

Global Soil Heat Flux Transmitter Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Soil Heat Flux Transmitter competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. The soil heat flux transmitter is an instrument used to measure the rate of heat transfer in the soil, and is commonly used in agricultural, meteorological and ecological research. It accurately calculates the heat flux density per unit area by sensing the temperature gradient and thermal conductivity in the soil, thereby evaluating processes such as surface energy balance, crop growth environment or soil respiration. The transmitter is usually buried below the surface and has real-time monitoring and data output functions, which facilitates long-term observation and system integration.

The global Soil Heat Flux Transmitter market size was estimated at USD 429.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 9.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Soil Heat Flux Transmitter market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Soil Heat Flux Transmitter market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Soil Heat Flux Transmitter market.

Global Soil Heat Flux Transmitter Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Hukseflux
Nesa
Campbell Scientific
Decagon Devices
Renke
ATO
Zhejiang Top Cloud-Agri Technology Co., Ltd.
Shandong Hengmei Electronic Technology Co., Ltd.
EKO Instruments
Fluxteq LLC

Market Segmentation (by Type)

Heat Flux Plate
Heat Pulse Method
Thin-Film Type

Market Segmentation (by Application)

Agriculture & Agrometeorology
Ecology & Environmental Research
Soil Science
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Soil Heat Flux Transmitter Market
Overview of the regional outlook of the Soil Heat Flux Transmitter Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Soil Heat Flux Transmitter Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Soil Heat Flux Transmitter, their

output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Soil Heat Flux Transmitter
- 1.2 Key Market Segments
 - 1.2.1 Soil Heat Flux Transmitter Segment by Type
 - 1.2.2 Soil Heat Flux Transmitter Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SOIL HEAT FLUX TRANSMITTER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Soil Heat Flux Transmitter Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Soil Heat Flux Transmitter Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SOIL HEAT FLUX TRANSMITTER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Soil Heat Flux Transmitter Product Life Cycle
- 3.3 Global Soil Heat Flux Transmitter Sales by Manufacturers (2020-2025)
- 3.4 Global Soil Heat Flux Transmitter Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Soil Heat Flux Transmitter Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Soil Heat Flux Transmitter Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Soil Heat Flux Transmitter Market Competitive Situation and Trends
 - 3.8.1 Soil Heat Flux Transmitter Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Soil Heat Flux Transmitter Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SOIL HEAT FLUX TRANSMITTER INDUSTRY CHAIN ANALYSIS

4.1 Soil Heat Flux Transmitter Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SOIL HEAT FLUX TRANSMITTER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Soil Heat Flux Transmitter Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Soil Heat Flux Transmitter Market

5.7 ESG Ratings of Leading Companies

6 SOIL HEAT FLUX TRANSMITTER MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Soil Heat Flux Transmitter Sales Market Share by Type (2020-2025)

6.3 Global Soil Heat Flux Transmitter Market Size by Type (2020-2025)

6.4 Global Soil Heat Flux Transmitter Price by Type (2020-2025)

7 SOIL HEAT FLUX TRANSMITTER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Soil Heat Flux Transmitter Market Sales by Application (2020-2025)
- 7.3 Global Soil Heat Flux Transmitter Market Size (M USD) by Application (2020-2025)
- 7.4 Global Soil Heat Flux Transmitter Sales Growth Rate by Application (2020-2025)

