

# Global Solar Powered Outdoor Lights Market Research Report 2025(Status and Outlook)

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## Abstracts

Solar powered outdoor lights are self-contained lighting systems that convert sunlight into electricity through photovoltaic panels, storing energy in rechargeable batteries to power LED bulbs for illumination after dusk, with common applications including pathway lighting, security lights, garden accents, and decorative fixtures for residential, commercial, and public spaces. The market encompasses a range of products from basic stake lights to advanced motion-sensor security models and architectural lighting solutions, characterized by their energy independence, ease of installation without wiring, and growing emphasis on durability, smart features like automated controls or app integration, and aesthetic designs that blend functionality with landscape enhancement.

The global Solar Powered Outdoor Lights market size was estimated at USD 8450.75 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 12.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Solar Powered Outdoor Lights market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Solar Powered Outdoor Lights market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Solar Powered Outdoor Lights market.

### **Global Solar Powered Outdoor Lights Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Greenshine New Energy  
SBM-SolarTech  
Signify Holding  
Jiawei  
LEADSUN  
OkSolar  
SEPCO Solar Electric Power Company  
SOKOYO  
Solar Street Lights USA  
Sunna Design SA

### **Market Segmentation (by Type)**

Less than 39W

40W to 149W

More than 150W

### **Market Segmentation (by Application)**

Residential

Commercial

Industrial

Government

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Solar Powered Outdoor Lights Market

Overview of the regional outlook of the Solar Powered Outdoor Lights Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Solar Powered Outdoor Lights Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Solar Powered Outdoor Lights, their

output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Solar Powered Outdoor Lights

#### 1.2 Key Market Segments

##### 1.2.1 Solar Powered Outdoor Lights Segment by Type

##### 1.2.2 Solar Powered Outdoor Lights Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 SOLAR POWERED OUTDOOR LIGHTS MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Solar Powered Outdoor Lights Market Size (M USD) Estimates and Forecasts (2020-2033)

##### 2.1.2 Global Solar Powered Outdoor Lights Sales Estimates and Forecasts (2020-2033)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 SOLAR POWERED OUTDOOR LIGHTS MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Solar Powered Outdoor Lights Product Life Cycle

#### 3.3 Global Solar Powered Outdoor Lights Sales by Manufacturers (2020-2025)

#### 3.4 Global Solar Powered Outdoor Lights Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Solar Powered Outdoor Lights Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Solar Powered Outdoor Lights Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 Solar Powered Outdoor Lights Market Competitive Situation and Trends

##### 3.8.1 Solar Powered Outdoor Lights Market Concentration Rate

##### 3.8.2 Global 5 and 10 Largest Solar Powered Outdoor Lights Players Market Share by

## Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 SOLAR POWERED OUTDOOR LIGHTS INDUSTRY CHAIN ANALYSIS**

### 4.1 Solar Powered Outdoor Lights Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF SOLAR POWERED OUTDOOR LIGHTS MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Solar Powered Outdoor Lights Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Solar Powered Outdoor Lights Market

### 5.7 ESG Ratings of Leading Companies

## **6 SOLAR POWERED OUTDOOR LIGHTS MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Solar Powered Outdoor Lights Sales Market Share by Type (2020-2025)

### 6.3 Global Solar Powered Outdoor Lights Market Size Market Share by Type (2020-2025)

## 6.4 Global Solar Powered Outdoor Lights Price by Type (2020-2025)

## **7 SOLAR POWERED OUTDOOR LIGHTS MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global Solar Powered Outdoor Lights Market Sales by Application (2020-2025)

