

Global Tape Backing Materials Market Research Report 2026(Status and Outlook)

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Abstracts

Tape backing material is the thin, flexible material that carries the tape adhesive, also known as tape carriers because they provide structural support for the tape, sort of like a backbone. The most common backing materials are paper, fabric, non-woven, laminates, foil, foam and plastic film such as PVC or polypropylene. Global key players of Tape Backing Materials include Neenah, Ahlstrom-Munksj?, Inteplast Group Corporation, Uflex Ltd. Group, Taghleef, Dupont Industrial Films, etc. Neenah is the largest player, followed by Ahlstrom-Munksj?. In terms of sales markets, Asia Pacific is the most important sales region, with about 45% market share. In terms of its product types, the products can be divided into four types: paper, plastic, metal foil, and fabric, with plastic occupying the largest market share, followed by paper. In terms of its application, it can be divided into two types of double-sided tapes and single-sided tapes, with single-sided tapes occupying nearly 80% of the market share.

The global Tape Backing Materials market size was estimated at USD 1621.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Tape Backing Materials market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Tape Backing Materials market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Tape Backing Materials market.

Global Tape Backing Materials Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Neenah
Ahlstrom-Munksj?
Inteplast Group Corporation
Uflex Ltd.
3M
Vibac
The Klockner Pentaplast Group
Taghleef
Dupont Industrial Films
Oben Group
Tekni-Plex Inc.

Cosmo Films Ltd.
Ruian Dongwei
Ginnva
Jindal Poly Films Limited

Market Segmentation (by Type)

Paper
Plastic
Metal Foil
Woven Fabric
Other Materials

Market Segmentation (by Application)

Double-Sided Tapes
Single-Sided Tapes

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Tape Backing Materials Market
Overview of the regional outlook of the Tape Backing Materials Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Tape Backing Materials Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Tape Backing Materials, their output

value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Tape Backing Materials
- 1.2 Key Market Segments
 - 1.2.1 Tape Backing Materials Segment by Type
 - 1.2.2 Tape Backing Materials Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 TAPE BACKING MATERIALS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Tape Backing Materials Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Tape Backing Materials Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 TAPE BACKING MATERIALS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Tape Backing Materials Product Life Cycle
- 3.3 Global Tape Backing Materials Sales by Manufacturers (2020-2025)
- 3.4 Global Tape Backing Materials Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Tape Backing Materials Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Tape Backing Materials Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Tape Backing Materials Market Competitive Situation and Trends
 - 3.8.1 Tape Backing Materials Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Tape Backing Materials Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 TAPE BACKING MATERIALS INDUSTRY CHAIN ANALYSIS

- 4.1 Tape Backing Materials Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF TAPE BACKING MATERIALS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Tape Backing Materials Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Tape Backing Materials Market
- 5.7 ESG Ratings of Leading Companies

6 TAPE BACKING MATERIALS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Tape Backing Materials Sales Market Share by Type (2020-2025)
- 6.3 Global Tape Backing Materials Market Size by Type (2020-2025)
- 6.4 Global Tape Backing Materials Price by Type (2020-2025)

7 TAPE BACKING MATERIALS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Tape Backing Materials Market Sales by Application (2020-2025)
- 7.3 Global Tape Backing Materials Market Size (M USD) by Application (2020-2025)
- 7.4 Global Tape Backing Materials Sales Growth Rate by Application (2020-2025)

8 TAPE BACKING MATERIALS MARKET SALES BY REGION

- 8.1 Global Tape Backing Materials Sales by Region
 - 8.1.1 Global Tape Backing Materials Sales by Region
 - 8.1.2 Global Tape Backing Materials Sales Market Share by Region
- 8.2 Global Tape Backing Materials Market Size by Region
 - 8.2.1 Global Tape Backing Materials Market Size by Region
 - 8.2.2 Global Tape Backing Materials Market Size by Region
- 8.3 North America
 - 8.3.1 North America Tape Backing Materials Sales by Country
 - 8.3.2 North America Tape Backing Materials Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Tape Backing Materials Sales by Country
 - 8.4.2 Europe Tape Backing Materials Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Tape Backing Materials Sales by Region
 - 8.5.2 Asia Pacific Tape Backing Materials Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Tape Backing Materials Sales by Country
 - 8.6.2 South America Tape Backing Materials Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Tape Backing Materials Sales by Region

