

Global Surface Mounted PTC Thermosensitive Resistor Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Positive temperature coefficient (PTC) thermistor temperature sensor is a device which shows an increase in resistance with the increase of temperature.

This report provides a deep insight into the global Surface Mounted PTC Thermosensitive Resistor market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Surface Mounted PTC Thermosensitive Resistor Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Surface Mounted PTC Thermosensitive Resistor market in any manner.



Global Surface Mounted PTC Thermosensitive Resistor Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Bourns Inc.

Eaton - Electronics Division

EPCOS - TDK Electronics

Infineon Technologies

Littelfuse Inc.

Murata Electronics

NXP USA Inc.

TE Connectivity Passive Product

Texas Instruments

Vishay

Market Segmentation (by Type)

Thermostatic Heating

Low Voltage Heating

Air Heating

Global Surface Mounted PTC Thermosensitive Resistor Market Research Report 2024(Status and Outlook)



Liquid Heating

Other

Market Segmentation (by Application)

Consumer Electronics

Medical Apparatus and Instruments

Automotive Electronics

Household Electrical Appliances

Aerospace

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance



Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Surface Mounted PTC Thermosensitive Resistor Market

Overview of the regional outlook of the Surface Mounted PTC Thermosensitive Resistor Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region



Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Surface Mounted PTC Thermosensitive Resistor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the



market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Surface Mounted PTC Thermosensitive Resistor

- 1.2 Key Market Segments
- 1.2.1 Surface Mounted PTC Thermosensitive Resistor Segment by Type
- 1.2.2 Surface Mounted PTC Thermosensitive Resistor Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

2 SURFACE MOUNTED PTC THERMOSENSITIVE RESISTOR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Surface Mounted PTC Thermosensitive Resistor Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Surface Mounted PTC Thermosensitive Resistor Sales Estimates and Forecasts (2019-2030)

- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SURFACE MOUNTED PTC THERMOSENSITIVE RESISTOR MARKET COMPETITIVE LANDSCAPE

3.1 Global Surface Mounted PTC Thermosensitive Resistor Sales by Manufacturers (2019-2024)

3.2 Global Surface Mounted PTC Thermosensitive Resistor Revenue Market Share by Manufacturers (2019-2024)

3.3 Surface Mounted PTC Thermosensitive Resistor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Surface Mounted PTC Thermosensitive Resistor Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Surface Mounted PTC Thermosensitive Resistor Sales Sites, Area Served, Product Type



3.6 Surface Mounted PTC Thermosensitive Resistor Market Competitive Situation and Trends

3.6.1 Surface Mounted PTC Thermosensitive Resistor Market Concentration Rate

3.6.2 Global 5 and 10 Largest Surface Mounted PTC Thermosensitive Resistor

Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SURFACE MOUNTED PTC THERMOSENSITIVE RESISTOR INDUSTRY CHAIN ANALYSIS

4.1 Surface Mounted PTC Thermosensitive Resistor Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SURFACE MOUNTED PTC THERMOSENSITIVE RESISTOR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints

5.5 Industry News

- 5.5.1 New Product Developments
- 5.5.2 Mergers & Acquisitions
- 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 SURFACE MOUNTED PTC THERMOSENSITIVE RESISTOR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Surface Mounted PTC Thermosensitive Resistor Sales Market Share by Type (2019-2024)

6.3 Global Surface Mounted PTC Thermosensitive Resistor Market Size Market Share by Type (2019-2024)

6.4 Global Surface Mounted PTC Thermosensitive Resistor Price by Type (2019-2024)



7 SURFACE MOUNTED PTC THERMOSENSITIVE RESISTOR MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Surface Mounted PTC Thermosensitive Resistor Market Sales by Application (2019-2024)

