

Global Steel Wheel Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Steel wheels are a type of wheel made from steel, typically used in various vehicles such as cars, trucks, and trailers. These wheels are known for their durability, strength, and cost-effectiveness compared to other materials like aluminum or alloy. Steel wheels are commonly used in commercial vehicles and heavy-duty applications where their robust construction can withstand heavy loads and rough road conditions. They are also preferred in regions with harsh weather conditions as they are less prone to damage from elements like snow, salt, and debris on the road.

The market for steel wheels is experiencing steady growth due to several market trends and drivers. One of the key trends driving the market is the increasing demand for commercial vehicles globally, especially in emerging economies. As the logistics and transportation sectors expand, there is a growing need for durable and cost-effective wheels, which is boosting the demand for steel wheels. Additionally, the automotive aftermarket segment is a significant driver of the steel wheel market, as replacement and repair activities contribute to the continuous demand for these wheels. Moreover, advancements in steel wheel manufacturing technologies, such as lightweight steel wheels and improved corrosion resistance, are also driving market growth by enhancing the performance and longevity of steel wheels.

This report provides a deep insight into the global Steel Wheel market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Steel Wheel Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Steel Wheel market in any manner.

Global Steel Wheel Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Accuride Corporation

Maxion Wheels Akron

Titan International

Meritor

Topy

Central Motor Wheel

CLN Group

Mefro Wheels GmbH

Shandong Shengtai

Xingmin Intelligent Transportation Systems

Steel Strips Wheel

Fastco Canada

Alcar Holding

Bharat Wheel

IOCHPE

Zhengxing Group

Zhejiang Jingu Company

GKN

Changchun Faway Automobile Components

Market Segmentation (by Type)

18-Inch Rim Size

17-Inch Rim Size

16-Inch Rim Size

Less Than 16 Inches Rims

Market Segmentation (by Application)

Cars

SUV

Pickup Trucks

Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Steel Wheel Market

Overview of the regional outlook of the Steel Wheel Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Steel Wheel Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of Steel Wheel

1.2 Key Market Segments

1.2.1 Steel Wheel Segment by Type

1.2.2 Steel Wheel Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

1.4 Key Data of Global Auto Market

1.4.1 Global Automobile Production by Country

1.4.2 Global Automobile Production by Type

2 Steel Wheel Market Overview

2.1 Global Market Overview

2.1.1 Global Steel Wheel Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Steel Wheel Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Steel Wheel Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global Steel Wheel Product Life Cycle

3.3 Global Steel Wheel Sales by Manufacturers (2020-2025)

3.4 Global Steel Wheel Revenue Market Share by Manufacturers (2020-2025)

3.5 Steel Wheel Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Steel Wheel Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Steel Wheel Manufacturing Sites, Area Served, Product Type

3.8 Steel Wheel Market Competitive Situation and Trends

3.8.1 Steel Wheel Market Concentration Rate

3.8.2 Global 5 and 10 Largest Steel Wheel Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 Steel Wheel Industry Chain Analysis

4.1 Steel Wheel Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

- 4.4 Downstream Customer Analysis
- 5 The Development and Dynamics of Steel Wheel Market
 - 5.1 Key Development Trends
 - 5.2 Driving Factors
 - 5.3 Market Challenges
 - 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
 - 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
 - 5.6 Global Steel Wheel Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Steel Wheel Market
 - 5.7 ESG Ratings of Leading Companies
- 6 Steel Wheel Market Segmentation by Type
 - 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
 - 6.2 Global Steel Wheel Sales Market Share by Type (2020-2025)
 - 6.3 Global Steel Wheel Market Size Market Share by Type (2020-2025)
 - 6.4 Global Steel Wheel Price by Type (2020-2025)
- 7 Steel Wheel Market Segmentation by Application
 - 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
 - 7.2 Global Steel Wheel Market Sales by Application (2020-2025)
 - 7.3 Global Steel Wheel Market Size (M USD) by Application (2020-2025)
 - 7.4 Global Steel Wheel Sales Growth Rate by Application (2020-2025)
- 8 Steel Wheel Market Sales by Region
 - 8.1 Global Steel Wheel Sales by Region
 - 8.1.1 Global Steel Wheel Sales by Region
 - 8.1.2 Global Steel Wheel Sales Market Share by Region
 - 8.2 Global Steel Wheel Market Size by Region
 - 8.2.1 Global Steel Wheel Market Size by Region
 - 8.2.2 Global Steel Wheel Market Size Market Share by Region
 - 8.3 North America
 - 8.3.1 North America Steel Wheel Sales by Country
 - 8.3.2 North America Steel Wheel Market Size by Country

- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Steel Wheel Sales by Country
 - 8.4.2 Europe Steel Wheel Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Steel Wheel Sales by Region
 - 8.5.2 Asia Pacific Steel Wheel Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Steel Wheel Sales by Country
 - 8.6.2 South America Steel Wheel Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Steel Wheel Sales by Region
 - 8.7.2 Middle East and Africa Steel Wheel Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview
- 9 Steel Wheel Market Production by Region
 - 9.1 Global Production of Steel Wheel by Region(2020-2025)
 - 9.2 Global Steel Wheel Revenue Market Share by Region (2020-2025)
 - 9.3 Global Steel Wheel Production, Revenue, Price and Gross Margin (2020-2025)
 - 9.4 North America Steel Wheel Production
 - 9.4.1 North America Steel Wheel Production Growth Rate (2020-2025)

9.4.2 North America Steel Wheel Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Steel Wheel Production

9.5.1 Europe Steel Wheel Production Growth Rate (2020-2025)

9.5.2 Europe Steel Wheel Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Steel Wheel Production (2020-2025)

9.6.1 Japan Steel Wheel Production Growth Rate (2020-2025)

9.6.2 Japan Steel Wheel Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Steel Wheel Production (2020-2025)

9.7.1 China Steel Wheel Production Growth Rate (2020-2025)

9.7.2 China Steel Wheel Production, Revenue, Price and Gross Margin (2020-2025)

10 Key Companies Profile

10.1 Accuride Corporation

10.1.1 Accuride Corporation Basic Information

10.1.2 Accuride Corporation Steel Wheel Product Overview

10.1.3 Accuride Corporation Steel Wheel Product Market Performance

10.1.4 Accuride Corporation Business Overview

10.1.5 Accuride Corporation SWOT Analysis

10.1.6 Accuride Corporation Recent Developments

10.2 Maxon Wheels Akron

10.2.1 Maxon Wheels Akron Basic Information

10.2.2 Maxon Wheels Akron Steel Wheel Product Overview

10.2.3 Maxon Wheels Akron Steel Wheel Product Market Performance

10.2.4 Maxon Wheels Akron Business Overview

10.2.5 Maxon Wheels Akron SWOT Analysis

10.2.6 Maxon Wheels Akron Recent Developments

10.3 Titan International

10.3.1 Titan International Basic Information

10.3.2 Titan International Steel Wheel Product Overview

10.3.3 Titan International Steel Wheel Product Market Performance

10.3.4 Titan International Business Overview

10.3.5 Titan International SWOT Analysis

10.3.6 Titan International Recent Developments

10.4 Meritor

10.4.1 Meritor Basic Information

10.4.2 Meritor Steel Wheel Product Overview

10.4.3 Meritor Steel Wheel Product Market Performance

10.4.4 Meritor Business Overview

10.4.5 Meritor Recent Developments

- 10.5 Topy
 - 10.5.1 Topy Basic Information
 - 10.5.2 Topy Steel Wheel Product Overview
 - 10.5.3 Topy Steel Wheel Product Market Performance
 - 10.5.4 Topy Business Overview
 - 10.5.5 Topy Recent Developments
- 10.6 Central Motor Wheel
 - 10.6.1 Central Motor Wheel Basic Information
 - 10.6.2 Central Motor Wheel Steel Wheel Product Overview
 - 10.6.3 Central Motor Wheel Steel Wheel Product Market Performance
 - 10.6.4 Central Motor Wheel Business Overview
