

Global Subcutaneous Allergy Immunotherapies Market Research Report 2026(Status and Outlook)

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Abstracts

Allergen immunotherapy, also known as desensitization or hypo-sensitization, is a medical treatment for some types of allergies. It is useful for environmental allergies, allergies to insect bites, and asthma. Its benefit for food allergies is unclear and thus not recommended. Immunotherapy involves exposing people to larger and larger amounts of allergen in an attempt to change the immune system's response.

The global Subcutaneous Allergy Immunotherapies market size was estimated at USD 1450.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Subcutaneous Allergy Immunotherapies market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Subcutaneous Allergy Immunotherapies market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Subcutaneous Allergy Immunotherapies market.

Global Subcutaneous Allergy Immunotherapies Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

ALK-Abello
Stallergenes Greer
Merck
Allergy Therapeutics
HAL
WOLW Pharma
Holister Stier
Leti

Market Segmentation (by Type)

High Concentration
Low Concentration

Market Segmentation (by Application)

Primary Immunodeficiency
Secondary Immunodeficiency

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Subcutaneous Allergy Immunotherapies Market

Overview of the regional outlook of the Subcutaneous Allergy Immunotherapies Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Subcutaneous Allergy Immunotherapies Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Subcutaneous Allergy Immunotherapies, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Subcutaneous Allergy Immunotherapies
- 1.2 Key Market Segments
 - 1.2.1 Subcutaneous Allergy Immunotherapies Segment by Type
 - 1.2.2 Subcutaneous Allergy Immunotherapies Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SUBCUTANEOUS ALLERGY IMMUNOTHERAPIES MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Subcutaneous Allergy Immunotherapies Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Subcutaneous Allergy Immunotherapies Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SUBCUTANEOUS ALLERGY IMMUNOTHERAPIES MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Subcutaneous Allergy Immunotherapies Product Life Cycle
- 3.3 Global Subcutaneous Allergy Immunotherapies Sales by Manufacturers (2020-2025)
- 3.4 Global Subcutaneous Allergy Immunotherapies Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Subcutaneous Allergy Immunotherapies Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Subcutaneous Allergy Immunotherapies Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

- 3.8 Subcutaneous Allergy Immunotherapies Market Competitive Situation and Trends
 - 3.8.1 Subcutaneous Allergy Immunotherapies Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Subcutaneous Allergy Immunotherapies Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 SUBCUTANEOUS ALLERGY IMMUNOTHERAPIES INDUSTRY CHAIN ANALYSIS

- 4.1 Subcutaneous Allergy Immunotherapies Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SUBCUTANEOUS ALLERGY IMMUNOTHERAPIES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Subcutaneous Allergy Immunotherapies Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Subcutaneous Allergy Immunotherapies Market
- 5.7 ESG Ratings of Leading Companies

6 SUBCUTANEOUS ALLERGY IMMUNOTHERAPIES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Subcutaneous Allergy Immunotherapies Sales Market Share by Type (2020-2025)
- 6.3 Global Subcutaneous Allergy Immunotherapies Market Size by Type (2020-2025)
- 6.4 Global Subcutaneous Allergy Immunotherapies Price by Type (2020-2025)

7 SUBCUTANEOUS ALLERGY IMMUNOTHERAPIES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Subcutaneous Allergy Immunotherapies Market Sales by Application (2020-2025)
- 7.3 Global Subcutaneous Allergy Immunotherapies Market Size (M USD) by Application (2020-2025)
- 7.4 Global Subcutaneous Allergy Immunotherapies Sales Growth Rate by Application (2020-2025)

