

Global Tank Insulation Materials Based on PU and PIR Market Research Report 2026(Status and Outlook)

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Abstracts

Tank insulation materials based on PU (polyurethane) and PIR (polyisocyanurate) foams are widely used for their excellent thermal insulation properties and other beneficial characteristics. The global tank insulation materials market based on PU and PIR foams has been experiencing steady growth due to the increasing demand for energy efficiency and temperature control in industrial applications. The market is primarily driven by industries such as oil and gas, chemical processing, food and beverage, and pharmaceuticals. Key factors influencing the market growth include:

- Growing Industrialization:** The expansion of industries such as oil refining, chemical production, and storage facilities has increased the demand for efficient tank insulation solutions to reduce energy consumption and maintain temperature stability.
- Government Regulations:** Stringent regulations aimed at reducing energy consumption and greenhouse gas emissions have prompted industries to invest in better insulation materials for tanks and other storage systems.
- Increasing Focus on Energy Efficiency:** Industries worldwide are increasingly focused on energy efficiency and cost savings. Tank insulation materials based on PU and PIR foams provide excellent thermal insulation properties, reducing heat exchange and energy loss.
- Technological Advancements:** Ongoing research and development activities in the insulation industry have led to advancements in PU and PIR foam technologies. These advancements have resulted in improved insulation performance, durability, and ease of installation.
- Emerging Markets:** The tank insulation materials market has been witnessing significant growth in emerging economies, driven by infrastructure development and increasing industrialization in countries such as China, India, and Brazil.

The global Tank Insulation Materials Based on PU and PIR market size was estimated at USD 2584.0 million in 2025 and is projected to grow at a compound annual growth

rate (CAGR) of 4.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Tank Insulation Materials Based on PU and PIR market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Tank Insulation Materials Based on PU and PIR market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Tank Insulation Materials Based on PU and PIR market.

Global Tank Insulation Materials Based on PU and PIR Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Armacell International SA
Johns Manville
Knauf Insulation
BASF SE
Kingspan Insulation
Dow Chemical Company
Owens Corning
Saint-Gobain
K-FLEX

Market Segmentation (by Type)

Cold Insulation
Hot Insulation

Market Segmentation (by Application)

Oil and Gas
Chemical
Food and Beverage
Energy and Power
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments

Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Tank Insulation Materials Based on PU and PIR Market
Overview of the regional outlook of the Tank Insulation Materials Based on PU and PIR Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Tank Insulation Materials Based on PU and PIR Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Tank Insulation Materials Based on PU and PIR, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and

acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Tank Insulation Materials Based on PU and PIR

1.2 Key Market Segments

1.2.1 Tank Insulation Materials Based on PU and PIR Segment by Type

1.2.2 Tank Insulation Materials Based on PU and PIR Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 TANK INSULATION MATERIALS BASED ON PU AND PIR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Tank Insulation Materials Based on PU and PIR Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Tank Insulation Materials Based on PU and PIR Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 TANK INSULATION MATERIALS BASED ON PU AND PIR MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Tank Insulation Materials Based on PU and PIR Product Life Cycle

3.3 Global Tank Insulation Materials Based on PU and PIR Sales by Manufacturers (2020-2025)

3.4 Global Tank Insulation Materials Based on PU and PIR Revenue Market Share by Manufacturers (2020-2025)

3.5 Tank Insulation Materials Based on PU and PIR Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Tank Insulation Materials Based on PU and PIR Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Tank Insulation Materials Based on PU and PIR Market Competitive Situation and Trends

3.8.1 Tank Insulation Materials Based on PU and PIR Market Concentration Rate

3.8.2 Global 5 and 10 Largest Tank Insulation Materials Based on PU and PIR Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 TANK INSULATION MATERIALS BASED ON PU AND PIR INDUSTRY CHAIN ANALYSIS

