

# Global Squash Equipment Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Squash is played across the globe; however, it is largely popular in the Americas and Europe, because of the presence of a high number of squash courts and the popularity of the sport in the regions. Due to increased product features in squash equipment, the market is expected to grow moderately during the forecast period. The moderate growth is attributed to the already popular and high growth of other racket games like tennis and badminton.

The Global Squash Equipment Market Size was estimated at USD 910.33 million in 2023 and is projected to reach USD 1106.12 million by 2029, exhibiting a CAGR of 3.30% during the forecast period.

This report provides a deep insight into the global Squash Equipment market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Squash Equipment Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Squash Equipment market in any manner.

## Global Squash Equipment Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Dunlop Sport

HEAD

Prince Global Sports

Tecnifibre

Wilson

Babolat

One Strings

Slazenger

Solinco

Amer Sports

### Market Segmentation (by Type)

Squash Rackets

Squash Balls

Squash Shoes

Market Segmentation (by Application)

Specialty and Sports Shops

Department and Discount Stores

Online Retail

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Squash Equipment Market

Overview of the regional outlook of the Squash Equipment Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Squash Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Squash Equipment
- 1.2 Key Market Segments
  - 1.2.1 Squash Equipment Segment by Type
  - 1.2.2 Squash Equipment Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 SQUASH EQUIPMENT MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Squash Equipment Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Squash Equipment Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 SQUASH EQUIPMENT MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Squash Equipment Sales by Manufacturers (2019-2024)
- 3.2 Global Squash Equipment Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Squash Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Squash Equipment Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Squash Equipment Sales Sites, Area Served, Product Type
- 3.6 Squash Equipment Market Competitive Situation and Trends
  - 3.6.1 Squash Equipment Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Squash Equipment Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 SQUASH EQUIPMENT INDUSTRY CHAIN ANALYSIS**

- 4.1 Squash Equipment Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF SQUASH EQUIPMENT MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 SQUASH EQUIPMENT MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Squash Equipment Sales Market Share by Type (2019-2024)

6.3 Global Squash Equipment Market Size Market Share by Type (2019-2024)

6.4 Global Squash Equipment Price by Type (2019-2024)

## **7 SQUASH EQUIPMENT MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Squash Equipment Market Sales by Application (2019-2024)

7.3 Global Squash Equipment Market Size (M USD) by Application (2019-2024)

7.4 Global Squash Equipment Sales Growth Rate by Application (2019-2024)

## **8 SQUASH EQUIPMENT MARKET SEGMENTATION BY REGION**

8.1 Global Squash Equipment Sales by Region

8.1.1 Global Squash Equipment Sales by Region

8.1.2 Global Squash Equipment Sales Market Share by Region

8.2 North America

8.2.1 North America Squash Equipment Sales by Country

8.2.2 U.S.



8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Squash Equipment Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Squash Equipment Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Squash Equipment Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Squash Equipment Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Dunlop Sport

9.1.1 Dunlop Sport Squash Equipment Basic Information

9.1.2 Dunlop Sport Squash Equipment Product Overview

9.1.3 Dunlop Sport Squash Equipment Product Market Performance

9.1.4 Dunlop Sport Business Overview

9.1.5 Dunlop Sport Squash Equipment SWOT Analysis

9.1.6 Dunlop Sport Recent Developments

9.2 HEAD

- 9.2.1 HEAD Squash Equipment Basic Information
- 9.2.2 HEAD Squash Equipment Product Overview
- 9.2.3 HEAD Squash Equipment Product Market Performance
- 9.2.4 HEAD Business Overview
- 9.2.5 HEAD Squash Equipment SWOT Analysis
- 9.2.6 HEAD Recent Developments
- 9.3 Prince Global Sports
  - 9.3.1 Prince Global Sports Squash Equipment Basic Information
  - 9.3.2 Prince Global Sports Squash Equipment Product Overview
  - 9.3.3 Prince Global Sports Squash Equipment Product Market Performance
  - 9.3.4 Prince Global Sports Squash Equipment SWOT Analysis
  - 9.3.5 Prince Global Sports Business Overview
  - 9.3.6 Prince Global Sports Recent Developments
- 9.4 Tecnifibre
  - 9.4.1 Tecnifibre Squash Equipment Basic Information
  - 9.4.2 Tecnifibre Squash Equipment Product Overview
  - 9.4.3 Tecnifibre Squash Equipment Product Market Performance
  - 9.4.4 Tecnifibre Business Overview
  - 9.4.5 Tecnifibre Recent Developments
- 9.5 Wilson
  - 9.5.1 Wilson Squash Equipment Basic Information
  - 9.5.2 Wilson Squash Equipment Product Overview
  - 9.5.3 Wilson Squash Equipment Product Market Performance
  - 9.5.4 Wilson Business Overview
  - 9.5.5 Wilson Recent Developments
- 9.6 Babolat
  - 9.6.1 Babolat Squash Equipment Basic Information
  - 9.6.2 Babolat Squash Equipment Product Overview
  - 9.6.3 Babolat Squash Equipment Product Market Performance
  - 9.6.4 Babolat Business Overview
  - 9.6.5 Babolat Recent Developments
- 9.7 One Strings
  - 9.7.1 One Strings Squash Equipment Basic Information
  - 9.7.2 One Strings Squash Equipment Product Overview
  - 9.7.3 One Strings Squash Equipment Product Market Performance
  - 9.7.4 One Strings Business Overview
  - 9.7.5 One Strings Recent Developments
- 9.8 Slazenger
  - 9.8.1 Slazenger Squash Equipment Basic Information

