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Global Straight Stitch Sewing Machine Market Research Report 2026(Status and Outlook)

https://marketpublishers.com/r/GC5D35394D5FEN.html
Date: May 2026
Pages: 146
Price: US$ 3,200.00 (Single User License)
ID: GC5D35394D5FEN

Abstracts

A straight stitch sewing machine is a type of sewing machine that is specifically designed for creating straight stitches. It is a basic and essential type of sewing machine commonly used for various sewing projects. Unlike more advanced machines with multiple stitch options, this type of machine only has a single straight stitch setting. The primary function of them is to sew two pieces of fabric together using a straight stitch. This type of stitch is formed by a single thread passing through the fabric in a straight line, creating a simple and neat seam. Straight stitches are commonly used for basic sewing tasks such as seaming, hemming, topstitching, and general stitching purposes. These machines are often preferred for their simplicity, durability, and ease of use. They are suitable for beginners and experienced sewists alike, as they provide a reliable and straightforward stitching option. These machines typically have a basic design, featuring a single needle and a foot pedal or a button for controlling the stitching speed.

The global Straight Stitch Sewing Machine market size was estimated at USD 639.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Straight Stitch Sewing Machine market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

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positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Straight Stitch Sewing Machine market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Straight Stitch Sewing Machine market.

Global Straight Stitch Sewing Machine Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

JUKI

bernett

Janome

Baby Lock

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The Grace Company

Brother

Jack

Singer

Techsew Sewing Machines

Vevor Industrial

Elna

Market Segmentation (by Type)

Single-needle

Multi-needle

Market Segmentation (by Application)

Household

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

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South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Straight Stitch Sewing Machine Market

Overview of the regional outlook of the Straight Stitch Sewing Machine Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

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Straight Stitch Sewing Machine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Straight Stitch Sewing Machine, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

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Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

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Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Straight Stitch Sewing Machine
1.2 Key Market Segments
  1.2.1 Straight Stitch Sewing Machine Segment by Type
  1.2.2 Straight Stitch Sewing Machine Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 STRAIGHT STITCH SEWING MACHINE MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Straight Stitch Sewing Machine Market Size (M USD) Estimates and Forecasts (2020-2035)
  2.1.2 Global Straight Stitch Sewing Machine Sales Estimates and Forecasts (2020-2035)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 STRAIGHT STITCH SEWING MACHINE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Straight Stitch Sewing Machine Product Life Cycle
3.3 Global Straight Stitch Sewing Machine Sales by Manufacturers (2020-2025)
3.4 Global Straight Stitch Sewing Machine Revenue Market Share by Manufacturers (2020-2025)
3.5 Straight Stitch Sewing Machine Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global Straight Stitch Sewing Machine Average Price by Manufacturers (2020-2025)
3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types
3.8 Straight Stitch Sewing Machine Market Competitive Situation and Trends
  3.8.1 Straight Stitch Sewing Machine Market Concentration Rate
  3.8.2 Global 5 and 10 Largest Straight Stitch Sewing Machine Players Market Share

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by Revenue
3.8.3 Mergers & Acquisitions, Expansion

4 STRAIGHT STITCH SEWING MACHINE INDUSTRY CHAIN ANALYSIS

4.1 Straight Stitch Sewing Machine Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF STRAIGHT STITCH SEWING MACHINE MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
5.4.1 New Product Developments
5.4.2 Mergers & Acquisitions
5.4.3 Expansions
5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
5.5.1 Industry Policies Analysis
5.5.2 Economic Environment Analysis
5.5.3 Social Environment Analysis
5.5.4 Technological Environment Analysis
5.6 Global Straight Stitch Sewing Machine Market Porter's Five Forces Analysis
5.6.1 Global Trade Frictions
5.6.2 U.S. Tariff Policy – April 2025
5.6.3 Global Trade Frictions and Their Impacts to Straight Stitch Sewing Machine Market
5.7 ESG Ratings of Leading Companies

6 STRAIGHT STITCH SEWING MACHINE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Straight Stitch Sewing Machine Sales Market Share by Type (2020-2025)
6.3 Global Straight Stitch Sewing Machine Market Size by Type (2020-2025)
6.4 Global Straight Stitch Sewing Machine Price by Type (2020-2025)

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7 STRAIGHT STITCH SEWING MACHINE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Straight Stitch Sewing Machine Market Sales by Application (2020-2025)
7.3 Global Straight Stitch Sewing Machine Market Size (M USD) by Application (2020-2025)
7.4 Global Straight Stitch Sewing Machine Sales Growth Rate by Application (2020-2025)

