

Global Soil Moisture Sensors Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Soil-moisture sensors are installed below ground at minimum and maximum root depths for specific landscaping. Soil-moisture sensors are operated by matching the soil-moisture level in the upper-level sensor with a sensor set in the lowest root zone. Any difference in moisture level between the upper and lower sensors and the corresponding valves are shut down. Therefore, by using the soil moisture sensors, plantation owners save water and eliminate needless irrigation when the soil already has adequate moisture.

The Global Soil Moisture Sensors Market Size was estimated at USD 118.72 million in 2023 and is projected to reach USD 172.26 million by 2029, exhibiting a CAGR of 6.40% during the forecast period.

This report provides a deep insight into the global Soil Moisture Sensors market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Soil Moisture Sensors Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Soil Moisture Sensors market in any manner.

Global Soil Moisture Sensors Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Husqvarna

Parrot

The Toro Company

Davis Instruments

Acclima

Decagon Devices

Delta-T Devices

Irrrometer

Stevens Water Monitoring Systems

Market Segmentation (by Type)

Capacitive Soil Moisture Sensor

Resistive Potential Soil Moisture Sensor

Others

Market Segmentation (by Application)

Agriculture

Landscaping

Sports Turf

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Soil Moisture Sensors Market

Overview of the regional outlook of the Soil Moisture Sensors Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Soil Moisture Sensors Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Soil Moisture Sensors

1.2 Key Market Segments

1.2.1 Soil Moisture Sensors Segment by Type

1.2.2 Soil Moisture Sensors Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SOIL MOISTURE SENSORS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Soil Moisture Sensors Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Soil Moisture Sensors Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SOIL MOISTURE SENSORS MARKET COMPETITIVE LANDSCAPE

3.1 Global Soil Moisture Sensors Sales by Manufacturers (2019-2024)

3.2 Global Soil Moisture Sensors Revenue Market Share by Manufacturers (2019-2024)

3.3 Soil Moisture Sensors Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Soil Moisture Sensors Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Soil Moisture Sensors Sales Sites, Area Served, Product Type

3.6 Soil Moisture Sensors Market Competitive Situation and Trends

3.6.1 Soil Moisture Sensors Market Concentration Rate

3.6.2 Global 5 and 10 Largest Soil Moisture Sensors Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SOIL MOISTURE SENSORS INDUSTRY CHAIN ANALYSIS

- 4.1 Soil Moisture Sensors Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SOIL MOISTURE SENSORS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 SOIL MOISTURE SENSORS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Soil Moisture Sensors Sales Market Share by Type (2019-2024)
- 6.3 Global Soil Moisture Sensors Market Size Market Share by Type (2019-2024)
- 6.4 Global Soil Moisture Sensors Price by Type (2019-2024)

7 SOIL MOISTURE SENSORS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Soil Moisture Sensors Market Sales by Application (2019-2024)
- 7.3 Global Soil Moisture Sensors Market Size (M USD) by Application (2019-2024)
- 7.4 Global Soil Moisture Sensors Sales Growth Rate by Application (2019-2024)

8 SOIL MOISTURE SENSORS MARKET SEGMENTATION BY REGION

- 8.1 Global Soil Moisture Sensors Sales by Region
 - 8.1.1 Global Soil Moisture Sensors Sales by Region
 - 8.1.2 Global Soil Moisture Sensors Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Soil Moisture Sensors Sales by Country

- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Soil Moisture Sensors Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Soil Moisture Sensors Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Soil Moisture Sensors Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Soil Moisture Sensors Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Husqvarna
 - 9.1.1 Husqvarna Soil Moisture Sensors Basic Information
 - 9.1.2 Husqvarna Soil Moisture Sensors Product Overview
 - 9.1.3 Husqvarna Soil Moisture Sensors Product Market Performance
 - 9.1.4 Husqvarna Business Overview
 - 9.1.5 Husqvarna Soil Moisture Sensors SWOT Analysis
 - 9.1.6 Husqvarna Recent Developments

9.2 Parrot

- 9.2.1 Parrot Soil Moisture Sensors Basic Information
- 9.2.2 Parrot Soil Moisture Sensors Product Overview
- 9.2.3 Parrot Soil Moisture Sensors Product Market Performance
- 9.2.4 Parrot Business Overview
- 9.2.5 Parrot Soil Moisture Sensors SWOT Analysis
- 9.2.6 Parrot Recent Developments