 - 10.6.5 Central Motor Wheel Recent Developments
- 10.7 CLN Group
 - 10.7.1 CLN Group Basic Information
 - 10.7.2 CLN Group Steel Wheel Product Overview
 - 10.7.3 CLN Group Steel Wheel Product Market Performance
 - 10.7.4 CLN Group Business Overview
 - 10.7.5 CLN Group Recent Developments
- 10.8 Mefro Wheels GmbH
 - 10.8.1 Mefro Wheels GmbH Basic Information
 - 10.8.2 Mefro Wheels GmbH Steel Wheel Product Overview
 - 10.8.3 Mefro Wheels GmbH Steel Wheel Product Market Performance
 - 10.8.4 Mefro Wheels GmbH Business Overview
 - 10.8.5 Mefro Wheels GmbH Recent Developments
- 10.9 Shandong Shengtai
 - 10.9.1 Shandong Shengtai Basic Information
 - 10.9.2 Shandong Shengtai Steel Wheel Product Overview
 - 10.9.3 Shandong Shengtai Steel Wheel Product Market Performance
 - 10.9.4 Shandong Shengtai Business Overview
 - 10.9.5 Shandong Shengtai Recent Developments
- 10.10 Xingmin Intelligent Transportation Systems
 - 10.10.1 Xingmin Intelligent Transportation Systems Basic Information
 - 10.10.2 Xingmin Intelligent Transportation Systems Steel Wheel Product Overview
 - 10.10.3 Xingmin Intelligent Transportation Systems Steel Wheel Product Market Performance
 - 10.10.4 Xingmin Intelligent Transportation Systems Business Overview
 - 10.10.5 Xingmin Intelligent Transportation Systems Recent Developments
- 10.11 Steel Strips Wheel
 - 10.11.1 Steel Strips Wheel Basic Information

- 10.11.2 Steel Strips Wheel Steel Wheel Product Overview
- 10.11.3 Steel Strips Wheel Steel Wheel Product Market Performance
- 10.11.4 Steel Strips Wheel Business Overview
- 10.11.5 Steel Strips Wheel Recent Developments
- 10.12 Fastco Canada
 - 10.12.1 Fastco Canada Basic Information
 - 10.12.2 Fastco Canada Steel Wheel Product Overview
 - 10.12.3 Fastco Canada Steel Wheel Product Market Performance
 - 10.12.4 Fastco Canada Business Overview
 - 10.12.5 Fastco Canada Recent Developments
- 10.13 Alcar Holding
 - 10.13.1 Alcar Holding Basic Information
 - 10.13.2 Alcar Holding Steel Wheel Product Overview
 - 10.13.3 Alcar Holding Steel Wheel Product Market Performance
 - 10.13.4 Alcar Holding Business Overview
 - 10.13.5 Alcar Holding Recent Developments
- 10.14 Bharat Wheel
 - 10.14.1 Bharat Wheel Basic Information
 - 10.14.2 Bharat Wheel Steel Wheel Product Overview
 - 10.14.3 Bharat Wheel Steel Wheel Product Market Performance
 - 10.14.4 Bharat Wheel Business Overview
 - 10.14.5 Bharat Wheel Recent Developments
- 10.15 IOCHPE
 - 10.15.1 IOCHPE Basic Information
 - 10.15.2 IOCHPE Steel Wheel Product Overview
 - 10.15.3 IOCHPE Steel Wheel Product Market Performance
 - 10.15.4 IOCHPE Business Overview
 - 10.15.5 IOCHPE Recent Developments
- 10.16 Zhengxing Group
 - 10.16.1 Zhengxing Group Basic Information
 - 10.16.2 Zhengxing Group Steel Wheel Product Overview
 - 10.16.3 Zhengxing Group Steel Wheel Product Market Performance
 - 10.16.4 Zhengxing Group Business Overview
 - 10.16.5 Zhengxing Group Recent Developments
- 10.17 Zhejiang Jingu Company
 - 10.17.1 Zhejiang Jingu Company Basic Information
 - 10.17.2 Zhejiang Jingu Company Steel Wheel Product Overview
 - 10.17.3 Zhejiang Jingu Company Steel Wheel Product Market Performance
 - 10.17.4 Zhejiang Jingu Company Business Overview

