

Global Soda Drinks With Stevia Market Research Report 2025(Status and Outlook)

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Abstracts

Soda drinks with stevia are a category of carbonated beverages that utilize stevia leaf extract, a natural, zero-calorie sweetener derived from the *Stevia rebaudiana* plant, as the primary or sole sweetening agent in place of traditional sugar or artificial sweeteners like aspartame or sucralose; these products cater to health-conscious consumers seeking reduced-calorie or sugar-free alternatives without compromising on taste, often positioning themselves as more natural options within the broader low- and no-calorie soft drink market.

The global Soda Drinks With Stevia market size was estimated at USD 18200.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 6.25% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Soda Drinks With Stevia market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Soda Drinks With Stevia market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This

enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Soda Drinks With Stevia market.

Global Soda Drinks With Stevia Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Coca Cola
Pepsi Company
Bai
Nestle
Zevia
Celsius
Del Monte

Market Segmentation (by Type)

Packaging Cans Soda Drinks
Instant Soda Drinks
Others

Market Segmentation (by Application)

Restaurant
Bar
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Soda Drinks With Stevia Market
Overview of the regional outlook of the Soda Drinks With Stevia Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Soda Drinks With Stevia Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Soda Drinks With Stevia, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Soda Drinks With Stevia

1.2 Key Market Segments

1.2.1 Soda Drinks With Stevia Segment by Type

1.2.2 Soda Drinks With Stevia Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SODA DRINKS WITH STEVIA MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Soda Drinks With Stevia Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Soda Drinks With Stevia Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SODA DRINKS WITH STEVIA MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Soda Drinks With Stevia Product Life Cycle

3.3 Global Soda Drinks With Stevia Sales by Manufacturers (2020-2025)

3.4 Global Soda Drinks With Stevia Revenue Market Share by Manufacturers (2020-2025)

3.5 Soda Drinks With Stevia Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Soda Drinks With Stevia Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Soda Drinks With Stevia Market Competitive Situation and Trends

3.8.1 Soda Drinks With Stevia Market Concentration Rate

3.8.2 Global 5 and 10 Largest Soda Drinks With Stevia Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SODA DRINKS WITH STEVIA INDUSTRY CHAIN ANALYSIS

- 4.1 Soda Drinks With Stevia Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SODA DRINKS WITH STEVIA MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Soda Drinks With Stevia Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Soda Drinks With Stevia Market
- 5.7 ESG Ratings of Leading Companies

6 SODA DRINKS WITH STEVIA MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Soda Drinks With Stevia Sales Market Share by Type (2020-2025)
- 6.3 Global Soda Drinks With Stevia Market Size Market Share by Type (2020-2025)
- 6.4 Global Soda Drinks With Stevia Price by Type (2020-2025)

7 SODA DRINKS WITH STEVIA MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Soda Drinks With Stevia Market Sales by Application (2020-2025)
- 7.3 Global Soda Drinks With Stevia Market Size (M USD) by Application (2020-2025)
- 7.4 Global Soda Drinks With Stevia Sales Growth Rate by Application (2020-2025)

8 SODA DRINKS WITH STEVIA MARKET SALES BY REGION

- 8.1 Global Soda Drinks With Stevia Sales by Region
 - 8.1.1 Global Soda Drinks With Stevia Sales by Region
 - 8.1.2 Global Soda Drinks With Stevia Sales Market Share by Region
- 8.2 Global Soda Drinks With Stevia Market Size by Region
 - 8.2.1 Global Soda Drinks With Stevia Market Size by Region
 - 8.2.2 Global Soda Drinks With Stevia Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Soda Drinks With Stevia Sales by Country
 - 8.3.2 North America Soda Drinks With Stevia Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Soda Drinks With Stevia Sales by Country
 - 8.4.2 Europe Soda Drinks With Stevia Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Soda Drinks With Stevia Sales by Region
 - 8.5.2 Asia Pacific Soda Drinks With Stevia Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Soda Drinks With Stevia Sales by Country
 - 8.6.2 South America Soda Drinks With Stevia Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Soda Drinks With Stevia Sales by Region

