

Global Table Wine Market Research Report 2026(Status and Outlook)

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Abstracts

The global Table Wine market size was estimated at USD million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Table Wine market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Table Wine market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Table Wine market.

Global Table Wine Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

E&J Gallo

The Wine Group

Constellation Brands

Castel

Accolade Wines

Cantine Riunite & CIV

Concha y Toro

Treasury Wine Estates

Grupo Penaflor

Pernod-Ricard

Bronco Wine

Caviro

Trinchero Family Estates

Antinori

Changyu

Casella Family Brands

Diageo

China Great Wall Wine

Jacob's Creek

Kendall-Jackson Vineyard Estates

Market Segmentation (by Type)

Red Wine

White Wine

Rose Wine

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Table Wine Market

Overview of the regional outlook of the Table Wine Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Table Wine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Table Wine, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Table Wine

1.2 Key Market Segments

1.2.1 Table Wine Segment by Type

1.2.2 Table Wine Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 TABLE WINE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Table Wine Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Table Wine Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 TABLE WINE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Table Wine Product Life Cycle

3.3 Global Table Wine Sales by Manufacturers (2020-2025)

3.4 Global Table Wine Revenue Market Share by Manufacturers (2020-2025)

3.5 Table Wine Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Table Wine Average Price by Manufacturers (2020-2025)

3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types

3.8 Table Wine Market Competitive Situation and Trends

3.8.1 Table Wine Market Concentration Rate

3.8.2 Global 5 and 10 Largest Table Wine Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 TABLE WINE INDUSTRY CHAIN ANALYSIS

- 4.1 Table Wine Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF TABLE WINE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Table Wine Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy – April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Table Wine Market
- 5.7 ESG Ratings of Leading Companies

6 TABLE WINE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Table Wine Sales Market Share by Type (2020-2025)
- 6.3 Global Table Wine Market Size by Type (2020-2025)
- 6.4 Global Table Wine Price by Type (2020-2025)

7 TABLE WINE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Table Wine Market Sales by Application (2020-2025)
- 7.3 Global Table Wine Market Size (M USD) by Application (2020-2025)
- 7.4 Global Table Wine Sales Growth Rate by Application (2020-2025)

8 TABLE WINE MARKET SALES BY REGION

8.1 Global Table Wine Sales by Region

8.1.1 Global Table Wine Sales by Region

8.1.2 Global Table Wine Sales Market Share by Region

8.2 Global Table Wine Market Size by Region

8.2.1 Global Table Wine Market Size by Region

8.2.2 Global Table Wine Market Size by Region

8.3 North America

8.3.1 North America Table Wine Sales by Country

8.3.2 North America Table Wine Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Table Wine Sales by Country

8.4.2 Europe Table Wine Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Table Wine Sales by Region

8.5.2 Asia Pacific Table Wine Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Table Wine Sales by Country

8.6.2 South America Table Wine Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Table Wine Sales by Region

- 8.7.2 Middle East and Africa Table Wine Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 TABLE WINE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Table Wine by Region(2020-2025)
- 9.2 Global Table Wine Revenue Market Share by Region (2020-2025)
- 9.3 Global Table Wine Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Table Wine Production
 - 9.4.1 North America Table Wine Production Growth Rate (2020-2025)
 - 9.4.2 North America Table Wine Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Table Wine Production
 - 9.5.1 Europe Table Wine Production Growth Rate (2020-2025)
 - 9.5.2 Europe Table Wine Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Table Wine Production (2020-2025)
 - 9.6.1 Japan Table Wine Production Growth Rate (2020-2025)
 - 9.6.2 Japan Table Wine Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Table Wine Production (2020-2025)
 - 9.7.1 China Table Wine Production Growth Rate (2020-2025)
 - 9.7.2 China Table Wine Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 EandJ Gallo
 - 10.1.1 EandJ Gallo Basic Information
 - 10.1.2 EandJ Gallo Table Wine Product Overview
 - 10.1.3 EandJ Gallo Table Wine Product Market Performance
 - 10.1.4 EandJ Gallo Business Overview
 - 10.1.5 EandJ Gallo SWOT Analysis
 - 10.1.6 EandJ Gallo Recent Developments
- 10.2 The Wine Group
 - 10.2.1 The Wine Group Basic Information
 - 10.2.2 The Wine Group Table Wine Product Overview
 - 10.2.3 The Wine Group Table Wine Product Market Performance