7.3 Global Surface Mounted PTC Thermosensitive Resistor Market Size (M USD) by Application (2019-2024)

7.4 Global Surface Mounted PTC Thermosensitive Resistor Sales Growth Rate by Application (2019-2024)

8 SURFACE MOUNTED PTC THERMOSENSITIVE RESISTOR MARKET SEGMENTATION BY REGION

8.1 Global Surface Mounted PTC Thermosensitive Resistor Sales by Region

8.1.1 Global Surface Mounted PTC Thermosensitive Resistor Sales by Region

8.1.2 Global Surface Mounted PTC Thermosensitive Resistor Sales Market Share by Region

8.2 North America

8.2.1 North America Surface Mounted PTC Thermosensitive Resistor Sales by Country

- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico

8.3 Europe

8.3.1 Europe Surface Mounted PTC Thermosensitive Resistor Sales by Country

- 8.3.2 Germany
- 8.3.3 France
- 8.3.4 U.K.
- 8.3.5 Italy
- 8.3.6 Russia
- 8.4 Asia Pacific

8.4.1 Asia Pacific Surface Mounted PTC Thermosensitive Resistor Sales by Region

- 8.4.2 China
- 8.4.3 Japan
- 8.4.4 South Korea
- 8.4.5 India
- 8.4.6 Southeast Asia
- 8.5 South America



8.5.1 South America Surface Mounted PTC Thermosensitive Resistor Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Surface Mounted PTC Thermosensitive Resistor Sales by Region

- 8.6.2 Saudi Arabia
- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Bourns Inc.

