

Global Tadalafil Oral Market Research Report 2026(Status and Outlook)

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Abstracts

Tadalafil (INN) is a PDE5 inhibitor marketed in pill form for treating erectile dysfunction (ED). Tadalafil oral is a medication used to treat erectile dysfunction (ED) and benign prostatic hyperplasia (BPH). It is marketed under various brand names, including Cialis. Tadalafil belongs to a class of drugs called phosphodiesterase type 5 inhibitors (PDE5 inhibitors), which work by increasing blood flow to the penis, helping men achieve and maintain an erection. Market trends for tadalafil can vary over time and across regions. Factors such as the introduction of generic versions, changes in pricing, competition from other ED medications, and consumer preferences can influence market dynamics. According to recent market research reports, the global tadalafil oral market is expected to grow due to increasing cases of erectile dysfunction and benign prostatic hyperplasia among the aging population, as well as growing awareness and healthcare expenditure for these conditions. Additionally, the availability of various formulation types and convenience in purchasing medication online are expected to drive market growth.

The global Tadalafil Oral market size was estimated at USD 135.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Tadalafil Oral market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Tadalafil Oral market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Tadalafil Oral market.

Global Tadalafil Oral Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Eli Lilly

Teva

Aurobindo

Sun Pharma

Alembic Pharmaceuticals

Mylan

Cipla

Ajanta Pharma Ltd.

Dr. Reddys Laboratories

Qilu Pharmaceutical

Market Segmentation (by Type)

2.5 mg tablets
5 mg tablets
10mg tablets
20 mg tablets

Market Segmentation (by Application)

Hospital
Drug store

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Tadalafil Oral Market
Overview of the regional outlook of the Tadalafil Oral Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Tadalafil Oral Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Tadalafil Oral, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Tadalafil Oral

1.2 Key Market Segments

1.2.1 Tadalafil Oral Segment by Type

1.2.2 Tadalafil Oral Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 TADALAFIL ORAL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Tadalafil Oral Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Tadalafil Oral Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 TADALAFIL ORAL MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Tadalafil Oral Product Life Cycle

3.3 Global Tadalafil Oral Sales by Manufacturers (2020-2025)

3.4 Global Tadalafil Oral Revenue Market Share by Manufacturers (2020-2025)

3.5 Tadalafil Oral Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Tadalafil Oral Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Tadalafil Oral Market Competitive Situation and Trends

3.8.1 Tadalafil Oral Market Concentration Rate

3.8.2 Global 5 and 10 Largest Tadalafil Oral Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 TADALAFIL ORAL INDUSTRY CHAIN ANALYSIS

- 4.1 Tadalafil Oral Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF TADALAFIL ORAL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Tadalafil Oral Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Tadalafil Oral Market
- 5.7 ESG Ratings of Leading Companies

6 TADALAFIL ORAL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Tadalafil Oral Sales Market Share by Type (2020-2025)
- 6.3 Global Tadalafil Oral Market Size by Type (2020-2025)
- 6.4 Global Tadalafil Oral Price by Type (2020-2025)

7 TADALAFIL ORAL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Tadalafil Oral Market Sales by Application (2020-2025)
- 7.3 Global Tadalafil Oral Market Size (M USD) by Application (2020-2025)
- 7.4 Global Tadalafil Oral Sales Growth Rate by Application (2020-2025)

8 TADALAFIL ORAL MARKET SALES BY REGION

8.1 Global Tadalafil Oral Sales by Region

8.1.1 Global Tadalafil Oral Sales by Region

8.1.2 Global Tadalafil Oral Sales Market Share by Region

8.2 Global Tadalafil Oral Market Size by Region

8.2.1 Global Tadalafil Oral Market Size by Region

8.2.2 Global Tadalafil Oral Market Size by Region

8.3 North America

8.3.1 North America Tadalafil Oral Sales by Country

8.3.2 North America Tadalafil Oral Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Tadalafil Oral Sales by Country

8.4.2 Europe Tadalafil Oral Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Tadalafil Oral Sales by Region

8.5.2 Asia Pacific Tadalafil Oral Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Tadalafil Oral Sales by Country

8.6.2 South America Tadalafil Oral Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Tadalafil Oral Sales by Region

8.7.2 Middle East and Africa Tadalafil Oral Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 TADALAFIL ORAL MARKET PRODUCTION BY REGION

