

Global Sodium Benzoate Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Sodium benzoate is a substance which has the chemical formula C_6H_5COONa . It is a widely used food preservative, with an E number of E211. It is the sodium salt of benzoic acid and exists in this form when dissolved in water. It can be produced by reacting sodium hydroxide with benzoic acid.

This report provides a deep insight into the global Sodium Benzoate market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Sodium Benzoate Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Sodium Benzoate market in any manner.

Global Sodium Benzoate Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Wuhan Youji Industries

Tianjin Dongda Chemical

Liao Ning Huayi Chemical

Benxi Black Horse Chemical

Jiangsu Shunfeng Chemical

Shandong Province and Tai Wei Run Food

Eton Food

Tengzhou Aolong

Market Segmentation (by Type)

Sodium Benzoate Powder

Sodium Benzoate Granules

Sodium Benzoate Columnar

Market Segmentation (by Application)

Beverage

Food

Pharmaceuticals

Cosmetic

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Sodium Benzoate Market

Overview of the regional outlook of the Sodium Benzoate Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Sodium Benzoate Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Sodium Benzoate
- 1.2 Key Market Segments
 - 1.2.1 Sodium Benzoate Segment by Type
 - 1.2.2 Sodium Benzoate Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SODIUM BENZOATE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Sodium Benzoate Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Sodium Benzoate Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SODIUM BENZOATE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Sodium Benzoate Product Life Cycle
- 3.3 Global Sodium Benzoate Sales by Manufacturers (2020-2025)
- 3.4 Global Sodium Benzoate Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Sodium Benzoate Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Sodium Benzoate Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers Sodium Benzoate Manufacturing Sites, Area Served, Product Type
- 3.8 Sodium Benzoate Market Competitive Situation and Trends
 - 3.8.1 Sodium Benzoate Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Sodium Benzoate Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 SODIUM BENZOATE INDUSTRY CHAIN ANALYSIS

- 4.1 Sodium Benzoate Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SODIUM BENZOATE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Sodium Benzoate Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Sodium Benzoate Market
- 5.7 ESG Ratings of Leading Companies

6 SODIUM BENZOATE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Sodium Benzoate Sales Market Share by Type (2020-2025)
- 6.3 Global Sodium Benzoate Market Size Market Share by Type (2020-2025)
- 6.4 Global Sodium Benzoate Price by Type (2020-2025)

7 SODIUM BENZOATE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Sodium Benzoate Market Sales by Application (2020-2025)
- 7.3 Global Sodium Benzoate Market Size (M USD) by Application (2020-2025)
- 7.4 Global Sodium Benzoate Sales Growth Rate by Application (2020-2025)

8 SODIUM BENZOATE MARKET SALES BY REGION

8.1 Global Sodium Benzoate Sales by Region

8.1.1 Global Sodium Benzoate Sales by Region

8.1.2 Global Sodium Benzoate Sales Market Share by Region

8.2 Global Sodium Benzoate Market Size by Region

8.2.1 Global Sodium Benzoate Market Size by Region

8.2.2 Global Sodium Benzoate Market Size Market Share by Region

8.3 North America

8.3.1 North America Sodium Benzoate Sales by Country

8.3.2 North America Sodium Benzoate Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Sodium Benzoate Sales by Country

8.4.2 Europe Sodium Benzoate Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Sodium Benzoate Sales by Region

8.5.2 Asia Pacific Sodium Benzoate Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Sodium Benzoate Sales by Country

8.6.2 South America Sodium Benzoate Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Sodium Benzoate Sales by Region

8.7.2 Middle East and Africa Sodium Benzoate Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 SODIUM BENZOATE MARKET PRODUCTION BY REGION

