

Global Soy-Based Drinkable Yogurt Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Soy-Based Drinkable Yogurt is a drinking yogurt made from soybeans. It is made by soaking soybeans, grinding, processing, fermenting, and seasoning. It has the taste and nutritional value similar to traditional dairy products, but does not contain dairy ingredients. It is suitable for vegetarians and lactose intolerant substitutes for the sick. Soy-Based Drinkable Yogurt is usually high in protein, low in fat and sugar, rich in soy isoflavones and other nutrients, such as plant protein, calcium, vitamin D and B vitamins, etc.

This report provides a deep insight into the global Soy-Based Drinkable Yogurt market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Soy-Based Drinkable Yogurt Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Soy-Based Drinkable Yogurt market in any manner.

Global Soy-Based Drinkable Yogurt Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Kikkoman Pearl Soymilk

Danone

ZenSoy

The Hain Celestial Group

Organic Valley

Pokka Sapporo

Marusan Ai

Fujicco

Fukuren

Mamekichi

Horimilk

KOKUBU GROUP CORP

Dean Foods Company

Market Segmentation (by Type)

Original

Flavor

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Soy-Based Drinkable Yogurt Market

Overview of the regional outlook of the Soy-Based Drinkable Yogurt Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Soy-Based Drinkable Yogurt Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Soy-Based Drinkable Yogurt

1.2 Key Market Segments

1.2.1 Soy-Based Drinkable Yogurt Segment by Type

1.2.2 Soy-Based Drinkable Yogurt Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SOY-BASED DRINKABLE YOGURT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Soy-Based Drinkable Yogurt Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Soy-Based Drinkable Yogurt Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SOY-BASED DRINKABLE YOGURT MARKET COMPETITIVE LANDSCAPE

3.1 Global Soy-Based Drinkable Yogurt Sales by Manufacturers (2019-2024)

3.2 Global Soy-Based Drinkable Yogurt Revenue Market Share by Manufacturers (2019-2024)

3.3 Soy-Based Drinkable Yogurt Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Soy-Based Drinkable Yogurt Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Soy-Based Drinkable Yogurt Sales Sites, Area Served, Product Type

3.6 Soy-Based Drinkable Yogurt Market Competitive Situation and Trends

3.6.1 Soy-Based Drinkable Yogurt Market Concentration Rate

3.6.2 Global 5 and 10 Largest Soy-Based Drinkable Yogurt Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SOY-BASED DRINKABLE YOGURT INDUSTRY CHAIN ANALYSIS

- 4.1 Soy-Based Drinkable Yogurt Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SOY-BASED DRINKABLE YOGURT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 SOY-BASED DRINKABLE YOGURT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Soy-Based Drinkable Yogurt Sales Market Share by Type (2019-2024)
- 6.3 Global Soy-Based Drinkable Yogurt Market Size Market Share by Type (2019-2024)
- 6.4 Global Soy-Based Drinkable Yogurt Price by Type (2019-2024)

7 SOY-BASED DRINKABLE YOGURT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Soy-Based Drinkable Yogurt Market Sales by Application (2019-2024)
- 7.3 Global Soy-Based Drinkable Yogurt Market Size (M USD) by Application (2019-2024)
- 7.4 Global Soy-Based Drinkable Yogurt Sales Growth Rate by Application (2019-2024)

8 SOY-BASED DRINKABLE YOGURT MARKET SEGMENTATION BY REGION

8.1 Global Soy-Based Drinkable Yogurt Sales by Region

8.1.1 Global Soy-Based Drinkable Yogurt Sales by Region

8.1.2 Global Soy-Based Drinkable Yogurt Sales Market Share by Region

8.2 North America

8.2.1 North America Soy-Based Drinkable Yogurt Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Soy-Based Drinkable Yogurt Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Soy-Based Drinkable Yogurt Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Soy-Based Drinkable Yogurt Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Soy-Based Drinkable Yogurt Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Kikkoman Pearl Soymilk

