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Global Soft Tag Electronic Article Surveillance (EAS) System Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Soft Tag Electronic Article Surveillance (EAS) System is a technological method for preventing shoplifting from retail stores, pilferage of books from libraries or removal of properties from office buildings. Special tags are fixed to merchandise or books. These tags are removed or deactivated by the clerks when the item is properly bought or checked out.

The Global Soft Tag Electronic Article Surveillance (EAS) System Market Size was estimated at USD 305.43 million in 2023 and is projected to reach USD 416.37 million by 2029, exhibiting a CAGR of 5.30% during the forecast period.

This report provides a deep insight into the global Soft Tag Electronic Article Surveillance (EAS) System market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter’s five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Soft Tag Electronic Article Surveillance (EAS) System Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the

main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Soft Tag Electronic Article Surveillance (EAS) System market in any manner.

Global Soft Tag Electronic Article Surveillance (EAS) System Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Checkpoint Systems

Tyco Retail Solutions

Nedap

Hangzhou Century Co., Ltd

Gunnebo Gateway

WGSPI

Ketec

All Tag

Universal Surveillance Systems

Market Segmentation (by Type)

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Radio Frequency Identification (RFID) System

Acoustic Magnetic (AM) Anti-Theft System

Radio Frequency (RF) System

Electromagnetic Wave (EM) Anti-Theft System

Other

Market Segmentation (by Application)

Clothing &Fashion Accessories

Cosmetics/Pharmacy

Supermarkets & Large Grocery

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

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Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Soft Tag Electronic Article Surveillance (EAS) System Market

Overview of the regional outlook of the Soft Tag Electronic Article Surveillance (EAS) System Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

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region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

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development potential, and so on. It offers a high-level view of the current state of the Soft Tag Electronic Article Surveillance (EAS) System Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Soft Tag Electronic Article Surveillance (EAS) System
1.2 Key Market Segments
  1.2.1 Soft Tag Electronic Article Surveillance (EAS) System Segment by Type
  1.2.2 Soft Tag Electronic Article Surveillance (EAS) System Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 SOFT TAG ELECTRONIC ARTICLE SURVEILLANCE (EAS) SYSTEM MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Soft Tag Electronic Article Surveillance (EAS) System Market Size (M USD) Estimates and Forecasts (2019-2030)
  2.1.2 Global Soft Tag Electronic Article Surveillance (EAS) System Sales Estimates and Forecasts (2019-2030)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 SOFT TAG ELECTRONIC ARTICLE SURVEILLANCE (EAS) SYSTEM MARKET COMPETITIVE LANDSCAPE

3.1 Global Soft Tag Electronic Article Surveillance (EAS) System Sales by Manufacturers (2019-2024)
3.2 Global Soft Tag Electronic Article Surveillance (EAS) System Revenue Market Share by Manufacturers (2019-2024)
3.3 Soft Tag Electronic Article Surveillance (EAS) System Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.4 Global Soft Tag Electronic Article Surveillance (EAS) System Average Price by Manufacturers (2019-2024)
3.5 Manufacturers Soft Tag Electronic Article Surveillance (EAS) System Sales Sites,

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Area Served, Product Type
3.6 Soft Tag Electronic Article Surveillance (EAS) System Market Competitive Situation and Trends
3.6.1 Soft Tag Electronic Article Surveillance (EAS) System Market Concentration Rate
3.6.2 Global 5 and 10 Largest Soft Tag Electronic Article Surveillance (EAS) System Players Market Share by Revenue
3.6.3 Mergers & Acquisitions, Expansion

4 SOFT TAG ELECTRONIC ARTICLE SURVEILLANCE (EAS) SYSTEM INDUSTRY CHAIN ANALYSIS

4.1 Soft Tag Electronic Article Surveillance (EAS) System Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SOFT TAG ELECTRONIC ARTICLE SURVEILLANCE (EAS) SYSTEM MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Market Restraints
5.5 Industry News
5.5.1 New Product Developments
5.5.2 Mergers & Acquisitions
5.5.3 Expansions
5.5.4 Collaboration/Supply Contracts
5.6 Industry Policies

6 SOFT TAG ELECTRONIC ARTICLE SURVEILLANCE (EAS) SYSTEM MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Soft Tag Electronic Article Surveillance (EAS) System Sales Market Share by Type (2019-2024)
6.3 Global Soft Tag Electronic Article Surveillance (EAS) System Market Size Market Share by Type (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