8 SUBCUTANEOUS ALLERGY IMMUNOTHERAPIES MARKET SALES BY REGION

- 8.1 Global Subcutaneous Allergy Immunotherapies Sales by Region
 - 8.1.1 Global Subcutaneous Allergy Immunotherapies Sales by Region
 - 8.1.2 Global Subcutaneous Allergy Immunotherapies Sales Market Share by Region
- 8.2 Global Subcutaneous Allergy Immunotherapies Market Size by Region
 - 8.2.1 Global Subcutaneous Allergy Immunotherapies Market Size by Region
 - 8.2.2 Global Subcutaneous Allergy Immunotherapies Market Size by Region
- 8.3 North America
 - 8.3.1 North America Subcutaneous Allergy Immunotherapies Sales by Country
 - 8.3.2 North America Subcutaneous Allergy Immunotherapies Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Subcutaneous Allergy Immunotherapies Sales by Country
 - 8.4.2 Europe Subcutaneous Allergy Immunotherapies Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Subcutaneous Allergy Immunotherapies Sales by Region

8.5.2 Asia Pacific Subcutaneous Allergy Immunotherapies Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Subcutaneous Allergy Immunotherapies Sales by Country

8.6.2 South America Subcutaneous Allergy Immunotherapies Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Subcutaneous Allergy Immunotherapies Sales by Region

8.7.2 Middle East and Africa Subcutaneous Allergy Immunotherapies Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 SUBCUTANEOUS ALLERGY IMMUNOTHERAPIES MARKET PRODUCTION BY REGION

9.1 Global Production of Subcutaneous Allergy Immunotherapies by Region(2020-2025)

9.2 Global Subcutaneous Allergy Immunotherapies Revenue Market Share by Region (2020-2025)

9.3 Global Subcutaneous Allergy Immunotherapies Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Subcutaneous Allergy Immunotherapies Production

9.4.1 North America Subcutaneous Allergy Immunotherapies Production Growth Rate (2020-2025)

9.4.2 North America Subcutaneous Allergy Immunotherapies Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Subcutaneous Allergy Immunotherapies Production

9.5.1 Europe Subcutaneous Allergy Immunotherapies Production Growth Rate (2020-2025)

9.5.2 Europe Subcutaneous Allergy Immunotherapies Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Subcutaneous Allergy Immunotherapies Production (2020-2025)

9.6.1 Japan Subcutaneous Allergy Immunotherapies Production Growth Rate (2020-2025)

9.6.2 Japan Subcutaneous Allergy Immunotherapies Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Subcutaneous Allergy Immunotherapies Production (2020-2025)