- 10.17.5 Zhejiang Jingu Company Recent Developments
- 10.18 GKN
 - 10.18.1 GKN Basic Information
 - 10.18.2 GKN Steel Wheel Product Overview
 - 10.18.3 GKN Steel Wheel Product Market Performance
 - 10.18.4 GKN Business Overview
 - 10.18.5 GKN Recent Developments
- 10.19 Changchun Faway Automobile Components
 - 10.19.1 Changchun Faway Automobile Components Basic Information
 - 10.19.2 Changchun Faway Automobile Components Steel Wheel Product Overview
 - 10.19.3 Changchun Faway Automobile Components Steel Wheel Product Market Performance
 - 10.19.4 Changchun Faway Automobile Components Business Overview
 - 10.19.5 Changchun Faway Automobile Components Recent Developments
- 11 Steel Wheel Market Forecast by Region
 - 11.1 Global Steel Wheel Market Size Forecast
 - 11.2 Global Steel Wheel Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Steel Wheel Market Size Forecast by Country
 - 11.2.3 Asia Pacific Steel Wheel Market Size Forecast by Region
 - 11.2.4 South America Steel Wheel Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Steel Wheel by Country
- 12 Forecast Market by Type and by Application (2026-2033)
 - 12.1 Global Steel Wheel Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Steel Wheel by Type (2026-2033)
 - 12.1.2 Global Steel Wheel Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Steel Wheel by Type (2026-2033)
 - 12.2 Global Steel Wheel Market Forecast by Application (2026-2033)
 - 12.2.1 Global Steel Wheel Sales (K Units) Forecast by Application
 - 12.2.2 Global Steel Wheel Market Size (M USD) Forecast by Application (2026-2033)
- 13 Conclusion and Key FindingsList of Tables
 - Table 1. Introduction of the Type
 - Table 2. Introduction of the Application
 - Table 3. Motor Vehicle Production Market Share by Type (2023)
 - Table 4. Global Automobile Production by Region (Units)
 - Table 5. Market Share and Development Potential of Automobiles by Region
 - Table 6. Global Automobile Production by Country (Vehicle)
 - Table 7. Market Share and Development Potential of Automobiles by Countries
 - Table 8. Global Automobile Production by Type

Table 9. Market Share and Development Potential of Automobiles by Type
Table 10. Market Size (M USD) Segment Executive Summary
Table 11. Steel Wheel Market Size Comparison by Region (M USD)
Table 12. Global Steel Wheel Sales (K Units) by Manufacturers (2020-2025)
Table 13. Global Steel Wheel Sales Market Share by Manufacturers (2020-2025)
Table 14. Global Steel Wheel Revenue (M USD) by Manufacturers (2020-2025)
Table 15. Global Steel Wheel Revenue Share by Manufacturers (2020-2025)
Table 16. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Steel Wheel as of 2024)
Table 17. Global Market Steel Wheel Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 18. Manufacturers Steel Wheel Manufacturing Sites and Area Served
Table 19. Manufacturers Steel Wheel Product Type
Table 20. Global Steel Wheel Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 21. Mergers & Acquisitions, Expansion Plans
Table 22. Market Overview of Key Raw Materials
Table 23. Midstream Market Analysis
Table 24. Downstream Customer Analysis
Table 25. Key Development Trends
Table 26. Driving Factors
Table 27. Steel Wheel Market Challenges
Table 28. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 29. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 30. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 31. Global Steel Wheel Sales by Type (K Units)
Table 32. Global Steel Wheel Market Size by Type (M USD)
Table 33. Global Steel Wheel Sales (K Units) by Type (2020-2025)
Table 34. Global Steel Wheel Sales Market Share by Type (2020-2025)
Table 35. Global Steel Wheel Market Size (M USD) by Type (2020-2025)
Table 36. Global Steel Wheel Market Size Share by Type (2020-2025)
Table 37. Global Steel Wheel Price (USD/Unit) by Type (2020-2025)
Table 38. Global Steel Wheel Sales (K Units) by Application
Table 39. Global Steel Wheel Market Size by Application
Table 40. Global Steel Wheel Sales by Application (2020-2025) & (K Units)
Table 41. Global Steel Wheel Sales Market Share by Application (2020-2025)
Table 42. Global Steel Wheel Market Size by Application (2020-2025) & (M USD)
Table 43. Global Steel Wheel Market Share by Application (2020-2025)
Table 44. Global Steel Wheel Sales Growth Rate by Application (2020-2025)

