

# Global Synthetic Sports Flooring Market Research Report 2023(Status and Outlook)

https://marketpublishers.com/r/GD48AFC73A71EN.html

Date: April 2023

Pages: 147

Price: US\$ 3,200.00 (Single User License)

ID: GD48AFC73A71EN

# **Abstracts**

#### Report Overview

Bosson Research's latest report provides a deep insight into the global Synthetic Sports Flooring market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Synthetic Sports Flooring Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Synthetic Sports Flooring market in any manner.

Global Synthetic Sports Flooring Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company



**Tarkett** 

Armstrong

Mannington Mills

Mondo Spa

Bauwerk/Boen

Gerflor

Horner

LG Hausys

Forbo

Connor

Dynamik

**Aacer Flooring** 

Hyundai L&C

James Halstead

Robbins

**CONICA AG** 

Responsive

Merry Sports Flooring

Reflex

**BOGER** 

Market Segmentation (by Type)

**PVC Sports Flooring** 

Rubber Sports Flooring

Others

Market Segmentation (by Application)

Outdoor

Indoor

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:



Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Synthetic Sports Flooring Market
Overview of the regional outlook of the Synthetic Sports Flooring Market:

# Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change This enables you to anticipate market changes to remain ahead of your competitors You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.



# Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Synthetic Sports Flooring Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.



Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Synthetic Sports Flooring
- 1.2 Key Market Segments
  - 1.2.1 Synthetic Sports Flooring Segment by Type
  - 1.2.2 Synthetic Sports Flooring Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 SYNTHETIC SPORTS FLOORING MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Synthetic Sports Flooring Market Size (M USD) Estimates and Forecasts (2018-2029)
  - 2.1.2 Global Synthetic Sports Flooring Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 SYNTHETIC SPORTS FLOORING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Synthetic Sports Flooring Sales by Manufacturers (2018-2023)
- 3.2 Global Synthetic Sports Flooring Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Synthetic Sports Flooring Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Synthetic Sports Flooring Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Synthetic Sports Flooring Sales Sites, Area Served, Product Type
- 3.6 Synthetic Sports Flooring Market Competitive Situation and Trends
  - 3.6.1 Synthetic Sports Flooring Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Synthetic Sports Flooring Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion



#### 4 SYNTHETIC SPORTS FLOORING INDUSTRY CHAIN ANALYSIS

- 4.1 Synthetic Sports Flooring Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF SYNTHETIC SPORTS FLOORING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### **6 SYNTHETIC SPORTS FLOORING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Synthetic Sports Flooring Sales Market Share by Type (2018-2023)
- 6.3 Global Synthetic Sports Flooring Market Size Market Share by Type (2018-2023)
- 6.4 Global Synthetic Sports Flooring Price by Type (2018-2023)

#### 7 SYNTHETIC SPORTS FLOORING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Synthetic Sports Flooring Market Sales by Application (2018-2023)
- 7.3 Global Synthetic Sports Flooring Market Size (M USD) by Application (2018-2023)
- 7.4 Global Synthetic Sports Flooring Sales Growth Rate by Application (2018-2023)

#### 8 SYNTHETIC SPORTS FLOORING MARKET SEGMENTATION BY REGION

- 8.1 Global Synthetic Sports Flooring Sales by Region
  - 8.1.1 Global Synthetic Sports Flooring Sales by Region



- 8.1.2 Global Synthetic Sports Flooring Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Synthetic Sports Flooring Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Synthetic Sports Flooring Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Synthetic Sports Flooring Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Synthetic Sports Flooring Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Synthetic Sports Flooring Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### **9 KEY COMPANIES PROFILE**

- 9.1 Tarkett
  - 9.1.1 Tarkett Synthetic Sports Flooring Basic Information
  - 9.1.2 Tarkett Synthetic Sports Flooring Product Overview
  - 9.1.3 Tarkett Synthetic Sports Flooring Product Market Performance



