

Global Surface Mount Ptc Thermistors Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

A surface mount PTC thermistor is a type of thermistor that is characterized in that it can be surface mounted to a circuit board. PTC, the positive temperature coefficient. This means that when the temperature increases, the resistance value of the PTC thermistor increases. PTC thermistors are widely used in circuits for circuit protection and temperature control. When the current passes through the PTC thermistor, if the current is too large or the ambient temperature is too high, the resistance value of the PTC thermistor will increase, thereby limiting the flow of current and protecting the circuit from damage. At the same time, the PTC thermistor can also be used as a temperature sensor to detect the change of the ambient temperature by measuring the change of its resistance value. Compared with the traditional plug-in PTC thermistor, the surface mount PTC thermistor has the advantages of small size, light weight, and convenient installation, so it is widely used in electronic products.

The global Surface Mount Ptc Thermistors market size was estimated at USD 325.4 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 6.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Surface Mount Ptc Thermistors market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Surface Mount Ptc Thermistors market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Surface Mount Ptc Thermistors market

Global Surface Mount Ptc Thermistors Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Bourns Inc.
Eaton- Electronics Division
TDK Electronics
Infineon Technologies
Littelfuse Inc.
Murata Electronics
NXP USA Inc.
TE Connectivity

Texas Instruments
Vishay

Market Segmentation (by Type)

Ceramic Resistor
Polymer Resistor

Market Segmentation (by Application)

Electronic
Automobile
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Surface Mount Ptc Thermistors Market

Overview of the regional outlook of the Surface Mount Ptc Thermistors Market.

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Surface Mount Ptc Thermistors Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Surface Mount Ptc Thermistors, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Surface Mount Ptc Thermistors

1.2 Key Market Segments

1.2.1 Surface Mount Ptc Thermistors Segment by Type

1.2.2 Surface Mount Ptc Thermistors Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SURFACE MOUNT PTC THERMISTORS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Surface Mount Ptc Thermistors Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Surface Mount Ptc Thermistors Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SURFACE MOUNT PTC THERMISTORS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Surface Mount Ptc Thermistors Product Life Cycle

3.3 Global Surface Mount Ptc Thermistors Sales by Manufacturers (2020-2025)

3.4 Global Surface Mount Ptc Thermistors Revenue Market Share by Manufacturers (2020-2025)

3.5 Surface Mount Ptc Thermistors Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Surface Mount Ptc Thermistors Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Surface Mount Ptc Thermistors Market Competitive Situation and Trends

3.8.1 Surface Mount Ptc Thermistors Market Concentration Rate

3.8.2 Global 5 and 10 Largest Surface Mount Ptc Thermistors Players Market Share

by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SURFACE MOUNT PTC THERMISTORS INDUSTRY CHAIN ANALYSIS

4.1 Surface Mount Ptc Thermistors Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SURFACE MOUNT PTC THERMISTORS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Surface Mount Ptc Thermistors Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Surface Mount Ptc Thermistors Market

5.7 ESG Ratings of Leading Companies

6 SURFACE MOUNT PTC THERMISTORS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Surface Mount Ptc Thermistors Sales Market Share by Type (2020-2025)

6.3 Global Surface Mount Ptc Thermistors Market Size Market Share by Type (2020-2025)

6.4 Global Surface Mount Ptc Thermistors Price by Type (2020-2025)

7 SURFACE MOUNT PTC THERMISTORS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Surface Mount Ptc Thermistors Market Sales by Application (2020-2025)

7.3 Global Surface Mount Ptc Thermistors Market Size (M USD) by Application (2020-2025)

7.4 Global Surface Mount Ptc Thermistors Sales Growth Rate by Application (2020-2025)

8 SURFACE MOUNT PTC THERMISTORS MARKET SALES BY REGION

8.1 Global Surface Mount Ptc Thermistors Sales by Region

8.1.1 Global Surface Mount Ptc Thermistors Sales by Region

8.1.2 Global Surface Mount Ptc Thermistors Sales Market Share by Region

8.2 Global Surface Mount Ptc Thermistors Market Size by Region

8.2.1 Global Surface Mount Ptc Thermistors Market Size by Region

8.2.2 Global Surface Mount Ptc Thermistors Market Size Market Share by Region

8.3 North America

8.3.1 North America Surface Mount Ptc Thermistors Sales by Country

8.3.2 North America Surface Mount Ptc Thermistors Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Surface Mount Ptc Thermistors Sales by Country

