

Global Styrene-Isoprene-Styrene (SIS) Market Research Report 2026(Status and Outlook)

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Abstracts

Styrene isoprene styrene (SIS) is high performance thermoplastic elastomers with a combination of high strength, low hardness and low viscosity for easy thermoplastic processing as a melt or in solution. SIS polymers are based on styrene and isoprene and are the lowest hardness and lowest viscosity of all the styrenic block copolymers. In the world the main manufacturers are Kraton, LCY, TSRC and Versalis. Kraton is the largest manufacturer in the world, which takes 22% of the global production. Asia Pacific as the largest consumption country, which takes 64% of the global consumption volume.

The global Styrene-Isoprene-Styrene (SIS) market size was estimated at USD 1389.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Styrene-Isoprene-Styrene (SIS) market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Styrene-Isoprene-Styrene (SIS) market. It offers detailed profiles of major players, including their

market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Styrene-Isoprene-Styrene (SIS) market.

Global Styrene-Isoprene-Styrene (SIS) Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Kraton
Sinopec
LCY
TSRC
Versalis
Jusage
Zeon
Jinhai Chenguang

Market Segmentation (by Type)

Linear
Radial
Others

Market Segmentation (by Application)

Pressure Sensitive Adhesives
Coating
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Styrene-Isoprene-Styrene (SIS) Market
Overview of the regional outlook of the Styrene-Isoprene-Styrene (SIS) Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Styrene-Isoprene-Styrene (SIS) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Styrene-Isoprene-Styrene (SIS), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development

potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Styrene-Isoprene-Styrene (SIS)
- 1.2 Key Market Segments
 - 1.2.1 Styrene-Isoprene-Styrene (SIS) Segment by Type
 - 1.2.2 Styrene-Isoprene-Styrene (SIS) Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 STYRENE-ISOPRENE-STYRENE (SIS) MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Styrene-Isoprene-Styrene (SIS) Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Styrene-Isoprene-Styrene (SIS) Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 STYRENE-ISOPRENE-STYRENE (SIS) MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Styrene-Isoprene-Styrene (SIS) Product Life Cycle
- 3.3 Global Styrene-Isoprene-Styrene (SIS) Sales by Manufacturers (2020-2025)
- 3.4 Global Styrene-Isoprene-Styrene (SIS) Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Styrene-Isoprene-Styrene (SIS) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Styrene-Isoprene-Styrene (SIS) Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Styrene-Isoprene-Styrene (SIS) Market Competitive Situation and Trends
 - 3.8.1 Styrene-Isoprene-Styrene (SIS) Market Concentration Rate

3.8.2 Global 5 and 10 Largest Styrene-Isoprene-Styrene (SIS) Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 STYRENE-ISOPRENE-STYRENE (SIS) INDUSTRY CHAIN ANALYSIS

4.1 Styrene-Isoprene-Styrene (SIS) Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF STYRENE-ISOPRENE-STYRENE (SIS) MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Styrene-Isoprene-Styrene (SIS) Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Styrene-Isoprene-Styrene (SIS)

Market

5.7 ESG Ratings of Leading Companies

6 STYRENE-ISOPRENE-STYRENE (SIS) MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Styrene-Isoprene-Styrene (SIS) Sales Market Share by Type (2020-2025)

6.3 Global Styrene-Isoprene-Styrene (SIS) Market Size by Type (2020-2025)

6.4 Global Styrene-Isoprene-Styrene (SIS) Price by Type (2020-2025)

7 STYRENE-ISOPRENE-STYRENE (SIS) MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Styrene-Isoprene-Styrene (SIS) Market Sales by Application (2020-2025)

