

Global Sodium Benzoate Powder Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Sodium Benzoate Powder competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Sodium Benzoate Powder is the sodium salt of benzoic acid (chemical formula C_6H_5COONa), commonly used as a food preservative, pharmaceutical excipient, and industrial additive. It inhibits the growth of bacteria, yeast, and fungi, especially in acidic environments (pH

The global Sodium Benzoate Powder market size was estimated at USD 640.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Sodium Benzoate Powder market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Sodium Benzoate Powder market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This

enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Sodium Benzoate Powder market.

Global Sodium Benzoate Powder Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Arshine
Wuhan Youji Industries
Tianjin Dongda Chemical
Liao Ning Huayi Chemical
Benxi Black Horse Chemical
Jiangsu Shunfeng Chemical
Shandong Province and Tai Wei Run Food
Eton Food
Tengzhou Aolong
Eastman Chemical Company

Market Segmentation (by Type)

Food Grade
Pharmaceutical Grade

Market Segmentation (by Application)

Beverage

Food

Pharmaceuticals

Cosmetic

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Sodium Benzoate Powder Market

Overview of the regional outlook of the Sodium Benzoate Powder Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Sodium Benzoate Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Sodium Benzoate Powder, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Sodium Benzoate Powder

1.2 Key Market Segments

1.2.1 Sodium Benzoate Powder Segment by Type

1.2.2 Sodium Benzoate Powder Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SODIUM BENZOATE POWDER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Sodium Benzoate Powder Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Sodium Benzoate Powder Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SODIUM BENZOATE POWDER MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Sodium Benzoate Powder Product Life Cycle

3.3 Global Sodium Benzoate Powder Sales by Manufacturers (2020-2025)

3.4 Global Sodium Benzoate Powder Revenue Market Share by Manufacturers (2020-2025)

3.5 Sodium Benzoate Powder Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Sodium Benzoate Powder Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Sodium Benzoate Powder Market Competitive Situation and Trends

3.8.1 Sodium Benzoate Powder Market Concentration Rate

3.8.2 Global 5 and 10 Largest Sodium Benzoate Powder Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SODIUM BENZOATE POWDER INDUSTRY CHAIN ANALYSIS

4.1 Sodium Benzoate Powder Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SODIUM BENZOATE POWDER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Sodium Benzoate Powder Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Sodium Benzoate Powder Market

5.7 ESG Ratings of Leading Companies

6 SODIUM BENZOATE POWDER MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Sodium Benzoate Powder Sales Market Share by Type (2020-2025)

6.3 Global Sodium Benzoate Powder Market Size by Type (2020-2025)

6.4 Global Sodium Benzoate Powder Price by Type (2020-2025)

7 SODIUM BENZOATE POWDER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Sodium Benzoate Powder Market Sales by Application (2020-2025)
- 7.3 Global Sodium Benzoate Powder Market Size (M USD) by Application (2020-2025)
- 7.4 Global Sodium Benzoate Powder Sales Growth Rate by Application (2020-2025)

8 SODIUM BENZOATE POWDER MARKET SALES BY REGION

- 8.1 Global Sodium Benzoate Powder Sales by Region
 - 8.1.1 Global Sodium Benzoate Powder Sales by Region
 - 8.1.2 Global Sodium Benzoate Powder Sales Market Share by Region
- 8.2 Global Sodium Benzoate Powder Market Size by Region
 - 8.2.1 Global Sodium Benzoate Powder Market Size by Region
 - 8.2.2 Global Sodium Benzoate Powder Market Size by Region
- 8.3 North America
 - 8.3.1 North America Sodium Benzoate Powder Sales by Country
 - 8.3.2 North America Sodium Benzoate Powder Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Sodium Benzoate Powder Sales by Country
 - 8.4.2 Europe Sodium Benzoate Powder Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Sodium Benzoate Powder Sales by Region
 - 8.5.2 Asia Pacific Sodium Benzoate Powder Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Sodium Benzoate Powder Sales by Country
 - 8.6.2 South America Sodium Benzoate Powder Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Sodium Benzoate Powder Sales by Region

8.7.2 Middle East and Africa Sodium Benzoate Powder Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 SODIUM BENZOATE POWDER MARKET PRODUCTION BY REGION

9.1 Global Production of Sodium Benzoate Powder by Region(2020-2025)

9.2 Global Sodium Benzoate Powder Revenue Market Share by Region (2020-2025)

9.3 Global Sodium Benzoate Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Sodium Benzoate Powder Production

9.4.1 North America Sodium Benzoate Powder Production Growth Rate (2020-2025)

9.4.2 North America Sodium Benzoate Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Sodium Benzoate Powder Production