6.4 Global Soft Tag Electronic Article Surveillance (EAS) System Price by Type (2019-2024)

7 SOFT TAG ELECTRONIC ARTICLE SURVEILLANCE (EAS) SYSTEM MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Soft Tag Electronic Article Surveillance (EAS) System Market Sales by Application (2019-2024)
7.3 Global Soft Tag Electronic Article Surveillance (EAS) System Market Size (M USD) by Application (2019-2024)
7.4 Global Soft Tag Electronic Article Surveillance (EAS) System Sales Growth Rate by Application (2019-2024)

8 SOFT TAG ELECTRONIC ARTICLE SURVEILLANCE (EAS) SYSTEM MARKET SEGMENTATION BY REGION

8.1 Global Soft Tag Electronic Article Surveillance (EAS) System Sales by Region
  8.1.1 Global Soft Tag Electronic Article Surveillance (EAS) System Sales by Region
  8.1.2 Global Soft Tag Electronic Article Surveillance (EAS) System Sales Market Share by Region
8.2 North America
  8.2.1 North America Soft Tag Electronic Article Surveillance (EAS) System Sales by Country
  8.2.2 U.S.
  8.2.3 Canada
  8.2.4 Mexico
8.3 Europe
  8.3.1 Europe Soft Tag Electronic Article Surveillance (EAS) System Sales by Country
  8.3.2 Germany
  8.3.3 France
  8.3.4 U.K.
  8.3.5 Italy
  8.3.6 Russia
8.4 Asia Pacific
  8.4.1 Asia Pacific Soft Tag Electronic Article Surveillance (EAS) System Sales by Region
  8.4.2 China
  8.4.3 Japan

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info@marketpublishers.com

8.4.4 South Korea
8.4.5 India
8.4.6 Southeast Asia
8.5 South America
8.5.1 South America Soft Tag Electronic Article Surveillance (EAS) System Sales by Country
8.5.2 Brazil
8.5.3 Argentina
8.5.4 Columbia
8.6 Middle East and Africa
8.6.1 Middle East and Africa Soft Tag Electronic Article Surveillance (EAS) System Sales by Region
8.6.2 Saudi Arabia
8.6.3 UAE
8.6.4 Egypt
8.6.5 Nigeria
8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Checkpoint Systems
9.1.1 Checkpoint Systems Soft Tag Electronic Article Surveillance (EAS) System Basic Information
9.1.2 Checkpoint Systems Soft Tag Electronic Article Surveillance (EAS) System Product Overview
9.1.3 Checkpoint Systems Soft Tag Electronic Article Surveillance (EAS) System Product Market Performance
9.1.4 Checkpoint Systems Business Overview
9.1.5 Checkpoint Systems Soft Tag Electronic Article Surveillance (EAS) System SWOT Analysis
9.1.6 Checkpoint Systems Recent Developments
9.2 Tyco Retail Solutions
9.2.1 Tyco Retail Solutions Soft Tag Electronic Article Surveillance (EAS) System Basic Information
9.2.2 Tyco Retail Solutions Soft Tag Electronic Article Surveillance (EAS) System Product Overview
9.2.3 Tyco Retail Solutions Soft Tag Electronic Article Surveillance (EAS) System Product Market Performance
9.2.4 Tyco Retail Solutions Business Overview