8.7.2 Middle East and Africa Soda Drinks With Stevia Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 SODA DRINKS WITH STEVIA MARKET PRODUCTION BY REGION

9.1 Global Production of Soda Drinks With Stevia by Region(2020-2025)

9.2 Global Soda Drinks With Stevia Revenue Market Share by Region (2020-2025)

9.3 Global Soda Drinks With Stevia Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Soda Drinks With Stevia Production

9.4.1 North America Soda Drinks With Stevia Production Growth Rate (2020-2025)

9.4.2 North America Soda Drinks With Stevia Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Soda Drinks With Stevia Production

9.5.1 Europe Soda Drinks With Stevia Production Growth Rate (2020-2025)

9.5.2 Europe Soda Drinks With Stevia Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Soda Drinks With Stevia Production (2020-2025)

9.6.1 Japan Soda Drinks With Stevia Production Growth Rate (2020-2025)

9.6.2 Japan Soda Drinks With Stevia Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Soda Drinks With Stevia Production (2020-2025)

9.7.1 China Soda Drinks With Stevia Production Growth Rate (2020-2025)

9.7.2 China Soda Drinks With Stevia Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Coca Cola

10.1.1 Coca Cola Basic Information

10.1.2 Coca Cola Soda Drinks With Stevia Product Overview

- 10.1.3 Coca Cola Soda Drinks With Stevia Product Market Performance
- 10.1.4 Coca Cola Business Overview
- 10.1.5 Coca Cola SWOT Analysis
- 10.1.6 Coca Cola Recent Developments
- 10.2 Pepsi Company
 - 10.2.1 Pepsi Company Basic Information
 - 10.2.2 Pepsi Company Soda Drinks With Stevia Product Overview
 - 10.2.3 Pepsi Company Soda Drinks With Stevia Product Market Performance
 - 10.2.4 Pepsi Company Business Overview
 - 10.2.5 Pepsi Company SWOT Analysis
 - 10.2.6 Pepsi Company Recent Developments
- 10.3 Bai
 - 10.3.1 Bai Basic Information
 - 10.3.2 Bai Soda Drinks With Stevia Product Overview
 - 10.3.3 Bai Soda Drinks With Stevia Product Market Performance
 - 10.3.4 Bai Business Overview
 - 10.3.5 Bai SWOT Analysis
 - 10.3.6 Bai Recent Developments
- 10.4 Nestle
 - 10.4.1 Nestle Basic Information
 - 10.4.2 Nestle Soda Drinks With Stevia Product Overview
 - 10.4.3 Nestle Soda Drinks With Stevia Product Market Performance
 - 10.4.4 Nestle Business Overview
 - 10.4.5 Nestle Recent Developments
- 10.5 Zevia
 - 10.5.1 Zevia Basic Information
 - 10.5.2 Zevia Soda Drinks With Stevia Product Overview
 - 10.5.3 Zevia Soda Drinks With Stevia Product Market Performance
 - 10.5.4 Zevia Business Overview
 - 10.5.5 Zevia Recent Developments
- 10.6 Celsius
 - 10.6.1 Celsius Basic Information
 - 10.6.2 Celsius Soda Drinks With Stevia Product Overview
 - 10.6.3 Celsius Soda Drinks With Stevia Product Market Performance
 - 10.6.4 Celsius Business Overview
 - 10.6.5 Celsius Recent Developments
- 10.7 Del Monte
 - 10.7.1 Del Monte Basic Information
 - 10.7.2 Del Monte Soda Drinks With Stevia Product Overview

10.7.3 Del Monte Soda Drinks With Stevia Product Market Performance

10.7.4 Del Monte Business Overview

10.7.5 Del Monte Recent Developments

11 SODA DRINKS WITH STEVIA MARKET FORECAST BY REGION

11.1 Global Soda Drinks With Stevia Market Size Forecast

11.2 Global Soda Drinks With Stevia Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Soda Drinks With Stevia Market Size Forecast by Country