9.5.1 Europe Sodium Benzoate Powder Production Growth Rate (2020-2025)

9.5.2 Europe Sodium Benzoate Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Sodium Benzoate Powder Production (2020-2025)

9.6.1 Japan Sodium Benzoate Powder Production Growth Rate (2020-2025)

9.6.2 Japan Sodium Benzoate Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Sodium Benzoate Powder Production (2020-2025)

9.7.1 China Sodium Benzoate Powder Production Growth Rate (2020-2025)

9.7.2 China Sodium Benzoate Powder Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Arshine

10.1.1 Arshine Basic Information

- 10.1.2 Arshine Sodium Benzoate Powder Product Overview
- 10.1.3 Arshine Sodium Benzoate Powder Product Market Performance
- 10.1.4 Arshine Business Overview
- 10.1.5 Arshine SWOT Analysis
- 10.1.6 Arshine Recent Developments
- 10.2 Wuhan Youji Industries
 - 10.2.1 Wuhan Youji Industries Basic Information
 - 10.2.2 Wuhan Youji Industries Sodium Benzoate Powder Product Overview
 - 10.2.3 Wuhan Youji Industries Sodium Benzoate Powder Product Market Performance
 - 10.2.4 Wuhan Youji Industries Business Overview
 - 10.2.5 Wuhan Youji Industries SWOT Analysis
 - 10.2.6 Wuhan Youji Industries Recent Developments
- 10.3 Tianjin Dongda Chemical
 - 10.3.1 Tianjin Dongda Chemical Basic Information
 - 10.3.2 Tianjin Dongda Chemical Sodium Benzoate Powder Product Overview
 - 10.3.3 Tianjin Dongda Chemical Sodium Benzoate Powder Product Market Performance
 - 10.3.4 Tianjin Dongda Chemical Business Overview
 - 10.3.5 Tianjin Dongda Chemical SWOT Analysis
 - 10.3.6 Tianjin Dongda Chemical Recent Developments
- 10.4 Liao Ning Huayi Chemical
 - 10.4.1 Liao Ning Huayi Chemical Basic Information
 - 10.4.2 Liao Ning Huayi Chemical Sodium Benzoate Powder Product Overview
 - 10.4.3 Liao Ning Huayi Chemical Sodium Benzoate Powder Product Market Performance
 - 10.4.4 Liao Ning Huayi Chemical Business Overview
 - 10.4.5 Liao Ning Huayi Chemical Recent Developments
- 10.5 Benxi Black Horse Chemical
 - 10.5.1 Benxi Black Horse Chemical Basic Information
 - 10.5.2 Benxi Black Horse Chemical Sodium Benzoate Powder Product Overview
 - 10.5.3 Benxi Black Horse Chemical Sodium Benzoate Powder Product Market Performance
 - 10.5.4 Benxi Black Horse Chemical Business Overview
 - 10.5.5 Benxi Black Horse Chemical Recent Developments
- 10.6 Jiangsu Shunfeng Chemical
 - 10.6.1 Jiangsu Shunfeng Chemical Basic Information
 - 10.6.2 Jiangsu Shunfeng Chemical Sodium Benzoate Powder Product Overview
 - 10.6.3 Jiangsu Shunfeng Chemical Sodium Benzoate Powder Product Market Performance

- 10.6.4 Jiangsu Shunfeng Chemical Business Overview
- 10.6.5 Jiangsu Shunfeng Chemical Recent Developments
- 10.7 Shandong Province and Tai Wei Run Food
 - 10.7.1 Shandong Province and Tai Wei Run Food Basic Information
 - 10.7.2 Shandong Province and Tai Wei Run Food Sodium Benzoate Powder Product Overview
 - 10.7.3 Shandong Province and Tai Wei Run Food Sodium Benzoate Powder Product Market Performance
 - 10.7.4 Shandong Province and Tai Wei Run Food Business Overview
 - 10.7.5 Shandong Province and Tai Wei Run Food Recent Developments
- 10.8 Eton Food
 - 10.8.1 Eton Food Basic Information
 - 10.8.2 Eton Food Sodium Benzoate Powder Product Overview
 - 10.8.3 Eton Food Sodium Benzoate Powder Product Market Performance
 - 10.8.4 Eton Food Business Overview
 - 10.8.5 Eton Food Recent Developments
- 10.9 Tengzhou Aolong
 - 10.9.1 Tengzhou Aolong Basic Information
 - 10.9.2 Tengzhou Aolong Sodium Benzoate Powder Product Overview
 - 10.9.3 Tengzhou Aolong Sodium Benzoate Powder Product Market Performance
 - 10.9.4 Tengzhou Aolong Business Overview
 - 10.9.5 Tengzhou Aolong Recent Developments
- 10.10 Eastman Chemical Company
 - 10.10.1 Eastman Chemical Company Basic Information
 - 10.10.2 Eastman Chemical Company Sodium Benzoate Powder Product Overview
 - 10.10.3 Eastman Chemical Company Sodium Benzoate Powder Product Market Performance
 - 10.10.4 Eastman Chemical Company Business Overview
 - 10.10.5 Eastman Chemical Company Recent Developments

