

# Global Tahini Market Research Report 2024(Status and Outlook)

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# **Abstracts**

# Report Overview:

Tahini, a delicious paste made from sesame seeds, is a basic ingredient in Middle Eastern cuisine and several other ethnic cuisines including Greek, North Africa and Turkish cuisine. It contains large amounts of essential fatty acids and necessary nutrients such as Vitamin B1, magnesium, phosphorous. Tahini is usually play an important role in the manufacture of spreads or sauces, and has been widely used in Hummus, Baba Ghanouj, Falafel Pitas and other ethnic dishes.

The Global Tahini Market Size was estimated at USD 6039.96 million in 2023 and is projected to reach USD 7424.66 million by 2029, exhibiting a CAGR of 3.50% during the forecast period.

This report provides a deep insight into the global Tahini market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Tahini Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the



competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Tahini market in any manner.

Global Tahini Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
Haitoglou Bros
Prince Tahini
Al Wadi Al Akhdar
Dipasa
A.O. Ghandour & Sons
Sesajal
Mounir Bissat
Sunshine International Foods
Arrowhead Mills
Joyva
Market Segmentation (by Type)



Hulled Tahini Unhulled Tahini Market Segmentation (by Application) Paste & Spreads Halva & Other Sweets Sauces & Dips Others Geographic Segmentation North America (USA, Canada, Mexico) Europe (Germany, UK, France, Russia, Italy, Rest of Europe) Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific) South America (Brazil, Argentina, Columbia, Rest of South America) The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA) Key Benefits of This Market Research: Industry drivers, restraints, and opportunities covered in the study Neutral perspective on the market performance Recent industry trends and developments

Competitive landscape & strategies of key players



Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Tahini Market

Overview of the regional outlook of the Tahini Market:

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Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players



The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

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# **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Tahini Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream



and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# **Contents**

# 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Tahini
- 1.2 Key Market Segments
  - 1.2.1 Tahini Segment by Type
  - 1.2.2 Tahini Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

# **2 TAHINI MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Tahini Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Tahini Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 TAHINI MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Tahini Sales by Manufacturers (2019-2024)
- 3.2 Global Tahini Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Tahini Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Tahini Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Tahini Sales Sites, Area Served, Product Type
- 3.6 Tahini Market Competitive Situation and Trends
  - 3.6.1 Tahini Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Tahini Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

#### **4 TAHINI INDUSTRY CHAIN ANALYSIS**

- 4.1 Tahini Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials



- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF TAHINI MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### **6 TAHINI MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Tahini Sales Market Share by Type (2019-2024)
- 6.3 Global Tahini Market Size Market Share by Type (2019-2024)
- 6.4 Global Tahini Price by Type (2019-2024)

#### **7 TAHINI MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Tahini Market Sales by Application (2019-2024)
- 7.3 Global Tahini Market Size (M USD) by Application (2019-2024)
- 7.4 Global Tahini Sales Growth Rate by Application (2019-2024)

#### **8 TAHINI MARKET SEGMENTATION BY REGION**

- 8.1 Global Tahini Sales by Region
  - 8.1.1 Global Tahini Sales by Region
  - 8.1.2 Global Tahini Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Tahini Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada



- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Tahini Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Tahini Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Tahini Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Tahini Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

# **9 KEY COMPANIES PROFILE**

- 9.1 Haitoglou Bros
  - 9.1.1 Haitoglou Bros Tahini Basic Information
  - 9.1.2 Haitoglou Bros Tahini Product Overview
  - 9.1.3 Haitoglou Bros Tahini Product Market Performance
  - 9.1.4 Haitoglou Bros Business Overview
  - 9.1.5 Haitoglou Bros Tahini SWOT Analysis
  - 9.1.6 Haitoglou Bros Recent Developments
- 9.2 Prince Tahini
- 9.2.1 Prince Tahini Tahini Basic Information



