

Global Soft Tape Measure Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

A soft tape measure is a flexible ruler. It consists of a ribbon of cloth, plastic, fiber glass, or metal strip with linear-measurement markings. It is a common measuring tool. Its design allows for a measure of great length to be easily carried in pocket or toolkit and permits one to measure around curves or corners. Today it is ubiquitous, even appearing in miniature form as a keychain fob, or novelty item. Surveyors use tape measures in lengths of over 100 m (300+ ft).

Bosson Research's latest report provides a deep insight into the global Soft Tape Measure market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Soft Tape Measure Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Soft Tape Measure market in any manner.

Global Soft Tape Measure Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on

product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Stanley Black and Decker

TAJIMA

Komelon

Apex

Starrett

Milwaukee Tool

Grate Wall

Pro'skit

Endura

Hultafors

EXPLOIT

PST

BERENT

Jetech Tool

BOSI

Kraftwelle

Market Segmentation (by Type)

Pocket Tapes

Surveyor Tapes

Market Segmentation (by Application)

Woodworking

Construction

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Soft Tape Measure Market
Overview of the regional outlook of the Soft Tape Measure Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value (USD Billion) data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
Provides insight into the market through Value Chain
Market dynamics scenario, along with growth opportunities of the market in the years to come
6-month post-sales analyst support
Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Soft Tape Measure Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Soft Tape Measure
- 1.2 Key Market Segments
 - 1.2.1 Soft Tape Measure Segment by Type
 - 1.2.2 Soft Tape Measure Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SOFT TAPE MEASURE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Soft Tape Measure Market Size (M USD) Estimates and Forecasts (2018-2029)
 - 2.1.2 Global Soft Tape Measure Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SOFT TAPE MEASURE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Soft Tape Measure Sales by Manufacturers (2018-2023)
- 3.2 Global Soft Tape Measure Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Soft Tape Measure Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Soft Tape Measure Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Soft Tape Measure Sales Sites, Area Served, Product Type
- 3.6 Soft Tape Measure Market Competitive Situation and Trends
 - 3.6.1 Soft Tape Measure Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Soft Tape Measure Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 SOFT TAPE MEASURE INDUSTRY CHAIN ANALYSIS

- 4.1 Soft Tape Measure Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SOFT TAPE MEASURE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 SOFT TAPE MEASURE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Soft Tape Measure Sales Market Share by Type (2018-2023)

6.3 Global Soft Tape Measure Market Size Market Share by Type (2018-2023)

6.4 Global Soft Tape Measure Price by Type (2018-2023)

7 SOFT TAPE MEASURE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Soft Tape Measure Market Sales by Application (2018-2023)

7.3 Global Soft Tape Measure Market Size (M USD) by Application (2018-2023)

7.4 Global Soft Tape Measure Sales Growth Rate by Application (2018-2023)

8 SOFT TAPE MEASURE MARKET SEGMENTATION BY REGION

8.1 Global Soft Tape Measure Sales by Region

8.1.1 Global Soft Tape Measure Sales by Region

8.1.2 Global Soft Tape Measure Sales Market Share by Region

8.2 North America

8.2.1 North America Soft Tape Measure Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Soft Tape Measure Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Soft Tape Measure Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Soft Tape Measure Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Soft Tape Measure Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Stanley Black and Decker
 - 9.1.1 Stanley Black and Decker Soft Tape Measure Basic Information
 - 9.1.2 Stanley Black and Decker Soft Tape Measure Product Overview
 - 9.1.3 Stanley Black and Decker Soft Tape Measure Product Market Performance
 - 9.1.4 Stanley Black and Decker Business Overview
 - 9.1.5 Stanley Black and Decker Soft Tape Measure SWOT Analysis
 - 9.1.6 Stanley Black and Decker Recent Developments
- 9.2 TAJIMA

