

Global Surgical Tapes Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Surgical tape, also known as medical tape, is a type of pressure-sensitive adhesive tape used in medicine and first aid to hold a bandage or other dressing onto a wound. It comes in different lengths, widths, and styles to meet various bandaging needs and can be made of different materials such as paper, cloth, nylon, silk, foam, and plastic. Surgical tapes usually have a hypoallergenic adhesive which is designed to hold firmly onto skin, dressing materials, and underlying layers of tape, but to remove easily without damaging the skin¹. They allow air to reach the skin and are breathable.

This report provides a deep insight into the global Surgical Tapes market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Surgical Tapes Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Surgical Tapes market in any manner.

Global Surgical Tapes Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

3M

Johnson & Johnson

Smith & Nephew

Medtronic

Nitto Medical

Cardinal Health

Henkel

Beiersdorf

Udaipur Surgicals

Medline Medical

Hartmann

Molnlycke

BSN

DYNAREX

McKesson

DUKAL

Winner Medical

PiaoAn Group

HaiNuo

3L Medical

Nanfang Medical

Qiaopai Medical

3H Medical

Huazhou PSA

Longer

Shandong Cheerain Medical

Market Segmentation (by Type)

Breathable Non-woven Tape

Breathable PE Tape

Rayon Tape

Easy-tear Non-woven Cloth Tape

Zinc Oxide Adhesive Cloth Tape

Other

Market Segmentation (by Application)

Fixation

Medical Band-Aids

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Surgical Tapes Market

Overview of the regional outlook of the Surgical Tapes Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Surgical Tapes Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Surgical Tapes

1.2 Key Market Segments

1.2.1 Surgical Tapes Segment by Type

1.2.2 Surgical Tapes Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SURGICAL TAPES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Surgical Tapes Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Surgical Tapes Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SURGICAL TAPES MARKET COMPETITIVE LANDSCAPE

3.1 Global Surgical Tapes Sales by Manufacturers (2019-2024)

3.2 Global Surgical Tapes Revenue Market Share by Manufacturers (2019-2024)

3.3 Surgical Tapes Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Surgical Tapes Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Surgical Tapes Sales Sites, Area Served, Product Type

3.6 Surgical Tapes Market Competitive Situation and Trends

3.6.1 Surgical Tapes Market Concentration Rate

3.6.2 Global 5 and 10 Largest Surgical Tapes Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SURGICAL TAPES INDUSTRY CHAIN ANALYSIS

4.1 Surgical Tapes Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SURGICAL TAPES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 SURGICAL TAPES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Surgical Tapes Sales Market Share by Type (2019-2024)

6.3 Global Surgical Tapes Market Size Market Share by Type (2019-2024)

6.4 Global Surgical Tapes Price by Type (2019-2024)

7 SURGICAL TAPES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Surgical Tapes Market Sales by Application (2019-2024)

7.3 Global Surgical Tapes Market Size (M USD) by Application (2019-2024)

7.4 Global Surgical Tapes Sales Growth Rate by Application (2019-2024)

8 SURGICAL TAPES MARKET SEGMENTATION BY REGION

8.1 Global Surgical Tapes Sales by Region

8.1.1 Global Surgical Tapes Sales by Region

8.1.2 Global Surgical Tapes Sales Market Share by Region

8.2 North America

8.2.1 North America Surgical Tapes Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Surgical Tapes Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Surgical Tapes Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Surgical Tapes Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Surgical Tapes Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 3M
 - 9.1.1 3M Surgical Tapes Basic Information
 - 9.1.2 3M Surgical Tapes Product Overview
 - 9.1.3 3M Surgical Tapes Product Market Performance
 - 9.1.4 3M Business Overview
 - 9.1.5 3M Surgical Tapes SWOT Analysis
 - 9.1.6 3M Recent Developments
- 9.2 Johnson and Johnson