8 STRAIGHT STITCH SEWING MACHINE MARKET SALES BY REGION

8.1 Global Straight Stitch Sewing Machine Sales by Region
  8.1.1 Global Straight Stitch Sewing Machine Sales by Region
  8.1.2 Global Straight Stitch Sewing Machine Sales Market Share by Region
8.2 Global Straight Stitch Sewing Machine Market Size by Region
  8.2.1 Global Straight Stitch Sewing Machine Market Size by Region
  8.2.2 Global Straight Stitch Sewing Machine Market Size by Region
8.3 North America
  8.3.1 North America Straight Stitch Sewing Machine Sales by Country
  8.3.2 North America Straight Stitch Sewing Machine Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe Straight Stitch Sewing Machine Sales by Country
  8.4.2 Europe Straight Stitch Sewing Machine Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific Straight Stitch Sewing Machine Sales by Region
  8.5.2 Asia Pacific Straight Stitch Sewing Machine Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview
  8.5.5 South Korea Market Overview

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8.5.6 India Market Overview
8.5.7 Southeast Asia Market Overview
8.6 South America
8.6.1 South America Straight Stitch Sewing Machine Sales by Country
8.6.2 South America Straight Stitch Sewing Machine Market Size by Country
8.6.3 Brazil Market Overview
8.6.4 Argentina Market Overview
8.6.5 Columbia Market Overview
8.7 Middle East and Africa
8.7.1 Middle East and Africa Straight Stitch Sewing Machine Sales by Region
8.7.2 Middle East and Africa Straight Stitch Sewing Machine Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 STRAIGHT STITCH SEWING MACHINE MARKET PRODUCTION BY REGION

9.1 Global Production of Straight Stitch Sewing Machine by Region(2020-2025)
9.2 Global Straight Stitch Sewing Machine Revenue Market Share by Region (2020-2025)
9.3 Global Straight Stitch Sewing Machine Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America Straight Stitch Sewing Machine Production
9.4.1 North America Straight Stitch Sewing Machine Production Growth Rate (2020-2025)
9.4.2 North America Straight Stitch Sewing Machine Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe Straight Stitch Sewing Machine Production
9.5.1 Europe Straight Stitch Sewing Machine Production Growth Rate (2020-2025)
9.5.2 Europe Straight Stitch Sewing Machine Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan Straight Stitch Sewing Machine Production (2020-2025)
9.6.1 Japan Straight Stitch Sewing Machine Production Growth Rate (2020-2025)
9.6.2 Japan Straight Stitch Sewing Machine Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China Straight Stitch Sewing Machine Production (2020-2025)
9.7.1 China Straight Stitch Sewing Machine Production Growth Rate (2020-2025)

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info@marketpublishers.com

9.7.2 China Straight Stitch Sewing Machine Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 JUKI
10.1.1 JUKI Basic Information
10.1.2 JUKI Straight Stitch Sewing Machine Product Overview
10.1.3 JUKI Straight Stitch Sewing Machine Product Market Performance
10.1.4 JUKI Business Overview
10.1.5 JUKI SWOT Analysis
10.1.6 JUKI Recent Developments
10.2 bernett
10.2.1 bernett Basic Information
10.2.2 bernett Straight Stitch Sewing Machine Product Overview
10.2.3 bernett Straight Stitch Sewing Machine Product Market Performance
10.2.4 bernett Business Overview
10.2.5 bernett SWOT Analysis
10.2.6 bernett Recent Developments
10.3 Janome
10.3.1 Janome Basic Information
10.3.2 Janome Straight Stitch Sewing Machine Product Overview
10.3.3 Janome Straight Stitch Sewing Machine Product Market Performance
10.3.4 Janome Business Overview
10.3.5 Janome SWOT Analysis
10.3.6 Janome Recent Developments
10.4 Baby Lock
10.4.1 Baby Lock Basic Information
10.4.2 Baby Lock Straight Stitch Sewing Machine Product Overview
10.4.3 Baby Lock Straight Stitch Sewing Machine Product Market Performance
10.4.4 Baby Lock Business Overview
10.4.5 Baby Lock Recent Developments
10.5 The Grace Company
10.5.1 The Grace Company Basic Information
10.5.2 The Grace Company Straight Stitch Sewing Machine Product Overview
10.5.3 The Grace Company Straight Stitch Sewing Machine Product Market Performance
10.5.4 The Grace Company Business Overview
10.5.5 The Grace Company Recent Developments