Table 45. Global Steel Wheel Sales by Region (2020-2025) & (K Units)
Table 46. Global Steel Wheel Sales Market Share by Region (2020-2025)
Table 47. Global Steel Wheel Market Size by Region (2020-2025) & (M USD)
Table 48. Global Steel Wheel Market Size Market Share by Region (2020-2025)
Table 49. North America Steel Wheel Sales by Country (2020-2025) & (K Units)
Table 50. North America Steel Wheel Market Size by Country (2020-2025) & (M USD)
Table 51. Europe Steel Wheel Sales by Country (2020-2025) & (K Units)
Table 52. Europe Steel Wheel Market Size by Country (2020-2025) & (M USD)
Table 53. Asia Pacific Steel Wheel Sales by Region (2020-2025) & (K Units)
Table 54. Asia Pacific Steel Wheel Market Size by Region (2020-2025) & (M USD)
Table 55. South America Steel Wheel Sales by Country (2020-2025) & (K Units)
Table 56. South America Steel Wheel Market Size by Country (2020-2025) & (M USD)
Table 57. Middle East and Africa Steel Wheel Sales by Region (2020-2025) & (K Units)
Table 58. Middle East and Africa Steel Wheel Market Size by Region (2020-2025) & (M USD)
Table 59. Global Steel Wheel Production (K Units) by Region(2020-2025)
Table 60. Global Steel Wheel Revenue (US\$ Million) by Region (2020-2025)
Table 61. Global Steel Wheel Revenue Market Share by Region (2020-2025)
Table 62. Global Steel Wheel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 63. North America Steel Wheel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. Europe Steel Wheel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 65. Japan Steel Wheel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 66. China Steel Wheel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 67. Accuride Corporation Basic Information
Table 68. Accuride Corporation Steel Wheel Product Overview
Table 69. Accuride Corporation Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. Accuride Corporation Business Overview
Table 71. Accuride Corporation SWOT Analysis
Table 72. Accuride Corporation Recent Developments
Table 73. Maxon Wheels Akron Basic Information
Table 74. Maxon Wheels Akron Steel Wheel Product Overview
Table 75. Maxon Wheels Akron Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Maxion Wheels Akron Business Overview
Table 77. Maxion Wheels Akron SWOT Analysis
Table 78. Maxion Wheels Akron Recent Developments
Table 79. Titan International Basic Information
Table 80. Titan International Steel Wheel Product Overview
Table 81. Titan International Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Titan International Business Overview
Table 83. Titan International SWOT Analysis
Table 84. Titan International Recent Developments
Table 85. Meritor Basic Information
Table 86. Meritor Steel Wheel Product Overview
Table 87. Meritor Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Meritor Business Overview
Table 89. Meritor Recent Developments
Table 90. Topy Basic Information
Table 91. Topy Steel Wheel Product Overview
Table 92. Topy Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Topy Business Overview
Table 94. Topy Recent Developments
Table 95. Central Motor Wheel Basic Information
Table 96. Central Motor Wheel Steel Wheel Product Overview
Table 97. Central Motor Wheel Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Central Motor Wheel Business Overview
Table 99. Central Motor Wheel Recent Developments
Table 100. CLN Group Basic Information
Table 101. CLN Group Steel Wheel Product Overview
Table 102. CLN Group Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. CLN Group Business Overview
Table 104. CLN Group Recent Developments
Table 105. Mefro Wheels GmbH Basic Information
Table 106. Mefro Wheels GmbH Steel Wheel Product Overview
Table 107. Mefro Wheels GmbH Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Mefro Wheels GmbH Business Overview

Table 109. Mefro Wheels GmbH Recent Developments
Table 110. Shandong Shengtai Basic Information
Table 111. Shandong Shengtai Steel Wheel Product Overview
Table 112. Shandong Shengtai Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Shandong Shengtai Business Overview
Table 114. Shandong Shengtai Recent Developments
Table 115. Xingmin Intelligent Transportation Systems Basic Information
Table 116. Xingmin Intelligent Transportation Systems Steel Wheel Product Overview
Table 117. Xingmin Intelligent Transportation Systems Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Xingmin Intelligent Transportation Systems Business Overview
Table 119. Xingmin Intelligent Transportation Systems Recent Developments
Table 120. Steel Strips Wheel Basic Information
Table 121. Steel Strips Wheel Steel Wheel Product Overview
Table 122. Steel Strips Wheel Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. Steel Strips Wheel Business Overview
Table 124. Steel Strips Wheel Recent Developments
Table 125. Fastco Canada Basic Information
Table 126. Fastco Canada Steel Wheel Product Overview
Table 127. Fastco Canada Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 128. Fastco Canada Business Overview
Table 129. Fastco Canada Recent Developments
Table 130. Alcar Holding Basic Information
Table 131. Alcar Holding Steel Wheel Product Overview
Table 132. Alcar Holding Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 133. Alcar Holding Business Overview
Table 134. Alcar Holding Recent Developments
Table 135. Bharat Wheel Basic Information
Table 136. Bharat Wheel Steel Wheel Product Overview
Table 137. Bharat Wheel Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 138. Bharat Wheel Business Overview
Table 139. Bharat Wheel Recent Developments
Table 140. IOCHPE Basic Information
Table 141. IOCHPE Steel Wheel Product Overview