### 7.3 Global Solar Powered Outdoor Lights Market Size (M USD) by Application (2020-2025)

### 7.4 Global Solar Powered Outdoor Lights Sales Growth Rate by Application (2020-2025)

## **8 SOLAR POWERED OUTDOOR LIGHTS MARKET SALES BY REGION**

### 8.1 Global Solar Powered Outdoor Lights Sales by Region

#### 8.1.1 Global Solar Powered Outdoor Lights Sales by Region

#### 8.1.2 Global Solar Powered Outdoor Lights Sales Market Share by Region

### 8.2 Global Solar Powered Outdoor Lights Market Size by Region

#### 8.2.1 Global Solar Powered Outdoor Lights Market Size by Region

#### 8.2.2 Global Solar Powered Outdoor Lights Market Size Market Share by Region

### 8.3 North America

#### 8.3.1 North America Solar Powered Outdoor Lights Sales by Country

#### 8.3.2 North America Solar Powered Outdoor Lights Market Size by Country

#### 8.3.3 U.S. Market Overview

#### 8.3.4 Canada Market Overview

#### 8.3.5 Mexico Market Overview

### 8.4 Europe

#### 8.4.1 Europe Solar Powered Outdoor Lights Sales by Country

#### 8.4.2 Europe Solar Powered Outdoor Lights Market Size by Country

#### 8.4.3 Germany Market Overview

#### 8.4.4 France Market Overview

#### 8.4.5 U.K. Market Overview

#### 8.4.6 Italy Market Overview

#### 8.4.7 Spain Market Overview

### 8.5 Asia Pacific

#### 8.5.1 Asia Pacific Solar Powered Outdoor Lights Sales by Region

#### 8.5.2 Asia Pacific Solar Powered Outdoor Lights Market Size by Region

#### 8.5.3 China Market Overview

#### 8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Solar Powered Outdoor Lights Sales by Country
  - 8.6.2 South America Solar Powered Outdoor Lights Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Solar Powered Outdoor Lights Sales by Region
  - 8.7.2 Middle East and Africa Solar Powered Outdoor Lights Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 SOLAR POWERED OUTDOOR LIGHTS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Solar Powered Outdoor Lights by Region(2020-2025)
- 9.2 Global Solar Powered Outdoor Lights Revenue Market Share by Region (2020-2025)
- 9.3 Global Solar Powered Outdoor Lights Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Solar Powered Outdoor Lights Production
  - 9.4.1 North America Solar Powered Outdoor Lights Production Growth Rate (2020-2025)
  - 9.4.2 North America Solar Powered Outdoor Lights Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Solar Powered Outdoor Lights Production
  - 9.5.1 Europe Solar Powered Outdoor Lights Production Growth Rate (2020-2025)
  - 9.5.2 Europe Solar Powered Outdoor Lights Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Solar Powered Outdoor Lights Production (2020-2025)
  - 9.6.1 Japan Solar Powered Outdoor Lights Production Growth Rate (2020-2025)
  - 9.6.2 Japan Solar Powered Outdoor Lights Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Solar Powered Outdoor Lights Production (2020-2025)

- 9.7.1 China Solar Powered Outdoor Lights Production Growth Rate (2020-2025)
- 9.7.2 China Solar Powered Outdoor Lights Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### **10.1 Greenshine New Energy**

- 10.1.1 Greenshine New Energy Basic Information
- 10.1.2 Greenshine New Energy Solar Powered Outdoor Lights Product Overview
- 10.1.3 Greenshine New Energy Solar Powered Outdoor Lights Product Market Performance
- 10.1.4 Greenshine New Energy Business Overview
- 10.1.5 Greenshine New Energy SWOT Analysis
- 10.1.6 Greenshine New Energy Recent Developments

### **10.2 SBM-SolarTech**

- 10.2.1 SBM-SolarTech Basic Information
- 10.2.2 SBM-SolarTech Solar Powered Outdoor Lights Product Overview
- 10.2.3 SBM-SolarTech Solar Powered Outdoor Lights Product Market Performance
- 10.2.4 SBM-SolarTech Business Overview
- 10.2.5 SBM-SolarTech SWOT Analysis
- 10.2.6 SBM-SolarTech Recent Developments

### **10.3 Signify Holding**

- 10.3.1 Signify Holding Basic Information
- 10.3.2 Signify Holding Solar Powered Outdoor Lights Product Overview
- 10.3.3 Signify Holding Solar Powered Outdoor Lights Product Market Performance
- 10.3.4 Signify Holding Business Overview
- 10.3.5 Signify Holding SWOT Analysis
- 10.3.6 Signify Holding Recent Developments

### **10.4 Jiawei**

- 10.4.1 Jiawei Basic Information
- 10.4.2 Jiawei Solar Powered Outdoor Lights Product Overview
- 10.4.3 Jiawei Solar Powered Outdoor Lights Product Market Performance
- 10.4.4 Jiawei Business Overview
- 10.4.5 Jiawei Recent Developments

