

Global Synthetic Leather For Furniture Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G6D516D39D75EN.html>

Date: February 2026

Pages: 190

Price: US\$ 2,980.00 (Single User License)

ID: G6D516D39D75EN

Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Synthetic Leather For Furniture competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. According to the study, in 2024, global Synthetic Leather For Furniture production reached approximately 1.1 billion sqm, with an average global market price of around US\$ 4-5 per sqm. Synthetic leather, also known as artificial leather or faux leather, is a man-made material designed to replicate the appearance and feel of natural leather. It is primarily produced from plastic polymers such as polyvinyl chloride (PVC) or polyurethane (PU) and processed through special techniques to provide a texture and look similar to genuine leather. In recent years, synthetic leather has become one of the most popular materials in the furniture industry due to its low production costs, durability, ease of maintenance, and environmental benefits. It is widely used in items such as sofas, chairs, bed headboards, and soft furnishings. In terms of market demand, increasing consumer awareness of environmental sustainability and animal welfare has propelled the growth of synthetic leather in the furniture sector. As technology advances, the production techniques and quality of synthetic leather continue to improve, with textures and tactile qualities becoming closer to natural leather. Moreover, synthetic leather offers superior durability and ease of cleaning, making it more attractive to consumers compared to traditional leather, which is costly and requires more maintenance. In the mid- to high-end market, synthetic leather is gaining popularity due to its cost-effectiveness, resulting in increased adoption by both consumers and brands. With increasing awareness of environmental sustainability and animal welfare, the demand for synthetic leather in the furniture sector is growing year by year. In particular, younger consumers are showing a strong interest in eco-friendly, animal-free home products, which is a significant driver for the

expansion of synthetic leather in the market. Technological advancements have allowed the quality and appearance of synthetic leather to closely resemble that of natural leather. Many brands and manufacturers are incorporating it into the high-end furniture market, particularly in items such as sofas, chairs, and soft furniture. Additionally, synthetic leather's lower production costs and easier maintenance make it an attractive option in the global furniture industry. However, the synthetic leather market does face some challenges. Firstly, certain chemicals and raw materials used in the production of synthetic leather may have an environmental impact, particularly in terms of production processes and waste disposal, which could negatively affect brand image and consumer acceptance. Secondly, while synthetic leather offers cost advantages, fluctuations in petroleum prices or disruptions in supply chains could lead to increased production costs, which may impact profit margins. Moreover, with intensifying market competition, many manufacturers are engaging in price wars, which could compress profit margins and hinder the overall healthy development of the market. As consumers increasingly seek eco-friendly materials and sustainable lifestyles, demand for synthetic leather in the furniture industry continues to grow. Particularly in the mid-to-high-end market, consumers are increasingly leaning toward animal-free, easy-to-clean, and environmentally friendly furniture materials. For consumers who favor modern home design and minimalist styles, synthetic leather is an ideal choice. Furthermore, as furniture designs diversify and consumer demand for personalized products rises, the application of synthetic leather is expanding into new areas such as office and restaurant furniture. Overall, the demand for synthetic leather is evolving toward more diverse and high-end applications.

The global Synthetic Leather For Furniture market size was estimated at USD 4500.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Synthetic Leather For Furniture market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Synthetic Leather For Furniture market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Synthetic Leather For Furniture market.

Global Synthetic Leather For Furniture Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Kuraray
Toray
Teijin
Covestro (Bayer)
Shian Microfiber
Zhejiang Haobo (Wangkang Group)
Asahi Kasei
Duksung
Daewon Chemical
Filwel
Kolon
San Fang Chemical

Nanya
Wenzhou Imitation Leather
Anhui Anli
Fujian Tianshou
Vulcaflex
Yantai Wanhua
Shandong Tongda
Hexin Holdings
Xiefu New Materials
Huafo Microfibre
Double Elephant
Fujian Topsun
Benecke-Kaliko
Kyowa
Archilles
CGT
Ultrafabrics Holdings

Market Segmentation (by Type)

PVC Leather
PU Leather
Others

Market Segmentation (by Application)

Residential
Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Global Synthetic Leather For Furniture Market Research Report 2026(Status and Outlook)

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Synthetic Leather For Furniture Market
Overview of the regional outlook of the Synthetic Leather For Furniture Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Synthetic Leather For Furniture Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Synthetic Leather For Furniture, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region

as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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