9.7.1 China Subcutaneous Allergy Immunotherapies Production Growth Rate (2020-2025)

9.7.2 China Subcutaneous Allergy Immunotherapies Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 ALK-Abello

10.1.1 ALK-Abello Basic Information

10.1.2 ALK-Abello Subcutaneous Allergy Immunotherapies Product Overview

10.1.3 ALK-Abello Subcutaneous Allergy Immunotherapies Product Market

Performance

10.1.4 ALK-Abello Business Overview

10.1.5 ALK-Abello SWOT Analysis

10.1.6 ALK-Abello Recent Developments

10.2 Stallergenes Greer

10.2.1 Stallergenes Greer Basic Information

10.2.2 Stallergenes Greer Subcutaneous Allergy Immunotherapies Product Overview

10.2.3 Stallergenes Greer Subcutaneous Allergy Immunotherapies Product Market

Performance

10.2.4 Stallergenes Greer Business Overview

10.2.5 Stallergenes Greer SWOT Analysis

10.2.6 Stallergenes Greer Recent Developments

10.3 Merck

10.3.1 Merck Basic Information

10.3.2 Merck Subcutaneous Allergy Immunotherapies Product Overview

10.3.3 Merck Subcutaneous Allergy Immunotherapies Product Market Performance

10.3.4 Merck Business Overview

10.3.5 Merck SWOT Analysis

10.3.6 Merck Recent Developments

10.4 Allergy Therapeutics

10.4.1 Allergy Therapeutics Basic Information

10.4.2 Allergy Therapeutics Subcutaneous Allergy Immunotherapies Product Overview

10.4.3 Allergy Therapeutics Subcutaneous Allergy Immunotherapies Product Market

Performance

10.4.4 Allergy Therapeutics Business Overview

10.4.5 Allergy Therapeutics Recent Developments

10.5 HAL

10.5.1 HAL Basic Information

10.5.2 HAL Subcutaneous Allergy Immunotherapies Product Overview

10.5.3 HAL Subcutaneous Allergy Immunotherapies Product Market Performance

10.5.4 HAL Business Overview

10.5.5 HAL Recent Developments

10.6 WOLW Pharma

10.6.1 WOLW Pharma Basic Information

10.6.2 WOLW Pharma Subcutaneous Allergy Immunotherapies Product Overview

10.6.3 WOLW Pharma Subcutaneous Allergy Immunotherapies Product Market

Performance

10.6.4 WOLW Pharma Business Overview

10.6.5 WOLW Pharma Recent Developments

10.7 Holister Stier

10.7.1 Holister Stier Basic Information

10.7.2 Holister Stier Subcutaneous Allergy Immunotherapies Product Overview

10.7.3 Holister Stier Subcutaneous Allergy Immunotherapies Product Market

Performance

10.7.4 Holister Stier Business Overview

10.7.5 Holister Stier Recent Developments

10.8 Leti

10.8.1 Leti Basic Information

10.8.2 Leti Subcutaneous Allergy Immunotherapies Product Overview

10.8.3 Leti Subcutaneous Allergy Immunotherapies Product Market Performance

10.8.4 Leti Business Overview

10.8.5 Leti Recent Developments

11 SUBCUTANEOUS ALLERGY IMMUNOTHERAPIES MARKET FORECAST BY REGION

11.1 Global Subcutaneous Allergy Immunotherapies Market Size Forecast

11.2 Global Subcutaneous Allergy Immunotherapies Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Subcutaneous Allergy Immunotherapies Market Size Forecast by Country

11.2.3 Asia Pacific Subcutaneous Allergy Immunotherapies Market Size Forecast by Region

11.2.4 South America Subcutaneous Allergy Immunotherapies Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Subcutaneous Allergy Immunotherapies by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Subcutaneous Allergy Immunotherapies Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Subcutaneous Allergy Immunotherapies by Type (2026-2035)

12.1.2 Global Subcutaneous Allergy Immunotherapies Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Subcutaneous Allergy Immunotherapies by Type (2026-2035)

12.2 Global Subcutaneous Allergy Immunotherapies Market Forecast by Application (2026-2035)

12.2.1 Global Subcutaneous Allergy Immunotherapies Sales (K MT) Forecast by Application

12.2.2 Global Subcutaneous Allergy Immunotherapies Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Subcutaneous Allergy Immunotherapies Market Size by Type (M USD)

Table 4. Global Subcutaneous Allergy Immunotherapies Market Size by Application

Table 5. Subcutaneous Allergy Immunotherapies Market Size Comparison by Region (M USD)

Table 6. Global Subcutaneous Allergy Immunotherapies Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Subcutaneous Allergy Immunotherapies Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Subcutaneous Allergy Immunotherapies Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Subcutaneous Allergy Immunotherapies Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Subcutaneous Allergy Immunotherapies as of 2025)

Table 11. Global Market Subcutaneous Allergy Immunotherapies Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Subcutaneous Allergy Immunotherapies Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Subcutaneous Allergy Immunotherapies Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Subcutaneous Allergy Immunotherapies Sales by Type (K MT)

Table 27. Global Subcutaneous Allergy Immunotherapies Market Size by Type (M USD)

Table 28. Global Subcutaneous Allergy Immunotherapies Sales (K MT) by Type
(2020-2025)

Table 29. Global Subcutaneous Allergy Immunotherapies Sales Market Share by Type
(2020-2025)

Table 30. Global Subcutaneous Allergy Immunotherapies Market Size (M USD) by Type
(2020-2025)

Table 31. Global Subcutaneous Allergy Immunotherapies Market Share by Type
(2020-2025)

Table 32. Global Subcutaneous Allergy Immunotherapies Price (USD/KG) by Type
(2020-2025)

Table 33. Global Subcutaneous Allergy Immunotherapies Sales (K MT) by Application

