

Global Solvent Flocking Adhesives Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G62C73446E63EN.html>

Date: September 2025

Pages: 139

Price: US\$ 3,200.00 (Single User License)

ID: G62C73446E63EN

Abstracts

Solvent flocking adhesives are specialized chemical formulations designed for the electrostatic flocking process, where short monofilament fibers are vertically embedded onto a substrate to create a textured, velvet-like surface; these adhesives are solvent-based systems, typically containing polymers such as polyurethane, acrylic, or vinyl resins dissolved in organic solvents, which provide strong initial tack, rapid drying, and excellent adhesion to a variety of materials including textiles, plastics, metals, and paper, while also enabling precise viscosity control and compatibility with electrostatic application equipment.

The global Solvent Flocking Adhesives market size was estimated at USD 450.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Solvent Flocking Adhesives market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Solvent Flocking Adhesives market. It offers detailed profiles of major players, including their

market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Solvent Flocking Adhesives market.

Global Solvent Flocking Adhesives Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

DOW
KIWO
Campbell Coutts Ltd
Nan Pao
Bostik
H.B. Fuller
Ralken Colours
StanChem
Henkel
Nyatex

Market Segmentation (by Type)

Polyurethane

Acrylic

Other

Market Segmentation (by Application)

Flocking of Formed Parts

Surface Flocking

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Solvent Flocking Adhesives Market

Overview of the regional outlook of the Solvent Flocking Adhesives Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Solvent Flocking Adhesives Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Solvent Flocking Adhesives, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Solvent Flocking Adhesives

1.2 Key Market Segments

1.2.1 Solvent Flocking Adhesives Segment by Type

1.2.2 Solvent Flocking Adhesives Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SOLVENT FLOCKING ADHESIVES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Solvent Flocking Adhesives Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Solvent Flocking Adhesives Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SOLVENT FLOCKING ADHESIVES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Solvent Flocking Adhesives Product Life Cycle

3.3 Global Solvent Flocking Adhesives Sales by Manufacturers (2020-2025)

3.4 Global Solvent Flocking Adhesives Revenue Market Share by Manufacturers (2020-2025)

3.5 Solvent Flocking Adhesives Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Solvent Flocking Adhesives Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Solvent Flocking Adhesives Market Competitive Situation and Trends

3.8.1 Solvent Flocking Adhesives Market Concentration Rate

3.8.2 Global 5 and 10 Largest Solvent Flocking Adhesives Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SOLVENT FLOCKING ADHESIVES INDUSTRY CHAIN ANALYSIS

4.1 Solvent Flocking Adhesives Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SOLVENT FLOCKING ADHESIVES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Solvent Flocking Adhesives Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Solvent Flocking Adhesives Market

5.7 ESG Ratings of Leading Companies

6 SOLVENT FLOCKING ADHESIVES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Solvent Flocking Adhesives Sales Market Share by Type (2020-2025)

6.3 Global Solvent Flocking Adhesives Market Size Market Share by Type (2020-2025)

6.4 Global Solvent Flocking Adhesives Price by Type (2020-2025)

7 SOLVENT FLOCKING ADHESIVES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Solvent Flocking Adhesives Market Sales by Application (2020-2025)
- 7.3 Global Solvent Flocking Adhesives Market Size (M USD) by Application (2020-2025)
- 7.4 Global Solvent Flocking Adhesives Sales Growth Rate by Application (2020-2025)

8 SOLVENT FLOCKING ADHESIVES MARKET SALES BY REGION

- 8.1 Global Solvent Flocking Adhesives Sales by Region
 - 8.1.1 Global Solvent Flocking Adhesives Sales by Region
 - 8.1.2 Global Solvent Flocking Adhesives Sales Market Share by Region
- 8.2 Global Solvent Flocking Adhesives Market Size by Region
 - 8.2.1 Global Solvent Flocking Adhesives Market Size by Region
 - 8.2.2 Global Solvent Flocking Adhesives Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Solvent Flocking Adhesives Sales by Country
 - 8.3.2 North America Solvent Flocking Adhesives Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Solvent Flocking Adhesives Sales by Country
 - 8.4.2 Europe Solvent Flocking Adhesives Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Solvent Flocking Adhesives Sales by Region
 - 8.5.2 Asia Pacific Solvent Flocking Adhesives Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Solvent Flocking Adhesives Sales by Country

8.6.2 South America Solvent Flocking Adhesives Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Solvent Flocking Adhesives Sales by Region

8.7.2 Middle East and Africa Solvent Flocking Adhesives Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 SOLVENT FLOCKING ADHESIVES MARKET PRODUCTION BY REGION