+357 96 030922
info@marketpublishers.com

10.6 Brother
10.6.1 Brother Basic Information
10.6.2 Brother Straight Stitch Sewing Machine Product Overview
10.6.3 Brother Straight Stitch Sewing Machine Product Market Performance
10.6.4 Brother Business Overview
10.6.5 Brother Recent Developments
10.7 Jack
10.7.1 Jack Basic Information
10.7.2 Jack Straight Stitch Sewing Machine Product Overview
10.7.3 Jack Straight Stitch Sewing Machine Product Market Performance
10.7.4 Jack Business Overview
10.7.5 Jack Recent Developments
10.8 Singer
10.8.1 Singer Basic Information
10.8.2 Singer Straight Stitch Sewing Machine Product Overview
10.8.3 Singer Straight Stitch Sewing Machine Product Market Performance
10.8.4 Singer Business Overview
10.8.5 Singer Recent Developments
10.9 Techsew Sewing Machines
10.9.1 Techsew Sewing Machines Basic Information
10.9.2 Techsew Sewing Machines Straight Stitch Sewing Machine Product Overview
10.9.3 Techsew Sewing Machines Straight Stitch Sewing Machine Product Market Performance
10.9.4 Techsew Sewing Machines Business Overview
10.9.5 Techsew Sewing Machines Recent Developments
10.10 Vevor Industrial
10.10.1 Vevor Industrial Basic Information
10.10.2 Vevor Industrial Straight Stitch Sewing Machine Product Overview
10.10.3 Vevor Industrial Straight Stitch Sewing Machine Product Market Performance
10.10.4 Vevor Industrial Business Overview
10.10.5 Vevor Industrial Recent Developments
10.11 Elna
10.11.1 Elna Basic Information
10.11.2 Elna Straight Stitch Sewing Machine Product Overview
10.11.3 Elna Straight Stitch Sewing Machine Product Market Performance
10.11.4 Elna Business Overview
10.11.5 Elna Recent Developments

11 STRAIGHT STITCH SEWING MACHINE MARKET FORECAST BY REGION

+357 96 030922
info@marketpublishers.com

11.1 Global Straight Stitch Sewing Machine Market Size Forecast
11.2 Global Straight Stitch Sewing Machine Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe Straight Stitch Sewing Machine Market Size Forecast by Country
11.2.3 Asia Pacific Straight Stitch Sewing Machine Market Size Forecast by Region
11.2.4 South America Straight Stitch Sewing Machine Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of Straight Stitch Sewing Machine by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Straight Stitch Sewing Machine Market Forecast by Type (2026-2035)
12.1.1 Global Forecasted Sales of Straight Stitch Sewing Machine by Type (2026-2035)
12.1.2 Global Straight Stitch Sewing Machine Market Size Forecast by Type (2026-2035)
12.1.3 Global Forecasted Price of Straight Stitch Sewing Machine by Type (2026-2035)
12.2 Global Straight Stitch Sewing Machine Market Forecast by Application (2026-2035)
12.2.1 Global Straight Stitch Sewing Machine Sales (K Units) Forecast by Application
12.2.2 Global Straight Stitch Sewing Machine Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Straight Stitch Sewing Machine Market Size by Type (M USD)
Table 4. Global Straight Stitch Sewing Machine Market Size by Application
Table 5. Straight Stitch Sewing Machine Market Size Comparison by Region (M USD)
Table 6. Global Straight Stitch Sewing Machine Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Straight Stitch Sewing Machine Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Straight Stitch Sewing Machine Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Straight Stitch Sewing Machine Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Straight Stitch Sewing Machine as of 2025)
Table 11. Global Market Straight Stitch Sewing Machine Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers’ Manufacturing Sites, Areas Served
Table 13. Manufacturers’ Product Type
Table 14. Global Straight Stitch Sewing Machine Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Straight Stitch Sewing Machine Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Straight Stitch Sewing Machine Sales by Type (K Units)
Table 27. Global Straight Stitch Sewing Machine Market Size by Type (M USD)