- 9.2.1 TAJIMA Soft Tape Measure Basic Information
- 9.2.2 TAJIMA Soft Tape Measure Product Overview
- 9.2.3 TAJIMA Soft Tape Measure Product Market Performance
- 9.2.4 TAJIMA Business Overview
- 9.2.5 TAJIMA Soft Tape Measure SWOT Analysis
- 9.2.6 TAJIMA Recent Developments
- 9.3 Komelon
 - 9.3.1 Komelon Soft Tape Measure Basic Information
 - 9.3.2 Komelon Soft Tape Measure Product Overview
 - 9.3.3 Komelon Soft Tape Measure Product Market Performance
 - 9.3.4 Komelon Business Overview
 - 9.3.5 Komelon Soft Tape Measure SWOT Analysis
 - 9.3.6 Komelon Recent Developments
- 9.4 Apex
 - 9.4.1 Apex Soft Tape Measure Basic Information
 - 9.4.2 Apex Soft Tape Measure Product Overview
 - 9.4.3 Apex Soft Tape Measure Product Market Performance
 - 9.4.4 Apex Business Overview
 - 9.4.5 Apex Soft Tape Measure SWOT Analysis
 - 9.4.6 Apex Recent Developments
- 9.5 Starrett
 - 9.5.1 Starrett Soft Tape Measure Basic Information
 - 9.5.2 Starrett Soft Tape Measure Product Overview
 - 9.5.3 Starrett Soft Tape Measure Product Market Performance
 - 9.5.4 Starrett Business Overview
 - 9.5.5 Starrett Soft Tape Measure SWOT Analysis
 - 9.5.6 Starrett Recent Developments
- 9.6 Milwaukee Tool
 - 9.6.1 Milwaukee Tool Soft Tape Measure Basic Information
 - 9.6.2 Milwaukee Tool Soft Tape Measure Product Overview
 - 9.6.3 Milwaukee Tool Soft Tape Measure Product Market Performance
 - 9.6.4 Milwaukee Tool Business Overview
 - 9.6.5 Milwaukee Tool Recent Developments
- 9.7 Grate Wall
 - 9.7.1 Grate Wall Soft Tape Measure Basic Information
 - 9.7.2 Grate Wall Soft Tape Measure Product Overview
 - 9.7.3 Grate Wall Soft Tape Measure Product Market Performance
 - 9.7.4 Grate Wall Business Overview
 - 9.7.5 Grate Wall Recent Developments

9.8 Pro'skit

- 9.8.1 Pro'skit Soft Tape Measure Basic Information
- 9.8.2 Pro'skit Soft Tape Measure Product Overview
- 9.8.3 Pro'skit Soft Tape Measure Product Market Performance
- 9.8.4 Pro'skit Business Overview
- 9.8.5 Pro'skit Recent Developments

9.9 Endura

- 9.9.1 Endura Soft Tape Measure Basic Information
- 9.9.2 Endura Soft Tape Measure Product Overview
- 9.9.3 Endura Soft Tape Measure Product Market Performance
- 9.9.4 Endura Business Overview
- 9.9.5 Endura Recent Developments

9.10 Hultafors

- 9.10.1 Hultafors Soft Tape Measure Basic Information
- 9.10.2 Hultafors Soft Tape Measure Product Overview
- 9.10.3 Hultafors Soft Tape Measure Product Market Performance
- 9.10.4 Hultafors Business Overview
- 9.10.5 Hultafors Recent Developments

9.11 EXPLOIT

- 9.11.1 EXPLOIT Soft Tape Measure Basic Information
- 9.11.2 EXPLOIT Soft Tape Measure Product Overview
- 9.11.3 EXPLOIT Soft Tape Measure Product Market Performance
- 9.11.4 EXPLOIT Business Overview
- 9.11.5 EXPLOIT Recent Developments

9.12 PST

- 9.12.1 PST Soft Tape Measure Basic Information
- 9.12.2 PST Soft Tape Measure Product Overview
- 9.12.3 PST Soft Tape Measure Product Market Performance
- 9.12.4 PST Business Overview
- 9.12.5 PST Recent Developments

9.13 BERENT

- 9.13.1 BERENT Soft Tape Measure Basic Information
- 9.13.2 BERENT Soft Tape Measure Product Overview
- 9.13.3 BERENT Soft Tape Measure Product Market Performance
- 9.13.4 BERENT Business Overview
- 9.13.5 BERENT Recent Developments

9.14 Jotech Tool

- 9.14.1 Jotech Tool Soft Tape Measure Basic Information
- 9.14.2 Jotech Tool Soft Tape Measure Product Overview