9.1 Global Production of Tadalafil Oral by Region(2020-2025)

9.2 Global Tadalafil Oral Revenue Market Share by Region (2020-2025)

9.3 Global Tadalafil Oral Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Tadalafil Oral Production

9.4.1 North America Tadalafil Oral Production Growth Rate (2020-2025)

9.4.2 North America Tadalafil Oral Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Tadalafil Oral Production

9.5.1 Europe Tadalafil Oral Production Growth Rate (2020-2025)

9.5.2 Europe Tadalafil Oral Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Tadalafil Oral Production (2020-2025)

9.6.1 Japan Tadalafil Oral Production Growth Rate (2020-2025)

9.6.2 Japan Tadalafil Oral Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Tadalafil Oral Production (2020-2025)

9.7.1 China Tadalafil Oral Production Growth Rate (2020-2025)

9.7.2 China Tadalafil Oral Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Eli Lilly

10.1.1 Eli Lilly Basic Information

10.1.2 Eli Lilly Tadalafil Oral Product Overview

10.1.3 Eli Lilly Tadalafil Oral Product Market Performance

10.1.4 Eli Lilly Business Overview

10.1.5 Eli Lilly SWOT Analysis

10.1.6 Eli Lilly Recent Developments

10.2 Teva

10.2.1 Teva Basic Information

10.2.2 Teva Tadalafil Oral Product Overview

10.2.3 Teva Tadalafil Oral Product Market Performance

- 10.2.4 Teva Business Overview
- 10.2.5 Teva SWOT Analysis
- 10.2.6 Teva Recent Developments
- 10.3 Aurobindo
 - 10.3.1 Aurobindo Basic Information
 - 10.3.2 Aurobindo Tadalafil Oral Product Overview
 - 10.3.3 Aurobindo Tadalafil Oral Product Market Performance
 - 10.3.4 Aurobindo Business Overview
 - 10.3.5 Aurobindo SWOT Analysis
 - 10.3.6 Aurobindo Recent Developments
- 10.4 Sun Pharma
 - 10.4.1 Sun Pharma Basic Information
 - 10.4.2 Sun Pharma Tadalafil Oral Product Overview
 - 10.4.3 Sun Pharma Tadalafil Oral Product Market Performance
 - 10.4.4 Sun Pharma Business Overview
 - 10.4.5 Sun Pharma Recent Developments
- 10.5 Alembic Pharmaceuticals
 - 10.5.1 Alembic Pharmaceuticals Basic Information
 - 10.5.2 Alembic Pharmaceuticals Tadalafil Oral Product Overview
 - 10.5.3 Alembic Pharmaceuticals Tadalafil Oral Product Market Performance
 - 10.5.4 Alembic Pharmaceuticals Business Overview
 - 10.5.5 Alembic Pharmaceuticals Recent Developments
- 10.6 Mylan
 - 10.6.1 Mylan Basic Information
 - 10.6.2 Mylan Tadalafil Oral Product Overview
 - 10.6.3 Mylan Tadalafil Oral Product Market Performance
 - 10.6.4 Mylan Business Overview
 - 10.6.5 Mylan Recent Developments
- 10.7 Cipla
 - 10.7.1 Cipla Basic Information
 - 10.7.2 Cipla Tadalafil Oral Product Overview
 - 10.7.3 Cipla Tadalafil Oral Product Market Performance
 - 10.7.4 Cipla Business Overview
 - 10.7.5 Cipla Recent Developments
- 10.8 Ajanta Pharma Ltd.
 - 10.8.1 Ajanta Pharma Ltd. Basic Information
 - 10.8.2 Ajanta Pharma Ltd. Tadalafil Oral Product Overview
 - 10.8.3 Ajanta Pharma Ltd. Tadalafil Oral Product Market Performance
 - 10.8.4 Ajanta Pharma Ltd. Business Overview

