

Global Sober Beer Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Sober beer is a new member of the beer family, belonging to the low alcohol soft drink beer. The so-called non-drunk beer, is not the real sense of the non-alcoholic. Generally speaking, the beer alcohol accuracy is generally 3%-5%. The international standard believes that the alcohol content is below 0.5%, and the beer with the color, flavor and foam characteristics of ordinary beer is not drunk beer.

This report provides a deep insight into the global Sober Beer market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Sober Beer Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Sober Beer market in any manner.

Global Sober Beer Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Tsingtao Brewery Company Limited

China Resources Snow Breweries

Budweiser

Beijing Yanjing Brewery Co.,Ltd.

Carlsberg

Heineken

STELLA ARTOIS

Asahi

Krombacher

Oettinger

Suntory Beer

Arpanoosh

Erdinger Weibbrau

Kirin

Behnoush Iran

Market Segmentation (by Type)

Restricted Fermentation

Dealcoholization After Normal Fermentation

Market Segmentation (by Application)

Bar

Catering Service

Retail

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Sober Beer Market

Overview of the regional outlook of the Sober Beer Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Sober Beer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Sober Beer
- 1.2 Key Market Segments
 - 1.2.1 Sober Beer Segment by Type
 - 1.2.2 Sober Beer Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SOBER BEER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Sober Beer Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Sober Beer Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SOBER BEER MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Sober Beer Sales by Manufacturers (2019-2024)
- 3.2 Global Sober Beer Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Sober Beer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Sober Beer Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Sober Beer Sales Sites, Area Served, Product Type
- 3.6 Sober Beer Market Competitive Situation and Trends
 - 3.6.1 Sober Beer Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Sober Beer Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 SOBER BEER INDUSTRY CHAIN ANALYSIS

- 4.1 Sober Beer Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SOBER BEER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 SOBER BEER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Sober Beer Sales Market Share by Type (2019-2024)
- 6.3 Global Sober Beer Market Size Market Share by Type (2019-2024)
- 6.4 Global Sober Beer Price by Type (2019-2024)

7 SOBER BEER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Sober Beer Market Sales by Application (2019-2024)
- 7.3 Global Sober Beer Market Size (M USD) by Application (2019-2024)
- 7.4 Global Sober Beer Sales Growth Rate by Application (2019-2024)

8 SOBER BEER MARKET SEGMENTATION BY REGION

- 8.1 Global Sober Beer Sales by Region
 - 8.1.1 Global Sober Beer Sales by Region
 - 8.1.2 Global Sober Beer Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Sober Beer Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Sober Beer Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Sober Beer Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Sober Beer Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Sober Beer Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Tsingtao Brewery Company Limited
 - 9.1.1 Tsingtao Brewery Company Limited Sober Beer Basic Information
 - 9.1.2 Tsingtao Brewery Company Limited Sober Beer Product Overview
 - 9.1.3 Tsingtao Brewery Company Limited Sober Beer Product Market Performance
 - 9.1.4 Tsingtao Brewery Company Limited Business Overview
 - 9.1.5 Tsingtao Brewery Company Limited Sober Beer SWOT Analysis
 - 9.1.6 Tsingtao Brewery Company Limited Recent Developments
- 9.2 China Resources Snow Breweries
 - 9.2.1 China Resources Snow Breweries Sober Beer Basic Information

- 9.2.2 China Resources Snow Breweries Sober Beer Product Overview
- 9.2.3 China Resources Snow Breweries Sober Beer Product Market Performance
- 9.2.4 China Resources Snow Breweries Business Overview
- 9.2.5 China Resources Snow Breweries Sober Beer SWOT Analysis
- 9.2.6 China Resources Snow Breweries Recent Developments
- 9.3 Budweiser
 - 9.3.1 Budweiser Sober Beer Basic Information
 - 9.3.2 Budweiser Sober Beer Product Overview
 - 9.3.3 Budweiser Sober Beer Product Market Performance
 - 9.3.4 Budweiser Sober Beer SWOT Analysis
 - 9.3.5 Budweiser Business Overview
 - 9.3.6 Budweiser Recent Developments
- 9.4 Beijing Yanjing Brewery Co.,Ltd.
 - 9.4.1 Beijing Yanjing Brewery Co.,Ltd. Sober Beer Basic Information
 - 9.4.2 Beijing Yanjing Brewery Co.,Ltd. Sober Beer Product Overview
 - 9.4.3 Beijing Yanjing Brewery Co.,Ltd. Sober Beer Product Market Performance
 - 9.4.4 Beijing Yanjing Brewery Co.,Ltd. Business Overview
 - 9.4.5 Beijing Yanjing Brewery Co.,Ltd. Recent Developments
- 9.5 Carlsberg
 - 9.5.1 Carlsberg Sober Beer Basic Information
 - 9.5.2 Carlsberg Sober Beer Product Overview
 - 9.5.3 Carlsberg Sober Beer Product Market Performance
 - 9.5.4 Carlsberg Business Overview
 - 9.5.5 Carlsberg Recent Developments
- 9.6 HeineKen
 - 9.6.1 HeineKen Sober Beer Basic Information
 - 9.6.2 HeineKen Sober Beer Product Overview
 - 9.6.3 HeineKen Sober Beer Product Market Performance
 - 9.6.4 HeineKen Business Overview
 - 9.6.5 HeineKen Recent Developments
- 9.7 STELLA ARTOIS
 - 9.7.1 STELLA ARTOIS Sober Beer Basic Information
 - 9.7.2 STELLA ARTOIS Sober Beer Product Overview
 - 9.7.3 STELLA ARTOIS Sober Beer Product Market Performance
 - 9.7.4 STELLA ARTOIS Business Overview
 - 9.7.5 STELLA ARTOIS Recent Developments
- 9.8 Asahi
 - 9.8.1 Asahi Sober Beer Basic Information
 - 9.8.2 Asahi Sober Beer Product Overview

