

Global Swimwear Swimsuit Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Swimwear/swimsuit is clothing designed to be worn by people engaging in a water-based activity or water sports, such as swimming or sun-orientated activities, such as sun bathing. Different types may be worn by men, women, and children. Swimwear is described by a number of names, some of which are used only in particular locations, including swimsuit, bathing suit, swimming costume, bathing costume, swimming suit, swimmers, swimming togs, bathers, cossie (short for 'costume'), or swimming trunks for men, besides others.

Global Swimwear (Swimsuit) key players include Pentland Group, Arena, Diana Sport, Hosa, Zoke, etc. Global top five manufacturers hold a share nearly 10%.

China is the largest market, with a share over 35%, followed by Europe, and USA, both have a share over 30 percent.

In terms of product, Women is the largest segment, with a share over 50%. And in terms of application, the largest application is Individual Use, followed by Commercial Use, etc.

Bosson Research's latest report provides a deep insight into the global Swimwear Swimsuit market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Swimwear Swimsuit Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Swimwear Swimsuit market in any manner.

Global Swimwear Swimsuit Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Pentland Group

Arena

Diana Sport

Hosa

Zoke

Dolphin Swimwear

Derong Group

FEW

Wacoal

Yingfa

TNZI

Sanqi International

Gottex

American Apparel

Seafolly

Aimer

PARAH S.p.A

Seaspray

TYR Sport

Perry

NOZONE

Platypus

La Perla Group

Market Segmentation (by Type)

Women

Men
Girls
Boys
Other

Market Segmentation (by Application)

Recreational Fishing
Commercial Fishing

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Swimwear Swimsuit Market
Overview of the regional outlook of the Swimwear Swimsuit Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value (USD Billion) data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region

as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Swimwear Swimsuit Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Swimwear Swimsuit
- 1.2 Key Market Segments
 - 1.2.1 Swimwear Swimsuit Segment by Type
 - 1.2.2 Swimwear Swimsuit Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SWIMWEAR SWIMSUIT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Swimwear Swimsuit Market Size (M USD) Estimates and Forecasts (2018-2029)
 - 2.1.2 Global Swimwear Swimsuit Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SWIMWEAR SWIMSUIT MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Swimwear Swimsuit Sales by Manufacturers (2018-2023)
- 3.2 Global Swimwear Swimsuit Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Swimwear Swimsuit Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Swimwear Swimsuit Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Swimwear Swimsuit Sales Sites, Area Served, Product Type
- 3.6 Swimwear Swimsuit Market Competitive Situation and Trends
 - 3.6.1 Swimwear Swimsuit Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Swimwear Swimsuit Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 SWIMWEAR SWIMSUIT INDUSTRY CHAIN ANALYSIS

- 4.1 Swimwear Swimsuit Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SWIMWEAR SWIMSUIT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 SWIMWEAR SWIMSUIT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Swimwear Swimsuit Sales Market Share by Type (2018-2023)
- 6.3 Global Swimwear Swimsuit Market Size Market Share by Type (2018-2023)
- 6.4 Global Swimwear Swimsuit Price by Type (2018-2023)

7 SWIMWEAR SWIMSUIT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Swimwear Swimsuit Market Sales by Application (2018-2023)
- 7.3 Global Swimwear Swimsuit Market Size (M USD) by Application (2018-2023)
- 7.4 Global Swimwear Swimsuit Sales Growth Rate by Application (2018-2023)

8 SWIMWEAR SWIMSUIT MARKET SEGMENTATION BY REGION

- 8.1 Global Swimwear Swimsuit Sales by Region
 - 8.1.1 Global Swimwear Swimsuit Sales by Region
 - 8.1.2 Global Swimwear Swimsuit Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Swimwear Swimsuit Sales by Country
 - 8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Swimwear Swimsuit Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Swimwear Swimsuit Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Swimwear Swimsuit Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Swimwear Swimsuit Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Pentland Group

