

Global Soil Tensiometer Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The soil tensiometer is a precision agricultural instrument used to measure soil water tension, which indicates the force required for plant roots to extract moisture from the soil. It consists of a porous ceramic tip connected to a vacuum gauge or transducer, providing real-time data on soil moisture stress levels. This device is critical for optimizing irrigation efficiency, preventing over- or under-watering, and improving crop yield while conserving water resources. Soil tensiometers are widely adopted in precision farming, horticulture, and research applications, offering farmers and agronomists actionable insights to enhance water management strategies. The market for soil tensiometers is driven by increasing global water scarcity, rising adoption of smart farming technologies, and the growing emphasis on sustainable agriculture. However, challenges such as sensor calibration, durability in harsh field conditions, and competition from alternative soil moisture monitoring systems may influence market dynamics. Key players include agricultural technology providers, sensor manufacturers, and irrigation solution companies, with demand particularly strong in regions facing water stress, such as North America, Europe, and parts of Asia-Pacific. Innovations in wireless connectivity and IoT integration are expected to further expand the market by enabling automated, data-driven irrigation systems.

The global Soil Tensiometer market size was estimated at USD 280.81 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Soil Tensiometer market, covering all critical facets from a broad macroeconomic overview to detailed

micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Soil Tensiometer market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Soil Tensiometer market.

Global Soil Tensiometer Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Ecomatik

Irrrometer

Decagon Devices

Pessl Instruments GmbH

Smartrek Technologies
Caipos GmbH
Hortau
Spectrum Technologies
STEP Systems
Pronova Analysentechnik GmbH
Soilmoisture Equipment
Skye Instruments
Market Segmentation (by Type)
Electronic Reading
Mechanical Reading
Market Segmentation (by Application)
Fine Soil
Coarse Soil

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Soil Tensiometer Market
Overview of the regional outlook of the Soil Tensiometer Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Soil Tensiometer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Soil Tensiometer, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Soil Tensiometer

1.2 Key Market Segments

1.2.1 Soil Tensiometer Segment by Type

1.2.2 Soil Tensiometer Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SOIL TENSIO METER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Soil Tensiometer Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Soil Tensiometer Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SOIL TENSIO METER MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Soil Tensiometer Product Life Cycle

3.3 Global Soil Tensiometer Sales by Manufacturers (2020-2025)

3.4 Global Soil Tensiometer Revenue Market Share by Manufacturers (2020-2025)

3.5 Soil Tensiometer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Soil Tensiometer Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Soil Tensiometer Market Competitive Situation and Trends

3.8.1 Soil Tensiometer Market Concentration Rate

3.8.2 Global 5 and 10 Largest Soil Tensiometer Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SOIL TENSIO METER INDUSTRY CHAIN ANALYSIS

- 4.1 Soil Tensiometer Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SOIL TENSIO METER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Soil Tensiometer Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Soil Tensiometer Market
- 5.7 ESG Ratings of Leading Companies

6 SOIL TENSIO METER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Soil Tensiometer Sales Market Share by Type (2020-2025)
- 6.3 Global Soil Tensiometer Market Size Market Share by Type (2020-2025)
- 6.4 Global Soil Tensiometer Price by Type (2020-2025)

7 SOIL TENSIO METER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Soil Tensiometer Market Sales by Application (2020-2025)
- 7.3 Global Soil Tensiometer Market Size (M USD) by Application (2020-2025)

7.4 Global Soil Tensiometer Sales Growth Rate by Application (2020-2025)

8 SOIL TENSIO METER MARKET SALES BY REGION

8.1 Global Soil Tensiometer Sales by Region

8.1.1 Global Soil Tensiometer Sales by Region

8.1.2 Global Soil Tensiometer Sales Market Share by Region

8.2 Global Soil Tensiometer Market Size by Region

8.2.1 Global Soil Tensiometer Market Size by Region

8.2.2 Global Soil Tensiometer Market Size Market Share by Region

8.3 North America

8.3.1 North America Soil Tensiometer Sales by Country

8.3.2 North America Soil Tensiometer Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Soil Tensiometer Sales by Country

8.4.2 Europe Soil Tensiometer Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Soil Tensiometer Sales by Region

8.5.2 Asia Pacific Soil Tensiometer Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Soil Tensiometer Sales by Country

