

Global Social Engineering Penetration Testing Market Research Report 2026(Status and Outlook)

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Abstracts

Social Engineering Penetration Testing is a security testing method that evaluates an organization's defense capabilities in terms of people, processes, and technology by simulating social engineering attacks. The goal of this test is to identify potential social engineering vulnerabilities in the organization so that appropriate measures can be taken to improve them. Testing can include a variety of methods, such as phishing attacks, telephone fraud, on-site intrusions, etc.

The global Social Engineering Penetration Testing market size was estimated at USD 1250.5 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 14.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Social Engineering Penetration Testing market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Social Engineering Penetration Testing market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced

understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Social Engineering Penetration Testing market.

Global Social Engineering Penetration Testing Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

PurpleSec
TechTarget
Threat Intelligence
IT Governance
Packetlabs
Avertium
Sencode
Bridewell
HALOCK
CodeShield
Risk Crew
Equilibrium Security
URM Consulting
Cybervie
Teceze
Bugcrowd

Market Segmentation (by Type)

Phishing Testing
Vishing Testing
Physical Penetration Testing
Others

Market Segmentation (by Application)

Large Enterprises
Small and Medium-Sized Enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Social Engineering Penetration Testing Market

Overview of the regional outlook of the Social Engineering Penetration Testing Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Social Engineering Penetration Testing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Social Engineering Penetration Testing, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Social Engineering Penetration Testing

1.2 Key Market Segments

1.2.1 Social Engineering Penetration Testing Segment by Type

1.2.2 Social Engineering Penetration Testing Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SOCIAL ENGINEERING PENETRATION TESTING MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SOCIAL ENGINEERING PENETRATION TESTING MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Social Engineering Penetration Testing Product Life Cycle

3.3 Global Social Engineering Penetration Testing Revenue Market Share by Company (2020-2025)

3.4 Social Engineering Penetration Testing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Social Engineering Penetration Testing Market Competitive Situation and Trends

3.6.1 Social Engineering Penetration Testing Market Concentration Rate

3.6.2 Global 5 and 10 Largest Social Engineering Penetration Testing Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SOCIAL ENGINEERING PENETRATION TESTING VALUE CHAIN ANALYSIS

- 4.1 Social Engineering Penetration Testing Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SOCIAL ENGINEERING PENETRATION TESTING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Social Engineering Penetration Testing Market Porter's Five Forces Analysis

6 SOCIAL ENGINEERING PENETRATION TESTING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Social Engineering Penetration Testing Market by Type (2020-2025)
- 6.3 Global Social Engineering Penetration Testing Market Size Growth Rate by Type (2021-2025)

7 SOCIAL ENGINEERING PENETRATION TESTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Social Engineering Penetration Testing Market Size (M USD) by Application (2020-2025)
- 7.3 Global Social Engineering Penetration Testing Market Size Growth Rate by Application (2021-2025)

8 SOCIAL ENGINEERING PENETRATION TESTING MARKET SEGMENTATION BY REGION

8.1 Global Social Engineering Penetration Testing Market Size by Region

8.1.1 Global Social Engineering Penetration Testing Market Size by Region

8.1.2 Global Social Engineering Penetration Testing Market Size Market Share by Region

8.2 North America

8.2.1 North America Social Engineering Penetration Testing Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Social Engineering Penetration Testing Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Social Engineering Penetration Testing Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Social Engineering Penetration Testing Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Social Engineering Penetration Testing Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 PurpleSec

