, we only collect information about the companies who can provide targeted RNA sequencing service.

The Global Targeted RNA Sequencing Kits Market Size was estimated at USD 1876.21 million in 2023 and is projected to reach USD 2293.01 million by 2029, exhibiting a CAGR of 3.40% during the forecast period.

This report provides a deep insight into the global Targeted RNA Sequencing Kits market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the



Global Targeted RNA Sequencing Kits Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Targeted RNA Sequencing Kits market in any manner.

Global Targeted RNA Sequencing Kits Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
Thermo Fisher
Illumina
Roche
Berry Genomics
Nucleus Biotech
Oxford Nanopore
Market Segmentation (by Type)
Input Above 500ng RNA
100-500ng RNA

50-100ng RNA



Below 50ng RNA

Market Segmentation (by Application)

For Eukaryotic (Animal, Plant, etc)

For Prokaryotic (Bacterial, etc)

For Human

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value



In-depth analysis of the Targeted RNA Sequencing Kits Market

Overview of the regional outlook of the Targeted RNA Sequencing Kits Market:

# Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as



challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Targeted RNA Sequencing Kits Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.



Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



### **Contents**

### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Targeted RNA Sequencing Kits
- 1.2 Key Market Segments
- 1.2.1 Targeted RNA Sequencing Kits Segment by Type
- 1.2.2 Targeted RNA Sequencing Kits Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

### 2 TARGETED RNA SEQUENCING KITS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Targeted RNA Sequencing Kits Market Size (M USD) Estimates and Forecasts (2019-2030)
- 2.1.2 Global Targeted RNA Sequencing Kits Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### 3 TARGETED RNA SEQUENCING KITS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Targeted RNA Sequencing Kits Sales by Manufacturers (2019-2024)
- 3.2 Global Targeted RNA Sequencing Kits Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Targeted RNA Sequencing Kits Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Targeted RNA Sequencing Kits Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Targeted RNA Sequencing Kits Sales Sites, Area Served, Product Type
- 3.6 Targeted RNA Sequencing Kits Market Competitive Situation and Trends
  - 3.6.1 Targeted RNA Sequencing Kits Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Targeted RNA Sequencing Kits Players Market Share



### by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### 4 TARGETED RNA SEQUENCING KITS INDUSTRY CHAIN ANALYSIS

- 4.1 Targeted RNA Sequencing Kits Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF TARGETED RNA SEQUENCING KITS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

### 6 TARGETED RNA SEQUENCING KITS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Targeted RNA Sequencing Kits Sales Market Share by Type (2019-2024)
- 6.3 Global Targeted RNA Sequencing Kits Market Size Market Share by Type (2019-2024)
- 6.4 Global Targeted RNA Sequencing Kits Price by Type (2019-2024)

# 7 TARGETED RNA SEQUENCING KITS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Targeted RNA Sequencing Kits Market Sales by Application (2019-2024)
- 7.3 Global Targeted RNA Sequencing Kits Market Size (M USD) by Application (2019-2024)



7.4 Global Targeted RNA Sequencing Kits Sales Growth Rate by Application (2019-2024)

### 8 TARGETED RNA SEQUENCING KITS MARKET SEGMENTATION BY REGION

- 8.1 Global Targeted RNA Sequencing Kits Sales by Region
  - 8.1.1 Global Targeted RNA Sequencing Kits Sales by Region
  - 8.1.2 Global Targeted RNA Sequencing Kits Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Targeted RNA Sequencing Kits Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Targeted RNA Sequencing Kits Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Targeted RNA Sequencing Kits Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Targeted RNA Sequencing Kits Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Targeted RNA Sequencing Kits Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa



#### 9 KEY COMPANIES PROFILE

- 9.1 Thermo Fisher
  - 9.1.1 Thermo Fisher Targeted RNA Sequencing Kits Basic Information
  - 9.1.2 Thermo Fisher Targeted RNA Sequencing Kits Product Overview
- 9.1.3 Thermo Fisher Targeted RNA Sequencing Kits Product Market Performance
- 9.1.4 Thermo Fisher Business Overview
- 9.1.5 Thermo Fisher Targeted RNA Sequencing Kits SWOT Analysis
- 9.1.6 Thermo Fisher Recent Developments
- 9.2 Illumina
  - 9.2.1 Illumina Targeted RNA Sequencing Kits Basic Information
  - 9.2.2 Illumina Targeted RNA Sequencing Kits Product Overview
  - 9.2.3 Illumina Targeted RNA Sequencing Kits Product Market Performance
  - 9.2.4 Illumina Business Overview
  - 9.2.5 Illumina Targeted RNA Sequencing Kits SWOT Analysis
  - 9.2.6 Illumina Recent Developments
- 9.3 Roche
  - 9.3.1 Roche Targeted RNA Sequencing Kits Basic Information
  - 9.3.2 Roche Targeted RNA Sequencing Kits Product Overview
  - 9.3.3 Roche Targeted RNA Sequencing Kits Product Market Performance
  - 9.3.4 Roche Targeted RNA Sequencing Kits SWOT Analysis
  - 9.3.5 Roche Business Overview
  - 9.3.6 Roche Recent Developments
- 9.4 Berry Genomics
  - 9.4.1 Berry Genomics Targeted RNA Sequencing Kits Basic Information
  - 9.4.2 Berry Genomics Targeted RNA Sequencing Kits Product Overview
  - 9.4.3 Berry Genomics Targeted RNA Sequencing Kits Product Market Performance
  - 9.4.4 Berry Genomics Business Overview
  - 9.4.5 Berry Genomics Recent Developments
- 9.5 Nucleus Biotech
  - 9.5.1 Nucleus Biotech Targeted RNA Sequencing Kits Basic Information
  - 9.5.2 Nucleus Biotech Targeted RNA Sequencing Kits Product Overview
  - 9.5.3 Nucleus Biotech Targeted RNA Sequencing Kits Product Market Performance
  - 9.5.4 Nucleus Biotech Business Overview
  - 9.5.5 Nucleus Biotech Recent Developments
- 9.6 Oxford Nanopore
  - 9.6.1 Oxford Nanopore Targeted RNA Sequencing Kits Basic Information
- 9.6.2 Oxford Nanopore Targeted RNA Sequencing Kits Product Overview



- 9.6.3 Oxford Nanopore Targeted RNA Sequencing Kits Product Market Performance
- 9.6.4 Oxford Nanopore Business Overview
- 9.6.5 Oxford Nanopore Recent Developments

### 10 TARGETED RNA SEQUENCING KITS MARKET FORECAST BY REGION

- 10.1 Global Targeted RNA Sequencing Kits Market Size Forecast
- 10.2 Global Targeted RNA Sequencing Kits Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Targeted RNA Sequencing Kits Market Size Forecast by Country
  - 10.2.3 Asia Pacific Targeted RNA Sequencing Kits Market Size Forecast by Region
- 10.2.4 South America Targeted RNA Sequencing Kits Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Targeted RNA Sequencing Kits by Country

### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Targeted RNA Sequencing Kits Market Forecast by Type (2025-2030)
- 11.1.1 Global Forecasted Sales of Targeted RNA Sequencing Kits by Type (2025-2030)
- 11.1.2 Global Targeted RNA Sequencing Kits Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Targeted RNA Sequencing Kits by Type (2025-2030)
- 11.2 Global Targeted RNA Sequencing Kits Market Forecast by Application (2025-2030)
  - 11.2.1 Global Targeted RNA Sequencing Kits Sales (K Units) Forecast by Application
- 11.2.2 Global Targeted RNA Sequencing Kits Market Size (M USD) Forecast by Application (2025-2030)

### 12 CONCLUSION AND KEY FINDINGS



### **List Of Tables**

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Targeted RNA Sequencing Kits Market Size Comparison by Region (M USD)
- Table 5. Global Targeted RNA Sequencing Kits Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Targeted RNA Sequencing Kits Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Targeted RNA Sequencing Kits Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Targeted RNA Sequencing Kits Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Targeted RNA Sequencing Kits as of 2022)
- Table 10. Global Market Targeted RNA Sequencing Kits Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Targeted RNA Sequencing Kits Sales Sites and Area Served
- Table 12. Manufacturers Targeted RNA Sequencing Kits Product Type
- Table 13. Global Targeted RNA Sequencing Kits Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Targeted RNA Sequencing Kits
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Targeted RNA Sequencing Kits Market Challenges
- Table 22. Global Targeted RNA Sequencing Kits Sales by Type (K Units)
- Table 23. Global Targeted RNA Sequencing Kits Market Size by Type (M USD)
- Table 24. Global Targeted RNA Sequencing Kits Sales (K Units) by Type (2019-2024)
- Table 25. Global Targeted RNA Sequencing Kits Sales Market Share by Type (2019-2024)
- Table 26. Global Targeted RNA Sequencing Kits Market Size (M USD) by Type (2019-2024)