8.4.2 Europe Surface Mount Ptc Thermistors Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Surface Mount Ptc Thermistors Sales by Region

8.5.2 Asia Pacific Surface Mount Ptc Thermistors Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Surface Mount Ptc Thermistors Sales by Country
 - 8.6.2 South America Surface Mount Ptc Thermistors Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Surface Mount Ptc Thermistors Sales by Region
 - 8.7.2 Middle East and Africa Surface Mount Ptc Thermistors Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 SURFACE MOUNT PTC THERMISTORS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Surface Mount Ptc Thermistors by Region(2020-2025)
- 9.2 Global Surface Mount Ptc Thermistors Revenue Market Share by Region (2020-2025)
- 9.3 Global Surface Mount Ptc Thermistors Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Surface Mount Ptc Thermistors Production
 - 9.4.1 North America Surface Mount Ptc Thermistors Production Growth Rate (2020-2025)
 - 9.4.2 North America Surface Mount Ptc Thermistors Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Surface Mount Ptc Thermistors Production
 - 9.5.1 Europe Surface Mount Ptc Thermistors Production Growth Rate (2020-2025)
 - 9.5.2 Europe Surface Mount Ptc Thermistors Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Surface Mount Ptc Thermistors Production (2020-2025)
 - 9.6.1 Japan Surface Mount Ptc Thermistors Production Growth Rate (2020-2025)
 - 9.6.2 Japan Surface Mount Ptc Thermistors Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Surface Mount Ptc Thermistors Production (2020-2025)

