

# Global Synthetic Pheromones Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Synthetic Pheromones competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Synthetic pheromones are artificially produced chemical compounds that mimic the natural pheromones emitted by animals or insects for communication. Pheromones function as biochemical signals that influence the behavior, mating patterns, and social organization of species—particularly in insects and mammals. In the synthetic pheromones market, these compounds are engineered to replicate the effects of natural pheromones and are primarily used in agriculture, pest control, animal husbandry, and consumer products such as fragrances or personal care items. The largest segment of the market lies in agricultural and forestry applications, where synthetic insect pheromones are used for integrated pest management (IPM). In this context, they serve several roles: disrupting mating (mating disruption), attracting pests to traps (monitoring or mass trapping), or repelling insects. These applications offer environmentally safer and species-specific alternatives to conventional chemical insecticides, helping reduce pesticide use, combat resistance, and minimize ecological damage. The growth of the synthetic pheromones market is closely tied to the global shift toward sustainable agriculture and environmentally friendly pest control. As regulatory agencies around the world restrict or ban harmful pesticides and as consumer preference leans toward pesticide-free produce, synthetic pheromones are gaining traction as an effective, non-toxic, and residue-free alternative. Pheromone-based pest management is particularly useful in high-value crops such as grapes, apples, cotton, and various fruits, where growers seek to reduce chemical inputs while maintaining yield and quality. Insect pheromones also help delay or prevent the development of pest resistance, a growing concern in monoculture systems where

chemical pesticides have been overused. The synthetic pheromones market represents a forward-looking solution in the broader context of ecological agriculture, bio-rational pest control, and sustainable behavioral modulation in animals and humans. Driven by advances in synthetic chemistry, a growing awareness of pesticide-related risks, and regulatory encouragement, pheromones offer a species-specific, low-toxicity alternative that supports biodiversity and long-term environmental health. While initially limited by production cost and complexity, recent scientific progress and field innovation are rapidly unlocking new applications and geographies, positioning synthetic pheromones as a key component in the next generation of precision pest and behavior management strategies. The global major manufacturers of Synthetic Pheromones include Shin-Etsu, BASF, Suterra, Biobest Group, Provivi, BedoukianBio, Hercon Environmental, etc. In terms of revenue, the global three largest players hold a 30% market share of Synthetic Pheromones in 2024.

The global Synthetic Pheromones market size was estimated at USD 478.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Synthetic Pheromones market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Synthetic Pheromones market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Synthetic Pheromones market.

## **Global Synthetic Pheromones Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Shin-Etsu  
BASF  
Suterra  
Biobest Group  
Provivi  
Bedoukian Research  
Hercon Environmental  
Koppert Biological Systems  
Pherobio Technology  
Russell IPM  
SEDQ Healthy Crops  
Certis Europe  
Agrobio  
Bioglobal  
ISCA  
Scentry Biologicals

### **Market Segmentation (by Type)**

Sex Pheromones  
Aggregation Pheromones  
Others

## **Market Segmentation (by Application)**

Fruits and Vegetables

Field Crops

Others

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Synthetic Pheromones Market

Overview of the regional outlook of the Synthetic Pheromones Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Synthetic Pheromones Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Synthetic Pheromones, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Synthetic Pheromones
- 1.2 Key Market Segments
  - 1.2.1 Synthetic Pheromones Segment by Type
  - 1.2.2 Synthetic Pheromones Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 SYNTHETIC PHEROMONES MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Synthetic Pheromones Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Synthetic Pheromones Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 SYNTHETIC PHEROMONES MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Synthetic Pheromones Product Life Cycle
- 3.3 Global Synthetic Pheromones Sales by Manufacturers (2020-2025)
- 3.4 Global Synthetic Pheromones Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Synthetic Pheromones Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Synthetic Pheromones Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Synthetic Pheromones Market Competitive Situation and Trends
  - 3.8.1 Synthetic Pheromones Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Synthetic Pheromones Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 SYNTHETIC PHEROMONES INDUSTRY CHAIN ANALYSIS**

- 4.1 Synthetic Pheromones Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF SYNTHETIC PHEROMONES MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Synthetic Pheromones Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Synthetic Pheromones Market
- 5.7 ESG Ratings of Leading Companies

## **6 SYNTHETIC PHEROMONES MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Synthetic Pheromones Sales Market Share by Type (2020-2025)
- 6.3 Global Synthetic Pheromones Market Size by Type (2020-2025)
- 6.4 Global Synthetic Pheromones Price by Type (2020-2025)