9.1.1 Bourns Inc. Surface Mounted PTC Thermosensitive Resistor Basic Information

9.1.2 Bourns Inc. Surface Mounted PTC Thermosensitive Resistor Product Overview

9.1.3 Bourns Inc. Surface Mounted PTC Thermosensitive Resistor Product Market Performance

9.1.4 Bourns Inc. Business Overview

9.1.5 Bourns Inc. Surface Mounted PTC Thermosensitive Resistor SWOT Analysis

9.1.6 Bourns Inc. Recent Developments

9.2 Eaton - Electronics Division

9.2.1 Eaton - Electronics Division Surface Mounted PTC Thermosensitive Resistor Basic Information

9.2.2 Eaton - Electronics Division Surface Mounted PTC Thermosensitive Resistor Product Overview

9.2.3 Eaton - Electronics Division Surface Mounted PTC Thermosensitive Resistor Product Market Performance

9.2.4 Eaton - Electronics Division Business Overview

9.2.5 Eaton - Electronics Division Surface Mounted PTC Thermosensitive Resistor SWOT Analysis

9.2.6 Eaton - Electronics Division Recent Developments

9.3 EPCOS - TDK Electronics

9.3.1 EPCOS - TDK Electronics Surface Mounted PTC Thermosensitive Resistor Basic Information

9.3.2 EPCOS - TDK Electronics Surface Mounted PTC Thermosensitive Resistor



Product Overview

9.3.3 EPCOS - TDK Electronics Surface Mounted PTC Thermosensitive Resistor Product Market Performance

9.3.4 EPCOS - TDK Electronics Surface Mounted PTC Thermosensitive Resistor SWOT Analysis

9.3.5 EPCOS - TDK Electronics Business Overview

9.3.6 EPCOS - TDK Electronics Recent Developments

9.4 Infineon Technologies

9.4.1 Infineon Technologies Surface Mounted PTC Thermosensitive Resistor Basic Information

9.4.2 Infineon Technologies Surface Mounted PTC Thermosensitive Resistor Product Overview

9.4.3 Infineon Technologies Surface Mounted PTC Thermosensitive Resistor Product Market Performance

9.4.4 Infineon Technologies Business Overview

9.4.5 Infineon Technologies Recent Developments

9.5 Littelfuse Inc.

9.5.1 Littelfuse Inc. Surface Mounted PTC Thermosensitive Resistor Basic Information

9.5.2 Littelfuse Inc. Surface Mounted PTC Thermosensitive Resistor Product Overview

9.5.3 Littelfuse Inc. Surface Mounted PTC Thermosensitive Resistor Product Market Performance

9.5.4 Littelfuse Inc. Business Overview

9.5.5 Littelfuse Inc. Recent Developments

9.6 Murata Electronics

9.6.1 Murata Electronics Surface Mounted PTC Thermosensitive Resistor Basic Information

9.6.2 Murata Electronics Surface Mounted PTC Thermosensitive Resistor Product Overview

9.6.3 Murata Electronics Surface Mounted PTC Thermosensitive Resistor Product Market Performance

9.6.4 Murata Electronics Business Overview

9.6.5 Murata Electronics Recent Developments

9.7 NXP USA Inc.

9.7.1 NXP USA Inc. Surface Mounted PTC Thermosensitive Resistor Basic Information

9.7.2 NXP USA Inc. Surface Mounted PTC Thermosensitive Resistor Product Overview

9.7.3 NXP USA Inc. Surface Mounted PTC Thermosensitive Resistor Product Market Performance



9.7.4 NXP USA Inc. Business Overview

9.7.5 NXP USA Inc. Recent Developments

9.8 TE Connectivity Passive Product

9.8.1 TE Connectivity Passive Product Surface Mounted PTC Thermosensitive Resistor Basic Information

9.8.2 TE Connectivity Passive Product Surface Mounted PTC Thermosensitive Resistor Product Overview

9.8.3 TE Connectivity Passive Product Surface Mounted PTC Thermosensitive Resistor Product Market Performance

9.8.4 TE Connectivity Passive Product Business Overview

9.8.5 TE Connectivity Passive Product Recent Developments

9.9 Texas Instruments

9.9.1 Texas Instruments Surface Mounted PTC Thermosensitive Resistor Basic Information

9.9.2 Texas Instruments Surface Mounted PTC Thermosensitive Resistor Product Overview

9.9.3 Texas Instruments Surface Mounted PTC Thermosensitive Resistor Product Market Performance

9.9.4 Texas Instruments Business Overview

9.9.5 Texas Instruments Recent Developments

9.10 Vishay

9.10.1 Vishay Surface Mounted PTC Thermosensitive Resistor Basic Information

9.10.2 Vishay Surface Mounted PTC Thermosensitive Resistor Product Overview

9.10.3 Vishay Surface Mounted PTC Thermosensitive Resistor Product Market Performance

9.10.4 Vishay Business Overview

9.10.5 Vishay Recent Developments

10 SURFACE MOUNTED PTC THERMOSENSITIVE RESISTOR MARKET FORECAST BY REGION

10.1 Global Surface Mounted PTC Thermosensitive Resistor Market Size Forecast10.2 Global Surface Mounted PTC Thermosensitive Resistor Market Forecast byRegion

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Surface Mounted PTC Thermosensitive Resistor Market Size Forecast by Country

10.2.3 Asia Pacific Surface Mounted PTC Thermosensitive Resistor Market Size Forecast by Region



10.2.4 South America Surface Mounted PTC Thermosensitive Resistor Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Surface Mounted PTC Thermosensitive Resistor by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Surface Mounted PTC Thermosensitive Resistor Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Surface Mounted PTC Thermosensitive Resistor by Type (2025-2030)

11.1.2 Global Surface Mounted PTC Thermosensitive Resistor Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Surface Mounted PTC Thermosensitive Resistor by Type (2025-2030)

11.2 Global Surface Mounted PTC Thermosensitive Resistor Market Forecast by Application (2025-2030)

11.2.1 Global Surface Mounted PTC Thermosensitive Resistor Sales (K Units) Forecast by Application

11.2.2 Global Surface Mounted PTC Thermosensitive Resistor Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS



List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Surface Mounted PTC Thermosensitive Resistor Market Size Comparison by Region (M USD)

Table 5. Global Surface Mounted PTC Thermosensitive Resistor Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Surface Mounted PTC Thermosensitive Resistor Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Surface Mounted PTC Thermosensitive Resistor Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Surface Mounted PTC Thermosensitive Resistor Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Surface Mounted PTC Thermosensitive Resistor as of 2022)

Table 10. Global Market Surface Mounted PTC Thermosensitive Resistor Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Surface Mounted PTC Thermosensitive Resistor Sales Sites and Area Served

Table 12. Manufacturers Surface Mounted PTC Thermosensitive Resistor Product Type

Table 13. Global Surface Mounted PTC Thermosensitive Resistor Manufacturers

Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Surface Mounted PTC Thermosensitive Resistor

- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors

 Table 21. Surface Mounted PTC Thermosensitive Resistor Market Challenges

Table 22. Global Surface Mounted PTC Thermosensitive Resistor Sales by Type (K Units)