9.1.1 PurpleSec Basic Information

9.1.2 PurpleSec Social Engineering Penetration Testing Product Overview

9.1.3 PurpleSec Social Engineering Penetration Testing Product Market Performance

9.1.4 PurpleSec SWOT Analysis

9.1.5 PurpleSec Business Overview

9.1.6 PurpleSec Recent Developments

9.2 TechTarget

9.2.1 TechTarget Basic Information

9.2.2 TechTarget Social Engineering Penetration Testing Product Overview

9.2.3 TechTarget Social Engineering Penetration Testing Product Market Performance

9.2.4 TechTarget SWOT Analysis

9.2.5 TechTarget Business Overview

9.2.6 TechTarget Recent Developments

9.3 Threat Intelligence

9.3.1 Threat Intelligence Basic Information

9.3.2 Threat Intelligence Social Engineering Penetration Testing Product Overview

9.3.3 Threat Intelligence Social Engineering Penetration Testing Product Market

Performance

9.3.4 Threat Intelligence SWOT Analysis

9.3.5 Threat Intelligence Business Overview

9.3.6 Threat Intelligence Recent Developments

9.4 IT Governance

9.4.1 IT Governance Basic Information

9.4.2 IT Governance Social Engineering Penetration Testing Product Overview

9.4.3 IT Governance Social Engineering Penetration Testing Product Market

Performance

9.4.4 IT Governance Business Overview

9.4.5 IT Governance Recent Developments

9.5 Packetlabs

9.5.1 Packetlabs Basic Information

9.5.2 Packetlabs Social Engineering Penetration Testing Product Overview

9.5.3 Packetlabs Social Engineering Penetration Testing Product Market Performance

9.5.4 Packetlabs Business Overview

9.5.5 Packetlabs Recent Developments

9.6 Avertium

- 9.6.1 Avertium Basic Information
- 9.6.2 Avertium Social Engineering Penetration Testing Product Overview
- 9.6.3 Avertium Social Engineering Penetration Testing Product Market Performance
- 9.6.4 Avertium Business Overview
- 9.6.5 Avertium Recent Developments
- 9.7 Sencode
 - 9.7.1 Sencode Basic Information
 - 9.7.2 Sencode Social Engineering Penetration Testing Product Overview
 - 9.7.3 Sencode Social Engineering Penetration Testing Product Market Performance
 - 9.7.4 Sencode Business Overview
 - 9.7.5 Sencode Recent Developments
- 9.8 Bridewell
 - 9.8.1 Bridewell Basic Information
 - 9.8.2 Bridewell Social Engineering Penetration Testing Product Overview
 - 9.8.3 Bridewell Social Engineering Penetration Testing Product Market Performance
 - 9.8.4 Bridewell Business Overview
 - 9.8.5 Bridewell Recent Developments
- 9.9 HALOCK
 - 9.9.1 HALOCK Basic Information
 - 9.9.2 HALOCK Social Engineering Penetration Testing Product Overview
 - 9.9.3 HALOCK Social Engineering Penetration Testing Product Market Performance
 - 9.9.4 HALOCK Business Overview
 - 9.9.5 HALOCK Recent Developments
- 9.10 CodeShield
 - 9.10.1 CodeShield Basic Information
 - 9.10.2 CodeShield Social Engineering Penetration Testing Product Overview
 - 9.10.3 CodeShield Social Engineering Penetration Testing Product Market Performance
 - 9.10.4 CodeShield Business Overview
 - 9.10.5 CodeShield Recent Developments
- 9.11 Risk Crew
 - 9.11.1 Risk Crew Basic Information
 - 9.11.2 Risk Crew Social Engineering Penetration Testing Product Overview
 - 9.11.3 Risk Crew Social Engineering Penetration Testing Product Market Performance
 - 9.11.4 Risk Crew Business Overview
 - 9.11.5 Risk Crew Recent Developments
- 9.12 Equilibrium Security
 - 9.12.1 Equilibrium Security Basic Information
 - 9.12.2 Equilibrium Security Social Engineering Penetration Testing Product Overview

9.12.3 Equilibrium Security Social Engineering Penetration Testing Product Market Performance

9.12.4 Equilibrium Security Business Overview

9.12.5 Equilibrium Security Recent Developments

9.13 URM Consulting

9.13.1 URM Consulting Basic Information

9.13.2 URM Consulting Social Engineering Penetration Testing Product Overview

9.13.3 URM Consulting Social Engineering Penetration Testing Product Market Performance

9.13.4 URM Consulting Business Overview

9.13.5 URM Consulting Recent Developments

9.14 Cybervie

9.14.1 Cybervie Basic Information

9.14.2 Cybervie Social Engineering Penetration Testing Product Overview

9.14.3 Cybervie Social Engineering Penetration Testing Product Market Performance

9.14.4 Cybervie Business Overview

9.14.5 Cybervie Recent Developments

9.15 Teceze

9.15.1 Teceze Basic Information

9.15.2 Teceze Social Engineering Penetration Testing Product Overview

9.15.3 Teceze Social Engineering Penetration Testing Product Market Performance

9.15.4 Teceze Business Overview

9.15.5 Teceze Recent Developments

9.16 Bugcrowd

9.16.1 Bugcrowd Basic Information

9.16.2 Bugcrowd Social Engineering Penetration Testing Product Overview

9.16.3 Bugcrowd Social Engineering Penetration Testing Product Market Performance

9.16.4 Bugcrowd Business Overview

9.16.5 Bugcrowd Recent Developments

10 SOCIAL ENGINEERING PENETRATION TESTING MARKET FORECAST BY REGION

10.1 Global Social Engineering Penetration Testing Market Size Forecast

10.2 Global Social Engineering Penetration Testing Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Social Engineering Penetration Testing Market Size Forecast by Country

10.2.3 Asia Pacific Social Engineering Penetration Testing Market Size Forecast by

Region

10.2.4 South America Social Engineering Penetration Testing Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Social Engineering Penetration Testing by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Social Engineering Penetration Testing Market Forecast by Type (2026-2035)