- 9.1.4 Tarkett Business Overview
- 9.1.5 Tarkett Synthetic Sports Flooring SWOT Analysis
- 9.1.6 Tarkett Recent Developments
- 9.2 Armstrong
  - 9.2.1 Armstrong Synthetic Sports Flooring Basic Information
  - 9.2.2 Armstrong Synthetic Sports Flooring Product Overview
  - 9.2.3 Armstrong Synthetic Sports Flooring Product Market Performance
  - 9.2.4 Armstrong Business Overview
  - 9.2.5 Armstrong Synthetic Sports Flooring SWOT Analysis
  - 9.2.6 Armstrong Recent Developments
- 9.3 Mannington Mills
  - 9.3.1 Mannington Mills Synthetic Sports Flooring Basic Information
- 9.3.2 Mannington Mills Synthetic Sports Flooring Product Overview
- 9.3.3 Mannington Mills Synthetic Sports Flooring Product Market Performance
- 9.3.4 Mannington Mills Business Overview
- 9.3.5 Mannington Mills Synthetic Sports Flooring SWOT Analysis
- 9.3.6 Mannington Mills Recent Developments
- 9.4 Mondo Spa
  - 9.4.1 Mondo Spa Synthetic Sports Flooring Basic Information
  - 9.4.2 Mondo Spa Synthetic Sports Flooring Product Overview
  - 9.4.3 Mondo Spa Synthetic Sports Flooring Product Market Performance
  - 9.4.4 Mondo Spa Business Overview
  - 9.4.5 Mondo Spa Synthetic Sports Flooring SWOT Analysis
  - 9.4.6 Mondo Spa Recent Developments
- 9.5 Bauwerk/Boen
  - 9.5.1 Bauwerk/Boen Synthetic Sports Flooring Basic Information
  - 9.5.2 Bauwerk/Boen Synthetic Sports Flooring Product Overview
  - 9.5.3 Bauwerk/Boen Synthetic Sports Flooring Product Market Performance
  - 9.5.4 Bauwerk/Boen Business Overview
  - 9.5.5 Bauwerk/Boen Synthetic Sports Flooring SWOT Analysis
  - 9.5.6 Bauwerk/Boen Recent Developments
- 9.6 Gerflor
- 9.6.1 Gerflor Synthetic Sports Flooring Basic Information
- 9.6.2 Gerflor Synthetic Sports Flooring Product Overview
- 9.6.3 Gerflor Synthetic Sports Flooring Product Market Performance
- 9.6.4 Gerflor Business Overview
- 9.6.5 Gerflor Recent Developments
- 9.7 Horner
- 9.7.1 Horner Synthetic Sports Flooring Basic Information



- 9.7.2 Horner Synthetic Sports Flooring Product Overview
- 9.7.3 Horner Synthetic Sports Flooring Product Market Performance
- 9.7.4 Horner Business Overview
- 9.7.5 Horner Recent Developments
- 9.8 LG Hausys
  - 9.8.1 LG Hausys Synthetic Sports Flooring Basic Information
  - 9.8.2 LG Hausys Synthetic Sports Flooring Product Overview
- 9.8.3 LG Hausys Synthetic Sports Flooring Product Market Performance
- 9.8.4 LG Hausys Business Overview
- 9.8.5 LG Hausys Recent Developments
- 9.9 Forbo
  - 9.9.1 Forbo Synthetic Sports Flooring Basic Information
  - 9.9.2 Forbo Synthetic Sports Flooring Product Overview
  - 9.9.3 Forbo Synthetic Sports Flooring Product Market Performance
  - 9.9.4 Forbo Business Overview
  - 9.9.5 Forbo Recent Developments
- 9.10 Connor
  - 9.10.1 Connor Synthetic Sports Flooring Basic Information
  - 9.10.2 Connor Synthetic Sports Flooring Product Overview
  - 9.10.3 Connor Synthetic Sports Flooring Product Market Performance
  - 9.10.4 Connor Business Overview
  - 9.10.5 Connor Recent Developments
- 9.11 Dynamik
  - 9.11.1 Dynamik Synthetic Sports Flooring Basic Information
  - 9.11.2 Dynamik Synthetic Sports Flooring Product Overview
  - 9.11.3 Dynamik Synthetic Sports Flooring Product Market Performance
  - 9.11.4 Dynamik Business Overview
  - 9.11.5 Dynamik Recent Developments
- 9.12 Aacer Flooring
  - 9.12.1 Aacer Flooring Synthetic Sports Flooring Basic Information
  - 9.12.2 Aacer Flooring Synthetic Sports Flooring Product Overview
  - 9.12.3 Aacer Flooring Synthetic Sports Flooring Product Market Performance
  - 9.12.4 Aacer Flooring Business Overview
  - 9.12.5 Aacer Flooring Recent Developments
- 9.13 Hyundai LandC
  - 9.13.1 Hyundai LandC Synthetic Sports Flooring Basic Information
  - 9.13.2 Hyundai LandC Synthetic Sports Flooring Product Overview
  - 9.13.3 Hyundai LandC Synthetic Sports Flooring Product Market Performance
  - 9.13.4 Hyundai LandC Business Overview



