

Global Synthetic Fatty Alcohol Market Research Report 2025(Status and Outlook)

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Abstracts

Synthetic fatty alcohols are high-purity, industrially produced alcohols derived from petrochemical feedstocks such as ethylene or paraffin, serving as key intermediates in the manufacturing of surfactants, detergents, emulsifiers, plasticizers, and personal care products. They are characterized by their uniform carbon chain lengths?typically ranging from C6 to C18?which allows for precise control over the properties of end-products, such as foaming ability, solubility, and biodegradability. Unlike natural fatty alcohols sourced from vegetable or animal fats, synthetic variants offer consistent quality, supply stability, and scalability, making them particularly valuable in sectors requiring high-performance ingredients and where natural supply chains face volatility or sustainability concerns.

The global Synthetic Fatty Alcohol market size was estimated at USD 2600.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Synthetic Fatty Alcohol market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Synthetic Fatty Alcohol market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Synthetic Fatty Alcohol market.

Global Synthetic Fatty Alcohol Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Kao Chem
Ecogreen Oleo
KLK Oleo
Emery
PTTGC
Sasol
BASF
P&G Chem
Musim Mas

Market Segmentation (by Type)

C8-C10 Alcohol
C12-C14 Alcohol
C14-C16 Alcohol
C16-C18 Alcohol
Others

Market Segmentation (by Application)

Cosmetics & Personal Care
Plasticizers
Chemical Intermediate
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Synthetic Fatty Alcohol Market
Overview of the regional outlook of the Synthetic Fatty Alcohol Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Synthetic Fatty Alcohol Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Synthetic Fatty Alcohol, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Synthetic Fatty Alcohol

1.2 Key Market Segments

1.2.1 Synthetic Fatty Alcohol Segment by Type

1.2.2 Synthetic Fatty Alcohol Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SYNTHETIC FATTY ALCOHOL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Synthetic Fatty Alcohol Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Synthetic Fatty Alcohol Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SYNTHETIC FATTY ALCOHOL MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Synthetic Fatty Alcohol Product Life Cycle

3.3 Global Synthetic Fatty Alcohol Sales by Manufacturers (2020-2025)

3.4 Global Synthetic Fatty Alcohol Revenue Market Share by Manufacturers (2020-2025)

3.5 Synthetic Fatty Alcohol Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Synthetic Fatty Alcohol Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Synthetic Fatty Alcohol Market Competitive Situation and Trends

3.8.1 Synthetic Fatty Alcohol Market Concentration Rate

3.8.2 Global 5 and 10 Largest Synthetic Fatty Alcohol Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SYNTHETIC FATTY ALCOHOL INDUSTRY CHAIN ANALYSIS

- 4.1 Synthetic Fatty Alcohol Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SYNTHETIC FATTY ALCOHOL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Synthetic Fatty Alcohol Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Synthetic Fatty Alcohol Market
- 5.7 ESG Ratings of Leading Companies

6 SYNTHETIC FATTY ALCOHOL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Synthetic Fatty Alcohol Sales Market Share by Type (2020-2025)
- 6.3 Global Synthetic Fatty Alcohol Market Size Market Share by Type (2020-2025)
- 6.4 Global Synthetic Fatty Alcohol Price by Type (2020-2025)

7 SYNTHETIC FATTY ALCOHOL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Synthetic Fatty Alcohol Market Sales by Application (2020-2025)
- 7.3 Global Synthetic Fatty Alcohol Market Size (M USD) by Application (2020-2025)
- 7.4 Global Synthetic Fatty Alcohol Sales Growth Rate by Application (2020-2025)

8 SYNTHETIC FATTY ALCOHOL MARKET SALES BY REGION

- 8.1 Global Synthetic Fatty Alcohol Sales by Region
 - 8.1.1 Global Synthetic Fatty Alcohol Sales by Region
 - 8.1.2 Global Synthetic Fatty Alcohol Sales Market Share by Region
- 8.2 Global Synthetic Fatty Alcohol Market Size by Region
 - 8.2.1 Global Synthetic Fatty Alcohol Market Size by Region
 - 8.2.2 Global Synthetic Fatty Alcohol Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Synthetic Fatty Alcohol Sales by Country
 - 8.3.2 North America Synthetic Fatty Alcohol Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Synthetic Fatty Alcohol Sales by Country
 - 8.4.2 Europe Synthetic Fatty Alcohol Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Synthetic Fatty Alcohol Sales by Region
 - 8.5.2 Asia Pacific Synthetic Fatty Alcohol Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Synthetic Fatty Alcohol Sales by Country
 - 8.6.2 South America Synthetic Fatty Alcohol Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Synthetic Fatty Alcohol Sales by Region