11.1.1 Global Social Engineering Penetration Testing Market Size Forecast by Type (2026-2035)

11.2 Global Social Engineering Penetration Testing Market Forecast by Application (2026-2035)

11.2.1 Global Social Engineering Penetration Testing Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Social Engineering Penetration Testing Market Size by Type (M USD)

Table 4. Global Social Engineering Penetration Testing Market Size by Application

Table 5. Social Engineering Penetration Testing Market Size Comparison by Region (M USD)

Table 6. Global Social Engineering Penetration Testing Revenue (M USD) by Company (2020-2025)

Table 7. Global Social Engineering Penetration Testing Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Social Engineering Penetration Testing as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Social Engineering Penetration Testing Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Social Engineering Penetration Testing Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Social Engineering Penetration Testing Market Size by Type (M USD)

Table 22. Global Social Engineering Penetration Testing Market Size (M USD) by Type (2020-2025)

Table 23. Global Social Engineering Penetration Testing Market Share by Type (2020-2025)

Table 24. Global Social Engineering Penetration Testing Market Size Growth Rate by Type (2021-2025)

Table 25. Global Social Engineering Penetration Testing Market Size by Application

Table 26. Global Social Engineering Penetration Testing Market Size by Application (2020-2025) & (M USD)

Table 27. Global Social Engineering Penetration Testing Market Share by Application (2020-2025)

Table 28. Global Social Engineering Penetration Testing Market Size Growth Rate by Application (2021-2025)

Table 29. Global Social Engineering Penetration Testing Market Size by Region (2020-2025) & (M USD)

Table 30. Global Social Engineering Penetration Testing Market Size Market Share by Region (2020-2025)

Table 31. North America Social Engineering Penetration Testing Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Social Engineering Penetration Testing Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Social Engineering Penetration Testing Market Size by Region (2020-2025) & (M USD)

Table 34. South America Social Engineering Penetration Testing Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Social Engineering Penetration Testing Market Size by Region (2020-2025) & (M USD)

Table 36. PurpleSec Basic Information

Table 37. PurpleSec Social Engineering Penetration Testing Product Overview

Table 38. PurpleSec Social Engineering Penetration Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 39. PurpleSec SWOT Analysis

Table 40. PurpleSec Business Overview

Table 41. PurpleSec Recent Developments

Table 42. TechTarget Basic Information

Table 43. TechTarget Social Engineering Penetration Testing Product Overview

Table 44. TechTarget Social Engineering Penetration Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 45. TechTarget SWOT Analysis

Table 46. TechTarget Business Overview

Table 47. TechTarget Recent Developments

Table 48. Threat Intelligence Basic Information

Table 49. Threat Intelligence Social Engineering Penetration Testing Product Overview

Table 50. Threat Intelligence Social Engineering Penetration Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Threat Intelligence SWOT Analysis

Table 52. Threat Intelligence Business Overview

Table 53. Threat Intelligence Recent Developments

Table 54. IT Governance Basic Information
Table 55. IT Governance Social Engineering Penetration Testing Product Overview
Table 56. IT Governance Social Engineering Penetration Testing Revenue (M USD) and Gross Margin (2020-2025)
Table 57. IT Governance Business Overview
Table 58. IT Governance Recent Developments
Table 59. Packetlabs Basic Information
Table 60. Packetlabs Social Engineering Penetration Testing Product Overview
Table 61. Packetlabs Social Engineering Penetration Testing Revenue (M USD) and Gross Margin (2020-2025)
Table 62. Packetlabs Business Overview
Table 63. Packetlabs Recent Developments
Table 64. Avertium Basic Information
Table 65. Avertium Social Engineering Penetration Testing Product Overview
Table 66. Avertium Social Engineering Penetration Testing Revenue (M USD) and Gross Margin (2020-2025)
Table 67. Avertium Business Overview
Table 68. Avertium Recent Developments
Table 69. Sencode Basic Information
Table 70. Sencode Social Engineering Penetration Testing Product Overview
Table 71. Sencode Social Engineering Penetration Testing Revenue (M USD) and Gross Margin (2020-2025)
Table 72. Sencode Business Overview
Table 73. Sencode Recent Developments
Table 74. Bridewell Basic Information
Table 75. Bridewell Social Engineering Penetration Testing Product Overview
Table 76. Bridewell Social Engineering Penetration Testing Revenue (M USD) and Gross Margin (2020-2025)
Table 77. Bridewell Business Overview
Table 78. Bridewell Recent Developments
Table 79. HALOCK Basic Information
Table 80. HALOCK Social Engineering Penetration Testing Product Overview
Table 81. HALOCK Social Engineering Penetration Testing Revenue (M USD) and Gross Margin (2020-2025)
Table 82. HALOCK Business Overview
Table 83. HALOCK Recent Developments
Table 84. CodeShield Basic Information
Table 85. CodeShield Social Engineering Penetration Testing Product Overview
Table 86. CodeShield Social Engineering Penetration Testing Revenue (M USD) and