# 9.13.5 Hyundai LandC Recent Developments

#### 9.14 James Halstead

- 9.14.1 James Halstead Synthetic Sports Flooring Basic Information
- 9.14.2 James Halstead Synthetic Sports Flooring Product Overview
- 9.14.3 James Halstead Synthetic Sports Flooring Product Market Performance
- 9.14.4 James Halstead Business Overview
- 9.14.5 James Halstead Recent Developments

#### 9.15 Robbins

- 9.15.1 Robbins Synthetic Sports Flooring Basic Information
- 9.15.2 Robbins Synthetic Sports Flooring Product Overview
- 9.15.3 Robbins Synthetic Sports Flooring Product Market Performance
- 9.15.4 Robbins Business Overview
- 9.15.5 Robbins Recent Developments

#### 9.16 CONICA AG

- 9.16.1 CONICA AG Synthetic Sports Flooring Basic Information
- 9.16.2 CONICA AG Synthetic Sports Flooring Product Overview
- 9.16.3 CONICA AG Synthetic Sports Flooring Product Market Performance
- 9.16.4 CONICA AG Business Overview
- 9.16.5 CONICA AG Recent Developments

#### 9.17 Responsive

- 9.17.1 Responsive Synthetic Sports Flooring Basic Information
- 9.17.2 Responsive Synthetic Sports Flooring Product Overview
- 9.17.3 Responsive Synthetic Sports Flooring Product Market Performance
- 9.17.4 Responsive Business Overview
- 9.17.5 Responsive Recent Developments

#### 9.18 Merry Sports Flooring

- 9.18.1 Merry Sports Flooring Synthetic Sports Flooring Basic Information
- 9.18.2 Merry Sports Flooring Synthetic Sports Flooring Product Overview
- 9.18.3 Merry Sports Flooring Synthetic Sports Flooring Product Market Performance
- 9.18.4 Merry Sports Flooring Business Overview
- 9.18.5 Merry Sports Flooring Recent Developments

#### 9.19 Reflex

- 9.19.1 Reflex Synthetic Sports Flooring Basic Information
- 9.19.2 Reflex Synthetic Sports Flooring Product Overview
- 9.19.3 Reflex Synthetic Sports Flooring Product Market Performance
- 9.19.4 Reflex Business Overview
- 9.19.5 Reflex Recent Developments

#### **9.20 BOGER**

9.20.1 BOGER Synthetic Sports Flooring Basic Information



- 9.20.2 BOGER Synthetic Sports Flooring Product Overview
- 9.20.3 BOGER Synthetic Sports Flooring Product Market Performance
- 9.20.4 BOGER Business Overview
- 9.20.5 BOGER Recent Developments

