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Global Soil Field Testing Equipment Market Research Report 2025(Status and Outlook)

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Abstracts

Soil field testing equipment refers to portable and often handheld devices used to assess key soil properties directly in agricultural, environmental, construction, or research settings, including parameters such as moisture content, pH levels, nutrient concentrations (e.g., nitrogen, phosphorus, potassium), salinity, compaction, and temperature, enabling real-time decision-making for irrigation, fertilization, land management, and compliance with regulatory standards. The global market for soil field testing equipment is expanding due to increasing emphasis on precision agriculture, which aims to optimize resource use and enhance crop yields while minimizing environmental impact, alongside growing regulatory requirements for soil health monitoring in construction and land development projects. Technological advancements, such as the integration of GPS, IoT connectivity, and data analytics capabilities, are driving product innovation, allowing for more accurate, user-friendly, and data-rich solutions. Key market segments include agriculture, which dominates demand, as well as environmental monitoring, construction, and academic research, with regions like North America and Europe leading adoption due to high mechanization levels and supportive government policies, while Asia-Pacific shows rapid growth potential fueled by increasing agricultural modernization and infrastructure development. Major players in the industry range from established agricultural equipment manufacturers to specialized sensor and instrumentation companies, with competition centered on accuracy, durability, ease of use, and compatibility with broader farm or environmental management systems. Despite positive growth trends, the market faces challenges such as the high cost of advanced equipment, particularly for small-scale farmers, and the need for technical knowledge to interpret results effectively, though these are gradually being addressed through more affordable, simplified devices and digital platforms that provide actionable insights.

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The global Soil Field Testing Equipment market size was estimated at USD 520.75 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Soil Field Testing Equipment market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Soil Field Testing Equipment market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Soil Field Testing Equipment market.

Global Soil Field Testing Equipment Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

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Key Company

Humboldt
Controls Spa
Aimil Ltd
EIE Instruments
ELE International
UTEST
Cooper Technology
Dexsil
LaMotte Company
Geocomp Corporation
Accro-Tech Scientific Industries

Market Segmentation (by Type)

Stationary
Portable

Market Segmentation (by Application)

On-Site
R&D Laboratory
Educational Institutes
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

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Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Soil Field Testing Equipment Market
Overview of the regional outlook of the Soil Field Testing Equipment Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Soil Field Testing Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

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industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Soil Field Testing Equipment, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

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You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter?s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Soil Field Testing Equipment
1.2 Key Market Segments
  1.2.1 Soil Field Testing Equipment Segment by Type
  1.2.2 Soil Field Testing Equipment Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 SOIL FIELD TESTING EQUIPMENT MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Soil Field Testing Equipment Market Size (M USD) Estimates and Forecasts (2020-2033)
  2.1.2 Global Soil Field Testing Equipment Sales Estimates and Forecasts (2020-2033)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 SOIL FIELD TESTING EQUIPMENT MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Soil Field Testing Equipment Product Life Cycle
3.3 Global Soil Field Testing Equipment Sales by Manufacturers (2020-2025)
3.4 Global Soil Field Testing Equipment Revenue Market Share by Manufacturers (2020-2025)
3.5 Soil Field Testing Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global Soil Field Testing Equipment Average Price by Manufacturers (2020-2025)
3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
3.8 Soil Field Testing Equipment Market Competitive Situation and Trends
  3.8.1 Soil Field Testing Equipment Market Concentration Rate
  3.8.2 Global 5 and 10 Largest Soil Field Testing Equipment Players Market Share by Revenue

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3.8.3 Mergers & Acquisitions, Expansion

4 SOIL FIELD TESTING EQUIPMENT INDUSTRY CHAIN ANALYSIS

4.1 Soil Field Testing Equipment Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SOIL FIELD TESTING EQUIPMENT MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
  5.4.1 New Product Developments
  5.4.2 Mergers & Acquisitions
  5.4.3 Expansions
  5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
  5.5.1 Industry Policies Analysis
  5.5.2 Economic Environment Analysis
  5.5.3 Social Environment Analysis
  5.5.4 Technological Environment Analysis
5.6 Global Soil Field Testing Equipment Market Porter's Five Forces Analysis
  5.6.1 Global Trade Frictions
  5.6.2 U.S. Tariff Policy ? April 2025
  5.6.3 Global Trade Frictions and Their Impacts to Soil Field Testing Equipment Market
5.7 ESG Ratings of Leading Companies