8.7.2 Middle East and Africa Tape Backing Materials Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 TAPE BACKING MATERIALS MARKET PRODUCTION BY REGION

9.1 Global Production of Tape Backing Materials by Region(2020-2025)

9.2 Global Tape Backing Materials Revenue Market Share by Region (2020-2025)

9.3 Global Tape Backing Materials Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Tape Backing Materials Production

9.4.1 North America Tape Backing Materials Production Growth Rate (2020-2025)

9.4.2 North America Tape Backing Materials Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Tape Backing Materials Production

9.5.1 Europe Tape Backing Materials Production Growth Rate (2020-2025)

9.5.2 Europe Tape Backing Materials Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Tape Backing Materials Production (2020-2025)

9.6.1 Japan Tape Backing Materials Production Growth Rate (2020-2025)

9.6.2 Japan Tape Backing Materials Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Tape Backing Materials Production (2020-2025)

9.7.1 China Tape Backing Materials Production Growth Rate (2020-2025)

9.7.2 China Tape Backing Materials Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Neenah

10.1.1 Neenah Basic Information

10.1.2 Neenah Tape Backing Materials Product Overview

- 10.1.3 Neenah Tape Backing Materials Product Market Performance
- 10.1.4 Neenah Business Overview
- 10.1.5 Neenah SWOT Analysis
- 10.1.6 Neenah Recent Developments
- 10.2 Ahlstrom-Munksj?
 - 10.2.1 Ahlstrom-Munksj? Basic Information
 - 10.2.2 Ahlstrom-Munksj? Tape Backing Materials Product Overview
 - 10.2.3 Ahlstrom-Munksj? Tape Backing Materials Product Market Performance
 - 10.2.4 Ahlstrom-Munksj? Business Overview
 - 10.2.5 Ahlstrom-Munksj? SWOT Analysis
 - 10.2.6 Ahlstrom-Munksj? Recent Developments
- 10.3 Inteplast Group Corporation
 - 10.3.1 Inteplast Group Corporation Basic Information
 - 10.3.2 Inteplast Group Corporation Tape Backing Materials Product Overview
 - 10.3.3 Inteplast Group Corporation Tape Backing Materials Product Market Performance
 - 10.3.4 Inteplast Group Corporation Business Overview
 - 10.3.5 Inteplast Group Corporation SWOT Analysis
 - 10.3.6 Inteplast Group Corporation Recent Developments
- 10.4 Uflex Ltd.
 - 10.4.1 Uflex Ltd. Basic Information
 - 10.4.2 Uflex Ltd. Tape Backing Materials Product Overview
 - 10.4.3 Uflex Ltd. Tape Backing Materials Product Market Performance
 - 10.4.4 Uflex Ltd. Business Overview
 - 10.4.5 Uflex Ltd. Recent Developments
- 10.5 3M
 - 10.5.1 3M Basic Information
 - 10.5.2 3M Tape Backing Materials Product Overview
 - 10.5.3 3M Tape Backing Materials Product Market Performance
 - 10.5.4 3M Business Overview
 - 10.5.5 3M Recent Developments
- 10.6 Vibac
 - 10.6.1 Vibac Basic Information
 - 10.6.2 Vibac Tape Backing Materials Product Overview
 - 10.6.3 Vibac Tape Backing Materials Product Market Performance
 - 10.6.4 Vibac Business Overview
 - 10.6.5 Vibac Recent Developments
- 10.7 The Klockner Pentaplast Group
 - 10.7.1 The Klockner Pentaplast Group Basic Information