11.2.3 Asia Pacific Soda Drinks With Stevia Market Size Forecast by Region

11.2.4 South America Soda Drinks With Stevia Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Soda Drinks With Stevia by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Soda Drinks With Stevia Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Soda Drinks With Stevia by Type (2026-2033)

12.1.2 Global Soda Drinks With Stevia Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Soda Drinks With Stevia by Type (2026-2033)

12.2 Global Soda Drinks With Stevia Market Forecast by Application (2026-2033)

12.2.1 Global Soda Drinks With Stevia Sales (K MT) Forecast by Application

12.2.2 Global Soda Drinks With Stevia Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Soda Drinks With Stevia Market Size Comparison by Region (M USD)

Table 5. Global Soda Drinks With Stevia Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Soda Drinks With Stevia Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Soda Drinks With Stevia Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Soda Drinks With Stevia Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Soda Drinks With Stevia as of 2024)

Table 10. Global Market Soda Drinks With Stevia Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Soda Drinks With Stevia Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Soda Drinks With Stevia Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Soda Drinks With Stevia Sales by Type (K MT)

Table 26. Global Soda Drinks With Stevia Market Size by Type (M USD)

Table 27. Global Soda Drinks With Stevia Sales (K MT) by Type (2020-2025)

Table 28. Global Soda Drinks With Stevia Sales Market Share by Type (2020-2025)

Table 29. Global Soda Drinks With Stevia Market Size (M USD) by Type (2020-2025)

Table 30. Global Soda Drinks With Stevia Market Size Share by Type (2020-2025)

Table 31. Global Soda Drinks With Stevia Price (USD/KG) by Type (2020-2025)

Table 32. Global Soda Drinks With Stevia Sales (K MT) by Application

Table 33. Global Soda Drinks With Stevia Market Size by Application

Table 34. Global Soda Drinks With Stevia Sales by Application (2020-2025) & (K MT)

Table 35. Global Soda Drinks With Stevia Sales Market Share by Application
(2020-2025)

Table 36. Global Soda Drinks With Stevia Market Size by Application (2020-2025) & (M
USD)

Table 37. Global Soda Drinks With Stevia Market Share by Application (2020-2025)

Table 38. Global Soda Drinks With Stevia Sales Growth Rate by Application
(2020-2025)

Table 39. Global Soda Drinks With Stevia Sales by Region (2020-2025) & (K MT)

Table 40. Global Soda Drinks With Stevia Sales Market Share by Region (2020-2025)

Table 41. Global Soda Drinks With Stevia Market Size by Region (2020-2025) & (M
USD)

Table 42. Global Soda Drinks With Stevia Market Size Market Share by Region
(2020-2025)

Table 43. North America Soda Drinks With Stevia Sales by Country (2020-2025) & (K
MT)

Table 44. North America Soda Drinks With Stevia Market Size by Country (2020-2025)
& (M USD)

Table 45. Europe Soda Drinks With Stevia Sales by Country (2020-2025) & (K MT)

Table 46. Europe Soda Drinks With Stevia Market Size by Country (2020-2025) & (M
USD)

Table 47. Asia Pacific Soda Drinks With Stevia Sales by Region (2020-2025) & (K MT)

Table 48. Asia Pacific Soda Drinks With Stevia Market Size by Region (2020-2025) &
(M USD)

Table 49. South America Soda Drinks With Stevia Sales by Country (2020-2025) & (K
MT)

Table 50. South America Soda Drinks With Stevia Market Size by Country (2020-2025)
& (M USD)

Table 51. Middle East and Africa Soda Drinks With Stevia Sales by Region (2020-2025)
& (K MT)

Table 52. Middle East and Africa Soda Drinks With Stevia Market Size by Region
(2020-2025) & (M USD)

Table 53. Global Soda Drinks With Stevia Production (K MT) by Region(2020-2025)

Table 54. Global Soda Drinks With Stevia Revenue (US\$ Million) by Region
(2020-2025)