4.1 Tank Insulation Materials Based on PU and PIR Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF TANK INSULATION MATERIALS BASED ON PU AND PIR MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Tank Insulation Materials Based on PU and PIR Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Tank Insulation Materials Based on PU and PIR Market

5.7 ESG Ratings of Leading Companies

6 TANK INSULATION MATERIALS BASED ON PU AND PIR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Tank Insulation Materials Based on PU and PIR Sales Market Share by Type (2020-2025)
- 6.3 Global Tank Insulation Materials Based on PU and PIR Market Size by Type (2020-2025)
- 6.4 Global Tank Insulation Materials Based on PU and PIR Price by Type (2020-2025)

7 TANK INSULATION MATERIALS BASED ON PU AND PIR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Tank Insulation Materials Based on PU and PIR Market Sales by Application (2020-2025)
- 7.3 Global Tank Insulation Materials Based on PU and PIR Market Size (M USD) by Application (2020-2025)
- 7.4 Global Tank Insulation Materials Based on PU and PIR Sales Growth Rate by Application (2020-2025)

8 TANK INSULATION MATERIALS BASED ON PU AND PIR MARKET SALES BY REGION

- 8.1 Global Tank Insulation Materials Based on PU and PIR Sales by Region
 - 8.1.1 Global Tank Insulation Materials Based on PU and PIR Sales by Region
 - 8.1.2 Global Tank Insulation Materials Based on PU and PIR Sales Market Share by Region
- 8.2 Global Tank Insulation Materials Based on PU and PIR Market Size by Region
 - 8.2.1 Global Tank Insulation Materials Based on PU and PIR Market Size by Region
 - 8.2.2 Global Tank Insulation Materials Based on PU and PIR Market Size by Region
- 8.3 North America
 - 8.3.1 North America Tank Insulation Materials Based on PU and PIR Sales by Country
 - 8.3.2 North America Tank Insulation Materials Based on PU and PIR Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Tank Insulation Materials Based on PU and PIR Sales by Country

8.4.2 Europe Tank Insulation Materials Based on PU and PIR Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Tank Insulation Materials Based on PU and PIR Sales by Region

8.5.2 Asia Pacific Tank Insulation Materials Based on PU and PIR Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Tank Insulation Materials Based on PU and PIR Sales by Country

8.6.2 South America Tank Insulation Materials Based on PU and PIR Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Tank Insulation Materials Based on PU and PIR Sales by Region

8.7.2 Middle East and Africa Tank Insulation Materials Based on PU and PIR Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 TANK INSULATION MATERIALS BASED ON PU AND PIR MARKET PRODUCTION BY REGION

9.1 Global Production of Tank Insulation Materials Based on PU and PIR by

Region(2020-2025)

9.2 Global Tank Insulation Materials Based on PU and PIR Revenue Market Share by Region (2020-2025)

9.3 Global Tank Insulation Materials Based on PU and PIR Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Tank Insulation Materials Based on PU and PIR Production

9.4.1 North America Tank Insulation Materials Based on PU and PIR Production Growth Rate (2020-2025)

9.4.2 North America Tank Insulation Materials Based on PU and PIR Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Tank Insulation Materials Based on PU and PIR Production

9.5.1 Europe Tank Insulation Materials Based on PU and PIR Production Growth Rate (2020-2025)

9.5.2 Europe Tank Insulation Materials Based on PU and PIR Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Tank Insulation Materials Based on PU and PIR Production (2020-2025)

9.6.1 Japan Tank Insulation Materials Based on PU and PIR Production Growth Rate (2020-2025)

9.6.2 Japan Tank Insulation Materials Based on PU and PIR Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Tank Insulation Materials Based on PU and PIR Production (2020-2025)

9.7.1 China Tank Insulation Materials Based on PU and PIR Production Growth Rate (2020-2025)

9.7.2 China Tank Insulation Materials Based on PU and PIR Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Armacell International SA

