

# Global Synthetic Sweeteners Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Synthetic sweeteners are a class of synthetic or semi-synthetic organic compounds that are widely used in food, beverages, medicines and personal care products to replace sucrose.

This report provides a deep insight into the global Synthetic Sweeteners market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Synthetic Sweeteners Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Synthetic Sweeteners market in any manner.

Global Synthetic Sweeteners Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Cargill Inc.

Archer Daniels Midland

Ingredion Inc.

Roquette

Ajinomoto Co. Inc.

JK Sucralose Inc.

Dupont

Merisant Company

Celanese Corporation

Johnson and Johnson

NutraSweet Property Holdings, Inc.

Hermes Sweeteners Ltd.

Morita Kagaku Kogyo Co., Ltd

PureCircle

Sunwin Stevia International, Inc.

Zydus Wellness

Market Segmentation (by Type)

Aspartame

Acesulfame K

Saccharin

Sucralose

Neotame

Market Segmentation (by Application)

Bakery

Dairy

Confectionery

Beverages

Soups

Sauces

Dressings

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Synthetic Sweeteners Market

Overview of the regional outlook of the Synthetic Sweeteners Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Synthetic Sweeteners Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Synthetic Sweeteners

1.2 Key Market Segments

1.2.1 Synthetic Sweeteners Segment by Type

1.2.2 Synthetic Sweeteners Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 SYNTHETIC SWEETENERS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Synthetic Sweeteners Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Synthetic Sweeteners Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 SYNTHETIC SWEETENERS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Synthetic Sweeteners Sales by Manufacturers (2019-2024)

3.2 Global Synthetic Sweeteners Revenue Market Share by Manufacturers (2019-2024)

3.3 Synthetic Sweeteners Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Synthetic Sweeteners Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Synthetic Sweeteners Sales Sites, Area Served, Product Type

3.6 Synthetic Sweeteners Market Competitive Situation and Trends

3.6.1 Synthetic Sweeteners Market Concentration Rate

3.6.2 Global 5 and 10 Largest Synthetic Sweeteners Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 SYNTHETIC SWEETENERS INDUSTRY CHAIN ANALYSIS**



- 4.1 Synthetic Sweeteners Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF SYNTHETIC SWEETENERS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 SYNTHETIC SWEETENERS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Synthetic Sweeteners Sales Market Share by Type (2019-2024)
- 6.3 Global Synthetic Sweeteners Market Size Market Share by Type (2019-2024)
- 6.4 Global Synthetic Sweeteners Price by Type (2019-2024)

## **7 SYNTHETIC SWEETENERS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Synthetic Sweeteners Market Sales by Application (2019-2024)
- 7.3 Global Synthetic Sweeteners Market Size (M USD) by Application (2019-2024)
- 7.4 Global Synthetic Sweeteners Sales Growth Rate by Application (2019-2024)

## **8 SYNTHETIC SWEETENERS MARKET SEGMENTATION BY REGION**

- 8.1 Global Synthetic Sweeteners Sales by Region
  - 8.1.1 Global Synthetic Sweeteners Sales by Region
  - 8.1.2 Global Synthetic Sweeteners Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Synthetic Sweeteners Sales by Country

- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Synthetic Sweeteners Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Synthetic Sweeteners Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Synthetic Sweeteners Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Synthetic Sweeteners Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Cargill Inc.
  - 9.1.1 Cargill Inc. Synthetic Sweeteners Basic Information
  - 9.1.2 Cargill Inc. Synthetic Sweeteners Product Overview
  - 9.1.3 Cargill Inc. Synthetic Sweeteners Product Market Performance
  - 9.1.4 Cargill Inc. Business Overview
  - 9.1.5 Cargill Inc. Synthetic Sweeteners SWOT Analysis
  - 9.1.6 Cargill Inc. Recent Developments

## 9.2 Archer Daniels Midland

- 9.2.1 Archer Daniels Midland Synthetic Sweeteners Basic Information
- 9.2.2 Archer Daniels Midland Synthetic Sweeteners Product Overview
- 9.2.3 Archer Daniels Midland Synthetic Sweeteners Product Market Performance
- 9.2.4 Archer Daniels Midland Business Overview
- 9.2.5 Archer Daniels Midland Synthetic Sweeteners SWOT Analysis
- 9.2.6 Archer Daniels Midland Recent Developments

## 9.3 Ingredion Inc.

- 9.3.1 Ingredion Inc. Synthetic Sweeteners Basic Information
- 9.3.2 Ingredion Inc. Synthetic Sweeteners Product Overview
- 9.3.3 Ingredion Inc. Synthetic Sweeteners Product Market Performance
- 9.3.4 Ingredion Inc. Synthetic Sweeteners SWOT Analysis
- 9.3.5 Ingredion Inc. Business Overview
- 9.3.6 Ingredion Inc. Recent Developments