- 9.8.3 Asahi Sober Beer Product Market Performance
- 9.8.4 Asahi Business Overview
- 9.8.5 Asahi Recent Developments
- 9.9 Krombacher
 - 9.9.1 Krombacher Sober Beer Basic Information
 - 9.9.2 Krombacher Sober Beer Product Overview
 - 9.9.3 Krombacher Sober Beer Product Market Performance
 - 9.9.4 Krombacher Business Overview
 - 9.9.5 Krombacher Recent Developments
- 9.10 Oettinger
 - 9.10.1 Oettinger Sober Beer Basic Information
 - 9.10.2 Oettinger Sober Beer Product Overview
 - 9.10.3 Oettinger Sober Beer Product Market Performance
 - 9.10.4 Oettinger Business Overview
 - 9.10.5 Oettinger Recent Developments
- 9.11 Suntory Beer
 - 9.11.1 Suntory Beer Sober Beer Basic Information
 - 9.11.2 Suntory Beer Sober Beer Product Overview
 - 9.11.3 Suntory Beer Sober Beer Product Market Performance
 - 9.11.4 Suntory Beer Business Overview
 - 9.11.5 Suntory Beer Recent Developments
- 9.12 Arpanoosh
 - 9.12.1 Arpanoosh Sober Beer Basic Information
 - 9.12.2 Arpanoosh Sober Beer Product Overview
 - 9.12.3 Arpanoosh Sober Beer Product Market Performance
 - 9.12.4 Arpanoosh Business Overview
 - 9.12.5 Arpanoosh Recent Developments
- 9.13 Erdinger Weibbrau
 - 9.13.1 Erdinger Weibbrau Sober Beer Basic Information
 - 9.13.2 Erdinger Weibbrau Sober Beer Product Overview
 - 9.13.3 Erdinger Weibbrau Sober Beer Product Market Performance
 - 9.13.4 Erdinger Weibbrau Business Overview
 - 9.13.5 Erdinger Weibbrau Recent Developments
- 9.14 Kirin
 - 9.14.1 Kirin Sober Beer Basic Information
 - 9.14.2 Kirin Sober Beer Product Overview
 - 9.14.3 Kirin Sober Beer Product Market Performance
 - 9.14.4 Kirin Business Overview
 - 9.14.5 Kirin Recent Developments

9.15 Behnoush Iran

- 9.15.1 Behnoush Iran Sober Beer Basic Information
- 9.15.2 Behnoush Iran Sober Beer Product Overview
- 9.15.3 Behnoush Iran Sober Beer Product Market Performance
- 9.15.4 Behnoush Iran Business Overview
- 9.15.5 Behnoush Iran Recent Developments

