

Global Takeaway Food Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G26546EE83BFEN.html>

Date: December 2024

Pages: 146

Price: US\$ 2,800.00 (Single User License)

ID: G26546EE83BFEN

Abstracts

Report Overview

Takeaway food, also known as takeout or fast food, refers to meals prepared by restaurants or food establishments for consumption off-premises. This market segment has witnessed significant growth in recent years, driven by changing consumer lifestyles, increasing urbanization, and the convenience offered by takeaway options. The market for takeaway food encompasses a wide range of cuisines and food types, including fast food, casual dining, and gourmet options, catering to diverse consumer preferences.

As of 2023, the global takeaway food market is valued at approximately \$280 million. This market is projected to grow at a Compound Annual Growth Rate (CAGR) of 6.5% from 2024 to 2032, reaching an estimated value of \$450 million by the end of the forecast period. The key growth drivers for the takeaway food market include busy lifestyles, rising disposable incomes, urbanization, increasing internet penetration for online ordering, and a growing preference for convenience among consumers.

Several notable trends are shaping the takeaway food market. Firstly, the rise of online food delivery platforms has transformed the industry, making it easier for consumers to order food from a wide range of restaurants. This trend has been accelerated by the COVID-19 pandemic, which led to a surge in online food delivery orders. Secondly, there is a growing demand for healthier takeaway options, leading to an increase in the availability of nutritious and organic food choices on menus. Thirdly, sustainability and eco-friendliness have become important considerations for consumers, driving the adoption of biodegradable packaging and environmentally friendly practices by takeaway food providers.

In terms of regional market distribution, North America and Asia Pacific are leading markets for takeaway food, accounting for a significant share of global revenue. In North America, the market is driven by busy lifestyles and a strong culture of eating out or ordering in. In Asia Pacific, rapid urbanization, changing dietary habits, and the popularity of street food contribute to the growth of the takeaway food market. Europe is also a significant market, characterized by a diverse culinary landscape and a high demand for convenience foods.

Despite its growth prospects, the takeaway food market faces several challenges. One key challenge is the intense competition among food delivery platforms, leading to pricing pressures and thin profit margins for restaurants. Additionally, concerns about food safety and hygiene, especially in the context of delivery services, pose a challenge for the industry. Lastly, regulatory issues related to food delivery, such as licensing requirements and labor regulations, can impact the operations of takeaway food providers.

In conclusion, the takeaway food market presents lucrative opportunities for businesses, driven by changing consumer preferences and lifestyle trends. To succeed in this competitive landscape, players in the market need to focus on innovation, quality, sustainability, and customer service to differentiate themselves and capture a larger share of the growing market.

This report provides a deep insight into the global Takeaway Food market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Takeaway Food Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Takeaway Food market in any manner.

Global Takeaway Food Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Delivery Hero Holding

Foodpanda

Just Eat Holding

Takeaway

Grubhub

Domino's Pizza

Snapfinger

Pizza Hut

Foodler

Mobo Systems

Zomato Media

Market Segmentation (by Type)

Veg

Non-Veg

Market Segmentation (by Application)

Fast-Food Chain Restaurants

Online Channels

Independent Restaurants

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Takeaway Food Market

Overview of the regional outlook of the Takeaway Food Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Takeaway Food Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

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