+44 20 8123 2220
info@marketpublishers.com

9.2.5 Tyco Retail Solutions Soft Tag Electronic Article Surveillance (EAS) System SWOT Analysis
9.2.6 Tyco Retail Solutions Recent Developments
9.3 Nedap
9.3.1 Nedap Soft Tag Electronic Article Surveillance (EAS) System Basic Information
9.3.2 Nedap Soft Tag Electronic Article Surveillance (EAS) System Product Overview
9.3.3 Nedap Soft Tag Electronic Article Surveillance (EAS) System Product Market Performance
9.3.4 Nedap Soft Tag Electronic Article Surveillance (EAS) System SWOT Analysis
9.3.5 Nedap Business Overview
9.3.6 Nedap Recent Developments
9.4 Hangzhou Century Co., Ltd
9.4.1 Hangzhou Century Co., Ltd Soft Tag Electronic Article Surveillance (EAS) System Basic Information
9.4.2 Hangzhou Century Co., Ltd Soft Tag Electronic Article Surveillance (EAS) System Product Overview
9.4.3 Hangzhou Century Co., Ltd Soft Tag Electronic Article Surveillance (EAS) System Product Market Performance
9.4.4 Hangzhou Century Co., Ltd Business Overview
9.4.5 Hangzhou Century Co., Ltd Recent Developments
9.5 Gunnebo Gateway
9.5.1 Gunnebo Gateway Soft Tag Electronic Article Surveillance (EAS) System Basic Information
9.5.2 Gunnebo Gateway Soft Tag Electronic Article Surveillance (EAS) System Product Overview
9.5.3 Gunnebo Gateway Soft Tag Electronic Article Surveillance (EAS) System Product Market Performance
9.5.4 Gunnebo Gateway Business Overview
9.5.5 Gunnebo Gateway Recent Developments
9.6 WGSPI
9.6.1 WGSPI Soft Tag Electronic Article Surveillance (EAS) System Basic Information
9.6.2 WGSPI Soft Tag Electronic Article Surveillance (EAS) System Product Overview
9.6.3 WGSPI Soft Tag Electronic Article Surveillance (EAS) System Product Market Performance
9.6.4 WGSPI Business Overview
9.6.5 WGSPI Recent Developments
9.7 Ketec
9.7.1 Ketec Soft Tag Electronic Article Surveillance (EAS) System Basic Information
9.7.2 Ketec Soft Tag Electronic Article Surveillance (EAS) System Product Overview

9.7.3 Ketec Soft Tag Electronic Article Surveillance (EAS) System Product Market Performance
9.7.4 Ketec Business Overview
9.7.5 Ketec Recent Developments
9.8 All Tag
9.8.1 All Tag Soft Tag Electronic Article Surveillance (EAS) System Basic Information
9.8.2 All Tag Soft Tag Electronic Article Surveillance (EAS) System Product Overview
9.8.3 All Tag Soft Tag Electronic Article Surveillance (EAS) System Product Market Performance
9.8.4 All Tag Business Overview
9.8.5 All Tag Recent Developments
9.9 Universal Surveillance Systems
9.9.1 Universal Surveillance Systems Soft Tag Electronic Article Surveillance (EAS) System Basic Information
9.9.2 Universal Surveillance Systems Soft Tag Electronic Article Surveillance (EAS) System Product Overview
9.9.3 Universal Surveillance Systems Soft Tag Electronic Article Surveillance (EAS) System Product Market Performance
9.9.4 Universal Surveillance Systems Business Overview
9.9.5 Universal Surveillance Systems Recent Developments

10 SOFT TAG ELECTRONIC ARTICLE SURVEILLANCE (EAS) SYSTEM MARKET FORECAST BY REGION

10.1 Global Soft Tag Electronic Article Surveillance (EAS) System Market Size Forecast
10.2 Global Soft Tag Electronic Article Surveillance (EAS) System Market Forecast by Region
10.2.1 North America Market Size Forecast by Country
10.2.2 Europe Soft Tag Electronic Article Surveillance (EAS) System Market Size Forecast by Country
10.2.3 Asia Pacific Soft Tag Electronic Article Surveillance (EAS) System Market Size Forecast by Region
10.2.4 South America Soft Tag Electronic Article Surveillance (EAS) System Market Size Forecast by Country
10.2.5 Middle East and Africa Forecasted Consumption of Soft Tag Electronic Article Surveillance (EAS) System by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

+44 20 8123 2220
info@marketpublishers.com

11.1 Global Soft Tag Electronic Article Surveillance (EAS) System Market Forecast by Type (2025-2030)
11.1.1 Global Forecasted Sales of Soft Tag Electronic Article Surveillance (EAS) System by Type (2025-2030)
11.1.2 Global Soft Tag Electronic Article Surveillance (EAS) System Market Size Forecast by Type (2025-2030)
11.1.3 Global Forecasted Price of Soft Tag Electronic Article Surveillance (EAS) System by Type (2025-2030)
11.2 Global Soft Tag Electronic Article Surveillance (EAS) System Market Forecast by Application (2025-2030)
11.2.1 Global Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units) Forecast by Application
11.2.2 Global Soft Tag Electronic Article Surveillance (EAS) System Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Soft Tag Electronic Article Surveillance (EAS) System Market Size Comparison by Region (M USD)
Table 5. Global Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global Soft Tag Electronic Article Surveillance (EAS) System Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Soft Tag Electronic Article Surveillance (EAS) System Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Soft Tag Electronic Article Surveillance (EAS) System Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Soft Tag Electronic Article Surveillance (EAS) System as of 2022)
Table 10. Global Market Soft Tag Electronic Article Surveillance (EAS) System Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Soft Tag Electronic Article Surveillance (EAS) System Sales Sites and Area Served
Table 12. Manufacturers Soft Tag Electronic Article Surveillance (EAS) System Product Type
Table 13. Global Soft Tag Electronic Article Surveillance (EAS) System Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Soft Tag Electronic Article Surveillance (EAS) System
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Soft Tag Electronic Article Surveillance (EAS) System Market Challenges
Table 22. Global Soft Tag Electronic Article Surveillance (EAS) System Sales by Type (K Units)
Table 23. Global Soft Tag Electronic Article Surveillance (EAS) System Market Size by Type (M USD)