8.7.2 Middle East and Africa Synthetic Fatty Alcohol Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 SYNTHETIC FATTY ALCOHOL MARKET PRODUCTION BY REGION

9.1 Global Production of Synthetic Fatty Alcohol by Region(2020-2025)

9.2 Global Synthetic Fatty Alcohol Revenue Market Share by Region (2020-2025)

9.3 Global Synthetic Fatty Alcohol Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Synthetic Fatty Alcohol Production

9.4.1 North America Synthetic Fatty Alcohol Production Growth Rate (2020-2025)

9.4.2 North America Synthetic Fatty Alcohol Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Synthetic Fatty Alcohol Production

9.5.1 Europe Synthetic Fatty Alcohol Production Growth Rate (2020-2025)

9.5.2 Europe Synthetic Fatty Alcohol Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Synthetic Fatty Alcohol Production (2020-2025)

9.6.1 Japan Synthetic Fatty Alcohol Production Growth Rate (2020-2025)

9.6.2 Japan Synthetic Fatty Alcohol Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Synthetic Fatty Alcohol Production (2020-2025)

9.7.1 China Synthetic Fatty Alcohol Production Growth Rate (2020-2025)

9.7.2 China Synthetic Fatty Alcohol Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Kao Chem

10.1.1 Kao Chem Basic Information

10.1.2 Kao Chem Synthetic Fatty Alcohol Product Overview

- 10.1.3 Kao Chem Synthetic Fatty Alcohol Product Market Performance
- 10.1.4 Kao Chem Business Overview
- 10.1.5 Kao Chem SWOT Analysis
- 10.1.6 Kao Chem Recent Developments
- 10.2 Ecogreen Oleo
 - 10.2.1 Ecogreen Oleo Basic Information
 - 10.2.2 Ecogreen Oleo Synthetic Fatty Alcohol Product Overview
 - 10.2.3 Ecogreen Oleo Synthetic Fatty Alcohol Product Market Performance
 - 10.2.4 Ecogreen Oleo Business Overview
 - 10.2.5 Ecogreen Oleo SWOT Analysis
 - 10.2.6 Ecogreen Oleo Recent Developments
- 10.3 KLK Oleo
 - 10.3.1 KLK Oleo Basic Information
 - 10.3.2 KLK Oleo Synthetic Fatty Alcohol Product Overview
 - 10.3.3 KLK Oleo Synthetic Fatty Alcohol Product Market Performance
 - 10.3.4 KLK Oleo Business Overview
 - 10.3.5 KLK Oleo SWOT Analysis
 - 10.3.6 KLK Oleo Recent Developments
- 10.4 Emery
 - 10.4.1 Emery Basic Information
 - 10.4.2 Emery Synthetic Fatty Alcohol Product Overview
 - 10.4.3 Emery Synthetic Fatty Alcohol Product Market Performance
 - 10.4.4 Emery Business Overview
 - 10.4.5 Emery Recent Developments
- 10.5 PTTGC
 - 10.5.1 PTTGC Basic Information
 - 10.5.2 PTTGC Synthetic Fatty Alcohol Product Overview
 - 10.5.3 PTTGC Synthetic Fatty Alcohol Product Market Performance
 - 10.5.4 PTTGC Business Overview
 - 10.5.5 PTTGC Recent Developments
- 10.6 Sasol
 - 10.6.1 Sasol Basic Information
 - 10.6.2 Sasol Synthetic Fatty Alcohol Product Overview
 - 10.6.3 Sasol Synthetic Fatty Alcohol Product Market Performance
 - 10.6.4 Sasol Business Overview
 - 10.6.5 Sasol Recent Developments
- 10.7 Basf
 - 10.7.1 Basf Basic Information
 - 10.7.2 Basf Synthetic Fatty Alcohol Product Overview

