

Global Soft Starter Market Research Report 2026(Status and Outlook)

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Abstracts

Soft starters are devices that are used to protect motors from large current fluctuation or inrush. The current inrush or spikes affect the performance of the medium and low voltage motors. Soft starters help in a smooth start and stop functionality of motors, which in turn increases the motors work life and the overall efficiency of the motors. The starting time for motors depends on the initial load, inertia, and torque. As in most cases, the starting current is higher than the rated operational current of the motors, it becomes essential for having a proper motor control center (MCC) in place, which can provide an adequate supply of current/voltage for the smooth functioning of the motors. During 2017, the pumps segment accounted for the major shares of this market due the increasing demand from the end users. The soft starters limit the initial spike or high voltage, which will help in regulating the voltage and providing better control over the acceleration of pumps. This will help manufacturers to ease the process and reduce the wear and tear of motors. The increasing installation of pumps will help in the growth of the soft starters market during the coming years.

The global Soft Starter market size was estimated at USD 831.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Soft Starter market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Soft Starter market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Soft Starter market.

Global Soft Starter Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Siemens
ABB
Schneider Electric
Rockwell
Emerson
Eaton
GE
Toshiba
Mitsubishi Electric

Danfoss
Solcon
Omron
AuCom
WEG
RENLE
Hpan
Aotuo
Emotron (CG)
Benshaw
Carlo Gavazzi
ZIRI Electrical
CHINT
Delixi
Westpow
Motortronics
Andeli
CNYH
Jiukang

Market Segmentation (by Type)

Low Voltage Soft Starter
Medium to High Voltage Soft Starter

Market Segmentation (by Application)

Oil & Gas
Power Industry
Mining
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of

MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Soft Starter Market

Overview of the regional outlook of the Soft Starter Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Soft Starter Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Soft Starter, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Soft Starter
- 1.2 Key Market Segments
 - 1.2.1 Soft Starter Segment by Type
 - 1.2.2 Soft Starter Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SOFT STARTER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Soft Starter Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Soft Starter Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SOFT STARTER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Soft Starter Product Life Cycle
- 3.3 Global Soft Starter Sales by Manufacturers (2020-2025)
- 3.4 Global Soft Starter Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Soft Starter Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Soft Starter Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Soft Starter Market Competitive Situation and Trends
 - 3.8.1 Soft Starter Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Soft Starter Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 SOFT STARTER INDUSTRY CHAIN ANALYSIS

- 4.1 Soft Starter Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SOFT STARTER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Soft Starter Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Soft Starter Market
- 5.7 ESG Ratings of Leading Companies

6 SOFT STARTER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Soft Starter Sales Market Share by Type (2020-2025)
- 6.3 Global Soft Starter Market Size by Type (2020-2025)
- 6.4 Global Soft Starter Price by Type (2020-2025)

7 SOFT STARTER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Soft Starter Market Sales by Application (2020-2025)
- 7.3 Global Soft Starter Market Size (M USD) by Application (2020-2025)
- 7.4 Global Soft Starter Sales Growth Rate by Application (2020-2025)

8 SOFT STARTER MARKET SALES BY REGION

8.1 Global Soft Starter Sales by Region

- 8.1.1 Global Soft Starter Sales by Region
- 8.1.2 Global Soft Starter Sales Market Share by Region

8.2 Global Soft Starter Market Size by Region

- 8.2.1 Global Soft Starter Market Size by Region
- 8.2.2 Global Soft Starter Market Size by Region

8.3 North America

- 8.3.1 North America Soft Starter Sales by Country
- 8.3.2 North America Soft Starter Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Soft Starter Sales by Country
- 8.4.2 Europe Soft Starter Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Soft Starter Sales by Region
- 8.5.2 Asia Pacific Soft Starter Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview

8.6 South America

- 8.6.1 South America Soft Starter Sales by Country
- 8.6.2 South America Soft Starter Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Soft Starter Sales by Region