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info@marketpublishers.com

Table 28. Global Straight Stitch Sewing Machine Sales (K Units) by Type (2020-2025)
Table 29. Global Straight Stitch Sewing Machine Sales Market Share by Type (2020-2025)
Table 30. Global Straight Stitch Sewing Machine Market Size (M USD) by Type (2020-2025)
Table 31. Global Straight Stitch Sewing Machine Market Share by Type (2020-2025)
Table 32. Global Straight Stitch Sewing Machine Price (USD/Unit) by Type (2020-2025)
Table 33. Global Straight Stitch Sewing Machine Sales (K Units) by Application
Table 34. Global Straight Stitch Sewing Machine Market Size by Application
Table 35. Global Straight Stitch Sewing Machine Sales by Application (2020-2025) & (K Units)
Table 36. Global Straight Stitch Sewing Machine Sales Market Share by Application (2020-2025)
Table 37. Global Straight Stitch Sewing Machine Market Size by Application (2020-2025) & (M USD)
Table 38. Global Straight Stitch Sewing Machine Market Share by Application (2020-2025)
Table 39. Global Straight Stitch Sewing Machine Sales Growth Rate by Application (2020-2025)
Table 40. Global Straight Stitch Sewing Machine Sales by Region (2020-2025) & (K Units)
Table 41. Global Straight Stitch Sewing Machine Sales Market Share by Region (2020-2025)
Table 42. Global Straight Stitch Sewing Machine Market Size by Region (2020-2025) & (M USD)
Table 43. Global Straight Stitch Sewing Machine Market Size by Region (2020-2025)
Table 44. North America Straight Stitch Sewing Machine Sales by Country (2020-2025) & (K Units)
Table 45. North America Straight Stitch Sewing Machine Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Straight Stitch Sewing Machine Sales by Country (2020-2025) & (K Units)
Table 47. Europe Straight Stitch Sewing Machine Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Straight Stitch Sewing Machine Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Straight Stitch Sewing Machine Market Size by Region (2020-2025) & (M USD)
Table 50. South America Straight Stitch Sewing Machine Sales by Country (2020-2025)

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& (K Units)
Table 51. South America Straight Stitch Sewing Machine Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Straight Stitch Sewing Machine Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Straight Stitch Sewing Machine Market Size by Region (2020-2025) & (M USD)
Table 54. Global Straight Stitch Sewing Machine Production (K Units) by Region(2020-2025)
Table 55. Global Straight Stitch Sewing Machine Revenue (US$ Million) by Region (2020-2025)
Table 56. Global Straight Stitch Sewing Machine Revenue Market Share by Region (2020-2025)
Table 57. Global Straight Stitch Sewing Machine Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Straight Stitch Sewing Machine Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Straight Stitch Sewing Machine Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Straight Stitch Sewing Machine Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Straight Stitch Sewing Machine Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. JUKI Basic Information
Table 63. JUKI Straight Stitch Sewing Machine Product Overview
Table 64. JUKI Straight Stitch Sewing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 65. JUKI Business Overview
Table 66. JUKI SWOT Analysis
Table 67. JUKI Recent Developments
Table 68. bernett Basic Information
Table 69. bernett Straight Stitch Sewing Machine Product Overview
Table 70. bernett Straight Stitch Sewing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. bernett Business Overview
Table 72. bernett SWOT Analysis
Table 73. bernett Recent Developments
Table 74. Janome Basic Information
Table 75. Janome Straight Stitch Sewing Machine Product Overview

+357 96 030922
info@marketpublishers.com

Table 76. Janome Straight Stitch Sewing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. Janome Business Overview
Table 78. Janome SWOT Analysis
Table 79. Janome Recent Developments
Table 80. Baby Lock Basic Information
Table 81. Baby Lock Straight Stitch Sewing Machine Product Overview
Table 82. Baby Lock Straight Stitch Sewing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Baby Lock Business Overview
Table 84. Baby Lock Recent Developments
Table 85. The Grace Company Basic Information
Table 86. The Grace Company Straight Stitch Sewing Machine Product Overview
Table 87. The Grace Company Straight Stitch Sewing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. The Grace Company Business Overview
Table 89. The Grace Company Recent Developments
Table 90. Brother Basic Information
Table 91. Brother Straight Stitch Sewing Machine Product Overview
Table 92. Brother Straight Stitch Sewing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Brother Business Overview
Table 94. Brother Recent Developments
Table 95. Jack Basic Information
Table 96. Jack Straight Stitch Sewing Machine Product Overview
Table 97. Jack Straight Stitch Sewing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Jack Business Overview
Table 99. Jack Recent Developments
Table 100. Singer Basic Information
Table 101. Singer Straight Stitch Sewing Machine Product Overview
Table 102. Singer Straight Stitch Sewing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Singer Business Overview
Table 104. Singer Recent Developments
Table 105. Techsew Sewing Machines Basic Information
Table 106. Techsew Sewing Machines Straight Stitch Sewing Machine Product Overview
Table 107. Techsew Sewing Machines Straight Stitch Sewing Machine Sales (K Units),