9.3 The Toro Company

- 9.3.1 The Toro Company Soil Moisture Sensors Basic Information
- 9.3.2 The Toro Company Soil Moisture Sensors Product Overview
- 9.3.3 The Toro Company Soil Moisture Sensors Product Market Performance
- 9.3.4 The Toro Company Soil Moisture Sensors SWOT Analysis
- 9.3.5 The Toro Company Business Overview
- 9.3.6 The Toro Company Recent Developments

9.4 Davis Instruments

- 9.4.1 Davis Instruments Soil Moisture Sensors Basic Information
- 9.4.2 Davis Instruments Soil Moisture Sensors Product Overview
- 9.4.3 Davis Instruments Soil Moisture Sensors Product Market Performance
- 9.4.4 Davis Instruments Business Overview
- 9.4.5 Davis Instruments Recent Developments

9.5 Acclima

- 9.5.1 Acclima Soil Moisture Sensors Basic Information
- 9.5.2 Acclima Soil Moisture Sensors Product Overview
- 9.5.3 Acclima Soil Moisture Sensors Product Market Performance
- 9.5.4 Acclima Business Overview
- 9.5.5 Acclima Recent Developments

9.6 Decagon Devices

- 9.6.1 Decagon Devices Soil Moisture Sensors Basic Information
- 9.6.2 Decagon Devices Soil Moisture Sensors Product Overview
- 9.6.3 Decagon Devices Soil Moisture Sensors Product Market Performance
- 9.6.4 Decagon Devices Business Overview
- 9.6.5 Decagon Devices Recent Developments

9.7 Delta-T Devices

- 9.7.1 Delta-T Devices Soil Moisture Sensors Basic Information
- 9.7.2 Delta-T Devices Soil Moisture Sensors Product Overview
- 9.7.3 Delta-T Devices Soil Moisture Sensors Product Market Performance
- 9.7.4 Delta-T Devices Business Overview
- 9.7.5 Delta-T Devices Recent Developments

9.8 Irrrometer

- 9.8.1 Irrrometer Soil Moisture Sensors Basic Information
- 9.8.2 Irrrometer Soil Moisture Sensors Product Overview
- 9.8.3 Irrrometer Soil Moisture Sensors Product Market Performance
- 9.8.4 Irrrometer Business Overview
- 9.8.5 Irrrometer Recent Developments
- 9.9 Stevens Water Monitoring Systems
 - 9.9.1 Stevens Water Monitoring Systems Soil Moisture Sensors Basic Information
 - 9.9.2 Stevens Water Monitoring Systems Soil Moisture Sensors Product Overview
 - 9.9.3 Stevens Water Monitoring Systems Soil Moisture Sensors Product Market Performance
 - 9.9.4 Stevens Water Monitoring Systems Business Overview
 - 9.9.5 Stevens Water Monitoring Systems Recent Developments

10 SOIL MOISTURE SENSORS MARKET FORECAST BY REGION

- 10.1 Global Soil Moisture Sensors Market Size Forecast
- 10.2 Global Soil Moisture Sensors Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Soil Moisture Sensors Market Size Forecast by Country
 - 10.2.3 Asia Pacific Soil Moisture Sensors Market Size Forecast by Region
 - 10.2.4 South America Soil Moisture Sensors Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Soil Moisture Sensors by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Soil Moisture Sensors Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Soil Moisture Sensors by Type (2025-2030)
 - 11.1.2 Global Soil Moisture Sensors Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Soil Moisture Sensors by Type (2025-2030)
- 11.2 Global Soil Moisture Sensors Market Forecast by Application (2025-2030)
 - 11.2.1 Global Soil Moisture Sensors Sales (K Units) Forecast by Application
 - 11.2.2 Global Soil Moisture Sensors Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Soil Moisture Sensors Market Size Comparison by Region (M USD)
- Table 5. Global Soil Moisture Sensors Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Soil Moisture Sensors Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Soil Moisture Sensors Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Soil Moisture Sensors Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Soil Moisture Sensors as of 2022)
- Table 10. Global Market Soil Moisture Sensors Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Soil Moisture Sensors Sales Sites and Area Served
- Table 12. Manufacturers Soil Moisture Sensors Product Type
- Table 13. Global Soil Moisture Sensors Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Soil Moisture Sensors
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Soil Moisture Sensors Market Challenges
- Table 22. Global Soil Moisture Sensors Sales by Type (K Units)
- Table 23. Global Soil Moisture Sensors Market Size by Type (M USD)
- Table 24. Global Soil Moisture Sensors Sales (K Units) by Type (2019-2024)
- Table 25. Global Soil Moisture Sensors Sales Market Share by Type (2019-2024)
- Table 26. Global Soil Moisture Sensors Market Size (M USD) by Type (2019-2024)
- Table 27. Global Soil Moisture Sensors Market Size Share by Type (2019-2024)
- Table 28. Global Soil Moisture Sensors Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Soil Moisture Sensors Sales (K Units) by Application
- Table 30. Global Soil Moisture Sensors Market Size by Application
- Table 31. Global Soil Moisture Sensors Sales by Application (2019-2024) & (K Units)