- Table 27. Global Targeted RNA Sequencing Kits Market Size Share by Type (2019-2024)
- Table 28. Global Targeted RNA Sequencing Kits Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Targeted RNA Sequencing Kits Sales (K Units) by Application
- Table 30. Global Targeted RNA Sequencing Kits Market Size by Application
- Table 31. Global Targeted RNA Sequencing Kits Sales by Application (2019-2024) & (K Units)
- Table 32. Global Targeted RNA Sequencing Kits Sales Market Share by Application (2019-2024)
- Table 33. Global Targeted RNA Sequencing Kits Sales by Application (2019-2024) & (M USD)
- Table 34. Global Targeted RNA Sequencing Kits Market Share by Application (2019-2024)
- Table 35. Global Targeted RNA Sequencing Kits Sales Growth Rate by Application (2019-2024)
- Table 36. Global Targeted RNA Sequencing Kits Sales by Region (2019-2024) & (K Units)
- Table 37. Global Targeted RNA Sequencing Kits Sales Market Share by Region (2019-2024)
- Table 38. North America Targeted RNA Sequencing Kits Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Targeted RNA Sequencing Kits Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Targeted RNA Sequencing Kits Sales by Region (2019-2024) & (K Units)
- Table 41. South America Targeted RNA Sequencing Kits Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Targeted RNA Sequencing Kits Sales by Region (2019-2024) & (K Units)
- Table 43. Thermo Fisher Targeted RNA Sequencing Kits Basic Information
- Table 44. Thermo Fisher Targeted RNA Sequencing Kits Product Overview
- Table 45. Thermo Fisher Targeted RNA Sequencing Kits Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Thermo Fisher Business Overview
- Table 47. Thermo Fisher Targeted RNA Sequencing Kits SWOT Analysis
- Table 48. Thermo Fisher Recent Developments
- Table 49. Illumina Targeted RNA Sequencing Kits Basic Information
- Table 50. Illumina Targeted RNA Sequencing Kits Product Overview
- Table 51. Illumina Targeted RNA Sequencing Kits Sales (K Units), Revenue (M USD),



- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Illumina Business Overview
- Table 53. Illumina Targeted RNA Sequencing Kits SWOT Analysis
- Table 54. Illumina Recent Developments
- Table 55. Roche Targeted RNA Sequencing Kits Basic Information
- Table 56. Roche Targeted RNA Sequencing Kits Product Overview
- Table 57. Roche Targeted RNA Sequencing Kits Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Roche Targeted RNA Sequencing Kits SWOT Analysis
- Table 59. Roche Business Overview
- Table 60. Roche Recent Developments
- Table 61. Berry Genomics Targeted RNA Sequencing Kits Basic Information
- Table 62. Berry Genomics Targeted RNA Sequencing Kits Product Overview
- Table 63. Berry Genomics Targeted RNA Sequencing Kits Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Berry Genomics Business Overview
- Table 65. Berry Genomics Recent Developments
- Table 66. Nucleus Biotech Targeted RNA Sequencing Kits Basic Information
- Table 67. Nucleus Biotech Targeted RNA Sequencing Kits Product Overview
- Table 68. Nucleus Biotech Targeted RNA Sequencing Kits Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Nucleus Biotech Business Overview
- Table 70. Nucleus Biotech Recent Developments
- Table 71. Oxford Nanopore Targeted RNA Sequencing Kits Basic Information
- Table 72. Oxford Nanopore Targeted RNA Sequencing Kits Product Overview
- Table 73. Oxford Nanopore Targeted RNA Sequencing Kits Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Oxford Nanopore Business Overview
- Table 75. Oxford Nanopore Recent Developments
- Table 76. Global Targeted RNA Sequencing Kits Sales Forecast by Region (2025-2030) & (K Units)
- Table 77. Global Targeted RNA Sequencing Kits Market Size Forecast by Region (2025-2030) & (M USD)
- Table 78. North America Targeted RNA Sequencing Kits Sales Forecast by Country (2025-2030) & (K Units)
- Table 79. North America Targeted RNA Sequencing Kits Market Size Forecast by Country (2025-2030) & (M USD)
- Table 80. Europe Targeted RNA Sequencing Kits Sales Forecast by Country (2025-2030) & (K Units)