- 10.7.2 The Klockner Pentaplast Group Tape Backing Materials Product Overview
- 10.7.3 The Klockner Pentaplast Group Tape Backing Materials Product Market Performance
- 10.7.4 The Klockner Pentaplast Group Business Overview
- 10.7.5 The Klockner Pentaplast Group Recent Developments
- 10.8 Taghleef
 - 10.8.1 Taghleef Basic Information
 - 10.8.2 Taghleef Tape Backing Materials Product Overview
 - 10.8.3 Taghleef Tape Backing Materials Product Market Performance
 - 10.8.4 Taghleef Business Overview
 - 10.8.5 Taghleef Recent Developments
- 10.9 Dupont Industrial Films
 - 10.9.1 Dupont Industrial Films Basic Information
 - 10.9.2 Dupont Industrial Films Tape Backing Materials Product Overview
 - 10.9.3 Dupont Industrial Films Tape Backing Materials Product Market Performance
 - 10.9.4 Dupont Industrial Films Business Overview
 - 10.9.5 Dupont Industrial Films Recent Developments
- 10.10 Oben Group
 - 10.10.1 Oben Group Basic Information
 - 10.10.2 Oben Group Tape Backing Materials Product Overview
 - 10.10.3 Oben Group Tape Backing Materials Product Market Performance
 - 10.10.4 Oben Group Business Overview
 - 10.10.5 Oben Group Recent Developments
- 10.11 Tekni-Plex Inc.
 - 10.11.1 Tekni-Plex Inc. Basic Information
 - 10.11.2 Tekni-Plex Inc. Tape Backing Materials Product Overview
 - 10.11.3 Tekni-Plex Inc. Tape Backing Materials Product Market Performance
 - 10.11.4 Tekni-Plex Inc. Business Overview
 - 10.11.5 Tekni-Plex Inc. Recent Developments
- 10.12 Cosmo Films Ltd.
 - 10.12.1 Cosmo Films Ltd. Basic Information
 - 10.12.2 Cosmo Films Ltd. Tape Backing Materials Product Overview
 - 10.12.3 Cosmo Films Ltd. Tape Backing Materials Product Market Performance
 - 10.12.4 Cosmo Films Ltd. Business Overview
 - 10.12.5 Cosmo Films Ltd. Recent Developments
- 10.13 Ruian Dongwei
 - 10.13.1 Ruian Dongwei Basic Information
 - 10.13.2 Ruian Dongwei Tape Backing Materials Product Overview
 - 10.13.3 Ruian Dongwei Tape Backing Materials Product Market Performance

- 10.13.4 Ruian Dongwei Business Overview
- 10.13.5 Ruian Dongwei Recent Developments
- 10.14 Ginnva
 - 10.14.1 Ginnva Basic Information
 - 10.14.2 Ginnva Tape Backing Materials Product Overview
 - 10.14.3 Ginnva Tape Backing Materials Product Market Performance
 - 10.14.4 Ginnva Business Overview
 - 10.14.5 Ginnva Recent Developments
- 10.15 Jindal Poly Films Limited
 - 10.15.1 Jindal Poly Films Limited Basic Information
 - 10.15.2 Jindal Poly Films Limited Tape Backing Materials Product Overview
 - 10.15.3 Jindal Poly Films Limited Tape Backing Materials Product Market Performance
 - 10.15.4 Jindal Poly Films Limited Business Overview
 - 10.15.5 Jindal Poly Films Limited Recent Developments

11 TAPE BACKING MATERIALS MARKET FORECAST BY REGION

- 11.1 Global Tape Backing Materials Market Size Forecast
- 11.2 Global Tape Backing Materials Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Tape Backing Materials Market Size Forecast by Country
 - 11.2.3 Asia Pacific Tape Backing Materials Market Size Forecast by Region
 - 11.2.4 South America Tape Backing Materials Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Tape Backing Materials by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Tape Backing Materials Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Tape Backing Materials by Type (2026-2035)
 - 12.1.2 Global Tape Backing Materials Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Tape Backing Materials by Type (2026-2035)
- 12.2 Global Tape Backing Materials Market Forecast by Application (2026-2035)
 - 12.2.1 Global Tape Backing Materials Sales (K MT) Forecast by Application
 - 12.2.2 Global Tape Backing Materials Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Tape Backing Materials Market Size by Type (M USD)

Table 4. Global Tape Backing Materials Market Size by Application

Table 5. Tape Backing Materials Market Size Comparison by Region (M USD)