9.1.1 Pentland Group Swimwear Swimsuit Basic Information

9.1.2 Pentland Group Swimwear Swimsuit Product Overview

9.1.3 Pentland Group Swimwear Swimsuit Product Market Performance

9.1.4 Pentland Group Business Overview

9.1.5 Pentland Group Swimwear Swimsuit SWOT Analysis

9.1.6 Pentland Group Recent Developments

9.2 Arena

- 9.2.1 Arena Swimwear Swimsuit Basic Information
- 9.2.2 Arena Swimwear Swimsuit Product Overview
- 9.2.3 Arena Swimwear Swimsuit Product Market Performance
- 9.2.4 Arena Business Overview
- 9.2.5 Arena Swimwear Swimsuit SWOT Analysis
- 9.2.6 Arena Recent Developments
- 9.3 Diana Sport
 - 9.3.1 Diana Sport Swimwear Swimsuit Basic Information
 - 9.3.2 Diana Sport Swimwear Swimsuit Product Overview
 - 9.3.3 Diana Sport Swimwear Swimsuit Product Market Performance
 - 9.3.4 Diana Sport Business Overview
 - 9.3.5 Diana Sport Swimwear Swimsuit SWOT Analysis
 - 9.3.6 Diana Sport Recent Developments
- 9.4 Hosa
 - 9.4.1 Hosa Swimwear Swimsuit Basic Information
 - 9.4.2 Hosa Swimwear Swimsuit Product Overview
 - 9.4.3 Hosa Swimwear Swimsuit Product Market Performance
 - 9.4.4 Hosa Business Overview
 - 9.4.5 Hosa Swimwear Swimsuit SWOT Analysis
 - 9.4.6 Hosa Recent Developments
- 9.5 Zoke
 - 9.5.1 Zoke Swimwear Swimsuit Basic Information
 - 9.5.2 Zoke Swimwear Swimsuit Product Overview
 - 9.5.3 Zoke Swimwear Swimsuit Product Market Performance
 - 9.5.4 Zoke Business Overview
 - 9.5.5 Zoke Swimwear Swimsuit SWOT Analysis
 - 9.5.6 Zoke Recent Developments
- 9.6 Dolfín Swimwear
 - 9.6.1 Dolfín Swimwear Swimwear Swimsuit Basic Information
 - 9.6.2 Dolfín Swimwear Swimwear Swimsuit Product Overview
 - 9.6.3 Dolfín Swimwear Swimwear Swimsuit Product Market Performance
 - 9.6.4 Dolfín Swimwear Business Overview
 - 9.6.5 Dolfín Swimwear Recent Developments
- 9.7 Derong Group
 - 9.7.1 Derong Group Swimwear Swimsuit Basic Information
 - 9.7.2 Derong Group Swimwear Swimsuit Product Overview
 - 9.7.3 Derong Group Swimwear Swimsuit Product Market Performance
 - 9.7.4 Derong Group Business Overview
 - 9.7.5 Derong Group Recent Developments

9.8 FEW

- 9.8.1 FEW Swimwear Swimsuit Basic Information
- 9.8.2 FEW Swimwear Swimsuit Product Overview
- 9.8.3 FEW Swimwear Swimsuit Product Market Performance
- 9.8.4 FEW Business Overview
- 9.8.5 FEW Recent Developments

9.9 Wacoal

- 9.9.1 Wacoal Swimwear Swimsuit Basic Information
- 9.9.2 Wacoal Swimwear Swimsuit Product Overview
- 9.9.3 Wacoal Swimwear Swimsuit Product Market Performance
- 9.9.4 Wacoal Business Overview
- 9.9.5 Wacoal Recent Developments

9.10 Yingfa

- 9.10.1 Yingfa Swimwear Swimsuit Basic Information
- 9.10.2 Yingfa Swimwear Swimsuit Product Overview
- 9.10.3 Yingfa Swimwear Swimsuit Product Market Performance
- 9.10.4 Yingfa Business Overview
- 9.10.5 Yingfa Recent Developments

