

# Global Sun-screening Agent Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Sun-screening Agent competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Sun-screening agent is a functional chemical or physical ingredient used to protect the skin from ultraviolet (UV) damage. It is widely used in skin care products such as sunscreen, lotion, cream and cosmetics. Its main function is to absorb, reflect or scatter UVA and UVB rays, reduce the damage of UV rays to skin cells, and prevent sunburn, photoaging and skin cancer. Common chemical sunscreens such as Octocrylene, Avobenzone, benzophenones, etc. have excellent UV absorption ability; while physical sunscreens such as titanium dioxide and zinc oxide reflect sunlight by forming a protective film, which is less irritating and suitable for people with sensitive skin. Market Trends With the improvement of global residents' skin health awareness and the popularization of the harm of ultraviolet radiation to the human body, the penetration rate of sunscreen products continues to rise, driving the rapid growth of the sunscreen market. Especially in Asia Pacific, North America and Europe, consumers pay more and more attention to daily sun protection, no longer limited to summer or outdoor use, and sun protection has become one of the basic links of year-round skin care. Social media and e-commerce have promoted the refinement of sunscreen product categories and functional upgrades, giving rise to a variety of innovative formulas such as spray type, blue light protection, and anti-pollution, and put forward higher requirements for the performance of sunscreens. Driven by regulations and green consumption trends, "physical + chemical" compounding, broad-spectrum sun protection, and low-sensitivity and environmentally friendly formulas are becoming increasingly popular. Market Disadvantages Traditional chemical sunscreens such as oxybenzone and ethylhexyl methoxycinnamate (octinoxate) have been found to have negative effects on the human

endocrine system and coral ecosystems, and have been restricted or banned in some countries and regions. This has an impact on product formulas and raw material markets, forcing companies to accelerate the development of new ingredients, increase R&D costs and market launch cycles. Consumers have higher requirements for the safety and mildness of sunscreen products. People with sensitive skin are more sensitive to irritating and allergenic ingredients, and have strict standards for sunscreens. Market Outlook Against the backdrop of global warming, increased UV intensity, and rising skin cancer incidence, sunscreen awareness will continue to increase. Technological progress and formula innovation will be key factors in driving market development. With the continuous maturity of nanotechnology, microencapsulation technology, bio-based materials, etc., new sunscreens will achieve more efficient UV protection, better skin compatibility, and lower ecological impact, becoming the core driving force for market growth. At the same time, the expansion of consumer demand for "all-weather sun protection" has also prompted sunscreens to develop in the direction of "multifunctionality" (such as blue light protection, pollution prevention, and antioxidant).

The global Sun-screening Agent market size was estimated at USD 553.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 9.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Sun-screening Agent market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Sun-screening Agent market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants,

investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Sun-screening Agent market.

## **Global Sun-screening Agent Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

BASF  
Nanjing COSMOS Chemical  
Symrise  
Chemspec  
ADEKA  
Mayzo  
SABO  
SI Group  
Solvay  
Clariant  
SONGWON  
Chemipro Kasei  
MPI Chemie  
Coty  
Hubei Meifeng Chemical  
Rianlon Corporation  
Tianjin Jiuri New Materials

### **Market Segmentation (by Type)**

Organic Sunscreen  
Inorganic Sunscreen

### **Market Segmentation (by Application)**

Sunscreen Cream  
Sunscreen Lotion  
Suntan Oil  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Sun-screening Agent Market  
Overview of the regional outlook of the Sun-screening Agent Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Sun-screening Agent Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Sun-screening Agent, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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