+357 96 030922
info@marketpublishers.com

Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Techsew Sewing Machines Business Overview
Table 109. Techsew Sewing Machines Recent Developments
Table 110. Vevor Industrial Basic Information
Table 111. Vevor Industrial Straight Stitch Sewing Machine Product Overview
Table 112. Vevor Industrial Straight Stitch Sewing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Vevor Industrial Business Overview
Table 114. Vevor Industrial Recent Developments
Table 115. Elna Basic Information
Table 116. Elna Straight Stitch Sewing Machine Product Overview
Table 117. Elna Straight Stitch Sewing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Elna Business Overview
Table 119. Elna Recent Developments
Table 120. Global Straight Stitch Sewing Machine Sales Forecast by Region (2026-2035) & (K Units)
Table 121. Global Straight Stitch Sewing Machine Market Size Forecast by Region (2026-2035) & (M USD)
Table 122. North America Straight Stitch Sewing Machine Sales Forecast by Country (2026-2035) & (K Units)
Table 123. North America Straight Stitch Sewing Machine Market Size Forecast by Country (2026-2035) & (M USD)
Table 124. Europe Straight Stitch Sewing Machine Sales Forecast by Country (2026-2035) & (K Units)
Table 125. Europe Straight Stitch Sewing Machine Market Size Forecast by Country (2026-2035) & (M USD)
Table 126. Asia Pacific Straight Stitch Sewing Machine Sales Forecast by Region (2026-2035) & (K Units)
Table 127. Asia Pacific Straight Stitch Sewing Machine Market Size Forecast by Region (2026-2035) & (M USD)
Table 128. South America Straight Stitch Sewing Machine Sales Forecast by Country (2026-2035) & (K Units)
Table 129. South America Straight Stitch Sewing Machine Market Size Forecast by Country (2026-2035) & (M USD)
Table 130. Middle East and Africa Straight Stitch Sewing Machine Sales Forecast by Country (2026-2035) & (Units)
Table 131. Middle East and Africa Straight Stitch Sewing Machine Market Size Forecast by Country (2026-2035) & (M USD)

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Table 132. Global Straight Stitch Sewing Machine Sales Forecast by Type (2026-2035) & (K Units)
Table 133. Global Straight Stitch Sewing Machine Market Size Forecast by Type (2026-2035) & (M USD)
Table 134. Global Straight Stitch Sewing Machine Price Forecast by Type (2026-2035) & (USD/Unit)
Table 135. Global Straight Stitch Sewing Machine Sales (K Units) Forecast by Application (2026-2035)
Table 136. Global Straight Stitch Sewing Machine Market Size Forecast by Application (2026-2035) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Straight Stitch Sewing Machine
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Straight Stitch Sewing Machine Market Size (M USD), 2025-2035
Figure 5. Global Straight Stitch Sewing Machine Market Size (M USD) (2020-2035)
Figure 6. Global Straight Stitch Sewing Machine Sales (K Units) & (2020-2035)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Straight Stitch Sewing Machine Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global Straight Stitch Sewing Machine Product Life Cycle
Figure 13. Straight Stitch Sewing Machine Sales Share by Manufacturers in 2025
Figure 14. Global Straight Stitch Sewing Machine Revenue Share by Manufacturers in 2025
Figure 15. Straight Stitch Sewing Machine Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
Figure 16. Global Market Straight Stitch Sewing Machine Average Price (USD/Unit) of Key Manufacturers in 2025
Figure 17. The Global 5 and 10 Largest Players: Market Share by Straight Stitch Sewing Machine Revenue in 2025
Figure 18. Industry Chain Map of Straight Stitch Sewing Machine
Figure 19. Global Straight Stitch Sewing Machine Market PEST Analysis
Figure 20. Global Straight Stitch Sewing Machine Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global Straight Stitch Sewing Machine Market Share by Type
Figure 27. Sales Market Share of Straight Stitch Sewing Machine by Type (2020-2025)
Figure 28. Sales Market Share of Straight Stitch Sewing Machine by Type in 2025
Figure 29. Market Share of Straight Stitch Sewing Machine by Type (2020-2025)
Figure 30. Market Share of Straight Stitch Sewing Machine by Type in 2025
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