Table 6. Global Tape Backing Materials Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Tape Backing Materials Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Tape Backing Materials Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Tape Backing Materials Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Tape Backing Materials as of 2025)

Table 11. Global Market Tape Backing Materials Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Tape Backing Materials Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Tape Backing Materials Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Tape Backing Materials Sales by Type (K MT)

Table 27. Global Tape Backing Materials Market Size by Type (M USD)

Table 28. Global Tape Backing Materials Sales (K MT) by Type (2020-2025)

Table 29. Global Tape Backing Materials Sales Market Share by Type (2020-2025)

Table 30. Global Tape Backing Materials Market Size (M USD) by Type (2020-2025)
Table 31. Global Tape Backing Materials Market Share by Type (2020-2025)
Table 32. Global Tape Backing Materials Price (USD/KG) by Type (2020-2025)
Table 33. Global Tape Backing Materials Sales (K MT) by Application
Table 34. Global Tape Backing Materials Market Size by Application
Table 35. Global Tape Backing Materials Sales by Application (2020-2025) & (K MT)
Table 36. Global Tape Backing Materials Sales Market Share by Application (2020-2025)
Table 37. Global Tape Backing Materials Market Size by Application (2020-2025) & (M USD)
Table 38. Global Tape Backing Materials Market Share by Application (2020-2025)
Table 39. Global Tape Backing Materials Sales Growth Rate by Application (2020-2025)
Table 40. Global Tape Backing Materials Sales by Region (2020-2025) & (K MT)
Table 41. Global Tape Backing Materials Sales Market Share by Region (2020-2025)
Table 42. Global Tape Backing Materials Market Size by Region (2020-2025) & (M USD)
Table 43. Global Tape Backing Materials Market Size by Region (2020-2025)
Table 44. North America Tape Backing Materials Sales by Country (2020-2025) & (K MT)
Table 45. North America Tape Backing Materials Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Tape Backing Materials Sales by Country (2020-2025) & (K MT)
Table 47. Europe Tape Backing Materials Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Tape Backing Materials Sales by Region (2020-2025) & (K MT)
Table 49. Asia Pacific Tape Backing Materials Market Size by Region (2020-2025) & (M USD)
Table 50. South America Tape Backing Materials Sales by Country (2020-2025) & (K MT)
Table 51. South America Tape Backing Materials Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Tape Backing Materials Sales by Region (2020-2025) & (K MT)
Table 53. Middle East and Africa Tape Backing Materials Market Size by Region (2020-2025) & (M USD)
Table 54. Global Tape Backing Materials Production (K MT) by Region(2020-2025)
Table 55. Global Tape Backing Materials Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Tape Backing Materials Revenue Market Share by Region (2020-2025)

Table 57. Global Tape Backing Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Tape Backing Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Tape Backing Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Tape Backing Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Tape Backing Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Neenah Basic Information

Table 63. Neenah Tape Backing Materials Product Overview

Table 64. Neenah Tape Backing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Neenah Business Overview

Table 66. Neenah SWOT Analysis

Table 67. Neenah Recent Developments

Table 68. Ahlstrom-Munksj? Basic Information

Table 69. Ahlstrom-Munksj? Tape Backing Materials Product Overview

Table 70. Ahlstrom-Munksj? Tape Backing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Ahlstrom-Munksj? Business Overview

Table 72. Ahlstrom-Munksj? SWOT Analysis

Table 73. Ahlstrom-Munksj? Recent Developments

Table 74. Inteplast Group Corporation Basic Information

Table 75. Inteplast Group Corporation Tape Backing Materials Product Overview

Table 76. Inteplast Group Corporation Tape Backing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Inteplast Group Corporation Business Overview

Table 78. Inteplast Group Corporation SWOT Analysis

Table 79. Inteplast Group Corporation Recent Developments

Table 80. Uflex Ltd. Basic Information

Table 81. Uflex Ltd. Tape Backing Materials Product Overview

Table 82. Uflex Ltd. Tape Backing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Uflex Ltd. Business Overview