## **7 SYNTHETIC PHEROMONES MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

- 7.2 Global Synthetic Pheromones Market Sales by Application (2020-2025)
- 7.3 Global Synthetic Pheromones Market Size (M USD) by Application (2020-2025)
- 7.4 Global Synthetic Pheromones Sales Growth Rate by Application (2020-2025)

## **8 SYNTHETIC PHEROMONES MARKET SALES BY REGION**

- 8.1 Global Synthetic Pheromones Sales by Region
  - 8.1.1 Global Synthetic Pheromones Sales by Region
  - 8.1.2 Global Synthetic Pheromones Sales Market Share by Region
- 8.2 Global Synthetic Pheromones Market Size by Region
  - 8.2.1 Global Synthetic Pheromones Market Size by Region
  - 8.2.2 Global Synthetic Pheromones Market Size by Region
- 8.3 North America
  - 8.3.1 North America Synthetic Pheromones Sales by Country
  - 8.3.2 North America Synthetic Pheromones Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Synthetic Pheromones Sales by Country
  - 8.4.2 Europe Synthetic Pheromones Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Synthetic Pheromones Sales by Region
  - 8.5.2 Asia Pacific Synthetic Pheromones Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Synthetic Pheromones Sales by Country
  - 8.6.2 South America Synthetic Pheromones Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview

- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Synthetic Pheromones Sales by Region
  - 8.7.2 Middle East and Africa Synthetic Pheromones Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 SYNTHETIC PHEROMONES MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Synthetic Pheromones by Region(2020-2025)
- 9.2 Global Synthetic Pheromones Revenue Market Share by Region (2020-2025)
- 9.3 Global Synthetic Pheromones Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Synthetic Pheromones Production
  - 9.4.1 North America Synthetic Pheromones Production Growth Rate (2020-2025)
  - 9.4.2 North America Synthetic Pheromones Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Synthetic Pheromones Production
  - 9.5.1 Europe Synthetic Pheromones Production Growth Rate (2020-2025)
  - 9.5.2 Europe Synthetic Pheromones Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Synthetic Pheromones Production (2020-2025)
  - 9.6.1 Japan Synthetic Pheromones Production Growth Rate (2020-2025)
  - 9.6.2 Japan Synthetic Pheromones Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Synthetic Pheromones Production (2020-2025)
  - 9.7.1 China Synthetic Pheromones Production Growth Rate (2020-2025)
  - 9.7.2 China Synthetic Pheromones Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Shin-Etsu
  - 10.1.1 Shin-Etsu Basic Information
  - 10.1.2 Shin-Etsu Synthetic Pheromones Product Overview
  - 10.1.3 Shin-Etsu Synthetic Pheromones Product Market Performance

- 10.1.4 Shin-Etsu Business Overview
- 10.1.5 Shin-Etsu SWOT Analysis
- 10.1.6 Shin-Etsu Recent Developments
- 10.2 BASF
  - 10.2.1 BASF Basic Information
  - 10.2.2 BASF Synthetic Pheromones Product Overview
  - 10.2.3 BASF Synthetic Pheromones Product Market Performance
  - 10.2.4 BASF Business Overview
  - 10.2.5 BASF SWOT Analysis
  - 10.2.6 BASF Recent Developments
- 10.3 Suterra
  - 10.3.1 Suterra Basic Information
  - 10.3.2 Suterra Synthetic Pheromones Product Overview
  - 10.3.3 Suterra Synthetic Pheromones Product Market Performance
  - 10.3.4 Suterra Business Overview
  - 10.3.5 Suterra SWOT Analysis
  - 10.3.6 Suterra Recent Developments
- 10.4 Biobest Group
  - 10.4.1 Biobest Group Basic Information
  - 10.4.2 Biobest Group Synthetic Pheromones Product Overview
  - 10.4.3 Biobest Group Synthetic Pheromones Product Market Performance
  - 10.4.4 Biobest Group Business Overview
  - 10.4.5 Biobest Group Recent Developments
- 10.5 Provivi
  - 10.5.1 Provivi Basic Information
  - 10.5.2 Provivi Synthetic Pheromones Product Overview
  - 10.5.3 Provivi Synthetic Pheromones Product Market Performance
  - 10.5.4 Provivi Business Overview
  - 10.5.5 Provivi Recent Developments
- 10.6 Bedoukian Research
  - 10.6.1 Bedoukian Research Basic Information
  - 10.6.2 Bedoukian Research Synthetic Pheromones Product Overview
  - 10.6.3 Bedoukian Research Synthetic Pheromones Product Market Performance
  - 10.6.4 Bedoukian Research Business Overview
  - 10.6.5 Bedoukian Research Recent Developments
- 10.7 Hercon Environmental
  - 10.7.1 Hercon Environmental Basic Information
  - 10.7.2 Hercon Environmental Synthetic Pheromones Product Overview
  - 10.7.3 Hercon Environmental Synthetic Pheromones Product Market Performance

