

Global Stock Fund Sales Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The stock fund sales market encompasses the distribution and management of pooled investment vehicles that primarily invest in equities, offering investors diversified exposure to publicly traded companies across various sectors, geographies, and market capitalizations. These funds, including mutual funds, exchange-traded funds (ETFs), and index funds, are sold through multiple channels such as financial advisors, online platforms, and direct-to-consumer offerings, catering to retail and institutional investors. The market is influenced by factors like macroeconomic conditions, investor sentiment, regulatory frameworks, and technological advancements in fintech, which have streamlined access and reduced costs. Performance benchmarks, fee structures, and ESG (Environmental, Social, and Governance) integration increasingly shape competitive dynamics, with passive funds gaining traction due to lower fees, while active funds compete on alpha generation. Geographically, North America and Europe dominate in assets under management (AUM), but emerging markets in Asia-Pacific are growing rapidly due to rising middle-class participation and digital adoption. Regulatory scrutiny on transparency and fiduciary responsibilities continues to evolve, impacting sales strategies and investor trust. The sector's growth is further driven by retirement planning trends, tax-advantaged accounts, and the democratization of investing through fractional shares and robo-advisors. However, volatility from geopolitical risks, interest rate fluctuations, and market cyclicality poses challenges for sustained inflows. Overall, innovation in product customization and digital engagement is reshaping how stock funds are marketed and consumed.

This report offers a comprehensive and in-depth analysis of the global Stock Fund Sales market, covering all critical facets from a broad macroeconomic overview to

detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Stock Fund Sales market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Stock Fund Sales market.

Global Stock Fund Sales Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

BlackRock Fund
Vanguard
UBs Group
Fidelity Investments

Morgan Stanley
State Street Global Advisors
JPMorgan Chase
Allianz Group
Capital Group
Goldman Sachs
Bank of New York Mellon
PIMCO
Amundi
Legal & General
Credit Suisse
Prudential Financial
Edward Jones Investments
Deutsche Bank
T.Rowe Price
Bank of America
Sumitomo Mitsui Trust Holdings
E Fund Management
China Asset Management
Gf Fund Management
China Southern Asset Management
Fullgoal Fund Management
China Universal Asset Management
China Merchants Fund Management
Market Segmentation (by Type)
Active Funds
Passive Funds
Market Segmentation (by Application)
Direct Sales
Indirect Sales

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Stock Fund Sales Market
Overview of the regional outlook of the Stock Fund Sales Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Stock Fund Sales Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Stock Fund Sales, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region

as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Stock Fund Sales

1.2 Key Market Segments

1.2.1 Stock Fund Sales Segment by Type

1.2.2 Stock Fund Sales Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 STOCK FUND SALES MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 STOCK FUND SALES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Stock Fund Sales Product Life Cycle

3.3 Global Stock Fund Sales Revenue Market Share by Company (2020-2025)

3.4 Stock Fund Sales Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Stock Fund Sales Company Headquarters, Area Served, Product Type

3.6 Stock Fund Sales Market Competitive Situation and Trends

3.6.1 Stock Fund Sales Market Concentration Rate

3.6.2 Global 5 and 10 Largest Stock Fund Sales Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 STOCK FUND SALES VALUE CHAIN ANALYSIS

4.1 Stock Fund Sales Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF STOCK FUND SALES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Stock Fund Sales Market Porter's Five Forces Analysis

6 STOCK FUND SALES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Stock Fund Sales Market Size Market Share by Type (2020-2025)

6.3 Global Stock Fund Sales Market Size Growth Rate by Type (2021-2025)

7 STOCK FUND SALES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Stock Fund Sales Market Size (M USD) by Application (2020-2025)

