

Global Sparkling Drinks Market Research Report 2023(Status and Outlook)

<https://marketpublishers.com/r/G7498608EAD9EN.html>

Date: October 2023

Pages: 120

Price: US\$ 3,200.00 (Single User License)

ID: G7498608EAD9EN

Abstracts

Report Overview

Sparkling drinks are carbonated drinks made by dissolving carbon dioxide in pure water under pressure. Drinking soda offers a variety of benefits, including relief from constipation and indigestion, improved bone and heart health, weight loss and hydration.

Bosson Research's latest report provides a deep insight into the global Sparkling Drinks market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Sparkling Drinks Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Sparkling Drinks market in any manner.

Global Sparkling Drinks Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Pepsico

Welch Foods

Ocean Spray

Waterloo Sparkling Water

Sapporo Group

Seven Sparkling Water

National Beverage Corporation

Reed's

SIPP Eco Beverage

Crooked Beverage

Market Segmentation (by Type)

Natural Sparkling Drinks

Organic Sparkling Drinks

Market Segmentation (by Application)

Offline Retail Stores

Online Retail Stores

Restaurant

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value
In-depth analysis of the Sparkling Drinks Market
Overview of the regional outlook of the Sparkling Drinks Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Sparkling Drinks Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Sparkling Drinks
- 1.2 Key Market Segments
 - 1.2.1 Sparkling Drinks Segment by Type
 - 1.2.2 Sparkling Drinks Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SPARKLING DRINKS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Sparkling Drinks Market Size (M USD) Estimates and Forecasts (2018-2029)
 - 2.1.2 Global Sparkling Drinks Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SPARKLING DRINKS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Sparkling Drinks Sales by Manufacturers (2018-2023)
- 3.2 Global Sparkling Drinks Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Sparkling Drinks Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Sparkling Drinks Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Sparkling Drinks Sales Sites, Area Served, Product Type
- 3.6 Sparkling Drinks Market Competitive Situation and Trends
 - 3.6.1 Sparkling Drinks Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Sparkling Drinks Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 SPARKLING DRINKS INDUSTRY CHAIN ANALYSIS

- 4.1 Sparkling Drinks Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SPARKLING DRINKS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 SPARKLING DRINKS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Sparkling Drinks Sales Market Share by Type (2018-2023)
- 6.3 Global Sparkling Drinks Market Size Market Share by Type (2018-2023)
- 6.4 Global Sparkling Drinks Price by Type (2018-2023)

7 SPARKLING DRINKS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Sparkling Drinks Market Sales by Application (2018-2023)
- 7.3 Global Sparkling Drinks Market Size (M USD) by Application (2018-2023)
- 7.4 Global Sparkling Drinks Sales Growth Rate by Application (2018-2023)

8 SPARKLING DRINKS MARKET SEGMENTATION BY REGION

- 8.1 Global Sparkling Drinks Sales by Region
 - 8.1.1 Global Sparkling Drinks Sales by Region
 - 8.1.2 Global Sparkling Drinks Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Sparkling Drinks Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Sparkling Drinks Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Sparkling Drinks Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Sparkling Drinks Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Sparkling Drinks Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Pepsico
 - 9.1.1 Pepsico Sparkling Drinks Basic Information
 - 9.1.2 Pepsico Sparkling Drinks Product Overview
 - 9.1.3 Pepsico Sparkling Drinks Product Market Performance
 - 9.1.4 Pepsico Business Overview
 - 9.1.5 Pepsico Sparkling Drinks SWOT Analysis
 - 9.1.6 Pepsico Recent Developments
- 9.2 Welch Foods