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Figure 32. Global Straight Stitch Sewing Machine Market Share by Application
Figure 33. Global Straight Stitch Sewing Machine Sales Market Share by Application (2020-2025)
Figure 34. Global Straight Stitch Sewing Machine Sales Market Share by Application in 2025
Figure 35. Global Straight Stitch Sewing Machine Market Share by Application (2020-2025)
Figure 36. Global Straight Stitch Sewing Machine Market Share by Application in 2025
Figure 37. Global Straight Stitch Sewing Machine Sales Growth Rate by Application (2020-2025)
Figure 38. Global Straight Stitch Sewing Machine Sales Market Share by Region (2020-2025)
Figure 39. Global Straight Stitch Sewing Machine Market Size by Region (2020-2025)
Figure 40. North America Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 41. North America Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 42. North America Straight Stitch Sewing Machine Sales Market Share by Country in 2024
Figure 43. North America Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America Straight Stitch Sewing Machine Market Size by Country in 2024
Figure 45. U.S. Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 46. U.S. Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada Straight Stitch Sewing Machine Sales (K Units) and Growth Rate (2020-2025)
Figure 48. Canada Straight Stitch Sewing Machine Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico Straight Stitch Sewing Machine Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico Straight Stitch Sewing Machine Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 52. Europe Straight Stitch Sewing Machine Sales Market Share by Country in 2024

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Figure 53. Europe Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe Straight Stitch Sewing Machine Market Size by Country in 2024
Figure 55. Germany Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 56. Germany Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 58. France Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 60. U.K. Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 62. Italy Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 64. Spain Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific Straight Stitch Sewing Machine Sales and Growth Rate (K Units)
Figure 66. Asia Pacific Straight Stitch Sewing Machine Sales Market Share by Region in 2024
Figure 67. Asia Pacific Straight Stitch Sewing Machine Market Size by Region in 2024
Figure 68. China Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 69. China Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 71. Japan Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 73. South Korea Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)

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Figure 74. India Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 75. India Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 76. Southeast Asia Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 77. Southeast Asia Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America Straight Stitch Sewing Machine Sales and Growth Rate (K Units)
Figure 79. South America Straight Stitch Sewing Machine Sales Market Share by Country in 2024
Figure 80. South America Straight Stitch Sewing Machine Market Size and Growth Rate (M USD)
Figure 81. South America Straight Stitch Sewing Machine Market Size by Country in 2024
Figure 82. Brazil Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 83. Brazil Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 85. Argentina Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 87. Columbia Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa Straight Stitch Sewing Machine Sales and Growth Rate (K Units)
Figure 89. Middle East and Africa Straight Stitch Sewing Machine Sales Market Share by Region in 2024
Figure 90. Middle East and Africa Straight Stitch Sewing Machine Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa Straight Stitch Sewing Machine Market Size by Region in 2024
Figure 92. Saudi Arabia Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 93. Saudi Arabia Straight Stitch Sewing Machine Market Size and Growth Rate

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(2020-2025) & (M USD)
Figure 94. UAE Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 95. UAE Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 96. Egypt Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 97. Egypt Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 99. Nigeria Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa Straight Stitch Sewing Machine Sales and Growth Rate (2020-2025) & (K Units)
Figure 101. South Africa Straight Stitch Sewing Machine Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global Straight Stitch Sewing Machine Production Market Share by Region (2020-2025)
Figure 103. North America Straight Stitch Sewing Machine Production (K Units) Growth Rate (2020-2025)
Figure 104. Europe Straight Stitch Sewing Machine Production (K Units) Growth Rate (2020-2025)
Figure 105. Japan Straight Stitch Sewing Machine Production (K Units) Growth Rate (2020-2025)
Figure 106. China Straight Stitch Sewing Machine Production (K Units) Growth Rate (2020-2025)
Figure 107. Global Straight Stitch Sewing Machine Sales Forecast by Volume (2020-2035) & (K Units)
Figure 108. Global Straight Stitch Sewing Machine Market Size Forecast by Value (2020-2035) & (M USD)
Figure 109. Global Straight Stitch Sewing Machine Sales Market Share Forecast by Type (2026-2035)
Figure 110. Global Straight Stitch Sewing Machine Market Share Forecast by Type (2026-2035)
Figure 111. Global Straight Stitch Sewing Machine Sales Forecast by Application (2026-2035)
Figure 112. Global Straight Stitch Sewing Machine Market Share Forecast by Application (2026-2035)

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