9.11 TNZI

- 9.11.1 TNZI Swimwear Swimsuit Basic Information
- 9.11.2 TNZI Swimwear Swimsuit Product Overview
- 9.11.3 TNZI Swimwear Swimsuit Product Market Performance
- 9.11.4 TNZI Business Overview
- 9.11.5 TNZI Recent Developments

9.12 Sanqi International

- 9.12.1 Sanqi International Swimwear Swimsuit Basic Information
- 9.12.2 Sanqi International Swimwear Swimsuit Product Overview
- 9.12.3 Sanqi International Swimwear Swimsuit Product Market Performance
- 9.12.4 Sanqi International Business Overview
- 9.12.5 Sanqi International Recent Developments

9.13 Gottex

- 9.13.1 Gottex Swimwear Swimsuit Basic Information
- 9.13.2 Gottex Swimwear Swimsuit Product Overview
- 9.13.3 Gottex Swimwear Swimsuit Product Market Performance
- 9.13.4 Gottex Business Overview
- 9.13.5 Gottex Recent Developments

9.14 American Apparel

- 9.14.1 American Apparel Swimwear Swimsuit Basic Information
- 9.14.2 American Apparel Swimwear Swimsuit Product Overview

9.14.3 American Apparel Swimwear Swimsuit Product Market Performance

9.14.4 American Apparel Business Overview

9.14.5 American Apparel Recent Developments

9.15 Seafolly

9.15.1 Seafolly Swimwear Swimsuit Basic Information

9.15.2 Seafolly Swimwear Swimsuit Product Overview

9.15.3 Seafolly Swimwear Swimsuit Product Market Performance

9.15.4 Seafolly Business Overview

9.15.5 Seafolly Recent Developments

9.16 Aimer

9.16.1 Aimer Swimwear Swimsuit Basic Information

9.16.2 Aimer Swimwear Swimsuit Product Overview

9.16.3 Aimer Swimwear Swimsuit Product Market Performance

9.16.4 Aimer Business Overview

9.16.5 Aimer Recent Developments

9.17 PARAH S.p.A

9.17.1 PARAH S.p.A Swimwear Swimsuit Basic Information

9.17.2 PARAH S.p.A Swimwear Swimsuit Product Overview

9.17.3 PARAH S.p.A Swimwear Swimsuit Product Market Performance

9.17.4 PARAH S.p.A Business Overview

9.17.5 PARAH S.p.A Recent Developments

9.18 Seaspray

9.18.1 Seaspray Swimwear Swimsuit Basic Information

9.18.2 Seaspray Swimwear Swimsuit Product Overview

9.18.3 Seaspray Swimwear Swimsuit Product Market Performance

9.18.4 Seaspray Business Overview

9.18.5 Seaspray Recent Developments

9.19 TYR Sport

9.19.1 TYR Sport Swimwear Swimsuit Basic Information

9.19.2 TYR Sport Swimwear Swimsuit Product Overview

9.19.3 TYR Sport Swimwear Swimsuit Product Market Performance

9.19.4 TYR Sport Business Overview

9.19.5 TYR Sport Recent Developments

9.20 Perry

9.20.1 Perry Swimwear Swimsuit Basic Information

9.20.2 Perry Swimwear Swimsuit Product Overview

9.20.3 Perry Swimwear Swimsuit Product Market Performance

9.20.4 Perry Business Overview

9.20.5 Perry Recent Developments

9.21 NOZONE

- 9.21.1 NOZONE Swimwear Swimsuit Basic Information
- 9.21.2 NOZONE Swimwear Swimsuit Product Overview
- 9.21.3 NOZONE Swimwear Swimsuit Product Market Performance
- 9.21.4 NOZONE Business Overview
- 9.21.5 NOZONE Recent Developments