### **10.5 LEADSUN**

- 10.5.1 LEADSUN Basic Information
- 10.5.2 LEADSUN Solar Powered Outdoor Lights Product Overview
- 10.5.3 LEADSUN Solar Powered Outdoor Lights Product Market Performance
- 10.5.4 LEADSUN Business Overview

#### 10.5.5 LEADSUN Recent Developments

### 10.6 OkSolar

#### 10.6.1 OkSolar Basic Information

#### 10.6.2 OkSolar Solar Powered Outdoor Lights Product Overview

#### 10.6.3 OkSolar Solar Powered Outdoor Lights Product Market Performance

#### 10.6.4 OkSolar Business Overview

#### 10.6.5 OkSolar Recent Developments

### 10.7 SEPCO Solar Electric Power Company

#### 10.7.1 SEPCO Solar Electric Power Company Basic Information

#### 10.7.2 SEPCO Solar Electric Power Company Solar Powered Outdoor Lights Product Overview

#### 10.7.3 SEPCO Solar Electric Power Company Solar Powered Outdoor Lights Product Market Performance

#### 10.7.4 SEPCO Solar Electric Power Company Business Overview

#### 10.7.5 SEPCO Solar Electric Power Company Recent Developments

### 10.8 SOKOYO

#### 10.8.1 SOKOYO Basic Information

#### 10.8.2 SOKOYO Solar Powered Outdoor Lights Product Overview

#### 10.8.3 SOKOYO Solar Powered Outdoor Lights Product Market Performance

#### 10.8.4 SOKOYO Business Overview

#### 10.8.5 SOKOYO Recent Developments

### 10.9 Solar Street Lights USA

#### 10.9.1 Solar Street Lights USA Basic Information

#### 10.9.2 Solar Street Lights USA Solar Powered Outdoor Lights Product Overview

#### 10.9.3 Solar Street Lights USA Solar Powered Outdoor Lights Product Market Performance

#### 10.9.4 Solar Street Lights USA Business Overview

#### 10.9.5 Solar Street Lights USA Recent Developments

### 10.10 Sunna Design SA

#### 10.10.1 Sunna Design SA Basic Information

#### 10.10.2 Sunna Design SA Solar Powered Outdoor Lights Product Overview

#### 10.10.3 Sunna Design SA Solar Powered Outdoor Lights Product Market Performance

#### 10.10.4 Sunna Design SA Business Overview

#### 10.10.5 Sunna Design SA Recent Developments

## 11 SOLAR POWERED OUTDOOR LIGHTS MARKET FORECAST BY REGION

### 11.1 Global Solar Powered Outdoor Lights Market Size Forecast

### 11.2 Global Solar Powered Outdoor Lights Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Solar Powered Outdoor Lights Market Size Forecast by Country
- 11.2.3 Asia Pacific Solar Powered Outdoor Lights Market Size Forecast by Region
- 11.2.4 South America Solar Powered Outdoor Lights Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Solar Powered Outdoor Lights by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Solar Powered Outdoor Lights Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Solar Powered Outdoor Lights by Type (2026-2033)
  - 12.1.2 Global Solar Powered Outdoor Lights Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Solar Powered Outdoor Lights by Type (2026-2033)
- 12.2 Global Solar Powered Outdoor Lights Market Forecast by Application (2026-2033)
  - 12.2.1 Global Solar Powered Outdoor Lights Sales (K Units) Forecast by Application
  - 12.2.2 Global Solar Powered Outdoor Lights Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Solar Powered Outdoor Lights Market Size Comparison by Region (M USD)

Table 5. Global Solar Powered Outdoor Lights Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Solar Powered Outdoor Lights Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Solar Powered Outdoor Lights Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Solar Powered Outdoor Lights Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Solar Powered Outdoor Lights as of 2024)

Table 10. Global Market Solar Powered Outdoor Lights Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Solar Powered Outdoor Lights Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Solar Powered Outdoor Lights Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Solar Powered Outdoor Lights Sales by Type (K Units)

Table 26. Global Solar Powered Outdoor Lights Market Size by Type (M USD)

Table 27. Global Solar Powered Outdoor Lights Sales (K Units) by Type (2020-2025)