9.1.1 Kikkoman Pearl Soymilk Soy-Based Drinkable Yogurt Basic Information

- 9.1.2 Kikkoman Pearl Soymilk Soy-Based Drinkable Yogurt Product Overview
- 9.1.3 Kikkoman Pearl Soymilk Soy-Based Drinkable Yogurt Product Market Performance
- 9.1.4 Kikkoman Pearl Soymilk Business Overview
- 9.1.5 Kikkoman Pearl Soymilk Soy-Based Drinkable Yogurt SWOT Analysis
- 9.1.6 Kikkoman Pearl Soymilk Recent Developments
- 9.2 Danone
 - 9.2.1 Danone Soy-Based Drinkable Yogurt Basic Information
 - 9.2.2 Danone Soy-Based Drinkable Yogurt Product Overview
 - 9.2.3 Danone Soy-Based Drinkable Yogurt Product Market Performance
 - 9.2.4 Danone Business Overview
 - 9.2.5 Danone Soy-Based Drinkable Yogurt SWOT Analysis
 - 9.2.6 Danone Recent Developments
- 9.3 ZenSoy
 - 9.3.1 ZenSoy Soy-Based Drinkable Yogurt Basic Information
 - 9.3.2 ZenSoy Soy-Based Drinkable Yogurt Product Overview
 - 9.3.3 ZenSoy Soy-Based Drinkable Yogurt Product Market Performance
 - 9.3.4 ZenSoy Soy-Based Drinkable Yogurt SWOT Analysis
 - 9.3.5 ZenSoy Business Overview
 - 9.3.6 ZenSoy Recent Developments
- 9.4 The Hain Celestial Group
 - 9.4.1 The Hain Celestial Group Soy-Based Drinkable Yogurt Basic Information
 - 9.4.2 The Hain Celestial Group Soy-Based Drinkable Yogurt Product Overview
 - 9.4.3 The Hain Celestial Group Soy-Based Drinkable Yogurt Product Market Performance
 - 9.4.4 The Hain Celestial Group Business Overview
 - 9.4.5 The Hain Celestial Group Recent Developments
- 9.5 Organic Valley
 - 9.5.1 Organic Valley Soy-Based Drinkable Yogurt Basic Information
 - 9.5.2 Organic Valley Soy-Based Drinkable Yogurt Product Overview
 - 9.5.3 Organic Valley Soy-Based Drinkable Yogurt Product Market Performance
 - 9.5.4 Organic Valley Business Overview
 - 9.5.5 Organic Valley Recent Developments
- 9.6 Pokka Sapporo
 - 9.6.1 Pokka Sapporo Soy-Based Drinkable Yogurt Basic Information
 - 9.6.2 Pokka Sapporo Soy-Based Drinkable Yogurt Product Overview
 - 9.6.3 Pokka Sapporo Soy-Based Drinkable Yogurt Product Market Performance
 - 9.6.4 Pokka Sapporo Business Overview
 - 9.6.5 Pokka Sapporo Recent Developments

9.7 Marusan Ai

- 9.7.1 Marusan Ai Soy-Based Drinkable Yogurt Basic Information
- 9.7.2 Marusan Ai Soy-Based Drinkable Yogurt Product Overview
- 9.7.3 Marusan Ai Soy-Based Drinkable Yogurt Product Market Performance
- 9.7.4 Marusan Ai Business Overview
- 9.7.5 Marusan Ai Recent Developments

9.8 Fujicco

- 9.8.1 Fujicco Soy-Based Drinkable Yogurt Basic Information
- 9.8.2 Fujicco Soy-Based Drinkable Yogurt Product Overview
- 9.8.3 Fujicco Soy-Based Drinkable Yogurt Product Market Performance
- 9.8.4 Fujicco Business Overview
- 9.8.5 Fujicco Recent Developments

