

# Global Stand Up Paddle (SUP) Boards Market Research Report 2024(Status and Outlook)

https://marketpublishers.com/r/GA30985D7511EN.html

Date: July 2024

Pages: 124

Price: US\$ 3,200.00 (Single User License)

ID: GA30985D7511EN

# **Abstracts**

#### Report Overview:

SUP Board is an acronym that stands for "stand up paddle boarding" and it is one of the fastest growing water sports. A combination of kayaking and surfing, this sports is fundamentally standing on a surfboard and using a paddle to propel yourself. Stand Up Paddle boards are longer, wider, and more buoyant than traditional surfboards, which enables you to comfortably balance on them.

The Global Stand Up Paddle (SUP) Boards Market Size was estimated at USD 671.41 million in 2023 and is projected to reach USD 941.67 million by 2029, exhibiting a CAGR of 5.80% during the forecast period.

This report provides a deep insight into the global Stand Up Paddle (SUP) Boards market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Stand Up Paddle (SUP) Boards Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.



In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Stand Up Paddle (SUP) Boards market in any manner.

Global Stand Up Paddle (SUP) Boards Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

by close by milenting flow you elected product offerings for amoretic beginnerite
Key Company
BIC Sport
Naish
Red Paddle
Starboard
Tower
AIRHEAD SUP
Aqua Marina
Imagine Paddle
RAVE Sports
Solstice Sports
Surftech
Market Segmentation (by Type)

Global Stand Up Paddle (SUP) Boards Market Research Report 2024(Status and Outlook)



Short Boards (under 10') Medium Boards (10' to 12') Long Boards (12' and above) Market Segmentation (by Application) Sporting Goods Retailers **Department Stores** Supermarkets Others Geographic Segmentation North America (USA, Canada, Mexico) Europe (Germany, UK, France, Russia, Italy, Rest of Europe) Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific) South America (Brazil, Argentina, Columbia, Rest of South America) The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA) Key Benefits of This Market Research: Industry drivers, restraints, and opportunities covered in the study Neutral perspective on the market performance

Recent industry trends and developments



Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Stand Up Paddle (SUP) Boards Market

Overview of the regional outlook of the Stand Up Paddle (SUP) Boards Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled



Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

# Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Stand Up Paddle (SUP) Boards Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the



market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Stand Up Paddle (SUP) Boards
- 1.2 Key Market Segments
  - 1.2.1 Stand Up Paddle (SUP) Boards Segment by Type
- 1.2.2 Stand Up Paddle (SUP) Boards Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

# 2 STAND UP PADDLE (SUP) BOARDS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Stand Up Paddle (SUP) Boards Market Size (M USD) Estimates and Forecasts (2019-2030)
- 2.1.2 Global Stand Up Paddle (SUP) Boards Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 STAND UP PADDLE (SUP) BOARDS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Stand Up Paddle (SUP) Boards Sales by Manufacturers (2019-2024)
- 3.2 Global Stand Up Paddle (SUP) Boards Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Stand Up Paddle (SUP) Boards Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Stand Up Paddle (SUP) Boards Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Stand Up Paddle (SUP) Boards Sales Sites, Area Served, Product Type
- 3.6 Stand Up Paddle (SUP) Boards Market Competitive Situation and Trends
  - 3.6.1 Stand Up Paddle (SUP) Boards Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Stand Up Paddle (SUP) Boards Players Market Share



#### by Revenue

3.6.3 Mergers & Acquisitions, Expansion

# 4 STAND UP PADDLE (SUP) BOARDS INDUSTRY CHAIN ANALYSIS

- 4.1 Stand Up Paddle (SUP) Boards Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF STAND UP PADDLE (SUP) BOARDS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 STAND UP PADDLE (SUP) BOARDS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Stand Up Paddle (SUP) Boards Sales Market Share by Type (2019-2024)
- 6.3 Global Stand Up Paddle (SUP) Boards Market Size Market Share by Type (2019-2024)
- 6.4 Global Stand Up Paddle (SUP) Boards Price by Type (2019-2024)