- 9.2.1 Welch Foods Sparkling Drinks Basic Information
- 9.2.2 Welch Foods Sparkling Drinks Product Overview
- 9.2.3 Welch Foods Sparkling Drinks Product Market Performance
- 9.2.4 Welch Foods Business Overview
- 9.2.5 Welch Foods Sparkling Drinks SWOT Analysis
- 9.2.6 Welch Foods Recent Developments
- 9.3 Ocean Spray
 - 9.3.1 Ocean Spray Sparkling Drinks Basic Information
 - 9.3.2 Ocean Spray Sparkling Drinks Product Overview
 - 9.3.3 Ocean Spray Sparkling Drinks Product Market Performance
 - 9.3.4 Ocean Spray Business Overview
 - 9.3.5 Ocean Spray Sparkling Drinks SWOT Analysis
 - 9.3.6 Ocean Spray Recent Developments
- 9.4 Waterloo Sparkling Water
 - 9.4.1 Waterloo Sparkling Water Sparkling Drinks Basic Information
 - 9.4.2 Waterloo Sparkling Water Sparkling Drinks Product Overview
 - 9.4.3 Waterloo Sparkling Water Sparkling Drinks Product Market Performance
 - 9.4.4 Waterloo Sparkling Water Business Overview
 - 9.4.5 Waterloo Sparkling Water Sparkling Drinks SWOT Analysis
 - 9.4.6 Waterloo Sparkling Water Recent Developments
- 9.5 Sapporo Group
 - 9.5.1 Sapporo Group Sparkling Drinks Basic Information
 - 9.5.2 Sapporo Group Sparkling Drinks Product Overview
 - 9.5.3 Sapporo Group Sparkling Drinks Product Market Performance
 - 9.5.4 Sapporo Group Business Overview
 - 9.5.5 Sapporo Group Sparkling Drinks SWOT Analysis
 - 9.5.6 Sapporo Group Recent Developments
- 9.6 Seven Sparkling Water
 - 9.6.1 Seven Sparkling Water Sparkling Drinks Basic Information
 - 9.6.2 Seven Sparkling Water Sparkling Drinks Product Overview
 - 9.6.3 Seven Sparkling Water Sparkling Drinks Product Market Performance
 - 9.6.4 Seven Sparkling Water Business Overview
 - 9.6.5 Seven Sparkling Water Recent Developments
- 9.7 National Beverage Corporation
 - 9.7.1 National Beverage Corporation Sparkling Drinks Basic Information
 - 9.7.2 National Beverage Corporation Sparkling Drinks Product Overview
 - 9.7.3 National Beverage Corporation Sparkling Drinks Product Market Performance
 - 9.7.4 National Beverage Corporation Business Overview
 - 9.7.5 National Beverage Corporation Recent Developments

9.8 Reed's

- 9.8.1 Reed's Sparkling Drinks Basic Information
- 9.8.2 Reed's Sparkling Drinks Product Overview
- 9.8.3 Reed's Sparkling Drinks Product Market Performance
- 9.8.4 Reed's Business Overview
- 9.8.5 Reed's Recent Developments

9.9 SIPP Eco Beverage

- 9.9.1 SIPP Eco Beverage Sparkling Drinks Basic Information
- 9.9.2 SIPP Eco Beverage Sparkling Drinks Product Overview
- 9.9.3 SIPP Eco Beverage Sparkling Drinks Product Market Performance
- 9.9.4 SIPP Eco Beverage Business Overview
- 9.9.5 SIPP Eco Beverage Recent Developments

9.10 Crooked Beverage

- 9.10.1 Crooked Beverage Sparkling Drinks Basic Information
- 9.10.2 Crooked Beverage Sparkling Drinks Product Overview
- 9.10.3 Crooked Beverage Sparkling Drinks Product Market Performance
- 9.10.4 Crooked Beverage Business Overview
- 9.10.5 Crooked Beverage Recent Developments

10 SPARKLING DRINKS MARKET FORECAST BY REGION

10.1 Global Sparkling Drinks Market Size Forecast

10.2 Global Sparkling Drinks Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Sparkling Drinks Market Size Forecast by Country
- 10.2.3 Asia Pacific Sparkling Drinks Market Size Forecast by Region
- 10.2.4 South America Sparkling Drinks Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Sparkling Drinks by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