- 9.2.2 Prince Tahini Tahini Product Overview
- 9.2.3 Prince Tahini Tahini Product Market Performance
- 9.2.4 Prince Tahini Business Overview
- 9.2.5 Prince Tahini Tahini SWOT Analysis
- 9.2.6 Prince Tahini Recent Developments
- 9.3 Al Wadi Al Akhdar
  - 9.3.1 Al Wadi Al Akhdar Tahini Basic Information
  - 9.3.2 Al Wadi Al Akhdar Tahini Product Overview
  - 9.3.3 Al Wadi Al Akhdar Tahini Product Market Performance
  - 9.3.4 Al Wadi Al Akhdar Tahini SWOT Analysis
  - 9.3.5 Al Wadi Al Akhdar Business Overview
  - 9.3.6 Al Wadi Al Akhdar Recent Developments
- 9.4 Dipasa
  - 9.4.1 Dipasa Tahini Basic Information
  - 9.4.2 Dipasa Tahini Product Overview
  - 9.4.3 Dipasa Tahini Product Market Performance
  - 9.4.4 Dipasa Business Overview
  - 9.4.5 Dipasa Recent Developments
- 9.5 A.O. Ghandour and Sons
  - 9.5.1 A.O. Ghandour and Sons Tahini Basic Information
  - 9.5.2 A.O. Ghandour and Sons Tahini Product Overview
  - 9.5.3 A.O. Ghandour and Sons Tahini Product Market Performance
  - 9.5.4 A.O. Ghandour and Sons Business Overview
  - 9.5.5 A.O. Ghandour and Sons Recent Developments
- 9.6 Sesajal
  - 9.6.1 Sesajal Tahini Basic Information
  - 9.6.2 Sesajal Tahini Product Overview
  - 9.6.3 Sesajal Tahini Product Market Performance
  - 9.6.4 Sesajal Business Overview
  - 9.6.5 Sesajal Recent Developments
- 9.7 Mounir Bissat
  - 9.7.1 Mounir Bissat Tahini Basic Information
  - 9.7.2 Mounir Bissat Tahini Product Overview
  - 9.7.3 Mounir Bissat Tahini Product Market Performance
  - 9.7.4 Mounir Bissat Business Overview
  - 9.7.5 Mounir Bissat Recent Developments
- 9.8 Sunshine International Foods
  - 9.8.1 Sunshine International Foods Tahini Basic Information
  - 9.8.2 Sunshine International Foods Tahini Product Overview



- 9.8.3 Sunshine International Foods Tahini Product Market Performance
- 9.8.4 Sunshine International Foods Business Overview
- 9.8.5 Sunshine International Foods Recent Developments
- 9.9 Arrowhead Mills
  - 9.9.1 Arrowhead Mills Tahini Basic Information
  - 9.9.2 Arrowhead Mills Tahini Product Overview
- 9.9.3 Arrowhead Mills Tahini Product Market Performance
- 9.9.4 Arrowhead Mills Business Overview
- 9.9.5 Arrowhead Mills Recent Developments
- 9.10 Joyva
  - 9.10.1 Joyva Tahini Basic Information
  - 9.10.2 Joyva Tahini Product Overview
  - 9.10.3 Joyva Tahini Product Market Performance
  - 9.10.4 Joyva Business Overview
  - 9.10.5 Joyva Recent Developments

#### 10 TAHINI MARKET FORECAST BY REGION

- 10.1 Global Tahini Market Size Forecast
- 10.2 Global Tahini Market Forecast by Region
- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Tahini Market Size Forecast by Country
- 10.2.3 Asia Pacific Tahini Market Size Forecast by Region
- 10.2.4 South America Tahini Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Tahini by Country

# 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Tahini Market Forecast by Type (2025-2030)
- 11.1.1 Global Forecasted Sales of Tahini by Type (2025-2030)
- 11.1.2 Global Tahini Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Tahini by Type (2025-2030)
- 11.2 Global Tahini Market Forecast by Application (2025-2030)
  - 11.2.1 Global Tahini Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Tahini Market Size (M USD) Forecast by Application (2025-2030)