9.9 Fukuren

- 9.9.1 Fukuren Soy-Based Drinkable Yogurt Basic Information
- 9.9.2 Fukuren Soy-Based Drinkable Yogurt Product Overview
- 9.9.3 Fukuren Soy-Based Drinkable Yogurt Product Market Performance
- 9.9.4 Fukuren Business Overview
- 9.9.5 Fukuren Recent Developments

9.10 Mamekichi

- 9.10.1 Mamekichi Soy-Based Drinkable Yogurt Basic Information
- 9.10.2 Mamekichi Soy-Based Drinkable Yogurt Product Overview
- 9.10.3 Mamekichi Soy-Based Drinkable Yogurt Product Market Performance
- 9.10.4 Mamekichi Business Overview
- 9.10.5 Mamekichi Recent Developments

9.11 Horimilk

- 9.11.1 Horimilk Soy-Based Drinkable Yogurt Basic Information
- 9.11.2 Horimilk Soy-Based Drinkable Yogurt Product Overview
- 9.11.3 Horimilk Soy-Based Drinkable Yogurt Product Market Performance
- 9.11.4 Horimilk Business Overview
- 9.11.5 Horimilk Recent Developments

9.12 KOKUBU GROUP CORP

- 9.12.1 KOKUBU GROUP CORP Soy-Based Drinkable Yogurt Basic Information
- 9.12.2 KOKUBU GROUP CORP Soy-Based Drinkable Yogurt Product Overview
- 9.12.3 KOKUBU GROUP CORP Soy-Based Drinkable Yogurt Product Market Performance
- 9.12.4 KOKUBU GROUP CORP Business Overview
- 9.12.5 KOKUBU GROUP CORP Recent Developments

9.13 Dean Foods Company

- 9.13.1 Dean Foods Company Soy-Based Drinkable Yogurt Basic Information

- 9.13.2 Dean Foods Company Soy-Based Drinkable Yogurt Product Overview
- 9.13.3 Dean Foods Company Soy-Based Drinkable Yogurt Product Market Performance
- 9.13.4 Dean Foods Company Business Overview
- 9.13.5 Dean Foods Company Recent Developments

10 SOY-BASED DRINKABLE YOGURT MARKET FORECAST BY REGION

- 10.1 Global Soy-Based Drinkable Yogurt Market Size Forecast
- 10.2 Global Soy-Based Drinkable Yogurt Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Soy-Based Drinkable Yogurt Market Size Forecast by Country
 - 10.2.3 Asia Pacific Soy-Based Drinkable Yogurt Market Size Forecast by Region
 - 10.2.4 South America Soy-Based Drinkable Yogurt Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Soy-Based Drinkable Yogurt by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Soy-Based Drinkable Yogurt Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Soy-Based Drinkable Yogurt by Type (2025-2030)
 - 11.1.2 Global Soy-Based Drinkable Yogurt Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Soy-Based Drinkable Yogurt by Type (2025-2030)
- 11.2 Global Soy-Based Drinkable Yogurt Market Forecast by Application (2025-2030)
 - 11.2.1 Global Soy-Based Drinkable Yogurt Sales (Kilotons) Forecast by Application
 - 11.2.2 Global Soy-Based Drinkable Yogurt Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Soy-Based Drinkable Yogurt Market Size Comparison by Region (M USD)

Table 5. Global Soy-Based Drinkable Yogurt Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Soy-Based Drinkable Yogurt Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Soy-Based Drinkable Yogurt Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Soy-Based Drinkable Yogurt Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Soy-Based Drinkable Yogurt as of 2022)

Table 10. Global Market Soy-Based Drinkable Yogurt Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Soy-Based Drinkable Yogurt Sales Sites and Area Served

Table 12. Manufacturers Soy-Based Drinkable Yogurt Product Type

Table 13. Global Soy-Based Drinkable Yogurt Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Soy-Based Drinkable Yogurt

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Soy-Based Drinkable Yogurt Market Challenges