9.7.1 China Surface Mount Ptc Thermistors Production Growth Rate (2020-2025)

9.7.2 China Surface Mount Ptc Thermistors Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Bourns Inc.

10.1.1 Bourns Inc. Basic Information

10.1.2 Bourns Inc. Surface Mount Ptc Thermistors Product Overview

10.1.3 Bourns Inc. Surface Mount Ptc Thermistors Product Market Performance

10.1.4 Bourns Inc. Business Overview

10.1.5 Bourns Inc. SWOT Analysis

10.1.6 Bourns Inc. Recent Developments

10.2 Eaton- Electronics Division

10.2.1 Eaton- Electronics Division Basic Information

10.2.2 Eaton- Electronics Division Surface Mount Ptc Thermistors Product Overview

10.2.3 Eaton- Electronics Division Surface Mount Ptc Thermistors Product Market Performance

10.2.4 Eaton- Electronics Division Business Overview

10.2.5 Eaton- Electronics Division SWOT Analysis

10.2.6 Eaton- Electronics Division Recent Developments

10.3 TDK Electronics

10.3.1 TDK Electronics Basic Information

10.3.2 TDK Electronics Surface Mount Ptc Thermistors Product Overview

10.3.3 TDK Electronics Surface Mount Ptc Thermistors Product Market Performance

10.3.4 TDK Electronics Business Overview

10.3.5 TDK Electronics SWOT Analysis

10.3.6 TDK Electronics Recent Developments

10.4 Infineon Technologies

10.4.1 Infineon Technologies Basic Information

10.4.2 Infineon Technologies Surface Mount Ptc Thermistors Product Overview

10.4.3 Infineon Technologies Surface Mount Ptc Thermistors Product Market Performance

10.4.4 Infineon Technologies Business Overview

10.4.5 Infineon Technologies Recent Developments

10.5 Littelfuse Inc.

10.5.1 Littelfuse Inc. Basic Information

10.5.2 Littelfuse Inc. Surface Mount Ptc Thermistors Product Overview

10.5.3 Littelfuse Inc. Surface Mount Ptc Thermistors Product Market Performance

- 10.5.4 Littelfuse Inc. Business Overview
- 10.5.5 Littelfuse Inc. Recent Developments
- 10.6 Murata Electronics
 - 10.6.1 Murata Electronics Basic Information
 - 10.6.2 Murata Electronics Surface Mount Ptc Thermistors Product Overview
 - 10.6.3 Murata Electronics Surface Mount Ptc Thermistors Product Market Performance
 - 10.6.4 Murata Electronics Business Overview
 - 10.6.5 Murata Electronics Recent Developments
- 10.7 NXP USA Inc.
 - 10.7.1 NXP USA Inc. Basic Information
 - 10.7.2 NXP USA Inc. Surface Mount Ptc Thermistors Product Overview
 - 10.7.3 NXP USA Inc. Surface Mount Ptc Thermistors Product Market Performance
 - 10.7.4 NXP USA Inc. Business Overview
 - 10.7.5 NXP USA Inc. Recent Developments
- 10.8 TE Connectivity
 - 10.8.1 TE Connectivity Basic Information
 - 10.8.2 TE Connectivity Surface Mount Ptc Thermistors Product Overview
 - 10.8.3 TE Connectivity Surface Mount Ptc Thermistors Product Market Performance
 - 10.8.4 TE Connectivity Business Overview
 - 10.8.5 TE Connectivity Recent Developments
- 10.9 Texas Instruments
 - 10.9.1 Texas Instruments Basic Information
 - 10.9.2 Texas Instruments Surface Mount Ptc Thermistors Product Overview
 - 10.9.3 Texas Instruments Surface Mount Ptc Thermistors Product Market Performance
 - 10.9.4 Texas Instruments Business Overview
 - 10.9.5 Texas Instruments Recent Developments
- 10.10 Vishay
 - 10.10.1 Vishay Basic Information
 - 10.10.2 Vishay Surface Mount Ptc Thermistors Product Overview
 - 10.10.3 Vishay Surface Mount Ptc Thermistors Product Market Performance
 - 10.10.4 Vishay Business Overview
 - 10.10.5 Vishay Recent Developments

11 SURFACE MOUNT PTC THERMISTORS MARKET FORECAST BY REGION

- 11.1 Global Surface Mount Ptc Thermistors Market Size Forecast
- 11.2 Global Surface Mount Ptc Thermistors Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country

- 11.2.2 Europe Surface Mount Ptc Thermistors Market Size Forecast by Country
- 11.2.3 Asia Pacific Surface Mount Ptc Thermistors Market Size Forecast by Region
- 11.2.4 South America Surface Mount Ptc Thermistors Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Surface Mount Ptc Thermistors by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Surface Mount Ptc Thermistors Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Surface Mount Ptc Thermistors by Type (2026-2033)
 - 12.1.2 Global Surface Mount Ptc Thermistors Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Surface Mount Ptc Thermistors by Type (2026-2033)
- 12.2 Global Surface Mount Ptc Thermistors Market Forecast by Application (2026-2033)
 - 12.2.1 Global Surface Mount Ptc Thermistors Sales (K Units) Forecast by Application
 - 12.2.2 Global Surface Mount Ptc Thermistors Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Surface Mount Ptc Thermistors Market Size Comparison by Region (M USD)
Table 5. Global Surface Mount Ptc Thermistors Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Surface Mount Ptc Thermistors Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Surface Mount Ptc Thermistors Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Surface Mount Ptc Thermistors Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Surface Mount Ptc Thermistors as of 2024)
Table 10. Global Market Surface Mount Ptc Thermistors Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Surface Mount Ptc Thermistors Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Surface Mount Ptc Thermistors Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Surface Mount Ptc Thermistors Sales by Type (K Units)
Table 26. Global Surface Mount Ptc Thermistors Market Size by Type (M USD)
Table 27. Global Surface Mount Ptc Thermistors Sales (K Units) by Type (2020-2025)

Table 28. Global Surface Mount Ptc Thermistors Sales Market Share by Type (2020-2025)