- 9.8.2 Slazenger Squash Equipment Product Overview
- 9.8.3 Slazenger Squash Equipment Product Market Performance
- 9.8.4 Slazenger Business Overview
- 9.8.5 Slazenger Recent Developments
- 9.9 Solinco
  - 9.9.1 Solinco Squash Equipment Basic Information
  - 9.9.2 Solinco Squash Equipment Product Overview
  - 9.9.3 Solinco Squash Equipment Product Market Performance
  - 9.9.4 Solinco Business Overview
  - 9.9.5 Solinco Recent Developments
- 9.10 Amer Sports
  - 9.10.1 Amer Sports Squash Equipment Basic Information
  - 9.10.2 Amer Sports Squash Equipment Product Overview
  - 9.10.3 Amer Sports Squash Equipment Product Market Performance
  - 9.10.4 Amer Sports Business Overview
  - 9.10.5 Amer Sports Recent Developments

## **10 SQUASH EQUIPMENT MARKET FORECAST BY REGION**

- 10.1 Global Squash Equipment Market Size Forecast
- 10.2 Global Squash Equipment Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Squash Equipment Market Size Forecast by Country
  - 10.2.3 Asia Pacific Squash Equipment Market Size Forecast by Region
  - 10.2.4 South America Squash Equipment Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Squash Equipment by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Squash Equipment Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Squash Equipment by Type (2025-2030)
  - 11.1.2 Global Squash Equipment Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Squash Equipment by Type (2025-2030)
- 11.2 Global Squash Equipment Market Forecast by Application (2025-2030)
  - 11.2.1 Global Squash Equipment Sales (K Units) Forecast by Application
  - 11.2.2 Global Squash Equipment Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Squash Equipment Market Size Comparison by Region (M USD)
- Table 5. Global Squash Equipment Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Squash Equipment Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Squash Equipment Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Squash Equipment Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Squash Equipment as of 2022)
- Table 10. Global Market Squash Equipment Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Squash Equipment Sales Sites and Area Served
- Table 12. Manufacturers Squash Equipment Product Type
- Table 13. Global Squash Equipment Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Squash Equipment
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Squash Equipment Market Challenges
- Table 22. Global Squash Equipment Sales by Type (K Units)
- Table 23. Global Squash Equipment Market Size by Type (M USD)
- Table 24. Global Squash Equipment Sales (K Units) by Type (2019-2024)
- Table 25. Global Squash Equipment Sales Market Share by Type (2019-2024)
- Table 26. Global Squash Equipment Market Size (M USD) by Type (2019-2024)
- Table 27. Global Squash Equipment Market Size Share by Type (2019-2024)
- Table 28. Global Squash Equipment Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Squash Equipment Sales (K Units) by Application
- Table 30. Global Squash Equipment Market Size by Application
- Table 31. Global Squash Equipment Sales by Application (2019-2024) & (K Units)
- Table 32. Global Squash Equipment Sales Market Share by Application (2019-2024)

- Table 33. Global Squash Equipment Sales by Application (2019-2024) & (M USD)
- Table 34. Global Squash Equipment Market Share by Application (2019-2024)
- Table 35. Global Squash Equipment Sales Growth Rate by Application (2019-2024)
- Table 36. Global Squash Equipment Sales by Region (2019-2024) & (K Units)
- Table 37. Global Squash Equipment Sales Market Share by Region (2019-2024)
- Table 38. North America Squash Equipment Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Squash Equipment Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Squash Equipment Sales by Region (2019-2024) & (K Units)
- Table 41. South America Squash Equipment Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Squash Equipment Sales by Region (2019-2024) & (K Units)
- Table 43. Dunlop Sport Squash Equipment Basic Information
- Table 44. Dunlop Sport Squash Equipment Product Overview
- Table 45. Dunlop Sport Squash Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Dunlop Sport Business Overview
- Table 47. Dunlop Sport Squash Equipment SWOT Analysis
- Table 48. Dunlop Sport Recent Developments
- Table 49. HEAD Squash Equipment Basic Information
- Table 50. HEAD Squash Equipment Product Overview
- Table 51. HEAD Squash Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. HEAD Business Overview
- Table 53. HEAD Squash Equipment SWOT Analysis
- Table 54. HEAD Recent Developments
- Table 55. Prince Global Sports Squash Equipment Basic Information
- Table 56. Prince Global Sports Squash Equipment Product Overview
- Table 57. Prince Global Sports Squash Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Prince Global Sports Squash Equipment SWOT Analysis
- Table 59. Prince Global Sports Business Overview
- Table 60. Prince Global Sports Recent Developments
- Table 61. Tecnifibre Squash Equipment Basic Information
- Table 62. Tecnifibre Squash Equipment Product Overview
- Table 63. Tecnifibre Squash Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Tecnifibre Business Overview
- Table 65. Tecnifibre Recent Developments
- Table 66. Wilson Squash Equipment Basic Information

