

Global Sports Nutrition and Fitness Supplements Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Sports nutrition products are used to enhance athletic performance that may include vitamins, minerals, amino acids, herbs, or botanicals (plants) -- or any concentration, extract, or combination of these.

Sports nutrition products can be categorized as food, beverage or supplements. In this report, the statistical data is based on sports and fitness nutrition supplements, including performance enhancers, metabolic/fat burners, muscle builders, meal replacements, weight gainers and energy formulas solid in powder, tablet and ready-to-drink formats.

The Global Sports Nutrition and Fitness Supplements Market Size was estimated at USD 8039.75 million in 2023 and is projected to reach USD 9768.87 million by 2029, exhibiting a CAGR of 3.30% during the forecast period.

This report provides a deep insight into the global Sports Nutrition and Fitness Supplements market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Sports Nutrition and Fitness Supplements Market, this report introduces in detail

the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Sports Nutrition and Fitness Supplements market in any manner.

Global Sports Nutrition and Fitness Supplements Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Glanbia Nutritionals

BellRing Brands

Cellucor

Herbalife

Nestl?

Abbott Nutrition

Xiwang Foodstuffs

CytoSport

Clif Bar

Quest Nutrition

NOW Foods

Amway(Nutriline XS)

MaxiNutrition?KR?GER GROUP?

BPI Sports

By-Health

Science in Sports

Competitor Sports

Market Segmentation (by Type)

Protein Powders

Energy Bars

Sports & Energy Drinks

Other

Market Segmentation (by Application)

Supermarkets and Hypermarkets

Specialist Retailers

Online Retailers

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Sports Nutrition and Fitness Supplements Market

Overview of the regional outlook of the Sports Nutrition and Fitness Supplements Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Sports Nutrition and Fitness Supplements Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Sports Nutrition and Fitness Supplements
- 1.2 Key Market Segments
 - 1.2.1 Sports Nutrition and Fitness Supplements Segment by Type
 - 1.2.2 Sports Nutrition and Fitness Supplements Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SPORTS NUTRITION AND FITNESS SUPPLEMENTS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Sports Nutrition and Fitness Supplements Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Sports Nutrition and Fitness Supplements Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SPORTS NUTRITION AND FITNESS SUPPLEMENTS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Sports Nutrition and Fitness Supplements Sales by Manufacturers (2019-2024)
- 3.2 Global Sports Nutrition and Fitness Supplements Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Sports Nutrition and Fitness Supplements Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Sports Nutrition and Fitness Supplements Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Sports Nutrition and Fitness Supplements Sales Sites, Area Served, Product Type
- 3.6 Sports Nutrition and Fitness Supplements Market Competitive Situation and Trends

- 3.6.1 Sports Nutrition and Fitness Supplements Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Sports Nutrition and Fitness Supplements Players Market Share by Revenue
- 3.6.3 Mergers & Acquisitions, Expansion

4 SPORTS NUTRITION AND FITNESS SUPPLEMENTS INDUSTRY CHAIN ANALYSIS

- 4.1 Sports Nutrition and Fitness Supplements Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SPORTS NUTRITION AND FITNESS SUPPLEMENTS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 SPORTS NUTRITION AND FITNESS SUPPLEMENTS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Sports Nutrition and Fitness Supplements Sales Market Share by Type (2019-2024)
- 6.3 Global Sports Nutrition and Fitness Supplements Market Size Market Share by Type (2019-2024)
- 6.4 Global Sports Nutrition and Fitness Supplements Price by Type (2019-2024)

7 SPORTS NUTRITION AND FITNESS SUPPLEMENTS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Sports Nutrition and Fitness Supplements Market Sales by Application (2019-2024)
- 7.3 Global Sports Nutrition and Fitness Supplements Market Size (M USD) by Application (2019-2024)
- 7.4 Global Sports Nutrition and Fitness Supplements Sales Growth Rate by Application (2019-2024)

8 SPORTS NUTRITION AND FITNESS SUPPLEMENTS MARKET SEGMENTATION BY REGION

- 8.1 Global Sports Nutrition and Fitness Supplements Sales by Region
 - 8.1.1 Global Sports Nutrition and Fitness Supplements Sales by Region
 - 8.1.2 Global Sports Nutrition and Fitness Supplements Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Sports Nutrition and Fitness Supplements Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Sports Nutrition and Fitness Supplements Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Sports Nutrition and Fitness Supplements Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Sports Nutrition and Fitness Supplements Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Sports Nutrition and Fitness Supplements Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Glanbia Nutritionals