Table 23. Global Surface Mounted PTC Thermosensitive Resistor Market Size by Type (M USD)

Table 24. Global Surface Mounted PTC Thermosensitive Resistor Sales (K Units) by



Type (2019-2024)

Table 25. Global Surface Mounted PTC Thermosensitive Resistor Sales Market Share by Type (2019-2024)

Table 26. Global Surface Mounted PTC Thermosensitive Resistor Market Size (M USD) by Type (2019-2024)

Table 27. Global Surface Mounted PTC Thermosensitive Resistor Market Size Share by Type (2019-2024)

Table 28. Global Surface Mounted PTC Thermosensitive Resistor Price (USD/Unit) by Type (2019-2024)

Table 29. Global Surface Mounted PTC Thermosensitive Resistor Sales (K Units) by Application

Table 30. Global Surface Mounted PTC Thermosensitive Resistor Market Size byApplication

Table 31. Global Surface Mounted PTC Thermosensitive Resistor Sales by Application (2019-2024) & (K Units)

Table 32. Global Surface Mounted PTC Thermosensitive Resistor Sales Market Share by Application (2019-2024)

Table 33. Global Surface Mounted PTC Thermosensitive Resistor Sales by Application (2019-2024) & (M USD)

Table 34. Global Surface Mounted PTC Thermosensitive Resistor Market Share by Application (2019-2024)

Table 35. Global Surface Mounted PTC Thermosensitive Resistor Sales Growth Rate by Application (2019-2024)

Table 36. Global Surface Mounted PTC Thermosensitive Resistor Sales by Region (2019-2024) & (K Units)

Table 37. Global Surface Mounted PTC Thermosensitive Resistor Sales Market Share by Region (2019-2024)

Table 38. North America Surface Mounted PTC Thermosensitive Resistor Sales by Country (2019-2024) & (K Units)

Table 39. Europe Surface Mounted PTC Thermosensitive Resistor Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Surface Mounted PTC Thermosensitive Resistor Sales by Region (2019-2024) & (K Units)

Table 41. South America Surface Mounted PTC Thermosensitive Resistor Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Surface Mounted PTC Thermosensitive Resistor Sales by Region (2019-2024) & (K Units)

Table 43. Bourns Inc. Surface Mounted PTC Thermosensitive Resistor BasicInformation



Table 44. Bourns Inc. Surface Mounted PTC Thermosensitive Resistor Product Overview Table 45. Bourns Inc. Surface Mounted PTC Thermosensitive Resistor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 46. Bourns Inc. Business Overview Table 47. Bourns Inc. Surface Mounted PTC Thermosensitive Resistor SWOT Analysis Table 48. Bourns Inc. Recent Developments Table 49. Eaton - Electronics Division Surface Mounted PTC Thermosensitive Resistor **Basic Information** Table 50. Eaton - Electronics Division Surface Mounted PTC Thermosensitive Resistor **Product Overview** Table 51, Eaton - Electronics Division Surface Mounted PTC Thermosensitive Resistor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 52. Eaton - Electronics Division Business Overview Table 53, Eaton - Electronics Division Surface Mounted PTC Thermosensitive Resistor SWOT Analysis Table 54. Eaton - Electronics Division Recent Developments Table 55. EPCOS - TDK Electronics Surface Mounted PTC Thermosensitive Resistor **Basic Information** Table 56. EPCOS - TDK Electronics Surface Mounted PTC Thermosensitive Resistor **Product Overview** Table 57. EPCOS - TDK Electronics Surface Mounted PTC Thermosensitive Resistor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 58. EPCOS - TDK Electronics Surface Mounted PTC Thermosensitive Resistor SWOT Analysis Table 59. EPCOS - TDK Electronics Business Overview Table 60. EPCOS - TDK Electronics Recent Developments Table 61. Infineon Technologies Surface Mounted PTC Thermosensitive Resistor Basic Information Table 62. Infineon Technologies Surface Mounted PTC Thermosensitive Resistor **Product Overview** Table 63. Infineon Technologies Surface Mounted PTC Thermosensitive Resistor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 64. Infineon Technologies Business Overview Table 65. Infineon Technologies Recent Developments Table 66. Littelfuse Inc. Surface Mounted PTC Thermosensitive Resistor Basic Information Table 67. Littelfuse Inc. Surface Mounted PTC Thermosensitive Resistor Product Overview