7.3 Global Stock Fund Sales Sales Growth Rate by Application (2020-2025)

8 STOCK FUND SALES MARKET SEGMENTATION BY REGION

8.1 Global Stock Fund Sales Market Size by Region

8.1.1 Global Stock Fund Sales Market Size by Region

8.1.2 Global Stock Fund Sales Market Size Market Share by Region

8.2 North America

8.2.1 North America Stock Fund Sales Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Stock Fund Sales Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Stock Fund Sales Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Stock Fund Sales Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Stock Fund Sales Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 BlackRock Fund

9.1.1 BlackRock Fund Basic Information

9.1.2 BlackRock Fund Stock Fund Sales Product Overview

9.1.3 BlackRock Fund Stock Fund Sales Product Market Performance

9.1.4 BlackRock Fund SWOT Analysis

9.1.5 BlackRock Fund Business Overview

9.1.6 BlackRock Fund Recent Developments

9.2 Vanguard

9.2.1 Vanguard Basic Information

9.2.2 Vanguard Stock Fund Sales Product Overview

- 9.2.3 Vanguard Stock Fund Sales Product Market Performance
- 9.2.4 Vanguard SWOT Analysis
- 9.2.5 Vanguard Business Overview
- 9.2.6 Vanguard Recent Developments
- 9.3 UBs Group
 - 9.3.1 UBs Group Basic Information
 - 9.3.2 UBs Group Stock Fund Sales Product Overview
 - 9.3.3 UBs Group Stock Fund Sales Product Market Performance
 - 9.3.4 UBs Group SWOT Analysis
 - 9.3.5 UBs Group Business Overview
 - 9.3.6 UBs Group Recent Developments
- 9.4 Fidelity Investments
 - 9.4.1 Fidelity Investments Basic Information
 - 9.4.2 Fidelity Investments Stock Fund Sales Product Overview
 - 9.4.3 Fidelity Investments Stock Fund Sales Product Market Performance
 - 9.4.4 Fidelity Investments Business Overview
 - 9.4.5 Fidelity Investments Recent Developments
- 9.5 Morgan Stanley
 - 9.5.1 Morgan Stanley Basic Information
 - 9.5.2 Morgan Stanley Stock Fund Sales Product Overview
 - 9.5.3 Morgan Stanley Stock Fund Sales Product Market Performance
 - 9.5.4 Morgan Stanley Business Overview
 - 9.5.5 Morgan Stanley Recent Developments
- 9.6 State Street Global Advisors
 - 9.6.1 State Street Global Advisors Basic Information
 - 9.6.2 State Street Global Advisors Stock Fund Sales Product Overview
 - 9.6.3 State Street Global Advisors Stock Fund Sales Product Market Performance
 - 9.6.4 State Street Global Advisors Business Overview
 - 9.6.5 State Street Global Advisors Recent Developments
- 9.7 JPMorgan Chase
 - 9.7.1 JPMorgan Chase Basic Information
 - 9.7.2 JPMorgan Chase Stock Fund Sales Product Overview
 - 9.7.3 JPMorgan Chase Stock Fund Sales Product Market Performance
 - 9.7.4 JPMorgan Chase Business Overview
 - 9.7.5 JPMorgan Chase Recent Developments
- 9.8 Allianz Group
 - 9.8.1 Allianz Group Basic Information
 - 9.8.2 Allianz Group Stock Fund Sales Product Overview
 - 9.8.3 Allianz Group Stock Fund Sales Product Market Performance