6 SOIL FIELD TESTING EQUIPMENT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Soil Field Testing Equipment Sales Market Share by Type (2020-2025)
6.3 Global Soil Field Testing Equipment Market Size Market Share by Type (2020-2025)
6.4 Global Soil Field Testing Equipment Price by Type (2020-2025)

7 SOIL FIELD TESTING EQUIPMENT MARKET SEGMENTATION BY APPLICATION

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7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Soil Field Testing Equipment Market Sales by Application (2020-2025)
7.3 Global Soil Field Testing Equipment Market Size (M USD) by Application (2020-2025)
7.4 Global Soil Field Testing Equipment Sales Growth Rate by Application (2020-2025)

8 SOIL FIELD TESTING EQUIPMENT MARKET SALES BY REGION

8.1 Global Soil Field Testing Equipment Sales by Region
  8.1.1 Global Soil Field Testing Equipment Sales by Region
  8.1.2 Global Soil Field Testing Equipment Sales Market Share by Region
8.2 Global Soil Field Testing Equipment Market Size by Region
  8.2.1 Global Soil Field Testing Equipment Market Size by Region
  8.2.2 Global Soil Field Testing Equipment Market Size Market Share by Region
8.3 North America
  8.3.1 North America Soil Field Testing Equipment Sales by Country
  8.3.2 North America Soil Field Testing Equipment Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe Soil Field Testing Equipment Sales by Country
  8.4.2 Europe Soil Field Testing Equipment Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific Soil Field Testing Equipment Sales by Region
  8.5.2 Asia Pacific Soil Field Testing Equipment Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview
  8.5.5 South Korea Market Overview
  8.5.6 India Market Overview
  8.5.7 Southeast Asia Market Overview
8.6 South America
  8.6.1 South America Soil Field Testing Equipment Sales by Country

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8.6.2 South America Soil Field Testing Equipment Market Size by Country
8.6.3 Brazil Market Overview
8.6.4 Argentina Market Overview
8.6.5 Columbia Market Overview
8.7 Middle East and Africa
8.7.1 Middle East and Africa Soil Field Testing Equipment Sales by Region
8.7.2 Middle East and Africa Soil Field Testing Equipment Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 SOIL FIELD TESTING EQUIPMENT MARKET PRODUCTION BY REGION

9.1 Global Production of Soil Field Testing Equipment by Region(2020-2025)
9.2 Global Soil Field Testing Equipment Revenue Market Share by Region (2020-2025)
9.3 Global Soil Field Testing Equipment Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America Soil Field Testing Equipment Production
9.4.1 North America Soil Field Testing Equipment Production Growth Rate (2020-2025)
9.4.2 North America Soil Field Testing Equipment Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe Soil Field Testing Equipment Production
9.5.1 Europe Soil Field Testing Equipment Production Growth Rate (2020-2025)
9.5.2 Europe Soil Field Testing Equipment Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan Soil Field Testing Equipment Production (2020-2025)
9.6.1 Japan Soil Field Testing Equipment Production Growth Rate (2020-2025)
9.6.2 Japan Soil Field Testing Equipment Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China Soil Field Testing Equipment Production (2020-2025)
9.7.1 China Soil Field Testing Equipment Production Growth Rate (2020-2025)
9.7.2 China Soil Field Testing Equipment Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

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10.1 Humboldt
10.1.1 Humboldt Basic Information
10.1.2 Humboldt Soil Field Testing Equipment Product Overview
10.1.3 Humboldt Soil Field Testing Equipment Product Market Performance
10.1.4 Humboldt Business Overview
10.1.5 Humboldt SWOT Analysis
10.1.6 Humboldt Recent Developments
10.2 Controls Spa
10.2.1 Controls Spa Basic Information
10.2.2 Controls Spa Soil Field Testing Equipment Product Overview
10.2.3 Controls Spa Soil Field Testing Equipment Product Market Performance
10.2.4 Controls Spa Business Overview
10.2.5 Controls Spa SWOT Analysis
10.2.6 Controls Spa Recent Developments
10.3 Aimil Ltd
10.3.1 Aimil Ltd Basic Information
10.3.2 Aimil Ltd Soil Field Testing Equipment Product Overview
10.3.3 Aimil Ltd Soil Field Testing Equipment Product Market Performance
10.3.4 Aimil Ltd Business Overview
10.3.5 Aimil Ltd SWOT Analysis
10.3.6 Aimil Ltd Recent Developments
10.4 EIE Instruments
10.4.1 EIE Instruments Basic Information
10.4.2 EIE Instruments Soil Field Testing Equipment Product Overview
10.4.3 EIE Instruments Soil Field Testing Equipment Product Market Performance
10.4.4 EIE Instruments Business Overview
10.4.5 EIE Instruments Recent Developments
10.5 ELE International
10.5.1 ELE International Basic Information
10.5.2 ELE International Soil Field Testing Equipment Product Overview
10.5.3 ELE International Soil Field Testing Equipment Product Market Performance
10.5.4 ELE International Business Overview
10.5.5 ELE International Recent Developments
10.6 UTEST
10.6.1 UTEST Basic Information
10.6.2 UTEST Soil Field Testing Equipment Product Overview
10.6.3 UTEST Soil Field Testing Equipment Product Market Performance
10.6.4 UTEST Business Overview
10.6.5 UTEST Recent Developments