- 10.7.3 Basf Synthetic Fatty Alcohol Product Market Performance
- 10.7.4 Basf Business Overview
- 10.7.5 Basf Recent Developments
- 10.8 PandG Chem
 - 10.8.1 PandG Chem Basic Information
 - 10.8.2 PandG Chem Synthetic Fatty Alcohol Product Overview
 - 10.8.3 PandG Chem Synthetic Fatty Alcohol Product Market Performance
 - 10.8.4 PandG Chem Business Overview
 - 10.8.5 PandG Chem Recent Developments
- 10.9 Musim Mas
 - 10.9.1 Musim Mas Basic Information
 - 10.9.2 Musim Mas Synthetic Fatty Alcohol Product Overview
 - 10.9.3 Musim Mas Synthetic Fatty Alcohol Product Market Performance
 - 10.9.4 Musim Mas Business Overview
 - 10.9.5 Musim Mas Recent Developments

11 SYNTHETIC FATTY ALCOHOL MARKET FORECAST BY REGION

- 11.1 Global Synthetic Fatty Alcohol Market Size Forecast
- 11.2 Global Synthetic Fatty Alcohol Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Synthetic Fatty Alcohol Market Size Forecast by Country
 - 11.2.3 Asia Pacific Synthetic Fatty Alcohol Market Size Forecast by Region
 - 11.2.4 South America Synthetic Fatty Alcohol Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Synthetic Fatty Alcohol by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Synthetic Fatty Alcohol Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Synthetic Fatty Alcohol by Type (2026-2033)
 - 12.1.2 Global Synthetic Fatty Alcohol Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Synthetic Fatty Alcohol by Type (2026-2033)
- 12.2 Global Synthetic Fatty Alcohol Market Forecast by Application (2026-2033)
 - 12.2.1 Global Synthetic Fatty Alcohol Sales (K MT) Forecast by Application
 - 12.2.2 Global Synthetic Fatty Alcohol Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Synthetic Fatty Alcohol Market Size Comparison by Region (M USD)
Table 5. Global Synthetic Fatty Alcohol Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Synthetic Fatty Alcohol Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Synthetic Fatty Alcohol Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Synthetic Fatty Alcohol Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Synthetic Fatty Alcohol as of 2024)
Table 10. Global Market Synthetic Fatty Alcohol Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Synthetic Fatty Alcohol Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Synthetic Fatty Alcohol Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Synthetic Fatty Alcohol Sales by Type (K MT)
Table 26. Global Synthetic Fatty Alcohol Market Size by Type (M USD)
Table 27. Global Synthetic Fatty Alcohol Sales (K MT) by Type (2020-2025)
Table 28. Global Synthetic Fatty Alcohol Sales Market Share by Type (2020-2025)
Table 29. Global Synthetic Fatty Alcohol Market Size (M USD) by Type (2020-2025)

Table 30. Global Synthetic Fatty Alcohol Market Size Share by Type (2020-2025)
Table 31. Global Synthetic Fatty Alcohol Price (USD/KG) by Type (2020-2025)
Table 32. Global Synthetic Fatty Alcohol Sales (K MT) by Application
Table 33. Global Synthetic Fatty Alcohol Market Size by Application
Table 34. Global Synthetic Fatty Alcohol Sales by Application (2020-2025) & (K MT)
Table 35. Global Synthetic Fatty Alcohol Sales Market Share by Application (2020-2025)
Table 36. Global Synthetic Fatty Alcohol Market Size by Application (2020-2025) & (M USD)
Table 37. Global Synthetic Fatty Alcohol Market Share by Application (2020-2025)
Table 38. Global Synthetic Fatty Alcohol Sales Growth Rate by Application (2020-2025)
Table 39. Global Synthetic Fatty Alcohol Sales by Region (2020-2025) & (K MT)
Table 40. Global Synthetic Fatty Alcohol Sales Market Share by Region (2020-2025)
Table 41. Global Synthetic Fatty Alcohol Market Size by Region (2020-2025) & (M USD)
Table 42. Global Synthetic Fatty Alcohol Market Size Market Share by Region (2020-2025)
Table 43. North America Synthetic Fatty Alcohol Sales by Country (2020-2025) & (K MT)
Table 44. North America Synthetic Fatty Alcohol Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Synthetic Fatty Alcohol Sales by Country (2020-2025) & (K MT)
Table 46. Europe Synthetic Fatty Alcohol Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Synthetic Fatty Alcohol Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Synthetic Fatty Alcohol Market Size by Region (2020-2025) & (M USD)
Table 49. South America Synthetic Fatty Alcohol Sales by Country (2020-2025) & (K MT)
Table 50. South America Synthetic Fatty Alcohol Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Synthetic Fatty Alcohol Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Synthetic Fatty Alcohol Market Size by Region (2020-2025) & (M USD)
Table 53. Global Synthetic Fatty Alcohol Production (K MT) by Region(2020-2025)
Table 54. Global Synthetic Fatty Alcohol Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Synthetic Fatty Alcohol Revenue Market Share by Region (2020-2025)
Table 56. Global Synthetic Fatty Alcohol Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Synthetic Fatty Alcohol Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Synthetic Fatty Alcohol Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Synthetic Fatty Alcohol Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Synthetic Fatty Alcohol Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Kao Chem Basic Information