- 9.8.4 Allianz Group Business Overview
- 9.8.5 Allianz Group Recent Developments
- 9.9 Capital Group
 - 9.9.1 Capital Group Basic Information
 - 9.9.2 Capital Group Stock Fund Sales Product Overview
 - 9.9.3 Capital Group Stock Fund Sales Product Market Performance
 - 9.9.4 Capital Group Business Overview
 - 9.9.5 Capital Group Recent Developments
- 9.10 Goldman Sachs
 - 9.10.1 Goldman Sachs Basic Information
 - 9.10.2 Goldman Sachs Stock Fund Sales Product Overview
 - 9.10.3 Goldman Sachs Stock Fund Sales Product Market Performance
 - 9.10.4 Goldman Sachs Business Overview
 - 9.10.5 Goldman Sachs Recent Developments
- 9.11 Bank of New York Mellon
 - 9.11.1 Bank of New York Mellon Basic Information
 - 9.11.2 Bank of New York Mellon Stock Fund Sales Product Overview
 - 9.11.3 Bank of New York Mellon Stock Fund Sales Product Market Performance
 - 9.11.4 Bank of New York Mellon Business Overview
 - 9.11.5 Bank of New York Mellon Recent Developments
- 9.12 PIMCO
 - 9.12.1 PIMCO Basic Information
 - 9.12.2 PIMCO Stock Fund Sales Product Overview
 - 9.12.3 PIMCO Stock Fund Sales Product Market Performance
 - 9.12.4 PIMCO Business Overview
 - 9.12.5 PIMCO Recent Developments
- 9.13 Amundi
 - 9.13.1 Amundi Basic Information
 - 9.13.2 Amundi Stock Fund Sales Product Overview
 - 9.13.3 Amundi Stock Fund Sales Product Market Performance
 - 9.13.4 Amundi Business Overview
 - 9.13.5 Amundi Recent Developments
- 9.14 Legal and General
 - 9.14.1 Legal and General Basic Information
 - 9.14.2 Legal and General Stock Fund Sales Product Overview
 - 9.14.3 Legal and General Stock Fund Sales Product Market Performance
 - 9.14.4 Legal and General Business Overview
 - 9.14.5 Legal and General Recent Developments
- 9.15 Credit Suisse

- 9.15.1 Credit Suisse Basic Information
- 9.15.2 Credit Suisse Stock Fund Sales Product Overview
- 9.15.3 Credit Suisse Stock Fund Sales Product Market Performance
- 9.15.4 Credit Suisse Business Overview
- 9.15.5 Credit Suisse Recent Developments
- 9.16 Prudential Financial
 - 9.16.1 Prudential Financial Basic Information
 - 9.16.2 Prudential Financial Stock Fund Sales Product Overview
 - 9.16.3 Prudential Financial Stock Fund Sales Product Market Performance
 - 9.16.4 Prudential Financial Business Overview
 - 9.16.5 Prudential Financial Recent Developments
- 9.17 Edward Jones Investments
 - 9.17.1 Edward Jones Investments Basic Information
 - 9.17.2 Edward Jones Investments Stock Fund Sales Product Overview
 - 9.17.3 Edward Jones Investments Stock Fund Sales Product Market Performance
 - 9.17.4 Edward Jones Investments Business Overview
 - 9.17.5 Edward Jones Investments Recent Developments
- 9.18 Deutsche Bank
 - 9.18.1 Deutsche Bank Basic Information
 - 9.18.2 Deutsche Bank Stock Fund Sales Product Overview
 - 9.18.3 Deutsche Bank Stock Fund Sales Product Market Performance
 - 9.18.4 Deutsche Bank Business Overview
 - 9.18.5 Deutsche Bank Recent Developments
- 9.19 T.Rowe Price
 - 9.19.1 T.Rowe Price Basic Information
 - 9.19.2 T.Rowe Price Stock Fund Sales Product Overview
 - 9.19.3 T.Rowe Price Stock Fund Sales Product Market Performance
 - 9.19.4 T.Rowe Price Business Overview
 - 9.19.5 T.Rowe Price Recent Developments
- 9.20 Bank of America
 - 9.20.1 Bank of America Basic Information
 - 9.20.2 Bank of America Stock Fund Sales Product Overview
 - 9.20.3 Bank of America Stock Fund Sales Product Market Performance
 - 9.20.4 Bank of America Business Overview
 - 9.20.5 Bank of America Recent Developments
- 9.21 Sumitomo Mitsui Trust Holdings
 - 9.21.1 Sumitomo Mitsui Trust Holdings Basic Information
 - 9.21.2 Sumitomo Mitsui Trust Holdings Stock Fund Sales Product Overview
 - 9.21.3 Sumitomo Mitsui Trust Holdings Stock Fund Sales Product Market Performance

