

Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GD67753CB327EN.html>

Date: February 2026

Pages: 173

Price: US\$ 2,980.00 (Single User License)

ID: GD67753CB327EN

Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Global production of super-high-tensile (ST) and ultra-high-tensile (UT) steel cord will reach 1.566 million tons in 2024, with an average selling price of US\$1,290 per ton. Steel cord, also known as steel cord wire rod, refers to the wire rod twisted into steel cord. Its wire diameter is generally 5.5mm, with a carbon content ranging from 0.62% to 0.82%. It is a high-value-added wire rod. The main production process involves drawing the 5.5mm diameter wire rod into filaments with diameters ranging from 0.15mm to 0.38mm. The wire rod is then twisted, bent, stretched, and formed into single and double twists. Depending on its performance, steel cord wire rod can be categorized as normal strength (NT), high strength (HT), ultra-high strength (ST), and extra-high strength (UT). Steel cord is the primary structural material for tires and is primarily used in the tread and sidewall of radial tires. Tires using steel cord in both the tread and sidewall are considered full-steel tires, while those using steel cord only in the tread are considered semi-steel tires. Steel cord is made of high-quality high-carbon steel and is brass-plated. It is a fine-gauge steel strand or rope with special applications. It is primarily used as a carcass material for radial tires for passenger cars, light trucks, heavy trucks, construction machinery vehicles, aircraft, and other rubber products. Radial tires using steel cord as a reinforcement feature long service life, high speed, puncture resistance, excellent elasticity, safety, comfort, and energy conservation, fully meeting the requirements of environmental protection and sustainable development. It largely determines the tire's functionality, application areas, service life, product value, and cost. The replacement of ordinary strength (NT) and high

strength (HT) steel cord by ultra-high strength (ST) steel cord is a major trend in the development of the tire industry. With the rapid development of my country's automobile industry and transportation industry, the high-quality development of my country's tire industry and steel cord industry has been greatly promoted. According to statistics from the Skeleton Materials Committee of the China Rubber Industry Association, the domestic steel cord production will exceed 3 million tons in 2023, and the export volume will be 750,000 tons. At present, my country's overall steel cord production capacity accounts for about 60% of the global total production capacity. At present, lightweight, low rolling resistance, and green sustainable materials are important strategic directions for radial tires. With the development of market demand and technological advancements in steel cord production, new requirements have been placed on steel cord products, such as higher tensile strength, finer monofilament diameter, and better impact resistance. At the same time, to meet the requirements of sustainable development, higher requirements have been placed on the steel cord manufacturing process and product quality.

The global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord market size was estimated at USD 2020.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone

planning to enter or expand their presence in the Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord market.

Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Bekaert
ArcelorMittal
Byelorussian Steel Works
Bridgestone
Tokusen
Tokyo Rope Mfg. Co., Ltd.
Sumitomo Electric Industries
Hyosung
Kiswire
Jiangsu Xingda
Daye Shares
Shougang Century Holdings Limited
Hubei Fuxing
Henan Hengxing
Jun Ma Group
Zenith Steel Group
Lei Da Group
Baoshan Iron and Steel Company Limited

Market Segmentation (by Type)

Super Tensile (ST)
Ultra Tensile (UT)

Market Segmentation (by Application)

Passenger Car Tire(PCR)
Truck and Bus Radial(TBR)
Off-The-Road Tire(OTR)
Others (Aircraft Tire/Agricultural Tire)

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord Market
Overview of the regional outlook of the Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires

1.2 Key Market Segments

1.2.1 Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Segment by Type

1.2.2 Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SUPER-HIGH-TENSILE (ST) AND ULTRA-HIGH-TENSILE (UT) STEEL CORD FOR RADIAL TIRES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SUPER-HIGH-TENSILE (ST) AND ULTRA-HIGH-TENSILE (UT) STEEL CORD FOR RADIAL TIRES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Life Cycle

3.3 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales by Manufacturers (2020-2025)

3.4 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Revenue Market Share by Manufacturers (2020-2025)

3.5 Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Competitive Situation and Trends

3.8.1 Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Concentration Rate

3.8.2 Global 5 and 10 Largest Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SUPER-HIGH-TENSILE (ST) AND ULTRA-HIGH-TENSILE (UT) STEEL CORD FOR RADIAL TIRES INDUSTRY CHAIN ANALYSIS

