

Global Solid Drinks Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GE2362D8D4F3EN.html>

Date: December 2024

Pages: 154

Price: US\$ 2,800.00 (Single User License)

ID: GE2362D8D4F3EN

Abstracts

Report Overview

Solid drinks, also known as powdered beverages, are a convenient and portable form of beverages that are typically mixed with water before consumption. These products are popular due to their long shelf life, ease of storage, and convenience for on-the-go consumption. Solid drinks come in various flavors and types, including energy drinks, protein shakes, and powdered juices, catering to a wide range of consumer preferences.

The current market size for solid drinks in 2023 is estimated at approximately USD 4.5 billion. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 6.78% from 2024 to 2032, reaching a value of USD 7.8 billion by the end of the forecast period. This growth can be attributed to several key factors driving market expansion.

One of the primary growth drivers for the solid drinks market is the increasing demand for convenience and on-the-go consumption options among consumers. Busy lifestyles, rising disposable incomes, and a growing preference for portable beverages are fueling the demand for solid drinks. Additionally, the focus on health and wellness is prompting consumers to seek functional beverages like protein shakes and vitamin-enriched drinks, further boosting market growth.

Another significant factor contributing to the market expansion is the increasing trend of e-commerce and online retailing. The ease of purchasing products online, coupled with a wide range of choices and competitive pricing, is driving the sales of solid drinks through digital channels. Moreover, the rise of direct-to-consumer brands and subscription services is creating new opportunities for market players to reach a broader

consumer base.

In terms of regional market distribution, North America and Europe currently lead the solid drinks market due to high consumer awareness, strong distribution networks, and a diverse product portfolio. Asia-Pacific is also emerging as a lucrative market for solid drinks, driven by changing consumer lifestyles, urbanization, and a growing focus on health and wellness. The market dynamics in these regions are influenced by factors such as regulatory environment, consumer preferences, and competitive landscape.

Despite the positive growth outlook, the solid drinks market faces several challenges that could impact its trajectory. One key challenge is the increasing competition from other beverage formats such as ready-to-drink beverages and traditional drinks. Market players need to differentiate their products through innovative flavors, functional ingredients, and sustainable packaging to stay competitive in the market.

In conclusion, the solid drinks market presents significant growth opportunities driven by consumer demand for convenience, health-conscious choices, and e-commerce trends. To capitalize on these opportunities, companies in the solid drinks segment should focus on product innovation, digital marketing strategies, and expanding their presence in key regions to sustain growth and stay ahead of the competition.

This report provides a deep insight into the global Solid Drinks market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Solid Drinks Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Solid Drinks market in any manner.

Global Solid Drinks Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Nestle

Trung Nguy?n Legend

Starbucks Corporation

Jacobs Douwe Egberts

UCC Ueshima Coffee

BY Health

Lipton

Cuetara

Kraft Heinz Company

VV Group

Associated British Foods

Guangdong Strong

Jiahe Foods Industry Co

Zhejiang Xiangpiaopiao

Sirio Pharma

Market Segmentation (by Type)

Protein Solid Drinks

General Solid Drinks

Baked Solid Drinks

Market Segmentation (by Application)

Online

Offline

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Solid Drinks Market

Overview of the regional outlook of the Solid Drinks Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Solid Drinks Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Solid Drinks

1.2 Key Market Segments

1.2.1 Solid Drinks Segment by Type

1.2.2 Solid Drinks Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SOLID DRINKS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Solid Drinks Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Solid Drinks Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 SOLID DRINKS MARKET COMPETITIVE LANDSCAPE

3.1 Global Solid Drinks Sales by Manufacturers (2019-2024)

3.2 Global Solid Drinks Revenue Market Share by Manufacturers (2019-2024)

3.3 Solid Drinks Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Solid Drinks Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Solid Drinks Sales Sites, Area Served, Product Type

3.6 Solid Drinks Market Competitive Situation and Trends

3.6.1 Solid Drinks Market Concentration Rate

3.6.2 Global 5 and 10 Largest Solid Drinks Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SOLID DRINKS INDUSTRY CHAIN ANALYSIS

4.1 Solid Drinks Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SOLID DRINKS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 SOLID DRINKS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Solid Drinks Sales Market Share by Type (2019-2024)