9.1.1 Glanbia Nutritionals Sports Nutrition and Fitness Supplements Basic Information

9.1.2 Glanbia Nutritionals Sports Nutrition and Fitness Supplements Product Overview

9.1.3 Glanbia Nutritionals Sports Nutrition and Fitness Supplements Product Market Performance

9.1.4 Glanbia Nutritionals Business Overview

9.1.5 Glanbia Nutritionals Sports Nutrition and Fitness Supplements SWOT Analysis

9.1.6 Glanbia Nutritionals Recent Developments

9.2 BellRing Brands

9.2.1 BellRing Brands Sports Nutrition and Fitness Supplements Basic Information

9.2.2 BellRing Brands Sports Nutrition and Fitness Supplements Product Overview

9.2.3 BellRing Brands Sports Nutrition and Fitness Supplements Product Market Performance

9.2.4 BellRing Brands Business Overview

9.2.5 BellRing Brands Sports Nutrition and Fitness Supplements SWOT Analysis

9.2.6 BellRing Brands Recent Developments

9.3 Cellucor

9.3.1 Cellucor Sports Nutrition and Fitness Supplements Basic Information

9.3.2 Cellucor Sports Nutrition and Fitness Supplements Product Overview

9.3.3 Cellucor Sports Nutrition and Fitness Supplements Product Market Performance

9.3.4 Cellucor Sports Nutrition and Fitness Supplements SWOT Analysis

9.3.5 Cellucor Business Overview

9.3.6 Cellucor Recent Developments

9.4 Herbalife

9.4.1 Herbalife Sports Nutrition and Fitness Supplements Basic Information

9.4.2 Herbalife Sports Nutrition and Fitness Supplements Product Overview

9.4.3 Herbalife Sports Nutrition and Fitness Supplements Product Market Performance

9.4.4 Herbalife Business Overview

9.4.5 Herbalife Recent Developments

9.5 Nestl?

9.5.1 Nestl? Sports Nutrition and Fitness Supplements Basic Information

9.5.2 Nestl? Sports Nutrition and Fitness Supplements Product Overview

9.5.3 Nestl? Sports Nutrition and Fitness Supplements Product Market Performance

9.5.4 Nestl? Business Overview

9.5.5 Nestl? Recent Developments

9.6 Abbott Nutrition

9.6.1 Abbott Nutrition Sports Nutrition and Fitness Supplements Basic Information

9.6.2 Abbott Nutrition Sports Nutrition and Fitness Supplements Product Overview

9.6.3 Abbott Nutrition Sports Nutrition and Fitness Supplements Product Market

Performance

9.6.4 Abbott Nutrition Business Overview

9.6.5 Abbott Nutrition Recent Developments

9.7 Xiwang Foodstuffs

9.7.1 Xiwang Foodstuffs Sports Nutrition and Fitness Supplements Basic Information

9.7.2 Xiwang Foodstuffs Sports Nutrition and Fitness Supplements Product Overview

9.7.3 Xiwang Foodstuffs Sports Nutrition and Fitness Supplements Product Market

Performance

9.7.4 Xiwang Foodstuffs Business Overview

9.7.5 Xiwang Foodstuffs Recent Developments

9.8 CytoSport

9.8.1 CytoSport Sports Nutrition and Fitness Supplements Basic Information

9.8.2 CytoSport Sports Nutrition and Fitness Supplements Product Overview

9.8.3 CytoSport Sports Nutrition and Fitness Supplements Product Market

Performance

9.8.4 CytoSport Business Overview

9.8.5 CytoSport Recent Developments

9.9 Clif Bar

9.9.1 Clif Bar Sports Nutrition and Fitness Supplements Basic Information

9.9.2 Clif Bar Sports Nutrition and Fitness Supplements Product Overview

9.9.3 Clif Bar Sports Nutrition and Fitness Supplements Product Market Performance

9.9.4 Clif Bar Business Overview

9.9.5 Clif Bar Recent Developments

9.10 Quest Nutrition

9.10.1 Quest Nutrition Sports Nutrition and Fitness Supplements Basic Information

9.10.2 Quest Nutrition Sports Nutrition and Fitness Supplements Product Overview

9.10.3 Quest Nutrition Sports Nutrition and Fitness Supplements Product Market

Performance

- 9.10.4 Quest Nutrition Business Overview
- 9.10.5 Quest Nutrition Recent Developments
- 9.11 NOW Foods
 - 9.11.1 NOW Foods Sports Nutrition and Fitness Supplements Basic Information
 - 9.11.2 NOW Foods Sports Nutrition and Fitness Supplements Product Overview