## 9.4 Roquette

- 9.4.1 Roquette Synthetic Sweeteners Basic Information
- 9.4.2 Roquette Synthetic Sweeteners Product Overview
- 9.4.3 Roquette Synthetic Sweeteners Product Market Performance
- 9.4.4 Roquette Business Overview
- 9.4.5 Roquette Recent Developments

## 9.5 Ajinomoto Co. Inc.

- 9.5.1 Ajinomoto Co. Inc. Synthetic Sweeteners Basic Information
- 9.5.2 Ajinomoto Co. Inc. Synthetic Sweeteners Product Overview
- 9.5.3 Ajinomoto Co. Inc. Synthetic Sweeteners Product Market Performance
- 9.5.4 Ajinomoto Co. Inc. Business Overview
- 9.5.5 Ajinomoto Co. Inc. Recent Developments

## 9.6 JK Sucralose Inc.

- 9.6.1 JK Sucralose Inc. Synthetic Sweeteners Basic Information
- 9.6.2 JK Sucralose Inc. Synthetic Sweeteners Product Overview
- 9.6.3 JK Sucralose Inc. Synthetic Sweeteners Product Market Performance
- 9.6.4 JK Sucralose Inc. Business Overview
- 9.6.5 JK Sucralose Inc. Recent Developments

## 9.7 Dupont

- 9.7.1 Dupont Synthetic Sweeteners Basic Information
- 9.7.2 Dupont Synthetic Sweeteners Product Overview
- 9.7.3 Dupont Synthetic Sweeteners Product Market Performance
- 9.7.4 Dupont Business Overview
- 9.7.5 Dupont Recent Developments

## 9.8 Merisant Company

- 9.8.1 Merisant Company Synthetic Sweeteners Basic Information
- 9.8.2 Merisant Company Synthetic Sweeteners Product Overview
- 9.8.3 Merisant Company Synthetic Sweeteners Product Market Performance
- 9.8.4 Merisant Company Business Overview
- 9.8.5 Merisant Company Recent Developments
- 9.9 Celanese Corporation
  - 9.9.1 Celanese Corporation Synthetic Sweeteners Basic Information
  - 9.9.2 Celanese Corporation Synthetic Sweeteners Product Overview
  - 9.9.3 Celanese Corporation Synthetic Sweeteners Product Market Performance
  - 9.9.4 Celanese Corporation Business Overview
  - 9.9.5 Celanese Corporation Recent Developments
- 9.10 Johnson and Johnson
  - 9.10.1 Johnson and Johnson Synthetic Sweeteners Basic Information
  - 9.10.2 Johnson and Johnson Synthetic Sweeteners Product Overview
  - 9.10.3 Johnson and Johnson Synthetic Sweeteners Product Market Performance
  - 9.10.4 Johnson and Johnson Business Overview
  - 9.10.5 Johnson and Johnson Recent Developments
- 9.11 NutraSweet Property Holdings, Inc.
  - 9.11.1 NutraSweet Property Holdings, Inc. Synthetic Sweeteners Basic Information
  - 9.11.2 NutraSweet Property Holdings, Inc. Synthetic Sweeteners Product Overview
  - 9.11.3 NutraSweet Property Holdings, Inc. Synthetic Sweeteners Product Market Performance
  - 9.11.4 NutraSweet Property Holdings, Inc. Business Overview
  - 9.11.5 NutraSweet Property Holdings, Inc. Recent Developments
- 9.12 Hermes Sweeteners Ltd.
  - 9.12.1 Hermes Sweeteners Ltd. Synthetic Sweeteners Basic Information
  - 9.12.2 Hermes Sweeteners Ltd. Synthetic Sweeteners Product Overview
  - 9.12.3 Hermes Sweeteners Ltd. Synthetic Sweeteners Product Market Performance
  - 9.12.4 Hermes Sweeteners Ltd. Business Overview
  - 9.12.5 Hermes Sweeteners Ltd. Recent Developments
- 9.13 Morita Kagaku Kogyo Co., Ltd
  - 9.13.1 Morita Kagaku Kogyo Co., Ltd Synthetic Sweeteners Basic Information
  - 9.13.2 Morita Kagaku Kogyo Co., Ltd Synthetic Sweeteners Product Overview
  - 9.13.3 Morita Kagaku Kogyo Co., Ltd Synthetic Sweeteners Product Market Performance
  - 9.13.4 Morita Kagaku Kogyo Co., Ltd Business Overview
  - 9.13.5 Morita Kagaku Kogyo Co., Ltd Recent Developments
- 9.14 PureCircle
  - 9.14.1 PureCircle Synthetic Sweeteners Basic Information