- 10.7.4 Hercon Environmental Business Overview
- 10.7.5 Hercon Environmental Recent Developments
- 10.8 Koppert Biological Systems
  - 10.8.1 Koppert Biological Systems Basic Information
  - 10.8.2 Koppert Biological Systems Synthetic Pheromones Product Overview
  - 10.8.3 Koppert Biological Systems Synthetic Pheromones Product Market Performance
  - 10.8.4 Koppert Biological Systems Business Overview
  - 10.8.5 Koppert Biological Systems Recent Developments
- 10.9 Pherobio Technology
  - 10.9.1 Pherobio Technology Basic Information
  - 10.9.2 Pherobio Technology Synthetic Pheromones Product Overview
  - 10.9.3 Pherobio Technology Synthetic Pheromones Product Market Performance
  - 10.9.4 Pherobio Technology Business Overview
  - 10.9.5 Pherobio Technology Recent Developments
- 10.10 Russell IPM
  - 10.10.1 Russell IPM Basic Information
  - 10.10.2 Russell IPM Synthetic Pheromones Product Overview
  - 10.10.3 Russell IPM Synthetic Pheromones Product Market Performance
  - 10.10.4 Russell IPM Business Overview
  - 10.10.5 Russell IPM Recent Developments
- 10.11 SEDQ Healthy Crops
  - 10.11.1 SEDQ Healthy Crops Basic Information
  - 10.11.2 SEDQ Healthy Crops Synthetic Pheromones Product Overview
  - 10.11.3 SEDQ Healthy Crops Synthetic Pheromones Product Market Performance
  - 10.11.4 SEDQ Healthy Crops Business Overview
  - 10.11.5 SEDQ Healthy Crops Recent Developments
- 10.12 Certis Europe
  - 10.12.1 Certis Europe Basic Information
  - 10.12.2 Certis Europe Synthetic Pheromones Product Overview
  - 10.12.3 Certis Europe Synthetic Pheromones Product Market Performance
  - 10.12.4 Certis Europe Business Overview
  - 10.12.5 Certis Europe Recent Developments
- 10.13 Agrobio
  - 10.13.1 Agrobio Basic Information
  - 10.13.2 Agrobio Synthetic Pheromones Product Overview
  - 10.13.3 Agrobio Synthetic Pheromones Product Market Performance
  - 10.13.4 Agrobio Business Overview
  - 10.13.5 Agrobio Recent Developments

## 10.14 Bioglobal

- 10.14.1 Bioglobal Basic Information
- 10.14.2 Bioglobal Synthetic Pheromones Product Overview
- 10.14.3 Bioglobal Synthetic Pheromones Product Market Performance
- 10.14.4 Bioglobal Business Overview
- 10.14.5 Bioglobal Recent Developments

## 10.15 ISCA

- 10.15.1 ISCA Basic Information
- 10.15.2 ISCA Synthetic Pheromones Product Overview
- 10.15.3 ISCA Synthetic Pheromones Product Market Performance
- 10.15.4 ISCA Business Overview
- 10.15.5 ISCA Recent Developments

## 10.16 Scentry Biologicals

- 10.16.1 Scentry Biologicals Basic Information
- 10.16.2 Scentry Biologicals Synthetic Pheromones Product Overview
- 10.16.3 Scentry Biologicals Synthetic Pheromones Product Market Performance
- 10.16.4 Scentry Biologicals Business Overview
- 10.16.5 Scentry Biologicals Recent Developments