7.3 Global Styrene-Isoprene-Styrene (SIS) Market Size (M USD) by Application (2020-2025)

7.4 Global Styrene-Isoprene-Styrene (SIS) Sales Growth Rate by Application (2020-2025)

8 STYRENE-ISOPRENE-STYRENE (SIS) MARKET SALES BY REGION

8.1 Global Styrene-Isoprene-Styrene (SIS) Sales by Region

8.1.1 Global Styrene-Isoprene-Styrene (SIS) Sales by Region

8.1.2 Global Styrene-Isoprene-Styrene (SIS) Sales Market Share by Region

8.2 Global Styrene-Isoprene-Styrene (SIS) Market Size by Region

8.2.1 Global Styrene-Isoprene-Styrene (SIS) Market Size by Region

8.2.2 Global Styrene-Isoprene-Styrene (SIS) Market Size by Region

8.3 North America

8.3.1 North America Styrene-Isoprene-Styrene (SIS) Sales by Country

8.3.2 North America Styrene-Isoprene-Styrene (SIS) Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Styrene-Isoprene-Styrene (SIS) Sales by Country

8.4.2 Europe Styrene-Isoprene-Styrene (SIS) Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Styrene-Isoprene-Styrene (SIS) Sales by Region

8.5.2 Asia Pacific Styrene-Isoprene-Styrene (SIS) Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Styrene-Isoprene-Styrene (SIS) Sales by Country
 - 8.6.2 South America Styrene-Isoprene-Styrene (SIS) Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Styrene-Isoprene-Styrene (SIS) Sales by Region
 - 8.7.2 Middle East and Africa Styrene-Isoprene-Styrene (SIS) Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 STYRENE-ISOPRENE-STYRENE (SIS) MARKET PRODUCTION BY REGION

- 9.1 Global Production of Styrene-Isoprene-Styrene (SIS) by Region(2020-2025)
- 9.2 Global Styrene-Isoprene-Styrene (SIS) Revenue Market Share by Region (2020-2025)
- 9.3 Global Styrene-Isoprene-Styrene (SIS) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Styrene-Isoprene-Styrene (SIS) Production
 - 9.4.1 North America Styrene-Isoprene-Styrene (SIS) Production Growth Rate (2020-2025)
 - 9.4.2 North America Styrene-Isoprene-Styrene (SIS) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Styrene-Isoprene-Styrene (SIS) Production
 - 9.5.1 Europe Styrene-Isoprene-Styrene (SIS) Production Growth Rate (2020-2025)
 - 9.5.2 Europe Styrene-Isoprene-Styrene (SIS) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Styrene-Isoprene-Styrene (SIS) Production (2020-2025)
 - 9.6.1 Japan Styrene-Isoprene-Styrene (SIS) Production Growth Rate (2020-2025)
 - 9.6.2 Japan Styrene-Isoprene-Styrene (SIS) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Styrene-Isoprene-Styrene (SIS) Production (2020-2025)

- 9.7.1 China Styrene-Isoprene-Styrene (SIS) Production Growth Rate (2020-2025)
- 9.7.2 China Styrene-Isoprene-Styrene (SIS) Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Kraton

- 10.1.1 Kraton Basic Information
- 10.1.2 Kraton Styrene-Isoprene-Styrene (SIS) Product Overview
- 10.1.3 Kraton Styrene-Isoprene-Styrene (SIS) Product Market Performance
- 10.1.4 Kraton Business Overview
- 10.1.5 Kraton SWOT Analysis
- 10.1.6 Kraton Recent Developments

10.2 Sinopec

- 10.2.1 Sinopec Basic Information
- 10.2.2 Sinopec Styrene-Isoprene-Styrene (SIS) Product Overview
- 10.2.3 Sinopec Styrene-Isoprene-Styrene (SIS) Product Market Performance
- 10.2.4 Sinopec Business Overview
- 10.2.5 Sinopec SWOT Analysis
- 10.2.6 Sinopec Recent Developments

10.3 LCY

- 10.3.1 LCY Basic Information
- 10.3.2 LCY Styrene-Isoprene-Styrene (SIS) Product Overview
- 10.3.3 LCY Styrene-Isoprene-Styrene (SIS) Product Market Performance
- 10.3.4 LCY Business Overview
- 10.3.5 LCY SWOT Analysis
- 10.3.6 LCY Recent Developments