- 10.2.4 The Wine Group Business Overview
- 10.2.5 The Wine Group SWOT Analysis
- 10.2.6 The Wine Group Recent Developments
- 10.3 Constellation Brands
 - 10.3.1 Constellation Brands Basic Information
 - 10.3.2 Constellation Brands Table Wine Product Overview
 - 10.3.3 Constellation Brands Table Wine Product Market Performance
 - 10.3.4 Constellation Brands Business Overview
 - 10.3.5 Constellation Brands SWOT Analysis
 - 10.3.6 Constellation Brands Recent Developments
- 10.4 Castel
 - 10.4.1 Castel Basic Information
 - 10.4.2 Castel Table Wine Product Overview
 - 10.4.3 Castel Table Wine Product Market Performance
 - 10.4.4 Castel Business Overview
 - 10.4.5 Castel Recent Developments
- 10.5 Accolade Wines
 - 10.5.1 Accolade Wines Basic Information
 - 10.5.2 Accolade Wines Table Wine Product Overview
 - 10.5.3 Accolade Wines Table Wine Product Market Performance
 - 10.5.4 Accolade Wines Business Overview
 - 10.5.5 Accolade Wines Recent Developments
- 10.6 Cantine Riunite and CIV
 - 10.6.1 Cantine Riunite and CIV Basic Information
 - 10.6.2 Cantine Riunite and CIV Table Wine Product Overview
 - 10.6.3 Cantine Riunite and CIV Table Wine Product Market Performance
 - 10.6.4 Cantine Riunite and CIV Business Overview
 - 10.6.5 Cantine Riunite and CIV Recent Developments
- 10.7 Concha y Toro
 - 10.7.1 Concha y Toro Basic Information
 - 10.7.2 Concha y Toro Table Wine Product Overview
 - 10.7.3 Concha y Toro Table Wine Product Market Performance
 - 10.7.4 Concha y Toro Business Overview
 - 10.7.5 Concha y Toro Recent Developments
- 10.8 Treasury Wine Estates
 - 10.8.1 Treasury Wine Estates Basic Information
 - 10.8.2 Treasury Wine Estates Table Wine Product Overview
 - 10.8.3 Treasury Wine Estates Table Wine Product Market Performance
 - 10.8.4 Treasury Wine Estates Business Overview

- 10.8.5 Treasury Wine Estates Recent Developments
- 10.9 Grupo Penaflor
 - 10.9.1 Grupo Penaflor Basic Information
 - 10.9.2 Grupo Penaflor Table Wine Product Overview
 - 10.9.3 Grupo Penaflor Table Wine Product Market Performance
 - 10.9.4 Grupo Penaflor Business Overview
 - 10.9.5 Grupo Penaflor Recent Developments
- 10.10 Pernod-Ricard
 - 10.10.1 Pernod-Ricard Basic Information
 - 10.10.2 Pernod-Ricard Table Wine Product Overview
 - 10.10.3 Pernod-Ricard Table Wine Product Market Performance
 - 10.10.4 Pernod-Ricard Business Overview
 - 10.10.5 Pernod-Ricard Recent Developments
- 10.11 Bronco Wine
 - 10.11.1 Bronco Wine Basic Information
 - 10.11.2 Bronco Wine Table Wine Product Overview
 - 10.11.3 Bronco Wine Table Wine Product Market Performance
 - 10.11.4 Bronco Wine Business Overview
 - 10.11.5 Bronco Wine Recent Developments
- 10.12 Caviro
 - 10.12.1 Caviro Basic Information
 - 10.12.2 Caviro Table Wine Product Overview
 - 10.12.3 Caviro Table Wine Product Market Performance
 - 10.12.4 Caviro Business Overview
 - 10.12.5 Caviro Recent Developments
- 10.13 Trinchero Family Estates
 - 10.13.1 Trinchero Family Estates Basic Information
 - 10.13.2 Trinchero Family Estates Table Wine Product Overview
 - 10.13.3 Trinchero Family Estates Table Wine Product Market Performance
 - 10.13.4 Trinchero Family Estates Business Overview
 - 10.13.5 Trinchero Family Estates Recent Developments
- 10.14 Antinori
 - 10.14.1 Antinori Basic Information
 - 10.14.2 Antinori Table Wine Product Overview
 - 10.14.3 Antinori Table Wine Product Market Performance
 - 10.14.4 Antinori Business Overview
 - 10.14.5 Antinori Recent Developments
- 10.15 Changyu
 - 10.15.1 Changyu Basic Information

