

# Global Standalone UPS Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G61C78DEA088EN.html>

Date: February 2026

Pages: 154

Price: US\$ 2,980.00 (Single User License)

ID: G61C78DEA088EN

## Abstracts

A Standalone Uninterruptible Power Supply (UPS), often referred to simply as a "standalone UPS" or "offline UPS," is a type of power protection device used to provide backup power to electronic equipment during electrical power interruptions, fluctuations, or outages. It serves as an intermediary between the primary power source (usually the electrical grid) and the devices it is protecting.

**Increased Demand for Home Office and Remote Work:** The COVID-19 pandemic has accelerated the adoption of remote work and home offices. This has led to a higher demand for standalone UPS systems, as individuals and small businesses seek to protect their critical electronic equipment from power interruptions and outages.

**Growing Awareness of Power Quality:** With the increasing reliance on electronic devices and the digitalization of various aspects of life and work, there is a growing awareness of the importance of power quality. Users are looking for UPS systems that not only provide backup power but also offer power conditioning features, such as automatic voltage regulation (AVR), to protect against voltage fluctuations and surges.

**Integration of Energy Storage:** Some UPS systems are being designed with energy storage capabilities, allowing them to store excess energy from the grid or renewable sources and use it to power connected devices during outages. This trend aligns with the broader interest in energy sustainability and grid independence.

**Green and Energy-Efficient UPS Solutions:** Energy efficiency is a key consideration in UPS design. More energy-efficient UPS models are sought after to reduce operational costs and minimize the environmental impact. This is often achieved through advanced design and efficiency technologies.

The global Standalone UPS market size was estimated at USD 1178.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Standalone UPS market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Standalone UPS market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Standalone UPS market.

### **Global Standalone UPS Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Eaton  
Emerson Electric

Toshiba  
General Electric  
Siemens  
Swelect Energy Systems  
Legrand  
HBL Power System  
CyberPower  
Canovate  
INVT  
Sicon  
Powertecnique  
HPE  
Liebert  
Minuteman

### **Market Segmentation (by Type)**

Below 10kVA  
10?40kVA  
40?60kVA  
60?100kVA  
Above 100kVA

### **Market Segmentation (by Application)**

Industrial Manufacturing  
Telecommunications  
Data Center  
Medical Instruments  
Office  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of

MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Standalone UPS Market

Overview of the regional outlook of the Standalone UPS Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Standalone UPS Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Standalone UPS, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Standalone UPS

#### 1.2 Key Market Segments

##### 1.2.1 Standalone UPS Segment by Type

##### 1.2.2 Standalone UPS Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 STANDALONE UPS MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Standalone UPS Market Size (M USD) Estimates and Forecasts (2020-2035)

##### 2.1.2 Global Standalone UPS Sales Estimates and Forecasts (2020-2035)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 STANDALONE UPS MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Standalone UPS Product Life Cycle

#### 3.3 Global Standalone UPS Sales by Manufacturers (2020-2025)

#### 3.4 Global Standalone UPS Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Standalone UPS Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Standalone UPS Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 Standalone UPS Market Competitive Situation and Trends

##### 3.8.1 Standalone UPS Market Concentration Rate

##### 3.8.2 Global 5 and 10 Largest Standalone UPS Players Market Share by Revenue

##### 3.8.3 Mergers & Acquisitions, Expansion

### **4 STANDALONE UPS INDUSTRY CHAIN ANALYSIS**

- 4.1 Standalone UPS Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF STANDALONE UPS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Standalone UPS Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Standalone UPS Market
- 5.7 ESG Ratings of Leading Companies

## **6 STANDALONE UPS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Standalone UPS Sales Market Share by Type (2020-2025)
- 6.3 Global Standalone UPS Market Size by Type (2020-2025)
- 6.4 Global Standalone UPS Price by Type (2020-2025)

## **7 STANDALONE UPS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Standalone UPS Market Sales by Application (2020-2025)
- 7.3 Global Standalone UPS Market Size (M USD) by Application (2020-2025)

## 7.4 Global Standalone UPS Sales Growth Rate by Application (2020-2025)

# **8 STANDALONE UPS MARKET SALES BY REGION**

## 8.1 Global Standalone UPS Sales by Region

### 8.1.1 Global Standalone UPS Sales by Region

### 8.1.2 Global Standalone UPS Sales Market Share by Region

## 8.2 Global Standalone UPS Market Size by Region

### 8.2.1 Global Standalone UPS Market Size by Region

### 8.2.2 Global Standalone UPS Market Size by Region

## 8.3 North America

### 8.3.1 North America Standalone UPS Sales by Country

### 8.3.2 North America Standalone UPS Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Standalone UPS Sales by Country

