

# Global Supply Chain Analytics Market Research Report 2024(Status and Outlook)

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## Abstracts

Report Overview:

Supply Chain Analytics is for improve operational efficiency and effectiveness by enabling data-driven decisions at strategic, operational and tactical levels. And the supply chain analytics market has observed faster growth in recent years

The Global Supply Chain Analytics Market Size was estimated at USD 3897.09 million in 2023 and is projected to reach USD 6287.98 million by 2029, exhibiting a CAGR of 8.30% during the forecast period.

This report provides a deep insight into the global Supply Chain Analytics market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Supply Chain Analytics Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Supply Chain Analytics market in any manner.

## Global Supply Chain Analytics Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Birst

Capgemini

Genpact

IBM Corporation

Kinaxis

MicroStrategy

Oracle Corporation

SAP SE

SAS Institute

Tableau Software

Market Segmentation (by Type)

Software

Services

Market Segmentation (by Application)

Large Enterprises

SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Supply Chain Analytics Market

## Overview of the regional outlook of the Supply Chain Analytics Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Supply Chain Analytics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Supply Chain Analytics
- 1.2 Key Market Segments
  - 1.2.1 Supply Chain Analytics Segment by Type
  - 1.2.2 Supply Chain Analytics Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 SUPPLY CHAIN ANALYTICS MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 SUPPLY CHAIN ANALYTICS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Supply Chain Analytics Revenue Market Share by Company (2019-2024)
- 3.2 Supply Chain Analytics Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Supply Chain Analytics Market Size Sites, Area Served, Product Type
- 3.4 Supply Chain Analytics Market Competitive Situation and Trends
  - 3.4.1 Supply Chain Analytics Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Supply Chain Analytics Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 SUPPLY CHAIN ANALYTICS VALUE CHAIN ANALYSIS**

- 4.1 Supply Chain Analytics Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF SUPPLY CHAIN ANALYTICS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 SUPPLY CHAIN ANALYTICS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Supply Chain Analytics Market Size Market Share by Type (2019-2024)
- 6.3 Global Supply Chain Analytics Market Size Growth Rate by Type (2019-2024)

## **7 SUPPLY CHAIN ANALYTICS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Supply Chain Analytics Market Size (M USD) by Application (2019-2024)
- 7.3 Global Supply Chain Analytics Market Size Growth Rate by Application (2019-2024)

## **8 SUPPLY CHAIN ANALYTICS MARKET SEGMENTATION BY REGION**

- 8.1 Global Supply Chain Analytics Market Size by Region
  - 8.1.1 Global Supply Chain Analytics Market Size by Region
  - 8.1.2 Global Supply Chain Analytics Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Supply Chain Analytics Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Supply Chain Analytics Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy



8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Supply Chain Analytics Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Supply Chain Analytics Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Supply Chain Analytics Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Birst