- Table 32. Global Soil Moisture Sensors Sales Market Share by Application (2019-2024)
- Table 33. Global Soil Moisture Sensors Sales by Application (2019-2024) & (M USD)
- Table 34. Global Soil Moisture Sensors Market Share by Application (2019-2024)
- Table 35. Global Soil Moisture Sensors Sales Growth Rate by Application (2019-2024)
- Table 36. Global Soil Moisture Sensors Sales by Region (2019-2024) & (K Units)
- Table 37. Global Soil Moisture Sensors Sales Market Share by Region (2019-2024)
- Table 38. North America Soil Moisture Sensors Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Soil Moisture Sensors Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Soil Moisture Sensors Sales by Region (2019-2024) & (K Units)
- Table 41. South America Soil Moisture Sensors Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Soil Moisture Sensors Sales by Region (2019-2024) & (K Units)
- Table 43. Husqvarna Soil Moisture Sensors Basic Information
- Table 44. Husqvarna Soil Moisture Sensors Product Overview
- Table 45. Husqvarna Soil Moisture Sensors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Husqvarna Business Overview
- Table 47. Husqvarna Soil Moisture Sensors SWOT Analysis
- Table 48. Husqvarna Recent Developments
- Table 49. Parrot Soil Moisture Sensors Basic Information
- Table 50. Parrot Soil Moisture Sensors Product Overview
- Table 51. Parrot Soil Moisture Sensors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Parrot Business Overview
- Table 53. Parrot Soil Moisture Sensors SWOT Analysis
- Table 54. Parrot Recent Developments
- Table 55. The Toro Company Soil Moisture Sensors Basic Information
- Table 56. The Toro Company Soil Moisture Sensors Product Overview
- Table 57. The Toro Company Soil Moisture Sensors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. The Toro Company Soil Moisture Sensors SWOT Analysis
- Table 59. The Toro Company Business Overview
- Table 60. The Toro Company Recent Developments
- Table 61. Davis Instruments Soil Moisture Sensors Basic Information
- Table 62. Davis Instruments Soil Moisture Sensors Product Overview
- Table 63. Davis Instruments Soil Moisture Sensors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 64. Davis Instruments Business Overview
- Table 65. Davis Instruments Recent Developments
- Table 66. Acclima Soil Moisture Sensors Basic Information
- Table 67. Acclima Soil Moisture Sensors Product Overview
- Table 68. Acclima Soil Moisture Sensors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Acclima Business Overview
- Table 70. Acclima Recent Developments
- Table 71. Decagon Devices Soil Moisture Sensors Basic Information
- Table 72. Decagon Devices Soil Moisture Sensors Product Overview
- Table 73. Decagon Devices Soil Moisture Sensors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Decagon Devices Business Overview
- Table 75. Decagon Devices Recent Developments
- Table 76. Delta-T Devices Soil Moisture Sensors Basic Information
- Table 77. Delta-T Devices Soil Moisture Sensors Product Overview
- Table 78. Delta-T Devices Soil Moisture Sensors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Delta-T Devices Business Overview
- Table 80. Delta-T Devices Recent Developments
- Table 81. Irrrometer Soil Moisture Sensors Basic Information
- Table 82. Irrrometer Soil Moisture Sensors Product Overview
- Table 83. Irrrometer Soil Moisture Sensors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Irrrometer Business Overview
- Table 85. Irrrometer Recent Developments
- Table 86. Stevens Water Monitoring Systems Soil Moisture Sensors Basic Information
- Table 87. Stevens Water Monitoring Systems Soil Moisture Sensors Product Overview
- Table 88. Stevens Water Monitoring Systems Soil Moisture Sensors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Stevens Water Monitoring Systems Business Overview
- Table 90. Stevens Water Monitoring Systems Recent Developments
- Table 91. Global Soil Moisture Sensors Sales Forecast by Region (2025-2030) & (K Units)
- Table 92. Global Soil Moisture Sensors Market Size Forecast by Region (2025-2030) & (M USD)
- Table 93. North America Soil Moisture Sensors Sales Forecast by Country (2025-2030) & (K Units)
- Table 94. North America Soil Moisture Sensors Market Size Forecast by Country