Table 34. Global Subcutaneous Allergy Immunotherapies Market Size by Application

Table 35. Global Subcutaneous Allergy Immunotherapies Sales by Application
(2020-2025) & (K MT)

Table 36. Global Subcutaneous Allergy Immunotherapies Sales Market Share by
Application (2020-2025)

Table 37. Global Subcutaneous Allergy Immunotherapies Market Size by Application
(2020-2025) & (M USD)

Table 38. Global Subcutaneous Allergy Immunotherapies Market Share by Application
(2020-2025)

Table 39. Global Subcutaneous Allergy Immunotherapies Sales Growth Rate by
Application (2020-2025)

Table 40. Global Subcutaneous Allergy Immunotherapies Sales by Region (2020-2025)
& (K MT)

Table 41. Global Subcutaneous Allergy Immunotherapies Sales Market Share by
Region (2020-2025)

Table 42. Global Subcutaneous Allergy Immunotherapies Market Size by Region
(2020-2025) & (M USD)

Table 43. Global Subcutaneous Allergy Immunotherapies Market Size by Region
(2020-2025)

Table 44. North America Subcutaneous Allergy Immunotherapies Sales by Country
(2020-2025) & (K MT)

Table 45. North America Subcutaneous Allergy Immunotherapies Market Size by
Country (2020-2025) & (M USD)

Table 46. Europe Subcutaneous Allergy Immunotherapies Sales by Country
(2020-2025) & (K MT)

Table 47. Europe Subcutaneous Allergy Immunotherapies Market Size by Country
(2020-2025) & (M USD)

Table 48. Asia Pacific Subcutaneous Allergy Immunotherapies Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Subcutaneous Allergy Immunotherapies Market Size by Region (2020-2025) & (M USD)

Table 50. South America Subcutaneous Allergy Immunotherapies Sales by Country (2020-2025) & (K MT)

Table 51. South America Subcutaneous Allergy Immunotherapies Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Subcutaneous Allergy Immunotherapies Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Subcutaneous Allergy Immunotherapies Market Size by Region (2020-2025) & (M USD)

Table 54. Global Subcutaneous Allergy Immunotherapies Production (K MT) by Region(2020-2025)

Table 55. Global Subcutaneous Allergy Immunotherapies Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Subcutaneous Allergy Immunotherapies Revenue Market Share by Region (2020-2025)

Table 57. Global Subcutaneous Allergy Immunotherapies Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Subcutaneous Allergy Immunotherapies Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Subcutaneous Allergy Immunotherapies Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Subcutaneous Allergy Immunotherapies Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Subcutaneous Allergy Immunotherapies Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. ALK-Abello Basic Information

Table 63. ALK-Abello Subcutaneous Allergy Immunotherapies Product Overview

Table 64. ALK-Abello Subcutaneous Allergy Immunotherapies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. ALK-Abello Business Overview

Table 66. ALK-Abello SWOT Analysis

Table 67. ALK-Abello Recent Developments

Table 68. Stallergenes Greer Basic Information

Table 69. Stallergenes Greer Subcutaneous Allergy Immunotherapies Product Overview

Table 70. Stallergenes Greer Subcutaneous Allergy Immunotherapies Sales (K MT),

Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Stallergenes Greer Business Overview

Table 72. Stallergenes Greer SWOT Analysis

Table 73. Stallergenes Greer Recent Developments

Table 74. Merck Basic Information

Table 75. Merck Subcutaneous Allergy Immunotherapies Product Overview

Table 76. Merck Subcutaneous Allergy Immunotherapies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Merck Business Overview

Table 78. Merck SWOT Analysis

Table 79. Merck Recent Developments

Table 80. Allergy Therapeutics Basic Information

Table 81. Allergy Therapeutics Subcutaneous Allergy Immunotherapies Product Overview

Table 82. Allergy Therapeutics Subcutaneous Allergy Immunotherapies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Allergy Therapeutics Business Overview

Table 84. Allergy Therapeutics Recent Developments

Table 85. HAL Basic Information

Table 86. HAL Subcutaneous Allergy Immunotherapies Product Overview

Table 87. HAL Subcutaneous Allergy Immunotherapies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. HAL Business Overview