- 9.2.1 Johnson and Johnson Surgical Tapes Basic Information
- 9.2.2 Johnson and Johnson Surgical Tapes Product Overview
- 9.2.3 Johnson and Johnson Surgical Tapes Product Market Performance
- 9.2.4 Johnson and Johnson Business Overview
- 9.2.5 Johnson and Johnson Surgical Tapes SWOT Analysis
- 9.2.6 Johnson and Johnson Recent Developments
- 9.3 Smith and Nephew
 - 9.3.1 Smith and Nephew Surgical Tapes Basic Information
 - 9.3.2 Smith and Nephew Surgical Tapes Product Overview
 - 9.3.3 Smith and Nephew Surgical Tapes Product Market Performance
 - 9.3.4 Smith and Nephew Surgical Tapes SWOT Analysis
 - 9.3.5 Smith and Nephew Business Overview
 - 9.3.6 Smith and Nephew Recent Developments
- 9.4 Medtronic
 - 9.4.1 Medtronic Surgical Tapes Basic Information
 - 9.4.2 Medtronic Surgical Tapes Product Overview
 - 9.4.3 Medtronic Surgical Tapes Product Market Performance
 - 9.4.4 Medtronic Business Overview
 - 9.4.5 Medtronic Recent Developments
- 9.5 Nitto Medical
 - 9.5.1 Nitto Medical Surgical Tapes Basic Information
 - 9.5.2 Nitto Medical Surgical Tapes Product Overview
 - 9.5.3 Nitto Medical Surgical Tapes Product Market Performance
 - 9.5.4 Nitto Medical Business Overview
 - 9.5.5 Nitto Medical Recent Developments
- 9.6 Cardinal Health
 - 9.6.1 Cardinal Health Surgical Tapes Basic Information
 - 9.6.2 Cardinal Health Surgical Tapes Product Overview
 - 9.6.3 Cardinal Health Surgical Tapes Product Market Performance
 - 9.6.4 Cardinal Health Business Overview
 - 9.6.5 Cardinal Health Recent Developments
- 9.7 Henkel
 - 9.7.1 Henkel Surgical Tapes Basic Information
 - 9.7.2 Henkel Surgical Tapes Product Overview
 - 9.7.3 Henkel Surgical Tapes Product Market Performance
 - 9.7.4 Henkel Business Overview
 - 9.7.5 Henkel Recent Developments
- 9.8 Beiersdorf
 - 9.8.1 Beiersdorf Surgical Tapes Basic Information

- 9.8.2 Beiersdorf Surgical Tapes Product Overview
- 9.8.3 Beiersdorf Surgical Tapes Product Market Performance
- 9.8.4 Beiersdorf Business Overview
- 9.8.5 Beiersdorf Recent Developments
- 9.9 Udaipur Surgical
 - 9.9.1 Udaipur Surgicals Surgical Tapes Basic Information
 - 9.9.2 Udaipur Surgicals Surgical Tapes Product Overview
 - 9.9.3 Udaipur Surgicals Surgical Tapes Product Market Performance
 - 9.9.4 Udaipur Surgicals Business Overview
 - 9.9.5 Udaipur Surgicals Recent Developments
- 9.10 Medline Medical
 - 9.10.1 Medline Medical Surgical Tapes Basic Information
 - 9.10.2 Medline Medical Surgical Tapes Product Overview
 - 9.10.3 Medline Medical Surgical Tapes Product Market Performance
 - 9.10.4 Medline Medical Business Overview
 - 9.10.5 Medline Medical Recent Developments
- 9.11 Hartmann
 - 9.11.1 Hartmann Surgical Tapes Basic Information
 - 9.11.2 Hartmann Surgical Tapes Product Overview
 - 9.11.3 Hartmann Surgical Tapes Product Market Performance
 - 9.11.4 Hartmann Business Overview
 - 9.11.5 Hartmann Recent Developments
- 9.12 Molnlycke
 - 9.12.1 Molnlycke Surgical Tapes Basic Information
 - 9.12.2 Molnlycke Surgical Tapes Product Overview
 - 9.12.3 Molnlycke Surgical Tapes Product Market Performance
 - 9.12.4 Molnlycke Business Overview
 - 9.12.5 Molnlycke Recent Developments
- 9.13 BSN
 - 9.13.1 BSN Surgical Tapes Basic Information
 - 9.13.2 BSN Surgical Tapes Product Overview
 - 9.13.3 BSN Surgical Tapes Product Market Performance
 - 9.13.4 BSN Business Overview
 - 9.13.5 BSN Recent Developments
- 9.14 DYNAREX
 - 9.14.1 DYNAREX Surgical Tapes Basic Information
 - 9.14.2 DYNAREX Surgical Tapes Product Overview
 - 9.14.3 DYNAREX Surgical Tapes Product Market Performance
 - 9.14.4 DYNAREX Business Overview