- 9.21.4 Sumitomo Mitsui Trust Holdings Business Overview
- 9.21.5 Sumitomo Mitsui Trust Holdings Recent Developments
- 9.22 E Fund Management
 - 9.22.1 E Fund Management Basic Information
 - 9.22.2 E Fund Management Stock Fund Sales Product Overview
 - 9.22.3 E Fund Management Stock Fund Sales Product Market Performance
 - 9.22.4 E Fund Management Business Overview
 - 9.22.5 E Fund Management Recent Developments
- 9.23 China Asset Management
 - 9.23.1 China Asset Management Basic Information
 - 9.23.2 China Asset Management Stock Fund Sales Product Overview
 - 9.23.3 China Asset Management Stock Fund Sales Product Market Performance
 - 9.23.4 China Asset Management Business Overview
 - 9.23.5 China Asset Management Recent Developments
- 9.24 Gf Fund Management
 - 9.24.1 Gf Fund Management Basic Information
 - 9.24.2 Gf Fund Management Stock Fund Sales Product Overview
 - 9.24.3 Gf Fund Management Stock Fund Sales Product Market Performance
 - 9.24.4 Gf Fund Management Business Overview
 - 9.24.5 Gf Fund Management Recent Developments
- 9.25 China Southern Asset Management
 - 9.25.1 China Southern Asset Management Basic Information
 - 9.25.2 China Southern Asset Management Stock Fund Sales Product Overview
 - 9.25.3 China Southern Asset Management Stock Fund Sales Product Market Performance
 - 9.25.4 China Southern Asset Management Business Overview
 - 9.25.5 China Southern Asset Management Recent Developments
- 9.26 Fullgoal Fund Management
 - 9.26.1 Fullgoal Fund Management Basic Information
 - 9.26.2 Fullgoal Fund Management Stock Fund Sales Product Overview
 - 9.26.3 Fullgoal Fund Management Stock Fund Sales Product Market Performance
 - 9.26.4 Fullgoal Fund Management Business Overview
 - 9.26.5 Fullgoal Fund Management Recent Developments
- 9.27 China Universal Asset Management
 - 9.27.1 China Universal Asset Management Basic Information
 - 9.27.2 China Universal Asset Management Stock Fund Sales Product Overview
 - 9.27.3 China Universal Asset Management Stock Fund Sales Product Market Performance
 - 9.27.4 China Universal Asset Management Business Overview

- 9.27.5 China Universal Asset Management Recent Developments
- 9.28 China Merchants Fund Management
 - 9.28.1 China Merchants Fund Management Basic Information
 - 9.28.2 China Merchants Fund Management Stock Fund Sales Product Overview
 - 9.28.3 China Merchants Fund Management Stock Fund Sales Product Market Performance
 - 9.28.4 China Merchants Fund Management Business Overview
 - 9.28.5 China Merchants Fund Management Recent Developments