Table 89. HAL Recent Developments

Table 90. WOLW Pharma Basic Information

Table 91. WOLW Pharma Subcutaneous Allergy Immunotherapies Product Overview

Table 92. WOLW Pharma Subcutaneous Allergy Immunotherapies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. WOLW Pharma Business Overview

Table 94. WOLW Pharma Recent Developments

Table 95. Holister Stier Basic Information

Table 96. Holister Stier Subcutaneous Allergy Immunotherapies Product Overview

Table 97. Holister Stier Subcutaneous Allergy Immunotherapies Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Holister Stier Business Overview

Table 99. Holister Stier Recent Developments

Table 100. Leti Basic Information

Table 101. Leti Subcutaneous Allergy Immunotherapies Product Overview

Table 102. Leti Subcutaneous Allergy Immunotherapies Sales (K MT), Revenue (M

USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Leti Business Overview

Table 104. Leti Recent Developments

Table 105. Global Subcutaneous Allergy Immunotherapies Sales Forecast by Region (2026-2035) & (K MT)

Table 106. Global Subcutaneous Allergy Immunotherapies Market Size Forecast by Region (2026-2035) & (M USD)

Table 107. North America Subcutaneous Allergy Immunotherapies Sales Forecast by Country (2026-2035) & (K MT)

Table 108. North America Subcutaneous Allergy Immunotherapies Market Size Forecast by Country (2026-2035) & (M USD)

Table 109. Europe Subcutaneous Allergy Immunotherapies Sales Forecast by Country (2026-2035) & (K MT)

Table 110. Europe Subcutaneous Allergy Immunotherapies Market Size Forecast by Country (2026-2035) & (M USD)

Table 111. Asia Pacific Subcutaneous Allergy Immunotherapies Sales Forecast by Region (2026-2035) & (K MT)

Table 112. Asia Pacific Subcutaneous Allergy Immunotherapies Market Size Forecast by Region (2026-2035) & (M USD)

Table 113. South America Subcutaneous Allergy Immunotherapies Sales Forecast by Country (2026-2035) & (K MT)

Table 114. South America Subcutaneous Allergy Immunotherapies Market Size Forecast by Country (2026-2035) & (M USD)

Table 115. Middle East and Africa Subcutaneous Allergy Immunotherapies Sales Forecast by Country (2026-2035) & (Units)

Table 116. Middle East and Africa Subcutaneous Allergy Immunotherapies Market Size Forecast by Country (2026-2035) & (M USD)

Table 117. Global Subcutaneous Allergy Immunotherapies Sales Forecast by Type (2026-2035) & (K MT)

Table 118. Global Subcutaneous Allergy Immunotherapies Market Size Forecast by Type (2026-2035) & (M USD)

Table 119. Global Subcutaneous Allergy Immunotherapies Price Forecast by Type (2026-2035) & (USD/KG)

Table 120. Global Subcutaneous Allergy Immunotherapies Sales (K MT) Forecast by Application (2026-2035)

Table 121. Global Subcutaneous Allergy Immunotherapies Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Subcutaneous Allergy Immunotherapies
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Subcutaneous Allergy Immunotherapies Market Size (M USD), 2025-2035
- Figure 5. Global Subcutaneous Allergy Immunotherapies Market Size (M USD) (2020-2035)
- Figure 6. Global Subcutaneous Allergy Immunotherapies Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Subcutaneous Allergy Immunotherapies Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Subcutaneous Allergy Immunotherapies Product Life Cycle
- Figure 13. Subcutaneous Allergy Immunotherapies Sales Share by Manufacturers in 2025
- Figure 14. Global Subcutaneous Allergy Immunotherapies Revenue Share by Manufacturers in 2025
- Figure 15. Subcutaneous Allergy Immunotherapies Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Subcutaneous Allergy Immunotherapies Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Subcutaneous Allergy Immunotherapies Revenue in 2025
- Figure 18. Industry Chain Map of Subcutaneous Allergy Immunotherapies
- Figure 19. Global Subcutaneous Allergy Immunotherapies Market PEST Analysis
- Figure 20. Global Subcutaneous Allergy Immunotherapies Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Subcutaneous Allergy Immunotherapies Market Share by Type
- Figure 27. Sales Market Share of Subcutaneous Allergy Immunotherapies by Type