10 SOBER BEER MARKET FORECAST BY REGION

- 10.1 Global Sober Beer Market Size Forecast
- 10.2 Global Sober Beer Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Sober Beer Market Size Forecast by Country
 - 10.2.3 Asia Pacific Sober Beer Market Size Forecast by Region
 - 10.2.4 South America Sober Beer Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Sober Beer by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Sober Beer Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Sober Beer by Type (2025-2030)
 - 11.1.2 Global Sober Beer Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Sober Beer by Type (2025-2030)
- 11.2 Global Sober Beer Market Forecast by Application (2025-2030)
 - 11.2.1 Global Sober Beer Sales (Kilotons) Forecast by Application
 - 11.2.2 Global Sober Beer Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Sober Beer Market Size Comparison by Region (M USD)
- Table 5. Global Sober Beer Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Sober Beer Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Sober Beer Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Sober Beer Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Sober Beer as of 2022)
- Table 10. Global Market Sober Beer Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Sober Beer Sales Sites and Area Served
- Table 12. Manufacturers Sober Beer Product Type
- Table 13. Global Sober Beer Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Sober Beer
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Sober Beer Market Challenges
- Table 22. Global Sober Beer Sales by Type (Kilotons)
- Table 23. Global Sober Beer Market Size by Type (M USD)
- Table 24. Global Sober Beer Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Sober Beer Sales Market Share by Type (2019-2024)
- Table 26. Global Sober Beer Market Size (M USD) by Type (2019-2024)
- Table 27. Global Sober Beer Market Size Share by Type (2019-2024)
- Table 28. Global Sober Beer Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Sober Beer Sales (Kilotons) by Application
- Table 30. Global Sober Beer Market Size by Application
- Table 31. Global Sober Beer Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Sober Beer Sales Market Share by Application (2019-2024)
- Table 33. Global Sober Beer Sales by Application (2019-2024) & (M USD)

- Table 34. Global Sober Beer Market Share by Application (2019-2024)
- Table 35. Global Sober Beer Sales Growth Rate by Application (2019-2024)
- Table 36. Global Sober Beer Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Sober Beer Sales Market Share by Region (2019-2024)
- Table 38. North America Sober Beer Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Sober Beer Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Sober Beer Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Sober Beer Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Sober Beer Sales by Region (2019-2024) & (Kilotons)
- Table 43. Tsingtao Brewery Company Limited Sober Beer Basic Information
- Table 44. Tsingtao Brewery Company Limited Sober Beer Product Overview
- Table 45. Tsingtao Brewery Company Limited Sober Beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Tsingtao Brewery Company Limited Business Overview
- Table 47. Tsingtao Brewery Company Limited Sober Beer SWOT Analysis
- Table 48. Tsingtao Brewery Company Limited Recent Developments
- Table 49. China Resources Snow Breweries Sober Beer Basic Information
- Table 50. China Resources Snow Breweries Sober Beer Product Overview
- Table 51. China Resources Snow Breweries Sober Beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. China Resources Snow Breweries Business Overview
- Table 53. China Resources Snow Breweries Sober Beer SWOT Analysis
- Table 54. China Resources Snow Breweries Recent Developments
- Table 55. Budweiser Sober Beer Basic Information
- Table 56. Budweiser Sober Beer Product Overview
- Table 57. Budweiser Sober Beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Budweiser Sober Beer SWOT Analysis
- Table 59. Budweiser Business Overview
- Table 60. Budweiser Recent Developments
- Table 61. Beijing Yanjing Brewery Co.,Ltd. Sober Beer Basic Information
- Table 62. Beijing Yanjing Brewery Co.,Ltd. Sober Beer Product Overview
- Table 63. Beijing Yanjing Brewery Co.,Ltd. Sober Beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Beijing Yanjing Brewery Co.,Ltd. Business Overview
- Table 65. Beijing Yanjing Brewery Co.,Ltd. Recent Developments
- Table 66. Carlsberg Sober Beer Basic Information
- Table 67. Carlsberg Sober Beer Product Overview
- Table 68. Carlsberg Sober Beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton)

and Gross Margin (2019-2024)

Table 69. Carlsberg Business Overview

Table 70. Carlsberg Recent Developments

Table 71. HeineKen Sober Beer Basic Information

Table 72. HeineKen Sober Beer Product Overview

Table 73. HeineKen Sober Beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. HeineKen Business Overview

Table 75. HeineKen Recent Developments

Table 76. STELLA ARTOIS Sober Beer Basic Information

Table 77. STELLA ARTOIS Sober Beer Product Overview

Table 78. STELLA ARTOIS Sober Beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. STELLA ARTOIS Business Overview

Table 80. STELLA ARTOIS Recent Developments

Table 81. Asahi Sober Beer Basic Information

Table 82. Asahi Sober Beer Product Overview

Table 83. Asahi Sober Beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Asahi Business Overview

Table 85. Asahi Recent Developments

Table 86. Krombacher Sober Beer Basic Information

Table 87. Krombacher Sober Beer Product Overview

Table 88. Krombacher Sober Beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Krombacher Business Overview

Table 90. Krombacher Recent Developments

Table 91. Oettinger Sober Beer Basic Information

Table 92. Oettinger Sober Beer Product Overview

Table 93. Oettinger Sober Beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Oettinger Business Overview