8.6.2 South America Soil Tensiometer Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Soil Tensiometer Sales by Region
- 8.7.2 Middle East and Africa Soil Tensiometer Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 SOIL TENSIO METER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Soil Tensiometer by Region(2020-2025)
- 9.2 Global Soil Tensiometer Revenue Market Share by Region (2020-2025)
- 9.3 Global Soil Tensiometer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Soil Tensiometer Production
 - 9.4.1 North America Soil Tensiometer Production Growth Rate (2020-2025)
 - 9.4.2 North America Soil Tensiometer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Soil Tensiometer Production
 - 9.5.1 Europe Soil Tensiometer Production Growth Rate (2020-2025)
 - 9.5.2 Europe Soil Tensiometer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Soil Tensiometer Production (2020-2025)
 - 9.6.1 Japan Soil Tensiometer Production Growth Rate (2020-2025)
 - 9.6.2 Japan Soil Tensiometer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Soil Tensiometer Production (2020-2025)
 - 9.7.1 China Soil Tensiometer Production Growth Rate (2020-2025)
 - 9.7.2 China Soil Tensiometer Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Ecomatik
 - 10.1.1 Ecomatik Basic Information
 - 10.1.2 Ecomatik Soil Tensiometer Product Overview
 - 10.1.3 Ecomatik Soil Tensiometer Product Market Performance
 - 10.1.4 Ecomatik Business Overview
 - 10.1.5 Ecomatik SWOT Analysis
 - 10.1.6 Ecomatik Recent Developments