Table 29. Global Surface Mount Ptc Thermistors Market Size (M USD) by Type (2020-2025)

Table 30. Global Surface Mount Ptc Thermistors Market Size Share by Type (2020-2025)

Table 31. Global Surface Mount Ptc Thermistors Price (USD/Unit) by Type (2020-2025)

Table 32. Global Surface Mount Ptc Thermistors Sales (K Units) by Application

Table 33. Global Surface Mount Ptc Thermistors Market Size by Application

Table 34. Global Surface Mount Ptc Thermistors Sales by Application (2020-2025) & (K Units)

Table 35. Global Surface Mount Ptc Thermistors Sales Market Share by Application (2020-2025)

Table 36. Global Surface Mount Ptc Thermistors Market Size by Application (2020-2025) & (M USD)

Table 37. Global Surface Mount Ptc Thermistors Market Share by Application (2020-2025)

Table 38. Global Surface Mount Ptc Thermistors Sales Growth Rate by Application (2020-2025)

Table 39. Global Surface Mount Ptc Thermistors Sales by Region (2020-2025) & (K Units)

Table 40. Global Surface Mount Ptc Thermistors Sales Market Share by Region (2020-2025)

Table 41. Global Surface Mount Ptc Thermistors Market Size by Region (2020-2025) & (M USD)

Table 42. Global Surface Mount Ptc Thermistors Market Size Market Share by Region (2020-2025)

Table 43. North America Surface Mount Ptc Thermistors Sales by Country (2020-2025) & (K Units)

Table 44. North America Surface Mount Ptc Thermistors Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Surface Mount Ptc Thermistors Sales by Country (2020-2025) & (K Units)

Table 46. Europe Surface Mount Ptc Thermistors Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Surface Mount Ptc Thermistors Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Surface Mount Ptc Thermistors Market Size by Region (2020-2025) & (M USD)

Table 49. South America Surface Mount Ptc Thermistors Sales by Country (2020-2025) & (K Units)

Table 50. South America Surface Mount Ptc Thermistors Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Surface Mount Ptc Thermistors Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Surface Mount Ptc Thermistors Market Size by Region (2020-2025) & (M USD)

Table 53. Global Surface Mount Ptc Thermistors Production (K Units) by Region(2020-2025)

Table 54. Global Surface Mount Ptc Thermistors Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Surface Mount Ptc Thermistors Revenue Market Share by Region (2020-2025)

Table 56. Global Surface Mount Ptc Thermistors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Surface Mount Ptc Thermistors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Surface Mount Ptc Thermistors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Surface Mount Ptc Thermistors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Surface Mount Ptc Thermistors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Bourns Inc. Basic Information

Table 62. Bourns Inc. Surface Mount Ptc Thermistors Product Overview

Table 63. Bourns Inc. Surface Mount Ptc Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Bourns Inc. Business Overview

Table 65. Bourns Inc. SWOT Analysis

Table 66. Bourns Inc. Recent Developments

Table 67. Eaton- Electronics Division Basic Information

Table 68. Eaton- Electronics Division Surface Mount Ptc Thermistors Product Overview

Table 69. Eaton- Electronics Division Surface Mount Ptc Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Eaton- Electronics Division Business Overview

