

Global Superabsorbent Material Market Research Report 2025(Status and Outlook)

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Abstracts

Superabsorbent materials (SAMs) are a class of polymers with the unique ability to absorb and retain extremely large volumes of liquid relative to their own mass, primarily through the formation of hydrogen bonds with water molecules; these materials are most commonly sodium polyacrylate or other cross-linked polyelectrolytes, which can absorb hundreds of times their weight in aqueous solutions, making them indispensable in applications such as hygiene products (e.g., disposable diapers, adult incontinence products, and feminine hygiene items), agriculture (for water retention in soil), medical wound dressings, industrial spill control, and food packaging.

The global Superabsorbent Material market size was estimated at USD 10412.5 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.75% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Superabsorbent Material market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Superabsorbent Material market. It offers detailed profiles of major players, including

their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Superabsorbent Material market.

Global Superabsorbent Material Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

BASF SE
Nippon Shokubai Co.Ltd.
Exotech Bio Solutions Ltd.
Itaconix Corporation
Nuor Chemical Australia Pty Ltd.
TryEco LLC
SNF Floerger
Archer Daniels Midland Company
Amereq Inc
JRM ChemicalInc.

Market Segmentation (by Type)

Inverse Suspension Polymerization

Aqueous Solution Polymerization

Market Segmentation (by Application)

Sanitary Napkin

Paper Diaper

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Superabsorbent Material Market

Overview of the regional outlook of the Superabsorbent Material Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Superabsorbent Material Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Superabsorbent Material, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Superabsorbent Material

1.2 Key Market Segments

1.2.1 Superabsorbent Material Segment by Type

1.2.2 Superabsorbent Material Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SUPERABSORBENT MATERIAL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Superabsorbent Material Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Superabsorbent Material Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SUPERABSORBENT MATERIAL MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Superabsorbent Material Product Life Cycle

3.3 Global Superabsorbent Material Sales by Manufacturers (2020-2025)

3.4 Global Superabsorbent Material Revenue Market Share by Manufacturers (2020-2025)

3.5 Superabsorbent Material Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Superabsorbent Material Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Superabsorbent Material Market Competitive Situation and Trends

3.8.1 Superabsorbent Material Market Concentration Rate

3.8.2 Global 5 and 10 Largest Superabsorbent Material Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SUPERABSORBENT MATERIAL INDUSTRY CHAIN ANALYSIS

- 4.1 Superabsorbent Material Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SUPERABSORBENT MATERIAL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Superabsorbent Material Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Superabsorbent Material Market
- 5.7 ESG Ratings of Leading Companies

6 SUPERABSORBENT MATERIAL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Superabsorbent Material Sales Market Share by Type (2020-2025)
- 6.3 Global Superabsorbent Material Market Size Market Share by Type (2020-2025)
- 6.4 Global Superabsorbent Material Price by Type (2020-2025)

7 SUPERABSORBENT MATERIAL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Superabsorbent Material Market Sales by Application (2020-2025)
- 7.3 Global Superabsorbent Material Market Size (M USD) by Application (2020-2025)
- 7.4 Global Superabsorbent Material Sales Growth Rate by Application (2020-2025)

8 SUPERABSORBENT MATERIAL MARKET SALES BY REGION

- 8.1 Global Superabsorbent Material Sales by Region
 - 8.1.1 Global Superabsorbent Material Sales by Region
 - 8.1.2 Global Superabsorbent Material Sales Market Share by Region
- 8.2 Global Superabsorbent Material Market Size by Region
 - 8.2.1 Global Superabsorbent Material Market Size by Region
 - 8.2.2 Global Superabsorbent Material Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Superabsorbent Material Sales by Country
 - 8.3.2 North America Superabsorbent Material Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Superabsorbent Material Sales by Country
 - 8.4.2 Europe Superabsorbent Material Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Superabsorbent Material Sales by Region
 - 8.5.2 Asia Pacific Superabsorbent Material Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Superabsorbent Material Sales by Country
 - 8.6.2 South America Superabsorbent Material Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Superabsorbent Material Sales by Region

8.7.2 Middle East and Africa Superabsorbent Material Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 SUPERABSORBENT MATERIAL MARKET PRODUCTION BY REGION

9.1 Global Production of Superabsorbent Material by Region(2020-2025)

9.2 Global Superabsorbent Material Revenue Market Share by Region (2020-2025)

9.3 Global Superabsorbent Material Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Superabsorbent Material Production