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info@marketpublishers.com

10.7 Cooper Technology
10.7.1 Cooper Technology Basic Information
10.7.2 Cooper Technology Soil Field Testing Equipment Product Overview
10.7.3 Cooper Technology Soil Field Testing Equipment Product Market Performance
10.7.4 Cooper Technology Business Overview
10.7.5 Cooper Technology Recent Developments
10.8 Dexsil
10.8.1 Dexsil Basic Information
10.8.2 Dexsil Soil Field Testing Equipment Product Overview
10.8.3 Dexsil Soil Field Testing Equipment Product Market Performance
10.8.4 Dexsil Business Overview
10.8.5 Dexsil Recent Developments
10.9 LaMotte Company
10.9.1 LaMotte Company Basic Information
10.9.2 LaMotte Company Soil Field Testing Equipment Product Overview
10.9.3 LaMotte Company Soil Field Testing Equipment Product Market Performance
10.9.4 LaMotte Company Business Overview
10.9.5 LaMotte Company Recent Developments
10.10 Geocomp Corporation
10.10.1 Geocomp Corporation Basic Information
10.10.2 Geocomp Corporation Soil Field Testing Equipment Product Overview
10.10.3 Geocomp Corporation Soil Field Testing Equipment Product Market Performance
10.10.4 Geocomp Corporation Business Overview
10.10.5 Geocomp Corporation Recent Developments
10.11 Accro-Tech Scientific Industries
10.11.1 Accro-Tech Scientific Industries Basic Information
10.11.2 Accro-Tech Scientific Industries Soil Field Testing Equipment Product Overview
10.11.3 Accro-Tech Scientific Industries Soil Field Testing Equipment Product Market Performance
10.11.4 Accro-Tech Scientific Industries Business Overview
10.11.5 Accro-Tech Scientific Industries Recent Developments

11 SOIL FIELD TESTING EQUIPMENT MARKET FORECAST BY REGION

11.1 Global Soil Field Testing Equipment Market Size Forecast
11.2 Global Soil Field Testing Equipment Market Forecast by Region
11.2.1 North America Market Size Forecast by Country