# 7 STAND UP PADDLE (SUP) BOARDS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Stand Up Paddle (SUP) Boards Market Sales by Application (2019-2024)
- 7.3 Global Stand Up Paddle (SUP) Boards Market Size (M USD) by Application (2019-2024)



7.4 Global Stand Up Paddle (SUP) Boards Sales Growth Rate by Application (2019-2024)

# 8 STAND UP PADDLE (SUP) BOARDS MARKET SEGMENTATION BY REGION

- 8.1 Global Stand Up Paddle (SUP) Boards Sales by Region
  - 8.1.1 Global Stand Up Paddle (SUP) Boards Sales by Region
  - 8.1.2 Global Stand Up Paddle (SUP) Boards Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Stand Up Paddle (SUP) Boards Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Stand Up Paddle (SUP) Boards Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Stand Up Paddle (SUP) Boards Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Stand Up Paddle (SUP) Boards Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Stand Up Paddle (SUP) Boards Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa



#### 9 KEY COMPANIES PROFILE

9.1 BIG	C Sport
---------	---------

- 9.1.1 BIC Sport Stand Up Paddle (SUP) Boards Basic Information
- 9.1.2 BIC Sport Stand Up Paddle (SUP) Boards Product Overview
- 9.1.3 BIC Sport Stand Up Paddle (SUP) Boards Product Market Performance
- 9.1.4 BIC Sport Business Overview
- 9.1.5 BIC Sport Stand Up Paddle (SUP) Boards SWOT Analysis
- 9.1.6 BIC Sport Recent Developments

#### 9.2 Naish

- 9.2.1 Naish Stand Up Paddle (SUP) Boards Basic Information
- 9.2.2 Naish Stand Up Paddle (SUP) Boards Product Overview
- 9.2.3 Naish Stand Up Paddle (SUP) Boards Product Market Performance
- 9.2.4 Naish Business Overview
- 9.2.5 Naish Stand Up Paddle (SUP) Boards SWOT Analysis
- 9.2.6 Naish Recent Developments

#### 9.3 Red Paddle

- 9.3.1 Red Paddle Stand Up Paddle (SUP) Boards Basic Information
- 9.3.2 Red Paddle Stand Up Paddle (SUP) Boards Product Overview
- 9.3.3 Red Paddle Stand Up Paddle (SUP) Boards Product Market Performance
- 9.3.4 Red Paddle Stand Up Paddle (SUP) Boards SWOT Analysis
- 9.3.5 Red Paddle Business Overview
- 9.3.6 Red Paddle Recent Developments

#### 9.4 Starboard

- 9.4.1 Starboard Stand Up Paddle (SUP) Boards Basic Information
- 9.4.2 Starboard Stand Up Paddle (SUP) Boards Product Overview
- 9.4.3 Starboard Stand Up Paddle (SUP) Boards Product Market Performance
- 9.4.4 Starboard Business Overview
- 9.4.5 Starboard Recent Developments

#### 9.5 Tower

- 9.5.1 Tower Stand Up Paddle (SUP) Boards Basic Information
- 9.5.2 Tower Stand Up Paddle (SUP) Boards Product Overview
- 9.5.3 Tower Stand Up Paddle (SUP) Boards Product Market Performance
- 9.5.4 Tower Business Overview
- 9.5.5 Tower Recent Developments

#### 9.6 AIRHEAD SUP

- 9.6.1 AIRHEAD SUP Stand Up Paddle (SUP) Boards Basic Information
- 9.6.2 AIRHEAD SUP Stand Up Paddle (SUP) Boards Product Overview