6.3 Global Solid Drinks Market Size Market Share by Type (2019-2024)

6.4 Global Solid Drinks Price by Type (2019-2024)

7 SOLID DRINKS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Solid Drinks Market Sales by Application (2019-2024)

7.3 Global Solid Drinks Market Size (M USD) by Application (2019-2024)

7.4 Global Solid Drinks Sales Growth Rate by Application (2019-2024)

8 SOLID DRINKS MARKET SALES BY REGION

8.1 Global Solid Drinks Sales by Region

8.1.1 Global Solid Drinks Sales by Region

8.1.2 Global Solid Drinks Sales Market Share by Region

8.2 Global Solid Drinks Market Size by Region

8.2.1 Global Solid Drinks Market Size by Region

8.2.2 Global Solid Drinks Market Size Market Share by Region

8.3 North America

- 8.3.1 North America Solid Drinks Sales by Country
- 8.3.2 North America Solid Drinks Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Solid Drinks Sales by Country
- 8.4.2 Europe Solid Drinks Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Russia Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Solid Drinks Sales by Region
- 8.5.2 China
- 8.5.3 Japan
- 8.5.4 South Korea
- 8.5.5 India
- 8.5.6 Southeast Asia

8.6 Asia Pacific

- 8.6.1 Asia Pacific Solid Drinks Market Size by Region
- 8.6.2 Asia Pacific Solid Drinks Market Size by Region
- 8.6.3 China
- 8.6.4 Japan
- 8.6.5 South Korea
- 8.6.6 India
- 8.6.7 Southeast Asia

8.7 South America

- 8.7.1 South America Solid Drinks Sales by Country
- 8.7.2 South America Solid Drinks Market Size by Country
- 8.7.3 Brazil
- 8.7.4 Argentina
- 8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Solid Drinks Sales by Region
- 8.8.2 Middle East and Africa Solid Drinks Market Size by Region
- 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 SOLID DRINKS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Solid Drinks by Region (2019-2024)
- 9.2 Global Solid Drinks Revenue Market Share by Region (2019-2024)
- 9.3 Global Solid Drinks Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Solid Drinks Production
 - 9.4.1 North America Solid Drinks Production Growth Rate (2019-2024)
 - 9.4.2 North America Solid Drinks Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Solid Drinks Production
 - 9.5.1 Europe Solid Drinks Production Growth Rate (2019-2024)
 - 9.5.2 Europe Solid Drinks Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Solid Drinks Production (2019-2024)
 - 9.6.1 Japan Solid Drinks Production Growth Rate (2019-2024)
 - 9.6.2 Japan Solid Drinks Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Solid Drinks Production (2019-2024)
 - 9.7.1 China Solid Drinks Production Growth Rate (2019-2024)
 - 9.7.2 China Solid Drinks Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Nestle
 - 10.1.1 Nestle Solid Drinks Basic Information
 - 10.1.2 Nestle Solid Drinks Product Overview
 - 10.1.3 Nestle Solid Drinks Product Market Performance
 - 10.1.4 Nestle Business Overview
 - 10.1.5 Nestle Solid Drinks SWOT Analysis
 - 10.1.6 Nestle Recent Developments
- 10.2 Trung Nguyen?n Legend
 - 10.2.1 Trung Nguyen?n Legend Solid Drinks Basic Information
 - 10.2.2 Trung Nguyen?n Legend Solid Drinks Product Overview
 - 10.2.3 Trung Nguyen?n Legend Solid Drinks Product Market Performance
 - 10.2.4 Trung Nguyen?n Legend Business Overview
 - 10.2.5 Trung Nguyen?n Legend Solid Drinks SWOT Analysis

- 10.2.6 Trung Nguy?n Legend Recent Developments
- 10.3 Starbucks Corporation
 - 10.3.1 Starbucks Corporation Solid Drinks Basic Information
 - 10.3.2 Starbucks Corporation Solid Drinks Product Overview
 - 10.3.3 Starbucks Corporation Solid Drinks Product Market Performance
 - 10.3.4 Starbucks Corporation Solid Drinks SWOT Analysis
 - 10.3.5 Starbucks Corporation Business Overview
 - 10.3.6 Starbucks Corporation Recent Developments
- 10.4 Jacobs Douwe Egberts
 - 10.4.1 Jacobs Douwe Egberts Solid Drinks Basic Information
 - 10.4.2 Jacobs Douwe Egberts Solid Drinks Product Overview
 - 10.4.3 Jacobs Douwe Egberts Solid Drinks Product Market Performance
 - 10.4.4 Jacobs Douwe Egberts Business Overview
 - 10.4.5 Jacobs Douwe Egberts Recent Developments
- 10.5 UCC Ueshima Coffee
 - 10.5.1 UCC Ueshima Coffee Solid Drinks Basic Information
 - 10.5.2 UCC Ueshima Coffee Solid Drinks Product Overview
 - 10.5.3 UCC Ueshima Coffee Solid Drinks Product Market Performance
 - 10.5.4 UCC Ueshima Coffee Business Overview
 - 10.5.5 UCC Ueshima Coffee Recent Developments
- 10.6 BY Health
 - 10.6.1 BY Health Solid Drinks Basic Information
 - 10.6.2 BY Health Solid Drinks Product Overview
 - 10.6.3 BY Health Solid Drinks Product Market Performance
 - 10.6.4 BY Health Business Overview
 - 10.6.5 BY Health Recent Developments
- 10.7 Lipton
 - 10.7.1 Lipton Solid Drinks Basic Information
 - 10.7.2 Lipton Solid Drinks Product Overview
 - 10.7.3 Lipton Solid Drinks Product Market Performance
 - 10.7.4 Lipton Business Overview
 - 10.7.5 Lipton Recent Developments
- 10.8 Cuetara
 - 10.8.1 Cuetara Solid Drinks Basic Information
 - 10.8.2 Cuetara Solid Drinks Product Overview
 - 10.8.3 Cuetara Solid Drinks Product Market Performance
 - 10.8.4 Cuetara Business Overview
 - 10.8.5 Cuetara Recent Developments
- 10.9 Kraft Heinz Company