11 SODIUM BENZOATE POWDER MARKET FORECAST BY REGION

- 11.1 Global Sodium Benzoate Powder Market Size Forecast
- 11.2 Global Sodium Benzoate Powder Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Sodium Benzoate Powder Market Size Forecast by Country
 - 11.2.3 Asia Pacific Sodium Benzoate Powder Market Size Forecast by Region
 - 11.2.4 South America Sodium Benzoate Powder Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Sodium Benzoate Powder by

Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Sodium Benzoate Powder Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Sodium Benzoate Powder by Type (2026-2035)

12.1.2 Global Sodium Benzoate Powder Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Sodium Benzoate Powder by Type (2026-2035)

12.2 Global Sodium Benzoate Powder Market Forecast by Application (2026-2035)

12.2.1 Global Sodium Benzoate Powder Sales (K MT) Forecast by Application

12.2.2 Global Sodium Benzoate Powder Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Sodium Benzoate Powder Market Size by Type (M USD)

Table 4. Global Sodium Benzoate Powder Market Size by Application

Table 5. Sodium Benzoate Powder Market Size Comparison by Region (M USD)

Table 6. Global Sodium Benzoate Powder Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Sodium Benzoate Powder Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Sodium Benzoate Powder Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Sodium Benzoate Powder Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Sodium Benzoate Powder as of 2025)

Table 11. Global Market Sodium Benzoate Powder Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Sodium Benzoate Powder Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Sodium Benzoate Powder Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Sodium Benzoate Powder Sales by Type (K MT)

Table 27. Global Sodium Benzoate Powder Market Size by Type (M USD)

Table 28. Global Sodium Benzoate Powder Sales (K MT) by Type (2020-2025)

- Table 29. Global Sodium Benzoate Powder Sales Market Share by Type (2020-2025)
- Table 30. Global Sodium Benzoate Powder Market Size (M USD) by Type (2020-2025)
- Table 31. Global Sodium Benzoate Powder Market Share by Type (2020-2025)
- Table 32. Global Sodium Benzoate Powder Price (USD/KG) by Type (2020-2025)
- Table 33. Global Sodium Benzoate Powder Sales (K MT) by Application
- Table 34. Global Sodium Benzoate Powder Market Size by Application
- Table 35. Global Sodium Benzoate Powder Sales by Application (2020-2025) & (K MT)
- Table 36. Global Sodium Benzoate Powder Sales Market Share by Application (2020-2025)
- Table 37. Global Sodium Benzoate Powder Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Sodium Benzoate Powder Market Share by Application (2020-2025)
- Table 39. Global Sodium Benzoate Powder Sales Growth Rate by Application (2020-2025)
- Table 40. Global Sodium Benzoate Powder Sales by Region (2020-2025) & (K MT)
- Table 41. Global Sodium Benzoate Powder Sales Market Share by Region (2020-2025)
- Table 42. Global Sodium Benzoate Powder Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Sodium Benzoate Powder Market Size by Region (2020-2025)
- Table 44. North America Sodium Benzoate Powder Sales by Country (2020-2025) & (K MT)
- Table 45. North America Sodium Benzoate Powder Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Sodium Benzoate Powder Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Sodium Benzoate Powder Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Sodium Benzoate Powder Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Sodium Benzoate Powder Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Sodium Benzoate Powder Sales by Country (2020-2025) & (K MT)
- Table 51. South America Sodium Benzoate Powder Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Sodium Benzoate Powder Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Sodium Benzoate Powder Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Sodium Benzoate Powder Production (K MT) by Region(2020-2025)

Table 55. Global Sodium Benzoate Powder Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Sodium Benzoate Powder Revenue Market Share by Region (2020-2025)