- 9.14.5 DYNAREX Recent Developments
- 9.15 McKesson
 - 9.15.1 McKesson Surgical Tapes Basic Information
 - 9.15.2 McKesson Surgical Tapes Product Overview
 - 9.15.3 McKesson Surgical Tapes Product Market Performance
 - 9.15.4 McKesson Business Overview
 - 9.15.5 McKesson Recent Developments
- 9.16 DUKAL
 - 9.16.1 DUKAL Surgical Tapes Basic Information
 - 9.16.2 DUKAL Surgical Tapes Product Overview
 - 9.16.3 DUKAL Surgical Tapes Product Market Performance
 - 9.16.4 DUKAL Business Overview
 - 9.16.5 DUKAL Recent Developments
- 9.17 Winner Medical
 - 9.17.1 Winner Medical Surgical Tapes Basic Information
 - 9.17.2 Winner Medical Surgical Tapes Product Overview
 - 9.17.3 Winner Medical Surgical Tapes Product Market Performance
 - 9.17.4 Winner Medical Business Overview
 - 9.17.5 Winner Medical Recent Developments
- 9.18 PiaoAn Group
 - 9.18.1 PiaoAn Group Surgical Tapes Basic Information
 - 9.18.2 PiaoAn Group Surgical Tapes Product Overview
 - 9.18.3 PiaoAn Group Surgical Tapes Product Market Performance
 - 9.18.4 PiaoAn Group Business Overview
 - 9.18.5 PiaoAn Group Recent Developments
- 9.19 HaiNuo
 - 9.19.1 HaiNuo Surgical Tapes Basic Information
 - 9.19.2 HaiNuo Surgical Tapes Product Overview
 - 9.19.3 HaiNuo Surgical Tapes Product Market Performance
 - 9.19.4 HaiNuo Business Overview
 - 9.19.5 HaiNuo Recent Developments
- 9.20 3L Medical
 - 9.20.1 3L Medical Surgical Tapes Basic Information
 - 9.20.2 3L Medical Surgical Tapes Product Overview
 - 9.20.3 3L Medical Surgical Tapes Product Market Performance
 - 9.20.4 3L Medical Business Overview
 - 9.20.5 3L Medical Recent Developments
- 9.21 Nanfang Medical
 - 9.21.1 Nanfang Medical Surgical Tapes Basic Information

- 9.21.2 Nanfang Medical Surgical Tapes Product Overview
- 9.21.3 Nanfang Medical Surgical Tapes Product Market Performance
- 9.21.4 Nanfang Medical Business Overview
- 9.21.5 Nanfang Medical Recent Developments
- 9.22 Qiaopai Medical
 - 9.22.1 Qiaopai Medical Surgical Tapes Basic Information
 - 9.22.2 Qiaopai Medical Surgical Tapes Product Overview
 - 9.22.3 Qiaopai Medical Surgical Tapes Product Market Performance
 - 9.22.4 Qiaopai Medical Business Overview
 - 9.22.5 Qiaopai Medical Recent Developments
- 9.23 3H Medical
 - 9.23.1 3H Medical Surgical Tapes Basic Information
 - 9.23.2 3H Medical Surgical Tapes Product Overview
 - 9.23.3 3H Medical Surgical Tapes Product Market Performance
 - 9.23.4 3H Medical Business Overview
 - 9.23.5 3H Medical Recent Developments
- 9.24 Huazhou PSA
 - 9.24.1 Huazhou PSA Surgical Tapes Basic Information
 - 9.24.2 Huazhou PSA Surgical Tapes Product Overview
 - 9.24.3 Huazhou PSA Surgical Tapes Product Market Performance
 - 9.24.4 Huazhou PSA Business Overview
 - 9.24.5 Huazhou PSA Recent Developments
- 9.25 Longer
 - 9.25.1 Longer Surgical Tapes Basic Information
 - 9.25.2 Longer Surgical Tapes Product Overview
 - 9.25.3 Longer Surgical Tapes Product Market Performance
 - 9.25.4 Longer Business Overview
 - 9.25.5 Longer Recent Developments
- 9.26 Shandong Cheerain Medical
 - 9.26.1 Shandong Cheerain Medical Surgical Tapes Basic Information
 - 9.26.2 Shandong Cheerain Medical Surgical Tapes Product Overview
 - 9.26.3 Shandong Cheerain Medical Surgical Tapes Product Market Performance
 - 9.26.4 Shandong Cheerain Medical Business Overview
 - 9.26.5 Shandong Cheerain Medical Recent Developments