4.1 Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SUPER-HIGH-TENSILE (ST) AND ULTRA-HIGH-TENSILE (UT) STEEL CORD FOR RADIAL TIRES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial

Tires Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market

5.7 ESG Ratings of Leading Companies

6 SUPER-HIGH-TENSILE (ST) AND ULTRA-HIGH-TENSILE (UT) STEEL CORD FOR RADIAL TIRES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Market Share by Type (2020-2025)

6.3 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Type (2020-2025)

6.4 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Price by Type (2020-2025)

7 SUPER-HIGH-TENSILE (ST) AND ULTRA-HIGH-TENSILE (UT) STEEL CORD FOR RADIAL TIRES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Sales by Application (2020-2025)

7.3 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size (M USD) by Application (2020-2025)

7.4 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Growth Rate by Application (2020-2025)

8 SUPER-HIGH-TENSILE (ST) AND ULTRA-HIGH-TENSILE (UT) STEEL CORD FOR RADIAL TIRES MARKET SALES BY REGION

8.1 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales by Region

8.1.1 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales by Region

8.1.2 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Market Share by Region

8.2 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial

Tires Market Size by Region

8.2.1 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Region

8.2.2 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Region

8.3 North America

8.3.1 North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales by Country

8.3.2 North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales by Country

8.4.2 Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales by Region

8.5.2 Asia Pacific Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales by Country

8.6.2 South America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales by Region

8.7.2 Middle East and Africa Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 SUPER-HIGH-TENSILE (ST) AND ULTRA-HIGH-TENSILE (UT) STEEL CORD FOR RADIAL TIRES MARKET PRODUCTION BY REGION

9.1 Global Production of Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires by Region(2020-2025)

9.2 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Revenue Market Share by Region (2020-2025)

9.3 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production

9.4.1 North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production Growth Rate (2020-2025)

9.4.2 North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production

9.5.1 Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production Growth Rate (2020-2025)

9.5.2 Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production (2020-2025)

9.6.1 Japan Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production Growth Rate (2020-2025)

9.6.2 Japan Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial

Tires Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production (2020-2025)