Table 71. Eaton- Electronics Division SWOT Analysis

Table 72. Eaton- Electronics Division Recent Developments

Table 73. TDK Electronics Basic Information

Table 74. TDK Electronics Surface Mount Ptc Thermistors Product Overview
Table 75. TDK Electronics Surface Mount Ptc Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. TDK Electronics Business Overview
Table 77. TDK Electronics SWOT Analysis
Table 78. TDK Electronics Recent Developments
Table 79. Infineon Technologies Basic Information
Table 80. Infineon Technologies Surface Mount Ptc Thermistors Product Overview
Table 81. Infineon Technologies Surface Mount Ptc Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Infineon Technologies Business Overview
Table 83. Infineon Technologies Recent Developments
Table 84. Littelfuse Inc. Basic Information
Table 85. Littelfuse Inc. Surface Mount Ptc Thermistors Product Overview
Table 86. Littelfuse Inc. Surface Mount Ptc Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Littelfuse Inc. Business Overview
Table 88. Littelfuse Inc. Recent Developments
Table 89. Murata Electronics Basic Information
Table 90. Murata Electronics Surface Mount Ptc Thermistors Product Overview
Table 91. Murata Electronics Surface Mount Ptc Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Murata Electronics Business Overview
Table 93. Murata Electronics Recent Developments
Table 94. NXP USA Inc. Basic Information
Table 95. NXP USA Inc. Surface Mount Ptc Thermistors Product Overview
Table 96. NXP USA Inc. Surface Mount Ptc Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. NXP USA Inc. Business Overview
Table 98. NXP USA Inc. Recent Developments
Table 99. TE Connectivity Basic Information
Table 100. TE Connectivity Surface Mount Ptc Thermistors Product Overview
Table 101. TE Connectivity Surface Mount Ptc Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. TE Connectivity Business Overview
Table 103. TE Connectivity Recent Developments
Table 104. Texas Instruments Basic Information
Table 105. Texas Instruments Surface Mount Ptc Thermistors Product Overview
Table 106. Texas Instruments Surface Mount Ptc Thermistors Sales (K Units), Revenue

(M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Texas Instruments Business Overview

Table 108. Texas Instruments Recent Developments

Table 109. Vishay Basic Information

Table 110. Vishay Surface Mount Ptc Thermistors Product Overview

Table 111. Vishay Surface Mount Ptc Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Vishay Business Overview

Table 113. Vishay Recent Developments

Table 114. Global Surface Mount Ptc Thermistors Sales Forecast by Region (2026-2033) & (K Units)

Table 115. Global Surface Mount Ptc Thermistors Market Size Forecast by Region (2026-2033) & (M USD)

Table 116. North America Surface Mount Ptc Thermistors Sales Forecast by Country (2026-2033) & (K Units)

Table 117. North America Surface Mount Ptc Thermistors Market Size Forecast by Country (2026-2033) & (M USD)

Table 118. Europe Surface Mount Ptc Thermistors Sales Forecast by Country (2026-2033) & (K Units)

Table 119. Europe Surface Mount Ptc Thermistors Market Size Forecast by Country (2026-2033) & (M USD)

Table 120. Asia Pacific Surface Mount Ptc Thermistors Sales Forecast by Region (2026-2033) & (K Units)

Table 121. Asia Pacific Surface Mount Ptc Thermistors Market Size Forecast by Region (2026-2033) & (M USD)

Table 122. South America Surface Mount Ptc Thermistors Sales Forecast by Country (2026-2033) & (K Units)

Table 123. South America Surface Mount Ptc Thermistors Market Size Forecast by Country (2026-2033) & (M USD)

Table 124. Middle East and Africa Surface Mount Ptc Thermistors Sales Forecast by Country (2026-2033) & (Units)

Table 125. Middle East and Africa Surface Mount Ptc Thermistors Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Global Surface Mount Ptc Thermistors Sales Forecast by Type (2026-2033) & (K Units)

Table 127. Global Surface Mount Ptc Thermistors Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global Surface Mount Ptc Thermistors Price Forecast by Type (2026-2033) & (USD/Unit)

Table 129. Global Surface Mount Ptc Thermistors Sales (K Units) Forecast by Application (2026-2033)