8 SOIL HEAT FLUX TRANSMITTER MARKET SALES BY REGION

- 8.1 Global Soil Heat Flux Transmitter Sales by Region
 - 8.1.1 Global Soil Heat Flux Transmitter Sales by Region
 - 8.1.2 Global Soil Heat Flux Transmitter Sales Market Share by Region
- 8.2 Global Soil Heat Flux Transmitter Market Size by Region
 - 8.2.1 Global Soil Heat Flux Transmitter Market Size by Region
 - 8.2.2 Global Soil Heat Flux Transmitter Market Size by Region
- 8.3 North America
 - 8.3.1 North America Soil Heat Flux Transmitter Sales by Country
 - 8.3.2 North America Soil Heat Flux Transmitter Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Soil Heat Flux Transmitter Sales by Country
 - 8.4.2 Europe Soil Heat Flux Transmitter Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Soil Heat Flux Transmitter Sales by Region
 - 8.5.2 Asia Pacific Soil Heat Flux Transmitter Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Soil Heat Flux Transmitter Sales by Country
 - 8.6.2 South America Soil Heat Flux Transmitter Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Soil Heat Flux Transmitter Sales by Region
 - 8.7.2 Middle East and Africa Soil Heat Flux Transmitter Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 SOIL HEAT FLUX TRANSMITTER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Soil Heat Flux Transmitter by Region(2020-2025)
- 9.2 Global Soil Heat Flux Transmitter Revenue Market Share by Region (2020-2025)
- 9.3 Global Soil Heat Flux Transmitter Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Soil Heat Flux Transmitter Production
 - 9.4.1 North America Soil Heat Flux Transmitter Production Growth Rate (2020-2025)
 - 9.4.2 North America Soil Heat Flux Transmitter Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Soil Heat Flux Transmitter Production
 - 9.5.1 Europe Soil Heat Flux Transmitter Production Growth Rate (2020-2025)
 - 9.5.2 Europe Soil Heat Flux Transmitter Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Soil Heat Flux Transmitter Production (2020-2025)
 - 9.6.1 Japan Soil Heat Flux Transmitter Production Growth Rate (2020-2025)
 - 9.6.2 Japan Soil Heat Flux Transmitter Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Soil Heat Flux Transmitter Production (2020-2025)
 - 9.7.1 China Soil Heat Flux Transmitter Production Growth Rate (2020-2025)
 - 9.7.2 China Soil Heat Flux Transmitter Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Hukseflux
 - 10.1.1 Hukseflux Basic Information

- 10.1.2 Hukseflux Soil Heat Flux Transmitter Product Overview
- 10.1.3 Hukseflux Soil Heat Flux Transmitter Product Market Performance
- 10.1.4 Hukseflux Business Overview
- 10.1.5 Hukseflux SWOT Analysis
- 10.1.6 Hukseflux Recent Developments
- 10.2 Nesa
 - 10.2.1 Nesa Basic Information
 - 10.2.2 Nesa Soil Heat Flux Transmitter Product Overview
 - 10.2.3 Nesa Soil Heat Flux Transmitter Product Market Performance
 - 10.2.4 Nesa Business Overview
 - 10.2.5 Nesa SWOT Analysis
 - 10.2.6 Nesa Recent Developments
- 10.3 Campbell Scientific
 - 10.3.1 Campbell Scientific Basic Information
 - 10.3.2 Campbell Scientific Soil Heat Flux Transmitter Product Overview
 - 10.3.3 Campbell Scientific Soil Heat Flux Transmitter Product Market Performance
 - 10.3.4 Campbell Scientific Business Overview
 - 10.3.5 Campbell Scientific SWOT Analysis
 - 10.3.6 Campbell Scientific Recent Developments
- 10.4 Decagon Devices
 - 10.4.1 Decagon Devices Basic Information
 - 10.4.2 Decagon Devices Soil Heat Flux Transmitter Product Overview
 - 10.4.3 Decagon Devices Soil Heat Flux Transmitter Product Market Performance
 - 10.4.4 Decagon Devices Business Overview
 - 10.4.5 Decagon Devices Recent Developments
- 10.5 Renke
 - 10.5.1 Renke Basic Information
 - 10.5.2 Renke Soil Heat Flux Transmitter Product Overview
 - 10.5.3 Renke Soil Heat Flux Transmitter Product Market Performance
 - 10.5.4 Renke Business Overview
 - 10.5.5 Renke Recent Developments
- 10.6 ATO
 - 10.6.1 ATO Basic Information
 - 10.6.2 ATO Soil Heat Flux Transmitter Product Overview
 - 10.6.3 ATO Soil Heat Flux Transmitter Product Market Performance
 - 10.6.4 ATO Business Overview
 - 10.6.5 ATO Recent Developments
- 10.7 Zhejiang Top Cloud-Agri Technology Co., Ltd.
 - 10.7.1 Zhejiang Top Cloud-Agri Technology Co., Ltd. Basic Information