Table 81. Europe Targeted RNA Sequencing Kits Market Size Forecast by Country (2025-2030) & (M USD)

Table 82. Asia Pacific Targeted RNA Sequencing Kits Sales Forecast by Region (2025-2030) & (K Units)

Table 83. Asia Pacific Targeted RNA Sequencing Kits Market Size Forecast by Region (2025-2030) & (M USD)

Table 84. South America Targeted RNA Sequencing Kits Sales Forecast by Country (2025-2030) & (K Units)

Table 85. South America Targeted RNA Sequencing Kits Market Size Forecast by Country (2025-2030) & (M USD)

Table 86. Middle East and Africa Targeted RNA Sequencing Kits Consumption Forecast by Country (2025-2030) & (Units)

Table 87. Middle East and Africa Targeted RNA Sequencing Kits Market Size Forecast by Country (2025-2030) & (M USD)

Table 88. Global Targeted RNA Sequencing Kits Sales Forecast by Type (2025-2030) & (K Units)

Table 89. Global Targeted RNA Sequencing Kits Market Size Forecast by Type (2025-2030) & (M USD)

Table 90. Global Targeted RNA Sequencing Kits Price Forecast by Type (2025-2030) & (USD/Unit)

Table 91. Global Targeted RNA Sequencing Kits Sales (K Units) Forecast by Application (2025-2030)

Table 92. Global Targeted RNA Sequencing Kits Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

### LIST OF FIGURES

- Figure 1. Product Picture of Targeted RNA Sequencing Kits
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Targeted RNA Sequencing Kits Market Size (M USD), 2019-2030
- Figure 5. Global Targeted RNA Sequencing Kits Market Size (M USD) (2019-2030)
- Figure 6. Global Targeted RNA Sequencing Kits Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Targeted RNA Sequencing Kits Market Size by Country (M USD)
- Figure 11. Targeted RNA Sequencing Kits Sales Share by Manufacturers in 2023
- Figure 12. Global Targeted RNA Sequencing Kits Revenue Share by Manufacturers in 2023
- Figure 13. Targeted RNA Sequencing Kits Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Targeted RNA Sequencing Kits Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Targeted RNA Sequencing Kits Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Targeted RNA Sequencing Kits Market Share by Type
- Figure 18. Sales Market Share of Targeted RNA Sequencing Kits by Type (2019-2024)
- Figure 19. Sales Market Share of Targeted RNA Sequencing Kits by Type in 2023
- Figure 20. Market Size Share of Targeted RNA Sequencing Kits by Type (2019-2024)
- Figure 21. Market Size Market Share of Targeted RNA Sequencing Kits by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Targeted RNA Sequencing Kits Market Share by Application
- Figure 24. Global Targeted RNA Sequencing Kits Sales Market Share by Application (2019-2024)
- Figure 25. Global Targeted RNA Sequencing Kits Sales Market Share by Application in 2023
- Figure 26. Global Targeted RNA Sequencing Kits Market Share by Application (2019-2024)
- Figure 27. Global Targeted RNA Sequencing Kits Market Share by Application in 2023



- Figure 28. Global Targeted RNA Sequencing Kits Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Targeted RNA Sequencing Kits Sales Market Share by Region (2019-2024)
- Figure 30. North America Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Targeted RNA Sequencing Kits Sales Market Share by Country in 2023
- Figure 32. U.S. Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Targeted RNA Sequencing Kits Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Targeted RNA Sequencing Kits Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Targeted RNA Sequencing Kits Sales Market Share by Country in 2023
- Figure 37. Germany Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Targeted RNA Sequencing Kits Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Targeted RNA Sequencing Kits Sales Market Share by Region in 2023
- Figure 44. China Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)



- Figure 48. Southeast Asia Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Targeted RNA Sequencing Kits Sales and Growth Rate (K Units)
- Figure 50. South America Targeted RNA Sequencing Kits Sales Market Share by Country in 2023
- Figure 51. Brazil Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Targeted RNA Sequencing Kits Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Targeted RNA Sequencing Kits Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Targeted RNA Sequencing Kits Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Targeted RNA Sequencing Kits Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Targeted RNA Sequencing Kits Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Targeted RNA Sequencing Kits Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Targeted RNA Sequencing Kits Market Share Forecast by Type (2025-2030)
- Figure 65. Global Targeted RNA Sequencing Kits Sales Forecast by Application (2025-2030)
- Figure 66. Global Targeted RNA Sequencing Kits Market Share Forecast by Application (2025-2030)



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