9.7.1 China Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production Growth Rate (2020-2025)

9.7.2 China Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Bekaert

10.1.1 Bekaert Basic Information

10.1.2 Bekaert Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

10.1.3 Bekaert Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance

10.1.4 Bekaert Business Overview

10.1.5 Bekaert SWOT Analysis

10.1.6 Bekaert Recent Developments

10.2 ArcelorMittal

10.2.1 ArcelorMittal Basic Information

10.2.2 ArcelorMittal Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

10.2.3 ArcelorMittal Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance

10.2.4 ArcelorMittal Business Overview

10.2.5 ArcelorMittal SWOT Analysis

10.2.6 ArcelorMittal Recent Developments

10.3 Byelorussian Steel Works

10.3.1 Byelorussian Steel Works Basic Information

10.3.2 Byelorussian Steel Works Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

10.3.3 Byelorussian Steel Works Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance

10.3.4 Byelorussian Steel Works Business Overview

10.3.5 Byelorussian Steel Works SWOT Analysis

10.3.6 Byelorussian Steel Works Recent Developments

10.4 Bridgestone

10.4.1 Bridgestone Basic Information

10.4.2 Bridgestone Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

10.4.3 Bridgestone Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance

10.4.4 Bridgestone Business Overview

10.4.5 Bridgestone Recent Developments

10.5 Tokusen

10.5.1 Tokusen Basic Information

10.5.2 Tokusen Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

10.5.3 Tokusen Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance

10.5.4 Tokusen Business Overview

10.5.5 Tokusen Recent Developments

10.6 Tokyo Rope Mfg. Co., Ltd.

10.6.1 Tokyo Rope Mfg. Co., Ltd. Basic Information

10.6.2 Tokyo Rope Mfg. Co., Ltd. Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

10.6.3 Tokyo Rope Mfg. Co., Ltd. Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance

10.6.4 Tokyo Rope Mfg. Co., Ltd. Business Overview

10.6.5 Tokyo Rope Mfg. Co., Ltd. Recent Developments

10.7 Sumitomo Electric Industries

10.7.1 Sumitomo Electric Industries Basic Information

10.7.2 Sumitomo Electric Industries Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

10.7.3 Sumitomo Electric Industries Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance

10.7.4 Sumitomo Electric Industries Business Overview

10.7.5 Sumitomo Electric Industries Recent Developments

10.8 Hyosung

10.8.1 Hyosung Basic Information

10.8.2 Hyosung Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

10.8.3 Hyosung Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance

10.8.4 Hyosung Business Overview

10.8.5 Hyosung Recent Developments

10.9 Kiswire

- 10.9.1 Kiswire Basic Information
- 10.9.2 Kiswire Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview
- 10.9.3 Kiswire Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance
- 10.9.4 Kiswire Business Overview
- 10.9.5 Kiswire Recent Developments
- 10.10 Jiangsu Xingda
 - 10.10.1 Jiangsu Xingda Basic Information
 - 10.10.2 Jiangsu Xingda Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview
 - 10.10.3 Jiangsu Xingda Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance
 - 10.10.4 Jiangsu Xingda Business Overview
 - 10.10.5 Jiangsu Xingda Recent Developments
- 10.11 Daye Shares
 - 10.11.1 Daye Shares Basic Information
 - 10.11.2 Daye Shares Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview
 - 10.11.3 Daye Shares Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance
 - 10.11.4 Daye Shares Business Overview
 - 10.11.5 Daye Shares Recent Developments
- 10.12 Shougang Century Holdings Limited
 - 10.12.1 Shougang Century Holdings Limited Basic Information
 - 10.12.2 Shougang Century Holdings Limited Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview
 - 10.12.3 Shougang Century Holdings Limited Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance
 - 10.12.4 Shougang Century Holdings Limited Business Overview
 - 10.12.5 Shougang Century Holdings Limited Recent Developments
- 10.13 Hubei Fuxing
 - 10.13.1 Hubei Fuxing Basic Information
 - 10.13.2 Hubei Fuxing Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview
 - 10.13.3 Hubei Fuxing Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance
 - 10.13.4 Hubei Fuxing Business Overview
 - 10.13.5 Hubei Fuxing Recent Developments

10.14 Henan Hengxing

10.14.1 Henan Hengxing Basic Information

10.14.2 Henan Hengxing Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

10.14.3 Henan Hengxing Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance

10.14.4 Henan Hengxing Business Overview

10.14.5 Henan Hengxing Recent Developments

10.15 Jun Ma Group

10.15.1 Jun Ma Group Basic Information

10.15.2 Jun Ma Group Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

10.15.3 Jun Ma Group Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance

10.15.4 Jun Ma Group Business Overview

10.15.5 Jun Ma Group Recent Developments

10.16 Zenith Steel Group

10.16.1 Zenith Steel Group Basic Information

10.16.2 Zenith Steel Group Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

10.16.3 Zenith Steel Group Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance

10.16.4 Zenith Steel Group Business Overview

10.16.5 Zenith Steel Group Recent Developments

10.17 Lei Da Group

10.17.1 Lei Da Group Basic Information

10.17.2 Lei Da Group Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

10.17.3 Lei Da Group Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance

10.17.4 Lei Da Group Business Overview

10.17.5 Lei Da Group Recent Developments

10.18 Baoshan Iron and Steel Company Limited

10.18.1 Baoshan Iron and Steel Company Limited Basic Information

10.18.2 Baoshan Iron and Steel Company Limited Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

10.18.3 Baoshan Iron and Steel Company Limited Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Market Performance

10.18.4 Baoshan Iron and Steel Company Limited Business Overview

10.18.5 Baoshan Iron and Steel Company Limited Recent Developments

11 SUPER-HIGH-TENSILE (ST) AND ULTRA-HIGH-TENSILE (UT) STEEL CORD FOR RADIAL TIRES MARKET FORECAST BY REGION

11.1 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size Forecast

11.2 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size Forecast by Country

11.2.3 Asia Pacific Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size Forecast by Region

11.2.4 South America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires by Type (2026-2035)

12.1.2 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires by Type (2026-2035)

12.2 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Forecast by Application (2026-2035)

12.2.1 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT) Forecast by Application

12.2.2 Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

@LOT

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Type (M USD)
- Table 4. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Application
- Table 5. Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size Comparison by Region (M USD)
- Table 6. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires as of 2025)
- Table 11. Global Market Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales by Type (K MT)

Table 27. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Type (M USD)

Table 28. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT) by Type (2020-2025)