Table 22. Global Soy-Based Drinkable Yogurt Sales by Type (Kilotons)

Table 23. Global Soy-Based Drinkable Yogurt Market Size by Type (M USD)

Table 24. Global Soy-Based Drinkable Yogurt Sales (Kilotons) by Type (2019-2024)

Table 25. Global Soy-Based Drinkable Yogurt Sales Market Share by Type (2019-2024)

Table 26. Global Soy-Based Drinkable Yogurt Market Size (M USD) by Type (2019-2024)

Table 27. Global Soy-Based Drinkable Yogurt Market Size Share by Type (2019-2024)

- Table 28. Global Soy-Based Drinkable Yogurt Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Soy-Based Drinkable Yogurt Sales (Kilotons) by Application
- Table 30. Global Soy-Based Drinkable Yogurt Market Size by Application
- Table 31. Global Soy-Based Drinkable Yogurt Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Soy-Based Drinkable Yogurt Sales Market Share by Application (2019-2024)
- Table 33. Global Soy-Based Drinkable Yogurt Sales by Application (2019-2024) & (M USD)
- Table 34. Global Soy-Based Drinkable Yogurt Market Share by Application (2019-2024)
- Table 35. Global Soy-Based Drinkable Yogurt Sales Growth Rate by Application (2019-2024)
- Table 36. Global Soy-Based Drinkable Yogurt Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Soy-Based Drinkable Yogurt Sales Market Share by Region (2019-2024)
- Table 38. North America Soy-Based Drinkable Yogurt Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Soy-Based Drinkable Yogurt Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Soy-Based Drinkable Yogurt Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Soy-Based Drinkable Yogurt Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Soy-Based Drinkable Yogurt Sales by Region (2019-2024) & (Kilotons)
- Table 43. Kikkoman Pearl Soymilk Soy-Based Drinkable Yogurt Basic Information
- Table 44. Kikkoman Pearl Soymilk Soy-Based Drinkable Yogurt Product Overview
- Table 45. Kikkoman Pearl Soymilk Soy-Based Drinkable Yogurt Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Kikkoman Pearl Soymilk Business Overview
- Table 47. Kikkoman Pearl Soymilk Soy-Based Drinkable Yogurt SWOT Analysis
- Table 48. Kikkoman Pearl Soymilk Recent Developments
- Table 49. Danone Soy-Based Drinkable Yogurt Basic Information
- Table 50. Danone Soy-Based Drinkable Yogurt Product Overview
- Table 51. Danone Soy-Based Drinkable Yogurt Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Danone Business Overview
- Table 53. Danone Soy-Based Drinkable Yogurt SWOT Analysis
- Table 54. Danone Recent Developments

- Table 55. ZenSoy Soy-Based Drinkable Yogurt Basic Information
- Table 56. ZenSoy Soy-Based Drinkable Yogurt Product Overview
- Table 57. ZenSoy Soy-Based Drinkable Yogurt Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. ZenSoy Soy-Based Drinkable Yogurt SWOT Analysis
- Table 59. ZenSoy Business Overview
- Table 60. ZenSoy Recent Developments
- Table 61. The Hain Celestial Group Soy-Based Drinkable Yogurt Basic Information
- Table 62. The Hain Celestial Group Soy-Based Drinkable Yogurt Product Overview
- Table 63. The Hain Celestial Group Soy-Based Drinkable Yogurt Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. The Hain Celestial Group Business Overview
- Table 65. The Hain Celestial Group Recent Developments
- Table 66. Organic Valley Soy-Based Drinkable Yogurt Basic Information
- Table 67. Organic Valley Soy-Based Drinkable Yogurt Product Overview
- Table 68. Organic Valley Soy-Based Drinkable Yogurt Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Organic Valley Business Overview
- Table 70. Organic Valley Recent Developments
- Table 71. Pokka Sapporo Soy-Based Drinkable Yogurt Basic Information
- Table 72. Pokka Sapporo Soy-Based Drinkable Yogurt Product Overview
- Table 73. Pokka Sapporo Soy-Based Drinkable Yogurt Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Pokka Sapporo Business Overview
- Table 75. Pokka Sapporo Recent Developments
- Table 76. Marusan Ai Soy-Based Drinkable Yogurt Basic Information
- Table 77. Marusan Ai Soy-Based Drinkable Yogurt Product Overview
- Table 78. Marusan Ai Soy-Based Drinkable Yogurt Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Marusan Ai Business Overview
- Table 80. Marusan Ai Recent Developments
- Table 81. Fujicco Soy-Based Drinkable Yogurt Basic Information
- Table 82. Fujicco Soy-Based Drinkable Yogurt Product Overview
- Table 83. Fujicco Soy-Based Drinkable Yogurt Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Fujicco Business Overview
- Table 85. Fujicco Recent Developments
- Table 86. Fukuren Soy-Based Drinkable Yogurt Basic Information
- Table 87. Fukuren Soy-Based Drinkable Yogurt Product Overview