- 9.14.2 PureCircle Synthetic Sweeteners Product Overview
- 9.14.3 PureCircle Synthetic Sweeteners Product Market Performance
- 9.14.4 PureCircle Business Overview
- 9.14.5 PureCircle Recent Developments
- 9.15 Sunwin Stevia International, Inc.
  - 9.15.1 Sunwin Stevia International, Inc. Synthetic Sweeteners Basic Information
  - 9.15.2 Sunwin Stevia International, Inc. Synthetic Sweeteners Product Overview
  - 9.15.3 Sunwin Stevia International, Inc. Synthetic Sweeteners Product Market Performance
  - 9.15.4 Sunwin Stevia International, Inc. Business Overview
  - 9.15.5 Sunwin Stevia International, Inc. Recent Developments
- 9.16 Zydus Wellness
  - 9.16.1 Zydus Wellness Synthetic Sweeteners Basic Information
  - 9.16.2 Zydus Wellness Synthetic Sweeteners Product Overview
  - 9.16.3 Zydus Wellness Synthetic Sweeteners Product Market Performance
  - 9.16.4 Zydus Wellness Business Overview
  - 9.16.5 Zydus Wellness Recent Developments

## **10 SYNTHETIC SWEETENERS MARKET FORECAST BY REGION**

- 10.1 Global Synthetic Sweeteners Market Size Forecast
- 10.2 Global Synthetic Sweeteners Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Synthetic Sweeteners Market Size Forecast by Country
  - 10.2.3 Asia Pacific Synthetic Sweeteners Market Size Forecast by Region
  - 10.2.4 South America Synthetic Sweeteners Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Synthetic Sweeteners by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Synthetic Sweeteners Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Synthetic Sweeteners by Type (2025-2030)
  - 11.1.2 Global Synthetic Sweeteners Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Synthetic Sweeteners by Type (2025-2030)
- 11.2 Global Synthetic Sweeteners Market Forecast by Application (2025-2030)
  - 11.2.1 Global Synthetic Sweeteners Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Synthetic Sweeteners Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Synthetic Sweeteners Market Size Comparison by Region (M USD)

Table 5. Global Synthetic Sweeteners Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Synthetic Sweeteners Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Synthetic Sweeteners Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Synthetic Sweeteners Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Synthetic Sweeteners as of 2022)

Table 10. Global Market Synthetic Sweeteners Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Synthetic Sweeteners Sales Sites and Area Served

Table 12. Manufacturers Synthetic Sweeteners Product Type

Table 13. Global Synthetic Sweeteners Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Synthetic Sweeteners

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Synthetic Sweeteners Market Challenges

Table 22. Global Synthetic Sweeteners Sales by Type (Kilotons)

Table 23. Global Synthetic Sweeteners Market Size by Type (M USD)

Table 24. Global Synthetic Sweeteners Sales (Kilotons) by Type (2019-2024)

Table 25. Global Synthetic Sweeteners Sales Market Share by Type (2019-2024)

Table 26. Global Synthetic Sweeteners Market Size (M USD) by Type (2019-2024)

Table 27. Global Synthetic Sweeteners Market Size Share by Type (2019-2024)

Table 28. Global Synthetic Sweeteners Price (USD/Ton) by Type (2019-2024)

Table 29. Global Synthetic Sweeteners Sales (Kilotons) by Application

Table 30. Global Synthetic Sweeteners Market Size by Application

Table 31. Global Synthetic Sweeteners Sales by Application (2019-2024) & (Kilotons)