Table 29. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Market Share by Type (2020-2025)

Table 30. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size (M USD) by Type (2020-2025)

Table 31. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Share by Type (2020-2025)

Table 32. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Price (USD/KG) by Type (2020-2025)

Table 33. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT) by Application

Table 34. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Application

Table 35. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales by Application (2020-2025) & (K MT)

Table 36. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Market Share by Application (2020-2025)

Table 37. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Application (2020-2025) & (M USD)

Table 38. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Share by Application (2020-2025)

Table 39. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Growth Rate by Application (2020-2025)

Table 40. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales by Region (2020-2025) & (K MT)

Table 41. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Market Share by Region (2020-2025)

Table 42. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Region (2020-2025) & (M USD)

Table 43. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Region (2020-2025)

Table 44. North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord

for Radial Tires Sales by Country (2020-2025) & (K MT)

Table 45. North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales by Country (2020-2025) & (K MT)

Table 47. Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Region (2020-2025) & (M USD)

Table 50. South America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales by Country (2020-2025) & (K MT)

Table 51. South America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Region (2020-2025) & (M USD)

Table 54. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production (K MT) by Region(2020-2025)

Table 55. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Revenue Market Share by Region (2020-2025)

Table 57. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross

Margin (2020-2025)

Table 62. Bekaert Basic Information

Table 63. Bekaert Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 64. Bekaert Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Bekaert Business Overview

Table 66. Bekaert SWOT Analysis

Table 67. Bekaert Recent Developments

Table 68. ArcelorMittal Basic Information

Table 69. ArcelorMittal Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 70. ArcelorMittal Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. ArcelorMittal Business Overview

Table 72. ArcelorMittal SWOT Analysis

Table 73. ArcelorMittal Recent Developments

Table 74. Byelorussian Steel Works Basic Information

Table 75. Byelorussian Steel Works Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 76. Byelorussian Steel Works Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Byelorussian Steel Works Business Overview

Table 78. Byelorussian Steel Works SWOT Analysis

Table 79. Byelorussian Steel Works Recent Developments

Table 80. Bridgestone Basic Information

Table 81. Bridgestone Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 82. Bridgestone Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Bridgestone Business Overview

Table 84. Bridgestone Recent Developments

Table 85. Tokusen Basic Information

Table 86. Tokusen Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 87. Tokusen Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Tokusen Business Overview

Table 89. Tokusen Recent Developments

Table 90. Tokyo Rope Mfg. Co., Ltd. Basic Information

Table 91. Tokyo Rope Mfg. Co., Ltd. Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 92. Tokyo Rope Mfg. Co., Ltd. Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Tokyo Rope Mfg. Co., Ltd. Business Overview

Table 94. Tokyo Rope Mfg. Co., Ltd. Recent Developments

Table 95. Sumitomo Electric Industries Basic Information

Table 96. Sumitomo Electric Industries Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 97. Sumitomo Electric Industries Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Sumitomo Electric Industries Business Overview

Table 99. Sumitomo Electric Industries Recent Developments

Table 100. Hyosung Basic Information

Table 101. Hyosung Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 102. Hyosung Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Hyosung Business Overview

Table 104. Hyosung Recent Developments

Table 105. Kiswire Basic Information

Table 106. Kiswire Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 107. Kiswire Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. Kiswire Business Overview

Table 109. Kiswire Recent Developments

Table 110. Jiangsu Xingda Basic Information

Table 111. Jiangsu Xingda Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel

Cord for Radial Tires Product Overview

Table 112. Jiangsu Xingda Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. Jiangsu Xingda Business Overview

Table 114. Jiangsu Xingda Recent Developments

Table 115. Daye Shares Basic Information

Table 116. Daye Shares Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 117. Daye Shares Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Daye Shares Business Overview

Table 119. Daye Shares Recent Developments

Table 120. Shougang Century Holdings Limited Basic Information

Table 121. Shougang Century Holdings Limited Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 122. Shougang Century Holdings Limited Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. Shougang Century Holdings Limited Business Overview

Table 124. Shougang Century Holdings Limited Recent Developments

Table 125. Hubei Fuxing Basic Information

Table 126. Hubei Fuxing Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 127. Hubei Fuxing Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. Hubei Fuxing Business Overview

Table 129. Hubei Fuxing Recent Developments

Table 130. Henan Hengxing Basic Information

Table 131. Henan Hengxing Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 132. Henan Hengxing Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 133. Henan Hengxing Business Overview