10.1.1 Armacell International SA Basic Information

10.1.2 Armacell International SA Tank Insulation Materials Based on PU and PIR Product Overview

10.1.3 Armacell International SA Tank Insulation Materials Based on PU and PIR Product Market Performance

10.1.4 Armacell International SA Business Overview

10.1.5 Armacell International SA SWOT Analysis

10.1.6 Armacell International SA Recent Developments

10.2 Johns Manville

10.2.1 Johns Manville Basic Information

- 10.2.2 Johns Manville Tank Insulation Materials Based on PU and PIR Product Overview
- 10.2.3 Johns Manville Tank Insulation Materials Based on PU and PIR Product Market Performance
- 10.2.4 Johns Manville Business Overview
- 10.2.5 Johns Manville SWOT Analysis
- 10.2.6 Johns Manville Recent Developments
- 10.3 Knauf Insulation
 - 10.3.1 Knauf Insulation Basic Information
 - 10.3.2 Knauf Insulation Tank Insulation Materials Based on PU and PIR Product Overview
 - 10.3.3 Knauf Insulation Tank Insulation Materials Based on PU and PIR Product Market Performance
 - 10.3.4 Knauf Insulation Business Overview
 - 10.3.5 Knauf Insulation SWOT Analysis
 - 10.3.6 Knauf Insulation Recent Developments
- 10.4 BASF SE
 - 10.4.1 BASF SE Basic Information
 - 10.4.2 BASF SE Tank Insulation Materials Based on PU and PIR Product Overview
 - 10.4.3 BASF SE Tank Insulation Materials Based on PU and PIR Product Market Performance
 - 10.4.4 BASF SE Business Overview
 - 10.4.5 BASF SE Recent Developments
- 10.5 Kingspan Insulation
 - 10.5.1 Kingspan Insulation Basic Information
 - 10.5.2 Kingspan Insulation Tank Insulation Materials Based on PU and PIR Product Overview
 - 10.5.3 Kingspan Insulation Tank Insulation Materials Based on PU and PIR Product Market Performance
 - 10.5.4 Kingspan Insulation Business Overview
 - 10.5.5 Kingspan Insulation Recent Developments
- 10.6 Dow Chemical Company
 - 10.6.1 Dow Chemical Company Basic Information
 - 10.6.2 Dow Chemical Company Tank Insulation Materials Based on PU and PIR Product Overview
 - 10.6.3 Dow Chemical Company Tank Insulation Materials Based on PU and PIR Product Market Performance
 - 10.6.4 Dow Chemical Company Business Overview
 - 10.6.5 Dow Chemical Company Recent Developments

10.7 Owens Corning

10.7.1 Owens Corning Basic Information

10.7.2 Owens Corning Tank Insulation Materials Based on PU and PIR Product Overview

10.7.3 Owens Corning Tank Insulation Materials Based on PU and PIR Product Market Performance

10.7.4 Owens Corning Business Overview

10.7.5 Owens Corning Recent Developments

10.8 Saint-Gobain

10.8.1 Saint-Gobain Basic Information

10.8.2 Saint-Gobain Tank Insulation Materials Based on PU and PIR Product Overview

10.8.3 Saint-Gobain Tank Insulation Materials Based on PU and PIR Product Market Performance

10.8.4 Saint-Gobain Business Overview

10.8.5 Saint-Gobain Recent Developments

10.9 K-FLEX

10.9.1 K-FLEX Basic Information

10.9.2 K-FLEX Tank Insulation Materials Based on PU and PIR Product Overview

10.9.3 K-FLEX Tank Insulation Materials Based on PU and PIR Product Market Performance

10.9.4 K-FLEX Business Overview

10.9.5 K-FLEX Recent Developments

11 TANK INSULATION MATERIALS BASED ON PU AND PIR MARKET FORECAST BY REGION

11.1 Global Tank Insulation Materials Based on PU and PIR Market Size Forecast

11.2 Global Tank Insulation Materials Based on PU and PIR Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Tank Insulation Materials Based on PU and PIR Market Size Forecast by Country