- 10.8.5 Ajanta Pharma Ltd. Recent Developments
- 10.9 Dr. Reddys Laboratories
 - 10.9.1 Dr. Reddys Laboratories Basic Information
 - 10.9.2 Dr. Reddys Laboratories Tadalafil Oral Product Overview
 - 10.9.3 Dr. Reddys Laboratories Tadalafil Oral Product Market Performance
 - 10.9.4 Dr. Reddys Laboratories Business Overview
 - 10.9.5 Dr. Reddys Laboratories Recent Developments
- 10.10 Qilu Pharmaceutical
 - 10.10.1 Qilu Pharmaceutical Basic Information
 - 10.10.2 Qilu Pharmaceutical Tadalafil Oral Product Overview
 - 10.10.3 Qilu Pharmaceutical Tadalafil Oral Product Market Performance
 - 10.10.4 Qilu Pharmaceutical Business Overview
 - 10.10.5 Qilu Pharmaceutical Recent Developments

11 TADALAFIL ORAL MARKET FORECAST BY REGION

- 11.1 Global Tadalafil Oral Market Size Forecast
- 11.2 Global Tadalafil Oral Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Tadalafil Oral Market Size Forecast by Country
 - 11.2.3 Asia Pacific Tadalafil Oral Market Size Forecast by Region
 - 11.2.4 South America Tadalafil Oral Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Tadalafil Oral by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Tadalafil Oral Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Tadalafil Oral by Type (2026-2035)
 - 12.1.2 Global Tadalafil Oral Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Tadalafil Oral by Type (2026-2035)
- 12.2 Global Tadalafil Oral Market Forecast by Application (2026-2035)
 - 12.2.1 Global Tadalafil Oral Sales (K MT) Forecast by Application
 - 12.2.2 Global Tadalafil Oral Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Tadalafil Oral Market Size by Type (M USD)
Table 4. Global Tadalafil Oral Market Size by Application
Table 5. Tadalafil Oral Market Size Comparison by Region (M USD)
Table 6. Global Tadalafil Oral Sales (K MT) by Manufacturers (2020-2025)
Table 7. Global Tadalafil Oral Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Tadalafil Oral Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Tadalafil Oral Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Tadalafil Oral as of 2025)
Table 11. Global Market Tadalafil Oral Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Tadalafil Oral Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Tadalafil Oral Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Tadalafil Oral Sales by Type (K MT)
Table 27. Global Tadalafil Oral Market Size by Type (M USD)
Table 28. Global Tadalafil Oral Sales (K MT) by Type (2020-2025)
Table 29. Global Tadalafil Oral Sales Market Share by Type (2020-2025)
Table 30. Global Tadalafil Oral Market Size (M USD) by Type (2020-2025)
Table 31. Global Tadalafil Oral Market Share by Type (2020-2025)

Table 32. Global Tadalafil Oral Price (USD/KG) by Type (2020-2025)
Table 33. Global Tadalafil Oral Sales (K MT) by Application
Table 34. Global Tadalafil Oral Market Size by Application
Table 35. Global Tadalafil Oral Sales by Application (2020-2025) & (K MT)
Table 36. Global Tadalafil Oral Sales Market Share by Application (2020-2025)
Table 37. Global Tadalafil Oral Market Size by Application (2020-2025) & (M USD)
Table 38. Global Tadalafil Oral Market Share by Application (2020-2025)
Table 39. Global Tadalafil Oral Sales Growth Rate by Application (2020-2025)
Table 40. Global Tadalafil Oral Sales by Region (2020-2025) & (K MT)
Table 41. Global Tadalafil Oral Sales Market Share by Region (2020-2025)
Table 42. Global Tadalafil Oral Market Size by Region (2020-2025) & (M USD)
Table 43. Global Tadalafil Oral Market Size by Region (2020-2025)
Table 44. North America Tadalafil Oral Sales by Country (2020-2025) & (K MT)
Table 45. North America Tadalafil Oral Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Tadalafil Oral Sales by Country (2020-2025) & (K MT)
Table 47. Europe Tadalafil Oral Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Tadalafil Oral Sales by Region (2020-2025) & (K MT)
Table 49. Asia Pacific Tadalafil Oral Market Size by Region (2020-2025) & (M USD)
Table 50. South America Tadalafil Oral Sales by Country (2020-2025) & (K MT)
Table 51. South America Tadalafil Oral Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Tadalafil Oral Sales by Region (2020-2025) & (K MT)
Table 53. Middle East and Africa Tadalafil Oral Market Size by Region (2020-2025) & (M USD)
Table 54. Global Tadalafil Oral Production (K MT) by Region(2020-2025)
Table 55. Global Tadalafil Oral Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Tadalafil Oral Revenue Market Share by Region (2020-2025)
Table 57. Global Tadalafil Oral Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. North America Tadalafil Oral Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Europe Tadalafil Oral Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. Japan Tadalafil Oral Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. China Tadalafil Oral Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 62. Eli Lilly Basic Information
Table 63. Eli Lilly Tadalafil Oral Product Overview
Table 64. Eli Lilly Tadalafil Oral Sales (K MT), Revenue (M USD), Price (USD/KG) and