Table 28. Global Solar Powered Outdoor Lights Sales Market Share by Type (2020-2025)

Table 29. Global Solar Powered Outdoor Lights Market Size (M USD) by Type (2020-2025)

Table 30. Global Solar Powered Outdoor Lights Market Size Share by Type (2020-2025)

Table 31. Global Solar Powered Outdoor Lights Price (USD/Unit) by Type (2020-2025)

Table 32. Global Solar Powered Outdoor Lights Sales (K Units) by Application

Table 33. Global Solar Powered Outdoor Lights Market Size by Application

Table 34. Global Solar Powered Outdoor Lights Sales by Application (2020-2025) & (K Units)

Table 35. Global Solar Powered Outdoor Lights Sales Market Share by Application (2020-2025)

Table 36. Global Solar Powered Outdoor Lights Market Size by Application (2020-2025) & (M USD)

Table 37. Global Solar Powered Outdoor Lights Market Share by Application (2020-2025)

Table 38. Global Solar Powered Outdoor Lights Sales Growth Rate by Application (2020-2025)

Table 39. Global Solar Powered Outdoor Lights Sales by Region (2020-2025) & (K Units)

Table 40. Global Solar Powered Outdoor Lights Sales Market Share by Region (2020-2025)

Table 41. Global Solar Powered Outdoor Lights Market Size by Region (2020-2025) & (M USD)

Table 42. Global Solar Powered Outdoor Lights Market Size Market Share by Region (2020-2025)

Table 43. North America Solar Powered Outdoor Lights Sales by Country (2020-2025) & (K Units)

Table 44. North America Solar Powered Outdoor Lights Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Solar Powered Outdoor Lights Sales by Country (2020-2025) & (K Units)

Table 46. Europe Solar Powered Outdoor Lights Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Solar Powered Outdoor Lights Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Solar Powered Outdoor Lights Market Size by Region (2020-2025) & (M USD)

Table 49. South America Solar Powered Outdoor Lights Sales by Country (2020-2025) & (K Units)

Table 50. South America Solar Powered Outdoor Lights Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Solar Powered Outdoor Lights Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Solar Powered Outdoor Lights Market Size by Region (2020-2025) & (M USD)

Table 53. Global Solar Powered Outdoor Lights Production (K Units) by Region(2020-2025)

Table 54. Global Solar Powered Outdoor Lights Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Solar Powered Outdoor Lights Revenue Market Share by Region (2020-2025)

Table 56. Global Solar Powered Outdoor Lights Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Solar Powered Outdoor Lights Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Solar Powered Outdoor Lights Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Solar Powered Outdoor Lights Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Solar Powered Outdoor Lights Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Greenshine New Energy Basic Information

Table 62. Greenshine New Energy Solar Powered Outdoor Lights Product Overview

Table 63. Greenshine New Energy Solar Powered Outdoor Lights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Greenshine New Energy Business Overview

Table 65. Greenshine New Energy SWOT Analysis

Table 66. Greenshine New Energy Recent Developments

Table 67. SBM-SolarTech Basic Information

Table 68. SBM-SolarTech Solar Powered Outdoor Lights Product Overview

Table 69. SBM-SolarTech Solar Powered Outdoor Lights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. SBM-SolarTech Business Overview

