

Global Swimming Pool Tile Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Swimming Pool Tile has been specially manufactured to stand up to sunlight, changing temperatures, an aquatic environment, and constant contact with the chemicals in swimming pool water.

The global Swimming Pool Tile market size is projected to reach US\$ 2618.79 Million by 2028, from US\$ 2075.84 million in 2021, at a CAGR of 3.22% during 2022-2028. Large-scale urbanization and increase in the number of residential construction projects are key drivers of the Swimming Pool Tile Industry. The domestic swimming pool tile occupies the largest share in the global swimming pool tile market, and its market size will maintain rapid growth in the future. The demand for residential pools stems from the needs of homeowners and buyers looking to use them for relaxation, recreational activities or to make their properties more attractive. Due to rising income levels, more people can afford high-end housing. Due to demand, real estate developers include swimming pools in their estate plans. A property with a private pool has been proven to boost its valuation and make it more profitable for buyers. Also, the desire to relax and spend private happy hours with family and friends makes these pools popular.

In addition, rapid growth in tourism and popularity of Spas and Swimming Fitness will also play an important role in promoting the Swimming Pool Tile Industry.

Construction, manufacturing, hospitality and tourism have been significantly impacted during the COVID-19 outbreak. Manufacturing activity has also been largely halted or restricted. Construction and transport activities and their supply chains are hindered globally. This has led to a decline in housing and commercial infrastructure construction,

directly hindering the swimming pool construction market.

In 2020, the outbreak of COVID-19 affected the market in countries such as the United States and Canada. The lockdown imposed by the state government has had a negative impact on most industries in the region. However, mass vaccination campaigns initiated by governments in various regions have stabilized the market growth. Furthermore, lifting of lockdown restrictions, lifting of international travel bans, and resumption of construction activities will propel the growth of the regional swimming pool tiles market over the forecast period.

Segment by Type, the Swimming Pool Tile can be split into Glass, Ceramic, etc. In 2017-2021, Ceramic pool tile dominated the market share of the Swimming Pool Tile market with an overwhelming advantage. In 2021, Ceramic pool tile's market share will reach 73.53%, much higher than other types of pool tiles. During the forecast period of 2022-2028, we estimate that the market size of Ceramic pool tile will remain dominant, growing at a CAGR of 5.02%. The market size of Glass pool tile is the fastest growing, reaching a CAGR of 6.28%.

From the perspective of application scenarios, the Swimming Pool Tile market can be divided into Personal Swimming Pool, Commercial Swimming Pool and Others. In 2021, the market share of Personal Swimming Pool will not be much different from that of Commercial Swimming Pool, 49.05% and 41.59% respectively. During the forecast period, the market size of Commercial Swimming Pool will grow at a CAGR of 5.87%, faster than Personal Swimming Pool's 4.86%.

On basis of geography, the Swimming Pool Tile market is segmented into North America, Europe, Asia-Pacific, South America, Middle East and Africa, etc. In 2017-2021, North America and Europe become the most important markets for the Swimming Pool Tile source of development power. In 2021, North America's market share is 41.10%, and Europe's market share is 33.40%, significantly higher than other regions. During the forecast period of 2022-2028, the market size of Asia-Pacific will grow at the fastest rate, reaching a CAGR of 6.90%.

Currently, the market concentration of Global Swimming Pool Tile Manufacturers is very low, and the entire industry is in a highly competitive environment. In 2021, the CR 5 of the Global Swimming Pool Tile industry is 18.70% and the HHI is 0.80%, slightly higher than in 2020. It is expected that the concentration of the industry will continue to increase in the future, but the rate of increase is relatively slow. Key players in the Global Swimming Pool Tile market include Casalgrande Padana, Dal-Tile Corporation,

Porcelanosa Grupo, Atlas Concorde, Florim S.p.A. SB, Kolorines USA, The Pool Tile Company, Panariagroup Industrie Ceramiche SpA, Ezarri, Agrob Buchtal, Altoglass S.A, Johnson Endura, Foshan New Donglong, Hisbalit, RUBICER and Fireclay Tile.

This report provides a deep insight into the global Swimming Pool Tile market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Swimming Pool Tile Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Swimming Pool Tile market in any manner.

Global Swimming Pool Tile Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Casalgrande Padana

Dal-Tile Corporation

Porcelanosa Grupo

Atlas Concorde

Florim S.p.A. SB

Kolorines USA

The Pool Tile Company

Panariagroup Industrie Ceramiche SpA

Ezarri

Agrob Buchtal

Altoglass S.A

Johnson Endura

Foshan New Donglong

Hisbalit

RUBICER

Fireclay Tile

Market Segmentation (by Type)

Glass

Ceramic

Stone

Others

Market Segmentation (by Application)

Personal Swimming Pool

Commercial Swimming Pool

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Swimming Pool Tile Market

Overview of the regional outlook of the Swimming Pool Tile Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Swimming Pool Tile Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

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