Table 55. Global Soda Drinks With Stevia Revenue Market Share by Region (2020-2025)

Table 56. Global Soda Drinks With Stevia Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Soda Drinks With Stevia Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Soda Drinks With Stevia Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Soda Drinks With Stevia Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Soda Drinks With Stevia Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Coca Cola Basic Information

Table 62. Coca Cola Soda Drinks With Stevia Product Overview

Table 63. Coca Cola Soda Drinks With Stevia Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Coca Cola Business Overview

Table 65. Coca Cola SWOT Analysis

Table 66. Coca Cola Recent Developments

Table 67. Pepsi Company Basic Information

Table 68. Pepsi Company Soda Drinks With Stevia Product Overview

Table 69. Pepsi Company Soda Drinks With Stevia Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Pepsi Company Business Overview

Table 71. Pepsi Company SWOT Analysis

Table 72. Pepsi Company Recent Developments

Table 73. Bai Basic Information

Table 74. Bai Soda Drinks With Stevia Product Overview

Table 75. Bai Soda Drinks With Stevia Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Bai Business Overview

Table 77. Bai SWOT Analysis

Table 78. Bai Recent Developments

Table 79. Nestle Basic Information

Table 80. Nestle Soda Drinks With Stevia Product Overview

Table 81. Nestle Soda Drinks With Stevia Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Nestle Business Overview

Table 83. Nestle Recent Developments

Table 84. Zevia Basic Information

Table 85. Zevia Soda Drinks With Stevia Product Overview

Table 86. Zevia Soda Drinks With Stevia Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Zevia Business Overview

Table 88. Zevia Recent Developments

Table 89. Celsius Basic Information

Table 90. Celsius Soda Drinks With Stevia Product Overview

Table 91. Celsius Soda Drinks With Stevia Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Celsius Business Overview

Table 93. Celsius Recent Developments

Table 94. Del Monte Basic Information

Table 95. Del Monte Soda Drinks With Stevia Product Overview

Table 96. Del Monte Soda Drinks With Stevia Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Del Monte Business Overview

Table 98. Del Monte Recent Developments

Table 99. Global Soda Drinks With Stevia Sales Forecast by Region (2026-2033) & (K MT)

Table 100. Global Soda Drinks With Stevia Market Size Forecast by Region (2026-2033) & (M USD)

Table 101. North America Soda Drinks With Stevia Sales Forecast by Country (2026-2033) & (K MT)

Table 102. North America Soda Drinks With Stevia Market Size Forecast by Country (2026-2033) & (M USD)

Table 103. Europe Soda Drinks With Stevia Sales Forecast by Country (2026-2033) & (K MT)

Table 104. Europe Soda Drinks With Stevia Market Size Forecast by Country (2026-2033) & (M USD)

Table 105. Asia Pacific Soda Drinks With Stevia Sales Forecast by Region (2026-2033) & (K MT)

Table 106. Asia Pacific Soda Drinks With Stevia Market Size Forecast by Region (2026-2033) & (M USD)

Table 107. South America Soda Drinks With Stevia Sales Forecast by Country (2026-2033) & (K MT)

Table 108. South America Soda Drinks With Stevia Market Size Forecast by Country (2026-2033) & (M USD)

Table 109. Middle East and Africa Soda Drinks With Stevia Sales Forecast by Country

(2026-2033) & (Units)

Table 110. Middle East and Africa Soda Drinks With Stevia Market Size Forecast by Country (2026-2033) & (M USD)

Table 111. Global Soda Drinks With Stevia Sales Forecast by Type (2026-2033) & (K MT)

Table 112. Global Soda Drinks With Stevia Market Size Forecast by Type (2026-2033) & (M USD)

Table 113. Global Soda Drinks With Stevia Price Forecast by Type (2026-2033) & (USD/KG)

Table 114. Global Soda Drinks With Stevia Sales (K MT) Forecast by Application (2026-2033)