9.1.1 Birst Supply Chain Analytics Basic Information

9.1.2 Birst Supply Chain Analytics Product Overview

9.1.3 Birst Supply Chain Analytics Product Market Performance

9.1.4 Birst Supply Chain Analytics SWOT Analysis

9.1.5 Birst Business Overview

9.1.6 Birst Recent Developments

9.2 Capgemini

9.2.1 Capgemini Supply Chain Analytics Basic Information

9.2.2 Capgemini Supply Chain Analytics Product Overview

9.2.3 Capgemini Supply Chain Analytics Product Market Performance

9.2.4 Birst Supply Chain Analytics SWOT Analysis

9.2.5 Capgemini Business Overview

9.2.6 Capgemini Recent Developments

9.3 Genpact

9.3.1 Genpact Supply Chain Analytics Basic Information

- 9.3.2 Genpact Supply Chain Analytics Product Overview
- 9.3.3 Genpact Supply Chain Analytics Product Market Performance
- 9.3.4 Birst Supply Chain Analytics SWOT Analysis
- 9.3.5 Genpact Business Overview
- 9.3.6 Genpact Recent Developments
- 9.4 IBM Corporation
  - 9.4.1 IBM Corporation Supply Chain Analytics Basic Information
  - 9.4.2 IBM Corporation Supply Chain Analytics Product Overview
  - 9.4.3 IBM Corporation Supply Chain Analytics Product Market Performance
  - 9.4.4 IBM Corporation Business Overview
  - 9.4.5 IBM Corporation Recent Developments
- 9.5 Kinaxis
  - 9.5.1 Kinaxis Supply Chain Analytics Basic Information
  - 9.5.2 Kinaxis Supply Chain Analytics Product Overview
  - 9.5.3 Kinaxis Supply Chain Analytics Product Market Performance
  - 9.5.4 Kinaxis Business Overview
  - 9.5.5 Kinaxis Recent Developments
- 9.6 MicroStrategy
  - 9.6.1 MicroStrategy Supply Chain Analytics Basic Information
  - 9.6.2 MicroStrategy Supply Chain Analytics Product Overview
  - 9.6.3 MicroStrategy Supply Chain Analytics Product Market Performance
  - 9.6.4 MicroStrategy Business Overview
  - 9.6.5 MicroStrategy Recent Developments
- 9.7 Oracle Corporation
  - 9.7.1 Oracle Corporation Supply Chain Analytics Basic Information
  - 9.7.2 Oracle Corporation Supply Chain Analytics Product Overview
  - 9.7.3 Oracle Corporation Supply Chain Analytics Product Market Performance
  - 9.7.4 Oracle Corporation Business Overview
  - 9.7.5 Oracle Corporation Recent Developments
- 9.8 SAP SE
  - 9.8.1 SAP SE Supply Chain Analytics Basic Information
  - 9.8.2 SAP SE Supply Chain Analytics Product Overview
  - 9.8.3 SAP SE Supply Chain Analytics Product Market Performance
  - 9.8.4 SAP SE Business Overview
  - 9.8.5 SAP SE Recent Developments
- 9.9 SAS Institute
  - 9.9.1 SAS Institute Supply Chain Analytics Basic Information
  - 9.9.2 SAS Institute Supply Chain Analytics Product Overview
  - 9.9.3 SAS Institute Supply Chain Analytics Product Market Performance

9.9.4 SAS Institute Business Overview

9.9.5 SAS Institute Recent Developments

9.10 Tableau Software

9.10.1 Tableau Software Supply Chain Analytics Basic Information

9.10.2 Tableau Software Supply Chain Analytics Product Overview

9.10.3 Tableau Software Supply Chain Analytics Product Market Performance

9.10.4 Tableau Software Business Overview

9.10.5 Tableau Software Recent Developments

## **10 SUPPLY CHAIN ANALYTICS REGIONAL MARKET FORECAST**

10.1 Global Supply Chain Analytics Market Size Forecast

10.2 Global Supply Chain Analytics Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Supply Chain Analytics Market Size Forecast by Country

10.2.3 Asia Pacific Supply Chain Analytics Market Size Forecast by Region

10.2.4 South America Supply Chain Analytics Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Supply Chain Analytics by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Supply Chain Analytics Market Forecast by Type (2025-2030)

11.2 Global Supply Chain Analytics Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Supply Chain Analytics Market Size Comparison by Region (M USD)

Table 5. Global Supply Chain Analytics Revenue (M USD) by Company (2019-2024)

Table 6. Global Supply Chain Analytics Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Supply Chain Analytics as of 2022)

Table 8. Company Supply Chain Analytics Market Size Sites and Area Served

Table 9. Company Supply Chain Analytics Product Type

Table 10. Global Supply Chain Analytics Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Supply Chain Analytics

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Supply Chain Analytics Market Challenges

Table 18. Global Supply Chain Analytics Market Size by Type (M USD)

Table 19. Global Supply Chain Analytics Market Size (M USD) by Type (2019-2024)

Table 20. Global Supply Chain Analytics Market Size Share by Type (2019-2024)

Table 21. Global Supply Chain Analytics Market Size Growth Rate by Type (2019-2024)

Table 22. Global Supply Chain Analytics Market Size by Application

Table 23. Global Supply Chain Analytics Market Size by Application (2019-2024) & (M USD)

Table 24. Global Supply Chain Analytics Market Share by Application (2019-2024)

Table 25. Global Supply Chain Analytics Market Size Growth Rate by Application (2019-2024)

Table 26. Global Supply Chain Analytics Market Size by Region (2019-2024) & (M USD)

Table 27. Global Supply Chain Analytics Market Size Market Share by Region (2019-2024)

Table 28. North America Supply Chain Analytics Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Supply Chain Analytics Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Supply Chain Analytics Market Size by Region (2019-2024) & (M USD)

Table 31. South America Supply Chain Analytics Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Supply Chain Analytics Market Size by Region (2019-2024) & (M USD)

Table 33. Birst Supply Chain Analytics Basic Information

Table 34. Birst Supply Chain Analytics Product Overview

Table 35. Birst Supply Chain Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Birst Supply Chain Analytics SWOT Analysis

Table 37. Birst Business Overview

Table 38. Birst Recent Developments

Table 39. Capgemini Supply Chain Analytics Basic Information

Table 40. Capgemini Supply Chain Analytics Product Overview

Table 41. Capgemini Supply Chain Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Birst Supply Chain Analytics SWOT Analysis

Table 43. Capgemini Business Overview

Table 44. Capgemini Recent Developments

Table 45. Genpact Supply Chain Analytics Basic Information

Table 46. Genpact Supply Chain Analytics Product Overview

Table 47. Genpact Supply Chain Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Birst Supply Chain Analytics SWOT Analysis