- 10.15.2 Changyu Table Wine Product Overview
- 10.15.3 Changyu Table Wine Product Market Performance
- 10.15.4 Changyu Business Overview
- 10.15.5 Changyu Recent Developments
- 10.16 Casella Family Brands
 - 10.16.1 Casella Family Brands Basic Information
 - 10.16.2 Casella Family Brands Table Wine Product Overview
 - 10.16.3 Casella Family Brands Table Wine Product Market Performance
 - 10.16.4 Casella Family Brands Business Overview
 - 10.16.5 Casella Family Brands Recent Developments
- 10.17 Diageo
 - 10.17.1 Diageo Basic Information
 - 10.17.2 Diageo Table Wine Product Overview
 - 10.17.3 Diageo Table Wine Product Market Performance
 - 10.17.4 Diageo Business Overview
 - 10.17.5 Diageo Recent Developments
- 10.18 China Great Wall Wine
 - 10.18.1 China Great Wall Wine Basic Information
 - 10.18.2 China Great Wall Wine Table Wine Product Overview
 - 10.18.3 China Great Wall Wine Table Wine Product Market Performance
 - 10.18.4 China Great Wall Wine Business Overview
 - 10.18.5 China Great Wall Wine Recent Developments
- 10.19 Jacob's Creek
 - 10.19.1 Jacob's Creek Basic Information
 - 10.19.2 Jacob's Creek Table Wine Product Overview
 - 10.19.3 Jacob's Creek Table Wine Product Market Performance
 - 10.19.4 Jacob's Creek Business Overview
 - 10.19.5 Jacob's Creek Recent Developments
- 10.20 Kendall-Jackson Vineyard Estates
 - 10.20.1 Kendall-Jackson Vineyard Estates Basic Information
 - 10.20.2 Kendall-Jackson Vineyard Estates Table Wine Product Overview
 - 10.20.3 Kendall-Jackson Vineyard Estates Table Wine Product Market Performance
 - 10.20.4 Kendall-Jackson Vineyard Estates Business Overview
 - 10.20.5 Kendall-Jackson Vineyard Estates Recent Developments

