

Global Sports Socks Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G2B97D2939D9EN.html>

Date: December 2024

Pages: 164

Price: US\$ 2,800.00 (Single User License)

ID: G2B97D2939D9EN

Abstracts

Report Overview

Sports socks are a specialized type of hosiery designed to provide comfort, support, and performance benefits during physical activities. These socks are typically made from moisture-wicking materials and offer additional cushioning and arch support compared to regular socks. The market for sports socks caters to athletes, fitness enthusiasts, and individuals seeking comfortable and functional footwear during workouts or sports activities.

The current market size for sports socks in 2023 is estimated at approximately USD 2.5 billion. This segment is expected to grow at a Compound Annual Growth Rate (CAGR) of 5.8% from 2024 to 2032. The key growth drivers for the sports socks market include the increasing focus on health and fitness, the growing popularity of sports and athletic activities, and the rising awareness of the importance of proper footwear in enhancing performance and preventing injuries.

One prominent trend in the sports socks market is the demand for specialized socks for different sports activities. For example, running socks may have extra cushioning in high-impact areas, while basketball socks may offer ankle support. This trend is driven by the desire for customized products that cater to specific needs and enhance performance.

Another trend is the incorporation of advanced technologies in sports socks, such as moisture-wicking fabrics, seamless toe closures, and targeted compression zones. These technological advancements aim to improve comfort, durability, and performance, thereby attracting consumers looking for high-quality and innovative products.

Additionally, the market is witnessing a shift towards sustainable and eco-friendly sports socks made from recycled materials or organic fibers. This trend reflects the growing consumer preference for environmentally conscious products and brands that prioritize sustainability in their manufacturing processes.

In terms of regional market distribution, North America and Europe are leading markets for sports socks due to the high participation rates in sports and fitness activities in these regions. The dominance of these markets can be attributed to the presence of well-established sports brands, a strong culture of athleticism, and higher disposable incomes that allow consumers to invest in premium sports gear.

In key regions like Asia Pacific and Latin America, the sports socks market is also growing steadily due to increasing urbanization, rising health awareness, and the influence of global sports trends. These regions present significant growth opportunities for sports sock manufacturers looking to expand their presence in emerging markets.

Despite the positive outlook for the sports socks market, there are challenges such as intense competition from both established brands and new entrants, price pressures due to cost fluctuations in raw materials, and the need to constantly innovate to meet evolving consumer preferences. Overcoming these challenges will require companies to focus on product differentiation, brand positioning, and strategic marketing efforts to maintain a competitive edge in the market.

This report provides a deep insight into the global Sports Socks market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Sports Socks Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Sports Socks market in any manner.

Global Sports Socks Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Nike

Inc.

adidas

PUMA SE

ASICS Corporation

New Balance

Inc.

Under Armour

Inc.

Compresport

Decathlon S.A.

Reebok

Strumpfwerk Lindner GmbH

FILA

Pacific and Co.

FALKE KGaA

X-Bionic

Jack Wolfskin

Salomon

Market Segmentation (by Type)

Cotton Material

Nylon Material

Polyester Material

Other

Market Segmentation (by Application)

Specialty Stores

Supermarket

Online Retail

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Sports Socks Market

Overview of the regional outlook of the Sports Socks Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Sports Socks Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Sports Socks

1.2 Key Market Segments

1.2.1 Sports Socks Segment by Type

1.2.2 Sports Socks Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SPORTS SOCKS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Sports Socks Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Sports Socks Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 SPORTS SOCKS MARKET COMPETITIVE LANDSCAPE

3.1 Global Sports Socks Sales by Manufacturers (2019-2024)

3.2 Global Sports Socks Revenue Market Share by Manufacturers (2019-2024)

3.3 Sports Socks Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Sports Socks Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Sports Socks Sales Sites, Area Served, Product Type

3.6 Sports Socks Market Competitive Situation and Trends

3.6.1 Sports Socks Market Concentration Rate

3.6.2 Global 5 and 10 Largest Sports Socks Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SPORTS SOCKS INDUSTRY CHAIN ANALYSIS

4.1 Sports Socks Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SPORTS SOCKS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 SPORTS SOCKS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Sports Socks Sales Market Share by Type (2019-2024)