 - 9.11.3 NOW Foods Sports Nutrition and Fitness Supplements Product Market Performance
 - 9.11.4 NOW Foods Business Overview
 - 9.11.5 NOW Foods Recent Developments
- 9.12 Amway(Nutrilite XS)
 - 9.12.1 Amway(Nutrilite XS) Sports Nutrition and Fitness Supplements Basic Information
 - 9.12.2 Amway(Nutrilite XS) Sports Nutrition and Fitness Supplements Product Overview
 - 9.12.3 Amway(Nutrilite XS) Sports Nutrition and Fitness Supplements Product Market Performance
 - 9.12.4 Amway(Nutrilite XS) Business Overview
 - 9.12.5 Amway(Nutrilite XS) Recent Developments
- 9.13 MaxiNutrition?KR?GER GROUP?
 - 9.13.1 MaxiNutrition?KR?GER GROUP? Sports Nutrition and Fitness Supplements Basic Information
 - 9.13.2 MaxiNutrition?KR?GER GROUP? Sports Nutrition and Fitness Supplements Product Overview
 - 9.13.3 MaxiNutrition?KR?GER GROUP? Sports Nutrition and Fitness Supplements Product Market Performance
 - 9.13.4 MaxiNutrition?KR?GER GROUP? Business Overview
 - 9.13.5 MaxiNutrition?KR?GER GROUP? Recent Developments
- 9.14 BPI Sports
 - 9.14.1 BPI Sports Sports Nutrition and Fitness Supplements Basic Information
 - 9.14.2 BPI Sports Sports Nutrition and Fitness Supplements Product Overview
 - 9.14.3 BPI Sports Sports Nutrition and Fitness Supplements Product Market Performance
 - 9.14.4 BPI Sports Business Overview
 - 9.14.5 BPI Sports Recent Developments
- 9.15 By-Health
 - 9.15.1 By-Health Sports Nutrition and Fitness Supplements Basic Information
 - 9.15.2 By-Health Sports Nutrition and Fitness Supplements Product Overview
 - 9.15.3 By-Health Sports Nutrition and Fitness Supplements Product Market Performance

9.15.4 By-Health Business Overview

9.15.5 By-Health Recent Developments

9.16 Science in Sports

9.16.1 Science in Sports Sports Nutrition and Fitness Supplements Basic Information

9.16.2 Science in Sports Sports Nutrition and Fitness Supplements Product Overview

9.16.3 Science in Sports Sports Nutrition and Fitness Supplements Product Market

Performance

9.16.4 Science in Sports Business Overview

9.16.5 Science in Sports Recent Developments

9.17 Competitor Sports

9.17.1 Competitor Sports Sports Nutrition and Fitness Supplements Basic Information

9.17.2 Competitor Sports Sports Nutrition and Fitness Supplements Product Overview

9.17.3 Competitor Sports Sports Nutrition and Fitness Supplements Product Market

Performance

9.17.4 Competitor Sports Business Overview

9.17.5 Competitor Sports Recent Developments

10 SPORTS NUTRITION AND FITNESS SUPPLEMENTS MARKET FORECAST BY REGION

10.1 Global Sports Nutrition and Fitness Supplements Market Size Forecast

10.2 Global Sports Nutrition and Fitness Supplements Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Sports Nutrition and Fitness Supplements Market Size Forecast by Country

10.2.3 Asia Pacific Sports Nutrition and Fitness Supplements Market Size Forecast by Region

10.2.4 South America Sports Nutrition and Fitness Supplements Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Sports Nutrition and Fitness Supplements by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Sports Nutrition and Fitness Supplements Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Sports Nutrition and Fitness Supplements by Type (2025-2030)

11.1.2 Global Sports Nutrition and Fitness Supplements Market Size Forecast by Type

(2025-2030)

11.1.3 Global Forecasted Price of Sports Nutrition and Fitness Supplements by Type
(2025-2030)

11.2 Global Sports Nutrition and Fitness Supplements Market Forecast by Application
(2025-2030)

11.2.1 Global Sports Nutrition and Fitness Supplements Sales (Kilotons) Forecast by
Application

11.2.2 Global Sports Nutrition and Fitness Supplements Market Size (M USD)
Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Sports Nutrition and Fitness Supplements Market Size Comparison by Region (M USD)