Table 95. Oettinger Recent Developments

Table 96. Suntory Beer Sober Beer Basic Information

Table 97. Suntory Beer Sober Beer Product Overview

Table 98. Suntory Beer Sober Beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Suntory Beer Business Overview

Table 100. Suntory Beer Recent Developments

- Table 101. Arpanoosh Sober Beer Basic Information
- Table 102. Arpanoosh Sober Beer Product Overview
- Table 103. Arpanoosh Sober Beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Arpanoosh Business Overview
- Table 105. Arpanoosh Recent Developments
- Table 106. Erdinger Weibbrau Sober Beer Basic Information
- Table 107. Erdinger Weibbrau Sober Beer Product Overview
- Table 108. Erdinger Weibbrau Sober Beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Erdinger Weibbrau Business Overview
- Table 110. Erdinger Weibbrau Recent Developments
- Table 111. Kirin Sober Beer Basic Information
- Table 112. Kirin Sober Beer Product Overview
- Table 113. Kirin Sober Beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Kirin Business Overview
- Table 115. Kirin Recent Developments
- Table 116. Behnoush Iran Sober Beer Basic Information
- Table 117. Behnoush Iran Sober Beer Product Overview
- Table 118. Behnoush Iran Sober Beer Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Behnoush Iran Business Overview
- Table 120. Behnoush Iran Recent Developments
- Table 121. Global Sober Beer Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 122. Global Sober Beer Market Size Forecast by Region (2025-2030) & (M USD)
- Table 123. North America Sober Beer Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 124. North America Sober Beer Market Size Forecast by Country (2025-2030) & (M USD)
- Table 125. Europe Sober Beer Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 126. Europe Sober Beer Market Size Forecast by Country (2025-2030) & (M USD)
- Table 127. Asia Pacific Sober Beer Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 128. Asia Pacific Sober Beer Market Size Forecast by Region (2025-2030) & (M USD)
- Table 129. South America Sober Beer Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 130. South America Sober Beer Market Size Forecast by Country (2025-2030) &

(M USD)

Table 131. Middle East and Africa Sober Beer Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Sober Beer Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Sober Beer Sales Forecast by Type (2025-2030) & (Kilotons)

Table 134. Global Sober Beer Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Sober Beer Price Forecast by Type (2025-2030) & (USD/Ton)

Table 136. Global Sober Beer Sales (Kilotons) Forecast by Application (2025-2030)

Table 137. Global Sober Beer Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Sober Beer
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Sober Beer Market Size (M USD), 2019-2030
- Figure 5. Global Sober Beer Market Size (M USD) (2019-2030)
- Figure 6. Global Sober Beer Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Sober Beer Market Size by Country (M USD)
- Figure 11. Sober Beer Sales Share by Manufacturers in 2023
- Figure 12. Global Sober Beer Revenue Share by Manufacturers in 2023
- Figure 13. Sober Beer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Sober Beer Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Sober Beer Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Sober Beer Market Share by Type
- Figure 18. Sales Market Share of Sober Beer by Type (2019-2024)
- Figure 19. Sales Market Share of Sober Beer by Type in 2023
- Figure 20. Market Size Share of Sober Beer by Type (2019-2024)
- Figure 21. Market Size Market Share of Sober Beer by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Sober Beer Market Share by Application
- Figure 24. Global Sober Beer Sales Market Share by Application (2019-2024)
- Figure 25. Global Sober Beer Sales Market Share by Application in 2023
- Figure 26. Global Sober Beer Market Share by Application (2019-2024)
- Figure 27. Global Sober Beer Market Share by Application in 2023
- Figure 28. Global Sober Beer Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Sober Beer Sales Market Share by Region (2019-2024)
- Figure 30. North America Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Sober Beer Sales Market Share by Country in 2023
- Figure 32. U.S. Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Sober Beer Sales (Kilotons) and Growth Rate (2019-2024)

- Figure 34. Mexico Sober Beer Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Sober Beer Sales Market Share by Country in 2023
- Figure 37. Germany Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Sober Beer Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Sober Beer Sales Market Share by Region in 2023
- Figure 44. China Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Sober Beer Sales and Growth Rate (Kilotons)
- Figure 50. South America Sober Beer Sales Market Share by Country in 2023
- Figure 51. Brazil Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Sober Beer Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Sober Beer Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Sober Beer Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Sober Beer Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Sober Beer Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Sober Beer Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Sober Beer Market Share Forecast by Type (2025-2030)
- Figure 65. Global Sober Beer Sales Forecast by Application (2025-2030)
- Figure 66. Global Sober Beer Market Share Forecast by Application (2025-2030)

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