- Table 32. Global Synthetic Sweeteners Sales Market Share by Application (2019-2024)
- Table 33. Global Synthetic Sweeteners Sales by Application (2019-2024) & (M USD)
- Table 34. Global Synthetic Sweeteners Market Share by Application (2019-2024)
- Table 35. Global Synthetic Sweeteners Sales Growth Rate by Application (2019-2024)
- Table 36. Global Synthetic Sweeteners Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Synthetic Sweeteners Sales Market Share by Region (2019-2024)
- Table 38. North America Synthetic Sweeteners Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Synthetic Sweeteners Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Synthetic Sweeteners Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Synthetic Sweeteners Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Synthetic Sweeteners Sales by Region (2019-2024) & (Kilotons)
- Table 43. Cargill Inc. Synthetic Sweeteners Basic Information
- Table 44. Cargill Inc. Synthetic Sweeteners Product Overview
- Table 45. Cargill Inc. Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Cargill Inc. Business Overview
- Table 47. Cargill Inc. Synthetic Sweeteners SWOT Analysis
- Table 48. Cargill Inc. Recent Developments
- Table 49. Archer Daniels Midland Synthetic Sweeteners Basic Information
- Table 50. Archer Daniels Midland Synthetic Sweeteners Product Overview
- Table 51. Archer Daniels Midland Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Archer Daniels Midland Business Overview
- Table 53. Archer Daniels Midland Synthetic Sweeteners SWOT Analysis
- Table 54. Archer Daniels Midland Recent Developments
- Table 55. Ingredion Inc. Synthetic Sweeteners Basic Information
- Table 56. Ingredion Inc. Synthetic Sweeteners Product Overview
- Table 57. Ingredion Inc. Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Ingredion Inc. Synthetic Sweeteners SWOT Analysis
- Table 59. Ingredion Inc. Business Overview
- Table 60. Ingredion Inc. Recent Developments
- Table 61. Roquette Synthetic Sweeteners Basic Information
- Table 62. Roquette Synthetic Sweeteners Product Overview
- Table 63. Roquette Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)



- Table 64. Roquette Business Overview
- Table 65. Roquette Recent Developments
- Table 66. Ajinomoto Co. Inc. Synthetic Sweeteners Basic Information
- Table 67. Ajinomoto Co. Inc. Synthetic Sweeteners Product Overview
- Table 68. Ajinomoto Co. Inc. Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Ajinomoto Co. Inc. Business Overview
- Table 70. Ajinomoto Co. Inc. Recent Developments
- Table 71. JK Sucralose Inc. Synthetic Sweeteners Basic Information
- Table 72. JK Sucralose Inc. Synthetic Sweeteners Product Overview
- Table 73. JK Sucralose Inc. Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. JK Sucralose Inc. Business Overview
- Table 75. JK Sucralose Inc. Recent Developments
- Table 76. Dupont Synthetic Sweeteners Basic Information
- Table 77. Dupont Synthetic Sweeteners Product Overview
- Table 78. Dupont Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Dupont Business Overview
- Table 80. Dupont Recent Developments
- Table 81. Merisant Company Synthetic Sweeteners Basic Information
- Table 82. Merisant Company Synthetic Sweeteners Product Overview
- Table 83. Merisant Company Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Merisant Company Business Overview
- Table 85. Merisant Company Recent Developments
- Table 86. Celanese Corporation Synthetic Sweeteners Basic Information
- Table 87. Celanese Corporation Synthetic Sweeteners Product Overview
- Table 88. Celanese Corporation Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Celanese Corporation Business Overview
- Table 90. Celanese Corporation Recent Developments
- Table 91. Johnson and Johnson Synthetic Sweeteners Basic Information
- Table 92. Johnson and Johnson Synthetic Sweeteners Product Overview
- Table 93. Johnson and Johnson Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Johnson and Johnson Business Overview
- Table 95. Johnson and Johnson Recent Developments
- Table 96. NutraSweet Property Holdings, Inc. Synthetic Sweeteners Basic Information

- Table 97. NutraSweet Property Holdings, Inc. Synthetic Sweeteners Product Overview
- Table 98. NutraSweet Property Holdings, Inc. Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. NutraSweet Property Holdings, Inc. Business Overview
- Table 100. NutraSweet Property Holdings, Inc. Recent Developments
- Table 101. Hermes Sweeteners Ltd. Synthetic Sweeteners Basic Information
- Table 102. Hermes Sweeteners Ltd. Synthetic Sweeteners Product Overview
- Table 103. Hermes Sweeteners Ltd. Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Hermes Sweeteners Ltd. Business Overview
- Table 105. Hermes Sweeteners Ltd. Recent Developments
- Table 106. Morita Kagaku Kogyo Co., Ltd Synthetic Sweeteners Basic Information
- Table 107. Morita Kagaku Kogyo Co., Ltd Synthetic Sweeteners Product Overview
- Table 108. Morita Kagaku Kogyo Co., Ltd Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Morita Kagaku Kogyo Co., Ltd Business Overview
- Table 110. Morita Kagaku Kogyo Co., Ltd Recent Developments
- Table 111. PureCircle Synthetic Sweeteners Basic Information
- Table 112. PureCircle Synthetic Sweeteners Product Overview
- Table 113. PureCircle Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. PureCircle Business Overview
- Table 115. PureCircle Recent Developments
- Table 116. Sunwin Stevia International, Inc. Synthetic Sweeteners Basic Information
- Table 117. Sunwin Stevia International, Inc. Synthetic Sweeteners Product Overview
- Table 118. Sunwin Stevia International, Inc. Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Sunwin Stevia International, Inc. Business Overview
- Table 120. Sunwin Stevia International, Inc. Recent Developments
- Table 121. Zydus Wellness Synthetic Sweeteners Basic Information
- Table 122. Zydus Wellness Synthetic Sweeteners Product Overview
- Table 123. Zydus Wellness Synthetic Sweeteners Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Zydus Wellness Business Overview
- Table 125. Zydus Wellness Recent Developments
- Table 126. Global Synthetic Sweeteners Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 127. Global Synthetic Sweeteners Market Size Forecast by Region (2025-2030) & (M USD)