11.2.3 Asia Pacific Tank Insulation Materials Based on PU and PIR Market Size Forecast by Region

11.2.4 South America Tank Insulation Materials Based on PU and PIR Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Tank Insulation Materials Based on PU and PIR by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Tank Insulation Materials Based on PU and PIR Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Tank Insulation Materials Based on PU and PIR by Type (2026-2035)

12.1.2 Global Tank Insulation Materials Based on PU and PIR Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Tank Insulation Materials Based on PU and PIR by Type (2026-2035)

12.2 Global Tank Insulation Materials Based on PU and PIR Market Forecast by Application (2026-2035)

12.2.1 Global Tank Insulation Materials Based on PU and PIR Sales (K MT) Forecast by Application

12.2.2 Global Tank Insulation Materials Based on PU and PIR Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Tank Insulation Materials Based on PU and PIR Market Size by Type (M USD)

Table 4. Global Tank Insulation Materials Based on PU and PIR Market Size by Application

Table 5. Tank Insulation Materials Based on PU and PIR Market Size Comparison by Region (M USD)

Table 6. Global Tank Insulation Materials Based on PU and PIR Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Tank Insulation Materials Based on PU and PIR Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Tank Insulation Materials Based on PU and PIR Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Tank Insulation Materials Based on PU and PIR Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Tank Insulation Materials Based on PU and PIR as of 2025)

Table 11. Global Market Tank Insulation Materials Based on PU and PIR Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Tank Insulation Materials Based on PU and PIR Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Tank Insulation Materials Based on PU and PIR Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading

Countries

Table 26. Global Tank Insulation Materials Based on PU and PIR Sales by Type (K MT)

Table 27. Global Tank Insulation Materials Based on PU and PIR Market Size by Type (M USD)

Table 28. Global Tank Insulation Materials Based on PU and PIR Sales (K MT) by Type (2020-2025)

Table 29. Global Tank Insulation Materials Based on PU and PIR Sales Market Share by Type (2020-2025)

Table 30. Global Tank Insulation Materials Based on PU and PIR Market Size (M USD) by Type (2020-2025)

Table 31. Global Tank Insulation Materials Based on PU and PIR Market Share by Type (2020-2025)

Table 32. Global Tank Insulation Materials Based on PU and PIR Price (USD/KG) by Type (2020-2025)

Table 33. Global Tank Insulation Materials Based on PU and PIR Sales (K MT) by Application

Table 34. Global Tank Insulation Materials Based on PU and PIR Market Size by Application

Table 35. Global Tank Insulation Materials Based on PU and PIR Sales by Application (2020-2025) & (K MT)

Table 36. Global Tank Insulation Materials Based on PU and PIR Sales Market Share by Application (2020-2025)

Table 37. Global Tank Insulation Materials Based on PU and PIR Market Size by Application (2020-2025) & (M USD)

Table 38. Global Tank Insulation Materials Based on PU and PIR Market Share by Application (2020-2025)

Table 39. Global Tank Insulation Materials Based on PU and PIR Sales Growth Rate by Application (2020-2025)

Table 40. Global Tank Insulation Materials Based on PU and PIR Sales by Region (2020-2025) & (K MT)

Table 41. Global Tank Insulation Materials Based on PU and PIR Sales Market Share by Region (2020-2025)

Table 42. Global Tank Insulation Materials Based on PU and PIR Market Size by Region (2020-2025) & (M USD)

Table 43. Global Tank Insulation Materials Based on PU and PIR Market Size by Region (2020-2025)

Table 44. North America Tank Insulation Materials Based on PU and PIR Sales by Country (2020-2025) & (K MT)

Table 45. North America Tank Insulation Materials Based on PU and PIR Market Size

by Country (2020-2025) & (M USD)