- 8.7.2 Middle East and Africa Soft Starter Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 SOFT STARTER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Soft Starter by Region(2020-2025)
- 9.2 Global Soft Starter Revenue Market Share by Region (2020-2025)
- 9.3 Global Soft Starter Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Soft Starter Production
 - 9.4.1 North America Soft Starter Production Growth Rate (2020-2025)
 - 9.4.2 North America Soft Starter Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Soft Starter Production
 - 9.5.1 Europe Soft Starter Production Growth Rate (2020-2025)
 - 9.5.2 Europe Soft Starter Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Soft Starter Production (2020-2025)
 - 9.6.1 Japan Soft Starter Production Growth Rate (2020-2025)
 - 9.6.2 Japan Soft Starter Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Soft Starter Production (2020-2025)
 - 9.7.1 China Soft Starter Production Growth Rate (2020-2025)
 - 9.7.2 China Soft Starter Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Siemens
 - 10.1.1 Siemens Basic Information
 - 10.1.2 Siemens Soft Starter Product Overview
 - 10.1.3 Siemens Soft Starter Product Market Performance
 - 10.1.4 Siemens Business Overview
 - 10.1.5 Siemens SWOT Analysis
 - 10.1.6 Siemens Recent Developments
- 10.2 ABB
 - 10.2.1 ABB Basic Information
 - 10.2.2 ABB Soft Starter Product Overview
 - 10.2.3 ABB Soft Starter Product Market Performance

- 10.2.4 ABB Business Overview
- 10.2.5 ABB SWOT Analysis
- 10.2.6 ABB Recent Developments
- 10.3 Schneider Electric
 - 10.3.1 Schneider Electric Basic Information
 - 10.3.2 Schneider Electric Soft Starter Product Overview
 - 10.3.3 Schneider Electric Soft Starter Product Market Performance
 - 10.3.4 Schneider Electric Business Overview
 - 10.3.5 Schneider Electric SWOT Analysis
 - 10.3.6 Schneider Electric Recent Developments
- 10.4 Rockwell
 - 10.4.1 Rockwell Basic Information
 - 10.4.2 Rockwell Soft Starter Product Overview
 - 10.4.3 Rockwell Soft Starter Product Market Performance
 - 10.4.4 Rockwell Business Overview
 - 10.4.5 Rockwell Recent Developments
- 10.5 Emerson
 - 10.5.1 Emerson Basic Information
 - 10.5.2 Emerson Soft Starter Product Overview
 - 10.5.3 Emerson Soft Starter Product Market Performance
 - 10.5.4 Emerson Business Overview
 - 10.5.5 Emerson Recent Developments
- 10.6 Eaton
 - 10.6.1 Eaton Basic Information
 - 10.6.2 Eaton Soft Starter Product Overview
 - 10.6.3 Eaton Soft Starter Product Market Performance
 - 10.6.4 Eaton Business Overview
 - 10.6.5 Eaton Recent Developments
- 10.7 GE
 - 10.7.1 GE Basic Information
 - 10.7.2 GE Soft Starter Product Overview
 - 10.7.3 GE Soft Starter Product Market Performance
 - 10.7.4 GE Business Overview
 - 10.7.5 GE Recent Developments
- 10.8 Toshiba
 - 10.8.1 Toshiba Basic Information
 - 10.8.2 Toshiba Soft Starter Product Overview
 - 10.8.3 Toshiba Soft Starter Product Market Performance
 - 10.8.4 Toshiba Business Overview