9.4.1 North America Superabsorbent Material Production Growth Rate (2020-2025)

9.4.2 North America Superabsorbent Material Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Superabsorbent Material Production

9.5.1 Europe Superabsorbent Material Production Growth Rate (2020-2025)

9.5.2 Europe Superabsorbent Material Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Superabsorbent Material Production (2020-2025)

9.6.1 Japan Superabsorbent Material Production Growth Rate (2020-2025)

9.6.2 Japan Superabsorbent Material Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Superabsorbent Material Production (2020-2025)

9.7.1 China Superabsorbent Material Production Growth Rate (2020-2025)

9.7.2 China Superabsorbent Material Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 BASF SE

10.1.1 BASF SE Basic Information

10.1.2 BASF SE Superabsorbent Material Product Overview

- 10.1.3 BASF SE Superabsorbent Material Product Market Performance
- 10.1.4 BASF SE Business Overview
- 10.1.5 BASF SE SWOT Analysis
- 10.1.6 BASF SE Recent Developments
- 10.2 Nippon Shokubai Co.Ltd.
 - 10.2.1 Nippon Shokubai Co.Ltd. Basic Information
 - 10.2.2 Nippon Shokubai Co.Ltd. Superabsorbent Material Product Overview
 - 10.2.3 Nippon Shokubai Co.Ltd. Superabsorbent Material Product Market Performance
 - 10.2.4 Nippon Shokubai Co.Ltd. Business Overview
 - 10.2.5 Nippon Shokubai Co.Ltd. SWOT Analysis
 - 10.2.6 Nippon Shokubai Co.Ltd. Recent Developments
- 10.3 Exotech Bio Solutions Ltd.
 - 10.3.1 Exotech Bio Solutions Ltd. Basic Information
 - 10.3.2 Exotech Bio Solutions Ltd. Superabsorbent Material Product Overview
 - 10.3.3 Exotech Bio Solutions Ltd. Superabsorbent Material Product Market Performance
 - 10.3.4 Exotech Bio Solutions Ltd. Business Overview
 - 10.3.5 Exotech Bio Solutions Ltd. SWOT Analysis
 - 10.3.6 Exotech Bio Solutions Ltd. Recent Developments
- 10.4 Itaconix Corporation
 - 10.4.1 Itaconix Corporation Basic Information
 - 10.4.2 Itaconix Corporation Superabsorbent Material Product Overview
 - 10.4.3 Itaconix Corporation Superabsorbent Material Product Market Performance
 - 10.4.4 Itaconix Corporation Business Overview
 - 10.4.5 Itaconix Corporation Recent Developments
- 10.5 Nuor Chemical Australia Pty Ltd.
 - 10.5.1 Nuor Chemical Australia Pty Ltd. Basic Information
 - 10.5.2 Nuor Chemical Australia Pty Ltd. Superabsorbent Material Product Overview
 - 10.5.3 Nuor Chemical Australia Pty Ltd. Superabsorbent Material Product Market Performance
 - 10.5.4 Nuor Chemical Australia Pty Ltd. Business Overview
 - 10.5.5 Nuor Chemical Australia Pty Ltd. Recent Developments
- 10.6 TryEco LLC
 - 10.6.1 TryEco LLC Basic Information
 - 10.6.2 TryEco LLC Superabsorbent Material Product Overview
 - 10.6.3 TryEco LLC Superabsorbent Material Product Market Performance
 - 10.6.4 TryEco LLC Business Overview
 - 10.6.5 TryEco LLC Recent Developments

