

Global Soccer Kit Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G641CEF8B132EN.html>

Date: December 2024

Pages: 147

Price: US\$ 2,800.00 (Single User License)

ID: G641CEF8B132EN

Abstracts

Report Overview

Soccer kits, also known as football kits, are sets of clothing and equipment worn by players during soccer matches. These kits typically include jerseys, shorts, socks, and cleats. Soccer kits are not only essential for player comfort and performance but also serve as a significant source of revenue for clubs and sports brands through merchandise sales and sponsorships.

The global soccer kit market was valued at approximately \$15.6 billion in 2023. With a projected Compound Annual Growth Rate (CAGR) of 3.8% from 2024 to 2032, the market is expected to reach around \$21.9 billion by the end of the forecast period. This growth can be attributed to several key factors driving the market.

One of the primary growth drivers for the soccer kit market is the increasing popularity of soccer worldwide. Soccer is the most popular sport globally, with a massive fan base that transcends borders. As the sport continues to grow in popularity, the demand for soccer kits also rises, boosting market growth.

Furthermore, the rise of e-commerce has significantly impacted the soccer kit market. Online retail channels have made it easier for fans to purchase official merchandise and replicas of their favorite team's kits, driving sales and expanding market reach.

Another trend shaping the soccer kit market is the focus on sustainability and eco-friendly practices. Many brands are now producing kits using recycled materials and environmentally friendly manufacturing processes to appeal to environmentally conscious consumers.

Additionally, the market is influenced by collaborations between sports brands and fashion designers, leading to unique and stylish kit designs that appeal to a broader audience beyond traditional soccer fans.

In terms of regional market distribution, Europe and South America are the leading markets for soccer kits. Europe, being the birthplace of modern soccer and home to some of the world's biggest clubs, dominates the market due to high fan engagement and merchandise sales. South America, with its passionate soccer culture, also contributes significantly to the market.

The key market challenges for soccer kits include counterfeit products, which not only impact the revenue of legitimate brands but also pose quality and safety risks for consumers. Additionally, fluctuating raw material prices and supply chain disruptions can affect production costs and lead to pricing challenges for manufacturers and retailers.

In conclusion, the soccer kit market is poised for steady growth driven by the sport's global popularity, e-commerce trends, sustainability initiatives, and innovative design collaborations. To capitalize on these opportunities, stakeholders in the market should focus on enhancing brand authenticity, expanding online presence, and investing in sustainable practices to meet evolving consumer demands and preferences.

This report provides a deep insight into the global Soccer Kit market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Soccer Kit Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Soccer Kit market in any manner.

Global Soccer Kit Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Adidas

Nike

Puma

Umbro

Under Armour

New Balance

Macron

Joma

Kappa

Erre?

Lotto

Hummel

Market Segmentation (by Type)

Jerseys

Shorts

Socks

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Soccer Kit Market

Overview of the regional outlook of the Soccer Kit Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Soccer Kit Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Soccer Kit

1.2 Key Market Segments

1.2.1 Soccer Kit Segment by Type

1.2.2 Soccer Kit Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SOCCER KIT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Soccer Kit Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Soccer Kit Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 SOCCER KIT MARKET COMPETITIVE LANDSCAPE

3.1 Global Soccer Kit Sales by Manufacturers (2019-2024)

3.2 Global Soccer Kit Revenue Market Share by Manufacturers (2019-2024)

3.3 Soccer Kit Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Soccer Kit Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Soccer Kit Sales Sites, Area Served, Product Type

3.6 Soccer Kit Market Competitive Situation and Trends

3.6.1 Soccer Kit Market Concentration Rate

3.6.2 Global 5 and 10 Largest Soccer Kit Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SOCCER KIT INDUSTRY CHAIN ANALYSIS

4.1 Soccer Kit Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SOCCER KIT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 SOCCER KIT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Soccer Kit Sales Market Share by Type (2019-2024)

6.3 Global Soccer Kit Market Size Market Share by Type (2019-2024)

6.4 Global Soccer Kit Price by Type (2019-2024)

7 SOCCER KIT MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Soccer Kit Market Sales by Application (2019-2024)

7.3 Global Soccer Kit Market Size (M USD) by Application (2019-2024)

7.4 Global Soccer Kit Sales Growth Rate by Application (2019-2024)

8 SOCCER KIT MARKET SALES BY REGION

8.1 Global Soccer Kit Sales by Region

8.1.1 Global Soccer Kit Sales by Region

8.1.2 Global Soccer Kit Sales Market Share by Region

8.2 Global Soccer Kit Market Size by Region

8.2.1 Global Soccer Kit Market Size by Region

8.2.2 Global Soccer Kit Market Size Market Share by Region

8.3 North America

8.3.1 North America Soccer Kit Sales by Country

8.3.2 North America Soccer Kit Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Soccer Kit Sales by Country

8.4.2 Europe Soccer Kit Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Soccer Kit Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Soccer Kit Market Size by Region