### 8.4.2 Europe Standalone UPS Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Standalone UPS Sales by Region

### 8.5.2 Asia Pacific Standalone UPS Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Standalone UPS Sales by Country

### 8.6.2 South America Standalone UPS Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Standalone UPS Sales by Region
- 8.7.2 Middle East and Africa Standalone UPS Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 STANDALONE UPS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Standalone UPS by Region(2020-2025)
- 9.2 Global Standalone UPS Revenue Market Share by Region (2020-2025)
- 9.3 Global Standalone UPS Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Standalone UPS Production
  - 9.4.1 North America Standalone UPS Production Growth Rate (2020-2025)
  - 9.4.2 North America Standalone UPS Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Standalone UPS Production
  - 9.5.1 Europe Standalone UPS Production Growth Rate (2020-2025)
  - 9.5.2 Europe Standalone UPS Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Standalone UPS Production (2020-2025)
  - 9.6.1 Japan Standalone UPS Production Growth Rate (2020-2025)
  - 9.6.2 Japan Standalone UPS Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Standalone UPS Production (2020-2025)
  - 9.7.1 China Standalone UPS Production Growth Rate (2020-2025)
  - 9.7.2 China Standalone UPS Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Eaton
  - 10.1.1 Eaton Basic Information
  - 10.1.2 Eaton Standalone UPS Product Overview
  - 10.1.3 Eaton Standalone UPS Product Market Performance
  - 10.1.4 Eaton Business Overview
  - 10.1.5 Eaton SWOT Analysis
  - 10.1.6 Eaton Recent Developments

## 10.2 Emerson Electric

- 10.2.1 Emerson Electric Basic Information
- 10.2.2 Emerson Electric Standalone UPS Product Overview
- 10.2.3 Emerson Electric Standalone UPS Product Market Performance
- 10.2.4 Emerson Electric Business Overview
- 10.2.5 Emerson Electric SWOT Analysis
- 10.2.6 Emerson Electric Recent Developments

## 10.3 Toshiba

- 10.3.1 Toshiba Basic Information
- 10.3.2 Toshiba Standalone UPS Product Overview
- 10.3.3 Toshiba Standalone UPS Product Market Performance
- 10.3.4 Toshiba Business Overview
- 10.3.5 Toshiba SWOT Analysis
- 10.3.6 Toshiba Recent Developments

## 10.4 General Electric

- 10.4.1 General Electric Basic Information
- 10.4.2 General Electric Standalone UPS Product Overview
- 10.4.3 General Electric Standalone UPS Product Market Performance
- 10.4.4 General Electric Business Overview
- 10.4.5 General Electric Recent Developments

## 10.5 Siemens

- 10.5.1 Siemens Basic Information
- 10.5.2 Siemens Standalone UPS Product Overview
- 10.5.3 Siemens Standalone UPS Product Market Performance
- 10.5.4 Siemens Business Overview
- 10.5.5 Siemens Recent Developments

## 10.6 Swelect Energy Systems

- 10.6.1 Swelect Energy Systems Basic Information
- 10.6.2 Swelect Energy Systems Standalone UPS Product Overview
- 10.6.3 Swelect Energy Systems Standalone UPS Product Market Performance
- 10.6.4 Swelect Energy Systems Business Overview
- 10.6.5 Swelect Energy Systems Recent Developments

## 10.7 Legrand

- 10.7.1 Legrand Basic Information
- 10.7.2 Legrand Standalone UPS Product Overview
- 10.7.3 Legrand Standalone UPS Product Market Performance
- 10.7.4 Legrand Business Overview
- 10.7.5 Legrand Recent Developments