10.4 TSRC

- 10.4.1 TSRC Basic Information
- 10.4.2 TSRC Styrene-Isoprene-Styrene (SIS) Product Overview
- 10.4.3 TSRC Styrene-Isoprene-Styrene (SIS) Product Market Performance
- 10.4.4 TSRC Business Overview
- 10.4.5 TSRC Recent Developments

10.5 Versalis

- 10.5.1 Versalis Basic Information
- 10.5.2 Versalis Styrene-Isoprene-Styrene (SIS) Product Overview
- 10.5.3 Versalis Styrene-Isoprene-Styrene (SIS) Product Market Performance
- 10.5.4 Versalis Business Overview
- 10.5.5 Versalis Recent Developments

10.6 Jusage

10.6.1 Jusage Basic Information

10.6.2 Jusage Styrene-Isoprene-Styrene (SIS) Product Overview

10.6.3 Jusage Styrene-Isoprene-Styrene (SIS) Product Market Performance

10.6.4 Jusage Business Overview

10.6.5 Jusage Recent Developments

10.7 Zeon

10.7.1 Zeon Basic Information

10.7.2 Zeon Styrene-Isoprene-Styrene (SIS) Product Overview

10.7.3 Zeon Styrene-Isoprene-Styrene (SIS) Product Market Performance

10.7.4 Zeon Business Overview

10.7.5 Zeon Recent Developments

10.8 Jinhai Chenguang

10.8.1 Jinhai Chenguang Basic Information

10.8.2 Jinhai Chenguang Styrene-Isoprene-Styrene (SIS) Product Overview

10.8.3 Jinhai Chenguang Styrene-Isoprene-Styrene (SIS) Product Market

Performance

10.8.4 Jinhai Chenguang Business Overview

10.8.5 Jinhai Chenguang Recent Developments

11 STYRENE-ISOPRENE-STYRENE (SIS) MARKET FORECAST BY REGION

11.1 Global Styrene-Isoprene-Styrene (SIS) Market Size Forecast

11.2 Global Styrene-Isoprene-Styrene (SIS) Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Styrene-Isoprene-Styrene (SIS) Market Size Forecast by Country

11.2.3 Asia Pacific Styrene-Isoprene-Styrene (SIS) Market Size Forecast by Region

11.2.4 South America Styrene-Isoprene-Styrene (SIS) Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Styrene-Isoprene-Styrene (SIS) by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Styrene-Isoprene-Styrene (SIS) Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Styrene-Isoprene-Styrene (SIS) by Type (2026-2035)

12.1.2 Global Styrene-Isoprene-Styrene (SIS) Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Styrene-Isoprene-Styrene (SIS) by Type
(2026-2035)

12.2 Global Styrene-Isoprene-Styrene (SIS) Market Forecast by Application
(2026-2035)

12.2.1 Global Styrene-Isoprene-Styrene (SIS) Sales (K MT) Forecast by Application

12.2.2 Global Styrene-Isoprene-Styrene (SIS) Market Size (M USD) Forecast by
Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Styrene-Isoprene-Styrene (SIS) Market Size by Type (M USD)
- Table 4. Global Styrene-Isoprene-Styrene (SIS) Market Size by Application
- Table 5. Styrene-Isoprene-Styrene (SIS) Market Size Comparison by Region (M USD)
- Table 6. Global Styrene-Isoprene-Styrene (SIS) Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Styrene-Isoprene-Styrene (SIS) Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Styrene-Isoprene-Styrene (SIS) Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Styrene-Isoprene-Styrene (SIS) Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Styrene-Isoprene-Styrene (SIS) as of 2025)
- Table 11. Global Market Styrene-Isoprene-Styrene (SIS) Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Styrene-Isoprene-Styrene (SIS) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Styrene-Isoprene-Styrene (SIS) Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Styrene-Isoprene-Styrene (SIS) Sales by Type (K MT)
- Table 27. Global Styrene-Isoprene-Styrene (SIS) Market Size by Type (M USD)

Table 28. Global Styrene-Isoprene-Styrene (SIS) Sales (K MT) by Type (2020-2025)

Table 29. Global Styrene-Isoprene-Styrene (SIS) Sales Market Share by Type (2020-2025)