10.2 Irrrometer

10.2.1 Irrrometer Basic Information

10.2.2 Irrrometer Soil Tensiometer Product Overview

10.2.3 Irrrometer Soil Tensiometer Product Market Performance

10.2.4 Irrrometer Business Overview

10.2.5 Irrrometer SWOT Analysis

10.2.6 Irrrometer Recent Developments

10.3 Decagon Devices

10.3.1 Decagon Devices Basic Information

10.3.2 Decagon Devices Soil Tensiometer Product Overview

10.3.3 Decagon Devices Soil Tensiometer Product Market Performance

10.3.4 Decagon Devices Business Overview

10.3.5 Decagon Devices SWOT Analysis

10.3.6 Decagon Devices Recent Developments

10.4 Pessl Instruments GmbH

10.4.1 Pessl Instruments GmbH Basic Information

10.4.2 Pessl Instruments GmbH Soil Tensiometer Product Overview

10.4.3 Pessl Instruments GmbH Soil Tensiometer Product Market Performance

10.4.4 Pessl Instruments GmbH Business Overview

10.4.5 Pessl Instruments GmbH Recent Developments

10.5 Smartrek Technologies

10.5.1 Smartrek Technologies Basic Information

10.5.2 Smartrek Technologies Soil Tensiometer Product Overview

10.5.3 Smartrek Technologies Soil Tensiometer Product Market Performance

10.5.4 Smartrek Technologies Business Overview

10.5.5 Smartrek Technologies Recent Developments

10.6 Caipos GmbH

10.6.1 Caipos GmbH Basic Information

10.6.2 Caipos GmbH Soil Tensiometer Product Overview

10.6.3 Caipos GmbH Soil Tensiometer Product Market Performance

10.6.4 Caipos GmbH Business Overview

10.6.5 Caipos GmbH Recent Developments

10.7 Hortau

10.7.1 Hortau Basic Information

10.7.2 Hortau Soil Tensiometer Product Overview

10.7.3 Hortau Soil Tensiometer Product Market Performance

10.7.4 Hortau Business Overview

10.7.5 Hortau Recent Developments

10.8 Spectrum Technologies

- 10.8.1 Spectrum Technologies Basic Information
- 10.8.2 Spectrum Technologies Soil Tensiometer Product Overview
- 10.8.3 Spectrum Technologies Soil Tensiometer Product Market Performance
- 10.8.4 Spectrum Technologies Business Overview
- 10.8.5 Spectrum Technologies Recent Developments
- 10.9 STEP Systems
 - 10.9.1 STEP Systems Basic Information
 - 10.9.2 STEP Systems Soil Tensiometer Product Overview
 - 10.9.3 STEP Systems Soil Tensiometer Product Market Performance
 - 10.9.4 STEP Systems Business Overview
 - 10.9.5 STEP Systems Recent Developments
- 10.10 Pronova Analysentechnik GmbH
 - 10.10.1 Pronova Analysentechnik GmbH Basic Information
 - 10.10.2 Pronova Analysentechnik GmbH Soil Tensiometer Product Overview
 - 10.10.3 Pronova Analysentechnik GmbH Soil Tensiometer Product Market Performance
 - 10.10.4 Pronova Analysentechnik GmbH Business Overview
 - 10.10.5 Pronova Analysentechnik GmbH Recent Developments
- 10.11 Soilmoisture Equipment
 - 10.11.1 Soilmoisture Equipment Basic Information
 - 10.11.2 Soilmoisture Equipment Soil Tensiometer Product Overview
 - 10.11.3 Soilmoisture Equipment Soil Tensiometer Product Market Performance
 - 10.11.4 Soilmoisture Equipment Business Overview
 - 10.11.5 Soilmoisture Equipment Recent Developments
- 10.12 Skye Instruments
 - 10.12.1 Skye Instruments Basic Information
 - 10.12.2 Skye Instruments Soil Tensiometer Product Overview
 - 10.12.3 Skye Instruments Soil Tensiometer Product Market Performance
 - 10.12.4 Skye Instruments Business Overview
 - 10.12.5 Skye Instruments Recent Developments

11 SOIL TENSIO METER MARKET FORECAST BY REGION

- 11.1 Global Soil Tensiometer Market Size Forecast
- 11.2 Global Soil Tensiometer Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Soil Tensiometer Market Size Forecast by Country
 - 11.2.3 Asia Pacific Soil Tensiometer Market Size Forecast by Region
 - 11.2.4 South America Soil Tensiometer Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Soil Tensiometer by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Soil Tensiometer Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Soil Tensiometer by Type (2026-2033)

12.1.2 Global Soil Tensiometer Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Soil Tensiometer by Type (2026-2033)

12.2 Global Soil Tensiometer Market Forecast by Application (2026-2033)

12.2.1 Global Soil Tensiometer Sales (K MT) Forecast by Application

12.2.2 Global Soil Tensiometer Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Soil Tensiometer Market Size Comparison by Region (M USD)
Table 5. Global Soil Tensiometer Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Soil Tensiometer Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Soil Tensiometer Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Soil Tensiometer Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Soil Tensiometer as of 2024)
Table 10. Global Market Soil Tensiometer Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Soil Tensiometer Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Soil Tensiometer Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Soil Tensiometer Sales by Type (K MT)
Table 26. Global Soil Tensiometer Market Size by Type (M USD)
Table 27. Global Soil Tensiometer Sales (K MT) by Type (2020-2025)
Table 28. Global Soil Tensiometer Sales Market Share by Type (2020-2025)
Table 29. Global Soil Tensiometer Market Size (M USD) by Type (2020-2025)
Table 30. Global Soil Tensiometer Market Size Share by Type (2020-2025)
Table 31. Global Soil Tensiometer Price (USD/KG) by Type (2020-2025)

Table 32. Global Soil Tensiometer Sales (K MT) by Application

Table 33. Global Soil Tensiometer Market Size by Application

Table 34. Global Soil Tensiometer Sales by Application (2020-2025) & (K MT)

Table 35. Global Soil Tensiometer Sales Market Share by Application (2020-2025)

Table 36. Global Soil Tensiometer Market Size by Application (2020-2025) & (M USD)

Table 37. Global Soil Tensiometer Market Share by Application (2020-2025)

Table 38. Global Soil Tensiometer Sales Growth Rate by Application (2020-2025)

Table 39. Global Soil Tensiometer Sales by Region (2020-2025) & (K MT)

Table 40. Global Soil Tensiometer Sales Market Share by Region (2020-2025)

Table 41. Global Soil Tensiometer Market Size by Region (2020-2025) & (M USD)

Table 42. Global Soil Tensiometer Market Size Market Share by Region (2020-2025)

Table 43. North America Soil Tensiometer Sales by Country (2020-2025) & (K MT)

Table 44. North America Soil Tensiometer Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Soil Tensiometer Sales by Country (2020-2025) & (K MT)

Table 46. Europe Soil Tensiometer Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Soil Tensiometer Sales by Region (2020-2025) & (K MT)

Table 48. Asia Pacific Soil Tensiometer Market Size by Region (2020-2025) & (M USD)

Table 49. South America Soil Tensiometer Sales by Country (2020-2025) & (K MT)

Table 50. South America Soil Tensiometer Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Soil Tensiometer Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Soil Tensiometer Market Size by Region (2020-2025) & (M USD)