Table 57. Global Sodium Benzoate Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Sodium Benzoate Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Sodium Benzoate Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Sodium Benzoate Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Sodium Benzoate Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Arshine Basic Information

Table 63. Arshine Sodium Benzoate Powder Product Overview

Table 64. Arshine Sodium Benzoate Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Arshine Business Overview

Table 66. Arshine SWOT Analysis

Table 67. Arshine Recent Developments

Table 68. Wuhan Youji Industries Basic Information

Table 69. Wuhan Youji Industries Sodium Benzoate Powder Product Overview

Table 70. Wuhan Youji Industries Sodium Benzoate Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Wuhan Youji Industries Business Overview

Table 72. Wuhan Youji Industries SWOT Analysis

Table 73. Wuhan Youji Industries Recent Developments

Table 74. Tianjin Dongda Chemical Basic Information

Table 75. Tianjin Dongda Chemical Sodium Benzoate Powder Product Overview

Table 76. Tianjin Dongda Chemical Sodium Benzoate Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Tianjin Dongda Chemical Business Overview

Table 78. Tianjin Dongda Chemical SWOT Analysis

Table 79. Tianjin Dongda Chemical Recent Developments

Table 80. Liao Ning Huayi Chemical Basic Information

Table 81. Liao Ning Huayi Chemical Sodium Benzoate Powder Product Overview

Table 82. Liao Ning Huayi Chemical Sodium Benzoate Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 83. Liao Ning Huayi Chemical Business Overview
- Table 84. Liao Ning Huayi Chemical Recent Developments
- Table 85. Benxi Black Horse Chemical Basic Information
- Table 86. Benxi Black Horse Chemical Sodium Benzoate Powder Product Overview
- Table 87. Benxi Black Horse Chemical Sodium Benzoate Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Benxi Black Horse Chemical Business Overview
- Table 89. Benxi Black Horse Chemical Recent Developments
- Table 90. Jiangsu Shunfeng Chemical Basic Information
- Table 91. Jiangsu Shunfeng Chemical Sodium Benzoate Powder Product Overview
- Table 92. Jiangsu Shunfeng Chemical Sodium Benzoate Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Jiangsu Shunfeng Chemical Business Overview
- Table 94. Jiangsu Shunfeng Chemical Recent Developments
- Table 95. Shandong Province and Tai Wei Run Food Basic Information
- Table 96. Shandong Province and Tai Wei Run Food Sodium Benzoate Powder Product Overview
- Table 97. Shandong Province and Tai Wei Run Food Sodium Benzoate Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Shandong Province and Tai Wei Run Food Business Overview
- Table 99. Shandong Province and Tai Wei Run Food Recent Developments
- Table 100. Eton Food Basic Information
- Table 101. Eton Food Sodium Benzoate Powder Product Overview
- Table 102. Eton Food Sodium Benzoate Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Eton Food Business Overview
- Table 104. Eton Food Recent Developments
- Table 105. Tengzhou Aolong Basic Information
- Table 106. Tengzhou Aolong Sodium Benzoate Powder Product Overview
- Table 107. Tengzhou Aolong Sodium Benzoate Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Tengzhou Aolong Business Overview
- Table 109. Tengzhou Aolong Recent Developments
- Table 110. Eastman Chemical Company Basic Information
- Table 111. Eastman Chemical Company Sodium Benzoate Powder Product Overview
- Table 112. Eastman Chemical Company Sodium Benzoate Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Eastman Chemical Company Business Overview
- Table 114. Eastman Chemical Company Recent Developments

Table 115. Global Sodium Benzoate Powder Sales Forecast by Region (2026-2035) & (K MT)

Table 116. Global Sodium Benzoate Powder Market Size Forecast by Region (2026-2035) & (M USD)

Table 117. North America Sodium Benzoate Powder Sales Forecast by Country (2026-2035) & (K MT)

Table 118. North America Sodium Benzoate Powder Market Size Forecast by Country (2026-2035) & (M USD)

Table 119. Europe Sodium Benzoate Powder Sales Forecast by Country (2026-2035) & (K MT)

Table 120. Europe Sodium Benzoate Powder Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Asia Pacific Sodium Benzoate Powder Sales Forecast by Region (2026-2035) & (K MT)

Table 122. Asia Pacific Sodium Benzoate Powder Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Sodium Benzoate Powder Sales Forecast by Country (2026-2035) & (K MT)

Table 124. South America Sodium Benzoate Powder Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Sodium Benzoate Powder Sales Forecast by Country (2026-2035) & (Units)