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11.2.2 Europe Soil Field Testing Equipment Market Size Forecast by Country
11.2.3 Asia Pacific Soil Field Testing Equipment Market Size Forecast by Region
11.2.4 South America Soil Field Testing Equipment Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of Soil Field Testing Equipment by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Soil Field Testing Equipment Market Forecast by Type (2026-2033)
12.1.1 Global Forecasted Sales of Soil Field Testing Equipment by Type (2026-2033)
12.1.2 Global Soil Field Testing Equipment Market Size Forecast by Type (2026-2033)
12.1.3 Global Forecasted Price of Soil Field Testing Equipment by Type (2026-2033)
12.2 Global Soil Field Testing Equipment Market Forecast by Application (2026-2033)
12.2.1 Global Soil Field Testing Equipment Sales (K Units) Forecast by Application
12.2.2 Global Soil Field Testing Equipment Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Soil Field Testing Equipment Market Size Comparison by Region (M USD)
Table 5. Global Soil Field Testing Equipment Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Soil Field Testing Equipment Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Soil Field Testing Equipment Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Soil Field Testing Equipment Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Soil Field Testing Equipment as of 2024)
Table 10. Global Market Soil Field Testing Equipment Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Soil Field Testing Equipment Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Soil Field Testing Equipment Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Soil Field Testing Equipment Sales by Type (K Units)
Table 26. Global Soil Field Testing Equipment Market Size by Type (M USD)
Table 27. Global Soil Field Testing Equipment Sales (K Units) by Type (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 28. Global Soil Field Testing Equipment Sales Market Share by Type (2020-2025)
Table 29. Global Soil Field Testing Equipment Market Size (M USD) by Type (2020-2025)
Table 30. Global Soil Field Testing Equipment Market Size Share by Type (2020-2025)
Table 31. Global Soil Field Testing Equipment Price (USD/Unit) by Type (2020-2025)
Table 32. Global Soil Field Testing Equipment Sales (K Units) by Application
Table 33. Global Soil Field Testing Equipment Market Size by Application
Table 34. Global Soil Field Testing Equipment Sales by Application (2020-2025) & (K Units)
Table 35. Global Soil Field Testing Equipment Sales Market Share by Application (2020-2025)
Table 36. Global Soil Field Testing Equipment Market Size by Application (2020-2025) & (M USD)
Table 37. Global Soil Field Testing Equipment Market Share by Application (2020-2025)
Table 38. Global Soil Field Testing Equipment Sales Growth Rate by Application (2020-2025)
Table 39. Global Soil Field Testing Equipment Sales by Region (2020-2025) & (K Units)
Table 40. Global Soil Field Testing Equipment Sales Market Share by Region (2020-2025)
Table 41. Global Soil Field Testing Equipment Market Size by Region (2020-2025) & (M USD)
Table 42. Global Soil Field Testing Equipment Market Size Market Share by Region (2020-2025)
Table 43. North America Soil Field Testing Equipment Sales by Country (2020-2025) & (K Units)
Table 44. North America Soil Field Testing Equipment Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Soil Field Testing Equipment Sales by Country (2020-2025) & (K Units)
Table 46. Europe Soil Field Testing Equipment Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Soil Field Testing Equipment Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Soil Field Testing Equipment Market Size by Region (2020-2025) & (M USD)
Table 49. South America Soil Field Testing Equipment Sales by Country (2020-2025) & (K Units)
Table 50. South America Soil Field Testing Equipment Market Size by Country (2020-2025) & (M USD)

+357 96 030922
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Table 51. Middle East and Africa Soil Field Testing Equipment Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Soil Field Testing Equipment Market Size by Region (2020-2025) & (M USD)
Table 53. Global Soil Field Testing Equipment Production (K Units) by Region(2020-2025)
Table 54. Global Soil Field Testing Equipment Revenue (US$ Million) by Region (2020-2025)
Table 55. Global Soil Field Testing Equipment Revenue Market Share by Region (2020-2025)
Table 56. Global Soil Field Testing Equipment Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Soil Field Testing Equipment Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Soil Field Testing Equipment Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Soil Field Testing Equipment Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Soil Field Testing Equipment Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. Humboldt Basic Information
Table 62. Humboldt Soil Field Testing Equipment Product Overview
Table 63. Humboldt Soil Field Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. Humboldt Business Overview
Table 65. Humboldt SWOT Analysis
Table 66. Humboldt Recent Developments
Table 67. Controls Spa Basic Information
Table 68. Controls Spa Soil Field Testing Equipment Product Overview
Table 69. Controls Spa Soil Field Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. Controls Spa Business Overview
Table 71. Controls Spa SWOT Analysis
Table 72. Controls Spa Recent Developments
Table 73. Aimil Ltd Basic Information
Table 74. Aimil Ltd Soil Field Testing Equipment Product Overview
Table 75. Aimil Ltd Soil Field Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Aimil Ltd Business Overview

+357 96 030922
info@marketpublishers.com

Table 77. Aimil Ltd SWOT Analysis
Table 78. Aimil Ltd Recent Developments
Table 79. EIE Instruments Basic Information
Table 80. EIE Instruments Soil Field Testing Equipment Product Overview
Table 81. EIE Instruments Soil Field Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. EIE Instruments Business Overview
Table 83. EIE Instruments Recent Developments
Table 84. ELE International Basic Information
Table 85. ELE International Soil Field Testing Equipment Product Overview
Table 86. ELE International Soil Field Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. ELE International Business Overview
Table 88. ELE International Recent Developments
Table 89. UTEST Basic Information
Table 90. UTEST Soil Field Testing Equipment Product Overview
Table 91. UTEST Soil Field Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. UTEST Business Overview
Table 93. UTEST Recent Developments
Table 94. Cooper Technology Basic Information
Table 95. Cooper Technology Soil Field Testing Equipment Product Overview
Table 96. Cooper Technology Soil Field Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Cooper Technology Business Overview
Table 98. Cooper Technology Recent Developments
Table 99. Dexsil Basic Information
Table 100. Dexsil Soil Field Testing Equipment Product Overview
Table 101. Dexsil Soil Field Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Dexsil Business Overview
Table 103. Dexsil Recent Developments
Table 104. LaMotte Company Basic Information
Table 105. LaMotte Company Soil Field Testing Equipment Product Overview
Table 106. LaMotte Company Soil Field Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. LaMotte Company Business Overview
Table 108. LaMotte Company Recent Developments
Table 109. Geocomp Corporation Basic Information