Gross Margin (2020-2025)

Table 65. Eli Lilly Business Overview

Table 66. Eli Lilly SWOT Analysis

Table 67. Eli Lilly Recent Developments

Table 68. Teva Basic Information

Table 69. Teva Tadalafil Oral Product Overview

Table 70. Teva Tadalafil Oral Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Teva Business Overview

Table 72. Teva SWOT Analysis

Table 73. Teva Recent Developments

Table 74. Aurobindo Basic Information

Table 75. Aurobindo Tadalafil Oral Product Overview

Table 76. Aurobindo Tadalafil Oral Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Aurobindo Business Overview

Table 78. Aurobindo SWOT Analysis

Table 79. Aurobindo Recent Developments

Table 80. Sun Pharma Basic Information

Table 81. Sun Pharma Tadalafil Oral Product Overview

Table 82. Sun Pharma Tadalafil Oral Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Sun Pharma Business Overview

Table 84. Sun Pharma Recent Developments

Table 85. Alembic Pharmaceuticals Basic Information

Table 86. Alembic Pharmaceuticals Tadalafil Oral Product Overview

Table 87. Alembic Pharmaceuticals Tadalafil Oral Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Alembic Pharmaceuticals Business Overview

Table 89. Alembic Pharmaceuticals Recent Developments

Table 90. Mylan Basic Information

Table 91. Mylan Tadalafil Oral Product Overview

Table 92. Mylan Tadalafil Oral Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Mylan Business Overview

Table 94. Mylan Recent Developments

Table 95. Cipla Basic Information

Table 96. Cipla Tadalafil Oral Product Overview

Table 97. Cipla Tadalafil Oral Sales (K MT), Revenue (M USD), Price (USD/KG) and

Gross Margin (2020-2025)

Table 98. Cipla Business Overview

Table 99. Cipla Recent Developments

Table 100. Ajanta Pharma Ltd. Basic Information

Table 101. Ajanta Pharma Ltd. Tadalafil Oral Product Overview

Table 102. Ajanta Pharma Ltd. Tadalafil Oral Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Ajanta Pharma Ltd. Business Overview

Table 104. Ajanta Pharma Ltd. Recent Developments

Table 105. Dr. Reddys Laboratories Basic Information

Table 106. Dr. Reddys Laboratories Tadalafil Oral Product Overview

Table 107. Dr. Reddys Laboratories Tadalafil Oral Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. Dr. Reddys Laboratories Business Overview

Table 109. Dr. Reddys Laboratories Recent Developments

Table 110. Qilu Pharmaceutical Basic Information

Table 111. Qilu Pharmaceutical Tadalafil Oral Product Overview

Table 112. Qilu Pharmaceutical Tadalafil Oral Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. Qilu Pharmaceutical Business Overview

Table 114. Qilu Pharmaceutical Recent Developments

Table 115. Global Tadalafil Oral Sales Forecast by Region (2026-2035) & (K MT)

Table 116. Global Tadalafil Oral Market Size Forecast by Region (2026-2035) & (M USD)

Table 117. North America Tadalafil Oral Sales Forecast by Country (2026-2035) & (K MT)

Table 118. North America Tadalafil Oral Market Size Forecast by Country (2026-2035) & (M USD)

Table 119. Europe Tadalafil Oral Sales Forecast by Country (2026-2035) & (K MT)

Table 120. Europe Tadalafil Oral Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Asia Pacific Tadalafil Oral Sales Forecast by Region (2026-2035) & (K MT)