10.7.2 Zhejiang Top Cloud-Agri Technology Co., Ltd. Soil Heat Flux Transmitter Product Overview

10.7.3 Zhejiang Top Cloud-Agri Technology Co., Ltd. Soil Heat Flux Transmitter Product Market Performance

10.7.4 Zhejiang Top Cloud-Agri Technology Co., Ltd. Business Overview

10.7.5 Zhejiang Top Cloud-Agri Technology Co., Ltd. Recent Developments

10.8 Shandong Hengmei Electronic Technology Co., Ltd.

10.8.1 Shandong Hengmei Electronic Technology Co., Ltd. Basic Information

10.8.2 Shandong Hengmei Electronic Technology Co., Ltd. Soil Heat Flux Transmitter Product Overview

10.8.3 Shandong Hengmei Electronic Technology Co., Ltd. Soil Heat Flux Transmitter Product Market Performance

10.8.4 Shandong Hengmei Electronic Technology Co., Ltd. Business Overview

10.8.5 Shandong Hengmei Electronic Technology Co., Ltd. Recent Developments

10.9 EKO Instruments

10.9.1 EKO Instruments Basic Information

10.9.2 EKO Instruments Soil Heat Flux Transmitter Product Overview

10.9.3 EKO Instruments Soil Heat Flux Transmitter Product Market Performance

10.9.4 EKO Instruments Business Overview

10.9.5 EKO Instruments Recent Developments

10.10 Fluxteq LLC

10.10.1 Fluxteq LLC Basic Information

10.10.2 Fluxteq LLC Soil Heat Flux Transmitter Product Overview

10.10.3 Fluxteq LLC Soil Heat Flux Transmitter Product Market Performance

10.10.4 Fluxteq LLC Business Overview

10.10.5 Fluxteq LLC Recent Developments

11 SOIL HEAT FLUX TRANSMITTER MARKET FORECAST BY REGION

11.1 Global Soil Heat Flux Transmitter Market Size Forecast

11.2 Global Soil Heat Flux Transmitter Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Soil Heat Flux Transmitter Market Size Forecast by Country

11.2.3 Asia Pacific Soil Heat Flux Transmitter Market Size Forecast by Region

11.2.4 South America Soil Heat Flux Transmitter Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Soil Heat Flux Transmitter by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Soil Heat Flux Transmitter Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Soil Heat Flux Transmitter by Type (2026-2035)

12.1.2 Global Soil Heat Flux Transmitter Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Soil Heat Flux Transmitter by Type (2026-2035)

12.2 Global Soil Heat Flux Transmitter Market Forecast by Application (2026-2035)

12.2.1 Global Soil Heat Flux Transmitter Sales (K Units) Forecast by Application

12.2.2 Global Soil Heat Flux Transmitter Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Soil Heat Flux Transmitter Market Size by Type (M USD)
- Table 4. Global Soil Heat Flux Transmitter Market Size by Application
- Table 5. Soil Heat Flux Transmitter Market Size Comparison by Region (M USD)
- Table 6. Global Soil Heat Flux Transmitter Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Soil Heat Flux Transmitter Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Soil Heat Flux Transmitter Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Soil Heat Flux Transmitter Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Soil Heat Flux Transmitter as of 2025)
- Table 11. Global Market Soil Heat Flux Transmitter Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Soil Heat Flux Transmitter Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Soil Heat Flux Transmitter Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Soil Heat Flux Transmitter Sales by Type (K Units)
- Table 27. Global Soil Heat Flux Transmitter Market Size by Type (M USD)