## 10.8 HBL Power System

- 10.8.1 HBL Power System Basic Information
- 10.8.2 HBL Power System Standalone UPS Product Overview
- 10.8.3 HBL Power System Standalone UPS Product Market Performance
- 10.8.4 HBL Power System Business Overview
- 10.8.5 HBL Power System Recent Developments
- 10.9 CyberPower
  - 10.9.1 CyberPower Basic Information
  - 10.9.2 CyberPower Standalone UPS Product Overview
  - 10.9.3 CyberPower Standalone UPS Product Market Performance
  - 10.9.4 CyberPower Business Overview
  - 10.9.5 CyberPower Recent Developments
- 10.10 Canovate
  - 10.10.1 Canovate Basic Information
  - 10.10.2 Canovate Standalone UPS Product Overview
  - 10.10.3 Canovate Standalone UPS Product Market Performance
  - 10.10.4 Canovate Business Overview
  - 10.10.5 Canovate Recent Developments
- 10.11 INVT
  - 10.11.1 INVT Basic Information
  - 10.11.2 INVT Standalone UPS Product Overview
  - 10.11.3 INVT Standalone UPS Product Market Performance
  - 10.11.4 INVT Business Overview
  - 10.11.5 INVT Recent Developments
- 10.12 Sicon
  - 10.12.1 Sicon Basic Information
  - 10.12.2 Sicon Standalone UPS Product Overview
  - 10.12.3 Sicon Standalone UPS Product Market Performance
  - 10.12.4 Sicon Business Overview
  - 10.12.5 Sicon Recent Developments
- 10.13 Powertecanique
  - 10.13.1 Powertecanique Basic Information
  - 10.13.2 Powertecanique Standalone UPS Product Overview
  - 10.13.3 Powertecanique Standalone UPS Product Market Performance
  - 10.13.4 Powertecanique Business Overview
  - 10.13.5 Powertecanique Recent Developments
- 10.14 HPE
  - 10.14.1 HPE Basic Information
  - 10.14.2 HPE Standalone UPS Product Overview
  - 10.14.3 HPE Standalone UPS Product Market Performance

- 10.14.4 HPE Business Overview
- 10.14.5 HPE Recent Developments
- 10.15 Liebert
  - 10.15.1 Liebert Basic Information
  - 10.15.2 Liebert Standalone UPS Product Overview
  - 10.15.3 Liebert Standalone UPS Product Market Performance
  - 10.15.4 Liebert Business Overview
  - 10.15.5 Liebert Recent Developments
- 10.16 Minuteman
  - 10.16.1 Minuteman Basic Information
  - 10.16.2 Minuteman Standalone UPS Product Overview
  - 10.16.3 Minuteman Standalone UPS Product Market Performance
  - 10.16.4 Minuteman Business Overview
  - 10.16.5 Minuteman Recent Developments

## **11 STANDALONE UPS MARKET FORECAST BY REGION**

- 11.1 Global Standalone UPS Market Size Forecast
- 11.2 Global Standalone UPS Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Standalone UPS Market Size Forecast by Country
  - 11.2.3 Asia Pacific Standalone UPS Market Size Forecast by Region
  - 11.2.4 South America Standalone UPS Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Standalone UPS by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Standalone UPS Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Standalone UPS by Type (2026-2035)
  - 12.1.2 Global Standalone UPS Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Standalone UPS by Type (2026-2035)
- 12.2 Global Standalone UPS Market Forecast by Application (2026-2035)
  - 12.2.1 Global Standalone UPS Sales (K Units) Forecast by Application
  - 12.2.2 Global Standalone UPS Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Standalone UPS Market Size by Type (M USD)
- Table 4. Global Standalone UPS Market Size by Application
- Table 5. Standalone UPS Market Size Comparison by Region (M USD)
- Table 6. Global Standalone UPS Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Standalone UPS Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Standalone UPS Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Standalone UPS Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Standalone UPS as of 2025)
- Table 11. Global Market Standalone UPS Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Standalone UPS Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Standalone UPS Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Standalone UPS Sales by Type (K Units)
- Table 27. Global Standalone UPS Market Size by Type (M USD)
- Table 28. Global Standalone UPS Sales (K Units) by Type (2020-2025)
- Table 29. Global Standalone UPS Sales Market Share by Type (2020-2025)
- Table 30. Global Standalone UPS Market Size (M USD) by Type (2020-2025)
- Table 31. Global Standalone UPS Market Share by Type (2020-2025)