- 10.8.5 Toshiba Recent Developments
- 10.9 Mitsubishi Electric
 - 10.9.1 Mitsubishi Electric Basic Information
 - 10.9.2 Mitsubishi Electric Soft Starter Product Overview
 - 10.9.3 Mitsubishi Electric Soft Starter Product Market Performance
 - 10.9.4 Mitsubishi Electric Business Overview
 - 10.9.5 Mitsubishi Electric Recent Developments
- 10.10 Danfoss
 - 10.10.1 Danfoss Basic Information
 - 10.10.2 Danfoss Soft Starter Product Overview
 - 10.10.3 Danfoss Soft Starter Product Market Performance
 - 10.10.4 Danfoss Business Overview
 - 10.10.5 Danfoss Recent Developments
- 10.11 Solcon
 - 10.11.1 Solcon Basic Information
 - 10.11.2 Solcon Soft Starter Product Overview
 - 10.11.3 Solcon Soft Starter Product Market Performance
 - 10.11.4 Solcon Business Overview
 - 10.11.5 Solcon Recent Developments
- 10.12 Omron
 - 10.12.1 Omron Basic Information
 - 10.12.2 Omron Soft Starter Product Overview
 - 10.12.3 Omron Soft Starter Product Market Performance
 - 10.12.4 Omron Business Overview
 - 10.12.5 Omron Recent Developments
- 10.13 AuCom
 - 10.13.1 AuCom Basic Information
 - 10.13.2 AuCom Soft Starter Product Overview
 - 10.13.3 AuCom Soft Starter Product Market Performance
 - 10.13.4 AuCom Business Overview
 - 10.13.5 AuCom Recent Developments
- 10.14 WEG
 - 10.14.1 WEG Basic Information
 - 10.14.2 WEG Soft Starter Product Overview
 - 10.14.3 WEG Soft Starter Product Market Performance
 - 10.14.4 WEG Business Overview
 - 10.14.5 WEG Recent Developments
- 10.15 RENLE
 - 10.15.1 RENLE Basic Information

- 10.15.2 RENLE Soft Starter Product Overview
- 10.15.3 RENLE Soft Starter Product Market Performance
- 10.15.4 RENLE Business Overview
- 10.15.5 RENLE Recent Developments
- 10.16 Hpan
 - 10.16.1 Hpan Basic Information
 - 10.16.2 Hpan Soft Starter Product Overview
 - 10.16.3 Hpan Soft Starter Product Market Performance
 - 10.16.4 Hpan Business Overview
 - 10.16.5 Hpan Recent Developments
- 10.17 Aotuo
 - 10.17.1 Aotuo Basic Information
 - 10.17.2 Aotuo Soft Starter Product Overview
 - 10.17.3 Aotuo Soft Starter Product Market Performance
 - 10.17.4 Aotuo Business Overview
 - 10.17.5 Aotuo Recent Developments
- 10.18 Emotron (CG)
 - 10.18.1 Emotron (CG) Basic Information
 - 10.18.2 Emotron (CG) Soft Starter Product Overview
 - 10.18.3 Emotron (CG) Soft Starter Product Market Performance
 - 10.18.4 Emotron (CG) Business Overview
 - 10.18.5 Emotron (CG) Recent Developments
- 10.19 Benshaw
 - 10.19.1 Benshaw Basic Information
 - 10.19.2 Benshaw Soft Starter Product Overview
 - 10.19.3 Benshaw Soft Starter Product Market Performance
 - 10.19.4 Benshaw Business Overview
 - 10.19.5 Benshaw Recent Developments
- 10.20 Carlo Gavazzi
 - 10.20.1 Carlo Gavazzi Basic Information
 - 10.20.2 Carlo Gavazzi Soft Starter Product Overview
 - 10.20.3 Carlo Gavazzi Soft Starter Product Market Performance
 - 10.20.4 Carlo Gavazzi Business Overview
 - 10.20.5 Carlo Gavazzi Recent Developments
- 10.21 ZIRI Electrical
 - 10.21.1 ZIRI Electrical Basic Information
 - 10.21.2 ZIRI Electrical Soft Starter Product Overview
 - 10.21.3 ZIRI Electrical Soft Starter Product Market Performance
 - 10.21.4 ZIRI Electrical Business Overview