+44 20 8123 2220
info@marketpublishers.com

Table 24. Global Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units) by Type (2019-2024)
Table 25. Global Soft Tag Electronic Article Surveillance (EAS) System Sales Market Share by Type (2019-2024)
Table 26. Global Soft Tag Electronic Article Surveillance (EAS) System Market Size (M USD) by Type (2019-2024)
Table 27. Global Soft Tag Electronic Article Surveillance (EAS) System Market Size Share by Type (2019-2024)
Table 28. Global Soft Tag Electronic Article Surveillance (EAS) System Price (USD/Unit) by Type (2019-2024)
Table 29. Global Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units) by Application
Table 30. Global Soft Tag Electronic Article Surveillance (EAS) System Market Size by Application
Table 31. Global Soft Tag Electronic Article Surveillance (EAS) System Sales by Application (2019-2024) & (K Units)
Table 32. Global Soft Tag Electronic Article Surveillance (EAS) System Sales Market Share by Application (2019-2024)
Table 33. Global Soft Tag Electronic Article Surveillance (EAS) System Sales by Application (2019-2024) & (M USD)
Table 34. Global Soft Tag Electronic Article Surveillance (EAS) System Market Share by Application (2019-2024)
Table 35. Global Soft Tag Electronic Article Surveillance (EAS) System Sales Growth Rate by Application (2019-2024)
Table 36. Global Soft Tag Electronic Article Surveillance (EAS) System Sales by Region (2019-2024) & (K Units)
Table 37. Global Soft Tag Electronic Article Surveillance (EAS) System Sales Market Share by Region (2019-2024)
Table 38. North America Soft Tag Electronic Article Surveillance (EAS) System Sales by Country (2019-2024) & (K Units)
Table 39. Europe Soft Tag Electronic Article Surveillance (EAS) System Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Soft Tag Electronic Article Surveillance (EAS) System Sales by Region (2019-2024) & (K Units)
Table 41. South America Soft Tag Electronic Article Surveillance (EAS) System Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Soft Tag Electronic Article Surveillance (EAS) System Sales by Region (2019-2024) & (K Units)
Table 43. Checkpoint Systems Soft Tag Electronic Article Surveillance (EAS) System

Basic Information
Table 44. Checkpoint Systems Soft Tag Electronic Article Surveillance (EAS) System Product Overview
Table 45. Checkpoint Systems Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 46. Checkpoint Systems Business Overview
Table 47. Checkpoint Systems Soft Tag Electronic Article Surveillance (EAS) System SWOT Analysis
Table 48. Checkpoint Systems Recent Developments
Table 49. Tyco Retail Solutions Soft Tag Electronic Article Surveillance (EAS) System Basic Information
Table 50. Tyco Retail Solutions Soft Tag Electronic Article Surveillance (EAS) System Product Overview
Table 51. Tyco Retail Solutions Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 52. Tyco Retail Solutions Business Overview
Table 53. Tyco Retail Solutions Soft Tag Electronic Article Surveillance (EAS) System SWOT Analysis
Table 54. Tyco Retail Solutions Recent Developments
Table 55. Nedap Soft Tag Electronic Article Surveillance (EAS) System Basic Information
Table 56. Nedap Soft Tag Electronic Article Surveillance (EAS) System Product Overview
Table 57. Nedap Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 58. Nedap Soft Tag Electronic Article Surveillance (EAS) System SWOT Analysis
Table 59. Nedap Business Overview
Table 60. Nedap Recent Developments
Table 61. Hangzhou Century Co., Ltd Soft Tag Electronic Article Surveillance (EAS) System Basic Information
Table 62. Hangzhou Century Co., Ltd Soft Tag Electronic Article Surveillance (EAS) System Product Overview
Table 63. Hangzhou Century Co., Ltd Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 64. Hangzhou Century Co., Ltd Business Overview
Table 65. Hangzhou Century Co., Ltd Recent Developments
Table 66. Gunnebo Gateway Soft Tag Electronic Article Surveillance (EAS) System Basic Information