9.14.3 Jetch Tool Soft Tape Measure Product Market Performance

9.14.4 Jetch Tool Business Overview

9.14.5 Jetch Tool Recent Developments

9.15 BOSI

9.15.1 BOSI Soft Tape Measure Basic Information

9.15.2 BOSI Soft Tape Measure Product Overview

9.15.3 BOSI Soft Tape Measure Product Market Performance

9.15.4 BOSI Business Overview

9.15.5 BOSI Recent Developments

9.16 Kraftwelle

9.16.1 Kraftwelle Soft Tape Measure Basic Information

9.16.2 Kraftwelle Soft Tape Measure Product Overview

9.16.3 Kraftwelle Soft Tape Measure Product Market Performance

9.16.4 Kraftwelle Business Overview

9.16.5 Kraftwelle Recent Developments

10 SOFT TAPE MEASURE MARKET FORECAST BY REGION

10.1 Global Soft Tape Measure Market Size Forecast

10.2 Global Soft Tape Measure Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Soft Tape Measure Market Size Forecast by Country

10.2.3 Asia Pacific Soft Tape Measure Market Size Forecast by Region

10.2.4 South America Soft Tape Measure Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Soft Tape Measure by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

11.1 Global Soft Tape Measure Market Forecast by Type (2024-2029)

11.1.1 Global Forecasted Sales of Soft Tape Measure by Type (2024-2029)

11.1.2 Global Soft Tape Measure Market Size Forecast by Type (2024-2029)

11.1.3 Global Forecasted Price of Soft Tape Measure by Type (2024-2029)

11.2 Global Soft Tape Measure Market Forecast by Application (2024-2029)

11.2.1 Global Soft Tape Measure Sales (K Units) Forecast by Application

11.2.2 Global Soft Tape Measure Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Soft Tape Measure Market Size Comparison by Region (M USD)
- Table 5. Global Soft Tape Measure Sales (K Units) by Manufacturers (2018-2023)
- Table 6. Global Soft Tape Measure Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Soft Tape Measure Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Soft Tape Measure Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Soft Tape Measure as of 2022)
- Table 10. Global Market Soft Tape Measure Average Price (USD/Unit) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Soft Tape Measure Sales Sites and Area Served
- Table 12. Manufacturers Soft Tape Measure Product Type
- Table 13. Global Soft Tape Measure Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Soft Tape Measure
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Soft Tape Measure Market Challenges
- Table 22. Market Restraints
- Table 23. Global Soft Tape Measure Sales by Type (K Units)
- Table 24. Global Soft Tape Measure Market Size by Type (M USD)
- Table 25. Global Soft Tape Measure Sales (K Units) by Type (2018-2023)
- Table 26. Global Soft Tape Measure Sales Market Share by Type (2018-2023)
- Table 27. Global Soft Tape Measure Market Size (M USD) by Type (2018-2023)
- Table 28. Global Soft Tape Measure Market Size Share by Type (2018-2023)
- Table 29. Global Soft Tape Measure Price (USD/Unit) by Type (2018-2023)
- Table 30. Global Soft Tape Measure Sales (K Units) by Application
- Table 31. Global Soft Tape Measure Market Size by Application
- Table 32. Global Soft Tape Measure Sales by Application (2018-2023) & (K Units)

- Table 33. Global Soft Tape Measure Sales Market Share by Application (2018-2023)
- Table 34. Global Soft Tape Measure Sales by Application (2018-2023) & (M USD)
- Table 35. Global Soft Tape Measure Market Share by Application (2018-2023)
- Table 36. Global Soft Tape Measure Sales Growth Rate by Application (2018-2023)
- Table 37. Global Soft Tape Measure Sales by Region (2018-2023) & (K Units)
- Table 38. Global Soft Tape Measure Sales Market Share by Region (2018-2023)
- Table 39. North America Soft Tape Measure Sales by Country (2018-2023) & (K Units)
- Table 40. Europe Soft Tape Measure Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific Soft Tape Measure Sales by Region (2018-2023) & (K Units)
- Table 42. South America Soft Tape Measure Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa Soft Tape Measure Sales by Region (2018-2023) & (K Units)
- Table 44. Stanley Black and Decker Soft Tape Measure Basic Information
- Table 45. Stanley Black and Decker Soft Tape Measure Product Overview
- Table 46. Stanley Black and Decker Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. Stanley Black and Decker Business Overview
- Table 48. Stanley Black and Decker Soft Tape Measure SWOT Analysis
- Table 49. Stanley Black and Decker Recent Developments
- Table 50. TAJIMA Soft Tape Measure Basic Information
- Table 51. TAJIMA Soft Tape Measure Product Overview
- Table 52. TAJIMA Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. TAJIMA Business Overview
- Table 54. TAJIMA Soft Tape Measure SWOT Analysis
- Table 55. TAJIMA Recent Developments
- Table 56. Komelon Soft Tape Measure Basic Information
- Table 57. Komelon Soft Tape Measure Product Overview
- Table 58. Komelon Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. Komelon Business Overview
- Table 60. Komelon Soft Tape Measure SWOT Analysis
- Table 61. Komelon Recent Developments
- Table 62. Apex Soft Tape Measure Basic Information
- Table 63. Apex Soft Tape Measure Product Overview
- Table 64. Apex Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. Apex Business Overview
- Table 66. Apex Soft Tape Measure SWOT Analysis