- 9.6.3 AIRHEAD SUP Stand Up Paddle (SUP) Boards Product Market Performance
- 9.6.4 AIRHEAD SUP Business Overview
- 9.6.5 AIRHEAD SUP Recent Developments
- 9.7 Aqua Marina
  - 9.7.1 Aqua Marina Stand Up Paddle (SUP) Boards Basic Information
  - 9.7.2 Agua Marina Stand Up Paddle (SUP) Boards Product Overview
  - 9.7.3 Aqua Marina Stand Up Paddle (SUP) Boards Product Market Performance
  - 9.7.4 Aqua Marina Business Overview
  - 9.7.5 Aqua Marina Recent Developments
- 9.8 Imagine Paddle
  - 9.8.1 Imagine Paddle Stand Up Paddle (SUP) Boards Basic Information
  - 9.8.2 Imagine Paddle Stand Up Paddle (SUP) Boards Product Overview
  - 9.8.3 Imagine Paddle Stand Up Paddle (SUP) Boards Product Market Performance
  - 9.8.4 Imagine Paddle Business Overview
  - 9.8.5 Imagine Paddle Recent Developments
- 9.9 RAVE Sports
  - 9.9.1 RAVE Sports Stand Up Paddle (SUP) Boards Basic Information
  - 9.9.2 RAVE Sports Stand Up Paddle (SUP) Boards Product Overview
  - 9.9.3 RAVE Sports Stand Up Paddle (SUP) Boards Product Market Performance
  - 9.9.4 RAVE Sports Business Overview
  - 9.9.5 RAVE Sports Recent Developments
- 9.10 Solstice Sports
  - 9.10.1 Solstice Sports Stand Up Paddle (SUP) Boards Basic Information
  - 9.10.2 Solstice Sports Stand Up Paddle (SUP) Boards Product Overview
  - 9.10.3 Solstice Sports Stand Up Paddle (SUP) Boards Product Market Performance
  - 9.10.4 Solstice Sports Business Overview
  - 9.10.5 Solstice Sports Recent Developments
- 9.11 Surftech
  - 9.11.1 Surftech Stand Up Paddle (SUP) Boards Basic Information
  - 9.11.2 Surftech Stand Up Paddle (SUP) Boards Product Overview
  - 9.11.3 Surftech Stand Up Paddle (SUP) Boards Product Market Performance
  - 9.11.4 Surftech Business Overview
  - 9.11.5 Surftech Recent Developments

# 10 STAND UP PADDLE (SUP) BOARDS MARKET FORECAST BY REGION

- 10.1 Global Stand Up Paddle (SUP) Boards Market Size Forecast
- 10.2 Global Stand Up Paddle (SUP) Boards Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country



- 10.2.2 Europe Stand Up Paddle (SUP) Boards Market Size Forecast by Country
- 10.2.3 Asia Pacific Stand Up Paddle (SUP) Boards Market Size Forecast by Region
- 10.2.4 South America Stand Up Paddle (SUP) Boards Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Stand Up Paddle (SUP) Boards by Country

# 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Stand Up Paddle (SUP) Boards Market Forecast by Type (2025-2030)
- 11.1.1 Global Forecasted Sales of Stand Up Paddle (SUP) Boards by Type (2025-2030)
- 11.1.2 Global Stand Up Paddle (SUP) Boards Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Stand Up Paddle (SUP) Boards by Type (2025-2030)
- 11.2 Global Stand Up Paddle (SUP) Boards Market Forecast by Application (2025-2030)
- 11.2.1 Global Stand Up Paddle (SUP) Boards Sales (K Units) Forecast by Application
- 11.2.2 Global Stand Up Paddle (SUP) Boards Market Size (M USD) Forecast by Application (2025-2030)