+44 20 8123 2220
info@marketpublishers.com

Table 67. Gunnebo Gateway Soft Tag Electronic Article Surveillance (EAS) System Product Overview
Table 68. Gunnebo Gateway Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 69. Gunnebo Gateway Business Overview
Table 70. Gunnebo Gateway Recent Developments
Table 71. WGSPI Soft Tag Electronic Article Surveillance (EAS) System Basic Information
Table 72. WGSPI Soft Tag Electronic Article Surveillance (EAS) System Product Overview
Table 73. WGSPI Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 74. WGSPI Business Overview
Table 75. WGSPI Recent Developments
Table 76. Ketec Soft Tag Electronic Article Surveillance (EAS) System Basic Information
Table 77. Ketec Soft Tag Electronic Article Surveillance (EAS) System Product Overview
Table 78. Ketec Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 79. Ketec Business Overview
Table 80. Ketec Recent Developments
Table 81. All Tag Soft Tag Electronic Article Surveillance (EAS) System Basic Information
Table 82. All Tag Soft Tag Electronic Article Surveillance (EAS) System Product Overview
Table 83. All Tag Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 84. All Tag Business Overview
Table 85. All Tag Recent Developments
Table 86. Universal Surveillance Systems Soft Tag Electronic Article Surveillance (EAS) System Basic Information
Table 87. Universal Surveillance Systems Soft Tag Electronic Article Surveillance (EAS) System Product Overview
Table 88. Universal Surveillance Systems Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 89. Universal Surveillance Systems Business Overview
Table 90. Universal Surveillance Systems Recent Developments

+44 20 8123 2220
info@marketpublishers.com

Table 91. Global Soft Tag Electronic Article Surveillance (EAS) System Sales Forecast by Region (2025-2030) & (K Units)
Table 92. Global Soft Tag Electronic Article Surveillance (EAS) System Market Size Forecast by Region (2025-2030) & (M USD)
Table 93. North America Soft Tag Electronic Article Surveillance (EAS) System Sales Forecast by Country (2025-2030) & (K Units)
Table 94. North America Soft Tag Electronic Article Surveillance (EAS) System Market Size Forecast by Country (2025-2030) & (M USD)
Table 95. Europe Soft Tag Electronic Article Surveillance (EAS) System Sales Forecast by Country (2025-2030) & (K Units)
Table 96. Europe Soft Tag Electronic Article Surveillance (EAS) System Market Size Forecast by Country (2025-2030) & (M USD)
Table 97. Asia Pacific Soft Tag Electronic Article Surveillance (EAS) System Sales Forecast by Region (2025-2030) & (K Units)
Table 98. Asia Pacific Soft Tag Electronic Article Surveillance (EAS) System Market Size Forecast by Region (2025-2030) & (M USD)
Table 99. South America Soft Tag Electronic Article Surveillance (EAS) System Sales Forecast by Country (2025-2030) & (K Units)
Table 100. South America Soft Tag Electronic Article Surveillance (EAS) System Market Size Forecast by Country (2025-2030) & (M USD)
Table 101. Middle East and Africa Soft Tag Electronic Article Surveillance (EAS) System Consumption Forecast by Country (2025-2030) & (Units)
Table 102. Middle East and Africa Soft Tag Electronic Article Surveillance (EAS) System Market Size Forecast by Country (2025-2030) & (M USD)
Table 103. Global Soft Tag Electronic Article Surveillance (EAS) System Sales Forecast by Type (2025-2030) & (K Units)
Table 104. Global Soft Tag Electronic Article Surveillance (EAS) System Market Size Forecast by Type (2025-2030) & (M USD)
Table 105. Global Soft Tag Electronic Article Surveillance (EAS) System Price Forecast by Type (2025-2030) & (USD/Unit)
Table 106. Global Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units) Forecast by Application (2025-2030)
Table 107. Global Soft Tag Electronic Article Surveillance (EAS) System Market Size Forecast by Application (2025-2030) & (M USD)