9.22 Platypus

- 9.22.1 Platypus Swimwear Swimsuit Basic Information
- 9.22.2 Platypus Swimwear Swimsuit Product Overview
- 9.22.3 Platypus Swimwear Swimsuit Product Market Performance
- 9.22.4 Platypus Business Overview
- 9.22.5 Platypus Recent Developments

9.23 La Perla Group

- 9.23.1 La Perla Group Swimwear Swimsuit Basic Information
- 9.23.2 La Perla Group Swimwear Swimsuit Product Overview
- 9.23.3 La Perla Group Swimwear Swimsuit Product Market Performance
- 9.23.4 La Perla Group Business Overview
- 9.23.5 La Perla Group Recent Developments

10 SWIMWEAR SWIMSUIT MARKET FORECAST BY REGION

10.1 Global Swimwear Swimsuit Market Size Forecast

10.2 Global Swimwear Swimsuit Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Swimwear Swimsuit Market Size Forecast by Country
- 10.2.3 Asia Pacific Swimwear Swimsuit Market Size Forecast by Region
- 10.2.4 South America Swimwear Swimsuit Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Swimwear Swimsuit by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

11.1 Global Swimwear Swimsuit Market Forecast by Type (2024-2029)

- 11.1.1 Global Forecasted Sales of Swimwear Swimsuit by Type (2024-2029)
- 11.1.2 Global Swimwear Swimsuit Market Size Forecast by Type (2024-2029)
- 11.1.3 Global Forecasted Price of Swimwear Swimsuit by Type (2024-2029)

11.2 Global Swimwear Swimsuit Market Forecast by Application (2024-2029)

- 11.2.1 Global Swimwear Swimsuit Sales (K Units) Forecast by Application
- 11.2.2 Global Swimwear Swimsuit Market Size (M USD) Forecast by Application

(2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Swimwear Swimsuit Market Size Comparison by Region (M USD)
- Table 5. Global Swimwear Swimsuit Sales (K Units) by Manufacturers (2018-2023)
- Table 6. Global Swimwear Swimsuit Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Swimwear Swimsuit Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Swimwear Swimsuit Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Swimwear Swimsuit as of 2022)
- Table 10. Global Market Swimwear Swimsuit Average Price (USD/Unit) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Swimwear Swimsuit Sales Sites and Area Served
- Table 12. Manufacturers Swimwear Swimsuit Product Type
- Table 13. Global Swimwear Swimsuit Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Swimwear Swimsuit
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Swimwear Swimsuit Market Challenges
- Table 22. Market Restraints
- Table 23. Global Swimwear Swimsuit Sales by Type (K Units)
- Table 24. Global Swimwear Swimsuit Market Size by Type (M USD)
- Table 25. Global Swimwear Swimsuit Sales (K Units) by Type (2018-2023)
- Table 26. Global Swimwear Swimsuit Sales Market Share by Type (2018-2023)
- Table 27. Global Swimwear Swimsuit Market Size (M USD) by Type (2018-2023)
- Table 28. Global Swimwear Swimsuit Market Size Share by Type (2018-2023)
- Table 29. Global Swimwear Swimsuit Price (USD/Unit) by Type (2018-2023)
- Table 30. Global Swimwear Swimsuit Sales (K Units) by Application
- Table 31. Global Swimwear Swimsuit Market Size by Application
- Table 32. Global Swimwear Swimsuit Sales by Application (2018-2023) & (K Units)