Table 88. Fukuren Soy-Based Drinkable Yogurt Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Fukuren Business Overview

Table 90. Fukuren Recent Developments

Table 91. Mamekichi Soy-Based Drinkable Yogurt Basic Information

Table 92. Mamekichi Soy-Based Drinkable Yogurt Product Overview

Table 93. Mamekichi Soy-Based Drinkable Yogurt Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Mamekichi Business Overview

Table 95. Mamekichi Recent Developments

Table 96. Horimilk Soy-Based Drinkable Yogurt Basic Information

Table 97. Horimilk Soy-Based Drinkable Yogurt Product Overview

Table 98. Horimilk Soy-Based Drinkable Yogurt Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Horimilk Business Overview

Table 100. Horimilk Recent Developments

Table 101. KOKUBU GROUP CORP Soy-Based Drinkable Yogurt Basic Information

Table 102. KOKUBU GROUP CORP Soy-Based Drinkable Yogurt Product Overview

Table 103. KOKUBU GROUP CORP Soy-Based Drinkable Yogurt Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. KOKUBU GROUP CORP Business Overview

Table 105. KOKUBU GROUP CORP Recent Developments

Table 106. Dean Foods Company Soy-Based Drinkable Yogurt Basic Information

Table 107. Dean Foods Company Soy-Based Drinkable Yogurt Product Overview

Table 108. Dean Foods Company Soy-Based Drinkable Yogurt Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Dean Foods Company Business Overview

Table 110. Dean Foods Company Recent Developments

Table 111. Global Soy-Based Drinkable Yogurt Sales Forecast by Region (2025-2030) & (Kilotons)

Table 112. Global Soy-Based Drinkable Yogurt Market Size Forecast by Region (2025-2030) & (M USD)

Table 113. North America Soy-Based Drinkable Yogurt Sales Forecast by Country (2025-2030) & (Kilotons)

Table 114. North America Soy-Based Drinkable Yogurt Market Size Forecast by Country (2025-2030) & (M USD)

Table 115. Europe Soy-Based Drinkable Yogurt Sales Forecast by Country (2025-2030) & (Kilotons)

Table 116. Europe Soy-Based Drinkable Yogurt Market Size Forecast by Country

(2025-2030) & (M USD)

Table 117. Asia Pacific Soy-Based Drinkable Yogurt Sales Forecast by Region

(2025-2030) & (Kilotons)

Table 118. Asia Pacific Soy-Based Drinkable Yogurt Market Size Forecast by Region

(2025-2030) & (M USD)

Table 119. South America Soy-Based Drinkable Yogurt Sales Forecast by Country

(2025-2030) & (Kilotons)

Table 120. South America Soy-Based Drinkable Yogurt Market Size Forecast by

Country (2025-2030) & (M USD)

Table 121. Middle East and Africa Soy-Based Drinkable Yogurt Consumption Forecast
by Country (2025-2030) & (Units)