## **11 SYNTHETIC PHEROMONES MARKET FORECAST BY REGION**

### 11.1 Global Synthetic Pheromones Market Size Forecast

### 11.2 Global Synthetic Pheromones Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Synthetic Pheromones Market Size Forecast by Country
- 11.2.3 Asia Pacific Synthetic Pheromones Market Size Forecast by Region
- 11.2.4 South America Synthetic Pheromones Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Synthetic Pheromones by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

### 12.1 Global Synthetic Pheromones Market Forecast by Type (2026-2035)

- 12.1.1 Global Forecasted Sales of Synthetic Pheromones by Type (2026-2035)
- 12.1.2 Global Synthetic Pheromones Market Size Forecast by Type (2026-2035)
- 12.1.3 Global Forecasted Price of Synthetic Pheromones by Type (2026-2035)

### 12.2 Global Synthetic Pheromones Market Forecast by Application (2026-2035)

- 12.2.1 Global Synthetic Pheromones Sales (K MT) Forecast by Application
- 12.2.2 Global Synthetic Pheromones Market Size (M USD) Forecast by Application (2026-2035)

## 13 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Synthetic Pheromones Market Size by Type (M USD)
- Table 4. Global Synthetic Pheromones Market Size by Application
- Table 5. Synthetic Pheromones Market Size Comparison by Region (M USD)
- Table 6. Global Synthetic Pheromones Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Synthetic Pheromones Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Synthetic Pheromones Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Synthetic Pheromones Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Synthetic Pheromones as of 2025)
- Table 11. Global Market Synthetic Pheromones Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Synthetic Pheromones Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Synthetic Pheromones Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Synthetic Pheromones Sales by Type (K MT)
- Table 27. Global Synthetic Pheromones Market Size by Type (M USD)
- Table 28. Global Synthetic Pheromones Sales (K MT) by Type (2020-2025)
- Table 29. Global Synthetic Pheromones Sales Market Share by Type (2020-2025)

- Table 30. Global Synthetic Pheromones Market Size (M USD) by Type (2020-2025)
- Table 31. Global Synthetic Pheromones Market Share by Type (2020-2025)
- Table 32. Global Synthetic Pheromones Price (USD/KG) by Type (2020-2025)
- Table 33. Global Synthetic Pheromones Sales (K MT) by Application
- Table 34. Global Synthetic Pheromones Market Size by Application
- Table 35. Global Synthetic Pheromones Sales by Application (2020-2025) & (K MT)
- Table 36. Global Synthetic Pheromones Sales Market Share by Application (2020-2025)
- Table 37. Global Synthetic Pheromones Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Synthetic Pheromones Market Share by Application (2020-2025)
- Table 39. Global Synthetic Pheromones Sales Growth Rate by Application (2020-2025)
- Table 40. Global Synthetic Pheromones Sales by Region (2020-2025) & (K MT)
- Table 41. Global Synthetic Pheromones Sales Market Share by Region (2020-2025)
- Table 42. Global Synthetic Pheromones Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Synthetic Pheromones Market Size by Region (2020-2025)
- Table 44. North America Synthetic Pheromones Sales by Country (2020-2025) & (K MT)
- Table 45. North America Synthetic Pheromones Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Synthetic Pheromones Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Synthetic Pheromones Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Synthetic Pheromones Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Synthetic Pheromones Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Synthetic Pheromones Sales by Country (2020-2025) & (K MT)
- Table 51. South America Synthetic Pheromones Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Synthetic Pheromones Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Synthetic Pheromones Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Synthetic Pheromones Production (K MT) by Region(2020-2025)
- Table 55. Global Synthetic Pheromones Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Synthetic Pheromones Revenue Market Share by Region (2020-2025)
- Table 57. Global Synthetic Pheromones Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Synthetic Pheromones Production (K MT), Revenue (US\$

Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Synthetic Pheromones Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Synthetic Pheromones Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Synthetic Pheromones Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Shin-Etsu Basic Information

Table 63. Shin-Etsu Synthetic Pheromones Product Overview

Table 64. Shin-Etsu Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Shin-Etsu Business Overview

Table 66. Shin-Etsu SWOT Analysis

Table 67. Shin-Etsu Recent Developments

Table 68. BASF Basic Information

Table 69. BASF Synthetic Pheromones Product Overview

Table 70. BASF Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. BASF Business Overview

Table 72. BASF SWOT Analysis

Table 73. BASF Recent Developments

Table 74. Suterra Basic Information

Table 75. Suterra Synthetic Pheromones Product Overview

Table 76. Suterra Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Suterra Business Overview