10 STOCK FUND SALES MARKET FORECAST BY REGION

- 10.1 Global Stock Fund Sales Market Size Forecast
- 10.2 Global Stock Fund Sales Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Stock Fund Sales Market Size Forecast by Country
 - 10.2.3 Asia Pacific Stock Fund Sales Market Size Forecast by Region
 - 10.2.4 South America Stock Fund Sales Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Stock Fund Sales by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 11.1 Global Stock Fund Sales Market Forecast by Type (2026-2033)
- 11.2 Global Stock Fund Sales Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Stock Fund Sales Market Size Comparison by Region (M USD)
Table 5. Global Stock Fund Sales Revenue (M USD) by Company (2020-2025)
Table 6. Global Stock Fund Sales Revenue Share by Company (2020-2025)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Stock Fund Sales as of 2024)
Table 8. Stock Fund Sales Company Headquarters and Area Served
Table 9. Company Stock Fund Sales Product Type
Table 10. Global Stock Fund Sales Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Midstream Market Analysis
Table 13. Downstream Customer Analysis
Table 14. Key Development Trends
Table 15. Driving Factors
Table 16. Stock Fund Sales Market Challenges
Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 20. Global Stock Fund Sales Market Size by Type (M USD)
Table 21. Global Stock Fund Sales Market Size (M USD) by Type (2020-2025)
Table 22. Global Stock Fund Sales Market Size Share by Type (2020-2025)
Table 23. Global Stock Fund Sales Market Size Growth Rate by Type (2021-2025)
Table 24. Global Stock Fund Sales Market Size by Application
Table 25. Global Stock Fund Sales Market Size by Application (2020-2025) & (M USD)
Table 26. Global Stock Fund Sales Market Share by Application (2020-2025)
Table 27. Global Stock Fund Sales Sales Growth Rate by Application (2020-2025)
Table 28. Global Stock Fund Sales Market Size by Region (2020-2025) & (M USD)
Table 29. Global Stock Fund Sales Market Size Market Share by Region (2020-2025)
Table 30. North America Stock Fund Sales Market Size by Country (2020-2025) & (M USD)
Table 31. Europe Stock Fund Sales Market Size by Country (2020-2025) & (M USD)
Table 32. Asia Pacific Stock Fund Sales Market Size by Region (2020-2025) & (M USD)

Table 33. South America Stock Fund Sales Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Stock Fund Sales Market Size by Region (2020-2025) & (M USD)

Table 35. BlackRock Fund Basic Information

Table 36. BlackRock Fund Stock Fund Sales Product Overview

Table 37. BlackRock Fund Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)

Table 38. BlackRock Fund SWOT Analysis

Table 39. BlackRock Fund Business Overview

Table 40. BlackRock Fund Recent Developments

Table 41. Vanguard Basic Information

Table 42. Vanguard Stock Fund Sales Product Overview

Table 43. Vanguard Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Vanguard SWOT Analysis

Table 45. Vanguard Business Overview

Table 46. Vanguard Recent Developments

Table 47. UBs Group Basic Information

Table 48. UBs Group Stock Fund Sales Product Overview

Table 49. UBs Group Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)

Table 50. UBs Group SWOT Analysis

Table 51. UBs Group Business Overview

Table 52. UBs Group Recent Developments

Table 53. Fidelity Investments Basic Information

Table 54. Fidelity Investments Stock Fund Sales Product Overview

Table 55. Fidelity Investments Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)

Table 56. Fidelity Investments Business Overview

Table 57. Fidelity Investments Recent Developments

Table 58. Morgan Stanley Basic Information

Table 59. Morgan Stanley Stock Fund Sales Product Overview

Table 60. Morgan Stanley Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)

Table 61. Morgan Stanley Business Overview

Table 62. Morgan Stanley Recent Developments

Table 63. State Street Global Advisors Basic Information

Table 64. State Street Global Advisors Stock Fund Sales Product Overview

Table 65. State Street Global Advisors Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)

Table 66. State Street Global Advisors Business Overview

Table 67. State Street Global Advisors Recent Developments

Table 68. JPMorgan Chase Basic Information

Table 69. JPMorgan Chase Stock Fund Sales Product Overview

Table 70. JPMorgan Chase Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)

Table 71. JPMorgan Chase Business Overview

Table 72. JPMorgan Chase Recent Developments

Table 73. Allianz Group Basic Information

Table 74. Allianz Group Stock Fund Sales Product Overview

Table 75. Allianz Group Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)

Table 76. Allianz Group Business Overview

Table 77. Allianz Group Recent Developments

Table 78. Capital Group Basic Information

Table 79. Capital Group Stock Fund Sales Product Overview

Table 80. Capital Group Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)