Table 122. Middle East and Africa Soy-Based Drinkable Yogurt Market Size Forecast by
Country (2025-2030) & (M USD)

Table 123. Global Soy-Based Drinkable Yogurt Sales Forecast by Type (2025-2030) &
(Kilotons)

Table 124. Global Soy-Based Drinkable Yogurt Market Size Forecast by Type
(2025-2030) & (M USD)

Table 125. Global Soy-Based Drinkable Yogurt Price Forecast by Type (2025-2030) &
(USD/Ton)

Table 126. Global Soy-Based Drinkable Yogurt Sales (Kilotons) Forecast by Application
(2025-2030)

Table 127. Global Soy-Based Drinkable Yogurt Market Size Forecast by Application
(2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Soy-Based Drinkable Yogurt
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Soy-Based Drinkable Yogurt Market Size (M USD), 2019-2030
- Figure 5. Global Soy-Based Drinkable Yogurt Market Size (M USD) (2019-2030)
- Figure 6. Global Soy-Based Drinkable Yogurt Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Soy-Based Drinkable Yogurt Market Size by Country (M USD)
- Figure 11. Soy-Based Drinkable Yogurt Sales Share by Manufacturers in 2023
- Figure 12. Global Soy-Based Drinkable Yogurt Revenue Share by Manufacturers in 2023
- Figure 13. Soy-Based Drinkable Yogurt Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Soy-Based Drinkable Yogurt Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Soy-Based Drinkable Yogurt Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Soy-Based Drinkable Yogurt Market Share by Type
- Figure 18. Sales Market Share of Soy-Based Drinkable Yogurt by Type (2019-2024)
- Figure 19. Sales Market Share of Soy-Based Drinkable Yogurt by Type in 2023
- Figure 20. Market Size Share of Soy-Based Drinkable Yogurt by Type (2019-2024)
- Figure 21. Market Size Market Share of Soy-Based Drinkable Yogurt by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Soy-Based Drinkable Yogurt Market Share by Application
- Figure 24. Global Soy-Based Drinkable Yogurt Sales Market Share by Application (2019-2024)
- Figure 25. Global Soy-Based Drinkable Yogurt Sales Market Share by Application in 2023
- Figure 26. Global Soy-Based Drinkable Yogurt Market Share by Application (2019-2024)
- Figure 27. Global Soy-Based Drinkable Yogurt Market Share by Application in 2023
- Figure 28. Global Soy-Based Drinkable Yogurt Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Soy-Based Drinkable Yogurt Sales Market Share by Region

(2019-2024)

Figure 30. North America Soy-Based Drinkable Yogurt Sales and Growth Rate

(2019-2024) & (Kilotons)

Figure 31. North America Soy-Based Drinkable Yogurt Sales Market Share by Country in 2023

Figure 32. U.S. Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Soy-Based Drinkable Yogurt Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Soy-Based Drinkable Yogurt Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Soy-Based Drinkable Yogurt Sales Market Share by Country in 2023

Figure 37. Germany Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Soy-Based Drinkable Yogurt Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Soy-Based Drinkable Yogurt Sales Market Share by Region in 2023

Figure 44. China Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Soy-Based Drinkable Yogurt Sales and Growth Rate (Kilotons)

Figure 50. South America Soy-Based Drinkable Yogurt Sales Market Share by Country in 2023

Figure 51. Brazil Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Soy-Based Drinkable Yogurt Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Soy-Based Drinkable Yogurt Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Soy-Based Drinkable Yogurt Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Soy-Based Drinkable Yogurt Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Soy-Based Drinkable Yogurt Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Soy-Based Drinkable Yogurt Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Soy-Based Drinkable Yogurt Market Share Forecast by Type (2025-2030)

Figure 65. Global Soy-Based Drinkable Yogurt Sales Forecast by Application (2025-2030)

Figure 66. Global Soy-Based Drinkable Yogurt Market Share Forecast by Application (2025-2030)

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