11.1 Global Sparkling Drinks Market Forecast by Type (2024-2029)

- 11.1.1 Global Forecasted Sales of Sparkling Drinks by Type (2024-2029)
- 11.1.2 Global Sparkling Drinks Market Size Forecast by Type (2024-2029)
- 11.1.3 Global Forecasted Price of Sparkling Drinks by Type (2024-2029)

11.2 Global Sparkling Drinks Market Forecast by Application (2024-2029)

- 11.2.1 Global Sparkling Drinks Sales (K MT) Forecast by Application
- 11.2.2 Global Sparkling Drinks Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Sparkling Drinks Market Size Comparison by Region (M USD)
- Table 5. Global Sparkling Drinks Sales (K MT) by Manufacturers (2018-2023)
- Table 6. Global Sparkling Drinks Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Sparkling Drinks Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Sparkling Drinks Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Sparkling Drinks as of 2022)
- Table 10. Global Market Sparkling Drinks Average Price (USD/MT) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Sparkling Drinks Sales Sites and Area Served
- Table 12. Manufacturers Sparkling Drinks Product Type
- Table 13. Global Sparkling Drinks Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Sparkling Drinks
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Sparkling Drinks Market Challenges
- Table 22. Market Restraints
- Table 23. Global Sparkling Drinks Sales by Type (K MT)
- Table 24. Global Sparkling Drinks Market Size by Type (M USD)
- Table 25. Global Sparkling Drinks Sales (K MT) by Type (2018-2023)
- Table 26. Global Sparkling Drinks Sales Market Share by Type (2018-2023)
- Table 27. Global Sparkling Drinks Market Size (M USD) by Type (2018-2023)
- Table 28. Global Sparkling Drinks Market Size Share by Type (2018-2023)
- Table 29. Global Sparkling Drinks Price (USD/MT) by Type (2018-2023)
- Table 30. Global Sparkling Drinks Sales (K MT) by Application
- Table 31. Global Sparkling Drinks Market Size by Application
- Table 32. Global Sparkling Drinks Sales by Application (2018-2023) & (K MT)

- Table 33. Global Sparkling Drinks Sales Market Share by Application (2018-2023)
- Table 34. Global Sparkling Drinks Sales by Application (2018-2023) & (M USD)
- Table 35. Global Sparkling Drinks Market Share by Application (2018-2023)
- Table 36. Global Sparkling Drinks Sales Growth Rate by Application (2018-2023)
- Table 37. Global Sparkling Drinks Sales by Region (2018-2023) & (K MT)
- Table 38. Global Sparkling Drinks Sales Market Share by Region (2018-2023)
- Table 39. North America Sparkling Drinks Sales by Country (2018-2023) & (K MT)
- Table 40. Europe Sparkling Drinks Sales by Country (2018-2023) & (K MT)
- Table 41. Asia Pacific Sparkling Drinks Sales by Region (2018-2023) & (K MT)
- Table 42. South America Sparkling Drinks Sales by Country (2018-2023) & (K MT)
- Table 43. Middle East and Africa Sparkling Drinks Sales by Region (2018-2023) & (K MT)
- Table 44. Pepsico Sparkling Drinks Basic Information
- Table 45. Pepsico Sparkling Drinks Product Overview
- Table 46. Pepsico Sparkling Drinks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 47. Pepsico Business Overview
- Table 48. Pepsico Sparkling Drinks SWOT Analysis
- Table 49. Pepsico Recent Developments
- Table 50. Welch Foods Sparkling Drinks Basic Information
- Table 51. Welch Foods Sparkling Drinks Product Overview
- Table 52. Welch Foods Sparkling Drinks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 53. Welch Foods Business Overview
- Table 54. Welch Foods Sparkling Drinks SWOT Analysis
- Table 55. Welch Foods Recent Developments
- Table 56. Ocean Spray Sparkling Drinks Basic Information
- Table 57. Ocean Spray Sparkling Drinks Product Overview
- Table 58. Ocean Spray Sparkling Drinks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 59. Ocean Spray Business Overview
- Table 60. Ocean Spray Sparkling Drinks SWOT Analysis
- Table 61. Ocean Spray Recent Developments
- Table 62. Waterloo Sparkling Water Sparkling Drinks Basic Information
- Table 63. Waterloo Sparkling Water Sparkling Drinks Product Overview
- Table 64. Waterloo Sparkling Water Sparkling Drinks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 65. Waterloo Sparkling Water Business Overview
- Table 66. Waterloo Sparkling Water Sparkling Drinks SWOT Analysis