#### 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Stand Up Paddle (SUP) Boards Market Size Comparison by Region (M USD)
- Table 5. Global Stand Up Paddle (SUP) Boards Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Stand Up Paddle (SUP) Boards Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Stand Up Paddle (SUP) Boards Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Stand Up Paddle (SUP) Boards Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Stand Up Paddle (SUP) Boards as of 2022)
- Table 10. Global Market Stand Up Paddle (SUP) Boards Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Stand Up Paddle (SUP) Boards Sales Sites and Area Served
- Table 12. Manufacturers Stand Up Paddle (SUP) Boards Product Type
- Table 13. Global Stand Up Paddle (SUP) Boards Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Stand Up Paddle (SUP) Boards
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Stand Up Paddle (SUP) Boards Market Challenges
- Table 22. Global Stand Up Paddle (SUP) Boards Sales by Type (K Units)
- Table 23. Global Stand Up Paddle (SUP) Boards Market Size by Type (M USD)
- Table 24. Global Stand Up Paddle (SUP) Boards Sales (K Units) by Type (2019-2024)
- Table 25. Global Stand Up Paddle (SUP) Boards Sales Market Share by Type (2019-2024)
- Table 26. Global Stand Up Paddle (SUP) Boards Market Size (M USD) by Type (2019-2024)



- Table 27. Global Stand Up Paddle (SUP) Boards Market Size Share by Type (2019-2024)
- Table 28. Global Stand Up Paddle (SUP) Boards Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Stand Up Paddle (SUP) Boards Sales (K Units) by Application
- Table 30. Global Stand Up Paddle (SUP) Boards Market Size by Application
- Table 31. Global Stand Up Paddle (SUP) Boards Sales by Application (2019-2024) & (K Units)
- Table 32. Global Stand Up Paddle (SUP) Boards Sales Market Share by Application (2019-2024)
- Table 33. Global Stand Up Paddle (SUP) Boards Sales by Application (2019-2024) & (M USD)
- Table 34. Global Stand Up Paddle (SUP) Boards Market Share by Application (2019-2024)
- Table 35. Global Stand Up Paddle (SUP) Boards Sales Growth Rate by Application (2019-2024)
- Table 36. Global Stand Up Paddle (SUP) Boards Sales by Region (2019-2024) & (K Units)
- Table 37. Global Stand Up Paddle (SUP) Boards Sales Market Share by Region (2019-2024)
- Table 38. North America Stand Up Paddle (SUP) Boards Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Stand Up Paddle (SUP) Boards Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Stand Up Paddle (SUP) Boards Sales by Region (2019-2024) & (K Units)
- Table 41. South America Stand Up Paddle (SUP) Boards Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Stand Up Paddle (SUP) Boards Sales by Region (2019-2024) & (K Units)
- Table 43. BIC Sport Stand Up Paddle (SUP) Boards Basic Information
- Table 44. BIC Sport Stand Up Paddle (SUP) Boards Product Overview
- Table 45. BIC Sport Stand Up Paddle (SUP) Boards Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. BIC Sport Business Overview
- Table 47. BIC Sport Stand Up Paddle (SUP) Boards SWOT Analysis
- Table 48. BIC Sport Recent Developments
- Table 49. Naish Stand Up Paddle (SUP) Boards Basic Information
- Table 50. Naish Stand Up Paddle (SUP) Boards Product Overview
- Table 51. Naish Stand Up Paddle (SUP) Boards Sales (K Units), Revenue (M USD),



- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Naish Business Overview
- Table 53. Naish Stand Up Paddle (SUP) Boards SWOT Analysis
- Table 54. Naish Recent Developments
- Table 55. Red Paddle Stand Up Paddle (SUP) Boards Basic Information
- Table 56. Red Paddle Stand Up Paddle (SUP) Boards Product Overview
- Table 57. Red Paddle Stand Up Paddle (SUP) Boards Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Red Paddle Stand Up Paddle (SUP) Boards SWOT Analysis
- Table 59. Red Paddle Business Overview
- Table 60. Red Paddle Recent Developments
- Table 61. Starboard Stand Up Paddle (SUP) Boards Basic Information
- Table 62. Starboard Stand Up Paddle (SUP) Boards Product Overview
- Table 63. Starboard Stand Up Paddle (SUP) Boards Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Starboard Business Overview
- Table 65. Starboard Recent Developments
- Table 66. Tower Stand Up Paddle (SUP) Boards Basic Information
- Table 67. Tower Stand Up Paddle (SUP) Boards Product Overview
- Table 68. Tower Stand Up Paddle (SUP) Boards Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Tower Business Overview
- Table 70. Tower Recent Developments
- Table 71. AIRHEAD SUP Stand Up Paddle (SUP) Boards Basic Information
- Table 72. AIRHEAD SUP Stand Up Paddle (SUP) Boards Product Overview
- Table 73. AIRHEAD SUP Stand Up Paddle (SUP) Boards Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. AIRHEAD SUP Business Overview
- Table 75. AIRHEAD SUP Recent Developments
- Table 76. Aqua Marina Stand Up Paddle (SUP) Boards Basic Information
- Table 77. Aqua Marina Stand Up Paddle (SUP) Boards Product Overview
- Table 78. Aqua Marina Stand Up Paddle (SUP) Boards Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Aqua Marina Business Overview
- Table 80. Aqua Marina Recent Developments
- Table 81. Imagine Paddle Stand Up Paddle (SUP) Boards Basic Information
- Table 82. Imagine Paddle Stand Up Paddle (SUP) Boards Product Overview
- Table 83. Imagine Paddle Stand Up Paddle (SUP) Boards Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)



Table 84. Imagine Paddle Business Overview

Table 85. Imagine Paddle Recent Developments

Table 86. RAVE Sports Stand Up Paddle (SUP) Boards Basic Information

Table 87. RAVE Sports Stand Up Paddle (SUP) Boards Product Overview

Table 88. RAVE Sports Stand Up Paddle (SUP) Boards Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. RAVE Sports Business Overview

Table 90. RAVE Sports Recent Developments

Table 91. Solstice Sports Stand Up Paddle (SUP) Boards Basic Information

Table 92. Solstice Sports Stand Up Paddle (SUP) Boards Product Overview

Table 93. Solstice Sports Stand Up Paddle (SUP) Boards Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Solstice Sports Business Overview

Table 95. Solstice Sports Recent Developments

Table 96. Surftech Stand Up Paddle (SUP) Boards Basic Information

Table 97. Surftech Stand Up Paddle (SUP) Boards Product Overview

Table 98. Surftech Stand Up Paddle (SUP) Boards Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Surftech Business Overview

Table 100. Surftech Recent Developments

Table 101. Global Stand Up Paddle (SUP) Boards Sales Forecast by Region

(2025-2030) & (K Units)

Table 102. Global Stand Up Paddle (SUP) Boards Market Size Forecast by Region

(2025-2030) & (M USD)

Table 103. North America Stand Up Paddle (SUP) Boards Sales Forecast by Country

(2025-2030) & (K Units)

Table 104. North America Stand Up Paddle (SUP) Boards Market Size Forecast by

Country (2025-2030) & (M USD)

Table 105. Europe Stand Up Paddle (SUP) Boards Sales Forecast by Country

(2025-2030) & (K Units)

Table 106. Europe Stand Up Paddle (SUP) Boards Market Size Forecast by Country

(2025-2030) & (M USD)

Table 107. Asia Pacific Stand Up Paddle (SUP) Boards Sales Forecast by Region

(2025-2030) & (K Units)

Table 108. Asia Pacific Stand Up Paddle (SUP) Boards Market Size Forecast by Region

(2025-2030) & (M USD)

Table 109. South America Stand Up Paddle (SUP) Boards Sales Forecast by Country

(2025-2030) & (K Units)

Table 110. South America Stand Up Paddle (SUP) Boards Market Size Forecast by



Country (2025-2030) & (M USD)

Table 111. Middle East and Africa Stand Up Paddle (SUP) Boards Consumption Forecast by Country (2025-2030) & (Units)

Table 112. Middle East and Africa Stand Up Paddle (SUP) Boards Market Size Forecast by Country (2025-2030) & (M USD)

Table 113. Global Stand Up Paddle (SUP) Boards Sales Forecast by Type (2025-2030) & (K Units)