Table 62. Kao Chem Synthetic Fatty Alcohol Product Overview

Table 63. Kao Chem Synthetic Fatty Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Kao Chem Business Overview

Table 65. Kao Chem SWOT Analysis

Table 66. Kao Chem Recent Developments

Table 67. Ecogreen Oleo Basic Information

Table 68. Ecogreen Oleo Synthetic Fatty Alcohol Product Overview

Table 69. Ecogreen Oleo Synthetic Fatty Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Ecogreen Oleo Business Overview

Table 71. Ecogreen Oleo SWOT Analysis

Table 72. Ecogreen Oleo Recent Developments

Table 73. KKK Oleo Basic Information

Table 74. KKK Oleo Synthetic Fatty Alcohol Product Overview

Table 75. KKK Oleo Synthetic Fatty Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. KKK Oleo Business Overview

Table 77. KKK Oleo SWOT Analysis

Table 78. KKK Oleo Recent Developments

Table 79. Emery Basic Information

Table 80. Emery Synthetic Fatty Alcohol Product Overview

Table 81. Emery Synthetic Fatty Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Emery Business Overview

Table 83. Emery Recent Developments

Table 84. PTTGC Basic Information

Table 85. PTTGC Synthetic Fatty Alcohol Product Overview

Table 86. PTTGC Synthetic Fatty Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. PTTGC Business Overview

Table 88. PTTGC Recent Developments

Table 89. Sasol Basic Information

Table 90. Sasol Synthetic Fatty Alcohol Product Overview

Table 91. Sasol Synthetic Fatty Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Sasol Business Overview

Table 93. Sasol Recent Developments

Table 94. Basf Basic Information

Table 95. Basf Synthetic Fatty Alcohol Product Overview

Table 96. Basf Synthetic Fatty Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Basf Business Overview

Table 98. Basf Recent Developments

Table 99. PandG Chem Basic Information

Table 100. PandG Chem Synthetic Fatty Alcohol Product Overview

Table 101. PandG Chem Synthetic Fatty Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. PandG Chem Business Overview

Table 103. PandG Chem Recent Developments

Table 104. Musim Mas Basic Information

Table 105. Musim Mas Synthetic Fatty Alcohol Product Overview

Table 106. Musim Mas Synthetic Fatty Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Musim Mas Business Overview

Table 108. Musim Mas Recent Developments

Table 109. Global Synthetic Fatty Alcohol Sales Forecast by Region (2026-2033) & (K MT)

Table 110. Global Synthetic Fatty Alcohol Market Size Forecast by Region (2026-2033) & (M USD)

Table 111. North America Synthetic Fatty Alcohol Sales Forecast by Country (2026-2033) & (K MT)

Table 112. North America Synthetic Fatty Alcohol Market Size Forecast by Country (2026-2033) & (M USD)

Table 113. Europe Synthetic Fatty Alcohol Sales Forecast by Country (2026-2033) & (K MT)

Table 114. Europe Synthetic Fatty Alcohol Market Size Forecast by Country (2026-2033) & (M USD)

Table 115. Asia Pacific Synthetic Fatty Alcohol Sales Forecast by Region (2026-2033)

& (K MT)

Table 116. Asia Pacific Synthetic Fatty Alcohol Market Size Forecast by Region (2026-2033) & (M USD)

Table 117. South America Synthetic Fatty Alcohol Sales Forecast by Country (2026-2033) & (K MT)

Table 118. South America Synthetic Fatty Alcohol Market Size Forecast by Country (2026-2033) & (M USD)

Table 119. Middle East and Africa Synthetic Fatty Alcohol Sales Forecast by Country (2026-2033) & (Units)

Table 120. Middle East and Africa Synthetic Fatty Alcohol Market Size Forecast by Country (2026-2033) & (M USD)

Table 121. Global Synthetic Fatty Alcohol Sales Forecast by Type (2026-2033) & (K MT)

Table 122. Global Synthetic Fatty Alcohol Market Size Forecast by Type (2026-2033) & (M USD)