Table 134. Henan Hengxing Recent Developments

Table 135. Jun Ma Group Basic Information

Table 136. Jun Ma Group Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 137. Jun Ma Group Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 138. Jun Ma Group Business Overview

Table 139. Jun Ma Group Recent Developments

Table 140. Zenith Steel Group Basic Information

Table 141. Zenith Steel Group Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 142. Zenith Steel Group Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 143. Zenith Steel Group Business Overview

Table 144. Zenith Steel Group Recent Developments

Table 145. Lei Da Group Basic Information

Table 146. Lei Da Group Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 147. Lei Da Group Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 148. Lei Da Group Business Overview

Table 149. Lei Da Group Recent Developments

Table 150. Baoshan Iron and Steel Company Limited Basic Information

Table 151. Baoshan Iron and Steel Company Limited Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Overview

Table 152. Baoshan Iron and Steel Company Limited Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 153. Baoshan Iron and Steel Company Limited Business Overview

Table 154. Baoshan Iron and Steel Company Limited Recent Developments

Table 155. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Forecast by Region (2026-2035) & (K MT)

Table 156. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size Forecast by Region (2026-2035) & (M USD)

Table 157. North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Forecast by Country (2026-2035) & (K MT)

Table 158. North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size Forecast by Country (2026-2035) & (M USD)

Table 159. Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Forecast by Country (2026-2035) & (K MT)

Table 160. Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size Forecast by Country (2026-2035) & (M USD)

Table 161. Asia Pacific Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Forecast by Region (2026-2035) & (K MT)

Table 162. Asia Pacific Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size Forecast by Region (2026-2035) & (M USD)

Table 163. South America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Forecast by Country (2026-2035) & (K MT)

Table 164. South America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size Forecast by Country (2026-2035) & (M USD)

Table 165. Middle East and Africa Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Forecast by Country (2026-2035) & (Units)

Table 166. Middle East and Africa Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size Forecast by Country (2026-2035) & (M USD)

Table 167. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Forecast by Type (2026-2035) & (K MT)

Table 168. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size Forecast by Type (2026-2035) & (M USD)

Table 169. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Price Forecast by Type (2026-2035) & (USD/KG)

Table 170. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT) Forecast by Application (2026-2035)

Table 171. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size (M USD), 2025-2035

Figure 5. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size (M USD) (2020-2035)

Figure 6. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT) & (2020-2035)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Product Life Cycle

Figure 13. Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Share by Manufacturers in 2025

Figure 14. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Revenue Share by Manufacturers in 2025

Figure 15. Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 16. Global Market Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Average Price (USD/KG) of Key Manufacturers in 2025

Figure 17. The Global 5 and 10 Largest Players: Market Share by Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Revenue in 2025

Figure 18. Industry Chain Map of Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires

Figure 19. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market PEST Analysis

Figure 20. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Share by Type
- Figure 27. Sales Market Share of Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires by Type (2020-2025)
- Figure 28. Sales Market Share of Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires by Type in 2025
- Figure 29. Market Share of Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires by Type (2020-2025)
- Figure 30. Market Share of Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Share by Application
- Figure 33. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Market Share by Application (2020-2025)
- Figure 34. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Market Share by Application in 2025
- Figure 35. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Share by Application (2020-2025)
- Figure 36. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Share by Application in 2025
- Figure 37. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Market Share by Region (2020-2025)
- Figure 39. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Region (2020-2025)
- Figure 40. North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Market Share by Country in 2024
- Figure 43. North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Country in 2024

Figure 45. U.S. Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Market Share by Country in 2024

Figure 53. Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Country in 2024

Figure 55. Germany Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for

Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Market Share by Region in 2024

Figure 67. Asia Pacific Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Region in 2024

Figure 68. China Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (K MT)

Figure 79. South America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Market Share by Country in 2024

Figure 80. South America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (M USD)

Figure 81. South America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Country in 2024

Figure 82. Brazil Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size by Region in 2024

Figure 92. Saudi Arabia Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for

Radial Tires Production Market Share by Region (2020-2025)

Figure 103. North America Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production (K MT) Growth Rate (2020-2025)

Figure 106. China Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Super-high-tensile (ST) and Ultra-high-tensile (UT) Steel Cord for Radial Tires Sales Forecast by Volume (2020-2035) & (K MT)

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