

# Global Stand Up Paddleboard Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Stand Up Paddleboard market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Stand Up Paddleboard Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Stand Up Paddleboard market in any manner.

### Global Stand Up Paddleboard Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BIC Sport

Boardworks

C4 Waterman

Lifetime

Naish

RAVE

Advanced Elements

Imagine Surf

Jimmy Lewis

Lakeshore Paddleboard Company

NSP

Pau Hana

Pelican International

Riviera

Rogue

Surftech

Tahoe SUP

Unbranded

Market Segmentation (by Type)

All-Around

Fishing

Inflatable

Race

Surf

Touring

Market Segmentation (by Application)

Personal

Commercial

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Stand Up Paddleboard Market
- Overview of the regional outlook of the Stand Up Paddleboard Market:

### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Stand Up Paddleboard Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Stand Up Paddleboard
- 1.2 Key Market Segments
  - 1.2.1 Stand Up Paddleboard Segment by Type
  - 1.2.2 Stand Up Paddleboard Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 STAND UP PADDLEBOARD MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Stand Up Paddleboard Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Stand Up Paddleboard Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 STAND UP PADDLEBOARD MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Stand Up Paddleboard Sales by Manufacturers (2019-2024)
- 3.2 Global Stand Up Paddleboard Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Stand Up Paddleboard Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Stand Up Paddleboard Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Stand Up Paddleboard Sales Sites, Area Served, Product Type
- 3.6 Stand Up Paddleboard Market Competitive Situation and Trends
  - 3.6.1 Stand Up Paddleboard Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Stand Up Paddleboard Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 STAND UP PADDLEBOARD INDUSTRY CHAIN ANALYSIS**

- 4.1 Stand Up Paddleboard Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF STAND UP PADDLEBOARD MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 STAND UP PADDLEBOARD MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Stand Up Paddleboard Sales Market Share by Type (2019-2024)
- 6.3 Global Stand Up Paddleboard Market Size Market Share by Type (2019-2024)
- 6.4 Global Stand Up Paddleboard Price by Type (2019-2024)

## **7 STAND UP PADDLEBOARD MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Stand Up Paddleboard Market Sales by Application (2019-2024)
- 7.3 Global Stand Up Paddleboard Market Size (M USD) by Application (2019-2024)
- 7.4 Global Stand Up Paddleboard Sales Growth Rate by Application (2019-2024)

## **8 STAND UP PADDLEBOARD MARKET SEGMENTATION BY REGION**

- 8.1 Global Stand Up Paddleboard Sales by Region
  - 8.1.1 Global Stand Up Paddleboard Sales by Region
  - 8.1.2 Global Stand Up Paddleboard Sales Market Share by Region
- 8.2 North America