Table 84. Uflex Ltd. Recent Developments

Table 85. 3M Basic Information

Table 86. 3M Tape Backing Materials Product Overview

Table 87. 3M Tape Backing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 88. 3M Business Overview
Table 89. 3M Recent Developments
Table 90. Vibac Basic Information
Table 91. Vibac Tape Backing Materials Product Overview
Table 92. Vibac Tape Backing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 93. Vibac Business Overview
Table 94. Vibac Recent Developments
Table 95. The Klockner Pentaplast Group Basic Information
Table 96. The Klockner Pentaplast Group Tape Backing Materials Product Overview
Table 97. The Klockner Pentaplast Group Tape Backing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 98. The Klockner Pentaplast Group Business Overview
Table 99. The Klockner Pentaplast Group Recent Developments
Table 100. Taghleef Basic Information
Table 101. Taghleef Tape Backing Materials Product Overview
Table 102. Taghleef Tape Backing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 103. Taghleef Business Overview
Table 104. Taghleef Recent Developments
Table 105. Dupont Industrial Films Basic Information
Table 106. Dupont Industrial Films Tape Backing Materials Product Overview
Table 107. Dupont Industrial Films Tape Backing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 108. Dupont Industrial Films Business Overview
Table 109. Dupont Industrial Films Recent Developments
Table 110. Oben Group Basic Information
Table 111. Oben Group Tape Backing Materials Product Overview
Table 112. Oben Group Tape Backing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 113. Oben Group Business Overview
Table 114. Oben Group Recent Developments
Table 115. Tekni-Plex Inc. Basic Information
Table 116. Tekni-Plex Inc. Tape Backing Materials Product Overview
Table 117. Tekni-Plex Inc. Tape Backing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 118. Tekni-Plex Inc. Business Overview

Table 119. Tekni-Plex Inc. Recent Developments
Table 120. Cosmo Films Ltd. Basic Information
Table 121. Cosmo Films Ltd. Tape Backing Materials Product Overview
Table 122. Cosmo Films Ltd. Tape Backing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 123. Cosmo Films Ltd. Business Overview
Table 124. Cosmo Films Ltd. Recent Developments
Table 125. Ruian Dongwei Basic Information
Table 126. Ruian Dongwei Tape Backing Materials Product Overview
Table 127. Ruian Dongwei Tape Backing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 128. Ruian Dongwei Business Overview
Table 129. Ruian Dongwei Recent Developments
Table 130. Ginnva Basic Information
Table 131. Ginnva Tape Backing Materials Product Overview
Table 132. Ginnva Tape Backing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 133. Ginnva Business Overview
Table 134. Ginnva Recent Developments
Table 135. Jindal Poly Films Limited Basic Information
Table 136. Jindal Poly Films Limited Tape Backing Materials Product Overview
Table 137. Jindal Poly Films Limited Tape Backing Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 138. Jindal Poly Films Limited Business Overview
Table 139. Jindal Poly Films Limited Recent Developments
Table 140. Global Tape Backing Materials Sales Forecast by Region (2026-2035) & (K MT)
Table 141. Global Tape Backing Materials Market Size Forecast by Region (2026-2035) & (M USD)
Table 142. North America Tape Backing Materials Sales Forecast by Country (2026-2035) & (K MT)
Table 143. North America Tape Backing Materials Market Size Forecast by Country (2026-2035) & (M USD)
Table 144. Europe Tape Backing Materials Sales Forecast by Country (2026-2035) & (K MT)
Table 145. Europe Tape Backing Materials Market Size Forecast by Country (2026-2035) & (M USD)
Table 146. Asia Pacific Tape Backing Materials Sales Forecast by Region (2026-2035) & (K MT)

Table 147. Asia Pacific Tape Backing Materials Market Size Forecast by Region (2026-2035) & (M USD)

Table 148. South America Tape Backing Materials Sales Forecast by Country (2026-2035) & (K MT)

Table 149. South America Tape Backing Materials Market Size Forecast by Country (2026-2035) & (M USD)

Table 150. Middle East and Africa Tape Backing Materials Sales Forecast by Country (2026-2035) & (Units)