11 TABLE WINE MARKET FORECAST BY REGION

- 11.1 Global Table Wine Market Size Forecast
- 11.2 Global Table Wine Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Table Wine Market Size Forecast by Country
- 11.2.3 Asia Pacific Table Wine Market Size Forecast by Region
- 11.2.4 South America Table Wine Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Table Wine by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Table Wine Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Table Wine by Type (2026-2035)
 - 12.1.2 Global Table Wine Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Table Wine by Type (2026-2035)
- 12.2 Global Table Wine Market Forecast by Application (2026-2035)
 - 12.2.1 Global Table Wine Sales (K Units) Forecast by Application
 - 12.2.2 Global Table Wine Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Table Wine Market Size by Type (M USD)
Table 4. Global Table Wine Market Size by Application
Table 5. Table Wine Market Size Comparison by Region (M USD)
Table 6. Global Table Wine Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Table Wine Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Table Wine Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Table Wine Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Table Wine as of 2025)
Table 11. Global Market Table Wine Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers' Manufacturing Sites, Areas Served
Table 13. Manufacturers' Product Type
Table 14. Global Table Wine Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Table Wine Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Table Wine Sales by Type (K Units)
Table 27. Global Table Wine Market Size by Type (M USD)
Table 28. Global Table Wine Sales (K Units) by Type (2020-2025)
Table 29. Global Table Wine Sales Market Share by Type (2020-2025)
Table 30. Global Table Wine Market Size (M USD) by Type (2020-2025)
Table 31. Global Table Wine Market Share by Type (2020-2025)
Table 32. Global Table Wine Price (USD/Unit) by Type (2020-2025)

Table 33. Global Table Wine Sales (K Units) by Application
Table 34. Global Table Wine Market Size by Application
Table 35. Global Table Wine Sales by Application (2020-2025) & (K Units)
Table 36. Global Table Wine Sales Market Share by Application (2020-2025)
Table 37. Global Table Wine Market Size by Application (2020-2025) & (M USD)
Table 38. Global Table Wine Market Share by Application (2020-2025)
Table 39. Global Table Wine Sales Growth Rate by Application (2020-2025)
Table 40. Global Table Wine Sales by Region (2020-2025) & (K Units)
Table 41. Global Table Wine Sales Market Share by Region (2020-2025)
Table 42. Global Table Wine Market Size by Region (2020-2025) & (M USD)
Table 43. Global Table Wine Market Size by Region (2020-2025)
Table 44. North America Table Wine Sales by Country (2020-2025) & (K Units)
Table 45. North America Table Wine Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Table Wine Sales by Country (2020-2025) & (K Units)
Table 47. Europe Table Wine Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Table Wine Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Table Wine Market Size by Region (2020-2025) & (M USD)
Table 50. South America Table Wine Sales by Country (2020-2025) & (K Units)
Table 51. South America Table Wine Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Table Wine Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Table Wine Market Size by Region (2020-2025) & (M USD)
Table 54. Global Table Wine Production (K Units) by Region(2020-2025)
Table 55. Global Table Wine Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Table Wine Revenue Market Share by Region (2020-2025)
Table 57. Global Table Wine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Table Wine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Table Wine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Table Wine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Table Wine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. EandJ Gallo Basic Information
Table 63. EandJ Gallo Table Wine Product Overview
Table 64. EandJ Gallo Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. EandJ Gallo Business Overview
Table 66. EandJ Gallo SWOT Analysis
Table 67. EandJ Gallo Recent Developments
Table 68. The Wine Group Basic Information
Table 69. The Wine Group Table Wine Product Overview
Table 70. The Wine Group Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. The Wine Group Business Overview
Table 72. The Wine Group SWOT Analysis
Table 73. The Wine Group Recent Developments
Table 74. Constellation Brands Basic Information
Table 75. Constellation Brands Table Wine Product Overview
Table 76. Constellation Brands Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. Constellation Brands Business Overview
Table 78. Constellation Brands SWOT Analysis
Table 79. Constellation Brands Recent Developments
Table 80. Castel Basic Information
Table 81. Castel Table Wine Product Overview
Table 82. Castel Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Castel Business Overview
Table 84. Castel Recent Developments
Table 85. Accolade Wines Basic Information
Table 86. Accolade Wines Table Wine Product Overview
Table 87. Accolade Wines Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Accolade Wines Business Overview
Table 89. Accolade Wines Recent Developments
Table 90. Cantine Riunite and CIV Basic Information
Table 91. Cantine Riunite and CIV Table Wine Product Overview
Table 92. Cantine Riunite and CIV Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Cantine Riunite and CIV Business Overview
Table 94. Cantine Riunite and CIV Recent Developments
Table 95. Concha y Toro Basic Information
Table 96. Concha y Toro Table Wine Product Overview
Table 97. Concha y Toro Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Concha y Toro Business Overview
Table 99. Concha y Toro Recent Developments
Table 100. Treasury Wine Estates Basic Information
Table 101. Treasury Wine Estates Table Wine Product Overview
Table 102. Treasury Wine Estates Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Treasury Wine Estates Business Overview
Table 104. Treasury Wine Estates Recent Developments
Table 105. Grupo Penaflor Basic Information
Table 106. Grupo Penaflor Table Wine Product Overview
Table 107. Grupo Penaflor Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Grupo Penaflor Business Overview
Table 109. Grupo Penaflor Recent Developments
Table 110. Pernod-Ricard Basic Information
Table 111. Pernod-Ricard Table Wine Product Overview
Table 112. Pernod-Ricard Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Pernod-Ricard Business Overview
Table 114. Pernod-Ricard Recent Developments
Table 115. Bronco Wine Basic Information
Table 116. Bronco Wine Table Wine Product Overview
Table 117. Bronco Wine Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Bronco Wine Business Overview
Table 119. Bronco Wine Recent Developments
Table 120. Caviro Basic Information
Table 121. Caviro Table Wine Product Overview
Table 122. Caviro Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. Caviro Business Overview
Table 124. Caviro Recent Developments
Table 125. Trinchero Family Estates Basic Information
Table 126. Trinchero Family Estates Table Wine Product Overview
Table 127. Trinchero Family Estates Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 128. Trinchero Family Estates Business Overview
Table 129. Trinchero Family Estates Recent Developments
Table 130. Antinori Basic Information