9.1 Global Production of Sodium Benzoate by Region(2020-2025)

9.2 Global Sodium Benzoate Revenue Market Share by Region (2020-2025)

9.3 Global Sodium Benzoate Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Sodium Benzoate Production

9.4.1 North America Sodium Benzoate Production Growth Rate (2020-2025)

9.4.2 North America Sodium Benzoate Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Sodium Benzoate Production

9.5.1 Europe Sodium Benzoate Production Growth Rate (2020-2025)

9.5.2 Europe Sodium Benzoate Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Sodium Benzoate Production (2020-2025)

9.6.1 Japan Sodium Benzoate Production Growth Rate (2020-2025)

9.6.2 Japan Sodium Benzoate Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Sodium Benzoate Production (2020-2025)

9.7.1 China Sodium Benzoate Production Growth Rate (2020-2025)

9.7.2 China Sodium Benzoate Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Wuhan Youji Industries

10.1.1 Wuhan Youji Industries Basic Information

10.1.2 Wuhan Youji Industries Sodium Benzoate Product Overview

10.1.3 Wuhan Youji Industries Sodium Benzoate Product Market Performance

10.1.4 Wuhan Youji Industries Business Overview

10.1.5 Wuhan Youji Industries SWOT Analysis

10.1.6 Wuhan Youji Industries Recent Developments

10.2 Tianjin Dongda Chemical

10.2.1 Tianjin Dongda Chemical Basic Information

10.2.2 Tianjin Dongda Chemical Sodium Benzoate Product Overview

10.2.3 Tianjin Dongda Chemical Sodium Benzoate Product Market Performance

10.2.4 Tianjin Dongda Chemical Business Overview

10.2.5 Tianjin Dongda Chemical SWOT Analysis

10.2.6 Tianjin Dongda Chemical Recent Developments

10.3 Liao Ning Huayi Chemical

10.3.1 Liao Ning Huayi Chemical Basic Information

10.3.2 Liao Ning Huayi Chemical Sodium Benzoate Product Overview

10.3.3 Liao Ning Huayi Chemical Sodium Benzoate Product Market Performance

10.3.4 Liao Ning Huayi Chemical Business Overview

10.3.5 Liao Ning Huayi Chemical SWOT Analysis

10.3.6 Liao Ning Huayi Chemical Recent Developments

10.4 Benxi Black Horse Chemical

10.4.1 Benxi Black Horse Chemical Basic Information

10.4.2 Benxi Black Horse Chemical Sodium Benzoate Product Overview

10.4.3 Benxi Black Horse Chemical Sodium Benzoate Product Market Performance

10.4.4 Benxi Black Horse Chemical Business Overview

10.4.5 Benxi Black Horse Chemical Recent Developments

10.5 Jiangsu Shunfeng Chemical

10.5.1 Jiangsu Shunfeng Chemical Basic Information

10.5.2 Jiangsu Shunfeng Chemical Sodium Benzoate Product Overview

10.5.3 Jiangsu Shunfeng Chemical Sodium Benzoate Product Market Performance

10.5.4 Jiangsu Shunfeng Chemical Business Overview

10.5.5 Jiangsu Shunfeng Chemical Recent Developments

10.6 Shandong Province and Tai Wei Run Food

10.6.1 Shandong Province and Tai Wei Run Food Basic Information

10.6.2 Shandong Province and Tai Wei Run Food Sodium Benzoate Product Overview

10.6.3 Shandong Province and Tai Wei Run Food Sodium Benzoate Product Market Performance

10.6.4 Shandong Province and Tai Wei Run Food Business Overview

10.6.5 Shandong Province and Tai Wei Run Food Recent Developments

10.7 Eton Food

10.7.1 Eton Food Basic Information

10.7.2 Eton Food Sodium Benzoate Product Overview

10.7.3 Eton Food Sodium Benzoate Product Market Performance

10.7.4 Eton Food Business Overview

10.7.5 Eton Food Recent Developments

10.8 Tengzhou Aolong

10.8.1 Tengzhou Aolong Basic Information

10.8.2 Tengzhou Aolong Sodium Benzoate Product Overview

10.8.3 Tengzhou Aolong Sodium Benzoate Product Market Performance

10.8.4 Tengzhou Aolong Business Overview

10.8.5 Tengzhou Aolong Recent Developments

11 SODIUM BENZOATE MARKET FORECAST BY REGION

11.1 Global Sodium Benzoate Market Size Forecast

11.2 Global Sodium Benzoate Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Sodium Benzoate Market Size Forecast by Country