## 8.2.1 North America Stand Up Paddleboard Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

## 8.3 Europe

8.3.1 Europe Stand Up Paddleboard Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

## 8.4 Asia Pacific

8.4.1 Asia Pacific Stand Up Paddleboard Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

## 8.5 South America

8.5.1 South America Stand Up Paddleboard Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

## 8.6 Middle East and Africa

8.6.1 Middle East and Africa Stand Up Paddleboard Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 BIC Sport

9.1.1 BIC Sport Stand Up Paddleboard Basic Information

9.1.2 BIC Sport Stand Up Paddleboard Product Overview

9.1.3 BIC Sport Stand Up Paddleboard Product Market Performance

9.1.4 BIC Sport Business Overview

9.1.5 BIC Sport Stand Up Paddleboard SWOT Analysis

- 9.1.6 BIC Sport Recent Developments
- 9.2 Boardworks
  - 9.2.1 Boardworks Stand Up Paddleboard Basic Information
  - 9.2.2 Boardworks Stand Up Paddleboard Product Overview
  - 9.2.3 Boardworks Stand Up Paddleboard Product Market Performance
  - 9.2.4 Boardworks Business Overview
  - 9.2.5 Boardworks Stand Up Paddleboard SWOT Analysis
  - 9.2.6 Boardworks Recent Developments
- 9.3 C4 Waterman
  - 9.3.1 C4 Waterman Stand Up Paddleboard Basic Information
  - 9.3.2 C4 Waterman Stand Up Paddleboard Product Overview
  - 9.3.3 C4 Waterman Stand Up Paddleboard Product Market Performance
  - 9.3.4 C4 Waterman Stand Up Paddleboard SWOT Analysis
  - 9.3.5 C4 Waterman Business Overview
  - 9.3.6 C4 Waterman Recent Developments
- 9.4 Lifetime
  - 9.4.1 Lifetime Stand Up Paddleboard Basic Information
  - 9.4.2 Lifetime Stand Up Paddleboard Product Overview
  - 9.4.3 Lifetime Stand Up Paddleboard Product Market Performance
  - 9.4.4 Lifetime Business Overview
  - 9.4.5 Lifetime Recent Developments
- 9.5 Naish
  - 9.5.1 Naish Stand Up Paddleboard Basic Information
  - 9.5.2 Naish Stand Up Paddleboard Product Overview
  - 9.5.3 Naish Stand Up Paddleboard Product Market Performance
  - 9.5.4 Naish Business Overview
  - 9.5.5 Naish Recent Developments
- 9.6 RAVE
  - 9.6.1 RAVE Stand Up Paddleboard Basic Information
  - 9.6.2 RAVE Stand Up Paddleboard Product Overview
  - 9.6.3 RAVE Stand Up Paddleboard Product Market Performance
  - 9.6.4 RAVE Business Overview
  - 9.6.5 RAVE Recent Developments
- 9.7 Advanced Elements
  - 9.7.1 Advanced Elements Stand Up Paddleboard Basic Information
  - 9.7.2 Advanced Elements Stand Up Paddleboard Product Overview
  - 9.7.3 Advanced Elements Stand Up Paddleboard Product Market Performance
  - 9.7.4 Advanced Elements Business Overview
  - 9.7.5 Advanced Elements Recent Developments

## 9.8 Imagine Surf

- 9.8.1 Imagine Surf Stand Up Paddleboard Basic Information
- 9.8.2 Imagine Surf Stand Up Paddleboard Product Overview
- 9.8.3 Imagine Surf Stand Up Paddleboard Product Market Performance
- 9.8.4 Imagine Surf Business Overview
- 9.8.5 Imagine Surf Recent Developments

## 9.9 Jimmy Lewis

- 9.9.1 Jimmy Lewis Stand Up Paddleboard Basic Information
- 9.9.2 Jimmy Lewis Stand Up Paddleboard Product Overview
- 9.9.3 Jimmy Lewis Stand Up Paddleboard Product Market Performance
- 9.9.4 Jimmy Lewis Business Overview
- 9.9.5 Jimmy Lewis Recent Developments

## 9.10 Lakeshore Paddleboard Company

- 9.10.1 Lakeshore Paddleboard Company Stand Up Paddleboard Basic Information
- 9.10.2 Lakeshore Paddleboard Company Stand Up Paddleboard Product Overview
- 9.10.3 Lakeshore Paddleboard Company Stand Up Paddleboard Product Market Performance
- 9.10.4 Lakeshore Paddleboard Company Business Overview
- 9.10.5 Lakeshore Paddleboard Company Recent Developments

## 9.11 NSP

- 9.11.1 NSP Stand Up Paddleboard Basic Information
- 9.11.2 NSP Stand Up Paddleboard Product Overview
- 9.11.3 NSP Stand Up Paddleboard Product Market Performance
- 9.11.4 NSP Business Overview
- 9.11.5 NSP Recent Developments

## 9.12 Pau Hana

- 9.12.1 Pau Hana Stand Up Paddleboard Basic Information
- 9.12.2 Pau Hana Stand Up Paddleboard Product Overview
- 9.12.3 Pau Hana Stand Up Paddleboard Product Market Performance
- 9.12.4 Pau Hana Business Overview
- 9.12.5 Pau Hana Recent Developments

## 9.13 Pelican International

- 9.13.1 Pelican International Stand Up Paddleboard Basic Information
- 9.13.2 Pelican International Stand Up Paddleboard Product Overview
- 9.13.3 Pelican International Stand Up Paddleboard Product Market Performance
- 9.13.4 Pelican International Business Overview
- 9.13.5 Pelican International Recent Developments