Table 78. Suterra SWOT Analysis

Table 79. Suterra Recent Developments

Table 80. Biobest Group Basic Information

Table 81. Biobest Group Synthetic Pheromones Product Overview

Table 82. Biobest Group Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Biobest Group Business Overview

Table 84. Biobest Group Recent Developments

Table 85. Provivi Basic Information

Table 86. Provivi Synthetic Pheromones Product Overview

Table 87. Provivi Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Provivi Business Overview

- Table 89. Provivi Recent Developments
- Table 90. Bedoukian Research Basic Information
- Table 91. Bedoukian Research Synthetic Pheromones Product Overview
- Table 92. Bedoukian Research Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Bedoukian Research Business Overview
- Table 94. Bedoukian Research Recent Developments
- Table 95. Hercon Environmental Basic Information
- Table 96. Hercon Environmental Synthetic Pheromones Product Overview
- Table 97. Hercon Environmental Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Hercon Environmental Business Overview
- Table 99. Hercon Environmental Recent Developments
- Table 100. Koppert Biological Systems Basic Information
- Table 101. Koppert Biological Systems Synthetic Pheromones Product Overview
- Table 102. Koppert Biological Systems Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Koppert Biological Systems Business Overview
- Table 104. Koppert Biological Systems Recent Developments
- Table 105. Pherobio Technology Basic Information
- Table 106. Pherobio Technology Synthetic Pheromones Product Overview
- Table 107. Pherobio Technology Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Pherobio Technology Business Overview
- Table 109. Pherobio Technology Recent Developments
- Table 110. Russell IPM Basic Information
- Table 111. Russell IPM Synthetic Pheromones Product Overview
- Table 112. Russell IPM Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Russell IPM Business Overview
- Table 114. Russell IPM Recent Developments
- Table 115. SEDQ Healthy Crops Basic Information
- Table 116. SEDQ Healthy Crops Synthetic Pheromones Product Overview
- Table 117. SEDQ Healthy Crops Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. SEDQ Healthy Crops Business Overview
- Table 119. SEDQ Healthy Crops Recent Developments
- Table 120. Certis Europe Basic Information
- Table 121. Certis Europe Synthetic Pheromones Product Overview

- Table 122. Certis Europe Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. Certis Europe Business Overview
- Table 124. Certis Europe Recent Developments
- Table 125. Agrobio Basic Information
- Table 126. Agrobio Synthetic Pheromones Product Overview
- Table 127. Agrobio Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. Agrobio Business Overview
- Table 129. Agrobio Recent Developments
- Table 130. Bioglobal Basic Information
- Table 131. Bioglobal Synthetic Pheromones Product Overview
- Table 132. Bioglobal Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. Bioglobal Business Overview
- Table 134. Bioglobal Recent Developments
- Table 135. ISCA Basic Information
- Table 136. ISCA Synthetic Pheromones Product Overview
- Table 137. ISCA Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 138. ISCA Business Overview
- Table 139. ISCA Recent Developments
- Table 140. Scentry Biologicals Basic Information
- Table 141. Scentry Biologicals Synthetic Pheromones Product Overview
- Table 142. Scentry Biologicals Synthetic Pheromones Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 143. Scentry Biologicals Business Overview
- Table 144. Scentry Biologicals Recent Developments
- Table 145. Global Synthetic Pheromones Sales Forecast by Region (2026-2035) & (K MT)
- Table 146. Global Synthetic Pheromones Market Size Forecast by Region (2026-2035) & (M USD)
- Table 147. North America Synthetic Pheromones Sales Forecast by Country (2026-2035) & (K MT)
- Table 148. North America Synthetic Pheromones Market Size Forecast by Country (2026-2035) & (M USD)
- Table 149. Europe Synthetic Pheromones Sales Forecast by Country (2026-2035) & (K MT)
- Table 150. Europe Synthetic Pheromones Market Size Forecast by Country

(2026-2035) & (M USD)

Table 151. Asia Pacific Synthetic Pheromones Sales Forecast by Region (2026-2035) & (K MT)

Table 152. Asia Pacific Synthetic Pheromones Market Size Forecast by Region (2026-2035) & (M USD)

Table 153. South America Synthetic Pheromones Sales Forecast by Country (2026-2035) & (K MT)

Table 154. South America Synthetic Pheromones Market Size Forecast by Country (2026-2035) & (M USD)