(2020-2025)

Figure 28. Sales Market Share of Subcutaneous Allergy Immunotherapies by Type in 2025

Figure 29. Market Share of Subcutaneous Allergy Immunotherapies by Type (2020-2025)

Figure 30. Market Share of Subcutaneous Allergy Immunotherapies by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Subcutaneous Allergy Immunotherapies Market Share by Application

Figure 33. Global Subcutaneous Allergy Immunotherapies Sales Market Share by Application (2020-2025)

Figure 34. Global Subcutaneous Allergy Immunotherapies Sales Market Share by Application in 2025

Figure 35. Global Subcutaneous Allergy Immunotherapies Market Share by Application (2020-2025)

Figure 36. Global Subcutaneous Allergy Immunotherapies Market Share by Application in 2025

Figure 37. Global Subcutaneous Allergy Immunotherapies Sales Growth Rate by Application (2020-2025)

Figure 38. Global Subcutaneous Allergy Immunotherapies Sales Market Share by Region (2020-2025)

Figure 39. Global Subcutaneous Allergy Immunotherapies Market Size by Region (2020-2025)

Figure 40. North America Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Subcutaneous Allergy Immunotherapies Sales Market Share by Country in 2024

Figure 43. North America Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Subcutaneous Allergy Immunotherapies Market Size by Country in 2024

Figure 45. U.S. Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Subcutaneous Allergy Immunotherapies Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Subcutaneous Allergy Immunotherapies Market Size (M USD) and

Growth Rate (2020-2025)

Figure 49. Mexico Subcutaneous Allergy Immunotherapies Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Subcutaneous Allergy Immunotherapies Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Subcutaneous Allergy Immunotherapies Sales Market Share by Country in 2024

Figure 53. Europe Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Subcutaneous Allergy Immunotherapies Market Size by Country in 2024

Figure 55. Germany Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Subcutaneous Allergy Immunotherapies Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Subcutaneous Allergy Immunotherapies Sales Market Share by Region in 2024

Figure 67. Asia Pacific Subcutaneous Allergy Immunotherapies Market Size by Region in 2024

Figure 68. China Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Subcutaneous Allergy Immunotherapies Sales and Growth Rate (K MT)

Figure 79. South America Subcutaneous Allergy Immunotherapies Sales Market Share by Country in 2024

Figure 80. South America Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (M USD)

Figure 81. South America Subcutaneous Allergy Immunotherapies Market Size by Country in 2024

Figure 82. Brazil Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Subcutaneous Allergy Immunotherapies Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Subcutaneous Allergy Immunotherapies Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Subcutaneous Allergy Immunotherapies Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Subcutaneous Allergy Immunotherapies Market Size by Region in 2024

Figure 92. Saudi Arabia Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Subcutaneous Allergy Immunotherapies Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Subcutaneous Allergy Immunotherapies Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Subcutaneous Allergy Immunotherapies Production Market Share by Region (2020-2025)

Figure 103. North America Subcutaneous Allergy Immunotherapies Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Subcutaneous Allergy Immunotherapies Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Subcutaneous Allergy Immunotherapies Production (K MT) Growth Rate (2020-2025)

Figure 106. China Subcutaneous Allergy Immunotherapies Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Subcutaneous Allergy Immunotherapies Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Subcutaneous Allergy Immunotherapies Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Subcutaneous Allergy Immunotherapies Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Subcutaneous Allergy Immunotherapies Market Share Forecast by Type (2026-2035)

Figure 111. Global Subcutaneous Allergy Immunotherapies Sales Forecast by Application (2026-2035)

Figure 112. Global Subcutaneous Allergy Immunotherapies Market Share Forecast by Application (2026-2035)

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