- Table 32. Global Standalone UPS Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Standalone UPS Sales (K Units) by Application
- Table 34. Global Standalone UPS Market Size by Application
- Table 35. Global Standalone UPS Sales by Application (2020-2025) & (K Units)
- Table 36. Global Standalone UPS Sales Market Share by Application (2020-2025)
- Table 37. Global Standalone UPS Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Standalone UPS Market Share by Application (2020-2025)
- Table 39. Global Standalone UPS Sales Growth Rate by Application (2020-2025)
- Table 40. Global Standalone UPS Sales by Region (2020-2025) & (K Units)
- Table 41. Global Standalone UPS Sales Market Share by Region (2020-2025)
- Table 42. Global Standalone UPS Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Standalone UPS Market Size by Region (2020-2025)
- Table 44. North America Standalone UPS Sales by Country (2020-2025) & (K Units)
- Table 45. North America Standalone UPS Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Standalone UPS Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Standalone UPS Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Standalone UPS Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Standalone UPS Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Standalone UPS Sales by Country (2020-2025) & (K Units)
- Table 51. South America Standalone UPS Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Standalone UPS Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Standalone UPS Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Standalone UPS Production (K Units) by Region(2020-2025)
- Table 55. Global Standalone UPS Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Standalone UPS Revenue Market Share by Region (2020-2025)
- Table 57. Global Standalone UPS Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Standalone UPS Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Standalone UPS Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Standalone UPS Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Standalone UPS Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 62. Eaton Basic Information
- Table 63. Eaton Standalone UPS Product Overview
- Table 64. Eaton Standalone UPS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Eaton Business Overview
- Table 66. Eaton SWOT Analysis
- Table 67. Eaton Recent Developments
- Table 68. Emerson Electric Basic Information
- Table 69. Emerson Electric Standalone UPS Product Overview
- Table 70. Emerson Electric Standalone UPS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. Emerson Electric Business Overview
- Table 72. Emerson Electric SWOT Analysis
- Table 73. Emerson Electric Recent Developments
- Table 74. Toshiba Basic Information
- Table 75. Toshiba Standalone UPS Product Overview
- Table 76. Toshiba Standalone UPS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Toshiba Business Overview
- Table 78. Toshiba SWOT Analysis
- Table 79. Toshiba Recent Developments
- Table 80. General Electric Basic Information
- Table 81. General Electric Standalone UPS Product Overview
- Table 82. General Electric Standalone UPS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. General Electric Business Overview
- Table 84. General Electric Recent Developments
- Table 85. Siemens Basic Information
- Table 86. Siemens Standalone UPS Product Overview
- Table 87. Siemens Standalone UPS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Siemens Business Overview
- Table 89. Siemens Recent Developments
- Table 90. Swelect Energy Systems Basic Information
- Table 91. Swelect Energy Systems Standalone UPS Product Overview
- Table 92. Swelect Energy Systems Standalone UPS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Swelect Energy Systems Business Overview
- Table 94. Swelect Energy Systems Recent Developments

Table 95. Legrand Basic Information

Table 96. Legrand Standalone UPS Product Overview

Table 97. Legrand Standalone UPS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Legrand Business Overview

Table 99. Legrand Recent Developments

Table 100. HBL Power System Basic Information

Table 101. HBL Power System Standalone UPS Product Overview

Table 102. HBL Power System Standalone UPS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. HBL Power System Business Overview

Table 104. HBL Power System Recent Developments

Table 105. CyberPower Basic Information

Table 106. CyberPower Standalone UPS Product Overview

Table 107. CyberPower Standalone UPS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. CyberPower Business Overview

Table 109. CyberPower Recent Developments

Table 110. Canovate Basic Information

Table 111. Canovate Standalone UPS Product Overview

Table 112. Canovate Standalone UPS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Canovate Business Overview

Table 114. Canovate Recent Developments

Table 115. INVT Basic Information

Table 116. INVT Standalone UPS Product Overview

Table 117. INVT Standalone UPS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. INVT Business Overview

Table 119. INVT Recent Developments

Table 120. Sicon Basic Information

Table 121. Sicon Standalone UPS Product Overview

Table 122. Sicon Standalone UPS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Sicon Business Overview

Table 124. Sicon Recent Developments

Table 125. Powertecnicque Basic Information

Table 126. Powertecnicque Standalone UPS Product Overview

Table 127. Powertecnicque Standalone UPS Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 128. Powertecnicque Business Overview

Table 129. Powertecnicque Recent Developments

Table 130. HPE Basic Information

Table 131. HPE Standalone UPS Product Overview

Table 132. HPE Standalone UPS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. HPE Business Overview

Table 134. HPE Recent Developments

Table 135. Liebert Basic Information

Table 136. Liebert Standalone UPS Product Overview

Table 137. Liebert Standalone UPS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 138. Liebert Business Overview

Table 139. Liebert Recent Developments

Table 140. Minuteman Basic Information

Table 141. Minuteman Standalone UPS Product Overview

Table 142. Minuteman Standalone UPS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 143. Minuteman Business Overview

Table 144. Minuteman Recent Developments

Table 145. Global Standalone UPS Sales Forecast by Region (2026-2035) & (K Units)

Table 146. Global Standalone UPS Market Size Forecast by Region (2026-2035) & (M USD)

Table 147. North America Standalone UPS Sales Forecast by Country (2026-2035) & (K Units)

Table 148. North America Standalone UPS Market Size Forecast by Country (2026-2035) & (M USD)