- Table 28. Global Soil Heat Flux Transmitter Sales (K Units) by Type (2020-2025)
- Table 29. Global Soil Heat Flux Transmitter Sales Market Share by Type (2020-2025)
- Table 30. Global Soil Heat Flux Transmitter Market Size (M USD) by Type (2020-2025)
- Table 31. Global Soil Heat Flux Transmitter Market Share by Type (2020-2025)
- Table 32. Global Soil Heat Flux Transmitter Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Soil Heat Flux Transmitter Sales (K Units) by Application
- Table 34. Global Soil Heat Flux Transmitter Market Size by Application
- Table 35. Global Soil Heat Flux Transmitter Sales by Application (2020-2025) & (K Units)
- Table 36. Global Soil Heat Flux Transmitter Sales Market Share by Application (2020-2025)
- Table 37. Global Soil Heat Flux Transmitter Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Soil Heat Flux Transmitter Market Share by Application (2020-2025)
- Table 39. Global Soil Heat Flux Transmitter Sales Growth Rate by Application (2020-2025)
- Table 40. Global Soil Heat Flux Transmitter Sales by Region (2020-2025) & (K Units)
- Table 41. Global Soil Heat Flux Transmitter Sales Market Share by Region (2020-2025)
- Table 42. Global Soil Heat Flux Transmitter Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Soil Heat Flux Transmitter Market Size by Region (2020-2025)
- Table 44. North America Soil Heat Flux Transmitter Sales by Country (2020-2025) & (K Units)
- Table 45. North America Soil Heat Flux Transmitter Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Soil Heat Flux Transmitter Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Soil Heat Flux Transmitter Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Soil Heat Flux Transmitter Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Soil Heat Flux Transmitter Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Soil Heat Flux Transmitter Sales by Country (2020-2025) & (K Units)
- Table 51. South America Soil Heat Flux Transmitter Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Soil Heat Flux Transmitter Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Soil Heat Flux Transmitter Market Size by Region

(2020-2025) & (M USD)

Table 54. Global Soil Heat Flux Transmitter Production (K Units) by Region(2020-2025)

Table 55. Global Soil Heat Flux Transmitter Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Soil Heat Flux Transmitter Revenue Market Share by Region (2020-2025)

Table 57. Global Soil Heat Flux Transmitter Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Soil Heat Flux Transmitter Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Soil Heat Flux Transmitter Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Soil Heat Flux Transmitter Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Soil Heat Flux Transmitter Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Hukseflux Basic Information

Table 63. Hukseflux Soil Heat Flux Transmitter Product Overview

Table 64. Hukseflux Soil Heat Flux Transmitter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Hukseflux Business Overview

Table 66. Hukseflux SWOT Analysis

Table 67. Hukseflux Recent Developments

Table 68. Nesa Basic Information

Table 69. Nesa Soil Heat Flux Transmitter Product Overview

Table 70. Nesa Soil Heat Flux Transmitter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Nesa Business Overview

Table 72. Nesa SWOT Analysis

Table 73. Nesa Recent Developments

Table 74. Campbell Scientific Basic Information

Table 75. Campbell Scientific Soil Heat Flux Transmitter Product Overview

Table 76. Campbell Scientific Soil Heat Flux Transmitter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Campbell Scientific Business Overview

Table 78. Campbell Scientific SWOT Analysis

Table 79. Campbell Scientific Recent Developments

Table 80. Decagon Devices Basic Information

Table 81. Decagon Devices Soil Heat Flux Transmitter Product Overview

Table 82. Decagon Devices Soil Heat Flux Transmitter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Decagon Devices Business Overview

Table 84. Decagon Devices Recent Developments

Table 85. Renke Basic Information

Table 86. Renke Soil Heat Flux Transmitter Product Overview

Table 87. Renke Soil Heat Flux Transmitter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Renke Business Overview

Table 89. Renke Recent Developments

Table 90. ATO Basic Information

Table 91. ATO Soil Heat Flux Transmitter Product Overview

Table 92. ATO Soil Heat Flux Transmitter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. ATO Business Overview

Table 94. ATO Recent Developments

Table 95. Zhejiang Top Cloud-Agri Technology Co., Ltd. Basic Information

Table 96. Zhejiang Top Cloud-Agri Technology Co., Ltd. Soil Heat Flux Transmitter Product Overview