- Table 33. Global Swimwear Swimsuit Sales Market Share by Application (2018-2023)
- Table 34. Global Swimwear Swimsuit Sales by Application (2018-2023) & (M USD)
- Table 35. Global Swimwear Swimsuit Market Share by Application (2018-2023)
- Table 36. Global Swimwear Swimsuit Sales Growth Rate by Application (2018-2023)
- Table 37. Global Swimwear Swimsuit Sales by Region (2018-2023) & (K Units)
- Table 38. Global Swimwear Swimsuit Sales Market Share by Region (2018-2023)
- Table 39. North America Swimwear Swimsuit Sales by Country (2018-2023) & (K Units)
- Table 40. Europe Swimwear Swimsuit Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific Swimwear Swimsuit Sales by Region (2018-2023) & (K Units)
- Table 42. South America Swimwear Swimsuit Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa Swimwear Swimsuit Sales by Region (2018-2023) & (K Units)
- Table 44. Pentland Group Swimwear Swimsuit Basic Information
- Table 45. Pentland Group Swimwear Swimsuit Product Overview
- Table 46. Pentland Group Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. Pentland Group Business Overview
- Table 48. Pentland Group Swimwear Swimsuit SWOT Analysis
- Table 49. Pentland Group Recent Developments
- Table 50. Arena Swimwear Swimsuit Basic Information
- Table 51. Arena Swimwear Swimsuit Product Overview
- Table 52. Arena Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Arena Business Overview
- Table 54. Arena Swimwear Swimsuit SWOT Analysis
- Table 55. Arena Recent Developments
- Table 56. Diana Sport Swimwear Swimsuit Basic Information
- Table 57. Diana Sport Swimwear Swimsuit Product Overview
- Table 58. Diana Sport Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. Diana Sport Business Overview
- Table 60. Diana Sport Swimwear Swimsuit SWOT Analysis
- Table 61. Diana Sport Recent Developments
- Table 62. Hosa Swimwear Swimsuit Basic Information
- Table 63. Hosa Swimwear Swimsuit Product Overview
- Table 64. Hosa Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. Hosa Business Overview
- Table 66. Hosa Swimwear Swimsuit SWOT Analysis

- Table 67. Hosa Recent Developments
- Table 68. Zoke Swimwear Swimsuit Basic Information
- Table 69. Zoke Swimwear Swimsuit Product Overview
- Table 70. Zoke Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 71. Zoke Business Overview
- Table 72. Zoke Swimwear Swimsuit SWOT Analysis
- Table 73. Zoke Recent Developments
- Table 74. Dolfin Swimwear Swimsuit Basic Information
- Table 75. Dolfin Swimwear Swimsuit Product Overview
- Table 76. Dolfin Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 77. Dolfin Swimwear Business Overview
- Table 78. Dolfin Swimwear Recent Developments
- Table 79. Derong Group Swimwear Swimsuit Basic Information
- Table 80. Derong Group Swimwear Swimsuit Product Overview
- Table 81. Derong Group Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 82. Derong Group Business Overview
- Table 83. Derong Group Recent Developments
- Table 84. FEW Swimwear Swimsuit Basic Information
- Table 85. FEW Swimwear Swimsuit Product Overview
- Table 86. FEW Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 87. FEW Business Overview
- Table 88. FEW Recent Developments
- Table 89. Wacoal Swimwear Swimsuit Basic Information
- Table 90. Wacoal Swimwear Swimsuit Product Overview
- Table 91. Wacoal Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 92. Wacoal Business Overview
- Table 93. Wacoal Recent Developments
- Table 94. Yingfa Swimwear Swimsuit Basic Information
- Table 95. Yingfa Swimwear Swimsuit Product Overview
- Table 96. Yingfa Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 97. Yingfa Business Overview
- Table 98. Yingfa Recent Developments
- Table 99. TNZI Swimwear Swimsuit Basic Information