(2025-2030) & (M USD)

Table 95. Europe Soil Moisture Sensors Sales Forecast by Country (2025-2030) & (K Units)

Table 96. Europe Soil Moisture Sensors Market Size Forecast by Country (2025-2030) & (M USD)

Table 97. Asia Pacific Soil Moisture Sensors Sales Forecast by Region (2025-2030) & (K Units)

Table 98. Asia Pacific Soil Moisture Sensors Market Size Forecast by Region (2025-2030) & (M USD)

Table 99. South America Soil Moisture Sensors Sales Forecast by Country (2025-2030) & (K Units)

Table 100. South America Soil Moisture Sensors Market Size Forecast by Country (2025-2030) & (M USD)

Table 101. Middle East and Africa Soil Moisture Sensors Consumption Forecast by Country (2025-2030) & (Units)

Table 102. Middle East and Africa Soil Moisture Sensors Market Size Forecast by Country (2025-2030) & (M USD)

Table 103. Global Soil Moisture Sensors Sales Forecast by Type (2025-2030) & (K Units)

Table 104. Global Soil Moisture Sensors Market Size Forecast by Type (2025-2030) & (M USD)

Table 105. Global Soil Moisture Sensors Price Forecast by Type (2025-2030) & (USD/Unit)

Table 106. Global Soil Moisture Sensors Sales (K Units) Forecast by Application (2025-2030)

Table 107. Global Soil Moisture Sensors Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Soil Moisture Sensors
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Soil Moisture Sensors Market Size (M USD), 2019-2030
- Figure 5. Global Soil Moisture Sensors Market Size (M USD) (2019-2030)
- Figure 6. Global Soil Moisture Sensors Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Soil Moisture Sensors Market Size by Country (M USD)
- Figure 11. Soil Moisture Sensors Sales Share by Manufacturers in 2023
- Figure 12. Global Soil Moisture Sensors Revenue Share by Manufacturers in 2023
- Figure 13. Soil Moisture Sensors Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Soil Moisture Sensors Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Soil Moisture Sensors Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Soil Moisture Sensors Market Share by Type
- Figure 18. Sales Market Share of Soil Moisture Sensors by Type (2019-2024)
- Figure 19. Sales Market Share of Soil Moisture Sensors by Type in 2023
- Figure 20. Market Size Share of Soil Moisture Sensors by Type (2019-2024)
- Figure 21. Market Size Market Share of Soil Moisture Sensors by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Soil Moisture Sensors Market Share by Application
- Figure 24. Global Soil Moisture Sensors Sales Market Share by Application (2019-2024)
- Figure 25. Global Soil Moisture Sensors Sales Market Share by Application in 2023
- Figure 26. Global Soil Moisture Sensors Market Share by Application (2019-2024)
- Figure 27. Global Soil Moisture Sensors Market Share by Application in 2023
- Figure 28. Global Soil Moisture Sensors Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Soil Moisture Sensors Sales Market Share by Region (2019-2024)
- Figure 30. North America Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Soil Moisture Sensors Sales Market Share by Country in 2023

- Figure 32. U.S. Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Soil Moisture Sensors Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Soil Moisture Sensors Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Soil Moisture Sensors Sales Market Share by Country in 2023
- Figure 37. Germany Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Soil Moisture Sensors Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Soil Moisture Sensors Sales Market Share by Region in 2023
- Figure 44. China Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Soil Moisture Sensors Sales and Growth Rate (K Units)
- Figure 50. South America Soil Moisture Sensors Sales Market Share by Country in 2023
- Figure 51. Brazil Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Soil Moisture Sensors Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Soil Moisture Sensors Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Soil Moisture Sensors Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Soil Moisture Sensors Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Soil Moisture Sensors Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Soil Moisture Sensors Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Soil Moisture Sensors Market Share Forecast by Type (2025-2030)

Figure 65. Global Soil Moisture Sensors Sales Forecast by Application (2025-2030)

Figure 66. Global Soil Moisture Sensors Market Share Forecast by Application (2025-2030)

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