+357 96 030922
info@marketpublishers.com

Table 110. Geocomp Corporation Soil Field Testing Equipment Product Overview
Table 111. Geocomp Corporation Soil Field Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Geocomp Corporation Business Overview
Table 113. Geocomp Corporation Recent Developments
Table 114. Accro-Tech Scientific Industries Basic Information
Table 115. Accro-Tech Scientific Industries Soil Field Testing Equipment Product Overview
Table 116. Accro-Tech Scientific Industries Soil Field Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Accro-Tech Scientific Industries Business Overview
Table 118. Accro-Tech Scientific Industries Recent Developments
Table 119. Global Soil Field Testing Equipment Sales Forecast by Region (2026-2033) & (K Units)
Table 120. Global Soil Field Testing Equipment Market Size Forecast by Region (2026-2033) & (M USD)
Table 121. North America Soil Field Testing Equipment Sales Forecast by Country (2026-2033) & (K Units)
Table 122. North America Soil Field Testing Equipment Market Size Forecast by Country (2026-2033) & (M USD)
Table 123. Europe Soil Field Testing Equipment Sales Forecast by Country (2026-2033) & (K Units)
Table 124. Europe Soil Field Testing Equipment Market Size Forecast by Country (2026-2033) & (M USD)
Table 125. Asia Pacific Soil Field Testing Equipment Sales Forecast by Region (2026-2033) & (K Units)
Table 126. Asia Pacific Soil Field Testing Equipment Market Size Forecast by Region (2026-2033) & (M USD)
Table 127. South America Soil Field Testing Equipment Sales Forecast by Country (2026-2033) & (K Units)
Table 128. South America Soil Field Testing Equipment Market Size Forecast by Country (2026-2033) & (M USD)
Table 129. Middle East and Africa Soil Field Testing Equipment Sales Forecast by Country (2026-2033) & (Units)
Table 130. Middle East and Africa Soil Field Testing Equipment Market Size Forecast by Country (2026-2033) & (M USD)
Table 131. Global Soil Field Testing Equipment Sales Forecast by Type (2026-2033) & (K Units)
Table 132. Global Soil Field Testing Equipment Market Size Forecast by Type

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(2026-2033) & (M USD)
Table 133. Global Soil Field Testing Equipment Price Forecast by Type (2026-2033) & (USD/Unit)
Table 134. Global Soil Field Testing Equipment Sales (K Units) Forecast by Application (2026-2033)
Table 135. Global Soil Field Testing Equipment Market Size Forecast by Application (2026-2033) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Soil Field Testing Equipment
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Soil Field Testing Equipment Market Size (M USD), 2024-2033
Figure 5. Global Soil Field Testing Equipment Market Size (M USD) (2020-2033)
Figure 6. Global Soil Field Testing Equipment Sales (K Units) & (2020-2033)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Soil Field Testing Equipment Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global Soil Field Testing Equipment Product Life Cycle
Figure 13. Soil Field Testing Equipment Sales Share by Manufacturers in 2024
Figure 14. Global Soil Field Testing Equipment Revenue Share by Manufacturers in 2024
Figure 15. Soil Field Testing Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
Figure 16. Global Market Soil Field Testing Equipment Average Price (USD/Unit) of Key Manufacturers in 2024
Figure 17. The Global 5 and 10 Largest Players: Market Share by Soil Field Testing Equipment Revenue in 2024
Figure 18. Industry Chain Map of Soil Field Testing Equipment
Figure 19. Global Soil Field Testing Equipment Market PEST Analysis
Figure 20. Global Soil Field Testing Equipment Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global Soil Field Testing Equipment Market Share by Type
Figure 27. Sales Market Share of Soil Field Testing Equipment by Type (2020-2025)
Figure 28. Sales Market Share of Soil Field Testing Equipment by Type in 2024
Figure 29. Market Size Share of Soil Field Testing Equipment by Type (2020-2025)
Figure 30. Market Size Share of Soil Field Testing Equipment by Type in 2024
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