Table 97. Zhejiang Top Cloud-Agri Technology Co., Ltd. Soil Heat Flux Transmitter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Zhejiang Top Cloud-Agri Technology Co., Ltd. Business Overview

Table 99. Zhejiang Top Cloud-Agri Technology Co., Ltd. Recent Developments

Table 100. Shandong Hengmei Electronic Technology Co., Ltd. Basic Information

Table 101. Shandong Hengmei Electronic Technology Co., Ltd. Soil Heat Flux Transmitter Product Overview

Table 102. Shandong Hengmei Electronic Technology Co., Ltd. Soil Heat Flux Transmitter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Shandong Hengmei Electronic Technology Co., Ltd. Business Overview

Table 104. Shandong Hengmei Electronic Technology Co., Ltd. Recent Developments

Table 105. EKO Instruments Basic Information

Table 106. EKO Instruments Soil Heat Flux Transmitter Product Overview

Table 107. EKO Instruments Soil Heat Flux Transmitter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. EKO Instruments Business Overview

Table 109. EKO Instruments Recent Developments

Table 110. Fluxteq LLC Basic Information

Table 111. Fluxteq LLC Soil Heat Flux Transmitter Product Overview

Table 112. Fluxteq LLC Soil Heat Flux Transmitter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Fluxteq LLC Business Overview

Table 114. Fluxteq LLC Recent Developments

Table 115. Global Soil Heat Flux Transmitter Sales Forecast by Region (2026-2035) & (K Units)

Table 116. Global Soil Heat Flux Transmitter Market Size Forecast by Region (2026-2035) & (M USD)

Table 117. North America Soil Heat Flux Transmitter Sales Forecast by Country (2026-2035) & (K Units)

Table 118. North America Soil Heat Flux Transmitter Market Size Forecast by Country (2026-2035) & (M USD)

Table 119. Europe Soil Heat Flux Transmitter Sales Forecast by Country (2026-2035) & (K Units)

Table 120. Europe Soil Heat Flux Transmitter Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Asia Pacific Soil Heat Flux Transmitter Sales Forecast by Region (2026-2035) & (K Units)

Table 122. Asia Pacific Soil Heat Flux Transmitter Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Soil Heat Flux Transmitter Sales Forecast by Country (2026-2035) & (K Units)

Table 124. South America Soil Heat Flux Transmitter Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Soil Heat Flux Transmitter Sales Forecast by Country (2026-2035) & (Units)

Table 126. Middle East and Africa Soil Heat Flux Transmitter Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global Soil Heat Flux Transmitter Sales Forecast by Type (2026-2035) & (K Units)

Table 128. Global Soil Heat Flux Transmitter Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Soil Heat Flux Transmitter Price Forecast by Type (2026-2035) & (USD/Unit)

Table 130. Global Soil Heat Flux Transmitter Sales (K Units) Forecast by Application (2026-2035)

Table 131. Global Soil Heat Flux Transmitter Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Soil Heat Flux Transmitter
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Soil Heat Flux Transmitter Market Size (M USD), 2025-2035
- Figure 5. Global Soil Heat Flux Transmitter Market Size (M USD) (2020-2035)
- Figure 6. Global Soil Heat Flux Transmitter Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Soil Heat Flux Transmitter Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Soil Heat Flux Transmitter Product Life Cycle
- Figure 13. Soil Heat Flux Transmitter Sales Share by Manufacturers in 2025
- Figure 14. Global Soil Heat Flux Transmitter Revenue Share by Manufacturers in 2025
- Figure 15. Soil Heat Flux Transmitter Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Soil Heat Flux Transmitter Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Soil Heat Flux Transmitter Revenue in 2025
- Figure 18. Industry Chain Map of Soil Heat Flux Transmitter
- Figure 19. Global Soil Heat Flux Transmitter Market PEST Analysis
- Figure 20. Global Soil Heat Flux Transmitter Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Soil Heat Flux Transmitter Market Share by Type
- Figure 27. Sales Market Share of Soil Heat Flux Transmitter by Type (2020-2025)
- Figure 28. Sales Market Share of Soil Heat Flux Transmitter by Type in 2025
- Figure 29. Market Share of Soil Heat Flux Transmitter by Type (2020-2025)
- Figure 30. Market Share of Soil Heat Flux Transmitter by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Soil Heat Flux Transmitter Market Share by Application