- Table 67. Wilson Squash Equipment Product Overview
- Table 68. Wilson Squash Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Wilson Business Overview
- Table 70. Wilson Recent Developments
- Table 71. Babolat Squash Equipment Basic Information
- Table 72. Babolat Squash Equipment Product Overview
- Table 73. Babolat Squash Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Babolat Business Overview
- Table 75. Babolat Recent Developments
- Table 76. One Strings Squash Equipment Basic Information
- Table 77. One Strings Squash Equipment Product Overview
- Table 78. One Strings Squash Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. One Strings Business Overview
- Table 80. One Strings Recent Developments
- Table 81. Slazenger Squash Equipment Basic Information
- Table 82. Slazenger Squash Equipment Product Overview
- Table 83. Slazenger Squash Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Slazenger Business Overview
- Table 85. Slazenger Recent Developments
- Table 86. Solinco Squash Equipment Basic Information
- Table 87. Solinco Squash Equipment Product Overview
- Table 88. Solinco Squash Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Solinco Business Overview
- Table 90. Solinco Recent Developments
- Table 91. Amer Sports Squash Equipment Basic Information
- Table 92. Amer Sports Squash Equipment Product Overview
- Table 93. Amer Sports Squash Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Amer Sports Business Overview
- Table 95. Amer Sports Recent Developments
- Table 96. Global Squash Equipment Sales Forecast by Region (2025-2030) & (K Units)
- Table 97. Global Squash Equipment Market Size Forecast by Region (2025-2030) & (M USD)
- Table 98. North America Squash Equipment Sales Forecast by Country (2025-2030) &

(K Units)

Table 99. North America Squash Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 100. Europe Squash Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 101. Europe Squash Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Asia Pacific Squash Equipment Sales Forecast by Region (2025-2030) & (K Units)

Table 103. Asia Pacific Squash Equipment Market Size Forecast by Region (2025-2030) & (M USD)

Table 104. South America Squash Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 105. South America Squash Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Squash Equipment Consumption Forecast by Country (2025-2030) & (Units)

Table 107. Middle East and Africa Squash Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Global Squash Equipment Sales Forecast by Type (2025-2030) & (K Units)

Table 109. Global Squash Equipment Market Size Forecast by Type (2025-2030) & (M USD)

Table 110. Global Squash Equipment Price Forecast by Type (2025-2030) & (USD/Unit)

Table 111. Global Squash Equipment Sales (K Units) Forecast by Application (2025-2030)

Table 112. Global Squash Equipment Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Squash Equipment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Squash Equipment Market Size (M USD), 2019-2030
- Figure 5. Global Squash Equipment Market Size (M USD) (2019-2030)
- Figure 6. Global Squash Equipment Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Squash Equipment Market Size by Country (M USD)
- Figure 11. Squash Equipment Sales Share by Manufacturers in 2023
- Figure 12. Global Squash Equipment Revenue Share by Manufacturers in 2023
- Figure 13. Squash Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Squash Equipment Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Squash Equipment Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Squash Equipment Market Share by Type
- Figure 18. Sales Market Share of Squash Equipment by Type (2019-2024)
- Figure 19. Sales Market Share of Squash Equipment by Type in 2023
- Figure 20. Market Size Share of Squash Equipment by Type (2019-2024)
- Figure 21. Market Size Market Share of Squash Equipment by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Squash Equipment Market Share by Application
- Figure 24. Global Squash Equipment Sales Market Share by Application (2019-2024)
- Figure 25. Global Squash Equipment Sales Market Share by Application in 2023
- Figure 26. Global Squash Equipment Market Share by Application (2019-2024)
- Figure 27. Global Squash Equipment Market Share by Application in 2023
- Figure 28. Global Squash Equipment Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Squash Equipment Sales Market Share by Region (2019-2024)
- Figure 30. North America Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Squash Equipment Sales Market Share by Country in 2023

- Figure 32. U.S. Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Squash Equipment Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Squash Equipment Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Squash Equipment Sales Market Share by Country in 2023
- Figure 37. Germany Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Squash Equipment Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Squash Equipment Sales Market Share by Region in 2023
- Figure 44. China Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Squash Equipment Sales and Growth Rate (K Units)
- Figure 50. South America Squash Equipment Sales Market Share by Country in 2023
- Figure 51. Brazil Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Squash Equipment Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Squash Equipment Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Squash Equipment Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Squash Equipment Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Squash Equipment Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Squash Equipment Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Squash Equipment Market Share Forecast by Type (2025-2030)

Figure 65. Global Squash Equipment Sales Forecast by Application (2025-2030)

Figure 66. Global Squash Equipment Market Share Forecast by Application (2025-2030)

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