10.7 SNF Floerger

10.7.1 SNF Floerger Basic Information

10.7.2 SNF Floerger Superabsorbent Material Product Overview

10.7.3 SNF Floerger Superabsorbent Material Product Market Performance

10.7.4 SNF Floerger Business Overview

10.7.5 SNF Floerger Recent Developments

10.8 Archer Daniels Midland Company

10.8.1 Archer Daniels Midland Company Basic Information

10.8.2 Archer Daniels Midland Company Superabsorbent Material Product Overview

10.8.3 Archer Daniels Midland Company Superabsorbent Material Product Market Performance

10.8.4 Archer Daniels Midland Company Business Overview

10.8.5 Archer Daniels Midland Company Recent Developments

10.9 Amereq Inc

10.9.1 Amereq Inc Basic Information

10.9.2 Amereq Inc Superabsorbent Material Product Overview

10.9.3 Amereq Inc Superabsorbent Material Product Market Performance

10.9.4 Amereq Inc Business Overview

10.9.5 Amereq Inc Recent Developments

10.10 JRM ChemicalInc.

10.10.1 JRM ChemicalInc. Basic Information

10.10.2 JRM ChemicalInc. Superabsorbent Material Product Overview

10.10.3 JRM ChemicalInc. Superabsorbent Material Product Market Performance

10.10.4 JRM ChemicalInc. Business Overview

10.10.5 JRM ChemicalInc. Recent Developments

11 SUPERABSORBENT MATERIAL MARKET FORECAST BY REGION

11.1 Global Superabsorbent Material Market Size Forecast

11.2 Global Superabsorbent Material Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Superabsorbent Material Market Size Forecast by Country

11.2.3 Asia Pacific Superabsorbent Material Market Size Forecast by Region

11.2.4 South America Superabsorbent Material Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Superabsorbent Material by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Superabsorbent Material Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Superabsorbent Material by Type (2026-2033)

12.1.2 Global Superabsorbent Material Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Superabsorbent Material by Type (2026-2033)

12.2 Global Superabsorbent Material Market Forecast by Application (2026-2033)

12.2.1 Global Superabsorbent Material Sales (K MT) Forecast by Application

12.2.2 Global Superabsorbent Material Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Superabsorbent Material Market Size Comparison by Region (M USD)

Table 5. Global Superabsorbent Material Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Superabsorbent Material Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Superabsorbent Material Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Superabsorbent Material Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Superabsorbent Material as of 2024)

Table 10. Global Market Superabsorbent Material Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Superabsorbent Material Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Superabsorbent Material Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Superabsorbent Material Sales by Type (K MT)

Table 26. Global Superabsorbent Material Market Size by Type (M USD)

Table 27. Global Superabsorbent Material Sales (K MT) by Type (2020-2025)

Table 28. Global Superabsorbent Material Sales Market Share by Type (2020-2025)

Table 29. Global Superabsorbent Material Market Size (M USD) by Type (2020-2025)

Table 30. Global Superabsorbent Material Market Size Share by Type (2020-2025)

Table 31. Global Superabsorbent Material Price (USD/KG) by Type (2020-2025)

Table 32. Global Superabsorbent Material Sales (K MT) by Application

Table 33. Global Superabsorbent Material Market Size by Application

Table 34. Global Superabsorbent Material Sales by Application (2020-2025) & (K MT)

Table 35. Global Superabsorbent Material Sales Market Share by Application
(2020-2025)

Table 36. Global Superabsorbent Material Market Size by Application (2020-2025) & (M
USD)

Table 37. Global Superabsorbent Material Market Share by Application (2020-2025)

Table 38. Global Superabsorbent Material Sales Growth Rate by Application
(2020-2025)

Table 39. Global Superabsorbent Material Sales by Region (2020-2025) & (K MT)

Table 40. Global Superabsorbent Material Sales Market Share by Region (2020-2025)

Table 41. Global Superabsorbent Material Market Size by Region (2020-2025) & (M
USD)

Table 42. Global Superabsorbent Material Market Size Market Share by Region
(2020-2025)

Table 43. North America Superabsorbent Material Sales by Country (2020-2025) & (K
MT)

Table 44. North America Superabsorbent Material Market Size by Country (2020-2025)
& (M USD)

Table 45. Europe Superabsorbent Material Sales by Country (2020-2025) & (K MT)

Table 46. Europe Superabsorbent Material Market Size by Country (2020-2025) & (M
USD)

Table 47. Asia Pacific Superabsorbent Material Sales by Region (2020-2025) & (K MT)

Table 48. Asia Pacific Superabsorbent Material Market Size by Region (2020-2025) &
(M USD)

Table 49. South America Superabsorbent Material Sales by Country (2020-2025) & (K
MT)

Table 50. South America Superabsorbent Material Market Size by Country (2020-2025)
& (M USD)

Table 51. Middle East and Africa Superabsorbent Material Sales by Region (2020-2025)
& (K MT)

Table 52. Middle East and Africa Superabsorbent Material Market Size by Region
(2020-2025) & (M USD)

Table 53. Global Superabsorbent Material Production (K MT) by Region(2020-2025)

Table 54. Global Superabsorbent Material Revenue (US\$ Million) by Region
(2020-2025)