- 10.21.5 ZIRI Electrical Recent Developments
- 10.22 CHINT
 - 10.22.1 CHINT Basic Information
 - 10.22.2 CHINT Soft Starter Product Overview
 - 10.22.3 CHINT Soft Starter Product Market Performance
 - 10.22.4 CHINT Business Overview
 - 10.22.5 CHINT Recent Developments
- 10.23 Delixi
 - 10.23.1 Delixi Basic Information
 - 10.23.2 Delixi Soft Starter Product Overview
 - 10.23.3 Delixi Soft Starter Product Market Performance
 - 10.23.4 Delixi Business Overview
 - 10.23.5 Delixi Recent Developments
- 10.24 Westpow
 - 10.24.1 Westpow Basic Information
 - 10.24.2 Westpow Soft Starter Product Overview
 - 10.24.3 Westpow Soft Starter Product Market Performance
 - 10.24.4 Westpow Business Overview
 - 10.24.5 Westpow Recent Developments
- 10.25 Motortronics
 - 10.25.1 Motortronics Basic Information
 - 10.25.2 Motortronics Soft Starter Product Overview
 - 10.25.3 Motortronics Soft Starter Product Market Performance
 - 10.25.4 Motortronics Business Overview
 - 10.25.5 Motortronics Recent Developments
- 10.26 Andeli
 - 10.26.1 Andeli Basic Information
 - 10.26.2 Andeli Soft Starter Product Overview
 - 10.26.3 Andeli Soft Starter Product Market Performance
 - 10.26.4 Andeli Business Overview
 - 10.26.5 Andeli Recent Developments
- 10.27 CNYH
 - 10.27.1 CNYH Basic Information
 - 10.27.2 CNYH Soft Starter Product Overview
 - 10.27.3 CNYH Soft Starter Product Market Performance
 - 10.27.4 CNYH Business Overview
 - 10.27.5 CNYH Recent Developments
- 10.28 Jiukang
 - 10.28.1 Jiukang Basic Information

- 10.28.2 Jiukang Soft Starter Product Overview
- 10.28.3 Jiukang Soft Starter Product Market Performance
- 10.28.4 Jiukang Business Overview
- 10.28.5 Jiukang Recent Developments

11 SOFT STARTER MARKET FORECAST BY REGION

- 11.1 Global Soft Starter Market Size Forecast
- 11.2 Global Soft Starter Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Soft Starter Market Size Forecast by Country
 - 11.2.3 Asia Pacific Soft Starter Market Size Forecast by Region
 - 11.2.4 South America Soft Starter Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Soft Starter by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Soft Starter Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Soft Starter by Type (2026-2035)
 - 12.1.2 Global Soft Starter Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Soft Starter by Type (2026-2035)
- 12.2 Global Soft Starter Market Forecast by Application (2026-2035)
 - 12.2.1 Global Soft Starter Sales (K Units) Forecast by Application
 - 12.2.2 Global Soft Starter Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Soft Starter Market Size by Type (M USD)
- Table 4. Global Soft Starter Market Size by Application
- Table 5. Soft Starter Market Size Comparison by Region (M USD)
- Table 6. Global Soft Starter Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Soft Starter Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Soft Starter Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Soft Starter Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Soft Starter as of 2025)
- Table 11. Global Market Soft Starter Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Soft Starter Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Soft Starter Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Soft Starter Sales by Type (K Units)
- Table 27. Global Soft Starter Market Size by Type (M USD)
- Table 28. Global Soft Starter Sales (K Units) by Type (2020-2025)
- Table 29. Global Soft Starter Sales Market Share by Type (2020-2025)
- Table 30. Global Soft Starter Market Size (M USD) by Type (2020-2025)
- Table 31. Global Soft Starter Market Share by Type (2020-2025)
- Table 32. Global Soft Starter Price (USD/Unit) by Type (2020-2025)