Table 130. Global Surface Mount Ptc Thermistors Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Surface Mount Ptc Thermistors
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Surface Mount Ptc Thermistors Market Size (M USD), 2024-2033
- Figure 5. Global Surface Mount Ptc Thermistors Market Size (M USD) (2020-2033)
- Figure 6. Global Surface Mount Ptc Thermistors Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Surface Mount Ptc Thermistors Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Surface Mount Ptc Thermistors Product Life Cycle
- Figure 13. Surface Mount Ptc Thermistors Sales Share by Manufacturers in 2024
- Figure 14. Global Surface Mount Ptc Thermistors Revenue Share by Manufacturers in 2024
- Figure 15. Surface Mount Ptc Thermistors Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Surface Mount Ptc Thermistors Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Surface Mount Ptc Thermistors Revenue in 2024
- Figure 18. Industry Chain Map of Surface Mount Ptc Thermistors
- Figure 19. Global Surface Mount Ptc Thermistors Market PEST Analysis
- Figure 20. Global Surface Mount Ptc Thermistors Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Surface Mount Ptc Thermistors Market Share by Type
- Figure 27. Sales Market Share of Surface Mount Ptc Thermistors by Type (2020-2025)
- Figure 28. Sales Market Share of Surface Mount Ptc Thermistors by Type in 2024
- Figure 29. Market Size Share of Surface Mount Ptc Thermistors by Type (2020-2025)
- Figure 30. Market Size Share of Surface Mount Ptc Thermistors by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Surface Mount Ptc Thermistors Market Share by Application

Figure 33. Global Surface Mount Ptc Thermistors Sales Market Share by Application (2020-2025)

Figure 34. Global Surface Mount Ptc Thermistors Sales Market Share by Application in 2024

Figure 35. Global Surface Mount Ptc Thermistors Market Share by Application (2020-2025)

Figure 36. Global Surface Mount Ptc Thermistors Market Share by Application in 2024

Figure 37. Global Surface Mount Ptc Thermistors Sales Growth Rate by Application (2020-2025)

Figure 38. Global Surface Mount Ptc Thermistors Sales Market Share by Region (2020-2025)

Figure 39. Global Surface Mount Ptc Thermistors Market Size Market Share by Region (2020-2025)

Figure 40. North America Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Surface Mount Ptc Thermistors Sales Market Share by Country in 2024

Figure 43. North America Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Surface Mount Ptc Thermistors Market Size Market Share by Country in 2024

Figure 45. U.S. Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Surface Mount Ptc Thermistors Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Surface Mount Ptc Thermistors Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Surface Mount Ptc Thermistors Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Surface Mount Ptc Thermistors Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Surface Mount Ptc Thermistors Sales Market Share by Country in

2024

Figure 53. Europe Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Surface Mount Ptc Thermistors Market Size Market Share by Country in 2024

Figure 55. Germany Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Surface Mount Ptc Thermistors Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Surface Mount Ptc Thermistors Sales Market Share by Region in 2024

Figure 67. Asia Pacific Surface Mount Ptc Thermistors Market Size Market Share by Region in 2024

Figure 68. China Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Surface Mount Ptc Thermistors Sales and Growth Rate

(2020-2025) & (K Units)

Figure 73. South Korea Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Surface Mount Ptc Thermistors Sales and Growth Rate (K Units)

Figure 79. South America Surface Mount Ptc Thermistors Sales Market Share by Country in 2024

Figure 80. South America Surface Mount Ptc Thermistors Market Size and Growth Rate (M USD)

Figure 81. South America Surface Mount Ptc Thermistors Market Size Market Share by Country in 2024

Figure 82. Brazil Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Surface Mount Ptc Thermistors Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Surface Mount Ptc Thermistors Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Surface Mount Ptc Thermistors Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Surface Mount Ptc Thermistors Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Surface Mount Ptc Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Surface Mount Ptc Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Surface Mount Ptc Thermistors Production Market Share by Region (2020-2025)

Figure 103. North America Surface Mount Ptc Thermistors Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Surface Mount Ptc Thermistors Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Surface Mount Ptc Thermistors Production (K Units) Growth Rate (2020-2025)

Figure 106. China Surface Mount Ptc Thermistors Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Surface Mount Ptc Thermistors Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Surface Mount Ptc Thermistors Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Surface Mount Ptc Thermistors Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Surface Mount Ptc Thermistors Market Share Forecast by Type (2026-2033)

Figure 111. Global Surface Mount Ptc Thermistors Sales Forecast by Application

(2026-2033)

Figure 112. Global Surface Mount Ptc Thermistors Market Share Forecast by
Application (2026-2033)

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