Table 71. SBM-SolarTech SWOT Analysis

Table 72. SBM-SolarTech Recent Developments

Table 73. Signify Holding Basic Information

|                                                                                                                                                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| Table 74. Signify Holding Solar Powered Outdoor Lights Product Overview                                                                                   |
| Table 75. Signify Holding Solar Powered Outdoor Lights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)                    |
| Table 76. Signify Holding Business Overview                                                                                                               |
| Table 77. Signify Holding SWOT Analysis                                                                                                                   |
| Table 78. Signify Holding Recent Developments                                                                                                             |
| Table 79. Jiawei Basic Information                                                                                                                        |
| Table 80. Jiawei Solar Powered Outdoor Lights Product Overview                                                                                            |
| Table 81. Jiawei Solar Powered Outdoor Lights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)                             |
| Table 82. Jiawei Business Overview                                                                                                                        |
| Table 83. Jiawei Recent Developments                                                                                                                      |
| Table 84. LEADSUN Basic Information                                                                                                                       |
| Table 85. LEADSUN Solar Powered Outdoor Lights Product Overview                                                                                           |
| Table 86. LEADSUN Solar Powered Outdoor Lights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)                            |
| Table 87. LEADSUN Business Overview                                                                                                                       |
| Table 88. LEADSUN Recent Developments                                                                                                                     |
| Table 89. OkSolar Basic Information                                                                                                                       |
| Table 90. OkSolar Solar Powered Outdoor Lights Product Overview                                                                                           |
| Table 91. OkSolar Solar Powered Outdoor Lights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)                            |
| Table 92. OkSolar Business Overview                                                                                                                       |
| Table 93. OkSolar Recent Developments                                                                                                                     |
| Table 94. SEPCO Solar Electric Power Company Basic Information                                                                                            |
| Table 95. SEPCO Solar Electric Power Company Solar Powered Outdoor Lights Product Overview                                                                |
| Table 96. SEPCO Solar Electric Power Company Solar Powered Outdoor Lights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 97. SEPCO Solar Electric Power Company Business Overview                                                                                            |
| Table 98. SEPCO Solar Electric Power Company Recent Developments                                                                                          |
| Table 99. SOKOYO Basic Information                                                                                                                        |
| Table 100. SOKOYO Solar Powered Outdoor Lights Product Overview                                                                                           |
| Table 101. SOKOYO Solar Powered Outdoor Lights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)                            |
| Table 102. SOKOYO Business Overview                                                                                                                       |
| Table 103. SOKOYO Recent Developments                                                                                                                     |
| Table 104. Solar Street Lights USA Basic Information                                                                                                      |
| Table 105. Solar Street Lights USA Solar Powered Outdoor Lights Product Overview                                                                          |

Table 106. Solar Street Lights USA Solar Powered Outdoor Lights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Solar Street Lights USA Business Overview

Table 108. Solar Street Lights USA Recent Developments

Table 109. Sunna Design SA Basic Information

Table 110. Sunna Design SA Solar Powered Outdoor Lights Product Overview

Table 111. Sunna Design SA Solar Powered Outdoor Lights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Sunna Design SA Business Overview

Table 113. Sunna Design SA Recent Developments

Table 114. Global Solar Powered Outdoor Lights Sales Forecast by Region (2026-2033) & (K Units)

Table 115. Global Solar Powered Outdoor Lights Market Size Forecast by Region (2026-2033) & (M USD)

Table 116. North America Solar Powered Outdoor Lights Sales Forecast by Country (2026-2033) & (K Units)

Table 117. North America Solar Powered Outdoor Lights Market Size Forecast by Country (2026-2033) & (M USD)

Table 118. Europe Solar Powered Outdoor Lights Sales Forecast by Country (2026-2033) & (K Units)

Table 119. Europe Solar Powered Outdoor Lights Market Size Forecast by Country (2026-2033) & (M USD)

Table 120. Asia Pacific Solar Powered Outdoor Lights Sales Forecast by Region (2026-2033) & (K Units)

Table 121. Asia Pacific Solar Powered Outdoor Lights Market Size Forecast by Region (2026-2033) & (M USD)

Table 122. South America Solar Powered Outdoor Lights Sales Forecast by Country (2026-2033) & (K Units)

Table 123. South America Solar Powered Outdoor Lights Market Size Forecast by Country (2026-2033) & (M USD)

Table 124. Middle East and Africa Solar Powered Outdoor Lights Sales Forecast by Country (2026-2033) & (Units)

Table 125. Middle East and Africa Solar Powered Outdoor Lights Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Global Solar Powered Outdoor Lights Sales Forecast by Type (2026-2033) & (K Units)

Table 127. Global Solar Powered Outdoor Lights Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global Solar Powered Outdoor Lights Price Forecast by Type (2026-2033) &

(USD/Unit)

Table 129. Global Solar Powered Outdoor Lights Sales (K Units) Forecast by  
Application (2026-2033)