## 9.14 Riviera

- 9.14.1 Riviera Stand Up Paddleboard Basic Information

- 9.14.2 Riviera Stand Up Paddleboard Product Overview
- 9.14.3 Riviera Stand Up Paddleboard Product Market Performance
- 9.14.4 Riviera Business Overview
- 9.14.5 Riviera Recent Developments
- 9.15 Rogue
  - 9.15.1 Rogue Stand Up Paddleboard Basic Information
  - 9.15.2 Rogue Stand Up Paddleboard Product Overview
  - 9.15.3 Rogue Stand Up Paddleboard Product Market Performance
  - 9.15.4 Rogue Business Overview
  - 9.15.5 Rogue Recent Developments
- 9.16 Surftech
  - 9.16.1 Surftech Stand Up Paddleboard Basic Information
  - 9.16.2 Surftech Stand Up Paddleboard Product Overview
  - 9.16.3 Surftech Stand Up Paddleboard Product Market Performance
  - 9.16.4 Surftech Business Overview
  - 9.16.5 Surftech Recent Developments
- 9.17 Tahoe SUP
  - 9.17.1 Tahoe SUP Stand Up Paddleboard Basic Information
  - 9.17.2 Tahoe SUP Stand Up Paddleboard Product Overview
  - 9.17.3 Tahoe SUP Stand Up Paddleboard Product Market Performance
  - 9.17.4 Tahoe SUP Business Overview
  - 9.17.5 Tahoe SUP Recent Developments
- 9.18 Unbranded
  - 9.18.1 Unbranded Stand Up Paddleboard Basic Information
  - 9.18.2 Unbranded Stand Up Paddleboard Product Overview
  - 9.18.3 Unbranded Stand Up Paddleboard Product Market Performance
  - 9.18.4 Unbranded Business Overview
  - 9.18.5 Unbranded Recent Developments

## **10 STAND UP PADDLEBOARD MARKET FORECAST BY REGION**

- 10.1 Global Stand Up Paddleboard Market Size Forecast
- 10.2 Global Stand Up Paddleboard Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Stand Up Paddleboard Market Size Forecast by Country
  - 10.2.3 Asia Pacific Stand Up Paddleboard Market Size Forecast by Region
  - 10.2.4 South America Stand Up Paddleboard Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Stand Up Paddleboard by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

### 11.1 Global Stand Up Paddleboard Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Stand Up Paddleboard by Type (2025-2030)

11.1.2 Global Stand Up Paddleboard Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Stand Up Paddleboard by Type (2025-2030)

### 11.2 Global Stand Up Paddleboard Market Forecast by Application (2025-2030)

11.2.1 Global Stand Up Paddleboard Sales (K Units) Forecast by Application

11.2.2 Global Stand Up Paddleboard Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Stand Up Paddleboard Market Size Comparison by Region (M USD)

Table 5. Global Stand Up Paddleboard Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Stand Up Paddleboard Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Stand Up Paddleboard Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Stand Up Paddleboard Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Stand Up Paddleboard as of 2022)

Table 10. Global Market Stand Up Paddleboard Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Stand Up Paddleboard Sales Sites and Area Served

Table 12. Manufacturers Stand Up Paddleboard Product Type

Table 13. Global Stand Up Paddleboard Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Stand Up Paddleboard

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Stand Up Paddleboard Market Challenges

Table 22. Global Stand Up Paddleboard Sales by Type (K Units)

Table 23. Global Stand Up Paddleboard Market Size by Type (M USD)

Table 24. Global Stand Up Paddleboard Sales (K Units) by Type (2019-2024)

Table 25. Global Stand Up Paddleboard Sales Market Share by Type (2019-2024)

Table 26. Global Stand Up Paddleboard Market Size (M USD) by Type (2019-2024)

Table 27. Global Stand Up Paddleboard Market Size Share by Type (2019-2024)

Table 28. Global Stand Up Paddleboard Price (USD/Unit) by Type (2019-2024)

Table 29. Global Stand Up Paddleboard Sales (K Units) by Application

Table 30. Global Stand Up Paddleboard Market Size by Application

- Table 31. Global Stand Up Paddleboard Sales by Application (2019-2024) & (K Units)
- Table 32. Global Stand Up Paddleboard Sales Market Share by Application (2019-2024)
- Table 33. Global Stand Up Paddleboard Sales by Application (2019-2024) & (M USD)
- Table 34. Global Stand Up Paddleboard Market Share by Application (2019-2024)
- Table 35. Global Stand Up Paddleboard Sales Growth Rate by Application (2019-2024)
- Table 36. Global Stand Up Paddleboard Sales by Region (2019-2024) & (K Units)
- Table 37. Global Stand Up Paddleboard Sales Market Share by Region (2019-2024)
- Table 38. North America Stand Up Paddleboard Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Stand Up Paddleboard Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Stand Up Paddleboard Sales by Region (2019-2024) & (K Units)
- Table 41. South America Stand Up Paddleboard Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Stand Up Paddleboard Sales by Region (2019-2024) & (K Units)
- Table 43. BIC Sport Stand Up Paddleboard Basic Information
- Table 44. BIC Sport Stand Up Paddleboard Product Overview
- Table 45. BIC Sport Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. BIC Sport Business Overview
- Table 47. BIC Sport Stand Up Paddleboard SWOT Analysis
- Table 48. BIC Sport Recent Developments
- Table 49. Boardworks Stand Up Paddleboard Basic Information
- Table 50. Boardworks Stand Up Paddleboard Product Overview
- Table 51. Boardworks Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Boardworks Business Overview
- Table 53. Boardworks Stand Up Paddleboard SWOT Analysis
- Table 54. Boardworks Recent Developments
- Table 55. C4 Waterman Stand Up Paddleboard Basic Information
- Table 56. C4 Waterman Stand Up Paddleboard Product Overview
- Table 57. C4 Waterman Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. C4 Waterman Stand Up Paddleboard SWOT Analysis
- Table 59. C4 Waterman Business Overview
- Table 60. C4 Waterman Recent Developments
- Table 61. Lifetime Stand Up Paddleboard Basic Information
- Table 62. Lifetime Stand Up Paddleboard Product Overview