# 10 SYNTHETIC SPORTS FLOORING MARKET FORECAST BY REGION

- 10.1 Global Synthetic Sports Flooring Market Size Forecast
- 10.2 Global Synthetic Sports Flooring Market Forecast by Region
- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Synthetic Sports Flooring Market Size Forecast by Country
- 10.2.3 Asia Pacific Synthetic Sports Flooring Market Size Forecast by Region
- 10.2.4 South America Synthetic Sports Flooring Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Synthetic Sports Flooring by Country

# 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

- 11.1 Global Synthetic Sports Flooring Market Forecast by Type (2024-2029)
  - 11.1.1 Global Forecasted Sales of Synthetic Sports Flooring by Type (2024-2029)
  - 11.1.2 Global Synthetic Sports Flooring Market Size Forecast by Type (2024-2029)
  - 11.1.3 Global Forecasted Price of Synthetic Sports Flooring by Type (2024-2029)
- 11.2 Global Synthetic Sports Flooring Market Forecast by Application (2024-2029)
  - 11.2.1 Global Synthetic Sports Flooring Sales (K Units) Forecast by Application
- 11.2.2 Global Synthetic Sports Flooring Market Size (M USD) Forecast by Application (2024-2029)

#### 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Synthetic Sports Flooring Market Size Comparison by Region (M USD)
- Table 5. Global Synthetic Sports Flooring Sales (K Units) by Manufacturers (2018-2023)
- Table 6. Global Synthetic Sports Flooring Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Synthetic Sports Flooring Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Synthetic Sports Flooring Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Synthetic Sports Flooring as of 2022)
- Table 10. Global Market Synthetic Sports Flooring Average Price (USD/Unit) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Synthetic Sports Flooring Sales Sites and Area Served
- Table 12. Manufacturers Synthetic Sports Flooring Product Type
- Table 13. Global Synthetic Sports Flooring Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Synthetic Sports Flooring
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Synthetic Sports Flooring Market Challenges
- Table 22. Market Restraints
- Table 23. Global Synthetic Sports Flooring Sales by Type (K Units)
- Table 24. Global Synthetic Sports Flooring Market Size by Type (M USD)
- Table 25. Global Synthetic Sports Flooring Sales (K Units) by Type (2018-2023)
- Table 26. Global Synthetic Sports Flooring Sales Market Share by Type (2018-2023)
- Table 27. Global Synthetic Sports Flooring Market Size (M USD) by Type (2018-2023)
- Table 28. Global Synthetic Sports Flooring Market Size Share by Type (2018-2023)
- Table 29. Global Synthetic Sports Flooring Price (USD/Unit) by Type (2018-2023)



- Table 30. Global Synthetic Sports Flooring Sales (K Units) by Application
- Table 31. Global Synthetic Sports Flooring Market Size by Application
- Table 32. Global Synthetic Sports Flooring Sales by Application (2018-2023) & (K Units)
- Table 33. Global Synthetic Sports Flooring Sales Market Share by Application (2018-2023)
- Table 34. Global Synthetic Sports Flooring Sales by Application (2018-2023) & (M USD)
- Table 35. Global Synthetic Sports Flooring Market Share by Application (2018-2023)
- Table 36. Global Synthetic Sports Flooring Sales Growth Rate by Application (2018-2023)
- Table 37. Global Synthetic Sports Flooring Sales by Region (2018-2023) & (K Units)
- Table 38. Global Synthetic Sports Flooring Sales Market Share by Region (2018-2023)
- Table 39. North America Synthetic Sports Flooring Sales by Country (2018-2023) & (K Units)
- Table 40. Europe Synthetic Sports Flooring Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific Synthetic Sports Flooring Sales by Region (2018-2023) & (K Units)
- Table 42. South America Synthetic Sports Flooring Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa Synthetic Sports Flooring Sales by Region (2018-2023) & (K Units)
- Table 44. Tarkett Synthetic Sports Flooring Basic Information
- Table 45. Tarkett Synthetic Sports Flooring Product Overview
- Table 46. Tarkett Synthetic Sports Flooring Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. Tarkett Business Overview
- Table 48. Tarkett Synthetic Sports Flooring SWOT Analysis
- Table 49. Tarkett Recent Developments
- Table 50. Armstrong Synthetic Sports Flooring Basic Information
- Table 51. Armstrong Synthetic Sports Flooring Product Overview
- Table 52. Armstrong Synthetic Sports Flooring Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Armstrong Business Overview
- Table 54. Armstrong Synthetic Sports Flooring SWOT Analysis
- Table 55. Armstrong Recent Developments
- Table 56. Mannington Mills Synthetic Sports Flooring Basic Information
- Table 57. Mannington Mills Synthetic Sports Flooring Product Overview
- Table 58. Mannington Mills Synthetic Sports Flooring Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. Mannington Mills Business Overview