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Figure 32. Global Soil Field Testing Equipment Market Share by Application
Figure 33. Global Soil Field Testing Equipment Sales Market Share by Application (2020-2025)
Figure 34. Global Soil Field Testing Equipment Sales Market Share by Application in 2024
Figure 35. Global Soil Field Testing Equipment Market Share by Application (2020-2025)
Figure 36. Global Soil Field Testing Equipment Market Share by Application in 2024
Figure 37. Global Soil Field Testing Equipment Sales Growth Rate by Application (2020-2025)
Figure 38. Global Soil Field Testing Equipment Sales Market Share by Region (2020-2025)
Figure 39. Global Soil Field Testing Equipment Market Size Market Share by Region (2020-2025)
Figure 40. North America Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 41. North America Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 42. North America Soil Field Testing Equipment Sales Market Share by Country in 2024
Figure 43. North America Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America Soil Field Testing Equipment Market Size Market Share by Country in 2024
Figure 45. U.S. Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 46. U.S. Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada Soil Field Testing Equipment Sales (K Units) and Growth Rate (2020-2025)
Figure 48. Canada Soil Field Testing Equipment Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico Soil Field Testing Equipment Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico Soil Field Testing Equipment Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 52. Europe Soil Field Testing Equipment Sales Market Share by Country in 2024

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Figure 53. Europe Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe Soil Field Testing Equipment Market Size Market Share by Country in 2024
Figure 55. Germany Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 56. Germany Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 58. France Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 60. U.K. Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 62. Italy Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 64. Spain Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific Soil Field Testing Equipment Sales and Growth Rate (K Units)
Figure 66. Asia Pacific Soil Field Testing Equipment Sales Market Share by Region in 2024
Figure 67. Asia Pacific Soil Field Testing Equipment Market Size Market Share by Region in 2024
Figure 68. China Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 69. China Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 71. Japan Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

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Figure 73. South Korea Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 74. India Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 75. India Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 76. Southeast Asia Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 77. Southeast Asia Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America Soil Field Testing Equipment Sales and Growth Rate (K Units)
Figure 79. South America Soil Field Testing Equipment Sales Market Share by Country in 2024
Figure 80. South America Soil Field Testing Equipment Market Size and Growth Rate (M USD)
Figure 81. South America Soil Field Testing Equipment Market Size Market Share by Country in 2024
Figure 82. Brazil Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 83. Brazil Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 85. Argentina Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 87. Columbia Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa Soil Field Testing Equipment Sales and Growth Rate (K Units)
Figure 89. Middle East and Africa Soil Field Testing Equipment Sales Market Share by Region in 2024
Figure 90. Middle East and Africa Soil Field Testing Equipment Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa Soil Field Testing Equipment Market Size Market Share by Region in 2024
Figure 92. Saudi Arabia Soil Field Testing Equipment Sales and Growth Rate

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(2020-2025) & (K Units)
Figure 93. Saudi Arabia Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 94. UAE Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 95. UAE Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 96. Egypt Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 97. Egypt Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 99. Nigeria Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa Soil Field Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 101. South Africa Soil Field Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global Soil Field Testing Equipment Production Market Share by Region (2020-2025)
Figure 103. North America Soil Field Testing Equipment Production (K Units) Growth Rate (2020-2025)
Figure 104. Europe Soil Field Testing Equipment Production (K Units) Growth Rate (2020-2025)
Figure 105. Japan Soil Field Testing Equipment Production (K Units) Growth Rate (2020-2025)
Figure 106. China Soil Field Testing Equipment Production (K Units) Growth Rate (2020-2025)
Figure 107. Global Soil Field Testing Equipment Sales Forecast by Volume (2020-2033) & (K Units)
Figure 108. Global Soil Field Testing Equipment Market Size Forecast by Value (2020-2033) & (M USD)
Figure 109. Global Soil Field Testing Equipment Sales Market Share Forecast by Type (2026-2033)
Figure 110. Global Soil Field Testing Equipment Market Share Forecast by Type (2026-2033)
Figure 111. Global Soil Field Testing Equipment Sales Forecast by Application (2026-2033)

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Figure 112. Global Soil Field Testing Equipment Market Share Forecast by Application (2026-2033)

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