Table 114. Global Stand Up Paddle (SUP) Boards Market Size Forecast by Type (2025-2030) & (M USD)

Table 115. Global Stand Up Paddle (SUP) Boards Price Forecast by Type (2025-2030) & (USD/Unit)

Table 116. Global Stand Up Paddle (SUP) Boards Sales (K Units) Forecast by Application (2025-2030)

Table 117. Global Stand Up Paddle (SUP) Boards Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Stand Up Paddle (SUP) Boards
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Stand Up Paddle (SUP) Boards Market Size (M USD), 2019-2030
- Figure 5. Global Stand Up Paddle (SUP) Boards Market Size (M USD) (2019-2030)
- Figure 6. Global Stand Up Paddle (SUP) Boards Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Stand Up Paddle (SUP) Boards Market Size by Country (M USD)
- Figure 11. Stand Up Paddle (SUP) Boards Sales Share by Manufacturers in 2023
- Figure 12. Global Stand Up Paddle (SUP) Boards Revenue Share by Manufacturers in 2023
- Figure 13. Stand Up Paddle (SUP) Boards Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Stand Up Paddle (SUP) Boards Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Stand Up Paddle (SUP) Boards Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Stand Up Paddle (SUP) Boards Market Share by Type
- Figure 18. Sales Market Share of Stand Up Paddle (SUP) Boards by Type (2019-2024)
- Figure 19. Sales Market Share of Stand Up Paddle (SUP) Boards by Type in 2023
- Figure 20. Market Size Share of Stand Up Paddle (SUP) Boards by Type (2019-2024)
- Figure 21. Market Size Market Share of Stand Up Paddle (SUP) Boards by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Stand Up Paddle (SUP) Boards Market Share by Application
- Figure 24. Global Stand Up Paddle (SUP) Boards Sales Market Share by Application (2019-2024)
- Figure 25. Global Stand Up Paddle (SUP) Boards Sales Market Share by Application in 2023
- Figure 26. Global Stand Up Paddle (SUP) Boards Market Share by Application (2019-2024)
- Figure 27. Global Stand Up Paddle (SUP) Boards Market Share by Application in 2023



- Figure 28. Global Stand Up Paddle (SUP) Boards Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Stand Up Paddle (SUP) Boards Sales Market Share by Region (2019-2024)
- Figure 30. North America Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Stand Up Paddle (SUP) Boards Sales Market Share by Country in 2023
- Figure 32. U.S. Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Stand Up Paddle (SUP) Boards Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Stand Up Paddle (SUP) Boards Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Stand Up Paddle (SUP) Boards Sales Market Share by Country in 2023
- Figure 37. Germany Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Stand Up Paddle (SUP) Boards Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Stand Up Paddle (SUP) Boards Sales Market Share by Region in 2023
- Figure 44. China Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) &



(K Units)

Figure 48. Southeast Asia Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Stand Up Paddle (SUP) Boards Sales and Growth Rate (K Units)

Figure 50. South America Stand Up Paddle (SUP) Boards Sales Market Share by Country in 2023

Figure 51. Brazil Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Stand Up Paddle (SUP) Boards Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Stand Up Paddle (SUP) Boards Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Stand Up Paddle (SUP) Boards Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Stand Up Paddle (SUP) Boards Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Stand Up Paddle (SUP) Boards Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Stand Up Paddle (SUP) Boards Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Stand Up Paddle (SUP) Boards Market Share Forecast by Type (2025-2030)

Figure 65. Global Stand Up Paddle (SUP) Boards Sales Forecast by Application (2025-2030)

Figure 66. Global Stand Up Paddle (SUP) Boards Market Share Forecast by Application (2025-2030)



#### I would like to order

Product name: Global Stand Up Paddle (SUP) Boards Market Research Report 2024(Status and

Outlook)

Product link: <a href="https://marketpublishers.com/r/GA30985D7511EN.html">https://marketpublishers.com/r/GA30985D7511EN.html</a>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GA30985D7511EN.html">https://marketpublishers.com/r/GA30985D7511EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