Table 155. Middle East and Africa Synthetic Pheromones Sales Forecast by Country (2026-2035) & (Units)

Table 156. Middle East and Africa Synthetic Pheromones Market Size Forecast by Country (2026-2035) & (M USD)

Table 157. Global Synthetic Pheromones Sales Forecast by Type (2026-2035) & (K MT)

Table 158. Global Synthetic Pheromones Market Size Forecast by Type (2026-2035) & (M USD)

Table 159. Global Synthetic Pheromones Price Forecast by Type (2026-2035) & (USD/KG)

Table 160. Global Synthetic Pheromones Sales (K MT) Forecast by Application (2026-2035)

Table 161. Global Synthetic Pheromones Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Synthetic Pheromones
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Synthetic Pheromones Market Size (M USD), 2025-2035
- Figure 5. Global Synthetic Pheromones Market Size (M USD) (2020-2035)
- Figure 6. Global Synthetic Pheromones Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Synthetic Pheromones Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Synthetic Pheromones Product Life Cycle
- Figure 13. Synthetic Pheromones Sales Share by Manufacturers in 2025
- Figure 14. Global Synthetic Pheromones Revenue Share by Manufacturers in 2025
- Figure 15. Synthetic Pheromones Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Synthetic Pheromones Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Synthetic Pheromones Revenue in 2025
- Figure 18. Industry Chain Map of Synthetic Pheromones
- Figure 19. Global Synthetic Pheromones Market PEST Analysis
- Figure 20. Global Synthetic Pheromones Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Synthetic Pheromones Market Share by Type
- Figure 27. Sales Market Share of Synthetic Pheromones by Type (2020-2025)
- Figure 28. Sales Market Share of Synthetic Pheromones by Type in 2025
- Figure 29. Market Share of Synthetic Pheromones by Type (2020-2025)
- Figure 30. Market Share of Synthetic Pheromones by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Synthetic Pheromones Market Share by Application

- Figure 33. Global Synthetic Pheromones Sales Market Share by Application (2020-2025)
- Figure 34. Global Synthetic Pheromones Sales Market Share by Application in 2025
- Figure 35. Global Synthetic Pheromones Market Share by Application (2020-2025)
- Figure 36. Global Synthetic Pheromones Market Share by Application in 2025
- Figure 37. Global Synthetic Pheromones Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Synthetic Pheromones Sales Market Share by Region (2020-2025)
- Figure 39. Global Synthetic Pheromones Market Size by Region (2020-2025)
- Figure 40. North America Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Synthetic Pheromones Sales Market Share by Country in 2024
- Figure 43. North America Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Synthetic Pheromones Market Size by Country in 2024
- Figure 45. U.S. Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Synthetic Pheromones Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Synthetic Pheromones Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Synthetic Pheromones Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Synthetic Pheromones Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Synthetic Pheromones Sales Market Share by Country in 2024
- Figure 53. Europe Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Synthetic Pheromones Market Size by Country in 2024
- Figure 55. Germany Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Synthetic Pheromones Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Synthetic Pheromones Sales Market Share by Region in 2024

Figure 67. Asia Pacific Synthetic Pheromones Market Size by Region in 2024

Figure 68. China Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Synthetic Pheromones Sales and Growth Rate (K MT)

Figure 79. South America Synthetic Pheromones Sales Market Share by Country in 2024

Figure 80. South America Synthetic Pheromones Market Size and Growth Rate (M USD)

Figure 81. South America Synthetic Pheromones Market Size by Country in 2024

Figure 82. Brazil Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Synthetic Pheromones Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Synthetic Pheromones Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Synthetic Pheromones Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Synthetic Pheromones Market Size by Region in 2024

Figure 92. Saudi Arabia Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Synthetic Pheromones Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Synthetic Pheromones Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Synthetic Pheromones Production Market Share by Region (2020-2025)

Figure 103. North America Synthetic Pheromones Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Synthetic Pheromones Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Synthetic Pheromones Production (K MT) Growth Rate (2020-2025)

Figure 106. China Synthetic Pheromones Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Synthetic Pheromones Sales Forecast by Volume (2020-2035) & (K

MT)

Figure 108. Global Synthetic Pheromones Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Synthetic Pheromones Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Synthetic Pheromones Market Share Forecast by Type (2026-2035)

Figure 111. Global Synthetic Pheromones Sales Forecast by Application (2026-2035)

Figure 112. Global Synthetic Pheromones Market Share Forecast by Application (2026-2035)

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