Table 142. IOCHPE Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 143. IOCHPE Business Overview
Table 144. IOCHPE Recent Developments
Table 145. Zhengxing Group Basic Information
Table 146. Zhengxing Group Steel Wheel Product Overview
Table 147. Zhengxing Group Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 148. Zhengxing Group Business Overview
Table 149. Zhengxing Group Recent Developments
Table 150. Zhejiang Jingu Company Basic Information
Table 151. Zhejiang Jingu Company Steel Wheel Product Overview
Table 152. Zhejiang Jingu Company Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 153. Zhejiang Jingu Company Business Overview
Table 154. Zhejiang Jingu Company Recent Developments
Table 155. GKN Basic Information
Table 156. GKN Steel Wheel Product Overview
Table 157. GKN Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 158. GKN Business Overview
Table 159. GKN Recent Developments
Table 160. Changchun Faway Automobile Components Basic Information
Table 161. Changchun Faway Automobile Components Steel Wheel Product Overview
Table 162. Changchun Faway Automobile Components Steel Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 163. Changchun Faway Automobile Components Business Overview
Table 164. Changchun Faway Automobile Components Recent Developments
Table 165. Global Steel Wheel Sales Forecast by Region (2026-2033) & (K Units)
Table 166. Global Steel Wheel Market Size Forecast by Region (2026-2033) & (M USD)
Table 167. North America Steel Wheel Sales Forecast by Country (2026-2033) & (K Units)
Table 168. North America Steel Wheel Market Size Forecast by Country (2026-2033) & (M USD)
Table 169. Europe Steel Wheel Sales Forecast by Country (2026-2033) & (K Units)
Table 170. Europe Steel Wheel Market Size Forecast by Country (2026-2033) & (M USD)
Table 171. Asia Pacific Steel Wheel Sales Forecast by Region (2026-2033) & (K Units)
Table 172. Asia Pacific Steel Wheel Market Size Forecast by Region (2026-2033) & (M USD)

USD)

Table 173. South America Steel Wheel Sales Forecast by Country (2026-2033) & (K Units)

Table 174. South America Steel Wheel Market Size Forecast by Country (2026-2033) & (M USD)

Table 175. Middle East and Africa Steel Wheel Sales Forecast by Country (2026-2033) & (Units)

Table 176. Middle East and Africa Steel Wheel Market Size Forecast by Country (2026-2033) & (M USD)

Table 177. Global Steel Wheel Sales Forecast by Type (2026-2033) & (K Units)

Table 178. Global Steel Wheel Market Size Forecast by Type (2026-2033) & (M USD)

Table 179. Global Steel Wheel Price Forecast by Type (2026-2033) & (USD/Unit)

Table 180. Global Steel Wheel Sales (K Units) Forecast by Application (2026-2033)

Table 181. Global Steel Wheel Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Product Picture of Steel Wheel

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Motor Vehicle Production (M Units)

Figure 5. Global Steel Wheel Market Size (M USD), 2024-2033

Figure 6. Global Steel Wheel Market Size (M USD) (2020-2033)

Figure 7. Global Steel Wheel Sales (K Units) & (2020-2033)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 10. Evaluation Matrix of Regional Market Development Potential

Figure 11. Steel Wheel Market Size by Country (M USD)

Figure 12. Company Assessment Quadrant

Figure 13. Global Steel Wheel Product Life Cycle

Figure 14. Steel Wheel Sales Share by Manufacturers in 2024

Figure 15. Global Steel Wheel Revenue Share by Manufacturers in 2024

Figure 16. Steel Wheel Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 17. Global Market Steel Wheel Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 18. The Global 5 and 10 Largest Players: Market Share by Steel Wheel Revenue in 2024