- Table 33. Global Soft Starter Sales (K Units) by Application
- Table 34. Global Soft Starter Market Size by Application
- Table 35. Global Soft Starter Sales by Application (2020-2025) & (K Units)
- Table 36. Global Soft Starter Sales Market Share by Application (2020-2025)
- Table 37. Global Soft Starter Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Soft Starter Market Share by Application (2020-2025)
- Table 39. Global Soft Starter Sales Growth Rate by Application (2020-2025)
- Table 40. Global Soft Starter Sales by Region (2020-2025) & (K Units)
- Table 41. Global Soft Starter Sales Market Share by Region (2020-2025)
- Table 42. Global Soft Starter Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Soft Starter Market Size by Region (2020-2025)
- Table 44. North America Soft Starter Sales by Country (2020-2025) & (K Units)
- Table 45. North America Soft Starter Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Soft Starter Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Soft Starter Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Soft Starter Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Soft Starter Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Soft Starter Sales by Country (2020-2025) & (K Units)
- Table 51. South America Soft Starter Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Soft Starter Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Soft Starter Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Soft Starter Production (K Units) by Region(2020-2025)
- Table 55. Global Soft Starter Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Soft Starter Revenue Market Share by Region (2020-2025)
- Table 57. Global Soft Starter Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Soft Starter Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Soft Starter Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Soft Starter Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Soft Starter Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 62. Siemens Basic Information
- Table 63. Siemens Soft Starter Product Overview
- Table 64. Siemens Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 65. Siemens Business Overview
- Table 66. Siemens SWOT Analysis
- Table 67. Siemens Recent Developments
- Table 68. ABB Basic Information
- Table 69. ABB Soft Starter Product Overview
- Table 70. ABB Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. ABB Business Overview
- Table 72. ABB SWOT Analysis
- Table 73. ABB Recent Developments
- Table 74. Schneider Electric Basic Information
- Table 75. Schneider Electric Soft Starter Product Overview
- Table 76. Schneider Electric Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Schneider Electric Business Overview
- Table 78. Schneider Electric SWOT Analysis
- Table 79. Schneider Electric Recent Developments
- Table 80. Rockwell Basic Information
- Table 81. Rockwell Soft Starter Product Overview
- Table 82. Rockwell Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Rockwell Business Overview
- Table 84. Rockwell Recent Developments
- Table 85. Emerson Basic Information
- Table 86. Emerson Soft Starter Product Overview
- Table 87. Emerson Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Emerson Business Overview
- Table 89. Emerson Recent Developments
- Table 90. Eaton Basic Information
- Table 91. Eaton Soft Starter Product Overview
- Table 92. Eaton Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Eaton Business Overview
- Table 94. Eaton Recent Developments
- Table 95. GE Basic Information
- Table 96. GE Soft Starter Product Overview
- Table 97. GE Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 98. GE Business Overview
- Table 99. GE Recent Developments
- Table 100. Toshiba Basic Information
- Table 101. Toshiba Soft Starter Product Overview
- Table 102. Toshiba Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Toshiba Business Overview
- Table 104. Toshiba Recent Developments
- Table 105. Mitsubishi Electric Basic Information
- Table 106. Mitsubishi Electric Soft Starter Product Overview
- Table 107. Mitsubishi Electric Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Mitsubishi Electric Business Overview
- Table 109. Mitsubishi Electric Recent Developments
- Table 110. Danfoss Basic Information
- Table 111. Danfoss Soft Starter Product Overview
- Table 112. Danfoss Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Danfoss Business Overview
- Table 114. Danfoss Recent Developments
- Table 115. Solcon Basic Information
- Table 116. Solcon Soft Starter Product Overview
- Table 117. Solcon Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Solcon Business Overview
- Table 119. Solcon Recent Developments
- Table 120. Omron Basic Information
- Table 121. Omron Soft Starter Product Overview
- Table 122. Omron Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Omron Business Overview
- Table 124. Omron Recent Developments
- Table 125. AuCom Basic Information
- Table 126. AuCom Soft Starter Product Overview
- Table 127. AuCom Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 128. AuCom Business Overview
- Table 129. AuCom Recent Developments
- Table 130. WEG Basic Information