- Table 100. TNZI Swimwear Swimsuit Product Overview
- Table 101. TNZI Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 102. TNZI Business Overview
- Table 103. TNZI Recent Developments
- Table 104. Sanqi International Swimwear Swimsuit Basic Information
- Table 105. Sanqi International Swimwear Swimsuit Product Overview
- Table 106. Sanqi International Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. Sanqi International Business Overview
- Table 108. Sanqi International Recent Developments
- Table 109. Gottex Swimwear Swimsuit Basic Information
- Table 110. Gottex Swimwear Swimsuit Product Overview
- Table 111. Gottex Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 112. Gottex Business Overview
- Table 113. Gottex Recent Developments
- Table 114. American Apparel Swimwear Swimsuit Basic Information
- Table 115. American Apparel Swimwear Swimsuit Product Overview
- Table 116. American Apparel Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 117. American Apparel Business Overview
- Table 118. American Apparel Recent Developments
- Table 119. Seafolly Swimwear Swimsuit Basic Information
- Table 120. Seafolly Swimwear Swimsuit Product Overview
- Table 121. Seafolly Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 122. Seafolly Business Overview
- Table 123. Seafolly Recent Developments
- Table 124. Aimer Swimwear Swimsuit Basic Information
- Table 125. Aimer Swimwear Swimsuit Product Overview
- Table 126. Aimer Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 127. Aimer Business Overview
- Table 128. Aimer Recent Developments
- Table 129. PARAH S.p.A Swimwear Swimsuit Basic Information
- Table 130. PARAH S.p.A Swimwear Swimsuit Product Overview
- Table 131. PARAH S.p.A Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

- Table 132. PARAH S.p.A Business Overview
- Table 133. PARAH S.p.A Recent Developments
- Table 134. Seaspray Swimwear Swimsuit Basic Information
- Table 135. Seaspray Swimwear Swimsuit Product Overview
- Table 136. Seaspray Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 137. Seaspray Business Overview
- Table 138. Seaspray Recent Developments
- Table 139. TYR Sport Swimwear Swimsuit Basic Information
- Table 140. TYR Sport Swimwear Swimsuit Product Overview
- Table 141. TYR Sport Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 142. TYR Sport Business Overview
- Table 143. TYR Sport Recent Developments
- Table 144. Perry Swimwear Swimsuit Basic Information
- Table 145. Perry Swimwear Swimsuit Product Overview
- Table 146. Perry Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 147. Perry Business Overview
- Table 148. Perry Recent Developments
- Table 149. NOZONE Swimwear Swimsuit Basic Information
- Table 150. NOZONE Swimwear Swimsuit Product Overview
- Table 151. NOZONE Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 152. NOZONE Business Overview
- Table 153. NOZONE Recent Developments
- Table 154. Platypus Swimwear Swimsuit Basic Information
- Table 155. Platypus Swimwear Swimsuit Product Overview
- Table 156. Platypus Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 157. Platypus Business Overview
- Table 158. Platypus Recent Developments
- Table 159. La Perla Group Swimwear Swimsuit Basic Information
- Table 160. La Perla Group Swimwear Swimsuit Product Overview
- Table 161. La Perla Group Swimwear Swimsuit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 162. La Perla Group Business Overview
- Table 163. La Perla Group Recent Developments
- Table 164. Global Swimwear Swimsuit Sales Forecast by Region (2024-2029) & (K

Units)

Table 165. Global Swimwear Swimsuit Market Size Forecast by Region (2024-2029) & (M USD)

Table 166. North America Swimwear Swimsuit Sales Forecast by Country (2024-2029) & (K Units)

Table 167. North America Swimwear Swimsuit Market Size Forecast by Country (2024-2029) & (M USD)

Table 168. Europe Swimwear Swimsuit Sales Forecast by Country (2024-2029) & (K Units)

Table 169. Europe Swimwear Swimsuit Market Size Forecast by Country (2024-2029) & (M USD)

Table 170. Asia Pacific Swimwear Swimsuit Sales Forecast by Region (2024-2029) & (K Units)

Table 171. Asia Pacific Swimwear Swimsuit Market Size Forecast by Region (2024-2029) & (M USD)

Table 172. South America Swimwear Swimsuit Sales Forecast by Country (2024-2029) & (K Units)