Table 81. Capital Group Business Overview

Table 82. Capital Group Recent Developments

Table 83. Goldman Sachs Basic Information

Table 84. Goldman Sachs Stock Fund Sales Product Overview

Table 85. Goldman Sachs Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)

Table 86. Goldman Sachs Business Overview

Table 87. Goldman Sachs Recent Developments

Table 88. Bank of New York Mellon Basic Information

Table 89. Bank of New York Mellon Stock Fund Sales Product Overview

Table 90. Bank of New York Mellon Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)

Table 91. Bank of New York Mellon Business Overview

Table 92. Bank of New York Mellon Recent Developments

Table 93. PIMCO Basic Information

Table 94. PIMCO Stock Fund Sales Product Overview

Table 95. PIMCO Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)

Table 96. PIMCO Business Overview

Table 97. PIMCO Recent Developments

Table 98. Amundi Basic Information
Table 99. Amundi Stock Fund Sales Product Overview
Table 100. Amundi Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)
Table 101. Amundi Business Overview
Table 102. Amundi Recent Developments
Table 103. Legal and General Basic Information
Table 104. Legal and General Stock Fund Sales Product Overview
Table 105. Legal and General Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)
Table 106. Legal and General Business Overview
Table 107. Legal and General Recent Developments
Table 108. Credit Suisse Basic Information
Table 109. Credit Suisse Stock Fund Sales Product Overview
Table 110. Credit Suisse Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)
Table 111. Credit Suisse Business Overview
Table 112. Credit Suisse Recent Developments
Table 113. Prudential Financial Basic Information
Table 114. Prudential Financial Stock Fund Sales Product Overview
Table 115. Prudential Financial Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)
Table 116. Prudential Financial Business Overview
Table 117. Prudential Financial Recent Developments
Table 118. Edward Jones Investments Basic Information
Table 119. Edward Jones Investments Stock Fund Sales Product Overview
Table 120. Edward Jones Investments Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)
Table 121. Edward Jones Investments Business Overview
Table 122. Edward Jones Investments Recent Developments
Table 123. Deutsche Bank Basic Information
Table 124. Deutsche Bank Stock Fund Sales Product Overview
Table 125. Deutsche Bank Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)
Table 126. Deutsche Bank Business Overview
Table 127. Deutsche Bank Recent Developments
Table 128. T.Rowe Price Basic Information
Table 129. T.Rowe Price Stock Fund Sales Product Overview
Table 130. T.Rowe Price Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)

Table 131. T.Rowe Price Business Overview
Table 132. T.Rowe Price Recent Developments
Table 133. Bank of America Basic Information
Table 134. Bank of America Stock Fund Sales Product Overview
Table 135. Bank of America Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)
Table 136. Bank of America Business Overview
Table 137. Bank of America Recent Developments
Table 138. Sumitomo Mitsui Trust Holdings Basic Information
Table 139. Sumitomo Mitsui Trust Holdings Stock Fund Sales Product Overview
Table 140. Sumitomo Mitsui Trust Holdings Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)
Table 141. Sumitomo Mitsui Trust Holdings Business Overview
Table 142. Sumitomo Mitsui Trust Holdings Recent Developments
Table 143. E Fund Management Basic Information
Table 144. E Fund Management Stock Fund Sales Product Overview
Table 145. E Fund Management Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)
Table 146. E Fund Management Business Overview
Table 147. E Fund Management Recent Developments
Table 148. China Asset Management Basic Information
Table 149. China Asset Management Stock Fund Sales Product Overview
Table 150. China Asset Management Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)
Table 151. China Asset Management Business Overview
Table 152. China Asset Management Recent Developments
Table 153. Gf Fund Management Basic Information
Table 154. Gf Fund Management Stock Fund Sales Product Overview
Table 155. Gf Fund Management Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)
Table 156. Gf Fund Management Business Overview
Table 157. Gf Fund Management Recent Developments
Table 158. China Southern Asset Management Basic Information
Table 159. China Southern Asset Management Stock Fund Sales Product Overview
Table 160. China Southern Asset Management Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)
Table 161. China Southern Asset Management Business Overview
Table 162. China Southern Asset Management Recent Developments
Table 163. Fullgoal Fund Management Basic Information