Table 63. Lifetime Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Lifetime Business Overview

Table 65. Lifetime Recent Developments

Table 66. Naish Stand Up Paddleboard Basic Information

Table 67. Naish Stand Up Paddleboard Product Overview

Table 68. Naish Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Naish Business Overview

Table 70. Naish Recent Developments

Table 71. RAVE Stand Up Paddleboard Basic Information

Table 72. RAVE Stand Up Paddleboard Product Overview

Table 73. RAVE Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. RAVE Business Overview

Table 75. RAVE Recent Developments

Table 76. Advanced Elements Stand Up Paddleboard Basic Information

Table 77. Advanced Elements Stand Up Paddleboard Product Overview

Table 78. Advanced Elements Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Advanced Elements Business Overview

Table 80. Advanced Elements Recent Developments

Table 81. Imagine Surf Stand Up Paddleboard Basic Information

Table 82. Imagine Surf Stand Up Paddleboard Product Overview

Table 83. Imagine Surf Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Imagine Surf Business Overview

Table 85. Imagine Surf Recent Developments

Table 86. Jimmy Lewis Stand Up Paddleboard Basic Information

Table 87. Jimmy Lewis Stand Up Paddleboard Product Overview

Table 88. Jimmy Lewis Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Jimmy Lewis Business Overview

Table 90. Jimmy Lewis Recent Developments

Table 91. Lakeshore Paddleboard Company Stand Up Paddleboard Basic Information

Table 92. Lakeshore Paddleboard Company Stand Up Paddleboard Product Overview

Table 93. Lakeshore Paddleboard Company Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Lakeshore Paddleboard Company Business Overview



- Table 95. Lakeshore Paddleboard Company Recent Developments
- Table 96. NSP Stand Up Paddleboard Basic Information
- Table 97. NSP Stand Up Paddleboard Product Overview
- Table 98. NSP Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. NSP Business Overview
- Table 100. NSP Recent Developments
- Table 101. Pau Hana Stand Up Paddleboard Basic Information
- Table 102. Pau Hana Stand Up Paddleboard Product Overview
- Table 103. Pau Hana Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Pau Hana Business Overview
- Table 105. Pau Hana Recent Developments
- Table 106. Pelican International Stand Up Paddleboard Basic Information
- Table 107. Pelican International Stand Up Paddleboard Product Overview
- Table 108. Pelican International Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Pelican International Business Overview
- Table 110. Pelican International Recent Developments
- Table 111. Riviera Stand Up Paddleboard Basic Information
- Table 112. Riviera Stand Up Paddleboard Product Overview
- Table 113. Riviera Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Riviera Business Overview
- Table 115. Riviera Recent Developments
- Table 116. Rogue Stand Up Paddleboard Basic Information
- Table 117. Rogue Stand Up Paddleboard Product Overview
- Table 118. Rogue Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Rogue Business Overview
- Table 120. Rogue Recent Developments
- Table 121. Surftech Stand Up Paddleboard Basic Information
- Table 122. Surftech Stand Up Paddleboard Product Overview
- Table 123. Surftech Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Surftech Business Overview
- Table 125. Surftech Recent Developments
- Table 126. Tahoe SUP Stand Up Paddleboard Basic Information
- Table 127. Tahoe SUP Stand Up Paddleboard Product Overview