- 10.9.1 Kraft Heinz Company Solid Drinks Basic Information
- 10.9.2 Kraft Heinz Company Solid Drinks Product Overview
- 10.9.3 Kraft Heinz Company Solid Drinks Product Market Performance
- 10.9.4 Kraft Heinz Company Business Overview
- 10.9.5 Kraft Heinz Company Recent Developments
- 10.10 VV Group
 - 10.10.1 VV Group Solid Drinks Basic Information
 - 10.10.2 VV Group Solid Drinks Product Overview
 - 10.10.3 VV Group Solid Drinks Product Market Performance
 - 10.10.4 VV Group Business Overview
 - 10.10.5 VV Group Recent Developments
- 10.11 Associated British Foods
 - 10.11.1 Associated British Foods Solid Drinks Basic Information
 - 10.11.2 Associated British Foods Solid Drinks Product Overview
 - 10.11.3 Associated British Foods Solid Drinks Product Market Performance
 - 10.11.4 Associated British Foods Business Overview
 - 10.11.5 Associated British Foods Recent Developments
- 10.12 Guangdong Strong
 - 10.12.1 Guangdong Strong Solid Drinks Basic Information
 - 10.12.2 Guangdong Strong Solid Drinks Product Overview
 - 10.12.3 Guangdong Strong Solid Drinks Product Market Performance
 - 10.12.4 Guangdong Strong Business Overview
 - 10.12.5 Guangdong Strong Recent Developments
- 10.13 Jiahe Foods Industry Co
 - 10.13.1 Jiahe Foods Industry Co Solid Drinks Basic Information
 - 10.13.2 Jiahe Foods Industry Co Solid Drinks Product Overview
 - 10.13.3 Jiahe Foods Industry Co Solid Drinks Product Market Performance
 - 10.13.4 Jiahe Foods Industry Co Business Overview
 - 10.13.5 Jiahe Foods Industry Co Recent Developments
- 10.14 Zhejiang Xiangpiaopiao
 - 10.14.1 Zhejiang Xiangpiaopiao Solid Drinks Basic Information
 - 10.14.2 Zhejiang Xiangpiaopiao Solid Drinks Product Overview
 - 10.14.3 Zhejiang Xiangpiaopiao Solid Drinks Product Market Performance
 - 10.14.4 Zhejiang Xiangpiaopiao Business Overview
 - 10.14.5 Zhejiang Xiangpiaopiao Recent Developments
- 10.15 Sirio Pharma
 - 10.15.1 Sirio Pharma Solid Drinks Basic Information
 - 10.15.2 Sirio Pharma Solid Drinks Product Overview
 - 10.15.3 Sirio Pharma Solid Drinks Product Market Performance

- 10.15.4 Sirio Pharma Business Overview
- 10.15.5 Sirio Pharma Recent Developments

11 SOLID DRINKS MARKET FORECAST BY REGION

- 11.1 Global Solid Drinks Market Size Forecast
- 11.2 Global Solid Drinks Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Solid Drinks Market Size Forecast by Country
 - 11.2.3 Asia Pacific Solid Drinks Market Size Forecast by Region
 - 11.2.4 South America Solid Drinks Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Solid Drinks by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Solid Drinks Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Solid Drinks by Type (2025-2032)
 - 12.1.2 Global Solid Drinks Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Solid Drinks by Type (2025-2032)
- 12.2 Global Solid Drinks Market Forecast by Application (2025-2032)
 - 12.2.1 Global Solid Drinks Sales (K MT) Forecast by Application
 - 12.2.2 Global Solid Drinks Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Solid Drinks Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GE2362D8D4F3EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE2362D8D4F3EN.html>