# 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

# **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Tahini Market Size Comparison by Region (M USD)
- Table 5. Global Tahini Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Tahini Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Tahini Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Tahini Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Tahini as of 2022)
- Table 10. Global Market Tahini Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Tahini Sales Sites and Area Served
- Table 12. Manufacturers Tahini Product Type
- Table 13. Global Tahini Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Tahini
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Tahini Market Challenges
- Table 22. Global Tahini Sales by Type (Kilotons)
- Table 23. Global Tahini Market Size by Type (M USD)
- Table 24. Global Tahini Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Tahini Sales Market Share by Type (2019-2024)
- Table 26. Global Tahini Market Size (M USD) by Type (2019-2024)
- Table 27. Global Tahini Market Size Share by Type (2019-2024)
- Table 28. Global Tahini Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Tahini Sales (Kilotons) by Application
- Table 30. Global Tahini Market Size by Application
- Table 31. Global Tahini Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Tahini Sales Market Share by Application (2019-2024)
- Table 33. Global Tahini Sales by Application (2019-2024) & (M USD)



- Table 34. Global Tahini Market Share by Application (2019-2024)
- Table 35. Global Tahini Sales Growth Rate by Application (2019-2024)
- Table 36. Global Tahini Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Tahini Sales Market Share by Region (2019-2024)
- Table 38. North America Tahini Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Tahini Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Tahini Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Tahini Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Tahini Sales by Region (2019-2024) & (Kilotons)
- Table 43. Haitoglou Bros Tahini Basic Information
- Table 44. Haitoglou Bros Tahini Product Overview
- Table 45. Haitoglou Bros Tahini Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Haitoglou Bros Business Overview
- Table 47. Haitoglou Bros Tahini SWOT Analysis
- Table 48. Haitoglou Bros Recent Developments
- Table 49. Prince Tahini Tahini Basic Information
- Table 50. Prince Tahini Tahini Product Overview
- Table 51. Prince Tahini Tahini Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Prince Tahini Business Overview
- Table 53. Prince Tahini Tahini SWOT Analysis
- Table 54. Prince Tahini Recent Developments
- Table 55. Al Wadi Al Akhdar Tahini Basic Information
- Table 56. Al Wadi Al Akhdar Tahini Product Overview
- Table 57. Al Wadi Al Akhdar Tahini Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Al Wadi Al Akhdar Tahini SWOT Analysis
- Table 59. Al Wadi Al Akhdar Business Overview
- Table 60. Al Wadi Al Akhdar Recent Developments
- Table 61. Dipasa Tahini Basic Information
- Table 62. Dipasa Tahini Product Overview
- Table 63. Dipasa Tahini Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and
- Gross Margin (2019-2024)
- Table 64. Dipasa Business Overview
- Table 65. Dipasa Recent Developments
- Table 66. A.O. Ghandour and Sons Tahini Basic Information
- Table 67. A.O. Ghandour and Sons Tahini Product Overview
- Table 68. A.O. Ghandour and Sons Tahini Sales (Kilotons), Revenue (M USD), Price



(USD/Ton) and Gross Margin (2019-2024)

Table 69. A.O. Ghandour and Sons Business Overview

Table 70. A.O. Ghandour and Sons Recent Developments

Table 71. Sesajal Tahini Basic Information

Table 72. Sesajal Tahini Product Overview

Table 73. Sesajal Tahini Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and

Gross Margin (2019-2024)

Table 74. Sesajal Business Overview

Table 75. Sesajal Recent Developments

Table 76. Mounir Bissat Tahini Basic Information

Table 77. Mounir Bissat Tahini Product Overview

Table 78. Mounir Bissat Tahini Sales (Kilotons), Revenue (M USD), Price (USD/Ton)

and Gross Margin (2019-2024)

Table 79. Mounir Bissat Business Overview

Table 80. Mounir Bissat Recent Developments

Table 81. Sunshine International Foods Tahini Basic Information

Table 82. Sunshine International Foods Tahini Product Overview

Table 83. Sunshine International Foods Tahini Sales (Kilotons), Revenue (M USD),

Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Sunshine International Foods Business Overview