Table 30. Global Styrene-Isoprene-Styrene (SIS) Market Size (M USD) by Type (2020-2025)

Table 31. Global Styrene-Isoprene-Styrene (SIS) Market Share by Type (2020-2025)

Table 32. Global Styrene-Isoprene-Styrene (SIS) Price (USD/KG) by Type (2020-2025)

Table 33. Global Styrene-Isoprene-Styrene (SIS) Sales (K MT) by Application

Table 34. Global Styrene-Isoprene-Styrene (SIS) Market Size by Application

Table 35. Global Styrene-Isoprene-Styrene (SIS) Sales by Application (2020-2025) & (K MT)

Table 36. Global Styrene-Isoprene-Styrene (SIS) Sales Market Share by Application (2020-2025)

Table 37. Global Styrene-Isoprene-Styrene (SIS) Market Size by Application (2020-2025) & (M USD)

Table 38. Global Styrene-Isoprene-Styrene (SIS) Market Share by Application (2020-2025)

Table 39. Global Styrene-Isoprene-Styrene (SIS) Sales Growth Rate by Application (2020-2025)

Table 40. Global Styrene-Isoprene-Styrene (SIS) Sales by Region (2020-2025) & (K MT)

Table 41. Global Styrene-Isoprene-Styrene (SIS) Sales Market Share by Region (2020-2025)

Table 42. Global Styrene-Isoprene-Styrene (SIS) Market Size by Region (2020-2025) & (M USD)

Table 43. Global Styrene-Isoprene-Styrene (SIS) Market Size by Region (2020-2025)

Table 44. North America Styrene-Isoprene-Styrene (SIS) Sales by Country (2020-2025) & (K MT)

Table 45. North America Styrene-Isoprene-Styrene (SIS) Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Styrene-Isoprene-Styrene (SIS) Sales by Country (2020-2025) & (K MT)

Table 47. Europe Styrene-Isoprene-Styrene (SIS) Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Styrene-Isoprene-Styrene (SIS) Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Styrene-Isoprene-Styrene (SIS) Market Size by Region (2020-2025) & (M USD)

Table 50. South America Styrene-Isoprene-Styrene (SIS) Sales by Country (2020-2025)

& (K MT)

Table 51. South America Styrene-Isoprene-Styrene (SIS) Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Styrene-Isoprene-Styrene (SIS) Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Styrene-Isoprene-Styrene (SIS) Market Size by Region (2020-2025) & (M USD)

Table 54. Global Styrene-Isoprene-Styrene (SIS) Production (K MT) by Region(2020-2025)

Table 55. Global Styrene-Isoprene-Styrene (SIS) Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Styrene-Isoprene-Styrene (SIS) Revenue Market Share by Region (2020-2025)

Table 57. Global Styrene-Isoprene-Styrene (SIS) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Styrene-Isoprene-Styrene (SIS) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Styrene-Isoprene-Styrene (SIS) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Styrene-Isoprene-Styrene (SIS) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Styrene-Isoprene-Styrene (SIS) Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Kraton Basic Information

Table 63. Kraton Styrene-Isoprene-Styrene (SIS) Product Overview

Table 64. Kraton Styrene-Isoprene-Styrene (SIS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Kraton Business Overview

Table 66. Kraton SWOT Analysis

Table 67. Kraton Recent Developments

Table 68. Sinopec Basic Information

Table 69. Sinopec Styrene-Isoprene-Styrene (SIS) Product Overview

Table 70. Sinopec Styrene-Isoprene-Styrene (SIS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Sinopec Business Overview