Table 67. Apex Recent Developments

Table 68. Starrett Soft Tape Measure Basic Information

Table 69. Starrett Soft Tape Measure Product Overview

Table 70. Starrett Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 71. Starrett Business Overview

Table 72. Starrett Soft Tape Measure SWOT Analysis

Table 73. Starrett Recent Developments

Table 74. Milwaukee Tool Soft Tape Measure Basic Information

Table 75. Milwaukee Tool Soft Tape Measure Product Overview

Table 76. Milwaukee Tool Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 77. Milwaukee Tool Business Overview

Table 78. Milwaukee Tool Recent Developments

Table 79. Grate Wall Soft Tape Measure Basic Information

Table 80. Grate Wall Soft Tape Measure Product Overview

Table 81. Grate Wall Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 82. Grate Wall Business Overview

Table 83. Grate Wall Recent Developments

Table 84. Pro'skit Soft Tape Measure Basic Information

Table 85. Pro'skit Soft Tape Measure Product Overview

Table 86. Pro'skit Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 87. Pro'skit Business Overview

Table 88. Pro'skit Recent Developments

Table 89. Endura Soft Tape Measure Basic Information

Table 90. Endura Soft Tape Measure Product Overview

Table 91. Endura Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 92. Endura Business Overview

Table 93. Endura Recent Developments

Table 94. Hultafors Soft Tape Measure Basic Information

Table 95. Hultafors Soft Tape Measure Product Overview

Table 96. Hultafors Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 97. Hultafors Business Overview

Table 98. Hultafors Recent Developments

Table 99. EXPLOIT Soft Tape Measure Basic Information

- Table 100. EXPLOIT Soft Tape Measure Product Overview
- Table 101. EXPLOIT Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 102. EXPLOIT Business Overview
- Table 103. EXPLOIT Recent Developments
- Table 104. PST Soft Tape Measure Basic Information
- Table 105. PST Soft Tape Measure Product Overview
- Table 106. PST Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. PST Business Overview
- Table 108. PST Recent Developments
- Table 109. BERENT Soft Tape Measure Basic Information
- Table 110. BERENT Soft Tape Measure Product Overview
- Table 111. BERENT Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 112. BERENT Business Overview
- Table 113. BERENT Recent Developments
- Table 114. Jotech Tool Soft Tape Measure Basic Information
- Table 115. Jotech Tool Soft Tape Measure Product Overview
- Table 116. Jotech Tool Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 117. Jotech Tool Business Overview
- Table 118. Jotech Tool Recent Developments
- Table 119. BOSI Soft Tape Measure Basic Information
- Table 120. BOSI Soft Tape Measure Product Overview
- Table 121. BOSI Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 122. BOSI Business Overview
- Table 123. BOSI Recent Developments
- Table 124. Kraftwelle Soft Tape Measure Basic Information
- Table 125. Kraftwelle Soft Tape Measure Product Overview
- Table 126. Kraftwelle Soft Tape Measure Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 127. Kraftwelle Business Overview
- Table 128. Kraftwelle Recent Developments
- Table 129. Global Soft Tape Measure Sales Forecast by Region (2024-2029) & (K Units)
- Table 130. Global Soft Tape Measure Market Size Forecast by Region (2024-2029) & (M USD)

Table 131. North America Soft Tape Measure Sales Forecast by Country (2024-2029) & (K Units)