Table 68. Littelfuse Inc. Surface Mounted PTC Thermosensitive Resistor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Littelfuse Inc. Business Overview

Table 70. Littelfuse Inc. Recent Developments

Table 71. Murata Electronics Surface Mounted PTC Thermosensitive Resistor Basic Information

Table 72. Murata Electronics Surface Mounted PTC Thermosensitive Resistor Product Overview

Table 73. Murata Electronics Surface Mounted PTC Thermosensitive Resistor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Murata Electronics Business Overview

Table 75. Murata Electronics Recent Developments

Table 76. NXP USA Inc. Surface Mounted PTC Thermosensitive Resistor Basic Information

Table 77. NXP USA Inc. Surface Mounted PTC Thermosensitive Resistor Product Overview

Table 78. NXP USA Inc. Surface Mounted PTC Thermosensitive Resistor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. NXP USA Inc. Business Overview

Table 80. NXP USA Inc. Recent Developments

Table 81. TE Connectivity Passive Product Surface Mounted PTC ThermosensitiveResistor Basic Information

Table 82. TE Connectivity Passive Product Surface Mounted PTC ThermosensitiveResistor Product Overview

Table 83. TE Connectivity Passive Product Surface Mounted PTC Thermosensitive Resistor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. TE Connectivity Passive Product Business Overview

Table 85. TE Connectivity Passive Product Recent Developments

Table 86. Texas Instruments Surface Mounted PTC Thermosensitive Resistor Basic Information

Table 87. Texas Instruments Surface Mounted PTC Thermosensitive Resistor Product Overview

Table 88. Texas Instruments Surface Mounted PTC Thermosensitive Resistor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Texas Instruments Business Overview

Table 90. Texas Instruments Recent Developments

Table 91. Vishay Surface Mounted PTC Thermosensitive Resistor Basic InformationTable 92. Vishay Surface Mounted PTC Thermosensitive Resistor Product Overview



Table 93. Vishay Surface Mounted PTC Thermosensitive Resistor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 94. Vishay Business Overview Table 95. Vishay Recent Developments Table 96. Global Surface Mounted PTC Thermosensitive Resistor Sales Forecast by Region (2025-2030) & (K Units) Table 97. Global Surface Mounted PTC Thermosensitive Resistor Market Size Forecast by Region (2025-2030) & (M USD) Table 98. North America Surface Mounted PTC Thermosensitive Resistor Sales Forecast by Country (2025-2030) & (K Units) Table 99. North America Surface Mounted PTC Thermosensitive Resistor Market Size Forecast by Country (2025-2030) & (M USD) Table 100. Europe Surface Mounted PTC Thermosensitive Resistor Sales Forecast by Country (2025-2030) & (K Units) Table 101. Europe Surface Mounted PTC Thermosensitive Resistor Market Size Forecast by Country (2025-2030) & (M USD) Table 102. Asia Pacific Surface Mounted PTC Thermosensitive Resistor Sales Forecast by Region (2025-2030) & (K Units) Table 103. Asia Pacific Surface Mounted PTC Thermosensitive Resistor Market Size Forecast by Region (2025-2030) & (M USD) Table 104. South America Surface Mounted PTC Thermosensitive Resistor Sales Forecast by Country (2025-2030) & (K Units) Table 105. South America Surface Mounted PTC Thermosensitive Resistor Market Size Forecast by Country (2025-2030) & (M USD) Table 106. Middle East and Africa Surface Mounted PTC Thermosensitive Resistor Consumption Forecast by Country (2025-2030) & (Units) Table 107. Middle East and Africa Surface Mounted PTC Thermosensitive Resistor Market Size Forecast by Country (2025-2030) & (M USD) Table 108. Global Surface Mounted PTC Thermosensitive Resistor Sales Forecast by Type (2025-2030) & (K Units) Table 109. Global Surface Mounted PTC Thermosensitive Resistor Market Size Forecast by Type (2025-2030) & (M USD) Table 110. Global Surface Mounted PTC Thermosensitive Resistor Price Forecast by Type (2025-2030) & (USD/Unit) Table 111. Global Surface Mounted PTC Thermosensitive Resistor Sales (K Units) Forecast by Application (2025-2030) Table 112. Global Surface Mounted PTC Thermosensitive Resistor Market Size Forecast by Application (2025-2030) & (M USD)