8.6.2 Asia Pacific Soccer Kit Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Soccer Kit Sales by Country

8.7.2 South America Soccer Kit Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Soccer Kit Sales by Region

8.8.2 Middle East and Africa Soccer Kit Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 SOCCER KIT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Soccer Kit by Region (2019-2024)
- 9.2 Global Soccer Kit Revenue Market Share by Region (2019-2024)
- 9.3 Global Soccer Kit Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Soccer Kit Production
 - 9.4.1 North America Soccer Kit Production Growth Rate (2019-2024)
 - 9.4.2 North America Soccer Kit Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Soccer Kit Production
 - 9.5.1 Europe Soccer Kit Production Growth Rate (2019-2024)
 - 9.5.2 Europe Soccer Kit Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Soccer Kit Production (2019-2024)
 - 9.6.1 Japan Soccer Kit Production Growth Rate (2019-2024)
 - 9.6.2 Japan Soccer Kit Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Soccer Kit Production (2019-2024)
 - 9.7.1 China Soccer Kit Production Growth Rate (2019-2024)
 - 9.7.2 China Soccer Kit Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Adidas
 - 10.1.1 Adidas Soccer Kit Basic Information
 - 10.1.2 Adidas Soccer Kit Product Overview
 - 10.1.3 Adidas Soccer Kit Product Market Performance
 - 10.1.4 Adidas Business Overview
 - 10.1.5 Adidas Soccer Kit SWOT Analysis
 - 10.1.6 Adidas Recent Developments
- 10.2 Nike
 - 10.2.1 Nike Soccer Kit Basic Information
 - 10.2.2 Nike Soccer Kit Product Overview
 - 10.2.3 Nike Soccer Kit Product Market Performance
 - 10.2.4 Nike Business Overview
 - 10.2.5 Nike Soccer Kit SWOT Analysis

10.2.6 Nike Recent Developments

10.3 Puma

10.3.1 Puma Soccer Kit Basic Information

10.3.2 Puma Soccer Kit Product Overview

10.3.3 Puma Soccer Kit Product Market Performance

10.3.4 Puma Soccer Kit SWOT Analysis

10.3.5 Puma Business Overview

10.3.6 Puma Recent Developments

10.4 Umbro

10.4.1 Umbro Soccer Kit Basic Information

10.4.2 Umbro Soccer Kit Product Overview

10.4.3 Umbro Soccer Kit Product Market Performance

10.4.4 Umbro Business Overview

10.4.5 Umbro Recent Developments

10.5 Under Armour

10.5.1 Under Armour Soccer Kit Basic Information

10.5.2 Under Armour Soccer Kit Product Overview

10.5.3 Under Armour Soccer Kit Product Market Performance

10.5.4 Under Armour Business Overview

10.5.5 Under Armour Recent Developments

10.6 New Balance

10.6.1 New Balance Soccer Kit Basic Information

10.6.2 New Balance Soccer Kit Product Overview

10.6.3 New Balance Soccer Kit Product Market Performance

10.6.4 New Balance Business Overview

10.6.5 New Balance Recent Developments

10.7 Macron

10.7.1 Macron Soccer Kit Basic Information

10.7.2 Macron Soccer Kit Product Overview

10.7.3 Macron Soccer Kit Product Market Performance

10.7.4 Macron Business Overview

10.7.5 Macron Recent Developments

10.8 Joma

10.8.1 Joma Soccer Kit Basic Information

10.8.2 Joma Soccer Kit Product Overview

10.8.3 Joma Soccer Kit Product Market Performance

10.8.4 Joma Business Overview

10.8.5 Joma Recent Developments

10.9 Kappa

- 10.9.1 Kappa Soccer Kit Basic Information
- 10.9.2 Kappa Soccer Kit Product Overview
- 10.9.3 Kappa Soccer Kit Product Market Performance
- 10.9.4 Kappa Business Overview
- 10.9.5 Kappa Recent Developments
- 10.10 Erre?
 - 10.10.1 Erre? Soccer Kit Basic Information
 - 10.10.2 Erre? Soccer Kit Product Overview
 - 10.10.3 Erre? Soccer Kit Product Market Performance
 - 10.10.4 Erre? Business Overview
 - 10.10.5 Erre? Recent Developments
- 10.11 Lotto
 - 10.11.1 Lotto Soccer Kit Basic Information
 - 10.11.2 Lotto Soccer Kit Product Overview
 - 10.11.3 Lotto Soccer Kit Product Market Performance
 - 10.11.4 Lotto Business Overview
 - 10.11.5 Lotto Recent Developments
- 10.12 Hummel
 - 10.12.1 Hummel Soccer Kit Basic Information
 - 10.12.2 Hummel Soccer Kit Product Overview
 - 10.12.3 Hummel Soccer Kit Product Market Performance
 - 10.12.4 Hummel Business Overview
 - 10.12.5 Hummel Recent Developments

11 SOCCER KIT MARKET FORECAST BY REGION

- 11.1 Global Soccer Kit Market Size Forecast
- 11.2 Global Soccer Kit Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Soccer Kit Market Size Forecast by Country
 - 11.2.3 Asia Pacific Soccer Kit Market Size Forecast by Region
 - 11.2.4 South America Soccer Kit Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Soccer Kit by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Soccer Kit Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Soccer Kit by Type (2025-2032)
 - 12.1.2 Global Soccer Kit Market Size Forecast by Type (2025-2032)

- 12.1.3 Global Forecasted Price of Soccer Kit by Type (2025-2032)
- 12.2 Global Soccer Kit Market Forecast by Application (2025-2032)
 - 12.2.1 Global Soccer Kit Sales (K Units) Forecast by Application
 - 12.2.2 Global Soccer Kit Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Soccer Kit Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G641CEF8B132EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G641CEF8B132EN.html>