Figure 33. Global Soil Heat Flux Transmitter Sales Market Share by Application (2020-2025)

Figure 34. Global Soil Heat Flux Transmitter Sales Market Share by Application in 2025

Figure 35. Global Soil Heat Flux Transmitter Market Share by Application (2020-2025)

Figure 36. Global Soil Heat Flux Transmitter Market Share by Application in 2025

Figure 37. Global Soil Heat Flux Transmitter Sales Growth Rate by Application (2020-2025)

Figure 38. Global Soil Heat Flux Transmitter Sales Market Share by Region (2020-2025)

Figure 39. Global Soil Heat Flux Transmitter Market Size by Region (2020-2025)

Figure 40. North America Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Soil Heat Flux Transmitter Sales Market Share by Country in 2024

Figure 43. North America Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Soil Heat Flux Transmitter Market Size by Country in 2024

Figure 45. U.S. Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Soil Heat Flux Transmitter Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Soil Heat Flux Transmitter Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Soil Heat Flux Transmitter Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Soil Heat Flux Transmitter Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Soil Heat Flux Transmitter Sales Market Share by Country in 2024

Figure 53. Europe Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Soil Heat Flux Transmitter Market Size by Country in 2024

Figure 55. Germany Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Soil Heat Flux Transmitter Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Soil Heat Flux Transmitter Sales Market Share by Region in 2024

Figure 67. Asia Pacific Soil Heat Flux Transmitter Market Size by Region in 2024

Figure 68. China Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Soil Heat Flux Transmitter Sales and Growth Rate

(2020-2025) & (K Units)

Figure 77. Southeast Asia Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Soil Heat Flux Transmitter Sales and Growth Rate (K Units)

Figure 79. South America Soil Heat Flux Transmitter Sales Market Share by Country in 2024

Figure 80. South America Soil Heat Flux Transmitter Market Size and Growth Rate (M USD)

Figure 81. South America Soil Heat Flux Transmitter Market Size by Country in 2024

Figure 82. Brazil Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Soil Heat Flux Transmitter Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Soil Heat Flux Transmitter Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Soil Heat Flux Transmitter Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Soil Heat Flux Transmitter Market Size by Region in 2024

Figure 92. Saudi Arabia Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)

- Figure 97. Egypt Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Soil Heat Flux Transmitter Sales and Growth Rate (2020-2025) & (K Units)
- Figure 101. South Africa Soil Heat Flux Transmitter Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Soil Heat Flux Transmitter Production Market Share by Region (2020-2025)
- Figure 103. North America Soil Heat Flux Transmitter Production (K Units) Growth Rate (2020-2025)
- Figure 104. Europe Soil Heat Flux Transmitter Production (K Units) Growth Rate (2020-2025)
- Figure 105. Japan Soil Heat Flux Transmitter Production (K Units) Growth Rate (2020-2025)
- Figure 106. China Soil Heat Flux Transmitter Production (K Units) Growth Rate (2020-2025)
- Figure 107. Global Soil Heat Flux Transmitter Sales Forecast by Volume (2020-2035) & (K Units)
- Figure 108. Global Soil Heat Flux Transmitter Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 109. Global Soil Heat Flux Transmitter Sales Market Share Forecast by Type (2026-2035)
- Figure 110. Global Soil Heat Flux Transmitter Market Share Forecast by Type (2026-2035)
- Figure 111. Global Soil Heat Flux Transmitter Sales Forecast by Application (2026-2035)
- Figure 112. Global Soil Heat Flux Transmitter Market Share Forecast by Application (2026-2035)

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