Table 5. Global Sports Nutrition and Fitness Supplements Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Sports Nutrition and Fitness Supplements Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Sports Nutrition and Fitness Supplements Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Sports Nutrition and Fitness Supplements Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Sports Nutrition and Fitness Supplements as of 2022)

Table 10. Global Market Sports Nutrition and Fitness Supplements Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Sports Nutrition and Fitness Supplements Sales Sites and Area Served

Table 12. Manufacturers Sports Nutrition and Fitness Supplements Product Type

Table 13. Global Sports Nutrition and Fitness Supplements Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Sports Nutrition and Fitness Supplements

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Sports Nutrition and Fitness Supplements Market Challenges

Table 22. Global Sports Nutrition and Fitness Supplements Sales by Type (Kilotons)

Table 23. Global Sports Nutrition and Fitness Supplements Market Size by Type (M USD)

Table 24. Global Sports Nutrition and Fitness Supplements Sales (Kilotons) by Type (2019-2024)

Table 25. Global Sports Nutrition and Fitness Supplements Sales Market Share by Type (2019-2024)

Table 26. Global Sports Nutrition and Fitness Supplements Market Size (M USD) by Type (2019-2024)

Table 27. Global Sports Nutrition and Fitness Supplements Market Size Share by Type (2019-2024)

Table 28. Global Sports Nutrition and Fitness Supplements Price (USD/Ton) by Type (2019-2024)

Table 29. Global Sports Nutrition and Fitness Supplements Sales (Kilotons) by Application

Table 30. Global Sports Nutrition and Fitness Supplements Market Size by Application

Table 31. Global Sports Nutrition and Fitness Supplements Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Sports Nutrition and Fitness Supplements Sales Market Share by Application (2019-2024)

Table 33. Global Sports Nutrition and Fitness Supplements Sales by Application (2019-2024) & (M USD)

Table 34. Global Sports Nutrition and Fitness Supplements Market Share by Application (2019-2024)

Table 35. Global Sports Nutrition and Fitness Supplements Sales Growth Rate by Application (2019-2024)

Table 36. Global Sports Nutrition and Fitness Supplements Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Sports Nutrition and Fitness Supplements Sales Market Share by Region (2019-2024)

Table 38. North America Sports Nutrition and Fitness Supplements Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Sports Nutrition and Fitness Supplements Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Sports Nutrition and Fitness Supplements Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Sports Nutrition and Fitness Supplements Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Sports Nutrition and Fitness Supplements Sales by Region (2019-2024) & (Kilotons)

Table 43. Glanbia Nutritionals Sports Nutrition and Fitness Supplements Basic Information

Table 44. Glanbia Nutritionals Sports Nutrition and Fitness Supplements Product Overview

- Table 45. Glanbia Nutritionals Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Glanbia Nutritionals Business Overview
- Table 47. Glanbia Nutritionals Sports Nutrition and Fitness Supplements SWOT Analysis
- Table 48. Glanbia Nutritionals Recent Developments
- Table 49. BellRing Brands Sports Nutrition and Fitness Supplements Basic Information
- Table 50. BellRing Brands Sports Nutrition and Fitness Supplements Product Overview
- Table 51. BellRing Brands Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. BellRing Brands Business Overview
- Table 53. BellRing Brands Sports Nutrition and Fitness Supplements SWOT Analysis
- Table 54. BellRing Brands Recent Developments
- Table 55. Cellucor Sports Nutrition and Fitness Supplements Basic Information
- Table 56. Cellucor Sports Nutrition and Fitness Supplements Product Overview
- Table 57. Cellucor Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Cellucor Sports Nutrition and Fitness Supplements SWOT Analysis
- Table 59. Cellucor Business Overview
- Table 60. Cellucor Recent Developments
- Table 61. Herbalife Sports Nutrition and Fitness Supplements Basic Information
- Table 62. Herbalife Sports Nutrition and Fitness Supplements Product Overview
- Table 63. Herbalife Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Herbalife Business Overview
- Table 65. Herbalife Recent Developments
- Table 66. Nestl? Sports Nutrition and Fitness Supplements Basic Information
- Table 67. Nestl? Sports Nutrition and Fitness Supplements Product Overview
- Table 68. Nestl? Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Nestl? Business Overview
- Table 70. Nestl? Recent Developments
- Table 71. Abbott Nutrition Sports Nutrition and Fitness Supplements Basic Information
- Table 72. Abbott Nutrition Sports Nutrition and Fitness Supplements Product Overview
- Table 73. Abbott Nutrition Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Abbott Nutrition Business Overview
- Table 75. Abbott Nutrition Recent Developments
- Table 76. Xiwang Foodstuffs Sports Nutrition and Fitness Supplements Basic