Gross Margin (2020-2025)

Table 87. CodeShield Business Overview

Table 88. CodeShield Recent Developments

Table 89. Risk Crew Basic Information

Table 90. Risk Crew Social Engineering Penetration Testing Product Overview

Table 91. Risk Crew Social Engineering Penetration Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Risk Crew Business Overview

Table 93. Risk Crew Recent Developments

Table 94. Equilibrium Security Basic Information

Table 95. Equilibrium Security Social Engineering Penetration Testing Product Overview

Table 96. Equilibrium Security Social Engineering Penetration Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Equilibrium Security Business Overview

Table 98. Equilibrium Security Recent Developments

Table 99. URM Consulting Basic Information

Table 100. URM Consulting Social Engineering Penetration Testing Product Overview

Table 101. URM Consulting Social Engineering Penetration Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 102. URM Consulting Business Overview

Table 103. URM Consulting Recent Developments

Table 104. Cybervie Basic Information

Table 105. Cybervie Social Engineering Penetration Testing Product Overview

Table 106. Cybervie Social Engineering Penetration Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 107. Cybervie Business Overview

Table 108. Cybervie Recent Developments

Table 109. Teceze Basic Information

Table 110. Teceze Social Engineering Penetration Testing Product Overview

Table 111. Teceze Social Engineering Penetration Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Teceze Business Overview

Table 113. Teceze Recent Developments

Table 114. Bugcrowd Basic Information

Table 115. Bugcrowd Social Engineering Penetration Testing Product Overview

Table 116. Bugcrowd Social Engineering Penetration Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 117. Bugcrowd Business Overview

Table 118. Bugcrowd Recent Developments

Table 119. Global Social Engineering Penetration Testing Market Size Forecast by Region (2026-2035) & (M USD)

Table 120. North America Social Engineering Penetration Testing Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Europe Social Engineering Penetration Testing Market Size Forecast by Country (2026-2035) & (M USD)

Table 122. Asia Pacific Social Engineering Penetration Testing Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Social Engineering Penetration Testing Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Middle East and Africa Social Engineering Penetration Testing Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Global Social Engineering Penetration Testing Market Size Forecast by Type (2026-2035) & (M USD)

Table 126. Global Social Engineering Penetration Testing Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of Social Engineering Penetration Testing

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Social Engineering Penetration Testing Market Size (M USD), 2025-2035

Figure 5. Global Social Engineering Penetration Testing Market Size (M USD) (2020-2035)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Social Engineering Penetration Testing Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Social Engineering Penetration Testing Product Life Cycle

Figure 12. Global Social Engineering Penetration Testing Revenue Share by Company in 2025

Figure 13. Social Engineering Penetration Testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 14. The Global 5 and 10 Largest Players: Market Share by Social Engineering Penetration Testing Revenue in 2025

Figure 15. Value Chain Map of Social Engineering Penetration Testing

Figure 16. Global Social Engineering Penetration Testing Market PEST Analysis

Figure 17. Global Social Engineering Penetration Testing Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Social Engineering Penetration Testing Market Share by Type

Figure 20. Market Share of Social Engineering Penetration Testing by Type (2020-2025)

Figure 21. Global Social Engineering Penetration Testing Market Size Growth Rate by Type (2021-2025)

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Social Engineering Penetration Testing Market Share by Application

Figure 24. Global Social Engineering Penetration Testing Market Share by Application (2020-2025)

Figure 25. Global Social Engineering Penetration Testing Market Share by Application in 2024

Figure 26. Global Social Engineering Penetration Testing Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Social Engineering Penetration Testing Market Size Market Share by Region (2020-2025)

Figure 28. North America Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Social Engineering Penetration Testing Market Size Market Share by Country in 2024

Figure 30. U.S. Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Social Engineering Penetration Testing Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Social Engineering Penetration Testing Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Social Engineering Penetration Testing Market Share by Country in 2024

Figure 35. Germany Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Social Engineering Penetration Testing Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Social Engineering Penetration Testing Market Size Market Share by Region in 2024

Figure 42. China Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Social Engineering Penetration Testing Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 46. Southeast Asia Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Social Engineering Penetration Testing Market Size and Growth Rate (M USD)

Figure 48. South America Social Engineering Penetration Testing Market Size Market Share by Country in 2024

Figure 49. Brazil Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Social Engineering Penetration Testing Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Social Engineering Penetration Testing Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Social Engineering Penetration Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Social Engineering Penetration Testing Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Social Engineering Penetration Testing Market Share Forecast by Type (2026-2035)

Figure 61. Global Social Engineering Penetration Testing Market Share Forecast by Application (2026-2035)

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