Table 46. Europe Tank Insulation Materials Based on PU and PIR Sales by Country (2020-2025) & (K MT)

Table 47. Europe Tank Insulation Materials Based on PU and PIR Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Tank Insulation Materials Based on PU and PIR Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Tank Insulation Materials Based on PU and PIR Market Size by Region (2020-2025) & (M USD)

Table 50. South America Tank Insulation Materials Based on PU and PIR Sales by Country (2020-2025) & (K MT)

Table 51. South America Tank Insulation Materials Based on PU and PIR Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Tank Insulation Materials Based on PU and PIR Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Tank Insulation Materials Based on PU and PIR Market Size by Region (2020-2025) & (M USD)

Table 54. Global Tank Insulation Materials Based on PU and PIR Production (K MT) by Region(2020-2025)

Table 55. Global Tank Insulation Materials Based on PU and PIR Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Tank Insulation Materials Based on PU and PIR Revenue Market Share by Region (2020-2025)

Table 57. Global Tank Insulation Materials Based on PU and PIR Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Tank Insulation Materials Based on PU and PIR Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Tank Insulation Materials Based on PU and PIR Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Tank Insulation Materials Based on PU and PIR Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Tank Insulation Materials Based on PU and PIR Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Armacell International SA Basic Information

Table 63. Armacell International SA Tank Insulation Materials Based on PU and PIR Product Overview

Table 64. Armacell International SA Tank Insulation Materials Based on PU and PIR Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Armacell International SA Business Overview

Table 66. Armacell International SA SWOT Analysis
Table 67. Armacell International SA Recent Developments
Table 68. Johns Manville Basic Information
Table 69. Johns Manville Tank Insulation Materials Based on PU and PIR Product Overview
Table 70. Johns Manville Tank Insulation Materials Based on PU and PIR Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 71. Johns Manville Business Overview
Table 72. Johns Manville SWOT Analysis
Table 73. Johns Manville Recent Developments
Table 74. Knauf Insulation Basic Information
Table 75. Knauf Insulation Tank Insulation Materials Based on PU and PIR Product Overview
Table 76. Knauf Insulation Tank Insulation Materials Based on PU and PIR Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 77. Knauf Insulation Business Overview
Table 78. Knauf Insulation SWOT Analysis
Table 79. Knauf Insulation Recent Developments
Table 80. BASF SE Basic Information
Table 81. BASF SE Tank Insulation Materials Based on PU and PIR Product Overview
Table 82. BASF SE Tank Insulation Materials Based on PU and PIR Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 83. BASF SE Business Overview
Table 84. BASF SE Recent Developments
Table 85. Kingspan Insulation Basic Information
Table 86. Kingspan Insulation Tank Insulation Materials Based on PU and PIR Product Overview
Table 87. Kingspan Insulation Tank Insulation Materials Based on PU and PIR Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 88. Kingspan Insulation Business Overview
Table 89. Kingspan Insulation Recent Developments
Table 90. Dow Chemical Company Basic Information
Table 91. Dow Chemical Company Tank Insulation Materials Based on PU and PIR Product Overview
Table 92. Dow Chemical Company Tank Insulation Materials Based on PU and PIR Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 93. Dow Chemical Company Business Overview
Table 94. Dow Chemical Company Recent Developments
Table 95. Owens Corning Basic Information

Table 96. Owens Corning Tank Insulation Materials Based on PU and PIR Product Overview

Table 97. Owens Corning Tank Insulation Materials Based on PU and PIR Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Owens Corning Business Overview

Table 99. Owens Corning Recent Developments

Table 100. Saint-Gobain Basic Information

Table 101. Saint-Gobain Tank Insulation Materials Based on PU and PIR Product Overview

Table 102. Saint-Gobain Tank Insulation Materials Based on PU and PIR Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Saint-Gobain Business Overview