Table 173. South America Swimwear Swimsuit Market Size Forecast by Country (2024-2029) & (M USD)

Table 174. Middle East and Africa Swimwear Swimsuit Consumption Forecast by Country (2024-2029) & (Units)

Table 175. Middle East and Africa Swimwear Swimsuit Market Size Forecast by Country (2024-2029) & (M USD)

Table 176. Global Swimwear Swimsuit Sales Forecast by Type (2024-2029) & (K Units)

Table 177. Global Swimwear Swimsuit Market Size Forecast by Type (2024-2029) & (M USD)

Table 178. Global Swimwear Swimsuit Price Forecast by Type (2024-2029) & (USD/Unit)

Table 179. Global Swimwear Swimsuit Sales (K Units) Forecast by Application (2024-2029)

Table 180. Global Swimwear Swimsuit Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Swimwear Swimsuit
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Swimwear Swimsuit Market Size (M USD), 2018-2029
- Figure 5. Global Swimwear Swimsuit Market Size (M USD) (2018-2029)
- Figure 6. Global Swimwear Swimsuit Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Swimwear Swimsuit Market Size by Country (M USD)
- Figure 11. Swimwear Swimsuit Sales Share by Manufacturers in 2022
- Figure 12. Global Swimwear Swimsuit Revenue Share by Manufacturers in 2022
- Figure 13. Swimwear Swimsuit Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Swimwear Swimsuit Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Swimwear Swimsuit Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Swimwear Swimsuit Market Share by Type
- Figure 18. Sales Market Share of Swimwear Swimsuit by Type (2018-2023)
- Figure 19. Sales Market Share of Swimwear Swimsuit by Type in 2022
- Figure 20. Market Size Share of Swimwear Swimsuit by Type (2018-2023)
- Figure 21. Market Size Market Share of Swimwear Swimsuit by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Swimwear Swimsuit Market Share by Application
- Figure 24. Global Swimwear Swimsuit Sales Market Share by Application (2018-2023)
- Figure 25. Global Swimwear Swimsuit Sales Market Share by Application in 2022
- Figure 26. Global Swimwear Swimsuit Market Share by Application (2018-2023)
- Figure 27. Global Swimwear Swimsuit Market Share by Application in 2022
- Figure 28. Global Swimwear Swimsuit Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Swimwear Swimsuit Sales Market Share by Region (2018-2023)
- Figure 30. North America Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 31. North America Swimwear Swimsuit Sales Market Share by Country in 2022

- Figure 32. U.S. Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 33. Canada Swimwear Swimsuit Sales (K Units) and Growth Rate (2018-2023)
- Figure 34. Mexico Swimwear Swimsuit Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 36. Europe Swimwear Swimsuit Sales Market Share by Country in 2022
- Figure 37. Germany Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 38. France Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 39. U.K. Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 40. Italy Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 41. Russia Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 42. Asia Pacific Swimwear Swimsuit Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Swimwear Swimsuit Sales Market Share by Region in 2022
- Figure 44. China Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 45. Japan Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 46. South Korea Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 47. India Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 48. Southeast Asia Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 49. South America Swimwear Swimsuit Sales and Growth Rate (K Units)
- Figure 50. South America Swimwear Swimsuit Sales Market Share by Country in 2022
- Figure 51. Brazil Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 52. Argentina Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 53. Columbia Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 54. Middle East and Africa Swimwear Swimsuit Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Swimwear Swimsuit Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 57. UAE Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 58. Egypt Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 59. Nigeria Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 60. South Africa Swimwear Swimsuit Sales and Growth Rate (2018-2023) & (K Units)
- Figure 61. Global Swimwear Swimsuit Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global Swimwear Swimsuit Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Swimwear Swimsuit Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Swimwear Swimsuit Market Share Forecast by Type (2024-2029)

Figure 65. Global Swimwear Swimsuit Sales Forecast by Application (2024-2029)

Figure 66. Global Swimwear Swimsuit Market Share Forecast by Application (2024-2029)

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