- Table 67. Waterloo Sparkling Water Recent Developments
- Table 68. Sapporo Group Sparkling Drinks Basic Information
- Table 69. Sapporo Group Sparkling Drinks Product Overview
- Table 70. Sapporo Group Sparkling Drinks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 71. Sapporo Group Business Overview
- Table 72. Sapporo Group Sparkling Drinks SWOT Analysis
- Table 73. Sapporo Group Recent Developments
- Table 74. Seven Sparkling Water Sparkling Drinks Basic Information
- Table 75. Seven Sparkling Water Sparkling Drinks Product Overview
- Table 76. Seven Sparkling Water Sparkling Drinks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 77. Seven Sparkling Water Business Overview
- Table 78. Seven Sparkling Water Recent Developments
- Table 79. National Beverage Corporation Sparkling Drinks Basic Information
- Table 80. National Beverage Corporation Sparkling Drinks Product Overview
- Table 81. National Beverage Corporation Sparkling Drinks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 82. National Beverage Corporation Business Overview
- Table 83. National Beverage Corporation Recent Developments
- Table 84. Reed's Sparkling Drinks Basic Information
- Table 85. Reed's Sparkling Drinks Product Overview
- Table 86. Reed's Sparkling Drinks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 87. Reed's Business Overview
- Table 88. Reed's Recent Developments
- Table 89. SIPP Eco Beverage Sparkling Drinks Basic Information
- Table 90. SIPP Eco Beverage Sparkling Drinks Product Overview
- Table 91. SIPP Eco Beverage Sparkling Drinks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 92. SIPP Eco Beverage Business Overview
- Table 93. SIPP Eco Beverage Recent Developments
- Table 94. Crooked Beverage Sparkling Drinks Basic Information
- Table 95. Crooked Beverage Sparkling Drinks Product Overview
- Table 96. Crooked Beverage Sparkling Drinks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 97. Crooked Beverage Business Overview
- Table 98. Crooked Beverage Recent Developments
- Table 99. Global Sparkling Drinks Sales Forecast by Region (2024-2029) & (K MT)

Table 100. Global Sparkling Drinks Market Size Forecast by Region (2024-2029) & (M USD)

Table 101. North America Sparkling Drinks Sales Forecast by Country (2024-2029) & (K MT)

Table 102. North America Sparkling Drinks Market Size Forecast by Country (2024-2029) & (M USD)

Table 103. Europe Sparkling Drinks Sales Forecast by Country (2024-2029) & (K MT)

Table 104. Europe Sparkling Drinks Market Size Forecast by Country (2024-2029) & (M USD)

Table 105. Asia Pacific Sparkling Drinks Sales Forecast by Region (2024-2029) & (K MT)

Table 106. Asia Pacific Sparkling Drinks Market Size Forecast by Region (2024-2029) & (M USD)

Table 107. South America Sparkling Drinks Sales Forecast by Country (2024-2029) & (K MT)

Table 108. South America Sparkling Drinks Market Size Forecast by Country (2024-2029) & (M USD)