Table 164. Fullgoal Fund Management Stock Fund Sales Product Overview
Table 165. Fullgoal Fund Management Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)
Table 166. Fullgoal Fund Management Business Overview
Table 167. Fullgoal Fund Management Recent Developments
Table 168. China Universal Asset Management Basic Information
Table 169. China Universal Asset Management Stock Fund Sales Product Overview
Table 170. China Universal Asset Management Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)
Table 171. China Universal Asset Management Business Overview
Table 172. China Universal Asset Management Recent Developments
Table 173. China Merchants Fund Management Basic Information
Table 174. China Merchants Fund Management Stock Fund Sales Product Overview
Table 175. China Merchants Fund Management Stock Fund Sales Revenue (M USD) and Gross Margin (2020-2025)
Table 176. China Merchants Fund Management Business Overview
Table 177. China Merchants Fund Management Recent Developments
Table 178. Global Stock Fund Sales Market Size Forecast by Region (2026-2033) & (M USD)
Table 179. North America Stock Fund Sales Market Size Forecast by Country (2026-2033) & (M USD)
Table 180. Europe Stock Fund Sales Market Size Forecast by Country (2026-2033) & (M USD)
Table 181. Asia Pacific Stock Fund Sales Market Size Forecast by Region (2026-2033) & (M USD)
Table 182. South America Stock Fund Sales Market Size Forecast by Country (2026-2033) & (M USD)
Table 183. Middle East and Africa Stock Fund Sales Market Size Forecast by Country (2026-2033) & (M USD)
Table 184. Global Stock Fund Sales Market Size Forecast by Type (2026-2033) & (M USD)
Table 185. Global Stock Fund Sales Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Stock Fund Sales
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Stock Fund Sales Market Size (M USD), 2024-2033
- Figure 5. Global Stock Fund Sales Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Stock Fund Sales Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Stock Fund Sales Product Life Cycle
- Figure 12. Global Stock Fund Sales Revenue Share by Company in 2024
- Figure 13. Stock Fund Sales Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Stock Fund Sales Revenue in 2024
- Figure 15. Value Chain Map of Stock Fund Sales
- Figure 16. Global Stock Fund Sales Market PEST Analysis
- Figure 17. Global Stock Fund Sales Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Stock Fund Sales Market Share by Type
- Figure 20. Market Size Share of Stock Fund Sales by Type (2020-2025)
- Figure 21. Market Size Share of Stock Fund Sales by Type in 2024
- Figure 22. Global Stock Fund Sales Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Stock Fund Sales Market Share by Application
- Figure 25. Global Stock Fund Sales Market Share by Application (2020-2025)
- Figure 26. Global Stock Fund Sales Market Share by Application in 2024
- Figure 27. Global Stock Fund Sales Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Stock Fund Sales Market Size Market Share by Region (2020-2025)
- Figure 29. North America Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 30. North America Stock Fund Sales Market Size Market Share by Country in 2024
- Figure 31. U.S. Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 32. Canada Stock Fund Sales Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Stock Fund Sales Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Stock Fund Sales Market Share by Country in 2024

Figure 36. Germany Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Stock Fund Sales Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Stock Fund Sales Market Size Market Share by Region in 2024

Figure 43. China Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Stock Fund Sales Market Size and Growth Rate (M USD)

Figure 49. South America Stock Fund Sales Market Size Market Share by Country in 2024

Figure 50. Brazil Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Stock Fund Sales Market Size and Growth Rate (M

USD)

Figure 54. Middle East and Africa Stock Fund Sales Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Stock Fund Sales Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Stock Fund Sales Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Stock Fund Sales Market Share Forecast by Type (2026-2033)

Figure 62. Global Stock Fund Sales Market Share Forecast by Application (2026-2033)

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