11.2.3 Asia Pacific Sodium Benzoate Market Size Forecast by Region

11.2.4 South America Sodium Benzoate Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Sodium Benzoate by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Sodium Benzoate Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Sodium Benzoate by Type (2026-2033)

12.1.2 Global Sodium Benzoate Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Sodium Benzoate by Type (2026-2033)

12.2 Global Sodium Benzoate Market Forecast by Application (2026-2033)

12.2.1 Global Sodium Benzoate Sales (K Units) Forecast by Application

12.2.2 Global Sodium Benzoate Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Sodium Benzoate Market Size Comparison by Region (M USD)

Table 5. Global Sodium Benzoate Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Sodium Benzoate Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Sodium Benzoate Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Sodium Benzoate Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Sodium

Benzoate as of 2024)

Table 10. Global Market Sodium Benzoate Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers Sodium Benzoate Manufacturing Sites and Area Served

Table 12. Manufacturers Sodium Benzoate Product Type

Table 13. Global Sodium Benzoate Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Sodium Benzoate Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. Global Sodium Benzoate Sales by Type (K Units)

Table 25. Global Sodium Benzoate Market Size by Type (M USD)

Table 26. Global Sodium Benzoate Sales (K Units) by Type (2020-2025)

Table 27. Global Sodium Benzoate Sales Market Share by Type (2020-2025)

Table 28. Global Sodium Benzoate Market Size (M USD) by Type (2020-2025)

Table 29. Global Sodium Benzoate Market Size Share by Type (2020-2025)

Table 30. Global Sodium Benzoate Price (USD/Unit) by Type (2020-2025)

Table 31. Global Sodium Benzoate Sales (K Units) by Application

Table 32. Global Sodium Benzoate Market Size by Application

Table 33. Global Sodium Benzoate Sales by Application (2020-2025) & (K Units)

Table 34. Global Sodium Benzoate Sales Market Share by Application (2020-2025)

Table 35. Global Sodium Benzoate Market Size by Application (2020-2025) & (M USD)

Table 36. Global Sodium Benzoate Market Share by Application (2020-2025)

Table 37. Global Sodium Benzoate Sales Growth Rate by Application (2020-2025)

Table 38. Global Sodium Benzoate Sales by Region (2020-2025) & (K Units)

Table 39. Global Sodium Benzoate Sales Market Share by Region (2020-2025)

Table 40. Global Sodium Benzoate Market Size by Region (2020-2025) & (M USD)

Table 41. Global Sodium Benzoate Market Size Market Share by Region (2020-2025)

Table 42. North America Sodium Benzoate Sales by Country (2020-2025) & (K Units)

Table 43. North America Sodium Benzoate Market Size by Country (2020-2025) & (M USD)

Table 44. Europe Sodium Benzoate Sales by Country (2020-2025) & (K Units)

Table 45. Europe Sodium Benzoate Market Size by Country (2020-2025) & (M USD)
Table 46. Asia Pacific Sodium Benzoate Sales by Region (2020-2025) & (K Units)
Table 47. Asia Pacific Sodium Benzoate Market Size by Region (2020-2025) & (M USD)
Table 48. South America Sodium Benzoate Sales by Country (2020-2025) & (K Units)
Table 49. South America Sodium Benzoate Market Size by Country (2020-2025) & (M USD)
Table 50. Middle East and Africa Sodium Benzoate Sales by Region (2020-2025) & (K Units)
Table 51. Middle East and Africa Sodium Benzoate Market Size by Region (2020-2025) & (M USD)
Table 52. Global Sodium Benzoate Production (K Units) by Region(2020-2025)
Table 53. Global Sodium Benzoate Revenue (US\$ Million) by Region (2020-2025)
Table 54. Global Sodium Benzoate Revenue Market Share by Region (2020-2025)
Table 55. Global Sodium Benzoate Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 56. North America Sodium Benzoate Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. Europe Sodium Benzoate Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Japan Sodium Benzoate Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. China Sodium Benzoate Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Wuhan Youji Industries Basic Information
Table 61. Wuhan Youji Industries Sodium Benzoate Product Overview
Table 62. Wuhan Youji Industries Sodium Benzoate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 63. Wuhan Youji Industries Business Overview
Table 64. Wuhan Youji Industries SWOT Analysis
Table 65. Wuhan Youji Industries Recent Developments
Table 66. Tianjin Dongda Chemical Basic Information
Table 67. Tianjin Dongda Chemical Sodium Benzoate Product Overview
Table 68. Tianjin Dongda Chemical Sodium Benzoate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 69. Tianjin Dongda Chemical Business Overview
Table 70. Tianjin Dongda Chemical SWOT Analysis
Table 71. Tianjin Dongda Chemical Recent Developments
Table 72. Liao Ning Huayi Chemical Basic Information
Table 73. Liao Ning Huayi Chemical Sodium Benzoate Product Overview