- Table 131. WEG Soft Starter Product Overview
- Table 132. WEG Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 133. WEG Business Overview
- Table 134. WEG Recent Developments
- Table 135. RENLE Basic Information
- Table 136. RENLE Soft Starter Product Overview
- Table 137. RENLE Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 138. RENLE Business Overview
- Table 139. RENLE Recent Developments
- Table 140. Hpan Basic Information
- Table 141. Hpan Soft Starter Product Overview
- Table 142. Hpan Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 143. Hpan Business Overview
- Table 144. Hpan Recent Developments
- Table 145. Aotuo Basic Information
- Table 146. Aotuo Soft Starter Product Overview
- Table 147. Aotuo Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 148. Aotuo Business Overview
- Table 149. Aotuo Recent Developments
- Table 150. Emotron (CG) Basic Information
- Table 151. Emotron (CG) Soft Starter Product Overview
- Table 152. Emotron (CG) Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 153. Emotron (CG) Business Overview
- Table 154. Emotron (CG) Recent Developments
- Table 155. Benshaw Basic Information
- Table 156. Benshaw Soft Starter Product Overview
- Table 157. Benshaw Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 158. Benshaw Business Overview
- Table 159. Benshaw Recent Developments
- Table 160. Carlo Gavazzi Basic Information
- Table 161. Carlo Gavazzi Soft Starter Product Overview
- Table 162. Carlo Gavazzi Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 163. Carlo Gavazzi Business Overview
- Table 164. Carlo Gavazzi Recent Developments
- Table 165. ZIRI Electrical Basic Information
- Table 166. ZIRI Electrical Soft Starter Product Overview
- Table 167. ZIRI Electrical Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 168. ZIRI Electrical Business Overview
- Table 169. ZIRI Electrical Recent Developments
- Table 170. CHINT Basic Information
- Table 171. CHINT Soft Starter Product Overview
- Table 172. CHINT Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 173. CHINT Business Overview
- Table 174. CHINT Recent Developments
- Table 175. Delixi Basic Information
- Table 176. Delixi Soft Starter Product Overview
- Table 177. Delixi Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 178. Delixi Business Overview
- Table 179. Delixi Recent Developments
- Table 180. Westpow Basic Information
- Table 181. Westpow Soft Starter Product Overview
- Table 182. Westpow Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 183. Westpow Business Overview
- Table 184. Westpow Recent Developments
- Table 185. Motortronics Basic Information
- Table 186. Motortronics Soft Starter Product Overview
- Table 187. Motortronics Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 188. Motortronics Business Overview
- Table 189. Motortronics Recent Developments
- Table 190. Andeli Basic Information
- Table 191. Andeli Soft Starter Product Overview
- Table 192. Andeli Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 193. Andeli Business Overview
- Table 194. Andeli Recent Developments
- Table 195. CNYH Basic Information

Table 196. CNYH Soft Starter Product Overview

Table 197. CNYH Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 198. CNYH Business Overview

Table 199. CNYH Recent Developments

Table 200. Jiukang Basic Information

Table 201. Jiukang Soft Starter Product Overview

Table 202. Jiukang Soft Starter Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 203. Jiukang Business Overview

Table 204. Jiukang Recent Developments

Table 205. Global Soft Starter Sales Forecast by Region (2026-2035) & (K Units)

Table 206. Global Soft Starter Market Size Forecast by Region (2026-2035) & (M USD)

Table 207. North America Soft Starter Sales Forecast by Country (2026-2035) & (K Units)

Table 208. North America Soft Starter Market Size Forecast by Country (2026-2035) & (M USD)

Table 209. Europe Soft Starter Sales Forecast by Country (2026-2035) & (K Units)

Table 210. Europe Soft Starter Market Size Forecast by Country (2026-2035) & (M USD)

Table 211. Asia Pacific Soft Starter Sales Forecast by Region (2026-2035) & (K Units)

Table 212. Asia Pacific Soft Starter Market Size Forecast by Region (2026-2035) & (M USD)

Table 213. South America Soft Starter Sales Forecast by Country (2026-2035) & (K Units)

Table 214. South America Soft Starter Market Size Forecast by Country (2026-2035) & (M USD)