Table 55. Global Superabsorbent Material Revenue Market Share by Region (2020-2025)

Table 56. Global Superabsorbent Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Superabsorbent Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Superabsorbent Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Superabsorbent Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Superabsorbent Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. BASF SE Basic Information

Table 62. BASF SE Superabsorbent Material Product Overview

Table 63. BASF SE Superabsorbent Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. BASF SE Business Overview

Table 65. BASF SE SWOT Analysis

Table 66. BASF SE Recent Developments

Table 67. Nippon Shokubai Co.Ltd. Basic Information

Table 68. Nippon Shokubai Co.Ltd. Superabsorbent Material Product Overview

Table 69. Nippon Shokubai Co.Ltd. Superabsorbent Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Nippon Shokubai Co.Ltd. Business Overview

Table 71. Nippon Shokubai Co.Ltd. SWOT Analysis

Table 72. Nippon Shokubai Co.Ltd. Recent Developments

Table 73. Exotech Bio Solutions Ltd. Basic Information

Table 74. Exotech Bio Solutions Ltd. Superabsorbent Material Product Overview

Table 75. Exotech Bio Solutions Ltd. Superabsorbent Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Exotech Bio Solutions Ltd. Business Overview

Table 77. Exotech Bio Solutions Ltd. SWOT Analysis

Table 78. Exotech Bio Solutions Ltd. Recent Developments

Table 79. Itaconix Corporation Basic Information

Table 80. Itaconix Corporation Superabsorbent Material Product Overview

Table 81. Itaconix Corporation Superabsorbent Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Itaconix Corporation Business Overview

Table 83. Itaconix Corporation Recent Developments

Table 84. Nuoer Chemical Australia Pty Ltd. Basic Information
Table 85. Nuoer Chemical Australia Pty Ltd. Superabsorbent Material Product Overview
Table 86. Nuoer Chemical Australia Pty Ltd. Superabsorbent Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Nuoer Chemical Australia Pty Ltd. Business Overview
Table 88. Nuoer Chemical Australia Pty Ltd. Recent Developments
Table 89. TryEco LLC Basic Information
Table 90. TryEco LLC Superabsorbent Material Product Overview
Table 91. TryEco LLC Superabsorbent Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. TryEco LLC Business Overview
Table 93. TryEco LLC Recent Developments
Table 94. SNF Floerger Basic Information
Table 95. SNF Floerger Superabsorbent Material Product Overview
Table 96. SNF Floerger Superabsorbent Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. SNF Floerger Business Overview
Table 98. SNF Floerger Recent Developments
Table 99. Archer Daniels Midland Company Basic Information
Table 100. Archer Daniels Midland Company Superabsorbent Material Product Overview
Table 101. Archer Daniels Midland Company Superabsorbent Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Archer Daniels Midland Company Business Overview
Table 103. Archer Daniels Midland Company Recent Developments
Table 104. Amereq Inc Basic Information
Table 105. Amereq Inc Superabsorbent Material Product Overview
Table 106. Amereq Inc Superabsorbent Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. Amereq Inc Business Overview
Table 108. Amereq Inc Recent Developments
Table 109. JRM ChemicalInc. Basic Information
Table 110. JRM ChemicalInc. Superabsorbent Material Product Overview
Table 111. JRM ChemicalInc. Superabsorbent Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 112. JRM ChemicalInc. Business Overview
Table 113. JRM ChemicalInc. Recent Developments
Table 114. Global Superabsorbent Material Sales Forecast by Region (2026-2033) & (K MT)