Table 104. Saint-Gobain Recent Developments

Table 105. K-FLEX Basic Information

Table 106. K-FLEX Tank Insulation Materials Based on PU and PIR Product Overview

Table 107. K-FLEX Tank Insulation Materials Based on PU and PIR Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. K-FLEX Business Overview

Table 109. K-FLEX Recent Developments

Table 110. Global Tank Insulation Materials Based on PU and PIR Sales Forecast by Region (2026-2035) & (K MT)

Table 111. Global Tank Insulation Materials Based on PU and PIR Market Size Forecast by Region (2026-2035) & (M USD)

Table 112. North America Tank Insulation Materials Based on PU and PIR Sales Forecast by Country (2026-2035) & (K MT)

Table 113. North America Tank Insulation Materials Based on PU and PIR Market Size Forecast by Country (2026-2035) & (M USD)

Table 114. Europe Tank Insulation Materials Based on PU and PIR Sales Forecast by Country (2026-2035) & (K MT)

Table 115. Europe Tank Insulation Materials Based on PU and PIR Market Size Forecast by Country (2026-2035) & (M USD)

Table 116. Asia Pacific Tank Insulation Materials Based on PU and PIR Sales Forecast by Region (2026-2035) & (K MT)

Table 117. Asia Pacific Tank Insulation Materials Based on PU and PIR Market Size Forecast by Region (2026-2035) & (M USD)

Table 118. South America Tank Insulation Materials Based on PU and PIR Sales Forecast by Country (2026-2035) & (K MT)

Table 119. South America Tank Insulation Materials Based on PU and PIR Market Size Forecast by Country (2026-2035) & (M USD)

Table 120. Middle East and Africa Tank Insulation Materials Based on PU and PIR Sales Forecast by Country (2026-2035) & (Units)

Table 121. Middle East and Africa Tank Insulation Materials Based on PU and PIR Market Size Forecast by Country (2026-2035) & (M USD)

Table 122. Global Tank Insulation Materials Based on PU and PIR Sales Forecast by Type (2026-2035) & (K MT)

Table 123. Global Tank Insulation Materials Based on PU and PIR Market Size Forecast by Type (2026-2035) & (M USD)

Table 124. Global Tank Insulation Materials Based on PU and PIR Price Forecast by Type (2026-2035) & (USD/KG)

Table 125. Global Tank Insulation Materials Based on PU and PIR Sales (K MT) Forecast by Application (2026-2035)

Table 126. Global Tank Insulation Materials Based on PU and PIR Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Tank Insulation Materials Based on PU and PIR
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Tank Insulation Materials Based on PU and PIR Market Size (M USD), 2025-2035
- Figure 5. Global Tank Insulation Materials Based on PU and PIR Market Size (M USD) (2020-2035)
- Figure 6. Global Tank Insulation Materials Based on PU and PIR Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Tank Insulation Materials Based on PU and PIR Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Tank Insulation Materials Based on PU and PIR Product Life Cycle
- Figure 13. Tank Insulation Materials Based on PU and PIR Sales Share by Manufacturers in 2025
- Figure 14. Global Tank Insulation Materials Based on PU and PIR Revenue Share by Manufacturers in 2025
- Figure 15. Tank Insulation Materials Based on PU and PIR Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Tank Insulation Materials Based on PU and PIR Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Tank Insulation Materials Based on PU and PIR Revenue in 2025
- Figure 18. Industry Chain Map of Tank Insulation Materials Based on PU and PIR
- Figure 19. Global Tank Insulation Materials Based on PU and PIR Market PEST Analysis
- Figure 20. Global Tank Insulation Materials Based on PU and PIR Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Tank Insulation Materials Based on PU and PIR Market Share by Type

Figure 27. Sales Market Share of Tank Insulation Materials Based on PU and PIR by Type (2020-2025)

Figure 28. Sales Market Share of Tank Insulation Materials Based on PU and PIR by Type in 2025