Table 215. Middle East and Africa Soft Starter Sales Forecast by Country (2026-2035) & (Units)

Table 216. Middle East and Africa Soft Starter Market Size Forecast by Country (2026-2035) & (M USD)

Table 217. Global Soft Starter Sales Forecast by Type (2026-2035) & (K Units)

Table 218. Global Soft Starter Market Size Forecast by Type (2026-2035) & (M USD)

Table 219. Global Soft Starter Price Forecast by Type (2026-2035) & (USD/Unit)

Table 220. Global Soft Starter Sales (K Units) Forecast by Application (2026-2035)

Table 221. Global Soft Starter Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Soft Starter
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Soft Starter Market Size (M USD), 2025-2035
- Figure 5. Global Soft Starter Market Size (M USD) (2020-2035)
- Figure 6. Global Soft Starter Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Soft Starter Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Soft Starter Product Life Cycle
- Figure 13. Soft Starter Sales Share by Manufacturers in 2025
- Figure 14. Global Soft Starter Revenue Share by Manufacturers in 2025
- Figure 15. Soft Starter Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Soft Starter Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Soft Starter Revenue in 2025
- Figure 18. Industry Chain Map of Soft Starter
- Figure 19. Global Soft Starter Market PEST Analysis
- Figure 20. Global Soft Starter Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Soft Starter Market Share by Type
- Figure 27. Sales Market Share of Soft Starter by Type (2020-2025)
- Figure 28. Sales Market Share of Soft Starter by Type in 2025
- Figure 29. Market Share of Soft Starter by Type (2020-2025)
- Figure 30. Market Share of Soft Starter by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Soft Starter Market Share by Application
- Figure 33. Global Soft Starter Sales Market Share by Application (2020-2025)

- Figure 34. Global Soft Starter Sales Market Share by Application in 2025
- Figure 35. Global Soft Starter Market Share by Application (2020-2025)
- Figure 36. Global Soft Starter Market Share by Application in 2025
- Figure 37. Global Soft Starter Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Soft Starter Sales Market Share by Region (2020-2025)
- Figure 39. Global Soft Starter Market Size by Region (2020-2025)
- Figure 40. North America Soft Starter Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Soft Starter Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Soft Starter Sales Market Share by Country in 2024
- Figure 43. North America Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Soft Starter Market Size by Country in 2024
- Figure 45. U.S. Soft Starter Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Soft Starter Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Soft Starter Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Soft Starter Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Soft Starter Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Soft Starter Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Soft Starter Sales Market Share by Country in 2024
- Figure 53. Europe Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Soft Starter Market Size by Country in 2024
- Figure 55. Germany Soft Starter Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Soft Starter Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Soft Starter Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Soft Starter Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Soft Starter Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Soft Starter Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Soft Starter Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Soft Starter Market Size by Region in 2024
- Figure 68. China Soft Starter Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Soft Starter Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Soft Starter Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Soft Starter Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Soft Starter Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Soft Starter Sales and Growth Rate (K Units)

Figure 79. South America Soft Starter Sales Market Share by Country in 2024

Figure 80. South America Soft Starter Market Size and Growth Rate (M USD)

Figure 81. South America Soft Starter Market Size by Country in 2024

Figure 82. Brazil Soft Starter Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Soft Starter Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Soft Starter Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Soft Starter Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Soft Starter Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Soft Starter Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Soft Starter Market Size by Region in 2024

Figure 92. Saudi Arabia Soft Starter Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Soft Starter Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Soft Starter Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Soft Starter Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Soft Starter Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Soft Starter Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Soft Starter Production Market Share by Region (2020-2025)

Figure 103. North America Soft Starter Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Soft Starter Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Soft Starter Production (K Units) Growth Rate (2020-2025)

Figure 106. China Soft Starter Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Soft Starter Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Soft Starter Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Soft Starter Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Soft Starter Market Share Forecast by Type (2026-2035)

Figure 111. Global Soft Starter Sales Forecast by Application (2026-2035)

Figure 112. Global Soft Starter Market Share Forecast by Application (2026-2035)

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