10 SURGICAL TAPES MARKET FORECAST BY REGION

- 10.1 Global Surgical Tapes Market Size Forecast
- 10.2 Global Surgical Tapes Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Surgical Tapes Market Size Forecast by Country
- 10.2.3 Asia Pacific Surgical Tapes Market Size Forecast by Region
- 10.2.4 South America Surgical Tapes Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Surgical Tapes by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Surgical Tapes Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Surgical Tapes by Type (2025-2030)
 - 11.1.2 Global Surgical Tapes Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Surgical Tapes by Type (2025-2030)
- 11.2 Global Surgical Tapes Market Forecast by Application (2025-2030)
 - 11.2.1 Global Surgical Tapes Sales (K Units) Forecast by Application
 - 11.2.2 Global Surgical Tapes Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Surgical Tapes Market Size Comparison by Region (M USD)
- Table 5. Global Surgical Tapes Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Surgical Tapes Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Surgical Tapes Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Surgical Tapes Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Surgical Tapes as of 2022)
- Table 10. Global Market Surgical Tapes Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Surgical Tapes Sales Sites and Area Served
- Table 12. Manufacturers Surgical Tapes Product Type
- Table 13. Global Surgical Tapes Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Surgical Tapes
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Surgical Tapes Market Challenges
- Table 22. Global Surgical Tapes Sales by Type (K Units)
- Table 23. Global Surgical Tapes Market Size by Type (M USD)
- Table 24. Global Surgical Tapes Sales (K Units) by Type (2019-2024)
- Table 25. Global Surgical Tapes Sales Market Share by Type (2019-2024)
- Table 26. Global Surgical Tapes Market Size (M USD) by Type (2019-2024)
- Table 27. Global Surgical Tapes Market Size Share by Type (2019-2024)
- Table 28. Global Surgical Tapes Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Surgical Tapes Sales (K Units) by Application
- Table 30. Global Surgical Tapes Market Size by Application
- Table 31. Global Surgical Tapes Sales by Application (2019-2024) & (K Units)
- Table 32. Global Surgical Tapes Sales Market Share by Application (2019-2024)

- Table 33. Global Surgical Tapes Sales by Application (2019-2024) & (M USD)
- Table 34. Global Surgical Tapes Market Share by Application (2019-2024)
- Table 35. Global Surgical Tapes Sales Growth Rate by Application (2019-2024)
- Table 36. Global Surgical Tapes Sales by Region (2019-2024) & (K Units)
- Table 37. Global Surgical Tapes Sales Market Share by Region (2019-2024)
- Table 38. North America Surgical Tapes Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Surgical Tapes Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Surgical Tapes Sales by Region (2019-2024) & (K Units)
- Table 41. South America Surgical Tapes Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Surgical Tapes Sales by Region (2019-2024) & (K Units)
- Table 43. 3M Surgical Tapes Basic Information
- Table 44. 3M Surgical Tapes Product Overview
- Table 45. 3M Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. 3M Business Overview
- Table 47. 3M Surgical Tapes SWOT Analysis
- Table 48. 3M Recent Developments
- Table 49. Johnson and Johnson Surgical Tapes Basic Information
- Table 50. Johnson and Johnson Surgical Tapes Product Overview
- Table 51. Johnson and Johnson Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Johnson and Johnson Business Overview
- Table 53. Johnson and Johnson Surgical Tapes SWOT Analysis
- Table 54. Johnson and Johnson Recent Developments
- Table 55. Smith and Nephew Surgical Tapes Basic Information
- Table 56. Smith and Nephew Surgical Tapes Product Overview
- Table 57. Smith and Nephew Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Smith and Nephew Surgical Tapes SWOT Analysis
- Table 59. Smith and Nephew Business Overview
- Table 60. Smith and Nephew Recent Developments
- Table 61. Medtronic Surgical Tapes Basic Information
- Table 62. Medtronic Surgical Tapes Product Overview
- Table 63. Medtronic Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Medtronic Business Overview
- Table 65. Medtronic Recent Developments
- Table 66. Nitto Medical Surgical Tapes Basic Information