9.1 Global Production of Solvent Flocking Adhesives by Region(2020-2025)

9.2 Global Solvent Flocking Adhesives Revenue Market Share by Region (2020-2025)

9.3 Global Solvent Flocking Adhesives Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Solvent Flocking Adhesives Production

9.4.1 North America Solvent Flocking Adhesives Production Growth Rate (2020-2025)

9.4.2 North America Solvent Flocking Adhesives Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Solvent Flocking Adhesives Production

9.5.1 Europe Solvent Flocking Adhesives Production Growth Rate (2020-2025)

9.5.2 Europe Solvent Flocking Adhesives Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Solvent Flocking Adhesives Production (2020-2025)

9.6.1 Japan Solvent Flocking Adhesives Production Growth Rate (2020-2025)

9.6.2 Japan Solvent Flocking Adhesives Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Solvent Flocking Adhesives Production (2020-2025)

9.7.1 China Solvent Flocking Adhesives Production Growth Rate (2020-2025)

9.7.2 China Solvent Flocking Adhesives Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 DOW

- 10.1.1 DOW Basic Information
- 10.1.2 DOW Solvent Flocking Adhesives Product Overview
- 10.1.3 DOW Solvent Flocking Adhesives Product Market Performance
- 10.1.4 DOW Business Overview
- 10.1.5 DOW SWOT Analysis
- 10.1.6 DOW Recent Developments
- 10.2 KIWO
 - 10.2.1 KIWO Basic Information
 - 10.2.2 KIWO Solvent Flocking Adhesives Product Overview
 - 10.2.3 KIWO Solvent Flocking Adhesives Product Market Performance
 - 10.2.4 KIWO Business Overview
 - 10.2.5 KIWO SWOT Analysis
 - 10.2.6 KIWO Recent Developments
- 10.3 Campbell Coutts Ltd
 - 10.3.1 Campbell Coutts Ltd Basic Information
 - 10.3.2 Campbell Coutts Ltd Solvent Flocking Adhesives Product Overview
 - 10.3.3 Campbell Coutts Ltd Solvent Flocking Adhesives Product Market Performance
 - 10.3.4 Campbell Coutts Ltd Business Overview
 - 10.3.5 Campbell Coutts Ltd SWOT Analysis
 - 10.3.6 Campbell Coutts Ltd Recent Developments
- 10.4 Nan Pao
 - 10.4.1 Nan Pao Basic Information
 - 10.4.2 Nan Pao Solvent Flocking Adhesives Product Overview
 - 10.4.3 Nan Pao Solvent Flocking Adhesives Product Market Performance
 - 10.4.4 Nan Pao Business Overview
 - 10.4.5 Nan Pao Recent Developments
- 10.5 Bostik
 - 10.5.1 Bostik Basic Information
 - 10.5.2 Bostik Solvent Flocking Adhesives Product Overview
 - 10.5.3 Bostik Solvent Flocking Adhesives Product Market Performance
 - 10.5.4 Bostik Business Overview
 - 10.5.5 Bostik Recent Developments
- 10.6 H.B. Fuller
 - 10.6.1 H.B. Fuller Basic Information
 - 10.6.2 H.B. Fuller Solvent Flocking Adhesives Product Overview
 - 10.6.3 H.B. Fuller Solvent Flocking Adhesives Product Market Performance
 - 10.6.4 H.B. Fuller Business Overview
 - 10.6.5 H.B. Fuller Recent Developments
- 10.7 Ralken Colours

- 10.7.1 Ralken Colours Basic Information
- 10.7.2 Ralken Colours Solvent Flocking Adhesives Product Overview
- 10.7.3 Ralken Colours Solvent Flocking Adhesives Product Market Performance
- 10.7.4 Ralken Colours Business Overview
- 10.7.5 Ralken Colours Recent Developments
- 10.8 StanChem
 - 10.8.1 StanChem Basic Information
 - 10.8.2 StanChem Solvent Flocking Adhesives Product Overview
 - 10.8.3 StanChem Solvent Flocking Adhesives Product Market Performance
 - 10.8.4 StanChem Business Overview
 - 10.8.5 StanChem Recent Developments
- 10.9 Henkel
 - 10.9.1 Henkel Basic Information
 - 10.9.2 Henkel Solvent Flocking Adhesives Product Overview
 - 10.9.3 Henkel Solvent Flocking Adhesives Product Market Performance
 - 10.9.4 Henkel Business Overview
 - 10.9.5 Henkel Recent Developments
- 10.10 Nyatex
 - 10.10.1 Nyatex Basic Information
 - 10.10.2 Nyatex Solvent Flocking Adhesives Product Overview
 - 10.10.3 Nyatex Solvent Flocking Adhesives Product Market Performance
 - 10.10.4 Nyatex Business Overview
 - 10.10.5 Nyatex Recent Developments