Table 74. Liao Ning Huayi Chemical Sodium Benzoate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 75. Liao Ning Huayi Chemical Business Overview
Table 76. Liao Ning Huayi Chemical SWOT Analysis
Table 77. Liao Ning Huayi Chemical Recent Developments
Table 78. Benxi Black Horse Chemical Basic Information
Table 79. Benxi Black Horse Chemical Sodium Benzoate Product Overview
Table 80. Benxi Black Horse Chemical Sodium Benzoate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 81. Benxi Black Horse Chemical Business Overview
Table 82. Benxi Black Horse Chemical Recent Developments
Table 83. Jiangsu Shunfeng Chemical Basic Information
Table 84. Jiangsu Shunfeng Chemical Sodium Benzoate Product Overview
Table 85. Jiangsu Shunfeng Chemical Sodium Benzoate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 86. Jiangsu Shunfeng Chemical Business Overview
Table 87. Jiangsu Shunfeng Chemical Recent Developments
Table 88. Shandong Province and Tai Wei Run Food Basic Information
Table 89. Shandong Province and Tai Wei Run Food Sodium Benzoate Product Overview
Table 90. Shandong Province and Tai Wei Run Food Sodium Benzoate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 91. Shandong Province and Tai Wei Run Food Business Overview
Table 92. Shandong Province and Tai Wei Run Food Recent Developments
Table 93. Eton Food Basic Information
Table 94. Eton Food Sodium Benzoate Product Overview
Table 95. Eton Food Sodium Benzoate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 96. Eton Food Business Overview
Table 97. Eton Food Recent Developments
Table 98. Tengzhou Aolong Basic Information
Table 99. Tengzhou Aolong Sodium Benzoate Product Overview
Table 100. Tengzhou Aolong Sodium Benzoate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 101. Tengzhou Aolong Business Overview
Table 102. Tengzhou Aolong Recent Developments
Table 103. Global Sodium Benzoate Sales Forecast by Region (2026-2033) & (K Units)
Table 104. Global Sodium Benzoate Market Size Forecast by Region (2026-2033) & (M USD)

Table 105. North America Sodium Benzoate Sales Forecast by Country (2026-2033) & (K Units)

Table 106. North America Sodium Benzoate Market Size Forecast by Country (2026-2033) & (M USD)

Table 107. Europe Sodium Benzoate Sales Forecast by Country (2026-2033) & (K Units)

Table 108. Europe Sodium Benzoate Market Size Forecast by Country (2026-2033) & (M USD)

Table 109. Asia Pacific Sodium Benzoate Sales Forecast by Region (2026-2033) & (K Units)

Table 110. Asia Pacific Sodium Benzoate Market Size Forecast by Region (2026-2033) & (M USD)

Table 111. South America Sodium Benzoate Sales Forecast by Country (2026-2033) & (K Units)

Table 112. South America Sodium Benzoate Market Size Forecast by Country (2026-2033) & (M USD)

Table 113. Middle East and Africa Sodium Benzoate Sales Forecast by Country (2026-2033) & (Units)

Table 114. Middle East and Africa Sodium Benzoate Market Size Forecast by Country (2026-2033) & (M USD)