Table 131. Antinori Table Wine Product Overview
Table 132. Antinori Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 133. Antinori Business Overview
Table 134. Antinori Recent Developments
Table 135. Changyu Basic Information
Table 136. Changyu Table Wine Product Overview
Table 137. Changyu Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 138. Changyu Business Overview
Table 139. Changyu Recent Developments
Table 140. Casella Family Brands Basic Information
Table 141. Casella Family Brands Table Wine Product Overview
Table 142. Casella Family Brands Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 143. Casella Family Brands Business Overview
Table 144. Casella Family Brands Recent Developments
Table 145. Diageo Basic Information
Table 146. Diageo Table Wine Product Overview
Table 147. Diageo Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 148. Diageo Business Overview
Table 149. Diageo Recent Developments
Table 150. China Great Wall Wine Basic Information
Table 151. China Great Wall Wine Table Wine Product Overview
Table 152. China Great Wall Wine Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 153. China Great Wall Wine Business Overview
Table 154. China Great Wall Wine Recent Developments
Table 155. Jacob's Creek Basic Information
Table 156. Jacob's Creek Table Wine Product Overview
Table 157. Jacob's Creek Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 158. Jacob's Creek Business Overview
Table 159. Jacob's Creek Recent Developments
Table 160. Kendall-Jackson Vineyard Estates Basic Information
Table 161. Kendall-Jackson Vineyard Estates Table Wine Product Overview
Table 162. Kendall-Jackson Vineyard Estates Table Wine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 163. Kendall-Jackson Vineyard Estates Business Overview

Table 164. Kendall-Jackson Vineyard Estates Recent Developments

Table 165. Global Table Wine Sales Forecast by Region (2026-2035) & (K Units)

Table 166. Global Table Wine Market Size Forecast by Region (2026-2035) & (M USD)

Table 167. North America Table Wine Sales Forecast by Country (2026-2035) & (K Units)

Table 168. North America Table Wine Market Size Forecast by Country (2026-2035) & (M USD)

Table 169. Europe Table Wine Sales Forecast by Country (2026-2035) & (K Units)

Table 170. Europe Table Wine Market Size Forecast by Country (2026-2035) & (M USD)

Table 171. Asia Pacific Table Wine Sales Forecast by Region (2026-2035) & (K Units)

Table 172. Asia Pacific Table Wine Market Size Forecast by Region (2026-2035) & (M USD)

Table 173. South America Table Wine Sales Forecast by Country (2026-2035) & (K Units)