Table 85. Sunshine International Foods Recent Developments

Table 86. Arrowhead Mills Tahini Basic Information

Table 87. Arrowhead Mills Tahini Product Overview

Table 88. Arrowhead Mills Tahini Sales (Kilotons), Revenue (M USD), Price (USD/Ton)

and Gross Margin (2019-2024)

Table 89. Arrowhead Mills Business Overview

Table 90. Arrowhead Mills Recent Developments

Table 91. Joyva Tahini Basic Information

Table 92. Joyva Tahini Product Overview

Table 93. Joyva Tahini Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross

Margin (2019-2024)

Table 94. Joyva Business Overview

Table 95. Joyva Recent Developments

Table 96. Global Tahini Sales Forecast by Region (2025-2030) & (Kilotons)

Table 97. Global Tahini Market Size Forecast by Region (2025-2030) & (M USD)

Table 98. North America Tahini Sales Forecast by Country (2025-2030) & (Kilotons)

Table 99. North America Tahini Market Size Forecast by Country (2025-2030) & (M USD)

Table 100. Europe Tahini Sales Forecast by Country (2025-2030) & (Kilotons)



- Table 101. Europe Tahini Market Size Forecast by Country (2025-2030) & (M USD)
- Table 102. Asia Pacific Tahini Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 103. Asia Pacific Tahini Market Size Forecast by Region (2025-2030) & (M USD)
- Table 104. South America Tahini Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 105. South America Tahini Market Size Forecast by Country (2025-2030) & (M USD)
- Table 106. Middle East and Africa Tahini Consumption Forecast by Country (2025-2030) & (Units)
- Table 107. Middle East and Africa Tahini Market Size Forecast by Country (2025-2030) & (M USD)
- Table 108. Global Tahini Sales Forecast by Type (2025-2030) & (Kilotons)
- Table 109. Global Tahini Market Size Forecast by Type (2025-2030) & (M USD)
- Table 110. Global Tahini Price Forecast by Type (2025-2030) & (USD/Ton)
- Table 111. Global Tahini Sales (Kilotons) Forecast by Application (2025-2030)
- Table 112. Global Tahini Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Product Picture of Tahini
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Tahini Market Size (M USD), 2019-2030
- Figure 5. Global Tahini Market Size (M USD) (2019-2030)
- Figure 6. Global Tahini Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Tahini Market Size by Country (M USD)
- Figure 11. Tahini Sales Share by Manufacturers in 2023
- Figure 12. Global Tahini Revenue Share by Manufacturers in 2023
- Figure 13. Tahini Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Tahini Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Tahini Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Tahini Market Share by Type
- Figure 18. Sales Market Share of Tahini by Type (2019-2024)
- Figure 19. Sales Market Share of Tahini by Type in 2023
- Figure 20. Market Size Share of Tahini by Type (2019-2024)
- Figure 21. Market Size Market Share of Tahini by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Tahini Market Share by Application
- Figure 24. Global Tahini Sales Market Share by Application (2019-2024)
- Figure 25. Global Tahini Sales Market Share by Application in 2023
- Figure 26. Global Tahini Market Share by Application (2019-2024)
- Figure 27. Global Tahini Market Share by Application in 2023
- Figure 28. Global Tahini Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Tahini Sales Market Share by Region (2019-2024)
- Figure 30. North America Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Tahini Sales Market Share by Country in 2023
- Figure 32. U.S. Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Tahini Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Tahini Sales (Units) and Growth Rate (2019-2024)



- Figure 35. Europe Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Tahini Sales Market Share by Country in 2023
- Figure 37. Germany Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Tahini Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Tahini Sales Market Share by Region in 2023
- Figure 44. China Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Tahini Sales and Growth Rate (Kilotons)
- Figure 50. South America Tahini Sales Market Share by Country in 2023
- Figure 51. Brazil Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Tahini Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Tahini Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Tahini Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Tahini Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Tahini Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Tahini Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Tahini Market Share Forecast by Type (2025-2030)
- Figure 65. Global Tahini Sales Forecast by Application (2025-2030)
- Figure 66. Global Tahini Market Share Forecast by Application (2025-2030)



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