Table 72. Sinopec SWOT Analysis

Table 73. Sinopec Recent Developments

Table 74. LCY Basic Information

Table 75. LCY Styrene-Isoprene-Styrene (SIS) Product Overview

- Table 76. LCY Styrene-Isoprene-Styrene (SIS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. LCY Business Overview
- Table 78. LCY SWOT Analysis
- Table 79. LCY Recent Developments
- Table 80. TSRC Basic Information
- Table 81. TSRC Styrene-Isoprene-Styrene (SIS) Product Overview
- Table 82. TSRC Styrene-Isoprene-Styrene (SIS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. TSRC Business Overview
- Table 84. TSRC Recent Developments
- Table 85. Versalis Basic Information
- Table 86. Versalis Styrene-Isoprene-Styrene (SIS) Product Overview
- Table 87. Versalis Styrene-Isoprene-Styrene (SIS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Versalis Business Overview
- Table 89. Versalis Recent Developments
- Table 90. Jusage Basic Information
- Table 91. Jusage Styrene-Isoprene-Styrene (SIS) Product Overview
- Table 92. Jusage Styrene-Isoprene-Styrene (SIS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Jusage Business Overview
- Table 94. Jusage Recent Developments
- Table 95. Zeon Basic Information
- Table 96. Zeon Styrene-Isoprene-Styrene (SIS) Product Overview
- Table 97. Zeon Styrene-Isoprene-Styrene (SIS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Zeon Business Overview
- Table 99. Zeon Recent Developments
- Table 100. Jinhai Chenguang Basic Information
- Table 101. Jinhai Chenguang Styrene-Isoprene-Styrene (SIS) Product Overview
- Table 102. Jinhai Chenguang Styrene-Isoprene-Styrene (SIS) Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Jinhai Chenguang Business Overview
- Table 104. Jinhai Chenguang Recent Developments
- Table 105. Global Styrene-Isoprene-Styrene (SIS) Sales Forecast by Region (2026-2035) & (K MT)
- Table 106. Global Styrene-Isoprene-Styrene (SIS) Market Size Forecast by Region (2026-2035) & (M USD)

Table 107. North America Styrene-Isoprene-Styrene (SIS) Sales Forecast by Country (2026-2035) & (K MT)

Table 108. North America Styrene-Isoprene-Styrene (SIS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 109. Europe Styrene-Isoprene-Styrene (SIS) Sales Forecast by Country (2026-2035) & (K MT)

Table 110. Europe Styrene-Isoprene-Styrene (SIS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 111. Asia Pacific Styrene-Isoprene-Styrene (SIS) Sales Forecast by Region (2026-2035) & (K MT)

Table 112. Asia Pacific Styrene-Isoprene-Styrene (SIS) Market Size Forecast by Region (2026-2035) & (M USD)

Table 113. South America Styrene-Isoprene-Styrene (SIS) Sales Forecast by Country (2026-2035) & (K MT)

Table 114. South America Styrene-Isoprene-Styrene (SIS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 115. Middle East and Africa Styrene-Isoprene-Styrene (SIS) Sales Forecast by Country (2026-2035) & (Units)

Table 116. Middle East and Africa Styrene-Isoprene-Styrene (SIS) Market Size Forecast by Country (2026-2035) & (M USD)

Table 117. Global Styrene-Isoprene-Styrene (SIS) Sales Forecast by Type (2026-2035) & (K MT)

Table 118. Global Styrene-Isoprene-Styrene (SIS) Market Size Forecast by Type (2026-2035) & (M USD)

Table 119. Global Styrene-Isoprene-Styrene (SIS) Price Forecast by Type (2026-2035) & (USD/KG)

Table 120. Global Styrene-Isoprene-Styrene (SIS) Sales (K MT) Forecast by Application (2026-2035)