Table 115. Global Sodium Benzoate Sales Forecast by Type (2026-2033) & (K Units)

Table 116. Global Sodium Benzoate Market Size Forecast by Type (2026-2033) & (M USD)

Table 117. Global Sodium Benzoate Price Forecast by Type (2026-2033) & (USD/Unit)

Table 118. Global Sodium Benzoate Sales (K Units) Forecast by Application (2026-2033)

Table 119. Global Sodium Benzoate Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Product Picture of Sodium Benzoate

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Sodium Benzoate Market Size (M USD), 2024-2033

Figure 5. Global Sodium Benzoate Market Size (M USD) (2020-2033)

Figure 6. Global Sodium Benzoate Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Sodium Benzoate Market Size by Country (M USD)

- Figure 11. Company Assessment Quadrant
- Figure 12. Global Sodium Benzoate Product Life Cycle
- Figure 13. Sodium Benzoate Sales Share by Manufacturers in 2024
- Figure 14. Global Sodium Benzoate Revenue Share by Manufacturers in 2024
- Figure 15. Sodium Benzoate Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Sodium Benzoate Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Sodium Benzoate Revenue in 2024
- Figure 18. Industry Chain Map of Sodium Benzoate
- Figure 19. Global Sodium Benzoate Market PEST Analysis
- Figure 20. Global Sodium Benzoate Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Sodium Benzoate Market Share by Type
- Figure 27. Sales Market Share of Sodium Benzoate by Type (2020-2025)
- Figure 28. Sales Market Share of Sodium Benzoate by Type in 2024
- Figure 29. Market Size Share of Sodium Benzoate by Type (2020-2025)
- Figure 30. Market Size Share of Sodium Benzoate by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Sodium Benzoate Market Share by Application
- Figure 33. Global Sodium Benzoate Sales Market Share by Application (2020-2025)
- Figure 34. Global Sodium Benzoate Sales Market Share by Application in 2024
- Figure 35. Global Sodium Benzoate Market Share by Application (2020-2025)
- Figure 36. Global Sodium Benzoate Market Share by Application in 2024
- Figure 37. Global Sodium Benzoate Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Sodium Benzoate Sales Market Share by Region (2020-2025)
- Figure 39. Global Sodium Benzoate Market Size Market Share by Region (2020-2025)
- Figure 40. North America Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Sodium Benzoate Sales Market Share by Country in 2024
- Figure 43. North America Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Sodium Benzoate Market Size Market Share by Country in 2024

Figure 45. U.S. Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Sodium Benzoate Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Sodium Benzoate Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Sodium Benzoate Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Sodium Benzoate Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Sodium Benzoate Sales Market Share by Country in 2024

Figure 53. Europe Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Sodium Benzoate Market Size Market Share by Country in 2024

Figure 55. Germany Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Sodium Benzoate Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Sodium Benzoate Sales Market Share by Region in 2024

Figure 67. Asia Pacific Sodium Benzoate Market Size Market Share by Region in 2024

Figure 68. China Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Sodium Benzoate Sales and Growth Rate (K Units)

Figure 79. South America Sodium Benzoate Sales Market Share by Country in 2024

Figure 80. South America Sodium Benzoate Market Size and Growth Rate (M USD)

Figure 81. South America Sodium Benzoate Market Size Market Share by Country in 2024

Figure 82. Brazil Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Sodium Benzoate Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Sodium Benzoate Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Sodium Benzoate Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Sodium Benzoate Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Sodium Benzoate Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Sodium Benzoate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Sodium Benzoate Production Market Share by Region (2020-2025)

Figure 103. North America Sodium Benzoate Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Sodium Benzoate Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Sodium Benzoate Production (K Units) Growth Rate (2020-2025)

Figure 106. China Sodium Benzoate Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Sodium Benzoate Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Sodium Benzoate Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Sodium Benzoate Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Sodium Benzoate Market Share Forecast by Type (2026-2033)

Figure 111. Global Sodium Benzoate Sales Forecast by Application (2026-2033)

Figure 112. Global Sodium Benzoate Market Share Forecast by Application (2026-2033)

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