Table 122. Asia Pacific Tadalafil Oral Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Tadalafil Oral Sales Forecast by Country (2026-2035) & (K MT)

Table 124. South America Tadalafil Oral Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Tadalafil Oral Sales Forecast by Country

(2026-2035) & (Units)

Table 126. Middle East and Africa Tadalafil Oral Market Size Forecast by Country
(2026-2035) & (M USD)

Table 127. Global Tadalafil Oral Sales Forecast by Type (2026-2035) & (K MT)

Table 128. Global Tadalafil Oral Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Tadalafil Oral Price Forecast by Type (2026-2035) & (USD/KG)

Table 130. Global Tadalafil Oral Sales (K MT) Forecast by Application (2026-2035)

Table 131. Global Tadalafil Oral Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Tadalafil Oral
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Tadalafil Oral Market Size (M USD), 2025-2035
- Figure 5. Global Tadalafil Oral Market Size (M USD) (2020-2035)
- Figure 6. Global Tadalafil Oral Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Tadalafil Oral Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Tadalafil Oral Product Life Cycle
- Figure 13. Tadalafil Oral Sales Share by Manufacturers in 2025
- Figure 14. Global Tadalafil Oral Revenue Share by Manufacturers in 2025
- Figure 15. Tadalafil Oral Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Tadalafil Oral Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Tadalafil Oral Revenue in 2025
- Figure 18. Industry Chain Map of Tadalafil Oral
- Figure 19. Global Tadalafil Oral Market PEST Analysis
- Figure 20. Global Tadalafil Oral Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Tadalafil Oral Market Share by Type
- Figure 27. Sales Market Share of Tadalafil Oral by Type (2020-2025)
- Figure 28. Sales Market Share of Tadalafil Oral by Type in 2025
- Figure 29. Market Share of Tadalafil Oral by Type (2020-2025)
- Figure 30. Market Share of Tadalafil Oral by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Tadalafil Oral Market Share by Application

- Figure 33. Global Tadalafil Oral Sales Market Share by Application (2020-2025)
- Figure 34. Global Tadalafil Oral Sales Market Share by Application in 2025
- Figure 35. Global Tadalafil Oral Market Share by Application (2020-2025)
- Figure 36. Global Tadalafil Oral Market Share by Application in 2025
- Figure 37. Global Tadalafil Oral Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Tadalafil Oral Sales Market Share by Region (2020-2025)
- Figure 39. Global Tadalafil Oral Market Size by Region (2020-2025)
- Figure 40. North America Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Tadalafil Oral Sales Market Share by Country in 2024
- Figure 43. North America Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Tadalafil Oral Market Size by Country in 2024
- Figure 45. U.S. Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Tadalafil Oral Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Tadalafil Oral Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Tadalafil Oral Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Tadalafil Oral Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Tadalafil Oral Sales Market Share by Country in 2024
- Figure 53. Europe Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Tadalafil Oral Market Size by Country in 2024
- Figure 55. Germany Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Tadalafil Oral Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Tadalafil Oral Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Tadalafil Oral Market Size by Region in 2024
- Figure 68. China Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Tadalafil Oral Sales and Growth Rate (K MT)

Figure 79. South America Tadalafil Oral Sales Market Share by Country in 2024

Figure 80. South America Tadalafil Oral Market Size and Growth Rate (M USD)

Figure 81. South America Tadalafil Oral Market Size by Country in 2024

Figure 82. Brazil Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Tadalafil Oral Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Tadalafil Oral Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Tadalafil Oral Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Tadalafil Oral Market Size by Region in 2024

Figure 92. Saudi Arabia Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Tadalafil Oral Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Tadalafil Oral Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Tadalafil Oral Production Market Share by Region (2020-2025)

Figure 103. North America Tadalafil Oral Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Tadalafil Oral Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Tadalafil Oral Production (K MT) Growth Rate (2020-2025)

Figure 106. China Tadalafil Oral Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Tadalafil Oral Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Tadalafil Oral Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Tadalafil Oral Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Tadalafil Oral Market Share Forecast by Type (2026-2035)

Figure 111. Global Tadalafil Oral Sales Forecast by Application (2026-2035)

Figure 112. Global Tadalafil Oral Market Share Forecast by Application (2026-2035)

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