- Table 60. Mannington Mills Synthetic Sports Flooring SWOT Analysis
- Table 61. Mannington Mills Recent Developments
- Table 62. Mondo Spa Synthetic Sports Flooring Basic Information
- Table 63. Mondo Spa Synthetic Sports Flooring Product Overview
- Table 64. Mondo Spa Synthetic Sports Flooring Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. Mondo Spa Business Overview
- Table 66. Mondo Spa Synthetic Sports Flooring SWOT Analysis
- Table 67. Mondo Spa Recent Developments
- Table 68. Bauwerk/Boen Synthetic Sports Flooring Basic Information
- Table 69. Bauwerk/Boen Synthetic Sports Flooring Product Overview
- Table 70. Bauwerk/Boen Synthetic Sports Flooring Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2018-2023)
- Table 71. Bauwerk/Boen Business Overview
- Table 72. Bauwerk/Boen Synthetic Sports Flooring SWOT Analysis
- Table 73. Bauwerk/Boen Recent Developments
- Table 74. Gerflor Synthetic Sports Flooring Basic Information
- Table 75. Gerflor Synthetic Sports Flooring Product Overview
- Table 76. Gerflor Synthetic Sports Flooring Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2018-2023)
- Table 77. Gerflor Business Overview
- Table 78. Gerflor Recent Developments
- Table 79. Horner Synthetic Sports Flooring Basic Information
- Table 80. Horner Synthetic Sports Flooring Product Overview
- Table 81. Horner Synthetic Sports Flooring Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2018-2023)
- Table 82. Horner Business Overview
- Table 83. Horner Recent Developments
- Table 84. LG Hausys Synthetic Sports Flooring Basic Information
- Table 85. LG Hausys Synthetic Sports Flooring Product Overview
- Table 86. LG Hausys Synthetic Sports Flooring Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2018-2023)
- Table 87. LG Hausys Business Overview
- Table 88. LG Hausys Recent Developments
- Table 89. Forbo Synthetic Sports Flooring Basic Information
- Table 90. Forbo Synthetic Sports Flooring Product Overview
- Table 91. Forbo Synthetic Sports Flooring Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2018-2023)
- Table 92. Forbo Business Overview



- Table 93. Forbo Recent Developments
- Table 94. Connor Synthetic Sports Flooring Basic Information
- Table 95. Connor Synthetic Sports Flooring Product Overview
- Table 96. Connor Synthetic Sports Flooring Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2018-2023)
- Table 97. Connor Business Overview
- Table 98. Connor Recent Developments
- Table 99. Dynamik Synthetic Sports Flooring Basic Information
- Table 100. Dynamik Synthetic Sports Flooring Product Overview
- Table 101. Dynamik Synthetic Sports Flooring Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2018-2023)
- Table 102. Dynamik Business Overview
- Table 103. Dynamik Recent Developments
- Table 104. Aacer Flooring Synthetic Sports Flooring Basic Information
- Table 105. Aacer Flooring Synthetic Sports Flooring Product Overview
- Table 106. Aacer Flooring Synthetic Sports Flooring Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. Aacer Flooring Business Overview
- Table 108. Aacer Flooring Recent Developments
- Table 109. Hyundai LandC Synthetic Sports Flooring Basic Information
- Table 110. Hyundai LandC Synthetic Sports Flooring Product Overview
- Table 111. Hyundai LandC Synthetic Sports Flooring Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 112. Hyundai LandC Business Overview
- Table 113. Hyundai LandC Recent Developments
- Table 114. James Halstead Synthetic Sports Flooring Basic Information
- Table 115. James Halstead Synthetic Sports Flooring Product Overview
- Table 116. James Halstead Synthetic Sports Flooring Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 117. James Halstead Business Overview
- Table 118. James Halstead Recent Developments
- Table 119. Robbins Synthetic Sports Flooring Basic Information
- Table 120. Robbins Synthetic Sports Flooring Product Overview
- Table 121. Robbins Synthetic Sports Flooring Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2018-2023)
- Table 122. Robbins Business Overview
- Table 123. Robbins Recent Developments
- Table 124. CONICA AG Synthetic Sports Flooring Basic Information
- Table 125. CONICA AG Synthetic Sports Flooring Product Overview