11 SOLVENT FLOCKING ADHESIVES MARKET FORECAST BY REGION

- 11.1 Global Solvent Flocking Adhesives Market Size Forecast
- 11.2 Global Solvent Flocking Adhesives Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Solvent Flocking Adhesives Market Size Forecast by Country
 - 11.2.3 Asia Pacific Solvent Flocking Adhesives Market Size Forecast by Region
 - 11.2.4 South America Solvent Flocking Adhesives Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Solvent Flocking Adhesives by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Solvent Flocking Adhesives Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Solvent Flocking Adhesives by Type (2026-2033)

- 12.1.2 Global Solvent Flocking Adhesives Market Size Forecast by Type (2026-2033)
- 12.1.3 Global Forecasted Price of Solvent Flocking Adhesives by Type (2026-2033)
- 12.2 Global Solvent Flocking Adhesives Market Forecast by Application (2026-2033)
 - 12.2.1 Global Solvent Flocking Adhesives Sales (K MT) Forecast by Application
 - 12.2.2 Global Solvent Flocking Adhesives Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Solvent Flocking Adhesives Market Size Comparison by Region (M USD)
Table 5. Global Solvent Flocking Adhesives Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Solvent Flocking Adhesives Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Solvent Flocking Adhesives Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Solvent Flocking Adhesives Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Solvent Flocking Adhesives as of 2024)
Table 10. Global Market Solvent Flocking Adhesives Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Solvent Flocking Adhesives Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Solvent Flocking Adhesives Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Solvent Flocking Adhesives Sales by Type (K MT)
Table 26. Global Solvent Flocking Adhesives Market Size by Type (M USD)
Table 27. Global Solvent Flocking Adhesives Sales (K MT) by Type (2020-2025)

Table 28. Global Solvent Flocking Adhesives Sales Market Share by Type (2020-2025)

Table 29. Global Solvent Flocking Adhesives Market Size (M USD) by Type
(2020-2025)

Table 30. Global Solvent Flocking Adhesives Market Size Share by Type (2020-2025)

Table 31. Global Solvent Flocking Adhesives Price (USD/KG) by Type (2020-2025)

Table 32. Global Solvent Flocking Adhesives Sales (K MT) by Application

Table 33. Global Solvent Flocking Adhesives Market Size by Application

Table 34. Global Solvent Flocking Adhesives Sales by Application (2020-2025) & (K
MT)

Table 35. Global Solvent Flocking Adhesives Sales Market Share by Application
(2020-2025)

Table 36. Global Solvent Flocking Adhesives Market Size by Application (2020-2025) &
(M USD)

Table 37. Global Solvent Flocking Adhesives Market Share by Application (2020-2025)

Table 38. Global Solvent Flocking Adhesives Sales Growth Rate by Application
(2020-2025)

Table 39. Global Solvent Flocking Adhesives Sales by Region (2020-2025) & (K MT)

Table 40. Global Solvent Flocking Adhesives Sales Market Share by Region
(2020-2025)

Table 41. Global Solvent Flocking Adhesives Market Size by Region (2020-2025) & (M
USD)

Table 42. Global Solvent Flocking Adhesives Market Size Market Share by Region
(2020-2025)

Table 43. North America Solvent Flocking Adhesives Sales by Country (2020-2025) &
(K MT)

Table 44. North America Solvent Flocking Adhesives Market Size by Country
(2020-2025) & (M USD)

Table 45. Europe Solvent Flocking Adhesives Sales by Country (2020-2025) & (K MT)

Table 46. Europe Solvent Flocking Adhesives Market Size by Country (2020-2025) & (M
USD)

Table 47. Asia Pacific Solvent Flocking Adhesives Sales by Region (2020-2025) & (K
MT)

Table 48. Asia Pacific Solvent Flocking Adhesives Market Size by Region (2020-2025)
& (M USD)

Table 49. South America Solvent Flocking Adhesives Sales by Country (2020-2025) &
(K MT)

Table 50. South America Solvent Flocking Adhesives Market Size by Country
(2020-2025) & (M USD)

Table 51. Middle East and Africa Solvent Flocking Adhesives Sales by Region

(2020-2025) & (K MT)

Table 52. Middle East and Africa Solvent Flocking Adhesives Market Size by Region (2020-2025) & (M USD)