Table 149. Europe Standalone UPS Sales Forecast by Country (2026-2035) & (K Units)

Table 150. Europe Standalone UPS Market Size Forecast by Country (2026-2035) & (M USD)

Table 151. Asia Pacific Standalone UPS Sales Forecast by Region (2026-2035) & (K Units)

Table 152. Asia Pacific Standalone UPS Market Size Forecast by Region (2026-2035) & (M USD)

Table 153. South America Standalone UPS Sales Forecast by Country (2026-2035) & (K Units)

Table 154. South America Standalone UPS Market Size Forecast by Country (2026-2035) & (M USD)

Table 155. Middle East and Africa Standalone UPS Sales Forecast by Country (2026-2035) & (Units)

Table 156. Middle East and Africa Standalone UPS Market Size Forecast by Country (2026-2035) & (M USD)

Table 157. Global Standalone UPS Sales Forecast by Type (2026-2035) & (K Units)

Table 158. Global Standalone UPS Market Size Forecast by Type (2026-2035) & (M USD)

Table 159. Global Standalone UPS Price Forecast by Type (2026-2035) & (USD/Unit)

Table 160. Global Standalone UPS Sales (K Units) Forecast by Application (2026-2035)

Table 161. Global Standalone UPS Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Standalone UPS
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Standalone UPS Market Size (M USD), 2025-2035
- Figure 5. Global Standalone UPS Market Size (M USD) (2020-2035)
- Figure 6. Global Standalone UPS Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Standalone UPS Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Standalone UPS Product Life Cycle
- Figure 13. Standalone UPS Sales Share by Manufacturers in 2025
- Figure 14. Global Standalone UPS Revenue Share by Manufacturers in 2025
- Figure 15. Standalone UPS Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Standalone UPS Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Standalone UPS Revenue in 2025
- Figure 18. Industry Chain Map of Standalone UPS
- Figure 19. Global Standalone UPS Market PEST Analysis
- Figure 20. Global Standalone UPS Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Standalone UPS Market Share by Type
- Figure 27. Sales Market Share of Standalone UPS by Type (2020-2025)
- Figure 28. Sales Market Share of Standalone UPS by Type in 2025
- Figure 29. Market Share of Standalone UPS by Type (2020-2025)
- Figure 30. Market Share of Standalone UPS by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Standalone UPS Market Share by Application

- Figure 33. Global Standalone UPS Sales Market Share by Application (2020-2025)
- Figure 34. Global Standalone UPS Sales Market Share by Application in 2025
- Figure 35. Global Standalone UPS Market Share by Application (2020-2025)
- Figure 36. Global Standalone UPS Market Share by Application in 2025
- Figure 37. Global Standalone UPS Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Standalone UPS Sales Market Share by Region (2020-2025)
- Figure 39. Global Standalone UPS Market Size by Region (2020-2025)
- Figure 40. North America Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Standalone UPS Sales Market Share by Country in 2024
- Figure 43. North America Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Standalone UPS Market Size by Country in 2024
- Figure 45. U.S. Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Standalone UPS Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Standalone UPS Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Standalone UPS Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Standalone UPS Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Standalone UPS Sales Market Share by Country in 2024
- Figure 53. Europe Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Standalone UPS Market Size by Country in 2024
- Figure 55. Germany Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Standalone UPS Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 65. Asia Pacific Standalone UPS Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Standalone UPS Sales Market Share by Region in 2024

Figure 67. Asia Pacific Standalone UPS Market Size by Region in 2024

Figure 68. China Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Standalone UPS Sales and Growth Rate (K Units)

Figure 79. South America Standalone UPS Sales Market Share by Country in 2024

Figure 80. South America Standalone UPS Market Size and Growth Rate (M USD)

Figure 81. South America Standalone UPS Market Size by Country in 2024

Figure 82. Brazil Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Standalone UPS Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Standalone UPS Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Standalone UPS Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Standalone UPS Market Size by Region in 2024

Figure 92. Saudi Arabia Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Standalone UPS Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Standalone UPS Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Standalone UPS Production Market Share by Region (2020-2025)

Figure 103. North America Standalone UPS Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Standalone UPS Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Standalone UPS Production (K Units) Growth Rate (2020-2025)

Figure 106. China Standalone UPS Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Standalone UPS Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Standalone UPS Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Standalone UPS Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Standalone UPS Market Share Forecast by Type (2026-2035)

Figure 111. Global Standalone UPS Sales Forecast by Application (2026-2035)

Figure 112. Global Standalone UPS Market Share Forecast by Application (2026-2035)

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