Table 132. North America Soft Tape Measure Market Size Forecast by Country (2024-2029) & (M USD)

Table 133. Europe Soft Tape Measure Sales Forecast by Country (2024-2029) & (K Units)

Table 134. Europe Soft Tape Measure Market Size Forecast by Country (2024-2029) & (M USD)

Table 135. Asia Pacific Soft Tape Measure Sales Forecast by Region (2024-2029) & (K Units)

Table 136. Asia Pacific Soft Tape Measure Market Size Forecast by Region (2024-2029) & (M USD)

Table 137. South America Soft Tape Measure Sales Forecast by Country (2024-2029) & (K Units)

Table 138. South America Soft Tape Measure Market Size Forecast by Country (2024-2029) & (M USD)

Table 139. Middle East and Africa Soft Tape Measure Consumption Forecast by Country (2024-2029) & (Units)

Table 140. Middle East and Africa Soft Tape Measure Market Size Forecast by Country (2024-2029) & (M USD)

Table 141. Global Soft Tape Measure Sales Forecast by Type (2024-2029) & (K Units)

Table 142. Global Soft Tape Measure Market Size Forecast by Type (2024-2029) & (M USD)

Table 143. Global Soft Tape Measure Price Forecast by Type (2024-2029) & (USD/Unit)

Table 144. Global Soft Tape Measure Sales (K Units) Forecast by Application (2024-2029)

Table 145. Global Soft Tape Measure Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Soft Tape Measure
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Soft Tape Measure Market Size (M USD), 2018-2029
- Figure 5. Global Soft Tape Measure Market Size (M USD) (2018-2029)
- Figure 6. Global Soft Tape Measure Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Soft Tape Measure Market Size by Country (M USD)
- Figure 11. Soft Tape Measure Sales Share by Manufacturers in 2022
- Figure 12. Global Soft Tape Measure Revenue Share by Manufacturers in 2022
- Figure 13. Soft Tape Measure Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Soft Tape Measure Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Soft Tape Measure Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Soft Tape Measure Market Share by Type
- Figure 18. Sales Market Share of Soft Tape Measure by Type (2018-2023)
- Figure 19. Sales Market Share of Soft Tape Measure by Type in 2022
- Figure 20. Market Size Share of Soft Tape Measure by Type (2018-2023)
- Figure 21. Market Size Market Share of Soft Tape Measure by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Soft Tape Measure Market Share by Application
- Figure 24. Global Soft Tape Measure Sales Market Share by Application (2018-2023)
- Figure 25. Global Soft Tape Measure Sales Market Share by Application in 2022
- Figure 26. Global Soft Tape Measure Market Share by Application (2018-2023)
- Figure 27. Global Soft Tape Measure Market Share by Application in 2022
- Figure 28. Global Soft Tape Measure Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Soft Tape Measure Sales Market Share by Region (2018-2023)
- Figure 30. North America Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 31. North America Soft Tape Measure Sales Market Share by Country in 2022

- Figure 32. U.S. Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 33. Canada Soft Tape Measure Sales (K Units) and Growth Rate (2018-2023)
- Figure 34. Mexico Soft Tape Measure Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 36. Europe Soft Tape Measure Sales Market Share by Country in 2022
- Figure 37. Germany Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 38. France Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 39. U.K. Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 40. Italy Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 41. Russia Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 42. Asia Pacific Soft Tape Measure Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Soft Tape Measure Sales Market Share by Region in 2022
- Figure 44. China Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 45. Japan Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 46. South Korea Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 47. India Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 48. Southeast Asia Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 49. South America Soft Tape Measure Sales and Growth Rate (K Units)
- Figure 50. South America Soft Tape Measure Sales Market Share by Country in 2022
- Figure 51. Brazil Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 52. Argentina Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 53. Columbia Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 54. Middle East and Africa Soft Tape Measure Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Soft Tape Measure Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 57. UAE Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 58. Egypt Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 59. Nigeria Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 60. South Africa Soft Tape Measure Sales and Growth Rate (2018-2023) & (K Units)
- Figure 61. Global Soft Tape Measure Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global Soft Tape Measure Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Soft Tape Measure Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Soft Tape Measure Market Share Forecast by Type (2024-2029)

Figure 65. Global Soft Tape Measure Sales Forecast by Application (2024-2029)

Figure 66. Global Soft Tape Measure Market Share Forecast by Application (2024-2029)

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