Table 53. Global Solvent Flocking Adhesives Production (K MT) by Region(2020-2025)

Table 54. Global Solvent Flocking Adhesives Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Solvent Flocking Adhesives Revenue Market Share by Region (2020-2025)

Table 56. Global Solvent Flocking Adhesives Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Solvent Flocking Adhesives Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Solvent Flocking Adhesives Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Solvent Flocking Adhesives Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Solvent Flocking Adhesives Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. DOW Basic Information

Table 62. DOW Solvent Flocking Adhesives Product Overview

Table 63. DOW Solvent Flocking Adhesives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. DOW Business Overview

Table 65. DOW SWOT Analysis

Table 66. DOW Recent Developments

Table 67. KIWO Basic Information

Table 68. KIWO Solvent Flocking Adhesives Product Overview

Table 69. KIWO Solvent Flocking Adhesives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. KIWO Business Overview

Table 71. KIWO SWOT Analysis

Table 72. KIWO Recent Developments

Table 73. Campbell Coutts Ltd Basic Information

Table 74. Campbell Coutts Ltd Solvent Flocking Adhesives Product Overview

Table 75. Campbell Coutts Ltd Solvent Flocking Adhesives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Campbell Coutts Ltd Business Overview

Table 77. Campbell Coutts Ltd SWOT Analysis

Table 78. Campbell Coutts Ltd Recent Developments

Table 79. Nan Pao Basic Information

Table 80. Nan Pao Solvent Flocking Adhesives Product Overview

Table 81. Nan Pao Solvent Flocking Adhesives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Nan Pao Business Overview

Table 83. Nan Pao Recent Developments

Table 84. Bostik Basic Information

Table 85. Bostik Solvent Flocking Adhesives Product Overview

Table 86. Bostik Solvent Flocking Adhesives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Bostik Business Overview

Table 88. Bostik Recent Developments

Table 89. H.B. Fuller Basic Information

Table 90. H.B. Fuller Solvent Flocking Adhesives Product Overview

Table 91. H.B. Fuller Solvent Flocking Adhesives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. H.B. Fuller Business Overview

Table 93. H.B. Fuller Recent Developments

Table 94. Ralken Colours Basic Information

Table 95. Ralken Colours Solvent Flocking Adhesives Product Overview

Table 96. Ralken Colours Solvent Flocking Adhesives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Ralken Colours Business Overview

Table 98. Ralken Colours Recent Developments

Table 99. StanChem Basic Information

Table 100. StanChem Solvent Flocking Adhesives Product Overview

Table 101. StanChem Solvent Flocking Adhesives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. StanChem Business Overview

Table 103. StanChem Recent Developments

Table 104. Henkel Basic Information

Table 105. Henkel Solvent Flocking Adhesives Product Overview

Table 106. Henkel Solvent Flocking Adhesives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Henkel Business Overview

Table 108. Henkel Recent Developments

Table 109. Nyatex Basic Information

Table 110. Nyatex Solvent Flocking Adhesives Product Overview

Table 111. Nyatex Solvent Flocking Adhesives Sales (K MT), Revenue (M USD), Price

(USD/KG) and Gross Margin (2020-2025)

Table 112. Nyatex Business Overview

Table 113. Nyatex Recent Developments

Table 114. Global Solvent Flocking Adhesives Sales Forecast by Region (2026-2033) & (K MT)

Table 115. Global Solvent Flocking Adhesives Market Size Forecast by Region (2026-2033) & (M USD)

Table 116. North America Solvent Flocking Adhesives Sales Forecast by Country (2026-2033) & (K MT)

Table 117. North America Solvent Flocking Adhesives Market Size Forecast by Country (2026-2033) & (M USD)

Table 118. Europe Solvent Flocking Adhesives Sales Forecast by Country (2026-2033) & (K MT)

Table 119. Europe Solvent Flocking Adhesives Market Size Forecast by Country (2026-2033) & (M USD)

Table 120. Asia Pacific Solvent Flocking Adhesives Sales Forecast by Region (2026-2033) & (K MT)

Table 121. Asia Pacific Solvent Flocking Adhesives Market Size Forecast by Region (2026-2033) & (M USD)

Table 122. South America Solvent Flocking Adhesives Sales Forecast by Country (2026-2033) & (K MT)

Table 123. South America Solvent Flocking Adhesives Market Size Forecast by Country (2026-2033) & (M USD)

Table 124. Middle East and Africa Solvent Flocking Adhesives Sales Forecast by Country (2026-2033) & (Units)