Table 130. Global Solar Powered Outdoor Lights Market Size Forecast by Application  
(2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Solar Powered Outdoor Lights
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Solar Powered Outdoor Lights Market Size (M USD), 2024-2033
- Figure 5. Global Solar Powered Outdoor Lights Market Size (M USD) (2020-2033)
- Figure 6. Global Solar Powered Outdoor Lights Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Solar Powered Outdoor Lights Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Solar Powered Outdoor Lights Product Life Cycle
- Figure 13. Solar Powered Outdoor Lights Sales Share by Manufacturers in 2024
- Figure 14. Global Solar Powered Outdoor Lights Revenue Share by Manufacturers in 2024
- Figure 15. Solar Powered Outdoor Lights Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Solar Powered Outdoor Lights Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Solar Powered Outdoor Lights Revenue in 2024
- Figure 18. Industry Chain Map of Solar Powered Outdoor Lights
- Figure 19. Global Solar Powered Outdoor Lights Market PEST Analysis
- Figure 20. Global Solar Powered Outdoor Lights Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Solar Powered Outdoor Lights Market Share by Type
- Figure 27. Sales Market Share of Solar Powered Outdoor Lights by Type (2020-2025)
- Figure 28. Sales Market Share of Solar Powered Outdoor Lights by Type in 2024
- Figure 29. Market Size Share of Solar Powered Outdoor Lights by Type (2020-2025)
- Figure 30. Market Size Share of Solar Powered Outdoor Lights by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Solar Powered Outdoor Lights Market Share by Application

Figure 33. Global Solar Powered Outdoor Lights Sales Market Share by Application (2020-2025)

Figure 34. Global Solar Powered Outdoor Lights Sales Market Share by Application in 2024

Figure 35. Global Solar Powered Outdoor Lights Market Share by Application (2020-2025)

Figure 36. Global Solar Powered Outdoor Lights Market Share by Application in 2024

Figure 37. Global Solar Powered Outdoor Lights Sales Growth Rate by Application (2020-2025)

Figure 38. Global Solar Powered Outdoor Lights Sales Market Share by Region (2020-2025)

Figure 39. Global Solar Powered Outdoor Lights Market Size Market Share by Region (2020-2025)

Figure 40. North America Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Solar Powered Outdoor Lights Sales Market Share by Country in 2024

Figure 43. North America Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Solar Powered Outdoor Lights Market Size Market Share by Country in 2024

Figure 45. U.S. Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Solar Powered Outdoor Lights Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Solar Powered Outdoor Lights Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Solar Powered Outdoor Lights Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Solar Powered Outdoor Lights Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Solar Powered Outdoor Lights Sales Market Share by Country in

2024

Figure 53. Europe Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Solar Powered Outdoor Lights Market Size Market Share by Country in 2024

Figure 55. Germany Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Solar Powered Outdoor Lights Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Solar Powered Outdoor Lights Sales Market Share by Region in 2024

Figure 67. Asia Pacific Solar Powered Outdoor Lights Market Size Market Share by Region in 2024

Figure 68. China Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Solar Powered Outdoor Lights Sales and Growth Rate

(2020-2025) & (K Units)

Figure 73. South Korea Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Solar Powered Outdoor Lights Sales and Growth Rate (K Units)

Figure 79. South America Solar Powered Outdoor Lights Sales Market Share by Country in 2024

Figure 80. South America Solar Powered Outdoor Lights Market Size and Growth Rate (M USD)

Figure 81. South America Solar Powered Outdoor Lights Market Size Market Share by Country in 2024

Figure 82. Brazil Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Solar Powered Outdoor Lights Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Solar Powered Outdoor Lights Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Solar Powered Outdoor Lights Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Solar Powered Outdoor Lights Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Solar Powered Outdoor Lights Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Solar Powered Outdoor Lights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Solar Powered Outdoor Lights Production Market Share by Region (2020-2025)

Figure 103. North America Solar Powered Outdoor Lights Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Solar Powered Outdoor Lights Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Solar Powered Outdoor Lights Production (K Units) Growth Rate (2020-2025)

Figure 106. China Solar Powered Outdoor Lights Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Solar Powered Outdoor Lights Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Solar Powered Outdoor Lights Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Solar Powered Outdoor Lights Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Solar Powered Outdoor Lights Market Share Forecast by Type (2026-2033)

Figure 111. Global Solar Powered Outdoor Lights Sales Forecast by Application

(2026-2033)

Figure 112. Global Solar Powered Outdoor Lights Market Share Forecast by Application  
(2026-2033)

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