- Table 67. Nitto Medical Surgical Tapes Product Overview
- Table 68. Nitto Medical Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Nitto Medical Business Overview
- Table 70. Nitto Medical Recent Developments
- Table 71. Cardinal Health Surgical Tapes Basic Information
- Table 72. Cardinal Health Surgical Tapes Product Overview
- Table 73. Cardinal Health Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Cardinal Health Business Overview
- Table 75. Cardinal Health Recent Developments
- Table 76. Henkel Surgical Tapes Basic Information
- Table 77. Henkel Surgical Tapes Product Overview
- Table 78. Henkel Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Henkel Business Overview
- Table 80. Henkel Recent Developments
- Table 81. Beiersdorf Surgical Tapes Basic Information
- Table 82. Beiersdorf Surgical Tapes Product Overview
- Table 83. Beiersdorf Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Beiersdorf Business Overview
- Table 85. Beiersdorf Recent Developments
- Table 86. Udaipur Surgicals Surgical Tapes Basic Information
- Table 87. Udaipur Surgicals Surgical Tapes Product Overview
- Table 88. Udaipur Surgicals Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Udaipur Surgicals Business Overview
- Table 90. Udaipur Surgicals Recent Developments
- Table 91. Medline Medical Surgical Tapes Basic Information
- Table 92. Medline Medical Surgical Tapes Product Overview
- Table 93. Medline Medical Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Medline Medical Business Overview
- Table 95. Medline Medical Recent Developments
- Table 96. Hartmann Surgical Tapes Basic Information
- Table 97. Hartmann Surgical Tapes Product Overview
- Table 98. Hartmann Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Hartmann Business Overview
- Table 100. Hartmann Recent Developments
- Table 101. Molnlycke Surgical Tapes Basic Information
- Table 102. Molnlycke Surgical Tapes Product Overview
- Table 103. Molnlycke Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Molnlycke Business Overview
- Table 105. Molnlycke Recent Developments
- Table 106. BSN Surgical Tapes Basic Information
- Table 107. BSN Surgical Tapes Product Overview
- Table 108. BSN Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. BSN Business Overview
- Table 110. BSN Recent Developments
- Table 111. DYNAREX Surgical Tapes Basic Information
- Table 112. DYNAREX Surgical Tapes Product Overview
- Table 113. DYNAREX Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. DYNAREX Business Overview
- Table 115. DYNAREX Recent Developments
- Table 116. McKesson Surgical Tapes Basic Information
- Table 117. McKesson Surgical Tapes Product Overview
- Table 118. McKesson Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. McKesson Business Overview
- Table 120. McKesson Recent Developments
- Table 121. DUKAL Surgical Tapes Basic Information
- Table 122. DUKAL Surgical Tapes Product Overview
- Table 123. DUKAL Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. DUKAL Business Overview
- Table 125. DUKAL Recent Developments
- Table 126. Winner Medical Surgical Tapes Basic Information
- Table 127. Winner Medical Surgical Tapes Product Overview
- Table 128. Winner Medical Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Winner Medical Business Overview
- Table 130. Winner Medical Recent Developments
- Table 131. PiaoAn Group Surgical Tapes Basic Information