6.3 Global Sports Socks Market Size Market Share by Type (2019-2024)

6.4 Global Sports Socks Price by Type (2019-2024)

7 SPORTS SOCKS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Sports Socks Market Sales by Application (2019-2024)

7.3 Global Sports Socks Market Size (M USD) by Application (2019-2024)

7.4 Global Sports Socks Sales Growth Rate by Application (2019-2024)

8 SPORTS SOCKS MARKET SALES BY REGION

8.1 Global Sports Socks Sales by Region

8.1.1 Global Sports Socks Sales by Region

8.1.2 Global Sports Socks Sales Market Share by Region

8.2 Global Sports Socks Market Size by Region

8.2.1 Global Sports Socks Market Size by Region

8.2.2 Global Sports Socks Market Size Market Share by Region

8.3 North America

- 8.3.1 North America Sports Socks Sales by Country
- 8.3.2 North America Sports Socks Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Sports Socks Sales by Country
- 8.4.2 Europe Sports Socks Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Russia Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Sports Socks Sales by Region
- 8.5.2 China
- 8.5.3 Japan
- 8.5.4 South Korea
- 8.5.5 India
- 8.5.6 Southeast Asia

8.6 Asia Pacific

- 8.6.1 Asia Pacific Sports Socks Market Size by Region
- 8.6.2 Asia Pacific Sports Socks Market Size by Region
- 8.6.3 China
- 8.6.4 Japan
- 8.6.5 South Korea
- 8.6.6 India
- 8.6.7 Southeast Asia

8.7 South America

- 8.7.1 South America Sports Socks Sales by Country
- 8.7.2 South America Sports Socks Market Size by Country
- 8.7.3 Brazil
- 8.7.4 Argentina
- 8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Sports Socks Sales by Region
- 8.8.2 Middle East and Africa Sports Socks Market Size by Region
- 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 SPORTS SOCKS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Sports Socks by Region (2019-2024)
- 9.2 Global Sports Socks Revenue Market Share by Region (2019-2024)
- 9.3 Global Sports Socks Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Sports Socks Production
 - 9.4.1 North America Sports Socks Production Growth Rate (2019-2024)
 - 9.4.2 North America Sports Socks Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Sports Socks Production
 - 9.5.1 Europe Sports Socks Production Growth Rate (2019-2024)
 - 9.5.2 Europe Sports Socks Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Sports Socks Production (2019-2024)
 - 9.6.1 Japan Sports Socks Production Growth Rate (2019-2024)
 - 9.6.2 Japan Sports Socks Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Sports Socks Production (2019-2024)
 - 9.7.1 China Sports Socks Production Growth Rate (2019-2024)
 - 9.7.2 China Sports Socks Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Nike
 - 10.1.1 Nike Sports Socks Basic Information
 - 10.1.2 Nike Sports Socks Product Overview
 - 10.1.3 Nike Sports Socks Product Market Performance
 - 10.1.4 Nike Business Overview
 - 10.1.5 Nike Sports Socks SWOT Analysis
 - 10.1.6 Nike Recent Developments
- 10.2 Inc.
 - 10.2.1 Inc. Sports Socks Basic Information
 - 10.2.2 Inc. Sports Socks Product Overview
 - 10.2.3 Inc. Sports Socks Product Market Performance
 - 10.2.4 Inc. Business Overview
 - 10.2.5 Inc. Sports Socks SWOT Analysis