Table 49. Genpact Business Overview

Table 50. Genpact Recent Developments

Table 51. IBM Corporation Supply Chain Analytics Basic Information

Table 52. IBM Corporation Supply Chain Analytics Product Overview

Table 53. IBM Corporation Supply Chain Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 54. IBM Corporation Business Overview

Table 55. IBM Corporation Recent Developments

Table 56. Kinaxis Supply Chain Analytics Basic Information

Table 57. Kinaxis Supply Chain Analytics Product Overview

Table 58. Kinaxis Supply Chain Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Kinaxis Business Overview

Table 60. Kinaxis Recent Developments

Table 61. MicroStrategy Supply Chain Analytics Basic Information

Table 62. MicroStrategy Supply Chain Analytics Product Overview

Table 63. MicroStrategy Supply Chain Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 64. MicroStrategy Business Overview

Table 65. MicroStrategy Recent Developments

Table 66. Oracle Corporation Supply Chain Analytics Basic Information

Table 67. Oracle Corporation Supply Chain Analytics Product Overview

Table 68. Oracle Corporation Supply Chain Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Oracle Corporation Business Overview

Table 70. Oracle Corporation Recent Developments

Table 71. SAP SE Supply Chain Analytics Basic Information

Table 72. SAP SE Supply Chain Analytics Product Overview

Table 73. SAP SE Supply Chain Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 74. SAP SE Business Overview

Table 75. SAP SE Recent Developments

Table 76. SAS Institute Supply Chain Analytics Basic Information

Table 77. SAS Institute Supply Chain Analytics Product Overview

Table 78. SAS Institute Supply Chain Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 79. SAS Institute Business Overview

Table 80. SAS Institute Recent Developments

Table 81. Tableau Software Supply Chain Analytics Basic Information

Table 82. Tableau Software Supply Chain Analytics Product Overview

Table 83. Tableau Software Supply Chain Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Tableau Software Business Overview

Table 85. Tableau Software Recent Developments

Table 86. Global Supply Chain Analytics Market Size Forecast by Region (2025-2030) & (M USD)

Table 87. North America Supply Chain Analytics Market Size Forecast by Country (2025-2030) & (M USD)

Table 88. Europe Supply Chain Analytics Market Size Forecast by Country (2025-2030) & (M USD)

Table 89. Asia Pacific Supply Chain Analytics Market Size Forecast by Region

(2025-2030) & (M USD)

Table 90. South America Supply Chain Analytics Market Size Forecast by Country

(2025-2030) & (M USD)

Table 91. Middle East and Africa Supply Chain Analytics Market Size Forecast by

Country (2025-2030) & (M USD)

Table 92. Global Supply Chain Analytics Market Size Forecast by Type (2025-2030) &

(M USD)

Table 93. Global Supply Chain Analytics Market Size Forecast by Application

(2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Supply Chain Analytics

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Supply Chain Analytics Market Size (M USD), 2019-2030

Figure 5. Global Supply Chain Analytics Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Supply Chain Analytics Market Size by Country (M USD)

Figure 10. Global Supply Chain Analytics Revenue Share by Company in 2023

Figure 11. Supply Chain Analytics Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Supply Chain Analytics Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Supply Chain Analytics Market Share by Type

Figure 15. Market Size Share of Supply Chain Analytics by Type (2019-2024)

Figure 16. Market Size Market Share of Supply Chain Analytics by Type in 2022

Figure 17. Global Supply Chain Analytics Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Supply Chain Analytics Market Share by Application

Figure 20. Global Supply Chain Analytics Market Share by Application (2019-2024)

Figure 21. Global Supply Chain Analytics Market Share by Application in 2022

Figure 22. Global Supply Chain Analytics Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Supply Chain Analytics Market Size Market Share by Region (2019-2024)

Figure 24. North America Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Supply Chain Analytics Market Size Market Share by Country in 2023

Figure 26. U.S. Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Supply Chain Analytics Market Size (M USD) and Growth Rate



(2019-2024)

Figure 28. Mexico Supply Chain Analytics Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Supply Chain Analytics Market Size Market Share by Country in 2023

Figure 31. Germany Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Supply Chain Analytics Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Supply Chain Analytics Market Size Market Share by Region in 2023

Figure 38. China Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Supply Chain Analytics Market Size and Growth Rate (M USD)

Figure 44. South America Supply Chain Analytics Market Size Market Share by Country in 2023

Figure 45. Brazil Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Supply Chain Analytics Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 48. Middle East and Africa Supply Chain Analytics Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Supply Chain Analytics Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Supply Chain Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Supply Chain Analytics Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Supply Chain Analytics Market Share Forecast by Type (2025-2030)

Figure 57. Global Supply Chain Analytics Market Share Forecast by Application (2025-2030)

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