- Table 132. PiaoAn Group Surgical Tapes Product Overview
- Table 133. PiaoAn Group Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. PiaoAn Group Business Overview
- Table 135. PiaoAn Group Recent Developments
- Table 136. HaiNuo Surgical Tapes Basic Information
- Table 137. HaiNuo Surgical Tapes Product Overview
- Table 138. HaiNuo Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. HaiNuo Business Overview
- Table 140. HaiNuo Recent Developments
- Table 141. 3L Medical Surgical Tapes Basic Information
- Table 142. 3L Medical Surgical Tapes Product Overview
- Table 143. 3L Medical Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. 3L Medical Business Overview
- Table 145. 3L Medical Recent Developments
- Table 146. Nanfang Medical Surgical Tapes Basic Information
- Table 147. Nanfang Medical Surgical Tapes Product Overview
- Table 148. Nanfang Medical Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Nanfang Medical Business Overview
- Table 150. Nanfang Medical Recent Developments
- Table 151. Qiaopai Medical Surgical Tapes Basic Information
- Table 152. Qiaopai Medical Surgical Tapes Product Overview
- Table 153. Qiaopai Medical Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Qiaopai Medical Business Overview
- Table 155. Qiaopai Medical Recent Developments
- Table 156. 3H Medical Surgical Tapes Basic Information
- Table 157. 3H Medical Surgical Tapes Product Overview
- Table 158. 3H Medical Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 159. 3H Medical Business Overview
- Table 160. 3H Medical Recent Developments
- Table 161. Huazhou PSA Surgical Tapes Basic Information
- Table 162. Huazhou PSA Surgical Tapes Product Overview
- Table 163. Huazhou PSA Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 164. Huazhou PSA Business Overview
- Table 165. Huazhou PSA Recent Developments
- Table 166. Longer Surgical Tapes Basic Information
- Table 167. Longer Surgical Tapes Product Overview
- Table 168. Longer Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 169. Longer Business Overview
- Table 170. Longer Recent Developments
- Table 171. Shandong Cheerain Medical Surgical Tapes Basic Information
- Table 172. Shandong Cheerain Medical Surgical Tapes Product Overview
- Table 173. Shandong Cheerain Medical Surgical Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 174. Shandong Cheerain Medical Business Overview
- Table 175. Shandong Cheerain Medical Recent Developments
- Table 176. Global Surgical Tapes Sales Forecast by Region (2025-2030) & (K Units)
- Table 177. Global Surgical Tapes Market Size Forecast by Region (2025-2030) & (M USD)
- Table 178. North America Surgical Tapes Sales Forecast by Country (2025-2030) & (K Units)
- Table 179. North America Surgical Tapes Market Size Forecast by Country (2025-2030) & (M USD)
- Table 180. Europe Surgical Tapes Sales Forecast by Country (2025-2030) & (K Units)
- Table 181. Europe Surgical Tapes Market Size Forecast by Country (2025-2030) & (M USD)
- Table 182. Asia Pacific Surgical Tapes Sales Forecast by Region (2025-2030) & (K Units)
- Table 183. Asia Pacific Surgical Tapes Market Size Forecast by Region (2025-2030) & (M USD)
- Table 184. South America Surgical Tapes Sales Forecast by Country (2025-2030) & (K Units)
- Table 185. South America Surgical Tapes Market Size Forecast by Country (2025-2030) & (M USD)
- Table 186. Middle East and Africa Surgical Tapes Consumption Forecast by Country (2025-2030) & (Units)
- Table 187. Middle East and Africa Surgical Tapes Market Size Forecast by Country (2025-2030) & (M USD)
- Table 188. Global Surgical Tapes Sales Forecast by Type (2025-2030) & (K Units)
- Table 189. Global Surgical Tapes Market Size Forecast by Type (2025-2030) & (M USD)

Table 190. Global Surgical Tapes Price Forecast by Type (2025-2030) & (USD/Unit)

Table 191. Global Surgical Tapes Sales (K Units) Forecast by Application (2025-2030)

Table 192. Global Surgical Tapes Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Surgical Tapes
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Surgical Tapes Market Size (M USD), 2019-2030
- Figure 5. Global Surgical Tapes Market Size (M USD) (2019-2030)
- Figure 6. Global Surgical Tapes Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Surgical Tapes Market Size by Country (M USD)
- Figure 11. Surgical Tapes Sales Share by Manufacturers in 2023
- Figure 12. Global Surgical Tapes Revenue Share by Manufacturers in 2023
- Figure 13. Surgical Tapes Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Surgical Tapes Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Surgical Tapes Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Surgical Tapes Market Share by Type
- Figure 18. Sales Market Share of Surgical Tapes by Type (2019-2024)
- Figure 19. Sales Market Share of Surgical Tapes by Type in 2023
- Figure 20. Market Size Share of Surgical Tapes by Type (2019-2024)
- Figure 21. Market Size Market Share of Surgical Tapes by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Surgical Tapes Market Share by Application
- Figure 24. Global Surgical Tapes Sales Market Share by Application (2019-2024)
- Figure 25. Global Surgical Tapes Sales Market Share by Application in 2023
- Figure 26. Global Surgical Tapes Market Share by Application (2019-2024)
- Figure 27. Global Surgical Tapes Market Share by Application in 2023
- Figure 28. Global Surgical Tapes Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Surgical Tapes Sales Market Share by Region (2019-2024)
- Figure 30. North America Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Surgical Tapes Sales Market Share by Country in 2023

- Figure 32. U.S. Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Surgical Tapes Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Surgical Tapes Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Surgical Tapes Sales Market Share by Country in 2023
- Figure 37. Germany Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Surgical Tapes Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Surgical Tapes Sales Market Share by Region in 2023
- Figure 44. China Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Surgical Tapes Sales and Growth Rate (K Units)
- Figure 50. South America Surgical Tapes Sales Market Share by Country in 2023
- Figure 51. Brazil Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Surgical Tapes Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Surgical Tapes Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Surgical Tapes Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Surgical Tapes Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Surgical Tapes Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Surgical Tapes Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Surgical Tapes Market Share Forecast by Type (2025-2030)
- Figure 65. Global Surgical Tapes Sales Forecast by Application (2025-2030)
- Figure 66. Global Surgical Tapes Market Share Forecast by Application (2025-2030)

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