10.2.6 Inc. Recent Developments

10.3 adidas

10.3.1 adidas Sports Socks Basic Information

10.3.2 adidas Sports Socks Product Overview

10.3.3 adidas Sports Socks Product Market Performance

10.3.4 adidas Sports Socks SWOT Analysis

10.3.5 adidas Business Overview

10.3.6 adidas Recent Developments

10.4 PUMA SE

10.4.1 PUMA SE Sports Socks Basic Information

10.4.2 PUMA SE Sports Socks Product Overview

10.4.3 PUMA SE Sports Socks Product Market Performance

10.4.4 PUMA SE Business Overview

10.4.5 PUMA SE Recent Developments

10.5 ASICS Corporation

10.5.1 ASICS Corporation Sports Socks Basic Information

10.5.2 ASICS Corporation Sports Socks Product Overview

10.5.3 ASICS Corporation Sports Socks Product Market Performance

10.5.4 ASICS Corporation Business Overview

10.5.5 ASICS Corporation Recent Developments

10.6 New Balance

10.6.1 New Balance Sports Socks Basic Information

10.6.2 New Balance Sports Socks Product Overview

10.6.3 New Balance Sports Socks Product Market Performance

10.6.4 New Balance Business Overview

10.6.5 New Balance Recent Developments

10.7 Inc.

10.7.1 Inc. Sports Socks Basic Information

10.7.2 Inc. Sports Socks Product Overview

10.7.3 Inc. Sports Socks Product Market Performance

10.7.4 Inc. Business Overview

10.7.5 Inc. Recent Developments

10.8 Under Armour

10.8.1 Under Armour Sports Socks Basic Information

10.8.2 Under Armour Sports Socks Product Overview

10.8.3 Under Armour Sports Socks Product Market Performance

10.8.4 Under Armour Business Overview

10.8.5 Under Armour Recent Developments

10.9 Inc.

- 10.9.1 Inc. Sports Socks Basic Information
- 10.9.2 Inc. Sports Socks Product Overview
- 10.9.3 Inc. Sports Socks Product Market Performance
- 10.9.4 Inc. Business Overview
- 10.9.5 Inc. Recent Developments
- 10.10 Compresport
 - 10.10.1 Compresport Sports Socks Basic Information
 - 10.10.2 Compresport Sports Socks Product Overview
 - 10.10.3 Compresport Sports Socks Product Market Performance
 - 10.10.4 Compresport Business Overview
 - 10.10.5 Compresport Recent Developments
- 10.11 Decathlon S.A.
 - 10.11.1 Decathlon S.A. Sports Socks Basic Information
 - 10.11.2 Decathlon S.A. Sports Socks Product Overview
 - 10.11.3 Decathlon S.A. Sports Socks Product Market Performance
 - 10.11.4 Decathlon S.A. Business Overview
 - 10.11.5 Decathlon S.A. Recent Developments
- 10.12 Reebok
 - 10.12.1 Reebok Sports Socks Basic Information
 - 10.12.2 Reebok Sports Socks Product Overview
 - 10.12.3 Reebok Sports Socks Product Market Performance
 - 10.12.4 Reebok Business Overview
 - 10.12.5 Reebok Recent Developments
- 10.13 Strumpfwerk Lindner GmbH
 - 10.13.1 Strumpfwerk Lindner GmbH Sports Socks Basic Information
 - 10.13.2 Strumpfwerk Lindner GmbH Sports Socks Product Overview
 - 10.13.3 Strumpfwerk Lindner GmbH Sports Socks Product Market Performance
 - 10.13.4 Strumpfwerk Lindner GmbH Business Overview
 - 10.13.5 Strumpfwerk Lindner GmbH Recent Developments
- 10.14 FILA
 - 10.14.1 FILA Sports Socks Basic Information
 - 10.14.2 FILA Sports Socks Product Overview
 - 10.14.3 FILA Sports Socks Product Market Performance
 - 10.14.4 FILA Business Overview
 - 10.14.5 FILA Recent Developments
- 10.15 Pacific and Co.
 - 10.15.1 Pacific and Co. Sports Socks Basic Information
 - 10.15.2 Pacific and Co. Sports Socks Product Overview
 - 10.15.3 Pacific and Co. Sports Socks Product Market Performance

10.15.4 Pacific and Co. Business Overview

10.15.5 Pacific and Co. Recent Developments

10.16 FALKE KGaA

10.16.1 FALKE KGaA Sports Socks Basic Information

10.16.2 FALKE KGaA Sports Socks Product Overview

10.16.3 FALKE KGaA Sports Socks Product Market Performance

10.16.4 FALKE KGaA Business Overview

10.16.5 FALKE KGaA Recent Developments

10.17 X-Bionic

10.17.1 X-Bionic Sports Socks Basic Information

10.17.2 X-Bionic Sports Socks Product Overview

10.17.3 X-Bionic Sports Socks Product Market Performance

10.17.4 X-Bionic Business Overview

10.17.5 X-Bionic Recent Developments

10.18 Jack Wolfskin

10.18.1 Jack Wolfskin Sports Socks Basic Information

10.18.2 Jack Wolfskin Sports Socks Product Overview

10.18.3 Jack Wolfskin Sports Socks Product Market Performance

10.18.4 Jack Wolfskin Business Overview

10.18.5 Jack Wolfskin Recent Developments

10.19 Salomon

10.19.1 Salomon Sports Socks Basic Information

10.19.2 Salomon Sports Socks Product Overview

10.19.3 Salomon Sports Socks Product Market Performance

10.19.4 Salomon Business Overview

10.19.5 Salomon Recent Developments

11 SPORTS SOCKS MARKET FORECAST BY REGION

11.1 Global Sports Socks Market Size Forecast

11.2 Global Sports Socks Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Sports Socks Market Size Forecast by Country

11.2.3 Asia Pacific Sports Socks Market Size Forecast by Region

11.2.4 South America Sports Socks Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Sports Socks by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Sports Socks Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Sports Socks by Type (2025-2032)

12.1.2 Global Sports Socks Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Sports Socks by Type (2025-2032)

12.2 Global Sports Socks Market Forecast by Application (2025-2032)

12.2.1 Global Sports Socks Sales (K Units) Forecast by Application

12.2.2 Global Sports Socks Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Sports Socks Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G2B97D2939D9EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2B97D2939D9EN.html>