Table 126. Middle East and Africa Sodium Benzoate Powder Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global Sodium Benzoate Powder Sales Forecast by Type (2026-2035) & (K MT)

Table 128. Global Sodium Benzoate Powder Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Sodium Benzoate Powder Price Forecast by Type (2026-2035) & (USD/KG)

Table 130. Global Sodium Benzoate Powder Sales (K MT) Forecast by Application (2026-2035)

Table 131. Global Sodium Benzoate Powder Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Sodium Benzoate Powder
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Sodium Benzoate Powder Market Size (M USD), 2025-2035
- Figure 5. Global Sodium Benzoate Powder Market Size (M USD) (2020-2035)
- Figure 6. Global Sodium Benzoate Powder Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Sodium Benzoate Powder Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Sodium Benzoate Powder Product Life Cycle
- Figure 13. Sodium Benzoate Powder Sales Share by Manufacturers in 2025
- Figure 14. Global Sodium Benzoate Powder Revenue Share by Manufacturers in 2025
- Figure 15. Sodium Benzoate Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Sodium Benzoate Powder Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Sodium Benzoate Powder Revenue in 2025
- Figure 18. Industry Chain Map of Sodium Benzoate Powder
- Figure 19. Global Sodium Benzoate Powder Market PEST Analysis
- Figure 20. Global Sodium Benzoate Powder Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Sodium Benzoate Powder Market Share by Type
- Figure 27. Sales Market Share of Sodium Benzoate Powder by Type (2020-2025)
- Figure 28. Sales Market Share of Sodium Benzoate Powder by Type in 2025
- Figure 29. Market Share of Sodium Benzoate Powder by Type (2020-2025)
- Figure 30. Market Share of Sodium Benzoate Powder by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Sodium Benzoate Powder Market Share by Application

Figure 33. Global Sodium Benzoate Powder Sales Market Share by Application (2020-2025)

Figure 34. Global Sodium Benzoate Powder Sales Market Share by Application in 2025

Figure 35. Global Sodium Benzoate Powder Market Share by Application (2020-2025)

Figure 36. Global Sodium Benzoate Powder Market Share by Application in 2025

Figure 37. Global Sodium Benzoate Powder Sales Growth Rate by Application (2020-2025)

Figure 38. Global Sodium Benzoate Powder Sales Market Share by Region (2020-2025)

Figure 39. Global Sodium Benzoate Powder Market Size by Region (2020-2025)

Figure 40. North America Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Sodium Benzoate Powder Sales Market Share by Country in 2024

Figure 43. North America Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Sodium Benzoate Powder Market Size by Country in 2024

Figure 45. U.S. Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Sodium Benzoate Powder Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Sodium Benzoate Powder Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Sodium Benzoate Powder Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Sodium Benzoate Powder Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Sodium Benzoate Powder Sales Market Share by Country in 2024

Figure 53. Europe Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Sodium Benzoate Powder Market Size by Country in 2024

Figure 55. Germany Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Sodium Benzoate Powder Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Sodium Benzoate Powder Sales Market Share by Region in 2024

Figure 67. Asia Pacific Sodium Benzoate Powder Market Size by Region in 2024

Figure 68. China Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Sodium Benzoate Powder Sales and Growth Rate

(2020-2025) & (K MT)

Figure 77. Southeast Asia Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Sodium Benzoate Powder Sales and Growth Rate (K MT)

Figure 79. South America Sodium Benzoate Powder Sales Market Share by Country in 2024

Figure 80. South America Sodium Benzoate Powder Market Size and Growth Rate (M USD)

Figure 81. South America Sodium Benzoate Powder Market Size by Country in 2024

Figure 82. Brazil Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Sodium Benzoate Powder Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Sodium Benzoate Powder Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Sodium Benzoate Powder Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Sodium Benzoate Powder Market Size by Region in 2024

Figure 92. Saudi Arabia Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Sodium Benzoate Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Sodium Benzoate Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Sodium Benzoate Powder Production Market Share by Region (2020-2025)

Figure 103. North America Sodium Benzoate Powder Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Sodium Benzoate Powder Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Sodium Benzoate Powder Production (K MT) Growth Rate (2020-2025)

Figure 106. China Sodium Benzoate Powder Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Sodium Benzoate Powder Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Sodium Benzoate Powder Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Sodium Benzoate Powder Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Sodium Benzoate Powder Market Share Forecast by Type (2026-2035)

Figure 111. Global Sodium Benzoate Powder Sales Forecast by Application (2026-2035)

Figure 112. Global Sodium Benzoate Powder Market Share Forecast by Application (2026-2035)

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