Table 53. Global Soil Tensiometer Production (K MT) by Region(2020-2025)

Table 54. Global Soil Tensiometer Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Soil Tensiometer Revenue Market Share by Region (2020-2025)

Table 56. Global Soil Tensiometer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Soil Tensiometer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Soil Tensiometer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Soil Tensiometer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Soil Tensiometer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Ecomatik Basic Information

Table 62. Ecomatik Soil Tensiometer Product Overview
Table 63. Ecomatik Soil Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 64. Ecomatik Business Overview
Table 65. Ecomatik SWOT Analysis
Table 66. Ecomatik Recent Developments
Table 67. Irrrometer Basic Information
Table 68. Irrrometer Soil Tensiometer Product Overview
Table 69. Irrrometer Soil Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 70. Irrrometer Business Overview
Table 71. Irrrometer SWOT Analysis
Table 72. Irrrometer Recent Developments
Table 73. Decagon Devices Basic Information
Table 74. Decagon Devices Soil Tensiometer Product Overview
Table 75. Decagon Devices Soil Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. Decagon Devices Business Overview
Table 77. Decagon Devices SWOT Analysis
Table 78. Decagon Devices Recent Developments
Table 79. Pessl Instruments GmbH Basic Information
Table 80. Pessl Instruments GmbH Soil Tensiometer Product Overview
Table 81. Pessl Instruments GmbH Soil Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. Pessl Instruments GmbH Business Overview
Table 83. Pessl Instruments GmbH Recent Developments
Table 84. Smartrek Technologies Basic Information
Table 85. Smartrek Technologies Soil Tensiometer Product Overview
Table 86. Smartrek Technologies Soil Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Smartrek Technologies Business Overview
Table 88. Smartrek Technologies Recent Developments
Table 89. Caipos GmbH Basic Information
Table 90. Caipos GmbH Soil Tensiometer Product Overview
Table 91. Caipos GmbH Soil Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Caipos GmbH Business Overview
Table 93. Caipos GmbH Recent Developments
Table 94. Hortau Basic Information

Table 95. Hortau Soil Tensiometer Product Overview
Table 96. Hortau Soil Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Hortau Business Overview
Table 98. Hortau Recent Developments
Table 99. Spectrum Technologies Basic Information
Table 100. Spectrum Technologies Soil Tensiometer Product Overview
Table 101. Spectrum Technologies Soil Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Spectrum Technologies Business Overview
Table 103. Spectrum Technologies Recent Developments
Table 104. STEP Systems Basic Information
Table 105. STEP Systems Soil Tensiometer Product Overview
Table 106. STEP Systems Soil Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. STEP Systems Business Overview
Table 108. STEP Systems Recent Developments
Table 109. Pronova Analysentechnik GmbH Basic Information
Table 110. Pronova Analysentechnik GmbH Soil Tensiometer Product Overview
Table 111. Pronova Analysentechnik GmbH Soil Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 112. Pronova Analysentechnik GmbH Business Overview
Table 113. Pronova Analysentechnik GmbH Recent Developments
Table 114. Soilmoisture Equipment Basic Information
Table 115. Soilmoisture Equipment Soil Tensiometer Product Overview
Table 116. Soilmoisture Equipment Soil Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 117. Soilmoisture Equipment Business Overview
Table 118. Soilmoisture Equipment Recent Developments
Table 119. Skye Instruments Basic Information
Table 120. Skye Instruments Soil Tensiometer Product Overview
Table 121. Skye Instruments Soil Tensiometer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 122. Skye Instruments Business Overview
Table 123. Skye Instruments Recent Developments
Table 124. Global Soil Tensiometer Sales Forecast by Region (2026-2033) & (K MT)
Table 125. Global Soil Tensiometer Market Size Forecast by Region (2026-2033) & (M USD)
Table 126. North America Soil Tensiometer Sales Forecast by Country (2026-2033) &

(K MT)

Table 127. North America Soil Tensiometer Market Size Forecast by Country
(2026-2033) & (M USD)

Table 128. Europe Soil Tensiometer Sales Forecast by Country (2026-2033) & (K MT)

Table 129. Europe Soil Tensiometer Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Asia Pacific Soil Tensiometer Sales Forecast by Region (2026-2033) & (K MT)

Table 131. Asia Pacific Soil Tensiometer Market Size Forecast by Region (2026-2033) & (M USD)