- Table 115. Global Superabsorbent Material Market Size Forecast by Region (2026-2033) & (M USD)
- Table 116. North America Superabsorbent Material Sales Forecast by Country (2026-2033) & (K MT)
- Table 117. North America Superabsorbent Material Market Size Forecast by Country (2026-2033) & (M USD)
- Table 118. Europe Superabsorbent Material Sales Forecast by Country (2026-2033) & (K MT)
- Table 119. Europe Superabsorbent Material Market Size Forecast by Country (2026-2033) & (M USD)
- Table 120. Asia Pacific Superabsorbent Material Sales Forecast by Region (2026-2033) & (K MT)
- Table 121. Asia Pacific Superabsorbent Material Market Size Forecast by Region (2026-2033) & (M USD)
- Table 122. South America Superabsorbent Material Sales Forecast by Country (2026-2033) & (K MT)
- Table 123. South America Superabsorbent Material Market Size Forecast by Country (2026-2033) & (M USD)
- Table 124. Middle East and Africa Superabsorbent Material Sales Forecast by Country (2026-2033) & (Units)
- Table 125. Middle East and Africa Superabsorbent Material Market Size Forecast by Country (2026-2033) & (M USD)
- Table 126. Global Superabsorbent Material Sales Forecast by Type (2026-2033) & (K MT)
- Table 127. Global Superabsorbent Material Market Size Forecast by Type (2026-2033) & (M USD)
- Table 128. Global Superabsorbent Material Price Forecast by Type (2026-2033) & (USD/KG)
- Table 129. Global Superabsorbent Material Sales (K MT) Forecast by Application (2026-2033)
- Table 130. Global Superabsorbent Material Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Superabsorbent Material
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Superabsorbent Material Market Size (M USD), 2024-2033
- Figure 5. Global Superabsorbent Material Market Size (M USD) (2020-2033)
- Figure 6. Global Superabsorbent Material Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Superabsorbent Material Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Superabsorbent Material Product Life Cycle
- Figure 13. Superabsorbent Material Sales Share by Manufacturers in 2024
- Figure 14. Global Superabsorbent Material Revenue Share by Manufacturers in 2024
- Figure 15. Superabsorbent Material Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Superabsorbent Material Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Superabsorbent Material Revenue in 2024
- Figure 18. Industry Chain Map of Superabsorbent Material
- Figure 19. Global Superabsorbent Material Market PEST Analysis
- Figure 20. Global Superabsorbent Material Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Superabsorbent Material Market Share by Type
- Figure 27. Sales Market Share of Superabsorbent Material by Type (2020-2025)
- Figure 28. Sales Market Share of Superabsorbent Material by Type in 2024
- Figure 29. Market Size Share of Superabsorbent Material by Type (2020-2025)
- Figure 30. Market Size Share of Superabsorbent Material by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Superabsorbent Material Market Share by Application

Figure 33. Global Superabsorbent Material Sales Market Share by Application (2020-2025)

Figure 34. Global Superabsorbent Material Sales Market Share by Application in 2024

Figure 35. Global Superabsorbent Material Market Share by Application (2020-2025)

Figure 36. Global Superabsorbent Material Market Share by Application in 2024

Figure 37. Global Superabsorbent Material Sales Growth Rate by Application (2020-2025)

Figure 38. Global Superabsorbent Material Sales Market Share by Region (2020-2025)

Figure 39. Global Superabsorbent Material Market Size Market Share by Region (2020-2025)

Figure 40. North America Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Superabsorbent Material Sales Market Share by Country in 2024

Figure 43. North America Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Superabsorbent Material Market Size Market Share by Country in 2024

Figure 45. U.S. Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Superabsorbent Material Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Superabsorbent Material Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Superabsorbent Material Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Superabsorbent Material Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Superabsorbent Material Sales Market Share by Country in 2024

Figure 53. Europe Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Superabsorbent Material Market Size Market Share by Country in 2024

Figure 55. Germany Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Superabsorbent Material Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Superabsorbent Material Sales Market Share by Region in 2024

Figure 67. Asia Pacific Superabsorbent Material Market Size Market Share by Region in 2024

Figure 68. China Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Superabsorbent Material Sales and Growth Rate (K MT)

Figure 79. South America Superabsorbent Material Sales Market Share by Country in 2024

Figure 80. South America Superabsorbent Material Market Size and Growth Rate (M USD)

Figure 81. South America Superabsorbent Material Market Size Market Share by Country in 2024

Figure 82. Brazil Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Superabsorbent Material Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Superabsorbent Material Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Superabsorbent Material Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Superabsorbent Material Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Superabsorbent Material Sales and Growth Rate (2020-2025) & (K

MT)

Figure 99. Nigeria Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Superabsorbent Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Superabsorbent Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Superabsorbent Material Production Market Share by Region (2020-2025)

Figure 103. North America Superabsorbent Material Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Superabsorbent Material Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Superabsorbent Material Production (K MT) Growth Rate (2020-2025)

Figure 106. China Superabsorbent Material Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Superabsorbent Material Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Superabsorbent Material Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Superabsorbent Material Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Superabsorbent Material Market Share Forecast by Type (2026-2033)

Figure 111. Global Superabsorbent Material Sales Forecast by Application (2026-2033)

Figure 112. Global Superabsorbent Material Market Share Forecast by Application (2026-2033)

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