- Table 128. Tahoe SUP Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Tahoe SUP Business Overview
- Table 130. Tahoe SUP Recent Developments
- Table 131. Unbranded Stand Up Paddleboard Basic Information
- Table 132. Unbranded Stand Up Paddleboard Product Overview
- Table 133. Unbranded Stand Up Paddleboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Unbranded Business Overview
- Table 135. Unbranded Recent Developments
- Table 136. Global Stand Up Paddleboard Sales Forecast by Region (2025-2030) & (K Units)
- Table 137. Global Stand Up Paddleboard Market Size Forecast by Region (2025-2030) & (M USD)
- Table 138. North America Stand Up Paddleboard Sales Forecast by Country (2025-2030) & (K Units)
- Table 139. North America Stand Up Paddleboard Market Size Forecast by Country (2025-2030) & (M USD)
- Table 140. Europe Stand Up Paddleboard Sales Forecast by Country (2025-2030) & (K Units)
- Table 141. Europe Stand Up Paddleboard Market Size Forecast by Country (2025-2030) & (M USD)
- Table 142. Asia Pacific Stand Up Paddleboard Sales Forecast by Region (2025-2030) & (K Units)
- Table 143. Asia Pacific Stand Up Paddleboard Market Size Forecast by Region (2025-2030) & (M USD)
- Table 144. South America Stand Up Paddleboard Sales Forecast by Country (2025-2030) & (K Units)
- Table 145. South America Stand Up Paddleboard Market Size Forecast by Country (2025-2030) & (M USD)
- Table 146. Middle East and Africa Stand Up Paddleboard Consumption Forecast by Country (2025-2030) & (Units)
- Table 147. Middle East and Africa Stand Up Paddleboard Market Size Forecast by Country (2025-2030) & (M USD)
- Table 148. Global Stand Up Paddleboard Sales Forecast by Type (2025-2030) & (K Units)
- Table 149. Global Stand Up Paddleboard Market Size Forecast by Type (2025-2030) & (M USD)
- Table 150. Global Stand Up Paddleboard Price Forecast by Type (2025-2030) &

(USD/Unit)

Table 151. Global Stand Up Paddleboard Sales (K Units) Forecast by Application  
(2025-2030)

Table 152. Global Stand Up Paddleboard Market Size Forecast by Application  
(2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Stand Up Paddleboard
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Stand Up Paddleboard Market Size (M USD), 2019-2030
- Figure 5. Global Stand Up Paddleboard Market Size (M USD) (2019-2030)
- Figure 6. Global Stand Up Paddleboard Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Stand Up Paddleboard Market Size by Country (M USD)
- Figure 11. Stand Up Paddleboard Sales Share by Manufacturers in 2023
- Figure 12. Global Stand Up Paddleboard Revenue Share by Manufacturers in 2023
- Figure 13. Stand Up Paddleboard Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Stand Up Paddleboard Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Stand Up Paddleboard Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Stand Up Paddleboard Market Share by Type
- Figure 18. Sales Market Share of Stand Up Paddleboard by Type (2019-2024)
- Figure 19. Sales Market Share of Stand Up Paddleboard by Type in 2023
- Figure 20. Market Size Share of Stand Up Paddleboard by Type (2019-2024)
- Figure 21. Market Size Market Share of Stand Up Paddleboard by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Stand Up Paddleboard Market Share by Application
- Figure 24. Global Stand Up Paddleboard Sales Market Share by Application (2019-2024)
- Figure 25. Global Stand Up Paddleboard Sales Market Share by Application in 2023
- Figure 26. Global Stand Up Paddleboard Market Share by Application (2019-2024)
- Figure 27. Global Stand Up Paddleboard Market Share by Application in 2023
- Figure 28. Global Stand Up Paddleboard Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Stand Up Paddleboard Sales Market Share by Region (2019-2024)
- Figure 30. North America Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Stand Up Paddleboard Sales Market Share by Country in 2023

Figure 32. U.S. Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Stand Up Paddleboard Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Stand Up Paddleboard Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Stand Up Paddleboard Sales Market Share by Country in 2023

Figure 37. Germany Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Stand Up Paddleboard Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Stand Up Paddleboard Sales Market Share by Region in 2023

Figure 44. China Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Stand Up Paddleboard Sales and Growth Rate (K Units)

Figure 50. South America Stand Up Paddleboard Sales Market Share by Country in 2023

Figure 51. Brazil Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Stand Up Paddleboard Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Stand Up Paddleboard Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Stand Up Paddleboard Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Stand Up Paddleboard Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Stand Up Paddleboard Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Stand Up Paddleboard Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Stand Up Paddleboard Market Share Forecast by Type (2025-2030)

Figure 65. Global Stand Up Paddleboard Sales Forecast by Application (2025-2030)

Figure 66. Global Stand Up Paddleboard Market Share Forecast by Application (2025-2030)

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