Table 132. South America Soil Tensiometer Sales Forecast by Country (2026-2033) & (K MT)

Table 133. South America Soil Tensiometer Market Size Forecast by Country
(2026-2033) & (M USD)

Table 134. Middle East and Africa Soil Tensiometer Sales Forecast by Country
(2026-2033) & (Units)

Table 135. Middle East and Africa Soil Tensiometer Market Size Forecast by Country
(2026-2033) & (M USD)

Table 136. Global Soil Tensiometer Sales Forecast by Type (2026-2033) & (K MT)

Table 137. Global Soil Tensiometer Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Soil Tensiometer Price Forecast by Type (2026-2033) & (USD/KG)

Table 139. Global Soil Tensiometer Sales (K MT) Forecast by Application (2026-2033)

Table 140. Global Soil Tensiometer Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Soil Tensiometer
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Soil Tensiometer Market Size (M USD), 2024-2033
- Figure 5. Global Soil Tensiometer Market Size (M USD) (2020-2033)
- Figure 6. Global Soil Tensiometer Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Soil Tensiometer Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Soil Tensiometer Product Life Cycle
- Figure 13. Soil Tensiometer Sales Share by Manufacturers in 2024
- Figure 14. Global Soil Tensiometer Revenue Share by Manufacturers in 2024
- Figure 15. Soil Tensiometer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Soil Tensiometer Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Soil Tensiometer Revenue in 2024
- Figure 18. Industry Chain Map of Soil Tensiometer
- Figure 19. Global Soil Tensiometer Market PEST Analysis
- Figure 20. Global Soil Tensiometer Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Soil Tensiometer Market Share by Type
- Figure 27. Sales Market Share of Soil Tensiometer by Type (2020-2025)
- Figure 28. Sales Market Share of Soil Tensiometer by Type in 2024
- Figure 29. Market Size Share of Soil Tensiometer by Type (2020-2025)
- Figure 30. Market Size Share of Soil Tensiometer by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Soil Tensiometer Market Share by Application

Figure 33. Global Soil Tensiometer Sales Market Share by Application (2020-2025)

Figure 34. Global Soil Tensiometer Sales Market Share by Application in 2024

Figure 35. Global Soil Tensiometer Market Share by Application (2020-2025)

Figure 36. Global Soil Tensiometer Market Share by Application in 2024

Figure 37. Global Soil Tensiometer Sales Growth Rate by Application (2020-2025)

Figure 38. Global Soil Tensiometer Sales Market Share by Region (2020-2025)

Figure 39. Global Soil Tensiometer Market Size Market Share by Region (2020-2025)

Figure 40. North America Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Soil Tensiometer Sales Market Share by Country in 2024

Figure 43. North America Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Soil Tensiometer Market Size Market Share by Country in 2024

Figure 45. U.S. Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Soil Tensiometer Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Soil Tensiometer Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Soil Tensiometer Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Soil Tensiometer Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Soil Tensiometer Sales Market Share by Country in 2024

Figure 53. Europe Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Soil Tensiometer Market Size Market Share by Country in 2024

Figure 55. Germany Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Soil Tensiometer Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Soil Tensiometer Sales Market Share by Region in 2024

Figure 67. Asia Pacific Soil Tensiometer Market Size Market Share by Region in 2024

Figure 68. China Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Soil Tensiometer Sales and Growth Rate (K MT)

Figure 79. South America Soil Tensiometer Sales Market Share by Country in 2024

Figure 80. South America Soil Tensiometer Market Size and Growth Rate (M USD)

Figure 81. South America Soil Tensiometer Market Size Market Share by Country in 2024

Figure 82. Brazil Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Soil Tensiometer Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Soil Tensiometer Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Soil Tensiometer Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Soil Tensiometer Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Soil Tensiometer Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Soil Tensiometer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Soil Tensiometer Production Market Share by Region (2020-2025)

Figure 103. North America Soil Tensiometer Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Soil Tensiometer Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Soil Tensiometer Production (K MT) Growth Rate (2020-2025)

Figure 106. China Soil Tensiometer Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Soil Tensiometer Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Soil Tensiometer Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Soil Tensiometer Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Soil Tensiometer Market Share Forecast by Type (2026-2033)

Figure 111. Global Soil Tensiometer Sales Forecast by Application (2026-2033)

Figure 112. Global Soil Tensiometer Market Share Forecast by Application (2026-2033)

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