Information

Table 77. Xiwang Foodstuffs Sports Nutrition and Fitness Supplements Product Overview

Table 78. Xiwang Foodstuffs Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Xiwang Foodstuffs Business Overview

Table 80. Xiwang Foodstuffs Recent Developments

Table 81. CytoSport Sports Nutrition and Fitness Supplements Basic Information

Table 82. CytoSport Sports Nutrition and Fitness Supplements Product Overview

Table 83. CytoSport Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. CytoSport Business Overview

Table 85. CytoSport Recent Developments

Table 86. Clif Bar Sports Nutrition and Fitness Supplements Basic Information

Table 87. Clif Bar Sports Nutrition and Fitness Supplements Product Overview

Table 88. Clif Bar Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Clif Bar Business Overview

Table 90. Clif Bar Recent Developments

Table 91. Quest Nutrition Sports Nutrition and Fitness Supplements Basic Information

Table 92. Quest Nutrition Sports Nutrition and Fitness Supplements Product Overview

Table 93. Quest Nutrition Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Quest Nutrition Business Overview

Table 95. Quest Nutrition Recent Developments

Table 96. NOW Foods Sports Nutrition and Fitness Supplements Basic Information

Table 97. NOW Foods Sports Nutrition and Fitness Supplements Product Overview

Table 98. NOW Foods Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. NOW Foods Business Overview

Table 100. NOW Foods Recent Developments

Table 101. Amway(Nutriline XS) Sports Nutrition and Fitness Supplements Basic Information

Table 102. Amway(Nutriline XS) Sports Nutrition and Fitness Supplements Product Overview

Table 103. Amway(Nutriline XS) Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Amway(Nutriline XS) Business Overview

Table 105. Amway(Nutriline XS) Recent Developments

Table 106. MaxiNutrition?KR?GER GROUP? Sports Nutrition and Fitness Supplements Basic Information

Table 107. MaxiNutrition?KR?GER GROUP? Sports Nutrition and Fitness Supplements Product Overview

Table 108. MaxiNutrition?KR?GER GROUP? Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. MaxiNutrition?KR?GER GROUP? Business Overview

Table 110. MaxiNutrition?KR?GER GROUP? Recent Developments

Table 111. BPI Sports Sports Nutrition and Fitness Supplements Basic Information

Table 112. BPI Sports Sports Nutrition and Fitness Supplements Product Overview

Table 113. BPI Sports Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. BPI Sports Business Overview

Table 115. BPI Sports Recent Developments

Table 116. By-Health Sports Nutrition and Fitness Supplements Basic Information

Table 117. By-Health Sports Nutrition and Fitness Supplements Product Overview

Table 118. By-Health Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. By-Health Business Overview

Table 120. By-Health Recent Developments

Table 121. Science in Sports Sports Nutrition and Fitness Supplements Basic Information

Table 122. Science in Sports Sports Nutrition and Fitness Supplements Product Overview

Table 123. Science in Sports Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. Science in Sports Business Overview

Table 125. Science in Sports Recent Developments

Table 126. Competitor Sports Sports Nutrition and Fitness Supplements Basic Information

Table 127. Competitor Sports Sports Nutrition and Fitness Supplements Product Overview

Table 128. Competitor Sports Sports Nutrition and Fitness Supplements Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 129. Competitor Sports Business Overview

Table 130. Competitor Sports Recent Developments

Table 131. Global Sports Nutrition and Fitness Supplements Sales Forecast by Region (2025-2030) & (Kilotons)

Table 132. Global Sports Nutrition and Fitness Supplements Market Size Forecast by

Region (2025-2030) & (M USD)

Table 133. North America Sports Nutrition and Fitness Supplements Sales Forecast by Country (2025-2030) & (Kilotons)

Table 134. North America Sports Nutrition and Fitness Supplements Market Size Forecast by Country (2025-2030) & (M USD)

Table 135. Europe Sports Nutrition and Fitness Supplements Sales Forecast by Country (2025-2030) & (Kilotons)

Table 136. Europe Sports Nutrition and Fitness Supplements Market Size Forecast by Country (2025-2030) & (M USD)