Table 126. CONICA AG Synthetic Sports Flooring Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2018-2023)

Table 127. CONICA AG Business Overview

Table 128. CONICA AG Recent Developments

Table 129. Responsive Synthetic Sports Flooring Basic Information

Table 130. Responsive Synthetic Sports Flooring Product Overview

Table 131. Responsive Synthetic Sports Flooring Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2018-2023)

Table 132. Responsive Business Overview

Table 133. Responsive Recent Developments

Table 134. Merry Sports Flooring Synthetic Sports Flooring Basic Information

Table 135. Merry Sports Flooring Synthetic Sports Flooring Product Overview

Table 136. Merry Sports Flooring Synthetic Sports Flooring Sales (K Units), Revenue

(M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 137. Merry Sports Flooring Business Overview

Table 138. Merry Sports Flooring Recent Developments

Table 139. Reflex Synthetic Sports Flooring Basic Information

Table 140. Reflex Synthetic Sports Flooring Product Overview

Table 141. Reflex Synthetic Sports Flooring Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2018-2023)

Table 142. Reflex Business Overview

Table 143. Reflex Recent Developments

Table 144. BOGER Synthetic Sports Flooring Basic Information

Table 145. BOGER Synthetic Sports Flooring Product Overview

Table 146. BOGER Synthetic Sports Flooring Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2018-2023)

Table 147. BOGER Business Overview

Table 148. BOGER Recent Developments

Table 149. Global Synthetic Sports Flooring Sales Forecast by Region (2024-2029) &

(K Units)

Table 150. Global Synthetic Sports Flooring Market Size Forecast by Region

(2024-2029) & (M USD)

Table 151. North America Synthetic Sports Flooring Sales Forecast by Country

(2024-2029) & (K Units)

Table 152. North America Synthetic Sports Flooring Market Size Forecast by Country

(2024-2029) & (M USD)

Table 153. Europe Synthetic Sports Flooring Sales Forecast by Country (2024-2029) &

(K Units)

Table 154. Europe Synthetic Sports Flooring Market Size Forecast by Country



(2024-2029) & (M USD)

Table 155. Asia Pacific Synthetic Sports Flooring Sales Forecast by Region (2024-2029) & (K Units)

Table 156. Asia Pacific Synthetic Sports Flooring Market Size Forecast by Region (2024-2029) & (M USD)

Table 157. South America Synthetic Sports Flooring Sales Forecast by Country (2024-2029) & (K Units)

Table 158. South America Synthetic Sports Flooring Market Size Forecast by Country (2024-2029) & (M USD)

Table 159. Middle East and Africa Synthetic Sports Flooring Consumption Forecast by Country (2024-2029) & (Units)

Table 160. Middle East and Africa Synthetic Sports Flooring Market Size Forecast by Country (2024-2029) & (M USD)

Table 161. Global Synthetic Sports Flooring Sales Forecast by Type (2024-2029) & (K Units)

Table 162. Global Synthetic Sports Flooring Market Size Forecast by Type (2024-2029) & (M USD)

Table 163. Global Synthetic Sports Flooring Price Forecast by Type (2024-2029) & (USD/Unit)