Table 174. South America Table Wine Market Size Forecast by Country (2026-2035) & (M USD)

Table 175. Middle East and Africa Table Wine Sales Forecast by Country (2026-2035) & (Units)

Table 176. Middle East and Africa Table Wine Market Size Forecast by Country (2026-2035) & (M USD)

Table 177. Global Table Wine Sales Forecast by Type (2026-2035) & (K Units)

Table 178. Global Table Wine Market Size Forecast by Type (2026-2035) & (M USD)

Table 179. Global Table Wine Price Forecast by Type (2026-2035) & (USD/Unit)

Table 180. Global Table Wine Sales (K Units) Forecast by Application (2026-2035)

Table 181. Global Table Wine Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Table Wine
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Table Wine Market Size (M USD), 2025-2035
- Figure 5. Global Table Wine Market Size (M USD) (2020-2035)
- Figure 6. Global Table Wine Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Table Wine Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Table Wine Product Life Cycle
- Figure 13. Table Wine Sales Share by Manufacturers in 2025
- Figure 14. Global Table Wine Revenue Share by Manufacturers in 2025
- Figure 15. Table Wine Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Table Wine Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Table Wine Revenue in 2025
- Figure 18. Industry Chain Map of Table Wine
- Figure 19. Global Table Wine Market PEST Analysis
- Figure 20. Global Table Wine Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Table Wine Market Share by Type
- Figure 27. Sales Market Share of Table Wine by Type (2020-2025)
- Figure 28. Sales Market Share of Table Wine by Type in 2025
- Figure 29. Market Share of Table Wine by Type (2020-2025)
- Figure 30. Market Share of Table Wine by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Table Wine Market Share by Application
- Figure 33. Global Table Wine Sales Market Share by Application (2020-2025)

- Figure 34. Global Table Wine Sales Market Share by Application in 2025
- Figure 35. Global Table Wine Market Share by Application (2020-2025)
- Figure 36. Global Table Wine Market Share by Application in 2025
- Figure 37. Global Table Wine Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Table Wine Sales Market Share by Region (2020-2025)
- Figure 39. Global Table Wine Market Size by Region (2020-2025)
- Figure 40. North America Table Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Table Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Table Wine Sales Market Share by Country in 2024
- Figure 43. North America Table Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Table Wine Market Size by Country in 2024
- Figure 45. U.S. Table Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Table Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Table Wine Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Table Wine Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Table Wine Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Table Wine Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Table Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Table Wine Sales Market Share by Country in 2024
- Figure 53. Europe Table Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Table Wine Market Size by Country in 2024
- Figure 55. Germany Table Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Table Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Table Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Table Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Table Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Table Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Table Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Table Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Table Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Table Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Table Wine Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Table Wine Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Table Wine Market Size by Region in 2024
- Figure 68. China Table Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Table Wine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Table Wine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Table Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Table Wine Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Table Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Table Wine Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Table Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Table Wine Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Table Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Table Wine Sales and Growth Rate (K Units)

Figure 79. South America Table Wine Sales Market Share by Country in 2024

Figure 80. South America Table Wine Market Size and Growth Rate (M USD)

Figure 81. South America Table Wine Market Size by Country in 2024

Figure 82. Brazil Table Wine Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Table Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Table Wine Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Table Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Table Wine Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Table Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Table Wine Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Table Wine Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Table Wine Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Table Wine Market Size by Region in 2024

Figure 92. Saudi Arabia Table Wine Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Table Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Table Wine Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Table Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Table Wine Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Table Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Table Wine Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Table Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Table Wine Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Table Wine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Table Wine Production Market Share by Region (2020-2025)

Figure 103. North America Table Wine Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Table Wine Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Table Wine Production (K Units) Growth Rate (2020-2025)

Figure 106. China Table Wine Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Table Wine Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Table Wine Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Table Wine Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Table Wine Market Share Forecast by Type (2026-2035)

Figure 111. Global Table Wine Sales Forecast by Application (2026-2035)

Figure 112. Global Table Wine Market Share Forecast by Application (2026-2035)

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