Table 151. Middle East and Africa Tape Backing Materials Market Size Forecast by Country (2026-2035) & (M USD)

Table 152. Global Tape Backing Materials Sales Forecast by Type (2026-2035) & (K MT)

Table 153. Global Tape Backing Materials Market Size Forecast by Type (2026-2035) & (M USD)

Table 154. Global Tape Backing Materials Price Forecast by Type (2026-2035) & (USD/KG)

Table 155. Global Tape Backing Materials Sales (K MT) Forecast by Application (2026-2035)

Table 156. Global Tape Backing Materials Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Tape Backing Materials
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Tape Backing Materials Market Size (M USD), 2025-2035
- Figure 5. Global Tape Backing Materials Market Size (M USD) (2020-2035)
- Figure 6. Global Tape Backing Materials Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Tape Backing Materials Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Tape Backing Materials Product Life Cycle
- Figure 13. Tape Backing Materials Sales Share by Manufacturers in 2025
- Figure 14. Global Tape Backing Materials Revenue Share by Manufacturers in 2025
- Figure 15. Tape Backing Materials Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Tape Backing Materials Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Tape Backing Materials Revenue in 2025
- Figure 18. Industry Chain Map of Tape Backing Materials
- Figure 19. Global Tape Backing Materials Market PEST Analysis
- Figure 20. Global Tape Backing Materials Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Tape Backing Materials Market Share by Type
- Figure 27. Sales Market Share of Tape Backing Materials by Type (2020-2025)
- Figure 28. Sales Market Share of Tape Backing Materials by Type in 2025
- Figure 29. Market Share of Tape Backing Materials by Type (2020-2025)
- Figure 30. Market Share of Tape Backing Materials by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Tape Backing Materials Market Share by Application

Figure 33. Global Tape Backing Materials Sales Market Share by Application (2020-2025)

Figure 34. Global Tape Backing Materials Sales Market Share by Application in 2025

Figure 35. Global Tape Backing Materials Market Share by Application (2020-2025)

Figure 36. Global Tape Backing Materials Market Share by Application in 2025

Figure 37. Global Tape Backing Materials Sales Growth Rate by Application (2020-2025)

Figure 38. Global Tape Backing Materials Sales Market Share by Region (2020-2025)

Figure 39. Global Tape Backing Materials Market Size by Region (2020-2025)

Figure 40. North America Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Tape Backing Materials Sales Market Share by Country in 2024

Figure 43. North America Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Tape Backing Materials Market Size by Country in 2024

Figure 45. U.S. Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Tape Backing Materials Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Tape Backing Materials Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Tape Backing Materials Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Tape Backing Materials Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Tape Backing Materials Sales Market Share by Country in 2024

Figure 53. Europe Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Tape Backing Materials Market Size by Country in 2024

Figure 55. Germany Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Tape Backing Materials Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Tape Backing Materials Sales Market Share by Region in 2024

Figure 67. Asia Pacific Tape Backing Materials Market Size by Region in 2024

Figure 68. China Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Tape Backing Materials Sales and Growth Rate (K MT)

Figure 79. South America Tape Backing Materials Sales Market Share by Country in 2024

Figure 80. South America Tape Backing Materials Market Size and Growth Rate (M USD)

Figure 81. South America Tape Backing Materials Market Size by Country in 2024

Figure 82. Brazil Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Tape Backing Materials Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 84. Argentina Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Tape Backing Materials Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Tape Backing Materials Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Tape Backing Materials Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Tape Backing Materials Market Size by Region in 2024

Figure 92. Saudi Arabia Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Tape Backing Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Tape Backing Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Tape Backing Materials Production Market Share by Region (2020-2025)

Figure 103. North America Tape Backing Materials Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Tape Backing Materials Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Tape Backing Materials Production (K MT) Growth Rate (2020-2025)

Figure 106. China Tape Backing Materials Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Tape Backing Materials Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Tape Backing Materials Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Tape Backing Materials Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Tape Backing Materials Market Share Forecast by Type (2026-2035)

Figure 111. Global Tape Backing Materials Sales Forecast by Application (2026-2035)

Figure 112. Global Tape Backing Materials Market Share Forecast by Application (2026-2035)

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