Table 137. Asia Pacific Sports Nutrition and Fitness Supplements Sales Forecast by Region (2025-2030) & (Kilotons)

Table 138. Asia Pacific Sports Nutrition and Fitness Supplements Market Size Forecast by Region (2025-2030) & (M USD)

Table 139. South America Sports Nutrition and Fitness Supplements Sales Forecast by Country (2025-2030) & (Kilotons)

Table 140. South America Sports Nutrition and Fitness Supplements Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Sports Nutrition and Fitness Supplements Consumption Forecast by Country (2025-2030) & (Units)

Table 142. Middle East and Africa Sports Nutrition and Fitness Supplements Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Global Sports Nutrition and Fitness Supplements Sales Forecast by Type (2025-2030) & (Kilotons)

Table 144. Global Sports Nutrition and Fitness Supplements Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Sports Nutrition and Fitness Supplements Price Forecast by Type (2025-2030) & (USD/Ton)

Table 146. Global Sports Nutrition and Fitness Supplements Sales (Kilotons) Forecast by Application (2025-2030)

Table 147. Global Sports Nutrition and Fitness Supplements Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Sports Nutrition and Fitness Supplements

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Sports Nutrition and Fitness Supplements Market Size (M USD), 2019-2030

Figure 5. Global Sports Nutrition and Fitness Supplements Market Size (M USD) (2019-2030)

Figure 6. Global Sports Nutrition and Fitness Supplements Sales (Kilotons) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Sports Nutrition and Fitness Supplements Market Size by Country (M USD)

Figure 11. Sports Nutrition and Fitness Supplements Sales Share by Manufacturers in 2023

Figure 12. Global Sports Nutrition and Fitness Supplements Revenue Share by Manufacturers in 2023

Figure 13. Sports Nutrition and Fitness Supplements Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Sports Nutrition and Fitness Supplements Average Price (USD/Ton) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Sports Nutrition and Fitness Supplements Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Sports Nutrition and Fitness Supplements Market Share by Type

Figure 18. Sales Market Share of Sports Nutrition and Fitness Supplements by Type (2019-2024)

Figure 19. Sales Market Share of Sports Nutrition and Fitness Supplements by Type in 2023

Figure 20. Market Size Share of Sports Nutrition and Fitness Supplements by Type (2019-2024)

Figure 21. Market Size Market Share of Sports Nutrition and Fitness Supplements by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Sports Nutrition and Fitness Supplements Market Share by

Application

Figure 24. Global Sports Nutrition and Fitness Supplements Sales Market Share by Application (2019-2024)

Figure 25. Global Sports Nutrition and Fitness Supplements Sales Market Share by Application in 2023

Figure 26. Global Sports Nutrition and Fitness Supplements Market Share by Application (2019-2024)

Figure 27. Global Sports Nutrition and Fitness Supplements Market Share by Application in 2023

Figure 28. Global Sports Nutrition and Fitness Supplements Sales Growth Rate by Application (2019-2024)

Figure 29. Global Sports Nutrition and Fitness Supplements Sales Market Share by Region (2019-2024)

Figure 30. North America Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Sports Nutrition and Fitness Supplements Sales Market Share by Country in 2023

Figure 32. U.S. Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Sports Nutrition and Fitness Supplements Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Sports Nutrition and Fitness Supplements Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Sports Nutrition and Fitness Supplements Sales Market Share by Country in 2023

Figure 37. Germany Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Sports Nutrition and Fitness Supplements Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Sports Nutrition and Fitness Supplements Sales Market Share by Region in 2023

Figure 44. China Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Sports Nutrition and Fitness Supplements Sales and Growth Rate (Kilotons)

Figure 50. South America Sports Nutrition and Fitness Supplements Sales Market Share by Country in 2023

Figure 51. Brazil Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Sports Nutrition and Fitness Supplements Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Sports Nutrition and Fitness Supplements Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Sports Nutrition and Fitness Supplements Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Sports Nutrition and Fitness Supplements Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Sports Nutrition and Fitness Supplements Market Size Forecast by

Value (2019-2030) & (M USD)

Figure 63. Global Sports Nutrition and Fitness Supplements Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Sports Nutrition and Fitness Supplements Market Share Forecast by Type (2025-2030)

Figure 65. Global Sports Nutrition and Fitness Supplements Sales Forecast by Application (2025-2030)

Figure 66. Global Sports Nutrition and Fitness Supplements Market Share Forecast by Application (2025-2030)

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