Table 125. Middle East and Africa Solvent Flocking Adhesives Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Global Solvent Flocking Adhesives Sales Forecast by Type (2026-2033) & (K MT)

Table 127. Global Solvent Flocking Adhesives Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global Solvent Flocking Adhesives Price Forecast by Type (2026-2033) & (USD/KG)

Table 129. Global Solvent Flocking Adhesives Sales (K MT) Forecast by Application (2026-2033)

Table 130. Global Solvent Flocking Adhesives Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Solvent Flocking Adhesives
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Solvent Flocking Adhesives Market Size (M USD), 2024-2033
- Figure 5. Global Solvent Flocking Adhesives Market Size (M USD) (2020-2033)
- Figure 6. Global Solvent Flocking Adhesives Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Solvent Flocking Adhesives Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Solvent Flocking Adhesives Product Life Cycle
- Figure 13. Solvent Flocking Adhesives Sales Share by Manufacturers in 2024
- Figure 14. Global Solvent Flocking Adhesives Revenue Share by Manufacturers in 2024
- Figure 15. Solvent Flocking Adhesives Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Solvent Flocking Adhesives Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Solvent Flocking Adhesives Revenue in 2024
- Figure 18. Industry Chain Map of Solvent Flocking Adhesives
- Figure 19. Global Solvent Flocking Adhesives Market PEST Analysis
- Figure 20. Global Solvent Flocking Adhesives Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Solvent Flocking Adhesives Market Share by Type
- Figure 27. Sales Market Share of Solvent Flocking Adhesives by Type (2020-2025)
- Figure 28. Sales Market Share of Solvent Flocking Adhesives by Type in 2024
- Figure 29. Market Size Share of Solvent Flocking Adhesives by Type (2020-2025)
- Figure 30. Market Size Share of Solvent Flocking Adhesives by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Solvent Flocking Adhesives Market Share by Application

Figure 33. Global Solvent Flocking Adhesives Sales Market Share by Application (2020-2025)

Figure 34. Global Solvent Flocking Adhesives Sales Market Share by Application in 2024

Figure 35. Global Solvent Flocking Adhesives Market Share by Application (2020-2025)

Figure 36. Global Solvent Flocking Adhesives Market Share by Application in 2024

Figure 37. Global Solvent Flocking Adhesives Sales Growth Rate by Application (2020-2025)

Figure 38. Global Solvent Flocking Adhesives Sales Market Share by Region (2020-2025)

Figure 39. Global Solvent Flocking Adhesives Market Size Market Share by Region (2020-2025)

Figure 40. North America Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Solvent Flocking Adhesives Sales Market Share by Country in 2024

Figure 43. North America Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Solvent Flocking Adhesives Market Size Market Share by Country in 2024

Figure 45. U.S. Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Solvent Flocking Adhesives Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Solvent Flocking Adhesives Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Solvent Flocking Adhesives Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Solvent Flocking Adhesives Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Solvent Flocking Adhesives Sales Market Share by Country in 2024

Figure 53. Europe Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Solvent Flocking Adhesives Market Size Market Share by Country in 2024

Figure 55. Germany Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Solvent Flocking Adhesives Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Solvent Flocking Adhesives Sales Market Share by Region in 2024

Figure 67. Asia Pacific Solvent Flocking Adhesives Market Size Market Share by Region in 2024

Figure 68. China Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Solvent Flocking Adhesives Sales and Growth Rate (K MT)

Figure 79. South America Solvent Flocking Adhesives Sales Market Share by Country in 2024

Figure 80. South America Solvent Flocking Adhesives Market Size and Growth Rate (M USD)

Figure 81. South America Solvent Flocking Adhesives Market Size Market Share by Country in 2024

Figure 82. Brazil Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Solvent Flocking Adhesives Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Solvent Flocking Adhesives Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Solvent Flocking Adhesives Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Solvent Flocking Adhesives Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Solvent Flocking Adhesives Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Solvent Flocking Adhesives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Solvent Flocking Adhesives Production Market Share by Region (2020-2025)

Figure 103. North America Solvent Flocking Adhesives Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Solvent Flocking Adhesives Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Solvent Flocking Adhesives Production (K MT) Growth Rate (2020-2025)

Figure 106. China Solvent Flocking Adhesives Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Solvent Flocking Adhesives Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Solvent Flocking Adhesives Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Solvent Flocking Adhesives Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Solvent Flocking Adhesives Market Share Forecast by Type (2026-2033)

Figure 111. Global Solvent Flocking Adhesives Sales Forecast by Application (2026-2033)

Figure 112. Global Solvent Flocking Adhesives Market Share Forecast by Application (2026-2033)

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