- Table 128. North America Synthetic Sweeteners Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 129. North America Synthetic Sweeteners Market Size Forecast by Country (2025-2030) & (M USD)
- Table 130. Europe Synthetic Sweeteners Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 131. Europe Synthetic Sweeteners Market Size Forecast by Country (2025-2030) & (M USD)
- Table 132. Asia Pacific Synthetic Sweeteners Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 133. Asia Pacific Synthetic Sweeteners Market Size Forecast by Region (2025-2030) & (M USD)
- Table 134. South America Synthetic Sweeteners Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 135. South America Synthetic Sweeteners Market Size Forecast by Country (2025-2030) & (M USD)
- Table 136. Middle East and Africa Synthetic Sweeteners Consumption Forecast by Country (2025-2030) & (Units)
- Table 137. Middle East and Africa Synthetic Sweeteners Market Size Forecast by Country (2025-2030) & (M USD)
- Table 138. Global Synthetic Sweeteners Sales Forecast by Type (2025-2030) & (Kilotons)
- Table 139. Global Synthetic Sweeteners Market Size Forecast by Type (2025-2030) & (M USD)
- Table 140. Global Synthetic Sweeteners Price Forecast by Type (2025-2030) & (USD/Ton)
- Table 141. Global Synthetic Sweeteners Sales (Kilotons) Forecast by Application (2025-2030)
- Table 142. Global Synthetic Sweeteners Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Synthetic Sweeteners
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Synthetic Sweeteners Market Size (M USD), 2019-2030
- Figure 5. Global Synthetic Sweeteners Market Size (M USD) (2019-2030)
- Figure 6. Global Synthetic Sweeteners Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Synthetic Sweeteners Market Size by Country (M USD)
- Figure 11. Synthetic Sweeteners Sales Share by Manufacturers in 2023
- Figure 12. Global Synthetic Sweeteners Revenue Share by Manufacturers in 2023
- Figure 13. Synthetic Sweeteners Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Synthetic Sweeteners Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Synthetic Sweeteners Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Synthetic Sweeteners Market Share by Type
- Figure 18. Sales Market Share of Synthetic Sweeteners by Type (2019-2024)
- Figure 19. Sales Market Share of Synthetic Sweeteners by Type in 2023
- Figure 20. Market Size Share of Synthetic Sweeteners by Type (2019-2024)
- Figure 21. Market Size Market Share of Synthetic Sweeteners by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Synthetic Sweeteners Market Share by Application
- Figure 24. Global Synthetic Sweeteners Sales Market Share by Application (2019-2024)
- Figure 25. Global Synthetic Sweeteners Sales Market Share by Application in 2023
- Figure 26. Global Synthetic Sweeteners Market Share by Application (2019-2024)
- Figure 27. Global Synthetic Sweeteners Market Share by Application in 2023
- Figure 28. Global Synthetic Sweeteners Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Synthetic Sweeteners Sales Market Share by Region (2019-2024)
- Figure 30. North America Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Synthetic Sweeteners Sales Market Share by Country in 2023

- Figure 32. U.S. Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Synthetic Sweeteners Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Synthetic Sweeteners Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Synthetic Sweeteners Sales Market Share by Country in 2023
- Figure 37. Germany Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Synthetic Sweeteners Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Synthetic Sweeteners Sales Market Share by Region in 2023
- Figure 44. China Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Synthetic Sweeteners Sales and Growth Rate (Kilotons)
- Figure 50. South America Synthetic Sweeteners Sales Market Share by Country in 2023
- Figure 51. Brazil Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Synthetic Sweeteners Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Synthetic Sweeteners Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Synthetic Sweeteners Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Synthetic Sweeteners Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Synthetic Sweeteners Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Synthetic Sweeteners Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Synthetic Sweeteners Market Share Forecast by Type (2025-2030)

Figure 65. Global Synthetic Sweeteners Sales Forecast by Application (2025-2030)

Figure 66. Global Synthetic Sweeteners Market Share Forecast by Application (2025-2030)



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