Table 121. Global Styrene-Isoprene-Styrene (SIS) Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Styrene-Isoprene-Styrene (SIS)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Styrene-Isoprene-Styrene (SIS) Market Size (M USD), 2025-2035
- Figure 5. Global Styrene-Isoprene-Styrene (SIS) Market Size (M USD) (2020-2035)
- Figure 6. Global Styrene-Isoprene-Styrene (SIS) Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Styrene-Isoprene-Styrene (SIS) Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Styrene-Isoprene-Styrene (SIS) Product Life Cycle
- Figure 13. Styrene-Isoprene-Styrene (SIS) Sales Share by Manufacturers in 2025
- Figure 14. Global Styrene-Isoprene-Styrene (SIS) Revenue Share by Manufacturers in 2025
- Figure 15. Styrene-Isoprene-Styrene (SIS) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Styrene-Isoprene-Styrene (SIS) Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Styrene-Isoprene-Styrene (SIS) Revenue in 2025
- Figure 18. Industry Chain Map of Styrene-Isoprene-Styrene (SIS)
- Figure 19. Global Styrene-Isoprene-Styrene (SIS) Market PEST Analysis
- Figure 20. Global Styrene-Isoprene-Styrene (SIS) Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Styrene-Isoprene-Styrene (SIS) Market Share by Type
- Figure 27. Sales Market Share of Styrene-Isoprene-Styrene (SIS) by Type (2020-2025)
- Figure 28. Sales Market Share of Styrene-Isoprene-Styrene (SIS) by Type in 2025
- Figure 29. Market Share of Styrene-Isoprene-Styrene (SIS) by Type (2020-2025)
- Figure 30. Market Share of Styrene-Isoprene-Styrene (SIS) by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Styrene-Isoprene-Styrene (SIS) Market Share by Application
- Figure 33. Global Styrene-Isoprene-Styrene (SIS) Sales Market Share by Application (2020-2025)
- Figure 34. Global Styrene-Isoprene-Styrene (SIS) Sales Market Share by Application in 2025
- Figure 35. Global Styrene-Isoprene-Styrene (SIS) Market Share by Application (2020-2025)
- Figure 36. Global Styrene-Isoprene-Styrene (SIS) Market Share by Application in 2025
- Figure 37. Global Styrene-Isoprene-Styrene (SIS) Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Styrene-Isoprene-Styrene (SIS) Sales Market Share by Region (2020-2025)
- Figure 39. Global Styrene-Isoprene-Styrene (SIS) Market Size by Region (2020-2025)
- Figure 40. North America Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Styrene-Isoprene-Styrene (SIS) Sales Market Share by Country in 2024
- Figure 43. North America Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Styrene-Isoprene-Styrene (SIS) Market Size by Country in 2024
- Figure 45. U.S. Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Styrene-Isoprene-Styrene (SIS) Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Styrene-Isoprene-Styrene (SIS) Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Styrene-Isoprene-Styrene (SIS) Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Styrene-Isoprene-Styrene (SIS) Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Styrene-Isoprene-Styrene (SIS) Sales Market Share by Country in 2024

Figure 53. Europe Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Styrene-Isoprene-Styrene (SIS) Market Size by Country in 2024

Figure 55. Germany Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Styrene-Isoprene-Styrene (SIS) Sales Market Share by Region in 2024

Figure 67. Asia Pacific Styrene-Isoprene-Styrene (SIS) Market Size by Region in 2024

Figure 68. China Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (K MT)

Figure 79. South America Styrene-Isoprene-Styrene (SIS) Sales Market Share by Country in 2024

Figure 80. South America Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (M USD)

Figure 81. South America Styrene-Isoprene-Styrene (SIS) Market Size by Country in 2024

Figure 82. Brazil Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Styrene-Isoprene-Styrene (SIS) Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Styrene-Isoprene-Styrene (SIS) Market Size by Region in 2024

Figure 92. Saudi Arabia Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 94. UAE Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Styrene-Isoprene-Styrene (SIS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Styrene-Isoprene-Styrene (SIS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Styrene-Isoprene-Styrene (SIS) Production Market Share by Region (2020-2025)

Figure 103. North America Styrene-Isoprene-Styrene (SIS) Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Styrene-Isoprene-Styrene (SIS) Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Styrene-Isoprene-Styrene (SIS) Production (K MT) Growth Rate (2020-2025)

Figure 106. China Styrene-Isoprene-Styrene (SIS) Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Styrene-Isoprene-Styrene (SIS) Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Styrene-Isoprene-Styrene (SIS) Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Styrene-Isoprene-Styrene (SIS) Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Styrene-Isoprene-Styrene (SIS) Market Share Forecast by Type (2026-2035)

Figure 111. Global Styrene-Isoprene-Styrene (SIS) Sales Forecast by Application (2026-2035)

Figure 112. Global Styrene-Isoprene-Styrene (SIS) Market Share Forecast by Application (2026-2035)

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