Table 123. Global Synthetic Fatty Alcohol Price Forecast by Type (2026-2033) & (USD/KG)

Table 124. Global Synthetic Fatty Alcohol Sales (K MT) Forecast by Application (2026-2033)

Table 125. Global Synthetic Fatty Alcohol Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Synthetic Fatty Alcohol
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Synthetic Fatty Alcohol Market Size (M USD), 2024-2033
- Figure 5. Global Synthetic Fatty Alcohol Market Size (M USD) (2020-2033)
- Figure 6. Global Synthetic Fatty Alcohol Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Synthetic Fatty Alcohol Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Synthetic Fatty Alcohol Product Life Cycle
- Figure 13. Synthetic Fatty Alcohol Sales Share by Manufacturers in 2024
- Figure 14. Global Synthetic Fatty Alcohol Revenue Share by Manufacturers in 2024
- Figure 15. Synthetic Fatty Alcohol Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Synthetic Fatty Alcohol Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Synthetic Fatty Alcohol Revenue in 2024
- Figure 18. Industry Chain Map of Synthetic Fatty Alcohol
- Figure 19. Global Synthetic Fatty Alcohol Market PEST Analysis
- Figure 20. Global Synthetic Fatty Alcohol Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Synthetic Fatty Alcohol Market Share by Type
- Figure 27. Sales Market Share of Synthetic Fatty Alcohol by Type (2020-2025)
- Figure 28. Sales Market Share of Synthetic Fatty Alcohol by Type in 2024
- Figure 29. Market Size Share of Synthetic Fatty Alcohol by Type (2020-2025)
- Figure 30. Market Size Share of Synthetic Fatty Alcohol by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Synthetic Fatty Alcohol Market Share by Application

- Figure 33. Global Synthetic Fatty Alcohol Sales Market Share by Application (2020-2025)
- Figure 34. Global Synthetic Fatty Alcohol Sales Market Share by Application in 2024
- Figure 35. Global Synthetic Fatty Alcohol Market Share by Application (2020-2025)
- Figure 36. Global Synthetic Fatty Alcohol Market Share by Application in 2024
- Figure 37. Global Synthetic Fatty Alcohol Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Synthetic Fatty Alcohol Sales Market Share by Region (2020-2025)
- Figure 39. Global Synthetic Fatty Alcohol Market Size Market Share by Region (2020-2025)
- Figure 40. North America Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Synthetic Fatty Alcohol Sales Market Share by Country in 2024
- Figure 43. North America Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Synthetic Fatty Alcohol Market Size Market Share by Country in 2024
- Figure 45. U.S. Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Synthetic Fatty Alcohol Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Synthetic Fatty Alcohol Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Synthetic Fatty Alcohol Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Synthetic Fatty Alcohol Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Synthetic Fatty Alcohol Sales Market Share by Country in 2024
- Figure 53. Europe Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Synthetic Fatty Alcohol Market Size Market Share by Country in 2024
- Figure 55. Germany Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Synthetic Fatty Alcohol Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Synthetic Fatty Alcohol Sales Market Share by Region in 2024

Figure 67. Asia Pacific Synthetic Fatty Alcohol Market Size Market Share by Region in 2024

Figure 68. China Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Synthetic Fatty Alcohol Sales and Growth Rate (K MT)

Figure 79. South America Synthetic Fatty Alcohol Sales Market Share by Country in 2024

Figure 80. South America Synthetic Fatty Alcohol Market Size and Growth Rate (M USD)

Figure 81. South America Synthetic Fatty Alcohol Market Size Market Share by Country

in 2024

Figure 82. Brazil Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Synthetic Fatty Alcohol Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Synthetic Fatty Alcohol Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Synthetic Fatty Alcohol Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Synthetic Fatty Alcohol Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Synthetic Fatty Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Synthetic Fatty Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Synthetic Fatty Alcohol Production Market Share by Region

(2020-2025)

Figure 103. North America Synthetic Fatty Alcohol Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Synthetic Fatty Alcohol Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Synthetic Fatty Alcohol Production (K MT) Growth Rate (2020-2025)

Figure 106. China Synthetic Fatty Alcohol Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Synthetic Fatty Alcohol Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Synthetic Fatty Alcohol Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Synthetic Fatty Alcohol Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Synthetic Fatty Alcohol Market Share Forecast by Type (2026-2033)

Figure 111. Global Synthetic Fatty Alcohol Sales Forecast by Application (2026-2033)

Figure 112. Global Synthetic Fatty Alcohol Market Share Forecast by Application (2026-2033)

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