Table 115. Global Soda Drinks With Stevia Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Soda Drinks With Stevia
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Soda Drinks With Stevia Market Size (M USD), 2024-2033
- Figure 5. Global Soda Drinks With Stevia Market Size (M USD) (2020-2033)
- Figure 6. Global Soda Drinks With Stevia Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Soda Drinks With Stevia Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Soda Drinks With Stevia Product Life Cycle
- Figure 13. Soda Drinks With Stevia Sales Share by Manufacturers in 2024
- Figure 14. Global Soda Drinks With Stevia Revenue Share by Manufacturers in 2024
- Figure 15. Soda Drinks With Stevia Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Soda Drinks With Stevia Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Soda Drinks With Stevia Revenue in 2024
- Figure 18. Industry Chain Map of Soda Drinks With Stevia
- Figure 19. Global Soda Drinks With Stevia Market PEST Analysis
- Figure 20. Global Soda Drinks With Stevia Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Soda Drinks With Stevia Market Share by Type
- Figure 27. Sales Market Share of Soda Drinks With Stevia by Type (2020-2025)
- Figure 28. Sales Market Share of Soda Drinks With Stevia by Type in 2024
- Figure 29. Market Size Share of Soda Drinks With Stevia by Type (2020-2025)
- Figure 30. Market Size Share of Soda Drinks With Stevia by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Soda Drinks With Stevia Market Share by Application

Figure 33. Global Soda Drinks With Stevia Sales Market Share by Application (2020-2025)

Figure 34. Global Soda Drinks With Stevia Sales Market Share by Application in 2024

Figure 35. Global Soda Drinks With Stevia Market Share by Application (2020-2025)

Figure 36. Global Soda Drinks With Stevia Market Share by Application in 2024

Figure 37. Global Soda Drinks With Stevia Sales Growth Rate by Application (2020-2025)

Figure 38. Global Soda Drinks With Stevia Sales Market Share by Region (2020-2025)

Figure 39. Global Soda Drinks With Stevia Market Size Market Share by Region (2020-2025)

Figure 40. North America Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Soda Drinks With Stevia Sales Market Share by Country in 2024

Figure 43. North America Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Soda Drinks With Stevia Market Size Market Share by Country in 2024

Figure 45. U.S. Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Soda Drinks With Stevia Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Soda Drinks With Stevia Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Soda Drinks With Stevia Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Soda Drinks With Stevia Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Soda Drinks With Stevia Sales Market Share by Country in 2024

Figure 53. Europe Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Soda Drinks With Stevia Market Size Market Share by Country in 2024

Figure 55. Germany Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Soda Drinks With Stevia Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Soda Drinks With Stevia Sales Market Share by Region in 2024

Figure 67. Asia Pacific Soda Drinks With Stevia Market Size Market Share by Region in 2024

Figure 68. China Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Soda Drinks With Stevia Sales and Growth Rate (K MT)

Figure 79. South America Soda Drinks With Stevia Sales Market Share by Country in 2024

Figure 80. South America Soda Drinks With Stevia Market Size and Growth Rate (M USD)

Figure 81. South America Soda Drinks With Stevia Market Size Market Share by Country in 2024

Figure 82. Brazil Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Soda Drinks With Stevia Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Soda Drinks With Stevia Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Soda Drinks With Stevia Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Soda Drinks With Stevia Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Soda Drinks With Stevia Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Soda Drinks With Stevia Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Soda Drinks With Stevia Production Market Share by Region (2020-2025)

Figure 103. North America Soda Drinks With Stevia Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Soda Drinks With Stevia Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Soda Drinks With Stevia Production (K MT) Growth Rate (2020-2025)

Figure 106. China Soda Drinks With Stevia Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Soda Drinks With Stevia Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Soda Drinks With Stevia Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Soda Drinks With Stevia Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Soda Drinks With Stevia Market Share Forecast by Type (2026-2033)

Figure 111. Global Soda Drinks With Stevia Sales Forecast by Application (2026-2033)

Figure 112. Global Soda Drinks With Stevia Market Share Forecast by Application (2026-2033)

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