Table 109. Middle East and Africa Sparkling Drinks Consumption Forecast by Country (2024-2029) & (Units)

Table 110. Middle East and Africa Sparkling Drinks Market Size Forecast by Country (2024-2029) & (M USD)

Table 111. Global Sparkling Drinks Sales Forecast by Type (2024-2029) & (K MT)

Table 112. Global Sparkling Drinks Market Size Forecast by Type (2024-2029) & (M USD)

Table 113. Global Sparkling Drinks Price Forecast by Type (2024-2029) & (USD/MT)

Table 114. Global Sparkling Drinks Sales (K MT) Forecast by Application (2024-2029)

Table 115. Global Sparkling Drinks Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Sparkling Drinks
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Sparkling Drinks Market Size (M USD), 2018-2029
- Figure 5. Global Sparkling Drinks Market Size (M USD) (2018-2029)
- Figure 6. Global Sparkling Drinks Sales (K MT) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Sparkling Drinks Market Size by Country (M USD)
- Figure 11. Sparkling Drinks Sales Share by Manufacturers in 2022
- Figure 12. Global Sparkling Drinks Revenue Share by Manufacturers in 2022
- Figure 13. Sparkling Drinks Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Sparkling Drinks Average Price (USD/MT) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Sparkling Drinks Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Sparkling Drinks Market Share by Type
- Figure 18. Sales Market Share of Sparkling Drinks by Type (2018-2023)
- Figure 19. Sales Market Share of Sparkling Drinks by Type in 2022
- Figure 20. Market Size Share of Sparkling Drinks by Type (2018-2023)
- Figure 21. Market Size Market Share of Sparkling Drinks by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Sparkling Drinks Market Share by Application
- Figure 24. Global Sparkling Drinks Sales Market Share by Application (2018-2023)
- Figure 25. Global Sparkling Drinks Sales Market Share by Application in 2022
- Figure 26. Global Sparkling Drinks Market Share by Application (2018-2023)
- Figure 27. Global Sparkling Drinks Market Share by Application in 2022
- Figure 28. Global Sparkling Drinks Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Sparkling Drinks Sales Market Share by Region (2018-2023)
- Figure 30. North America Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 31. North America Sparkling Drinks Sales Market Share by Country in 2022

- Figure 32. U.S. Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 33. Canada Sparkling Drinks Sales (K MT) and Growth Rate (2018-2023)
- Figure 34. Mexico Sparkling Drinks Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 36. Europe Sparkling Drinks Sales Market Share by Country in 2022
- Figure 37. Germany Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 38. France Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 39. U.K. Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 40. Italy Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 41. Russia Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 42. Asia Pacific Sparkling Drinks Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Sparkling Drinks Sales Market Share by Region in 2022
- Figure 44. China Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 45. Japan Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 46. South Korea Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 47. India Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 48. Southeast Asia Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 49. South America Sparkling Drinks Sales and Growth Rate (K MT)
- Figure 50. South America Sparkling Drinks Sales Market Share by Country in 2022
- Figure 51. Brazil Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 52. Argentina Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 53. Columbia Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 54. Middle East and Africa Sparkling Drinks Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Sparkling Drinks Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 57. UAE Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 58. Egypt Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 59. Nigeria Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 60. South Africa Sparkling Drinks Sales and Growth Rate (2018-2023) & (K MT)
- Figure 61. Global Sparkling Drinks Sales Forecast by Volume (2018-2029) & (K MT)
- Figure 62. Global Sparkling Drinks Market Size Forecast by Value (2018-2029) & (M USD)
- Figure 63. Global Sparkling Drinks Sales Market Share Forecast by Type (2024-2029)
- Figure 64. Global Sparkling Drinks Market Share Forecast by Type (2024-2029)
- Figure 65. Global Sparkling Drinks Sales Forecast by Application (2024-2029)
- Figure 66. Global Sparkling Drinks Market Share Forecast by Application (2024-2029)

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