List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Surface Mounted PTC Thermosensitive Resistor

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Surface Mounted PTC Thermosensitive Resistor Market Size (M USD), 2019-2030

Figure 5. Global Surface Mounted PTC Thermosensitive Resistor Market Size (M USD) (2019-2030)

Figure 6. Global Surface Mounted PTC Thermosensitive Resistor Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Surface Mounted PTC Thermosensitive Resistor Market Size by Country (M USD)

Figure 11. Surface Mounted PTC Thermosensitive Resistor Sales Share by Manufacturers in 2023

Figure 12. Global Surface Mounted PTC Thermosensitive Resistor Revenue Share by Manufacturers in 2023

Figure 13. Surface Mounted PTC Thermosensitive Resistor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Surface Mounted PTC Thermosensitive Resistor Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Surface Mounted PTC Thermosensitive Resistor Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Surface Mounted PTC Thermosensitive Resistor Market Share by Type

Figure 18. Sales Market Share of Surface Mounted PTC Thermosensitive Resistor by Type (2019-2024)

Figure 19. Sales Market Share of Surface Mounted PTC Thermosensitive Resistor by Type in 2023

Figure 20. Market Size Share of Surface Mounted PTC Thermosensitive Resistor by Type (2019-2024)

Figure 21. Market Size Market Share of Surface Mounted PTC Thermosensitive Resistor by Type in 2023



Figure 22. Evaluation Matrix of Segment Market Development Potential (Application) Figure 23. Global Surface Mounted PTC Thermosensitive Resistor Market Share by Application

Figure 24. Global Surface Mounted PTC Thermosensitive Resistor Sales Market Share by Application (2019-2024)

Figure 25. Global Surface Mounted PTC Thermosensitive Resistor Sales Market Share by Application in 2023

Figure 26. Global Surface Mounted PTC Thermosensitive Resistor Market Share by Application (2019-2024)

Figure 27. Global Surface Mounted PTC Thermosensitive Resistor Market Share by Application in 2023

Figure 28. Global Surface Mounted PTC Thermosensitive Resistor Sales Growth Rate by Application (2019-2024)

Figure 29. Global Surface Mounted PTC Thermosensitive Resistor Sales Market Share by Region (2019-2024)

Figure 30. North America Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Surface Mounted PTC Thermosensitive Resistor Sales Market Share by Country in 2023

Figure 32. U.S. Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Surface Mounted PTC Thermosensitive Resistor Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Surface Mounted PTC Thermosensitive Resistor Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Surface Mounted PTC Thermosensitive Resistor Sales Market Share by Country in 2023

Figure 37. Germany Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)



Figure 42. Asia Pacific Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Surface Mounted PTC Thermosensitive Resistor Sales Market Share by Region in 2023

Figure 44. China Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (K Units)

Figure 50. South America Surface Mounted PTC Thermosensitive Resistor Sales Market Share by Country in 2023

Figure 51. Brazil Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Surface Mounted PTC Thermosensitive Resistor Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Surface Mounted PTC Thermosensitive Resistor Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Surface Mounted PTC Thermosensitive Resistor Sales Forecast by



Volume (2019-2030) & (K Units)

Figure 62. Global Surface Mounted PTC Thermosensitive Resistor Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Surface Mounted PTC Thermosensitive Resistor Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Surface Mounted PTC Thermosensitive Resistor Market Share Forecast by Type (2025-2030)

Figure 65. Global Surface Mounted PTC Thermosensitive Resistor Sales Forecast by Application (2025-2030)

Figure 66. Global Surface Mounted PTC Thermosensitive Resistor Market Share Forecast by Application (2025-2030)



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