Table 164. Global Synthetic Sports Flooring Sales (K Units) Forecast by Application (2024-2029)

Table 165. Global Synthetic Sports Flooring Market Size Forecast by Application (2024-2029) & (M USD)



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Product Picture of Synthetic Sports Flooring
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Synthetic Sports Flooring Market Size (M USD), 2018-2029
- Figure 5. Global Synthetic Sports Flooring Market Size (M USD) (2018-2029)
- Figure 6. Global Synthetic Sports Flooring Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Synthetic Sports Flooring Market Size by Country (M USD)
- Figure 11. Synthetic Sports Flooring Sales Share by Manufacturers in 2022
- Figure 12. Global Synthetic Sports Flooring Revenue Share by Manufacturers in 2022
- Figure 13. Synthetic Sports Flooring Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Synthetic Sports Flooring Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Synthetic Sports Flooring Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Synthetic Sports Flooring Market Share by Type
- Figure 18. Sales Market Share of Synthetic Sports Flooring by Type (2018-2023)
- Figure 19. Sales Market Share of Synthetic Sports Flooring by Type in 2022
- Figure 20. Market Size Share of Synthetic Sports Flooring by Type (2018-2023)
- Figure 21. Market Size Market Share of Synthetic Sports Flooring by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Synthetic Sports Flooring Market Share by Application
- Figure 24. Global Synthetic Sports Flooring Sales Market Share by Application (2018-2023)
- Figure 25. Global Synthetic Sports Flooring Sales Market Share by Application in 2022
- Figure 26. Global Synthetic Sports Flooring Market Share by Application (2018-2023)
- Figure 27. Global Synthetic Sports Flooring Market Share by Application in 2022
- Figure 28. Global Synthetic Sports Flooring Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Synthetic Sports Flooring Sales Market Share by Region (2018-2023)
- Figure 30. North America Synthetic Sports Flooring Sales and Growth Rate (2018-2023)



- & (K Units)
- Figure 31. North America Synthetic Sports Flooring Sales Market Share by Country in 2022
- Figure 32. U.S. Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)
- Figure 33. Canada Synthetic Sports Flooring Sales (K Units) and Growth Rate (2018-2023)
- Figure 34. Mexico Synthetic Sports Flooring Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)
- Figure 36. Europe Synthetic Sports Flooring Sales Market Share by Country in 2022
- Figure 37. Germany Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)
- Figure 38. France Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)
- Figure 39. U.K. Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)
- Figure 40. Italy Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)
- Figure 41. Russia Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)
- Figure 42. Asia Pacific Synthetic Sports Flooring Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Synthetic Sports Flooring Sales Market Share by Region in 2022
- Figure 44. China Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)
- Figure 45. Japan Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)
- Figure 46. South Korea Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)
- Figure 47. India Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)
- Figure 48. Southeast Asia Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)
- Figure 49. South America Synthetic Sports Flooring Sales and Growth Rate (K Units)
- Figure 50. South America Synthetic Sports Flooring Sales Market Share by Country in 2022
- Figure 51. Brazil Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)
- Figure 52. Argentina Synthetic Sports Flooring Sales and Growth Rate (2018-2023) &



(K Units)

(2024-2029)

Figure 53. Columbia Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)

Figure 54. Middle East and Africa Synthetic Sports Flooring Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Synthetic Sports Flooring Sales Market Share by Region in 2022

Figure 56. Saudi Arabia Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)

Figure 57. UAE Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)

Figure 58. Egypt Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)

Figure 59. Nigeria Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)

Figure 60. South Africa Synthetic Sports Flooring Sales and Growth Rate (2018-2023) & (K Units)

Figure 61. Global Synthetic Sports Flooring Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global Synthetic Sports Flooring Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Synthetic Sports Flooring Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Synthetic Sports Flooring Market Share Forecast by Type (2024-2029)

Figure 65. Global Synthetic Sports Flooring Sales Forecast by Application (2024-2029) Figure 66. Global Synthetic Sports Flooring Market Share Forecast by Application



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