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Soft Tag Electronic Article Surveillance (EAS) System
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Soft Tag Electronic Article Surveillance (EAS) System Market Size (M USD), 2019-2030
Figure 5. Global Soft Tag Electronic Article Surveillance (EAS) System Market Size (M USD) (2019-2030)
Figure 6. Global Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units) & (2019-2030)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Soft Tag Electronic Article Surveillance (EAS) System Market Size by Country (M USD)
Figure 11. Soft Tag Electronic Article Surveillance (EAS) System Sales Share by Manufacturers in 2023
Figure 12. Global Soft Tag Electronic Article Surveillance (EAS) System Revenue Share by Manufacturers in 2023
Figure 13. Soft Tag Electronic Article Surveillance (EAS) System Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
Figure 14. Global Market Soft Tag Electronic Article Surveillance (EAS) System Average Price (USD/Unit) of Key Manufacturers in 2023
Figure 15. The Global 5 and 10 Largest Players: Market Share by Soft Tag Electronic Article Surveillance (EAS) System Revenue in 2023
Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 17. Global Soft Tag Electronic Article Surveillance (EAS) System Market Share by Type
Figure 18. Sales Market Share of Soft Tag Electronic Article Surveillance (EAS) System by Type (2019-2024)
Figure 19. Sales Market Share of Soft Tag Electronic Article Surveillance (EAS) System by Type in 2023
Figure 20. Market Size Share of Soft Tag Electronic Article Surveillance (EAS) System by Type (2019-2024)
Figure 21. Market Size Market Share of Soft Tag Electronic Article Surveillance (EAS) System by Type in 2023

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Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 23. Global Soft Tag Electronic Article Surveillance (EAS) System Market Share by Application
Figure 24. Global Soft Tag Electronic Article Surveillance (EAS) System Sales Market Share by Application (2019-2024)
Figure 25. Global Soft Tag Electronic Article Surveillance (EAS) System Sales Market Share by Application in 2023
Figure 26. Global Soft Tag Electronic Article Surveillance (EAS) System Market Share by Application (2019-2024)
Figure 27. Global Soft Tag Electronic Article Surveillance (EAS) System Market Share by Application in 2023
Figure 28. Global Soft Tag Electronic Article Surveillance (EAS) System Sales Growth Rate by Application (2019-2024)
Figure 29. Global Soft Tag Electronic Article Surveillance (EAS) System Sales Market Share by Region (2019-2024)
Figure 30. North America Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 31. North America Soft Tag Electronic Article Surveillance (EAS) System Sales Market Share by Country in 2023
Figure 32. U.S. Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 33. Canada Soft Tag Electronic Article Surveillance (EAS) System Sales (K Units) and Growth Rate (2019-2024)
Figure 34. Mexico Soft Tag Electronic Article Surveillance (EAS) System Sales (Units) and Growth Rate (2019-2024)
Figure 35. Europe Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 36. Europe Soft Tag Electronic Article Surveillance (EAS) System Sales Market Share by Country in 2023
Figure 37. Germany Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 38. France Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 39. U.K. Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 40. Italy Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 41. Russia Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)

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Figure 42. Asia Pacific Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (K Units)
Figure 43. Asia Pacific Soft Tag Electronic Article Surveillance (EAS) System Sales Market Share by Region in 2023
Figure 44. China Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 45. Japan Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 46. South Korea Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 47. India Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 48. Southeast Asia Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 49. South America Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (K Units)
Figure 50. South America Soft Tag Electronic Article Surveillance (EAS) System Sales Market Share by Country in 2023
Figure 51. Brazil Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 52. Argentina Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 53. Columbia Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 54. Middle East and Africa Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (K Units)
Figure 55. Middle East and Africa Soft Tag Electronic Article Surveillance (EAS) System Sales Market Share by Region in 2023
Figure 56. Saudi Arabia Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 57. UAE Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 58. Egypt Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 59. Nigeria Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 60. South Africa Soft Tag Electronic Article Surveillance (EAS) System Sales and Growth Rate (2019-2024) & (K Units)
Figure 61. Global Soft Tag Electronic Article Surveillance (EAS) System Sales Forecast

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by Volume (2019-2030) & (K Units)
Figure 62. Global Soft Tag Electronic Article Surveillance (EAS) System Market Size Forecast by Value (2019-2030) & (M USD)
Figure 63. Global Soft Tag Electronic Article Surveillance (EAS) System Sales Market Share Forecast by Type (2025-2030)
Figure 64. Global Soft Tag Electronic Article Surveillance (EAS) System Market Share Forecast by Type (2025-2030)
Figure 65. Global Soft Tag Electronic Article Surveillance (EAS) System Sales Forecast by Application (2025-2030)
Figure 66. Global Soft Tag Electronic Article Surveillance (EAS) System Market Share Forecast by Application (2025-2030)

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