Figure 19. Industry Chain Map of Steel Wheel

Figure 20. Global Steel Wheel Market PEST Analysis

- Figure 21. Global Steel Wheel Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Steel Wheel Market Share by Type
- Figure 28. Sales Market Share of Steel Wheel by Type (2020-2025)
- Figure 29. Sales Market Share of Steel Wheel by Type in 2024
- Figure 30. Market Size Share of Steel Wheel by Type (2020-2025)
- Figure 31. Market Size Share of Steel Wheel by Type in 2024
- Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 33. Global Steel Wheel Market Share by Application
- Figure 34. Global Steel Wheel Sales Market Share by Application (2020-2025)
- Figure 35. Global Steel Wheel Sales Market Share by Application in 2024
- Figure 36. Global Steel Wheel Market Share by Application (2020-2025)
- Figure 37. Global Steel Wheel Market Share by Application in 2024
- Figure 38. Global Steel Wheel Sales Growth Rate by Application (2020-2025)
- Figure 39. Global Steel Wheel Sales Market Share by Region (2020-2025)
- Figure 40. Global Steel Wheel Market Size Market Share by Region (2020-2025)
- Figure 41. North America Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 43. North America Steel Wheel Sales Market Share by Country in 2024
- Figure 44. North America Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. North America Steel Wheel Market Size Market Share by Country in 2024
- Figure 46. U.S. Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 47. U.S. Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 48. Canada Steel Wheel Sales (K Units) and Growth Rate (2020-2025)
- Figure 49. Canada Steel Wheel Market Size (M USD) and Growth Rate (2020-2025)
- Figure 50. Mexico Steel Wheel Sales (Units) and Growth Rate (2020-2025)
- Figure 51. Mexico Steel Wheel Market Size (Units) and Growth Rate (2020-2025)
- Figure 52. Europe Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 53. Europe Steel Wheel Sales Market Share by Country in 2024
- Figure 54. Europe Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 55. Europe Steel Wheel Market Size Market Share by Country in 2024
- Figure 56. Germany Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 57. Germany Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 58. France Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)

- Figure 59. France Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 60. U.K. Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 61. U.K. Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 62. Italy Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 63. Italy Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 64. Spain Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 65. Spain Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 66. Asia Pacific Steel Wheel Sales and Growth Rate (K Units)
- Figure 67. Asia Pacific Steel Wheel Sales Market Share by Region in 2024
- Figure 68. Asia Pacific Steel Wheel Market Size Market Share by Region in 2024
- Figure 69. China Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 70. China Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 71. Japan Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 72. Japan Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 73. South Korea Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 74. South Korea Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 75. India Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 76. India Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 77. Southeast Asia Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 78. Southeast Asia Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 79. South America Steel Wheel Sales and Growth Rate (K Units)
- Figure 80. South America Steel Wheel Sales Market Share by Country in 2024
- Figure 81. South America Steel Wheel Market Size and Growth Rate (M USD)
- Figure 82. South America Steel Wheel Market Size Market Share by Country in 2024
- Figure 83. Brazil Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 84. Brazil Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 85. Argentina Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 86. Argentina Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 87. Columbia Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 88. Columbia Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 89. Middle East and Africa Steel Wheel Sales and Growth Rate (K Units)
- Figure 90. Middle East and Africa Steel Wheel Sales Market Share by Region in 2024
- Figure 91. Middle East and Africa Steel Wheel Market Size and Growth Rate (M USD)
- Figure 92. Middle East and Africa Steel Wheel Market Size Market Share by Region in 2024
- Figure 93. Saudi Arabia Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)
- Figure 94. Saudi Arabia Steel Wheel Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 95. UAE Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Steel Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Steel Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Steel Wheel Production Market Share by Region (2020-2025)

Figure 104. North America Steel Wheel Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Steel Wheel Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Steel Wheel Production (K Units) Growth Rate (2020-2025)

Figure 107. China Steel Wheel Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Steel Wheel Sales Forecast by Volume (2020-2033) & (K Units)

Figure 109. Global Steel Wheel Market Size Forecast by Value (2020-2033) & (M USD)

Figure 110. Global Steel Wheel Sales Market Share Forecast by Type (2026-2033)

Figure 111. Global Steel Wheel Market Share Forecast by Type (2026-2033)

Figure 112. Global Steel Wheel Sales Forecast by Application (2026-2033)

Figure 113. Global Steel Wheel Market Share Forecast by Application (2026-2033)

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