Figure 29. Market Share of Tank Insulation Materials Based on PU and PIR by Type (2020-2025)

Figure 30. Market Share of Tank Insulation Materials Based on PU and PIR by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Tank Insulation Materials Based on PU and PIR Market Share by Application

Figure 33. Global Tank Insulation Materials Based on PU and PIR Sales Market Share by Application (2020-2025)

Figure 34. Global Tank Insulation Materials Based on PU and PIR Sales Market Share by Application in 2025

Figure 35. Global Tank Insulation Materials Based on PU and PIR Market Share by Application (2020-2025)

Figure 36. Global Tank Insulation Materials Based on PU and PIR Market Share by Application in 2025

Figure 37. Global Tank Insulation Materials Based on PU and PIR Sales Growth Rate by Application (2020-2025)

Figure 38. Global Tank Insulation Materials Based on PU and PIR Sales Market Share by Region (2020-2025)

Figure 39. Global Tank Insulation Materials Based on PU and PIR Market Size by Region (2020-2025)

Figure 40. North America Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Tank Insulation Materials Based on PU and PIR Sales Market Share by Country in 2024

Figure 43. North America Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Tank Insulation Materials Based on PU and PIR Market Size by Country in 2024

Figure 45. U.S. Tank Insulation Materials Based on PU and PIR Sales and Growth Rate

(2020-2025) & (K MT)

Figure 46. U.S. Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Tank Insulation Materials Based on PU and PIR Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Tank Insulation Materials Based on PU and PIR Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Tank Insulation Materials Based on PU and PIR Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Tank Insulation Materials Based on PU and PIR Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Tank Insulation Materials Based on PU and PIR Sales Market Share by Country in 2024

Figure 53. Europe Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Tank Insulation Materials Based on PU and PIR Market Size by Country in 2024

Figure 55. Germany Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Tank Insulation Materials Based on PU and PIR Sales Market Share by Region in 2024

Figure 67. Asia Pacific Tank Insulation Materials Based on PU and PIR Market Size by Region in 2024

Figure 68. China Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (K MT)

Figure 79. South America Tank Insulation Materials Based on PU and PIR Sales Market Share by Country in 2024

Figure 80. South America Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (M USD)

Figure 81. South America Tank Insulation Materials Based on PU and PIR Market Size by Country in 2024

Figure 82. Brazil Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Tank Insulation Materials Based on PU and PIR Sales and Growth

Rate (2020-2025) & (K MT)

Figure 85. Argentina Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Tank Insulation Materials Based on PU and PIR Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Tank Insulation Materials Based on PU and PIR Market Size by Region in 2024

Figure 92. Saudi Arabia Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Tank Insulation Materials Based on PU and PIR Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Tank Insulation Materials Based on PU and PIR Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Tank Insulation Materials Based on PU and PIR Production Market Share by Region (2020-2025)

Figure 103. North America Tank Insulation Materials Based on PU and PIR Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Tank Insulation Materials Based on PU and PIR Production (K MT)
Growth Rate (2020-2025)

Figure 105. Japan Tank Insulation Materials Based on PU and PIR Production (K MT)
Growth Rate (2020-2025)

Figure 106. China Tank Insulation Materials Based on PU and PIR Production (K MT)
Growth Rate (2020-2025)

Figure 107. Global Tank Insulation Materials Based on PU and PIR Sales Forecast by
Volume (2020-2035) & (K MT)

Figure 108. Global Tank Insulation Materials Based on PU and PIR Market Size
Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Tank Insulation Materials Based on PU and PIR Sales Market Share
Forecast by Type (2026-2035)

Figure 110. Global Tank Insulation Materials Based on PU and PIR Market Share
Forecast by Type (2026-2035)

Figure 111. Global Tank Insulation Materials Based on PU and PIR Sales Forecast by
Application (2026-2035)

Figure 112. Global Tank Insulation Materials Based on PU and PIR Market Share
Forecast by Application (2026-2035)

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